



## Top 10 Optimization Report

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## Report overview

This report helps you to optimize the web page "http://www.alanrush.net/" for a high ranking on Google.com for the search term "alan rush".






### Your web page

	<a href="http://www.alanrush.net/">http://www.alanrush.net/</a>
Title: Alan Rush	
Description: Alan Rush is a historical editor and a genealogist lives in Cairo (Egypt) and London (UK). He writes about the Hashimites(Hashemites), al Sabah family of Kuwait and ahl al bayet of the prophet Muhamed.	



### Your competitors for the search term "alan rush" on Google.com

1		<a href="http://www.alanrush.co.uk/">http://www.alanrush.co.uk/</a>	Title: Alan Rush & Co. Chartered Accounts in Leigh-on-Sea	Description: Alan Rush & Co., based in the Southend-on-Sea area, offers accountancy, taxation, company formation, business and personal finance, book-keeping and payroll services
2		<a href="http://www.alanrush.co.uk/Principal.htm">http://www.alanrush.co.uk/Principal.htm</a>	Title: Alan Rush & Co. - Rashmi Raichura Principal	Description: Information on the Principal at Alan Rush & Co., Rashmi Raichura. Alan Rush & Co. is a firm of chartered accounts and registered auditors.
3		<a href="http://www.123people.com/s/alan+rush">http://www.123people.com/s/alan+rush</a>	Title: Alan Rush - Email, Address, Phone numbers, everything! 123people.com	Description: Everything you need to know about Alan Rush Email addresses, Phone numbers, Biography, Vocals, Canada, How to, LPG Construction Services, Drums, Rashmi

## Your competitors for the search term "alan rush" on Google.com

4	 <p>The website is a personal website for Alan Rush, a professional singer and producer. It features a photo of Alan Rush and a woman, and text about his career and upcoming projects.</p>	<a href="http://alanrush.com/">http://alanrush.com/</a>	<p>Title: Welcome To AlanRush.com!</p> <p>Description: [No meta description available.]</p>
5	 <p>Interview with Alan Rush</p> <p>Alan Rush is a professional singer and producer. He has been in the music industry for over 20 years and has worked with many of the biggest names in the industry. He is currently working on a new album and is looking for fans to help him promote it.</p>	<a href="http://www.elvis-collectors.com/interviewalanrush.html">http://www.elvis-collectors.com/interviewalanrush.html</a>	<p>Title: interview with Alan Rush</p> <p>Description: [No meta description available.]</p>
6	 <p>LinkedIn profile of Alan Rush, showing his professional background and connections.</p>	<a href="http://www.linkedin.com/pub/dir/Alan/Rush">http://www.linkedin.com/pub/dir/Alan/Rush</a>	<p>Title: Alan Rush profiles   LinkedIn</p> <p>Description: View the profiles of professionals named Alan Rush on LinkedIn. There are 15 professionals named Alan Rush, who use LinkedIn to exchange information, ideas, and opportunities.</p>
7	 <p>LinkedIn profile of Alan Rush, showing his professional background and connections.</p>	<a href="http://ca.linkedin.com/pub/alan-rush/a/99b/a44">http://ca.linkedin.com/pub/alan-rush/a/99b/a44</a>	<p>Title: Alan Rush - LinkedIn</p> <p>Description: View Alan Rush's professional profile on LinkedIn. LinkedIn is the world's largest business network, helping professionals like Alan Rush discover inside connections to recommended job candidates, industry experts, and business partners.</p>
8	 <p>Facebook profile of Alan Rush, showing his profile picture, cover photo, and friends list.</p>	<a href="http://www.facebook.com/alan.rush1">http://www.facebook.com/alan.rush1</a>	<p>"<a href="http://www.facebook.com/alan.rush1">www.facebook.com/alan.rush1</a>" contained a Meta Refresh tag that linked to "<a href="http://www.facebook.com/alan.rush1?fb_noscript=1">www.facebook.com/alan.rush1?fb_noscript=1</a>".</p> <p>Title: Alan Rush   Facebook</p> <p>Description: Alan Rush is on Facebook. Join Facebook to connect with Alan Rush and others you may know. Facebook gives people the power to share and makes the world more open and connected. Alan Rush has 546 friends on Facebook and likes 74 Pages.</p>

## Your competitors for the search term "alan rush" on Google.com

9		<a href="http://wikibin.org/articles/alan-rush.html">http://wikibin.org/articles/alan-rush.html</a>  Title: Alan Rush  Description: [No meta description available.]
10		<a href="http://www.myspace.com/alan_rush">http://www.myspace.com/alan_rush</a>  The web page " <a href="http://www.myspace.com/alan_rush">www.myspace.com/alan_rush</a> " does not contain the search term. It may have received the high ranking through many incoming links, or it uses cloaking, or the web page was changed after the search engine had indexed it.  Title: MySpace  Description: [No meta description available.]

## Analyzed search terms

1. alan rush
2. alan
3. rush

## Top 10 Ranking Requirements Score™

96%

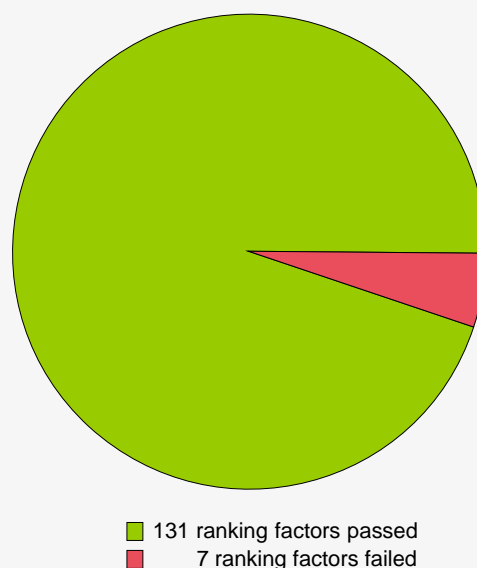
The Top 10 Ranking Requirements Score™ of 96% means that the web page <http://www.alanrush.net/> meets 96% of the requirements for a top 10 ranking on Google.com for the search term "alan rush".

Note that some ranking factors cannot be taken into account because search engines do not reveal the necessary data.

## Search engine ranking factors performance

Ranking Factor Importance	Factors Passed	Factors Failed
Essential:	24	1
Very Important:	9	0
Important:	37	0
Moderately Important:	37	4
Slightly Important:	24	2
Total:	131	7

Ranking Factors Performance



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# Keyword use in document title

## Essential

The document title is the text within the <title>...</title> tags in the HTML code of your web page. This chapter tries to find out how to use the search term "alan rush" in the document title and if it's important for Google.com.

Example: <title>Your web page title</title>

## Their contents

### Rank Keyword use in document title

1	<b>Alan Rush &amp; Co.</b> Chartered Accounts in Leigh-on-Sea
2	<b>Alan Rush &amp; Co.</b> - Rashmi Raichura Principal
3	<b>Alan Rush</b> - Email, Address, Phone numbers, everything! 123people.com
4	Welcome To <b>AlanRush.com</b> !
5	interview with <b>Alan Rush</b>
6	<b>Alan Rush</b> profiles   LinkedIn
7	<b>Alan Rush</b> - LinkedIn
8	<b>Alan Rush</b>   Facebook
9	<b>Alan Rush</b>
10	MySpace

## Your contents

### Alan Rush

## Advice for your document title

### Search term: "alan rush"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 100%	100%	OK	OK

### Search term: "alan"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 50%	50%	OK	OK

### Search term: "rush"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 50%	50%	OK	OK

### Keywords "alan" or "rush"

## Advice for your document title

**Search term: "alan rush"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	2	OK	OK
Keyword density:	0% to 50%	50%	OK	OK



# Global link popularity of web site

## Essential

The global link popularity measures how many web pages link to your site. The number of web pages linking to your site is not as important as the quality of the web pages that link to your site.

All major search engines take the quality and the context of the links into account. Search engines assume that your web page must offer relevant content if many quality sites link to it.

### Number of inbound links according to these search engines (the more the better)

	Alexa	AllTheWeb (preset settings)	Google.com	Yahoo.com
To Your Site:	n/a	3	0	0
To Site 1:	2	36	0	0
To Site 2:	2	1	0	0
To Site 3:	1,135	0	0	0
To Site 4:	n/a	0	0	0
To Site 5:	75	6	0	0
To Site 6:	138,473	2	0	0
To Site 7:	1,603	2	0	0
To Site 8:	927,469	1	0	0
To Site 9:	202	2	0	0
To Site 10:	408,226	2	0	0
Range:	2 to 927,469	1 to 36	all 0	all 0

### Advice for the global link popularity

Summing up all analyzed search engines, you have at least as many web pages linking to your web page as the top ranking web pages. This meets the basic requirements for getting high rankings in general.

<

However, Google.com also evaluates the quality of the web pages that link to your web site.

To get more quality links pointing to your site, use IBP's directory submission tool and IBP's link management tool.

Google can find at least as many web pages linking to your page as to the top ranked pages. This meets the basic requirements for getting high rankings on Google.

<

## Link texts of inbound links

### Essential

Inbound links are links from other web sites to your site. If many other sites link to your site, then search engines consider your site to be important. However, the number of links is not as important as is the relevance of the linking page and the link text used in linking to your site.

This chapter lists a sampling of the web pages that link to your site, along with the link text. Note that search engines do not reveal all inbound links to your site.

The more inbound link texts are analyzed, the more meaningful is the quality of the advice. To get statistically significant results, you should analyze at least 50 inbound link texts. You can change the number of analyzed inbound link texts by selecting Top 10 Optimizer > Report Contents > Link Popularity.

