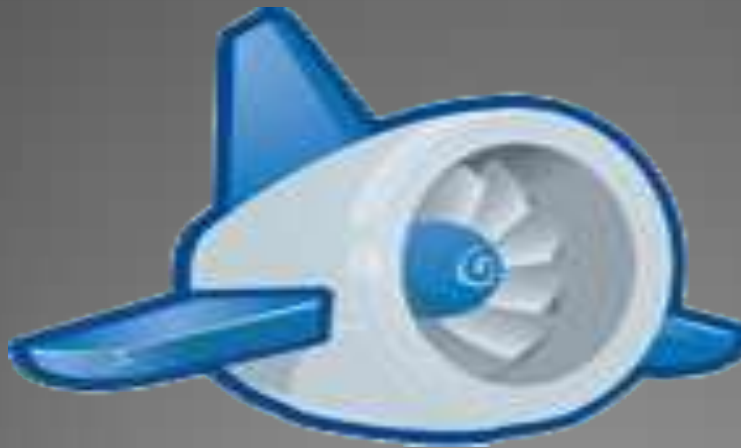


# Google App Engine

Cloud Computing Platform



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**T.E.Comp**

# Topics of Discussion

- WHAT IS APP ENGINE?
- GOOGLE APP ENGINE
- WHY APP ENGINE?
- COMPONENTS
- ARCHITECTURES
- COMPUTING ENVIRONMENT
- COMPARITIVE STUDY WITH OTHER SERVICE
- WHAT NEXT?
- CONCLUSION

# WHAT IS APP ENGINE?

- Google's Platform to Build Web Application on Cloud
- Dynamic Web server with full support for common web technologies
- Automatic Scaling & Load balancing
- Transactional Datastore model

# GOOGLE APP ENGINE

Google App Engine (often referred to as GAE or simply App Engine) is a [platform as a service](#) (PaaS) [cloud computing](#) platform for developing and hosting [web applications](#) in Google-managed data centers. Applications are [sandboxed](#) and run across multiple servers. App Engine offers automatic scaling for web applications—as the number of requests increases for an application, App Engine automatically allocates more resources for the web application to handle the additional demand. Google App Engine is free up to a certain level of consumed resources. Fees are charged for additional storage, bandwidth, or instance hours required by the application. It was first released as a preview version in April 2008, and came out of preview in September 2011.

# WHY APP ENGINE?

- Lower total cost of ownership
- Rich set of APIs
- Fully featured SDK for Local development
- Ease of Deployment

# COMPONENTS

SDK

Language  
Runtime

Web Based Admin  
Console

Scalable  
Infrastructure



The diagram features a light gray background with a decorative wavy purple and pink border at the top. On the left, there is a white oval with a black outline containing the text 'SDK'. To its right is a thick black arrow pointing left. Further right is a large white rounded rectangle with a black outline. Inside this rectangle, the following text is listed from top to bottom: 'Run Locally', 'Easy Deploy', 'Manage Versions', and 'APIs'.

