

# Mustafa Fakhar

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Edinburgh, United Kingdom

## EDUCATION

### Heriot Watt University

*Masters in Global Sustainability Engineering; Grade: 2:1*

Edinburgh, United Kingdom

*Jan 2023 – May 2024*

### University of Engineering and Technology

*Bachelors in Geological Engineering*

Lahore, Pakistan

*October 2016 – August 2020*

## SKILLS

- **Programming skills:** Python, HTML, MySQL, SQL, R
- **Database Management:** Excel, Tableau, PowerBI
- **Learning:** Git , TensorFlow, JIRA, ServiceNow
- **Soft Skills:** Attention to Detail, Problem Solving, Process Optimization, Adaptability

## EXPERIENCE

### Operations Analyst - City Cabs - Edinburgh

August 2024

- Leveraged excel to analyze call trends and driver availability to reduce customer wait time by 15%.
- Enhanced operational reporting using Excel to consolidate driver's performance data, enabling faster decision making for driver support workflows.
- Helped optimize accounts data for the accounts team using Excel with the help of VLOOKUP, enabling smooth flow of operations.
- Analyzed and processed customer and driver data, enabling faster decision making for dispatch team.

### Data Scientist - Aedvisor Ltd. Lahore, Pakistan

Oct 2022 - Dec 2022

- Developed Python-based ML models to analyze stock data and support stakeholder decisions using Scikit-learn library.
- Migrated dashboards by converting legacy data into datasets using MySQL and Power BI to generate one collaborative dashboard for the entire company
- Built centralized data warehouse for the marketing team, resulting in an increase in customer acquisition of 30%
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### Data Analyst - Byte YC-S20 - Lahore, Pakistan

Sep 2021 – June 2022

- Led migration of 30+ dashboards to Metabase using MySQL queries.
- Automated data collection process across departments to streamline reporting by creating a central dashboard on Excel, resulting in reducing reporting time by 25%.
- Built a centralized dashboard using MySQL and Excel, enhancing collaboration and reporting efficiency.
- Centralized data for Live Operations departmental using Excel, reducing errors by 40%.
- Implemented CSR initiative resulting in reduced cancellations from 7.2% to 3.3%.
- Cut fraudulent promo/referral use by 60% through anomaly detection and trend analysis on Excel and PowerBI.

## PROJECTS

### Personal Portfolio

[Link](#)

- Personal website to exhibit my projects and skills.

### Predicting Future Emissions of Scotland Using Data Science

[Github Link](#)

- Applied machine learning models to predict future emissions based on historical data.
- Libraries used: Scikit-Learn, matplotlib, numpy, seaborn

### Stock Analysis Using Python

[Github Link](#)

- Applied python programming to structure a model to acquire and analyse stock data.
- Libraries used: Yfinance, numpy, matplotlib.

### Movie Recommendation Model Using Python

[Github Link](#)

- Used a natural language processing toolkit to recommend movies based on a movie title.
- Libraries Used: NLTK, Scikit-Learn, matplotlib, numpy, scimage,