### Sampling of the web pages that link to your site

Linked Text	Linked URL	Web Page That Links To Your Site
Alan Rush	<a href="http://www.alanrush.net/">http://www.alanrush.net/</a>	<a href="http://en.wikipedia.org/wiki/Kuwait">http://en.wikipedia.org/wiki/Kuwait</a>
Alan Rush	<a href="http://www.alanrush.net/">http://www.alanrush.net/</a>	<a href="http://en.wikipedia.org/wiki/Sabah_Al-Ahmad_Al-Jaber_Al-Sabah">http://en.wikipedia.org/wiki/Sabah_Al-Ahmad_Al-Jaber_Al-Sabah</a>
Alan Rush	<a href="http://www.alanrush.net/">http://www.alanrush.net/</a>	<a href="http://wpedia.goo.ne.jp/enwiki/Sabah_Al-Ahmad_Al-Jaber_Al-Sabah">http://wpedia.goo.ne.jp/enwiki/Sabah_Al-Ahmad_Al-Jaber_Al-Sabah</a>
Alan Rush	<a href="http://www.alanrush.net/">http://www.alanrush.net/</a>	<a href="http://www.answers.com/topic/kuwait">http://www.answers.com/topic/kuwait</a>
Alan Rush	<a href="http://www.alanrush.net/">http://www.alanrush.net/</a>	<a href="http://www.bioscience.ws/encyclopedia/index.php?title=Nasser_Mohammed_Al-Ahmed_Al-Sabah">http://www.bioscience.ws/encyclopedia/index.php?title=Nasser_Mohammed_Al-Ahmed_Al-Sabah</a>

### Advice for the link texts of inbound links

To get a high ranking on Google.com, make sure that the web pages that link to your site use the search term "alan rush" in their link texts. The more links to your web site contain "alan rush" (or a part of it) in the link text, the more likely it is that your web site will get a high ranking on Google.com for that search term.

It is advisable to use different but related keywords for the link texts. If all links to your web site use exactly the same link text, then Google.com might lower your rankings because of unnatural linking patterns.

In addition, the quality and reputation of the web pages that link to your site is very important to the search engines.

To get more quality links pointing to your site, use IBP's directory submission tool and IBP's link management tool.

At least 10% of the analyzed inbound link texts contain the search term "alan rush". This is good.

OK

At least 20% of the analyzed inbound link texts contain the search term "alan rush". This is good.

OK

At least 40% of the analyzed inbound link texts contain the search term "alan rush". This is good.

OK

At least 60% of the analyzed inbound link texts contain the search term "alan rush". This is good.

OK

### Advice for the link texts of inbound links

At least 80% of the analyzed inbound link texts contain the search term "alan rush". This is good.

OK

All of the analyzed inbound link texts contain the search term "alan rush". Google.com could lower your rankings because of unnatural linking patterns. Try getting some inbound link texts that do not contain the search term "alan rush" or parts of it.

<<

## Keyword use in body text

### Essential

The body text is the text on your web page that can be seen by people in their web browsers. It does not include HTML commands, comments, etc. The more visible text there is on a web page, the more a search engine can index. The calculations include spaces and punctuation marks.

### Your contents

**ALAN RUSH** ( Researcher ) Biography Wikipedia Books Articles Pictures Contact **Alan Rush** [see also **Alan de Lacy Rush** ] is a leading British historical researcher, consultant and writer with a special interest in the Middle East. Based in London and Cairo he is currently working on Egyptian social history and the history of the ahl al-bayt (family of the Prophet Muhammad) focussing on the Sharifs of Mecca and the affairs of the Hashimite royal families of Jordan and Iraq. Biography ... **ALAN RUSH** [see also **Alan de Lacy Rush** ] is a leading British historical researcher, consultant and writer with a special interest in the Middle East.

Based in London and Cairo he is currently working on Egyptian social history and the history of the ahl al-bayt (family of the Prophet Muhammad) focussing on the Sharifs of Mecca and the affairs of the Hashimite royal families of Jordan and Iraq. Born of Anglo-Irish and Danish parentage in July 1936, **Alan Rush** first worked as a reporter on the Daily Express newspaper (Beaverbrook Press) in London. Later, he joined the editorial staff of The Authors' and Writers' Who's Who , Burke's Peerage and The International Statesman's Yearbook (Mercury Publications) .

In the United States he taught English literature before becoming a style-editor with the Encyclopedia Americana . He first visited the Middle East in 1970. After teaching in the English Department at Riyadh University (now King Saud University) in Saudi Arabia, he moved to King 'Abd al-'Aziz University, Jeddah. From 1975 to 1982 he lectured at Kuwait University and contributed to the Al-Hayat , Kuwait Times , Arab Times and Al-Qabas newspapers . Since 1982, **Alan Rush** has travelled throughout the Middle East and undertaken major research projects (see below).

He is a specialist in Kuwaiti affairs and the author of Al Sabah: History and Genealogy of Kuwait's Ruling Family 1752-1987 (Ithaca Press, 1987) He has also compiled and edited important documentary works comprising papers held in the British Foreign Office diplomatic archives and in the archives of the East India Office, British Library (London), the National Archives of India (Delhi), the Middle East Centre, Saint Antony's College (Oxford), the National Archives (Washington), the Ministre des Affaires Etrangeres (Paris and Nantes) and the League of Nations (Geneva).

In London, **Alan Rush** has contributed articles to The Independent , Financial Times , The Guardian , Middle East International , the Middle East Economic Digest (MEED) and the Journal of the Royal Society for Asian Affairs. His published works include: Burke's Ruling Families of the World , Volume 2 (Burke's Peerage, 1980). Contributor of genealogies and essays on the Al-Sabah (rulers of Kuwait) and on the royal family of Saudi Arabia. Gerald de Gaury, Three Kings in Baghdad, The Tragedy of Iraq's Monarchy (new edition, I.B.

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### Advice for your body text

#### Search term: "alan rush"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 99	6	OK	OK
Keyword density:	0% to 16%	2%	OK	OK
Number of words:	0 to 2,286	527	OK	OK

#### Search term: "alan"

	Competitors	Your Site	Advice	
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## Advice for your body text

### Search term: "alan rush"

Number of keywords:	0 to 116	8 OK	OK
Keyword density:	0% to 8%	2% OK	OK

### Search term: "rush"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 125	8 OK		OK
Keyword density:	0% to 8%	2% OK		OK

### Keywords "alan" or "rush"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 241	16 OK		OK
Keyword density:	0% to 8%	2% OK		OK

## Age of web site

### Very Important

Spam sites often come and go quickly. For this reason, search engines tend to trust a web site that has been around for a long time over one that is brand new. The age of the domain is seen as a sign of trustworthiness because it cannot be faked. The data is provided by Alexa.com (or Archive.org if Alexa.com does not have data about a site).

### Dates of the domain registration or of the first contents

	URL	Registration Date
Your Site	<a href="http://www.alanrush.net/">http://www.alanrush.net/</a>	n/a
1	<a href="http://www.alanrush.co.uk/">http://www.alanrush.co.uk/</a>	Tuesday, October 15, 2002
2	<a href="http://www.alanrush.co.uk/Principal.htm">http://www.alanrush.co.uk/Principal.htm</a>	n/a
3	<a href="http://www.123people.com/s/alan+rush">http://www.123people.com/s/alan+rush</a>	n/a
4	<a href="http://alanrush.com/">http://alanrush.com/</a>	n/a
5	<a href="http://www.elvis-collectors.com/interviewalanrush.html">http://www.elvis-collectors.com/interviewalanrush.html</a>	Tuesday, January 18, 2000
6	<a href="http://www.linkedin.com/pub/dir/Alan/Rush">http://www.linkedin.com/pub/dir/Alan/Rush</a>	Saturday, November 02, 2002 (newest domain)
7	<a href="http://ca.linkedin.com/pub/alan-rush/a/99b/a44">http://ca.linkedin.com/pub/alan-rush/a/99b/a44</a>	Saturday, November 02, 2002 (newest domain)
8	<a href="http://www.facebook.com/alan.rush1">http://www.facebook.com/alan.rush1</a>	Saturday, March 29, 1997
9	<a href="http://wikibin.org/articles/alan-rush.html">http://wikibin.org/articles/alan-rush.html</a>	n/a
10	<a href="http://www.myspace.com/alan_rush">http://www.myspace.com/alan_rush</a>	Thursday, February 22, 1996 (oldest domain)
Range	Thursday, February 22, 1996 to Saturday, November 02, 2002	

### Advice for the web site age

The web site age could not be determined. In general, the older your web site, the better it is for your rankings on Google.com. If you have a young web site, you must compensate by improving the other search engine ranking factors.



# Keyword use in H1 headline texts

## Very Important

H1 headline texts are the texts that are written between the <h1>...</h1> tags in the HTML code of a web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.com, too.

Example: <h1>your very big headline text</h1>

## Your contents

No.	H1 Heading Text
1.	<b>ALAN RUSH</b> ( Researcher )

## Advice for your H1 headline texts

### Search term: "alan rush"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 100%	40%	OK	OK

### Search term: "alan"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 50%	20%	OK	OK

### Search term: "rush"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 50%	20%	OK	OK

### Keywords "alan" or "rush"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	2	OK	OK
Keyword density:	0% to 50%	20%	OK	OK

## Keyword use in domain name

### Important

The domain name is the main part of the web page address. This chapter tries to find out if Google.com gives extra relevance to search terms within the domain name.

Example: "your-keyword" is the domain name of <http://www.your-keyword.com>

### Their contents

Rank	Words In Domain Name	URL
1	<b>alanrush</b>	<a href="http://www.alanrush.co.uk/">http://www.alanrush.co.uk/</a>
2	<b>alanrush</b>	<a href="http://www.alanrush.co.uk/Principal.htm">http://www.alanrush.co.uk/Principal.htm</a>
3	123people	<a href="http://www.123people.com/s/alan+rush">http://www.123people.com/s/alan+rush</a>
4	<b>alanrush</b>	<a href="http://alanrush.com/">http://alanrush.com/</a>
5	elvis collectors	<a href="http://www.elvis-collectors.com/interviewalanrush.html">http://www.elvis-collectors.com/interviewalanrush.html</a>
6	linkedin	<a href="http://www.linkedin.com/pub/dir/Alan/Rush">http://www.linkedin.com/pub/dir/Alan/Rush</a>
7	ca linkedin	<a href="http://ca.linkedin.com/pub/alan-rush/a/99b/a44">http://ca.linkedin.com/pub/alan-rush/a/99b/a44</a>
8	facebook	<a href="http://www.facebook.com/alan.rush1">http://www.facebook.com/alan.rush1</a>
9	wikibin	<a href="http://wikibin.org/articles/alan-rush.html">http://wikibin.org/articles/alan-rush.html</a>
10	myspace	<a href="http://www.myspace.com/alan_rush">http://www.myspace.com/alan_rush</a>

### Your contents

**alanrush** (Domain name: "**alanrush.net**")

### Advice for the domain name

The domain name alanrush.net contains the search term "alan rush". This is very good.

