## Mustafa Kurtoglu

## **Data Specialist**

While having Analytical and Administrative Skills which was result of an Industrial Engineering background, I also tried to improve myself in fields related to Data. By following latest Technology trendsclosely, I improved myself at adapting different kind of environments. I aim to combine theoretical knowledge I have learned in University with skills I have developed and use them in a business life



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## **Experience**

Oct 2022 - Present BI Specialist

Trendyol - Istanbul

- Being part of Growth Data team and providing insights to our key processes like Customer acquisition, Churn Customer Evaluation for business units.
- Supporting related department in their data related needs which can be either larger scale projects or ad-hoc reports or just extracting and analyzing data for them
- · Creating Dashboards with Tableau and developing and maintaining Cron jobs

Oct 2021 - Oct 2022 Big Data Analyst

Huawei - Istanbul

- Leveraging our Big Data infrastructure to deliver actionable insights both internally and externally.
- · Working with stakeholder in various countries
- · Using Big data technologies like (Hadoop, HDFS, Hive) for extracting and storing data
- · Developing Python scripts/functions for various use

Oct 2020 - Oct 2021 Data and BI Specialist

Enqura Information Technologies - Istanbul

- Participated in implementing DWH and maintaining a DWH in different projects using Synapse and SQL Server, also creating ETL pipelines with SSIS and Azure Data Factory. Building OLAP data models with SSAS.
- Data visualization wth Microsoft PowerBI for building report for different departments including Sales, Production, HR, IT.

## Education

Sep 2021 - Dec 2023 Master of Science in Smart Systems Engineering

Galatasaray University Istanbul

Sep 2015 - Aug 2020 Bachelor of Science in Industrial Engineering

Yildiz Technical University Istanbul

Sep 2018 - Jun 2019 Exchange Program in Engineering

University of Southern Denmark Odense, Denmark

Languages Skills

EnglishSQLAmazon RedshiftMicrosoft Power BIData AnalyticsAdvancedPythonHadoopTableauAgile

German Azure Synapse SSIS ETL

Elementary Azure Data Factory SSAS