# Egnr: ASIF RAZA

**Flat # 28 F Market PECHS Block 6 Karachi Sindh, Pakistan**

**Tell: 0343-3566787 E-mail: panhwar64@gmail.com**

**Objective**: To seek position in Information Technology Department to gain valuable commercial experience and provide excellent web development and design services by virtue of the skills I acquired through promising work experience, internship programs and academic projects.

**Academic Credentials:**

**Year Degree Institution GPA/Grade/Div**

2007-2010 B.E (Software Engineering) Mehran University Engineering Technology **1st**

**Work Experience: Total Experience 5+ year**

**Software Engineer (Backend Developer) 8th December – 2015**

Zep-Com.net (Custom Software Development)

* Working on Shoopware E-commerce
* Develop Plugins Frontend and Backend

**Software Engineer 14 Months 8th September – 2014 To 8th December 14 Months**

RES Real Estate Solutions (Develop Mobile App)

* Develop Mobile App Using Angular.js
* Build App Using Phone Gap.
* Bootstrap.

RES Real Estate Solutions (Develop and Deploy Application)

* Developed ERP of RES. Using (Laravel 4.2 Frame work).
* Template Engine Used Blade.
* Complete Roles and Permission Module.
* Complete CRM.
* Complete TMS.
* Server configuration, Create FTP accounts, Databases, troubleshooting server problems.
* Change web hosting some time if needed.

**Project Management Tools**

* <https://slack.com/>
* <https://youtrack.pttde.de/>
* <https://pttde.float.com/login>
* <https://trello.com/>
* <https://gitlab.com/>
* <http://www.punchti.me/>

**Template Engine**

* Blade Engine
* Smarty Engine

**Senior PHP Developer 22 Months 1st November 2012 – 8th September 2014**

Backup Innovators (IT solutions Provider)

* Founder of IT department in the organization.
* Developed e-commerce websites. Using (Open cart, Magento, Prestashop and Woo-Commerce).
* Server configuration, Create FTP accounts, Databases, troubleshooting server problems.
* Change web hosting some time if needed.
* Decide to purchase web hosting plans in coordination with MDs.
* Decide look and Feel, navigation of website.
* Sharing Concepts for logo design in coordination with designers.
* Optimize websites using Google Insight Developer.
* Create News Letters and Send to customers.
* Create Coupon Code/Promotion Code.
* Made Project Planning, Define Project Time line in coordination with MDs.
* Responsible for all technical issues/problems.
* Handled all functions related to IT in the organization.

**Developed Projects.**

Backup Innovators (IT solutions Provider)

* Founder of IT department in the organization.
* Developed e-commerce websites. Using (Open cart, Magento, Prestashop and Woo-Commerce).
* Silmfitjackets (Open Cart) <http://www.slimfitjackets.com>
* Famousjackets (Prestashop) <http://www.famousjackets.com>
* Celebrityjackets (Maganto) <http://www.celebrityjackets.co.uk>
* Distressjackets (Open Cart) <http://www.distressedjackets.com>
* Filmstarjackets (Prestashop) <http://www.filmstarjackets.com>
* Ultimofashions (Open Cart) <http://www.utlimofashions.com>
* Hmabaya (Open Cart) <http://www.hmabaya.com>
* Mysportsmall (Open Cart) <http://www.mysports.com>
* Slimleatherjackets (Open Cart) <http://www.slimleatherjackets.com>
* slimfitjackets (Open cart) <http://www.slimfitjackets.co.uk>
* Famousjackets (Open Cart) <http://www.famousjackets.com.au>
* Skyseller (Open Cart) <http://www.skyseller.com>
* Booksfare (Prestashop) <http://booksfare.com>

**Extra Role to Lead SEO Team**

Backup Innovators (IT solutions Provider)

* Creating SEO Strategy.
* Creating website sitemap.
* Creating Google Analytics.
* Creating Webmaster Accounts and Submit website sitemap on (Major Search Engine).
* Make Keyword Phrase sense (Google Trends/ Twitter Trends).
* Knowing user interest (Lading Page).
* Getting Article/Blog in coordination with content writer (Define Keyword Density).
* Monitoring On Page SEO and Suggesting Keywords (Quake SEO Tool).
* Suggesting to how to SMO or Fan pages.
* Website Analysis with competitor website.
* Follow Alexa Website to work for any market reach.
* Reassemble URL of break links (301 Redirect).
* Optimize images (Alt tag).
* Assign tasks to SEO’s (juniors).
* Remain update with Google SEO blogs.
* Focusing on Content Marketing.

**Key Skills:**

* PHP, Open Cart, Maganto, PrestaShop, Woo-Commerce, Laravel 4.2, Shopware, Symfony
* HTML/XHTML/HTML5, CSS/CSS 3.0.
* JavaScript/JQuery, Bootstrap,Angular Js 1.3
* SEO, SMO, Analytics, Webmaster, On-Page, Off-Page.
* MySql/mysqlAdmin
* Server Configuration, FTP Accounts, Databases, E-mails accounts, manage domains.

**Internship 1st Oct 2012 – 31 Jan 2012**

**Hidaya Software House**

*Four Month Internship in Hidaya Software House (HIST) as an Intern in* ***Basic PHP Program***

**Technologies:**

* HTML, CSS, Java Script, Ajax, PHP OOP.

**Software**

* MySQL, Apache Http Server, Dream Weaver, Wamp Server, Xamp Server, SQL yog.

**Internship 1st Jun 2012 – 30 September 2012**

**Hidaya Software House**

*Four Month Internship in Hidaya Software House (HIST) as an Intern in* ***Advanced PHP Program***

**Technologies:**

* SSL, Joomla 1.5, Code igniter, JQuery, PHP OOP, Facebook API, Word Press.

**Software**

* MySQL, Apache Http Server, Dream Weaver, Wamp Server, Xamp Server, SQL Yog.

**Developed Projects During Internship @ HIST.**

* Real Estate Agency Solution (PHP) <http://realestatsolution.net78.net>
* Pak Fashion (Word Press) <http://pakfashions.ueuo.com>
* Education City (Joomla 1.5) <http://educationcity.net16.net>

**Achievements / Activities:**

* Student Record Management (SRM) for CS Department **“Get Award/Certificate”**.
* Pakistan Engineering Council (**PEC**) Registration No: **COMP/9474.**
* Final Thesis Project (Java Core) Showroom Management System (SMS) for New Memon Motors Hyderabad.
* Reading articles, remaining updates with latest technologies.
* Playing Volleyball and Shooting Ball.
* Playing video games.

**Interpersonal Skills:**

* Quick Learning/Grasping Power.
* Excellent Leadership Skills.
* Calmly arriving at resolutions to conflict.
* Ability to effectively communicate.

**References:**

Would be furnished upon request

<https://pk.linkedin.com/pub/asif-raza-cool-programmer/59/848/b82>