OK



# Keyword use in page URL

## Important

The page URL is the part after the domain name in the web page address. This chapter tries to find out if Google.com gives extra relevance to search terms within the page URL. Separate your search terms in the page URL with slashes, dashes or underscores.

Example: "keyword/another-keyword.htm" is the page URL of <http://www.domain.com/keyword/another-keyword.htm>

## Their contents

Rank	Words In Page URL	URL
1	[no words]	<a href="http://www.alanrush.co.uk/">http://www.alanrush.co.uk/</a>
2	Principal	<a href="http://www.alanrush.co.uk/Principal.htm">http://www.alanrush.co.uk/Principal.htm</a>
3	s alan rush	<a href="http://www.123people.com/s/alan+rush">http://www.123people.com/s/alan+rush</a>
4	[no words]	<a href="http://alanrush.com/">http://alanrush.com/</a>
5	interviewalanrush	<a href="http://www.elvis-collectors.com/interviewalanrush.html">http://www.elvis-collectors.com/interviewalanrush.html</a>
6	pub dir Alan Rush	<a href="http://www.linkedin.com/pub/dir/Alan/Rush">http://www.linkedin.com/pub/dir/Alan/Rush</a>
7	pub alan rush a 99b a44	<a href="http://ca.linkedin.com/pub/alan-rush/a/99b/a44">http://ca.linkedin.com/pub/alan-rush/a/99b/a44</a>
8	alan rush1	<a href="http://www.facebook.com/alan.rush1">http://www.facebook.com/alan.rush1</a>
9	articles alan rush	<a href="http://wikibin.org/articles/alan-rush.html">http://wikibin.org/articles/alan-rush.html</a>
10	alan rush	<a href="http://www.myspace.com/alan_rush">http://www.myspace.com/alan_rush</a>

## Your contents

[no words] (no page URL because you analyzed your homepage)

## Advice for your page URL

### Search term: "alan rush"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "alan rush" at least once but this is optional.	<
Keyword density:	0% to 100%	0%	You could increase the keyword density for the search term "alan rush" but this is optional.	<

### Search term: "alan"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "alan" at least once but this is optional.	<
Keyword density:	0% to 100%	0%	You could increase the keyword density for the search term "alan" but this is optional.	<

### Search term: "rush"

## Advice for your page URL

### Search term: "alan rush"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "rush" at least once but this is optional.	<
Keyword density:	0% to 100%	0%	You could increase the keyword density for the search term "rush" but this is optional.	<

### Keywords "alan" or "rush"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use one of the keywords "alan" or "rush" at least once but this is optional.	<
Keyword density:	0% to 100%	0%	You could increase the keyword density for the keywords "alan" or "rush" but this is optional.	<

## Links from social networks

### Important

On social network sites, people decide which web sites are popular. This means that the popularity on social network sites cannot be easily influenced. For this reason, search engines might trust web sites more if they are popular on social networks. ("n/a" means "data not available".)

### Links from social networks (the more the better)

	Del.icio.us	Digg
To Your Site:	n/a	1
To Site 1:	n/a	0
To Site 2:	n/a	0
To Site 3:	n/a	6
To Site 4:	n/a	n/a
To Site 5:	n/a	0
To Site 6:	n/a	n/a
To Site 7:	n/a	3,067
To Site 8:	n/a	17,482
To Site 9:	n/a	0
To Site 10:	n/a	3,042
Range:	n/a	0 to 17,482

### Advice for the links from social networks

The number of links from social network sites to your web page meets the basic requirements. However, more links would be better.

<

To get more quality links pointing to your site, use IBP's directory submission tool and IBP's link management tool.

# Server speed

## Important

Popular web sites often have faster server response times compared to smaller unimportant sites. In addition, most search engines index more pages from fast web sites. This chapter shows you how long it takes on average for web pages on the top ranked sites to load. The data is based on the average server speed of the last 30 days and is provided by Alexa.com ("n/a" means that Alexa.com does not have data about your server speed).

## Server speed results

### Average Page Load Time (measured in seconds, the lower the better)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
n/a	n/a	n/a	1.79s	n/a	4.23s	1.68s	1.68s	2.10s	n/a	2.45s	1.68s to 4.23s

### Server Speed Relative To Other Servers On The Internet (the faster the better)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
n/a	n/a	n/a	average: bottom 40%	n/a	slow: bottom 25%	average: bottom 45%	average: bottom 45%	slow: bottom 35%	n/a	slow: bottom 25%	slow: bottom 25% to average: bottom 45%

## Advice for the server speed

The speed of your web site could not be determined. In general, the faster your web site, the better it could be for your rankings on Google.com. If you have a slow web site, you should contact or even switch your web hosting provider.

<

## Keyword use in H2-H6 headline texts

### Important

H2, H3, H4, H5 and H6 headline texts are the texts that are written between the <h2>...</h2>, <h3>...</h3>, etc. tags in the HTML code of your web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.com, too.

Example: <h3>your big headline text</h3>

### Your contents

[not used]

### Advice for your H2-H6 headline texts

#### Search term: "alan rush"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 14	0	You could use the search term "alan rush" at least once but this is optional.	<
Keyword density:	0% to 60%	0%	You could increase the keyword density for the search term "alan rush" but this is optional.	<

#### Search term: "alan"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 15	0	You could use the search term "alan" at least once but this is optional.	<
Keyword density:	0% to 32%	0%	You could increase the keyword density for the search term "alan" but this is optional.	<

#### Search term: "rush"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 15	0	You could use the search term "rush" at least once but this is optional.	<
Keyword density:	0% to 32%	0%	You could increase the keyword density for the search term "rush" but this is optional.	<

#### Keywords "alan" or "rush"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 30	0	You could use one of the keywords "alan" or "rush" at least once but this is optional.	<
Keyword density:	0% to 32%	0%	You could increase the keyword density for the keywords "alan" or "rush" but this is optional.	<

## Keyword use in IMG ALT attributes

### Important

The <img alt> attribute defines an alternative text for an image when the user uses a text browser or when the user has turned off the display of images in the web browser application. Microsoft's Internet Explorer displays the alternative text if the user puts the cursor over the graphic. This chapter tries to find out if it makes sense to include the search term in the <img alt> attributes to improve your rankings.

Example: 

### Your contents

No.	Image Alt Attribute Text	Image File Name
1.	[empty]	mm_spacer.gif
2.	[empty]	mm_spacer.gif
3.	[empty]	mm_spacer.gif
4.	<b>alan rush</b>	alan_rush.jpg
5.	[empty]	mm_spacer.gif
6.	[empty]	mm_spacer.gif
7.	web hosting	<a href="http://analytics.hosting24.com/do.php">http://analytics.hosting24.com/do.php</a>

### Advice for your IMG ALT attributes

#### Search term: "alan rush"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 20	1	OK	OK
Keyword density:	0% to 191%	67%	OK	OK

#### Search term: "alan"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 20	1	OK	OK
Keyword density:	0% to 95%	33%	OK	OK

#### Search term: "rush"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 20	1	OK	OK
Keyword density:	0% to 95%	33%	OK	OK

#### Keywords "alan" or "rush"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 40	2	OK	OK
Keyword density:	0% to 95%	33%	OK	OK

## Top level domain of web site

### Important

Web sites with certain top level domains (TLD) are statistically more likely to contain higher quality, trustworthy contents. For this reason, search engines might prefer web sites with restricted TLD (.edu, .gov., .mil) over younger TLD (e.g., .biz, .info, .jobs). In addition, country code TLD (e.g., .ca, .de, .fr) are often preferred in the country's local search results.

### Top level domain results

Your Site	1	2	3	4	5	6	7	8	9	10
.net	.co.uk	.co.uk	.com	.com	.com	.com	.com	.com	.org	.com

### Advice for the top level domain of your web site

Your web site URL [www.alanrush.net](http://www.alanrush.net) contains the often used top level domain .net. This is neither good nor bad for your rankings on Google.com.

OK

## Keyword use in bold body text

### Important

The body text is the text on your web page that can be seen by people in their web browsers. The bold body text uses a darker and heavier face than the regular type face. It appears between `<b>...</b>` or `<strong>...</strong>` tags in the HTML source of your web page. CSS is not recognized. The statistics include spaces and punctuation marks.

### Their contents

Rank	Keyword use in bold body text
1	Are you buying a business or in business? Then take professional advice <b>Alan Rush &amp; Co.</b> provides the following services for Business or Personal matters: Audit, Accountancy, Taxation, Company Formation, Tax Planning, Cash Flows, Business & Personal Finance, Management Consultancy, Investigations, Book-keeping & Payroll. For your first consultation in confidence, without obligation, contact Principal: Rashmi Raichura F.C.A on 01702 472345 or Email: rashmi@alanrush.co.uk <b>Alan Rush &amp; Co.</b> , Chartered Accountants and Registered Auditors 1349/1353 London Road, Leigh-on-Sea, Essex SS9 2AB Registered to carry on audit work in the UK and regulated for a range of investment business activities by the Institute of Chartered Accountants in England and Wales. SiteMap Details about our audit registration can be viewed at <a href="http://www.auditregister.org.uk">www.auditregister.org.uk</a> under reference number: C006573496
2	PRINCIPAL RASHMI RAICHURA BACKGROUND: OTHER HOBBIES & INTERESTS: CONTINUING PROFESSIONAL EDUCATION: MORE INFORMATION:
3	People search results for <b>Alan Rush Alan Rush</b> now <b>Alan Rush</b> person search results of <b>Alan Rush</b>
4	[not used]
5	<b>Alan Rush</b> is a writer,musician,singer,engineer and producer for combine music group. He was directly involved in 5 of the six songs that Elvis wanted to record in January 1977. <b>Alan</b> was a member of a rock group called " Jubal " ( Elektra records ) in the early 1970's. Members of this group besides himself included Dennis Linde, Bobby Ogden, Randy Cullers, Rob Galbraith and Terry Dearmore . <b>Alan</b> had songs recorded by ;Jerry Lee Lewis, Roy Orbison, Brenda Lee, The Hollies, Robert Palmer, Oak Ridge Boys, Kenny Rogers, John Denver, Roy Head, Delbert McClinton, Canned Heat, Don Williams, T.G.Shepherd, Tommy Overstreet, Earl Scruggs, Roy Clark, Mel McDaniel and many more. <b>Alan Rush</b> : First let me say it's my pleasure to talk with you about some of my elvis studio experiences. The new CD " A Cold Night In Nashville " is a treasure of the elvis pre-recording demos that few people, outside of studios and publisher's offices, have ever heard. This will be the first time his fans have been able to hear the demos that Elvis and Felton Jarvis heard for the January '77 session- The " Cold Night In Nashville ". FECC : You worked at Soundmaster in Nashville,TN as a musician ( guitar player and backup vocalist ) on the overdub session for " If You Love Me ( Let Me Know ) " and " Unchained Melody ". Was it the first time you participated on some Elvis Presley's studio recordings ? If not, what was the first session you worked for and were you only used on overdub sessions ? <b>Alan Rush</b> : I first worked on Elvis tracks as a " booked " ( hired ) musician in january '74 at rca's studio "B" playing guitar, bass, horn parts and vocals-in effect whatever Felton needed to fill in, replace or improve instruments on the tracks that had been cut earlier in Memphis. Musicians included the entire rock group," Jubal ", who's members included Rob Galbraith, Bobby Ogden, Randy Cullers, Dennis Linde, Terry Dearmore and myself. Felton would play the tracks and we all would make suggestions, try them and Felton would have final approval. We went through everything -some would have nothing added, some just percussion or an instrument or two and others would take more. Not all parts or songs were listed on the timecard but Mr. Tunzi's new book, " Elvis Sessions III "covers it more accurately than any book ever has. "Promised Land"," Good Time Charlie's Got The Blues ", " I've Got A Feelin' In My Body" and other titles were overdubbed . I only worked on overdubs not any track session. FECC: Did you meet Elvis at any of these sessions ? I never met elvis at any of these overdub sessions. FECC: We all know that Elvis was scheduled to record some tracks from January 20th to the 24th , 1977 at the Creative Workshop in Nashville, TN. Unfortunately no selections were recorded as Elvis didn't show up at the studio. Do you have inside informations that you can share with us as to why he never