SDK

Run  
Locally

Easy  
Deploy

Manage  
Versions

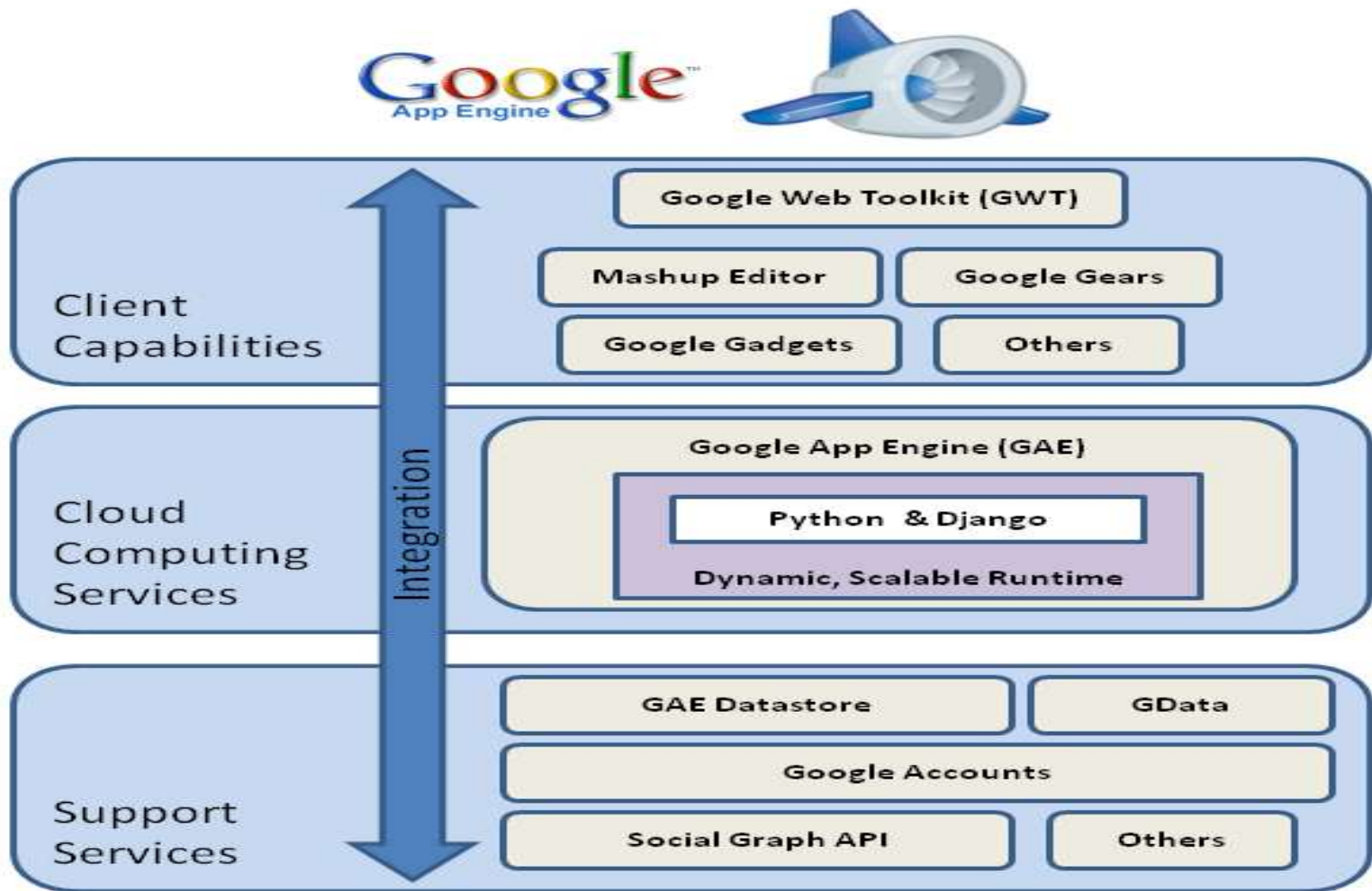
APIs

## Language Runtime

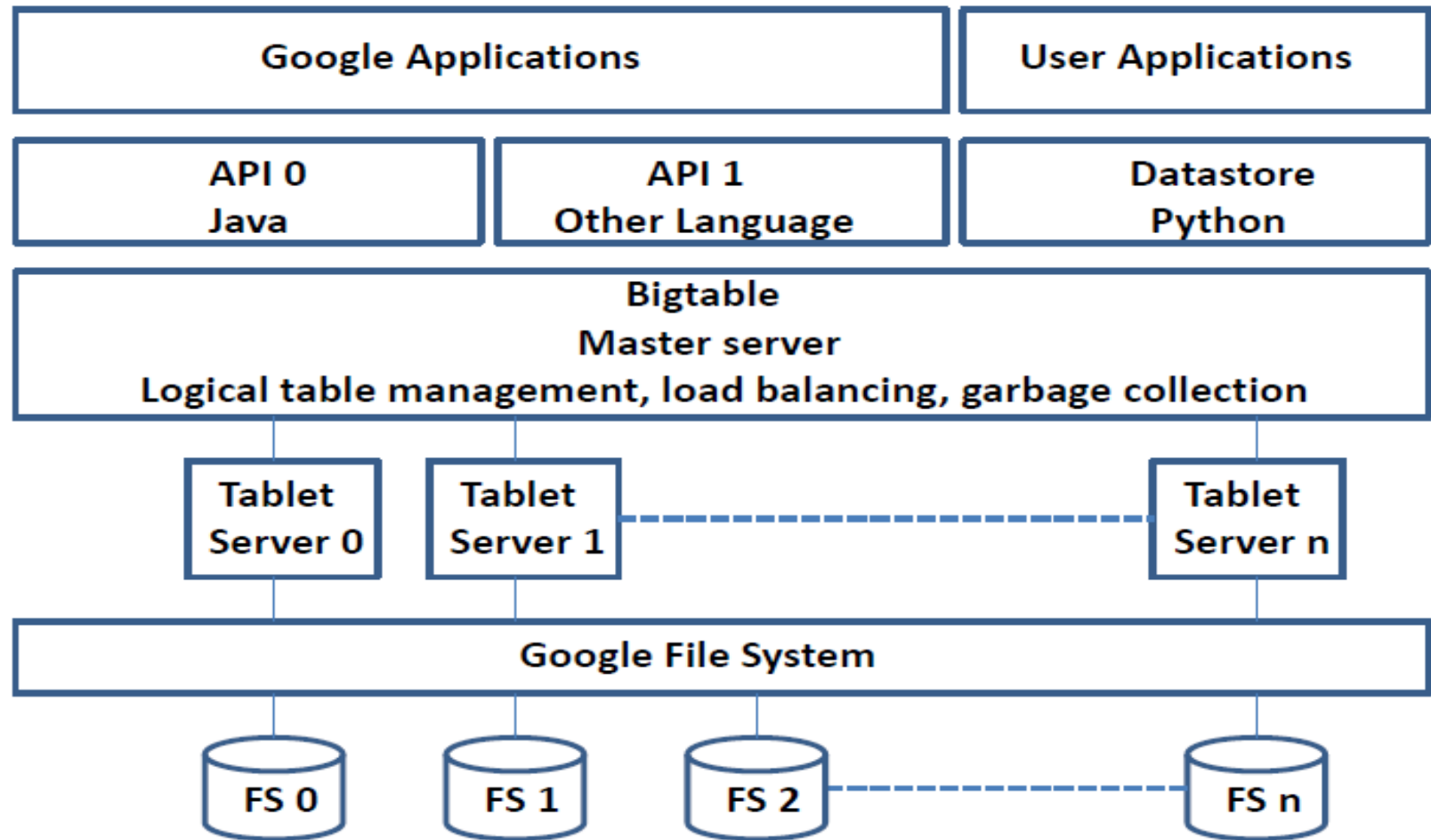


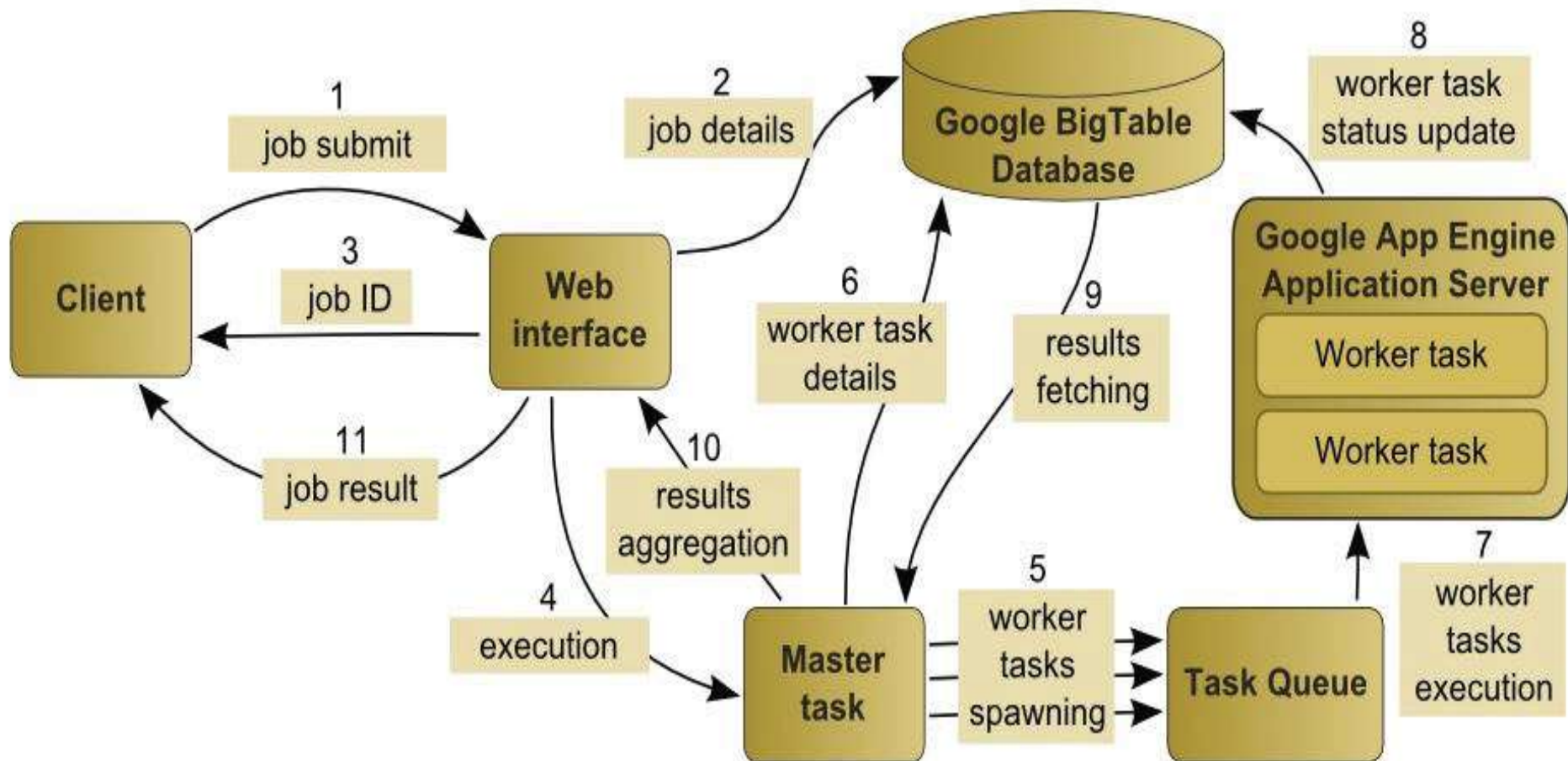


# ARCHITECTURE OF GOOGLE APP ENGINE



# GOOGLE DATASTORE ARCHITECTURE





## The computing environment based on App Engine

# COMPARISION BETWEEN VARIOUS CLOUD COMPUTING PLATFORMS

	Google App Engine	Amazon Web Services
Cloud Services	PaaS	PaaS, IaaS
Platforms Supported	Linux, Windows Server 2008	Linux, Open Solaris, Windows Server 2003
Virtualization Platform	Application Container	OS level running on a Xen Hypervisor
Storage	BigTable and MegaStore	Amazon Simple Storage and SimpleDB
Control Interface	API	API Command Line
Languages Supported	Java Python	Java, PHP, Python Ruby
Load Balancing	Auto	Round Robin
Data after termination	Google will not take any action for 90 days after the effective date of termination	Amazon will not take any action for a period of 30 days after the effective date of termination

## APP ENGINE DEVELOPERS/APPS



# WHAT'S NEXT?

- More Languages on App Engine
- Scheduled jobs
- Large download/upload support
- Purchasing additional capacity



# CONCLUSION

- Flexibility: Java or Python APIs, no 'lock-in'
- Security: sandbox environment, rich APIs
- Easy to Start: generous free quota
- Easy to Scale: uses Google infrastructure
- FUTURE: better performance, new features





# **Thank You!**

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## **Questions?**

Code.google.com/appengine  
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