

Nowadays, messaging is a major and favored medium for customer service all around the world.

WHAT IS CIISP?

- A French company created in 2015
- Offers a business messaging platform
- +500,000 customers around the world







Schneider Electric

e-commerce

Airline

Automobile manufacturer

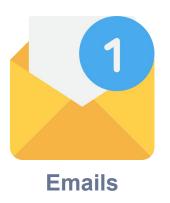
Digital solutions for efficiency and sustainability



Crisp is a messaging platform (Helpdesk & Customer Support).

It centralizes all your conversations with the travellers.





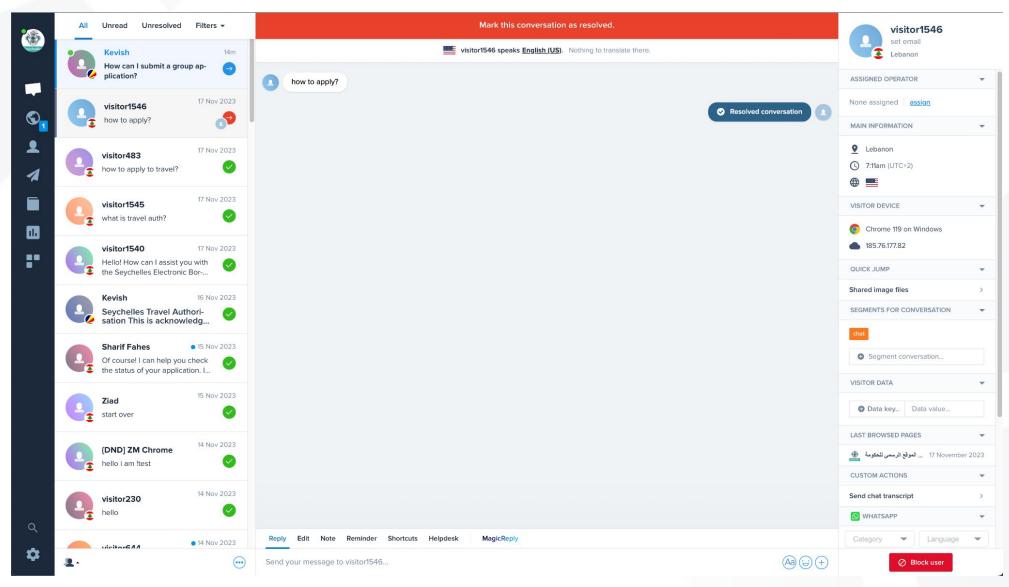


Providing support to the travellers.

Basically, travellers may submit queries for two major reasons:

- Support for filling and submitting their eTA application.
 - They may have difficulties to upload a document or to provide the required information.
- Information about the application status.
 - For that reason, their reference number is necessary for checking it within the Visitor Management Platform (VMP).

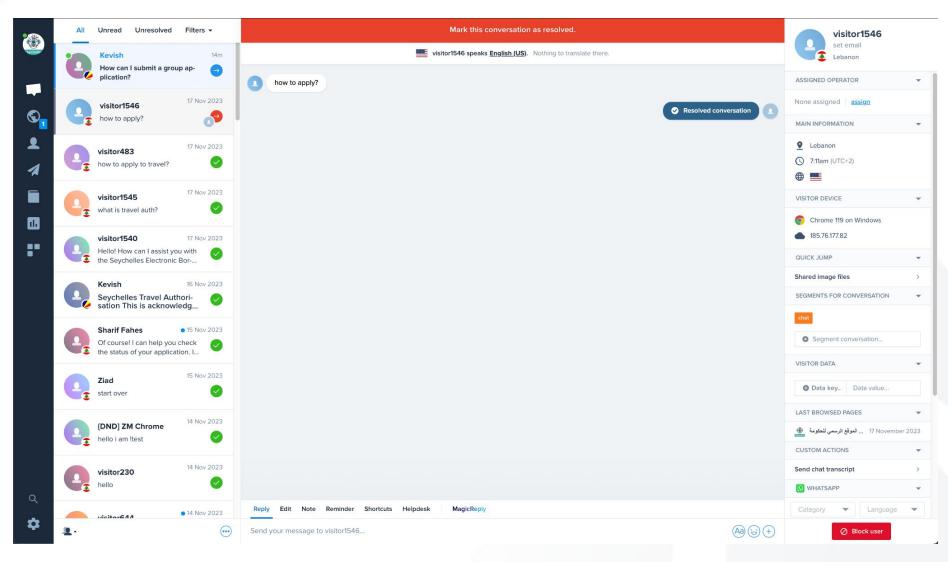
Crisp chat interface offers the best customer service.