## Their contents

Rank	Keyword use in bold body text
	<p>showed up to the studio ? <b>Alan Rush</b> : The January '77 sessions at Buzz Cason's Creative Workshop were booked and started with the band cutting 5 tracks that I know of, with one of elvis' background singers doing reference vocals ( Elvis' parts ) for the musicians to follow. Full band tracks were cut for " That's What You Do To Me ", " By Day By Day ", " Let Me On ", " Energy " and " Yes I Do ". I know this because one of the band members, who has to remain unnamed, called me from the session to tell me about my song. We found out later that Elvis was in town, went to the studio, had some problem(s) and went back to Memphis. Felton told me Elvis would do the vocal later in the year, which of course never happened. FECC: We can assume that the producer ( Felton Jarvis ) was somewhat nervous and irritated since he badly needed some cuts for the next album ( Moody Blue ) and for the one to follow. Do you know what was the atmosphere in the studio when it became evident that Elvis wouldn't show up ? <b>Alan Rush</b> : Please understand I wasn't there but good friends were playing on that session and we never knew Felton to ever be irritated or nervous. He was always cool especially in the studio. They respected each others talents and these were Nashville pickers- they play no matter what. FECC: Many songs were under consideration for these January ' 77 session in Nashville, TN. According to the book " Elvis Sessions II " by J.A.T. Publishing six were positively chosen including " Yes I do " written by yourself. The other tracks were; That's What You Do To Me ( Bob Morrison ), Energy ( Bob Morrison ), Rainy Night In Georgia ( Tony Joe White ), Day By Day ( Dennis Linde ) and Let Me On ( Layng Martine Jr. ). Can you confirm that these songs were indeed positively chosen ? If yes, what can you tell us concerning these tracks ? <b>Alan Rush</b> :In addition to the five tracks I named earlier, I know " Rainy Night In Georgia" was planned to be cut also. FECC: Does your involvement with this session was limited to the fact Elvis choose to record " Yes I do " or also under contract as a musician for the January '77 session ? <b>Alan Rush</b> : I wasn't booked for the track sessions in January '77 , but would have probably overdubbed on them later. Bobby Ogden had joined Elvis' band playing keyboards and Randy Cullers joined as percussionist- both were former " Jubal " members. FECC: Was it the first time that you were submitting a song to Elvis ? If not, does some of those songs were recorded by other artists ? <b>Alan Rush</b> : Felton Jarvis and I had been friends for a while ( we both loved "B" westerns and old cars ) and he asked me why I hadn't given him anything for Elvis. I told him I had written a song for Elvis but didn't want to play on our friendship. He said a hit is a hit no matter where it comes from. I plugged ( pitched ) "Yes I Do" and he took it to play for Elvis and they said we'll cut it. I never pitched the song to anyone else-it was his song. The "Cold Night In Nashville" cd is the first release of my song. FECC: Do you know about other songs that were seriously considered for Elvis to record at this session ? <b>Alan Rush</b> : I don't personally know of any other than the six I've mentioned, but like Hank Aaron's home run that broke Babe Ruth's record, more and more people claim to be there everyday. There must be 80 or more writers that claim to have had a song on the unfinished January '77 sessions but I only know of six songs and five tracks. FECC:On behalf of all our readers we would like to thank you very much for your kindness and for having took the time to do this interview with us. We would like to wish you all the best of luck with your future projects. CD Review : A Cold Night In Nashville Details for ordering " A Cold Night In Nashville " at <a href="http://www.jatpublishing.com">www.jatpublishing.com</a></p>
6	<p>View Full Profile <b>Alan Rush</b> View Full Profile <b>Alan Rush</b> View Full Profile <b>Alan Rush</b> View Full Profile <b>Alan Rush</b> View Full Profile <b>Alan Rush</b> View Full Profile <b>Alan Rush</b> View Full Profile <b>alan rush</b> View Full Profile <b>Alan Rush</b> View Full Profile <b>alan rush</b> View Full Profile <b>Alan Rush</b> View Full Profile <b>Alan</b> AM <b>Rush</b> View Full Profile <b>Alan Rush</b> View Full Profile <b>Alan Rush</b></p>
7	<p>22 Sign In Join Now <b>Alan Rush Alan Rush Alan Rush</b> Others named <b>Alan Rush</b>: <b>Alan Rush</b> Name Search: Search for people you know <b>Alan Rush</b></p>
8	<p><b>Alan Rush Alan Rush Alan Rush's Alan Rush</b> Other Music Movies Television Facebook Directory</p>
9	<p>en&amp;vid All text is available under the terms of the GNU Free Documentation License.</p>
10	<p>Please select and install one of the browsers below.</p>

## Your contents

**Alan Rush** Alan de Lacy **Rush ALAN RUSH** Alan de Lacy **Rush Alan Rush** The Authors' and Writers' Who's Who  
Burke's Peerage The International Statesman's Yearbook . Encyclopedia Americana **Alan Rush Alan Rush**

## Advice for your bold body text

### Search term: "alan rush"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 9	5	OK	OK
Keyword density:	0% to 133%	39%	OK	OK

### Search term: "alan"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 15	7	OK	OK
Keyword density:	0% to 67%	27%	OK	OK

### Search term: "rush"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 15	7	OK	OK
Keyword density:	0% to 67%	27%	OK	OK

### Keywords "alan" or "rush"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 30	14	OK	OK
Keyword density:	0% to 67%	27%	OK	OK

# Number of visitors to the site

## Important

Search engines might look at web site usage data, such as the number of visitors to your site, to determine if your site is reputable and contains popular contents. The Alexa.com traffic rank is based on three months of aggregated traffic data from millions of Alexa Toolbar users and is a combined measure of page views and number of site visitors.

## Alexa.com Traffic Rank results (the lower the better)

	URL	Alexa Traffic Rank
Your Site	<a href="http://www.alanrush.net/">http://www.alanrush.net/</a>	n/a
1	<a href="http://www.alanrush.co.uk/">http://www.alanrush.co.uk/</a>	Rank #9,661,968
2	<a href="http://www.alanrush.co.uk/Principal.htm">http://www.alanrush.co.uk/Principal.htm</a>	Rank #9,661,968
3	<a href="http://www.123people.com/s/alan+rush">http://www.123people.com/s/alan+rush</a>	Rank #1,453
4	<a href="http://alanrush.com/">http://alanrush.com/</a>	Rank #21,601,475 (least visitors of the competitors)
5	<a href="http://www.elvis-collectors.com/interviewalanrush.html">http://www.elvis-collectors.com/interviewalanrush.html</a>	Rank #248,939
6	<a href="http://www.linkedin.com/pub/dir/Alan/Rush">http://www.linkedin.com/pub/dir/Alan/Rush</a>	Rank #21
7	<a href="http://ca.linkedin.com/pub/alan-rush/a/99b/a44">http://ca.linkedin.com/pub/alan-rush/a/99b/a44</a>	Rank #21
8	<a href="http://www.facebook.com/alan.rush1">http://www.facebook.com/alan.rush1</a>	Rank #2 (most visitors of the competitors)
9	<a href="http://wikibin.org/articles/alan-rush.html">http://wikibin.org/articles/alan-rush.html</a>	Rank #98,659
10	<a href="http://www.myspace.com/alan_rush">http://www.myspace.com/alan_rush</a>	Rank #48
Range		2 to 21,601,475

## Advice for the number of visitors to your site

The number of visitors to [www.alanrush.net](http://www.alanrush.net) could not be determined. In general, the more visitors you have, the more advantageous it could be to your rankings on Google.com.



# Keyword use in same site link texts

## Moderately Important

Link texts are words and sentences that are used as links. Same site link texts are the link texts of the links that point to a web page on the same domain. This chapter examines if Google.com takes search terms in same site link texts into account.

Example: The HTML tag <a href="contact.htm">Contact information</a> contains the same site link text "Contact information".

