What is the rules for SEO?

The rules for SEO is:

- Follow Search Engine Guidelines
- Focus on High-Quality Content
- Keyword Research and Optimization
- Optimize Technical SEO
- Build a Strong Backlink Profile
- Optimize On-Page Elements
- Improve User Experience
- Leverage Local SEO
- Use Analytics and Monitor Performance
- Stay Updated
- Focus on E-E-A-T
- Avoid Common Mistakes like Duplicate content: Ensure each page has unique content,
 - Ignoring mobile optimization, Slow page speed, Poor-quality backlinks, Overloading pages with ads or pop-ups.