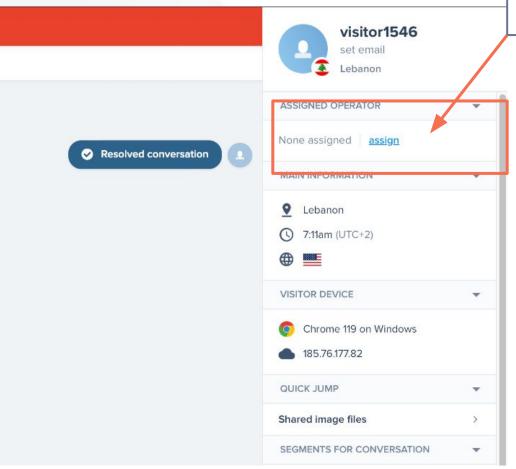
Checking chat statuses.

- Blue Pending (waiting for a response from an agent)
- Red Query is still open or unresolved (agent has responded)
- Green Query has been resolved.

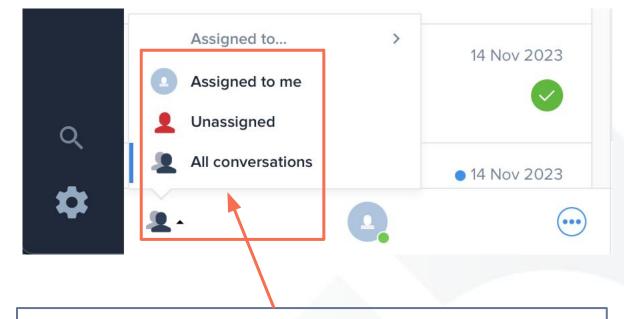
Focus on chats that are pending or unresolved.



Assigning a chat.



When you're working on a chat - first ensure you are assigning it to yourself.



You can filter chats that are assigned to you. Do this by moving your cursor to the people icon in the bottom left corner of the screen and select "Assigned to me".

Replying to a chat.

This conversation is pending. You may send the first reply. visitor37316 speaks English (GB). Nothing to translate there. good morning, how are you? Write your answer in the "Reply" tab. If you make a mistake, you can edit your message. Share a file with visitor37316 Record an audio message Pick a message shortcut Shortcuts Reminder MagicReply Pick a helpdesk article Send your message to visitor37316...

If needed, you can send a file.

Resolving a chat.

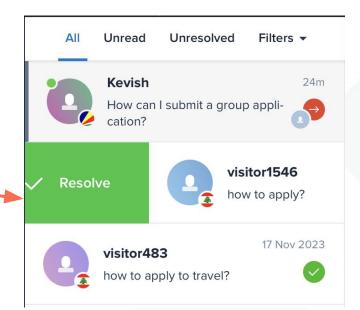
To resolve a chat, you can:

- Click on the orange bar at the top
 - This will make it green.

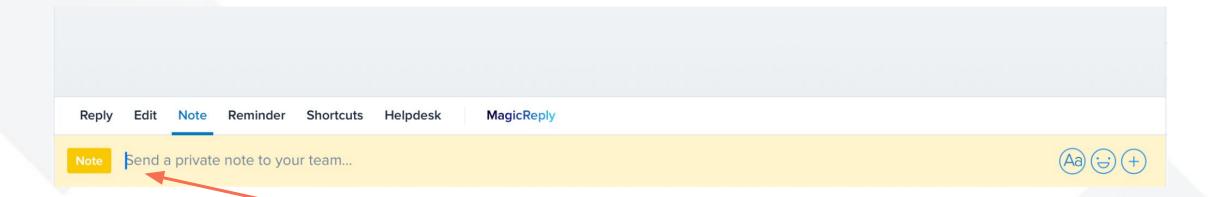


- In the chat list, click and drag the chat to the right.
 - Release the mouse when the green "Resolve" is fully visible.

If the traveller sends a new message, the conversation will automatically be marked as unresolved.



Leaving internal notes.



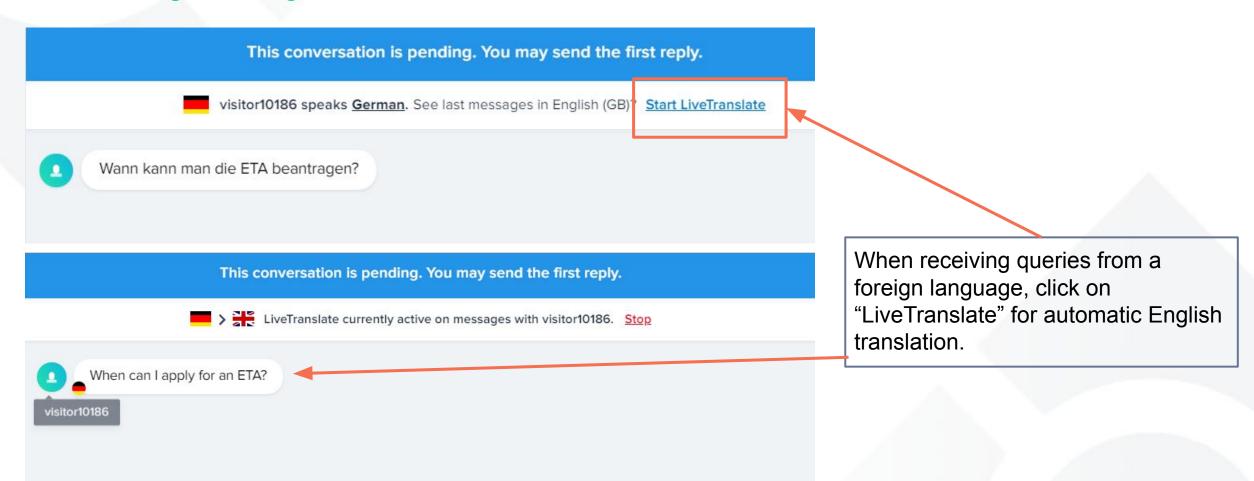
If you want to leave internal notes (the traveller won't see it), you can:

- Click the "Note" button or;
- Typing /note in the chat box

Both options will turn the chat box yellow to indicate that you are leaving a note.

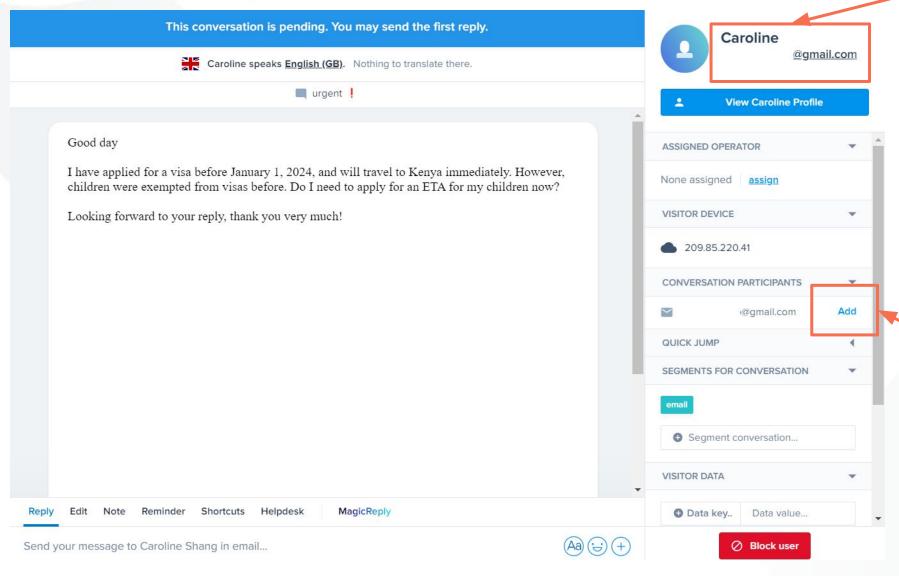
You can also mention someone in your team by using the @ sign. This person will then be informed that he/she was mentioned for providing additional information and/or take over the conversation.

Translating messages.



Your answers will then simultaneously be translated into the traveller's native language.

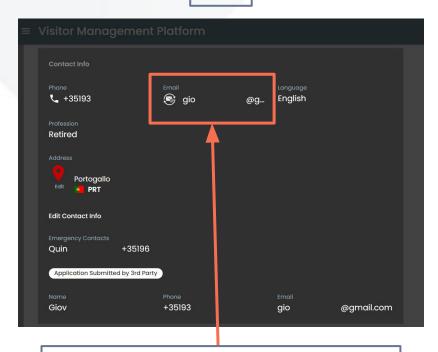
Crisp allows you to answer to traveller's emails.



Traveller's email address is shown here.

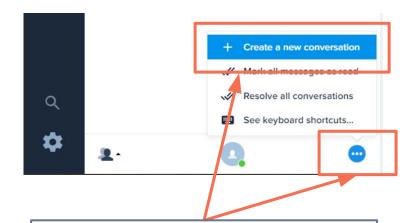
You can add additional recipients.

Initiate a conversation by email with a traveller.



First, go to VMP and open the eTA application submitted by the traveller.

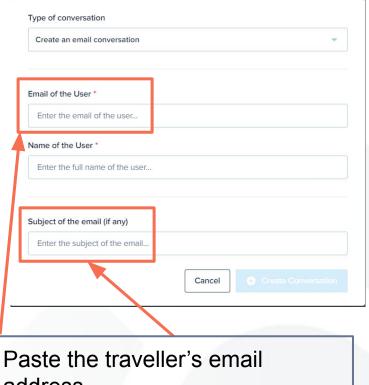
Then click on the email address. It will automatically be copied.



Revert to your Crisp dashboard.

In the conversation tab, click on the three dots (...).

Then choose "Create a new conversation".



address.

Start writing your email.

Answering to a traveller with Whatsapp (coming any time).

Crisp allows you to answer to travellers with its integrated Whatsapp feature.

Once the traveller submits an eTA application, he/she immediately receives a WhatsApp message.

If the traveller responds to this message on Whatsapp, then his/her answer is directed to Crisp for someone to respond directly to.