### Your contents

No.	Same Site Link Text	Link URL
1.	Biography	/index.html
2.	Wikipedia	/an article about alan rush on wikipedia.html
3.	Books	/list of published books by alan rush.html
4.	Articles	/list of articles by alan rush in the independent newspaper and the times newspaper.html
5.	Pictures	/pictures of alan rush.html
6.	Contact	/contact info for alan rush.html

### Advice for your same site link texts

#### Search term: "alan rush"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 14	0	You could use the search term "alan rush" at least once but this is optional.	<
Keyword density:	0% to 39%	0%	You could increase the keyword density for the search term "alan rush" but this is optional.	<

#### Search term: "alan"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 16	0	You could use the search term "alan" at least once but this is optional.	<
Keyword density:	0% to 19%	0%	You could increase the keyword density for the search term "alan" but this is optional.	<

#### Search term: "rush"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 16	0	You could use the search term "rush" at least once but this is optional.	<
Keyword density:	0% to 19%	0%	You could increase the keyword density for the search term "rush" but this is optional.	<

#### Keywords "alan" or "rush"

	Competitors	Your Site	Advice	
--	-------------	-----------	--------	--

## Advice for your same site link texts

### Search term: "alan rush"

Number of keywords:	0 to 32	0	You could use one of the keywords "alan" or "rush" at least once but this is optional.	<
Keyword density:	0% to 19%	0%	You could increase the keyword density for the keywords "alan" or "rush" but this is optional.	<

# Keyword use in outbound link texts

## Moderately Important

Link texts are words and sentences that are used as links. Outbound link texts are the texts within the <a>...</a> tags when the <a> tag links to a web page on a different domain. This chapter examines if Google.com gives relevance to search terms in outbound link texts.

Example: The HTML tag <a href="http://www.not-your-site.com/about.htm">About the company</a> contains the outbound link text "About the company".

## Your contents

No.	Outbound Link Text	Link URL
1.	[empty]	<a href="http://www.hosting24.com/">http://www.hosting24.com/</a>

## Advice for your outbound link texts

### Search term: "alan rush"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 33	0	You could use the search term "alan rush" at least once but this is optional.	<
Keyword density:	0% to 29%	0%	You could increase the keyword density for the search term "alan rush" but this is optional.	<

### Search term: "alan"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 45	0	You could use the search term "alan" at least once but this is optional.	<
Keyword density:	0% to 21%	0%	You could increase the keyword density for the search term "alan" but this is optional.	<

### Search term: "rush"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 47	0	You could use the search term "rush" at least once but this is optional.	<
Keyword density:	0% to 22%	0%	You could increase the keyword density for the search term "rush" but this is optional.	<

### Keywords "alan" or "rush"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 92	0	You could use one of the keywords "alan" or "rush" at least once but this is optional.	<
Keyword density:	0% to 22%	0%	You could increase the keyword density for the keywords "alan" or "rush" but this is optional.	<

## Keyword use in same site link URLs

### Moderately Important

Links connect one web page to another. Same site links are the links in <a href> attributes that point to other pages on the same domain. This chapter examines if search terms in same site link URLs are relevant to Google.com.

Example: The HTML tag <a href="contact.htm">Contact information</a> contains the same site link URL "contact.htm".

### Your contents

No.	Same Site Link URL	Link Text
1.	index [/index.html]	Biography
2.	an article about <b>alan rush</b> on wikipedia [/an article about <b>alan rush</b> on wikipedia.html]	Wikipedia
3.	list of published books by <b>alan rush</b> [/list of published books by <b>alan rush</b> .html]	Books
4.	list of articles by <b>alan rush</b> in the independent newspaper and the times newspaper [/list of articles by <b>alan rush</b> in the independent newspaper and the times newspaper.html]	Articles
5.	pictures of <b>alan rush</b> [/pictures of <b>alan rush</b> .html]	Pictures
6.	contact info for <b>alan rush</b> [/contact info for <b>alan rush</b> .html]	Contact

### Advice for your same site link URLs

#### Search term: "alan rush"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 23	5	OK	OK
Keyword density:	0% to 7%	30%	The keyword density is too high. It should be 7% at maximum. Consider adding more text to lower the keyword density.	<<

#### Search term: "alan"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 25	5	OK	OK
Keyword density:	0% to 4%	15%	The keyword density is too high. It should be 4% at maximum. Consider adding more text to lower the keyword density.	<<

#### Search term: "rush"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 25	5	OK	OK
Keyword density:	0% to 4%	15%	The keyword density is too high. It should be 4% at maximum. Consider adding more text to lower the keyword density.	<<

#### Keywords "alan" or "rush"

	Competitors	Your Site	Advice	
--	-------------	-----------	--------	--

## Advice for your same site link URLs

**Search term: "alan rush"**

Number of keywords:	0 to 50	10 OK	OK
Keyword density:	0% to 4%	15% The keyword density for the keywords "alan" or "rush" is too high. It should be 4% at maximum. Consider adding more text to lower the keyword density for these words.	<<



# Keyword use in outbound link URLs

## Moderately Important

Links connect one web page to another. Outbound links are the links on a web page that point to web pages on other web sites, i.e. links to other domains. This chapter examines if Google.com gives relevance to search terms in outbound links

Example: The HTML tag <a href="http://www.not-your-site.com/info.htm">Click here</a> contains the outbound link URL "www.not-your-site.com/info.htm".

### Your contents

No.	Outbound Link URL	Link Text
1.	www hosting24 [http://www.hosting24.com/]	[empty]

### Advice for your outbound link URLs

#### Search term: "alan rush"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 52	0	You could use the search term "alan rush" at least once but this is optional.	<
Keyword density:	0% to 4%	0%	You could increase the keyword density for the search term "alan rush" but this is optional.	<

#### Search term: "alan"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 179	0	You could use the search term "alan" at least once but this is optional.	<
Keyword density:	0% to 7%	0%	You could increase the keyword density for the search term "alan" but this is optional.	<

#### Search term: "rush"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 183	0	You could use the search term "rush" at least once but this is optional.	<
Keyword density:	0% to 7%	0%	You could increase the keyword density for the search term "rush" but this is optional.	<

#### Keywords "alan" or "rush"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 362	0	You could use one of the keywords "alan" or "rush" at least once but this is optional.	<
Keyword density:	0% to 7%	0%	You could increase the keyword density for the keywords "alan" or "rush" but this is optional.	<

## Keyword use in meta description

### Moderately Important

The Meta Description tag allows you to describe your web page. This chapter tries to find out if Google.com takes the Meta Description tag into account. Some search engines display the text to the user in the search results.

Example: <meta name="description" content="This sentence describes the contents of your web site.">

Even if the Meta Description tag might not be important for ranking purposes, you should use the Meta Description tag to make sure that your web site is displayed with an attractive description in the search results.

### Their contents

Rank	Keyword use in meta description
1	<b>Alan Rush &amp; Co.</b> , based in the Southend-on-Sea area, offers accountancy, taxation, company formation, business and personal finance, book-keeping and payroll services
2	Information on the Principal at <b>Alan Rush &amp; Co.</b> , Rashmi Raichura. <b>Alan Rush &amp; Co.</b> is a firm of chartered accounts and registered auditors.
3	Everything you need to know about <b>Alan Rush</b> Email addresses, Phone numbers, Biography, Vocals, Canada, How to, LPG Construction Services, Drums, Rashmi
4	[not used]
5	[not used]
6	View the profiles of professionals named <b>Alan Rush</b> on LinkedIn. There are 15 professionals named <b>Alan Rush</b> , who use LinkedIn to exchange information, ideas, and opportunities.
7	View <b>Alan Rush's</b> professional profile on LinkedIn. LinkedIn is the world's largest business network, helping professionals like <b>Alan Rush</b> discover inside connections to recommended job candidates, industry experts, and business partners.
8	<b>Alan Rush</b> is on Facebook. Join Facebook to connect with <b>Alan Rush</b> and others you may know. Facebook gives people the power to share and makes the world more open and connected. <b>Alan Rush</b> has 546 friends on Facebook and likes 74 Pages.
9	[not used]
10	[not used]

### Your contents

**Alan Rush** is a historical editor and a genealogist lives in Cairo (Egypt) and London (UK). He writes about the Hashimites(Hashemites), al Sabah family of Kuwait and ahl al bayet of the prophet Muhamed.

### Advice for your meta description

Search term: "alan rush"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	1	OK	OK
Keyword density:	0% to 17%	6%	OK	OK

## Advice for your meta description

**Search term: "alan rush"**

**Search term: "alan"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	1	OK	OK
Keyword density:	0% to 8%	3%	OK	OK

**Search term: "rush"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	1	OK	OK
Keyword density:	0% to 8%	3%	OK	OK

**Keywords "alan" or "rush"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	2	OK	OK
Keyword density:	0% to 8%	3%	OK	OK

# Number of trailing slashes in URL

Moderately Important

The number of trailing slashes (/) in the URL indicates where a web page falls in a site's overall hierarchy. If the URL contains many trailing slashes, meaning it is placed in a sub-sub-directory, then the webmaster does not seem to think that the page is important in relation to the other pages.

## Number of trailing slashes

Your Site	1	2	3	4	5	6	7	8	9	10	Range
0	0	0	1	0	0	3	4	0	1	0	0 to 4

## Advice for the number of trailing slashes in your web site URL

The URL [www.alanrush.net](http://www.alanrush.net) does not contain more or less trailing slashes than the top ranked pages. This means that you do not have to change the number of trailing slashes in your URL.

OK

# HTML validation of web page to W3C standards

## Slightly Important

Web pages are written in special languages called HTML and CSS. Like any language, HTML and CSS change constantly. The World Wide Web Consortium (W3C) is the governing body that establishes what is valid HTML/CSS and what is not. Search engines obey the HTML/CSS standard. If there are errors in the HTML/CSS code of your web page, then search engines might not be able to read everything of your web page.

## Validation results

	Validity
HTML:	4 errors, not valid <a href="http://validator.w3.org/check?uri=http://www.alanrush.net/">http://validator.w3.org/check?uri=http://www.alanrush.net/</a>
CSS:	no errors, valid <a href="http://jigsaw.w3.org/css-validator/validator?uri=http://www.alanrush.net/">http://jigsaw.w3.org/css-validator/validator?uri=http://www.alanrush.net/</a>

## Advice regarding the validity of your web site

The HTML validation of your web page [www.alanrush.net](http://www.alanrush.net) failed. This means that Google.com might not be able to read your web page. You should fix any HTML errors.

<<

# Readability level of web page

## Slightly Important

The Flesch Reading Ease test is a United States governmental standard to determine how easy a text is to read. It measures the approximate level of education necessary to understand the web page content. Higher scores indicate the text that is easier to read, and lower numbers mark harder-to-read texts. Scores among different languages are not comparable.

## Readability results

**Flesch Reading Ease Score (0-100, higher score means that the text is easier to understand)**

Your Site	1	2	3	4	5	6	7	8	9	10	Range
36	41	n/a	57	45	64	65	73	87	37	57	37 to 87

**Flesch-Kincaid Grade Level (shows the number of years of education required to understand the text)**

Your Site	1	2	3	4	5	6	7	8	9	10	Range
13	12	n/a	9	13	10	6	6	3	12	7	3 to 13

## Advice for the readability of your web site

The Flesch Reading Ease Score of your web page [www.alanrush.net](http://www.alanrush.net) is 36. A score of 60 to 80 is considered to be optimal. This means that the text of your web page is too difficult to comprehend. If the language of your web page is not English, then the score might be alright.

To improve your score, break long sentences into shorter sentences and use shorter words. In addition, make sure that you end sentences with punctuation (a period, question mark, or exclamation point). There should be one space between each word, and after any punctuation, including commas.

<<

## Keyword use in meta keywords

### Slightly Important

The Meta Keywords tag allows you to define which search terms are important to your web page according to your opinion. It should be placed between the <head>...</head> tags in the HTML code of your web page. This chapter tries to find out if Google.com gives relevance to search terms in the Meta Keywords tag.

Example: <meta name="keywords" content="keyword, another keyword">

### Their contents

Rank	Keyword use in meta keywords
1	<b>Alan Rush</b> , Accountants, Accountant Southend, Account Leigh-on-Sea, Auditors Southend, Auditors Leigh, SOSGAG, Rashmi Raichura
2	<b>Alan Rush</b> , Rashmi Raichura, Accountant Southend, Account Leigh-on-Sea
3	<b>alan rush</b> , <b>alan</b> , <b>rush</b> , <b>alan rush</b> Email, <b>alan rush</b> CV, <b>alan rush</b> Curriculum Vitae, <b>alan rush</b> Blog, <b>alan rush</b> phone number, Vocals
4	[not used]
5	[not used]
6	[not used]
7	[not used]
8	[not used]
9	[not used]
10	[not used]

### Your contents

**Alan Rush**, **Alan** de Lacy **Rush**, historical researcher, editor, genealogist, al Sabah family of Kuwait, Hashimite royal families of Jordan and Iraq

### Advice for your meta keywords

#### Search term: "alan rush"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	1	OK	OK
Keyword density:	0% to 55%	9%	OK	OK

#### Search term: "alan"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 7	2	OK	OK
Keyword density:	0% to 32%	9%	OK	OK

#### Search term: "rush"

	Competitors	Your Site	Advice	
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## Advice for your meta keywords

### Search term: "alan rush"

Number of keywords:	0 to 7	2 OK	OK
Keyword density:	0% to 32%	9% OK	OK

### Keywords "alan" or "rush"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 14	4 OK		OK
Keyword density:	0% to 32%	9% OK		OK



## Keyword use in the first sentence of the body text

### Slightly Important

The first sentence of the body text is the first sentence after the <body> tag in the HTML code of your web page. Some search engines give more relevance to search terms when they appear in the first sentence. Some will use your first sentence as the description of your page on the search result page.

Example: <body>Here goes the first sentence. This text is not the first sentence.

### Their contents

Rank	Keyword use in the first sentence of the body text
1	Are you buying a business or in business?
2	[not used]
3	English Català Deutsch English Español Français Italiano Nederlands Polski Português Svenska Sign up Log in Login via: United States Austria Poland
4	This website is not intended for public viewing and is currently only being used as a personal storage and email domain for <b>Alan Rush</b> .
5	Interview with <b>Alan Rush</b>
6	Home What is LinkedIn?
7	<b>Alan Rush</b>
8	Email Password
9	Home Contact Us Wikibin - The Recycle Bin of Wikipedia Home Articles Search Submit Article Contact Us Donate to Wikibin
10	MySpace Upgrade your browser for a better Myspace experience.

### Your contents

**ALAN RUSH** ( Researcher )

### Advice for your first sentence of the body text

**Search term: "alan rush"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 100%	40%	OK	OK

**Search term: "alan"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 50%	20%	OK	OK

**Search term: "rush"**

	Competitors	Your Site	Advice	
--	-------------	-----------	--------	--

## Advice for your first sentence of the body text

### Search term: "alan rush"

Number of keywords:	0 to 1	1 OK	OK
Keyword density:	0% to 50%	20% OK	OK

### Keywords "alan" or "rush"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	2 OK		OK
Keyword density:	0% to 50%	20% OK		OK

## Keyword use in HTML comments

### Slightly Important

HTML comment tags are "hidden comments" in the HTML code of your web page. They are not visible to the user. This chapter tries to find out if search terms in the HTML comment tags are relevant for a good ranking in Google.com.

Example: <!-- comments with keywords -->

### Your contents

No.	HTML Comment Text
1.	DW6
2.	Copyright 2005 Macromedia, Inc. All rights reserved.
3.	Website Analytics Code
4.	End of Website Analytics Code

### Advice for your HTML comments

#### Search term: "alan rush"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

#### Search term: "alan"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

#### Search term: "rush"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

#### Keywords "alan" or "rush"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

## Search engine compatibility

This chapter examines the general search engine compatibility of your web page.

### Advice

Search engines need text to index your web pages, to determine the theme of your web site and to produce a site summary. They cannot read what is written on your graphical images or in a Flash movie. Google recommends to create a useful, information-rich site. Fresh, continuously updated content is one of the best ways to ensure that search engines return to your web site (and your visitors, too). Your web page "www.alanrush.net" contains 529 words which should be enough for search engines.	OK
Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search terms genealogist of your Meta Keywords tag do not seem to be mentioned in the body text of your web page. You should either remove these search terms from your Meta Keywords tag, or add the search terms to the body text of your web page.	<<
Your web page doesn't use the Meta Refresh tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the Meta Robots tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the Meta Title tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use any Dublin Core meta tags so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use any Meta tags twice so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the <title> tag twice so there won't be any problems with search engines in this aspect.	OK
Some search engines and directories don't accept submissions with capitalized letters in the document title or in the meta tags. Your web page doesn't use all capitalized letters in those web page elements so there won't be any problems with the search engines in this aspect.	OK
Your web page uses script code in an external file so you've already minimized the problems with scripts and the search engines.	OK
Your web page uses style sheet code in an external file so you've already minimized the problems with style sheets and the search engines.	OK
Your web page doesn't use frames so there won't be any problems with the search engines in this aspect.	OK
Some search engines consider tiny text (i.e. font size 1) as an attempt to fool the search engines. Some webmasters have abused tiny text in the past to hide dozens of keywords on a web page that human web surfers cannot see. Your web page doesn't seem to use tiny text so there shouldn't be any problems with the search engines in this aspect.	OK
Your web page URL "www.alanrush.net" doesn't indicate a dynamically served web page so there shouldn't be any problems with the search engines in this aspect.	OK
Your web page URL "www.alanrush.net" doesn't contain any of the special characters "&", "\$", "%", "?" or "=" in it so there shouldn't be any problems with the search engines in this aspect.	OK
Some search engines and directories rank web sites lower that are hosted at free web space providers, or if web sites don't have their own domain name. Some search engines also limit the number of web pages they'll index from a single domain. Your web site doesn't seem to be hosted at a free web space provider. If it does, consider getting your own domain name.	OK



## Factors that could prevent your top ranking

Some ranking factors cannot be measured because the search engines do not reveal the necessary data, or it would be extremely time-consuming to measure the data. Make sure you pay attention to the following factors because they could prevent a top ranking for [www.alanrush.net](http://www.alanrush.net) on Google.com.

### Advice

#### Inbound links to your web page

Are the web pages linking to your web page relevant to the search term "alan rush"?

How fast does your web page get new links pointing to it?

Do the web sites which link to your page belong to the same content category?

Since when do the links to your page exist?

Is the text surrounding the link to your page relevant to the search term "alan rush"?

#### Your web page

How many important links from your other pages point to your web page?

Do the links on your web page point to high quality, topically-related pages?

How often and how many changes do you make to your web page over time? Is your content up-to-date?

How often and how many web pages do you add to your web site?

How long do your visitors spend time on your web page?

#### Search engine result page

Do your competitors on the search engine result page get a manual ranking boost by Google.com, for example Amazon or Wikipedia?

How many visitors of the search engine result pages click through to your page?

How often do search engine visitors search for your company name or web page URL on Google.com?

#### Negative ranking factors (you should be able to say "no" to all the following questions)

Is your content very similar or a duplicate of existing content?

Is your server often down when search engine crawlers try to access it?

Do you link to web sites that do not deserve a link?

Do you use the same title or meta tags for many web pages?

Do you overuse the same keyword or key phrase?

Do you participate in link schemes?

Do you actively sell links on your web page?

Do a majority of your inbound links come from low quality or spam sites?

Does your web page have any spelling or grammar mistakes?

## Table: Number of keywords

Search term: "alan rush"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	1	1	1	1	1	1	1	1	1	1	0	0 to 1
Body Text:	6	3	0	99	1	11	4	15	12	4	0	0 to 99
H1 Texts:	1	0	0	1	0	0	1	1	1	0	0	0 to 1
Domain:	1	1	1	0	1	0	0	0	0	0	0	0 to 1
Page URL:	0	0	0	1	0	1	1	1	1	1	1	0 to 1
H2-H6 Texts:	0	0	0	4	0	2	14	8	0	0	0	0 to 14
IMG ALT:	1	1	1	20	0	0	4	0	1	0	0	0 to 20
Bold Text:	5	3	0	4	0	9	0	6	4	0	0	0 to 9
Same Texts:	0	0	0	1	0	0	14	7	5	0	0	0 to 14
Outb. Texts:	0	0	0	33	0	0	0	0	0	0	0	0 to 33
Same URLs:	5	0	0	1	0	0	23	5	0	0	0	0 to 23
Outb. URLs:	0	0	0	52	0	0	0	0	0	0	0	0 to 52
Meta Descr.:	1	1	2	1	0	0	2	2	3	0	0	0 to 3
Meta Keyw.:	1	1	1	6	0	0	0	0	0	0	0	0 to 6
First Sentence:	1	0	0	0	1	1	0	1	0	0	0	0 to 1
HTML Comm.:	0	0	0	0	0	0	0	0	0	0	0	all 0

Search term: "alan"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	1	1	1	1	1	1	1	1	1	1	0	0 to 1
Body Text:	8	3	0	116	1	13	24	16	12	6	0	0 to 116
H1 Texts:	1	0	0	1	0	0	1	1	1	0	0	0 to 1
Domain:	1	1	1	0	1	0	0	0	0	0	0	0 to 1
Page URL:	0	0	0	1	0	1	1	1	1	1	1	0 to 1
H2-H6 Texts:	0	0	0	4	0	2	15	8	0	0	0	0 to 15
IMG ALT:	1	1	1	20	0	0	4	0	1	0	0	0 to 20
Bold Text:	7	3	0	4	0	11	15	6	4	0	0	0 to 15
Same Texts:	0	0	0	1	0	0	16	7	5	0	0	0 to 16
Outb. Texts:	0	0	0	45	0	0	0	0	0	0	0	0 to 45
Same URLs:	5	0	0	1	0	0	25	5	0	0	0	0 to 25
Outb. URLs:	0	0	0	179	0	0	0	0	0	0	0	0 to 179
Meta Descr.:	1	1	2	1	0	0	2	2	3	0	0	0 to 3
Meta Keyw.:	2	1	1	7	0	0	0	0	0	0	0	0 to 7

**Search term: "alan"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
First Sentence:	1	0	0	0	1	1	0	1	0	0	0	0 to 1
HTML Comm.:	0	0	0	0	0	0	0	0	0	0	0	all 0

**Search term: "rush"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	1	1	1	1	1	1	1	1	1	1	0	0 to 1
Body Text:	8	3	0	125	1	11	22	16	12	6	0	0 to 125
H1 Texts:	1	0	0	1	0	0	1	1	1	0	0	0 to 1
Domain:	1	1	1	0	1	0	0	0	0	0	0	0 to 1
Page URL:	0	0	0	1	0	1	1	1	1	1	1	0 to 1
H2-H6 Texts:	0	0	0	4	0	2	15	8	0	0	0	0 to 15
IMG ALT:	1	1	1	20	0	0	4	0	1	0	0	0 to 20
Bold Text:	7	3	0	4	0	9	15	6	4	0	0	0 to 15
Same Texts:	0	0	0	2	0	0	16	7	5	0	0	0 to 16
Outb. Texts:	0	0	0	47	0	0	0	0	0	0	0	0 to 47
Same URLs:	5	0	0	1	0	0	25	5	1	0	0	0 to 25
Outb. URLs:	0	0	0	183	0	0	0	0	0	0	0	0 to 183
Meta Descr.:	1	1	2	1	0	0	2	2	3	0	0	0 to 3
Meta Keyw.:	2	1	1	7	0	0	0	0	0	0	0	0 to 7
First Sentence:	1	0	0	0	1	1	0	1	0	0	0	0 to 1
HTML Comm.:	0	0	0	0	0	0	0	0	0	0	0	all 0

**Keywords "alan" or "rush"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	2	2	2	2	2	2	2	2	2	2	0	0 to 2
Body Text:	16	6	0	241	2	24	46	32	24	12	0	0 to 241
H1 Texts:	2	0	0	2	0	0	2	2	2	0	0	0 to 2
Domain:	2	2	2	0	2	0	0	0	0	0	0	0 to 2
Page URL:	0	0	0	2	0	2	2	2	2	2	2	0 to 2
H2-H6 Texts:	0	0	0	8	0	4	30	16	0	0	0	0 to 30
IMG ALT:	2	2	2	40	0	0	8	0	2	0	0	0 to 40
Bold Text:	14	6	0	8	0	20	30	12	8	0	0	0 to 30
Same Texts:	0	0	0	3	0	0	32	14	10	0	0	0 to 32
Outb. Texts:	0	0	0	92	0	0	0	0	0	0	0	0 to 92



**Keywords "alan" or "rush"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Same URLs:	10	0	0	2	0	0	50	10	1	0	0	0 to 50
Outb. URLs:	0	0	0	362	0	0	0	0	0	0	0	0 to 362
Meta Descr.:	2	2	4	2	0	0	4	4	6	0	0	0 to 6
Meta Keyw.:	4	2	2	14	0	0	0	0	0	0	0	0 to 14
First Sentence:	2	0	0	0	2	2	0	2	0	0	0	0 to 2
HTML Comm.:	0	0	0	0	0	0	0	0	0	0	0	all 0

## Table: Keyword density

Search term: "alan rush"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	100%	20%	29%	25%	33%	50%	40%	67%	50%	100%	0%	0% to 100%
Body Text:	2%	4%	0%	9%	8%	2%	1%	9%	16%	2%	0%	0% to 16%
H1 Texts:	40%	0%	0%	100%	0%	0%	100%	100%	100%	0%	0%	0% to 100%
Domain:	100%	100%	100%	0%	100%	0%	0%	0%	0%	0%	0%	0% to 100%
Page URL:	0%	0%	0%	67%	0%	100%	50%	33%	100%	67%	100%	0% to 100%
H2-H6 Texts:	0%	0%	0%	12%	0%	22%	60%	24%	0%	0%	0%	0% to 60%
IMG ALT:	67%	18%	13%	191%	0%	0%	160%	0%	17%	0%	0%	0% to 191%
Bold Text:	39%	4%	0%	57%	0%	1%	0%	63%	133%	0%	0%	0% to 133%
Same Texts:	0%	0%	0%	4%	0%	0%	26%	39%	17%	0%	0%	0% to 39%
Outb. Texts:	0%	0%	0%	29%	0%	0%	0%	0%	0%	0%	0%	0% to 29%
Same URLs:	30%	0%	0%	2%	0%	0%	7%	4%	0%	0%	0%	0% to 7%
Outb. URLs:	0%	0%	0%	4%	0%	0%	0%	0%	0%	0%	0%	0% to 4%
Meta Descr.:	6%	8%	17%	9%	0%	0%	15%	13%	14%	0%	0%	0% to 17%
Meta Keyw.:	9%	13%	20%	55%	0%	0%	0%	0%	0%	0%	0%	0% to 55%
First Sentence:	40%	0%	0%	0%	8%	50%	0%	100%	0%	0%	0%	0% to 100%
HTML Comm.:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%

Search term: "alan"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	50%	10%	14%	13%	33%	25%	20%	33%	25%	50%	0%	0% to 50%
Body Text:	2%	2%	0%	5%	4%	1%	3%	5%	8%	1%	0%	0% to 8%
H1 Texts:	20%	0%	0%	50%	0%	0%	50%	50%	50%	0%	0%	0% to 50%
Domain:	100%	100%	100%	0%	100%	0%	0%	0%	0%	0%	0%	0% to 100%
Page URL:	0%	0%	0%	33%	0%	100%	25%	17%	50%	33%	50%	0% to 100%
H2-H6 Texts:	0%	0%	0%	6%	0%	11%	32%	12%	0%	0%	0%	0% to 32%
IMG ALT:	33%	9%	7%	95%	0%	0%	80%	0%	8%	0%	0%	0% to 95%
Bold Text:	27%	3%	0%	29%	0%	1%	25%	32%	67%	0%	0%	0% to 67%
Same Texts:	0%	0%	0%	2%	0%	0%	15%	19%	8%	0%	0%	0% to 19%
Outb. Texts:	0%	0%	0%	21%	0%	0%	0%	0%	0%	0%	0%	0% to 21%
Same URLs:	15%	0%	0%	1%	0%	0%	4%	2%	0%	0%	0%	0% to 4%
Outb. URLs:	0%	0%	0%	7%	0%	0%	0%	0%	0%	0%	0%	0% to 7%
Meta Descr.:	3%	4%	8%	5%	0%	0%	8%	7%	7%	0%	0%	0% to 8%
Meta Keyw.:	9%	6%	10%	32%	0%	0%	0%	0%	0%	0%	0%	0% to 32%

**Search term: "alan"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
First Sentence:	20%	0%	0%	0%	4%	25%	0%	50%	0%	0%	0%	0% to 50%
HTML Comm.:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%

**Search term: "rush"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	50%	10%	14%	13%	33%	25%	20%	33%	25%	50%	0%	0% to 50%
Body Text:	2%	2%	0%	6%	4%	1%	3%	5%	8%	1%	0%	0% to 8%
H1 Texts:	20%	0%	0%	50%	0%	0%	50%	50%	50%	0%	0%	0% to 50%
Domain:	100%	100%	100%	0%	100%	0%	0%	0%	0%	0%	0%	0% to 100%
Page URL:	0%	0%	0%	33%	0%	100%	25%	17%	50%	33%	50%	0% to 100%
H2-H6 Texts:	0%	0%	0%	6%	0%	11%	32%	12%	0%	0%	0%	0% to 32%
IMG ALT:	33%	9%	7%	95%	0%	0%	80%	0%	8%	0%	0%	0% to 95%
Bold Text:	27%	3%	0%	29%	0%	1%	25%	32%	67%	0%	0%	0% to 67%
Same Texts:	0%	0%	0%	4%	0%	0%	15%	19%	8%	0%	0%	0% to 19%
Outb. Texts:	0%	0%	0%	22%	0%	0%	0%	0%	0%	0%	0%	0% to 22%
Same URLs:	15%	0%	0%	1%	0%	0%	4%	2%	1%	0%	0%	0% to 4%
Outb. URLs:	0%	0%	0%	7%	0%	0%	0%	0%	0%	0%	0%	0% to 7%
Meta Descr.:	3%	4%	8%	5%	0%	0%	8%	7%	7%	0%	0%	0% to 8%
Meta Keyw.:	9%	6%	10%	32%	0%	0%	0%	0%	0%	0%	0%	0% to 32%
First Sentence:	20%	0%	0%	0%	4%	25%	0%	50%	0%	0%	0%	0% to 50%
HTML Comm.:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%

**Keywords "alan" or "rush"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	50%	10%	14%	13%	33%	25%	20%	33%	25%	50%	0%	0% to 50%
Body Text:	2%	2%	0%	6%	4%	1%	3%	5%	8%	1%	0%	0% to 8%
H1 Texts:	20%	0%	0%	50%	0%	0%	50%	50%	50%	0%	0%	0% to 50%
Domain:	100%	100%	100%	0%	100%	0%	0%	0%	0%	0%	0%	0% to 100%
Page URL:	0%	0%	0%	33%	0%	100%	25%	17%	50%	33%	50%	0% to 100%
H2-H6 Texts:	0%	0%	0%	6%	0%	11%	32%	12%	0%	0%	0%	0% to 32%
IMG ALT:	33%	9%	7%	95%	0%	0%	80%	0%	8%	0%	0%	0% to 95%
Bold Text:	27%	3%	0%	29%	0%	1%	25%	32%	67%	0%	0%	0% to 67%
Same Texts:	0%	0%	0%	3%	0%	0%	15%	19%	8%	0%	0%	0% to 19%
Outb. Texts:	0%	0%	0%	22%	0%	0%	0%	0%	0%	0%	0%	0% to 22%

# Keywords "alan" or "rush"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Same URLs:	15%	0%	0%	1%	0%	0%	4%	2%	0%	0%	0%	0% to 4%
Outb. URLs:	0%	0%	0%	7%	0%	0%	0%	0%	0%	0%	0%	0% to 7%
Meta Descr.:	3%	4%	8%	5%	0%	0%	8%	7%	7%	0%	0%	0% to 8%
Meta Keyw.:	9%	6%	10%	32%	0%	0%	0%	0%	0%	0%	0%	0% to 32%
First Sentence:	20%	0%	0%	0%	4%	25%	0%	50%	0%	0%	0%	0% to 50%
HTML Comm.:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%

## Table: Keyword position

Search term: "alan rush"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	1	1	1	1	12	16	1	1	1	1	n/a	n/a to 16
Body Text:	1	74	n/a	289	125	16	76	1	97	119	n/a	n/a to 289
H1 Texts:	1	n/a	n/a	1	n/a	n/a	1	1	1	n/a	n/a	n/a to 1
Domain:	1	1	1	n/a	1	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 1
Page URL:	n/a	n/a	n/a	3	n/a	10	9	5	1	10	1	n/a to 10
H2-H6 Texts:	n/a	n/a	n/a	6	n/a	21	6	6	n/a	n/a	n/a	n/a to 21
IMG ALT:	1	1	1	1	n/a	n/a	9	n/a	14	n/a	n/a	n/a to 14
Bold Text:	1	72	n/a	26	n/a	1	18	21	1	n/a	n/a	n/a to 72
Same Texts:	n/a	n/a	n/a	62	n/a	n/a	61	9	71	n/a	n/a	n/a to 71
Outb. Texts:	n/a	n/a	n/a	294	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 294
Same URLs:	23	n/a	n/a	80	n/a	n/a	281	825	n/a	n/a	n/a	n/a to 825
Outb. URLs:	n/a	n/a	n/a	1,322	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 1,322
Meta Descr.:	1	1	33	35	n/a	n/a	42	6	1	n/a	n/a	n/a to 42
Meta Keyw.:	1	1	1	1	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 1
First Sentence:	1	n/a	n/a	n/a	125	16	n/a	1	n/a	n/a	n/a	n/a to 125
HTML Comm.:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

Search term: "alan"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	1	1	1	1	12	16	1	1	1	1	n/a	n/a to 16
Body Text:	1	74	n/a	289	125	16	76	1	97	119	n/a	n/a to 289
H1 Texts:	1	n/a	n/a	1	n/a	n/a	1	1	1	n/a	n/a	n/a to 1
Domain:	1	1	1	n/a	1	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 1
Page URL:	n/a	n/a	n/a	3	n/a	10	9	5	1	10	1	n/a to 10
H2-H6 Texts:	n/a	n/a	n/a	6	n/a	21	6	6	n/a	n/a	n/a	n/a to 21
IMG ALT:	1	1	1	1	n/a	n/a	9	n/a	14	n/a	n/a	n/a to 14
Bold Text:	1	72	n/a	26	n/a	1	18	21	1	n/a	n/a	n/a to 72
Same Texts:	n/a	n/a	n/a	62	n/a	n/a	61	9	71	n/a	n/a	n/a to 71
Outb. Texts:	n/a	n/a	n/a	294	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 294
Same URLs:	23	n/a	n/a	80	n/a	n/a	281	825	n/a	n/a	n/a	n/a to 825
Outb. URLs:	n/a	n/a	n/a	337	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 337
Meta Descr.:	1	1	33	35	n/a	n/a	42	6	1	n/a	n/a	n/a to 42
Meta Keyw.:	1	1	1	1	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 1

**Search term: "alan"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
First Sentence:	1	n/a	n/a	n/a	125	16	n/a	1	n/a	n/a	n/a	n/a to 125
HTML Comm.:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

**Search term: "rush"**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	6	6	6	6	16	21	6	6	6	6	n/a	n/a to 21
Body Text:	6	79	n/a	294	130	21	81	6	102	124	n/a	n/a to 294
H1 Texts:	6	n/a	n/a	6	n/a	n/a	6	6	6	n/a	n/a	n/a to 6
Domain:	5	5	5	n/a	5	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 5
Page URL:	n/a	n/a	n/a	8	n/a	14	14	10	6	15	6	n/a to 15
H2-H6 Texts:	n/a	n/a	n/a	11	n/a	26	11	11	n/a	n/a	n/a	n/a to 26
IMG ALT:	6	6	6	6	n/a	n/a	14	n/a	19	n/a	n/a	n/a to 19
Bold Text:	6	77	n/a	31	n/a	6	23	26	6	n/a	n/a	n/a to 77
Same Texts:	n/a	n/a	n/a	67	n/a	n/a	66	14	76	n/a	n/a	n/a to 76
Outb. Texts:	n/a	n/a	n/a	214	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 214
Same URLs:	28	n/a	n/a	85	n/a	n/a	286	830	147	n/a	n/a	n/a to 830
Outb. URLs:	n/a	n/a	n/a	344	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 344
Meta Descr.:	6	6	38	40	n/a	n/a	47	11	6	n/a	n/a	n/a to 47
Meta Keyw.:	6	6	6	6	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 6
First Sentence:	6	n/a	n/a	n/a	130	21	n/a	6	n/a	n/a	n/a	n/a to 130
HTML Comm.:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

**Table: Number of words**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	2	10	7	8	3	4	5	3	4	2	1	1 to 10
Body Text:	527	125	0	2,286	24	1,283	735	317	203	538	116	0 to 2,286
H1 Texts:	5	0	0	2	0	0	2	2	2	6	8	0 to 8
Domain:	1	1	1	1	1	2	1	2	1	1	1	1 to 2
Page URL:	0	0	1	3	0	1	4	6	2	3	2	0 to 6
H2-H6 Texts:	0	0	4	87	0	19	68	83	0	6	15	0 to 87
IMG ALT:	4	11	24	40	0	0	10	2	21	5	0	0 to 40
Bold Text:	33	125	13	17	0	1,276	76	26	14	14	9	0 to 1,276
Same Texts:	6	1	0	131	0	10	151	77	125	45	8	0 to 151
Outb. Texts:	0	0	0	331	0	1	0	0	0	4	19	0 to 331
Same URLs:	38	1	0	139	0	4	684	297	280	102	4	0 to 684
Outb. URLs:	2	0	0	2,688	0	2	4	4	0	4	23	0 to 2,688
Meta Descr.:	34	25	24	22	0	0	26	31	43	0	0	0 to 43
Meta Keyw.:	22	16	10	22	0	0	0	0	0	0	0	0 to 22
First Sentence:	5	8	0	21	24	4	4	2	2	19	9	0 to 24
HTML Comm.:	16	0	0	363	0	0	0	0	0	115	12	0 to 363

**Table: Number of characters**

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	9	50	43	68	24	24	29	20	20	9	7	7 to 68
Body Text:	3,297	878	0	13,634	134	6,767	4,637	1,974	963	3,397	771	0 to 13,634
H1 Texts:	24	0	0	9	0	0	9	9	9	38	53	0 to 53
Domain:	8	8	8	9	8	16	8	11	8	7	7	7 to 16
Page URL:	0	0	9	11	0	17	17	23	10	18	9	0 to 23
H2-H6 Texts:	0	0	30	543	0	97	355	545	0	27	99	0 to 545
IMG ALT:	20	53	100	180	0	0	53	17	134	18	0	0 to 180
Bold Text:	194	873	116	91	0	6,709	407	126	82	82	52	0 to 6,709
Same Texts:	46	7	0	648	0	50	724	306	556	241	45	0 to 724
Outb. Texts:	0	0	0	1,994	0	21	0	0	0	31	127	0 to 1,994
Same URLs:	209	7	0	592	0	56	3,597	1,629	1,740	599	28	0 to 3,597
Outb. URLs:	13	0	0	22,583	0	17	29	29	0	20	150	0 to 22,583
Meta Descr.:	201	165	138	151	0	0	175	237	234	0	0	0 to 237
Meta Keyw.:	144	125	69	128	0	0	0	0	0	0	0	0 to 128
First Sentence:	24	41	0	147	134	24	22	9	14	119	61	0 to 147
HTML Comm.:	106	0	0	3,071	0	0	0	0	0	999	84	0 to 3,071



## Table: Ranking factors digest

This chapter shows some of the search engine ranking factors in tabular form. Some of the values may have been abbreviated by using "k" which means that the value must be multiplied by 1000. ("n/a" means "data not available".)

### Digest

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
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#### Number of inbound links according to these search engines (the more the better)

Alexa:	0	2	2	1k	0	75	138k	2k	927k	202	408k	0 to 927k
AllTheWeb (preset settings):	3	36	1	0	0	6	2	2	1	2	2	0 to 36
Google.com:	0	0	0	0	0	0	0	0	0	0	0	all 0
Yahoo.com:	0	0	0	0	0	0	0	0	0	0	0	all 0

#### Links from social networks (the more the better)

Del.icio.us:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Digg:	1	0	0	6	n/a	0	n/a	3k	17k	0	3k	0 to 17k

#### Other ranking factors results (the older or the lower the better)

Web Site Age:	n/a	Oct 2002	n/a	n/a	n/a	Jan 2000	Nov 2002	Nov 2002	Mar 1997	n/a	Feb 1996	Feb 1996 to Nov 2002
Server Speed:	n/a	n/a	n/a	1.79s	n/a	4.23s	1.68s	1.68s	2.10s	n/a	2.45s	1.68s to 4.23s
Alexa Traffic Rank:	n/a	9,662k	9,662k	1k	21,601k	249k	21	21	2	99k	48	2 to 21,601k