

E-Commerce Sales & Profitability Dashboard

2024

2025

Executive Ovierview

Product & Category Performance

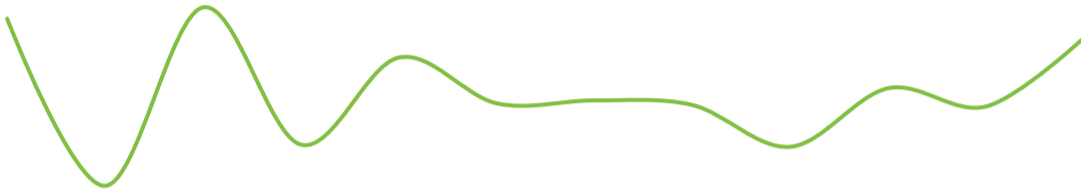
Channel & Campaign Performance

Operations & Profitability

Total Revenue 2025

11.47M

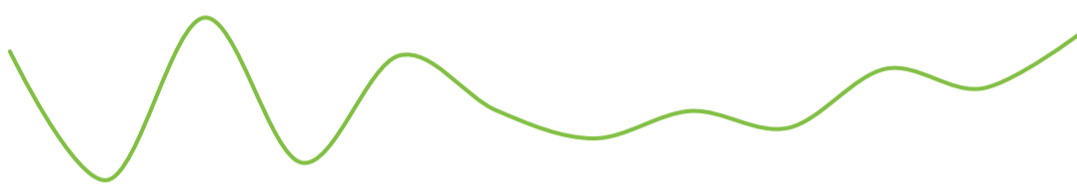
PY vs ▼ -9.89%



Total Order 2025

41.38K

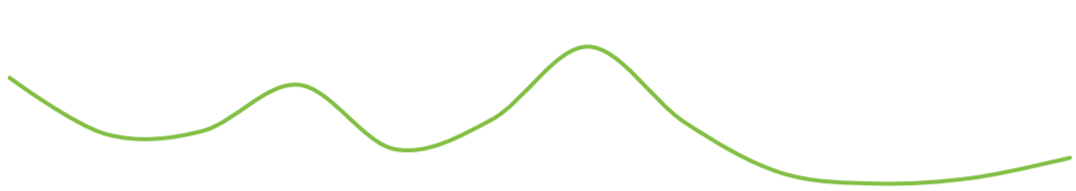
PY vs ▲ 0.31%



Avg Order Value 2025

\$277.2

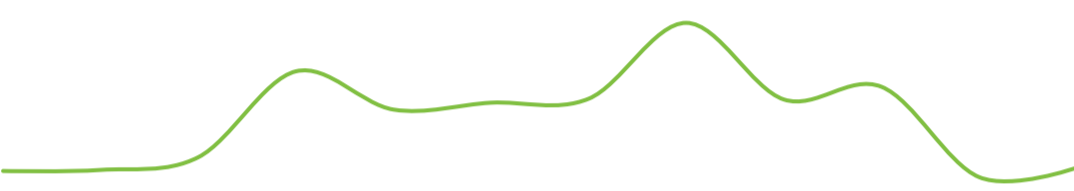
PY vs ▼ -10.17%



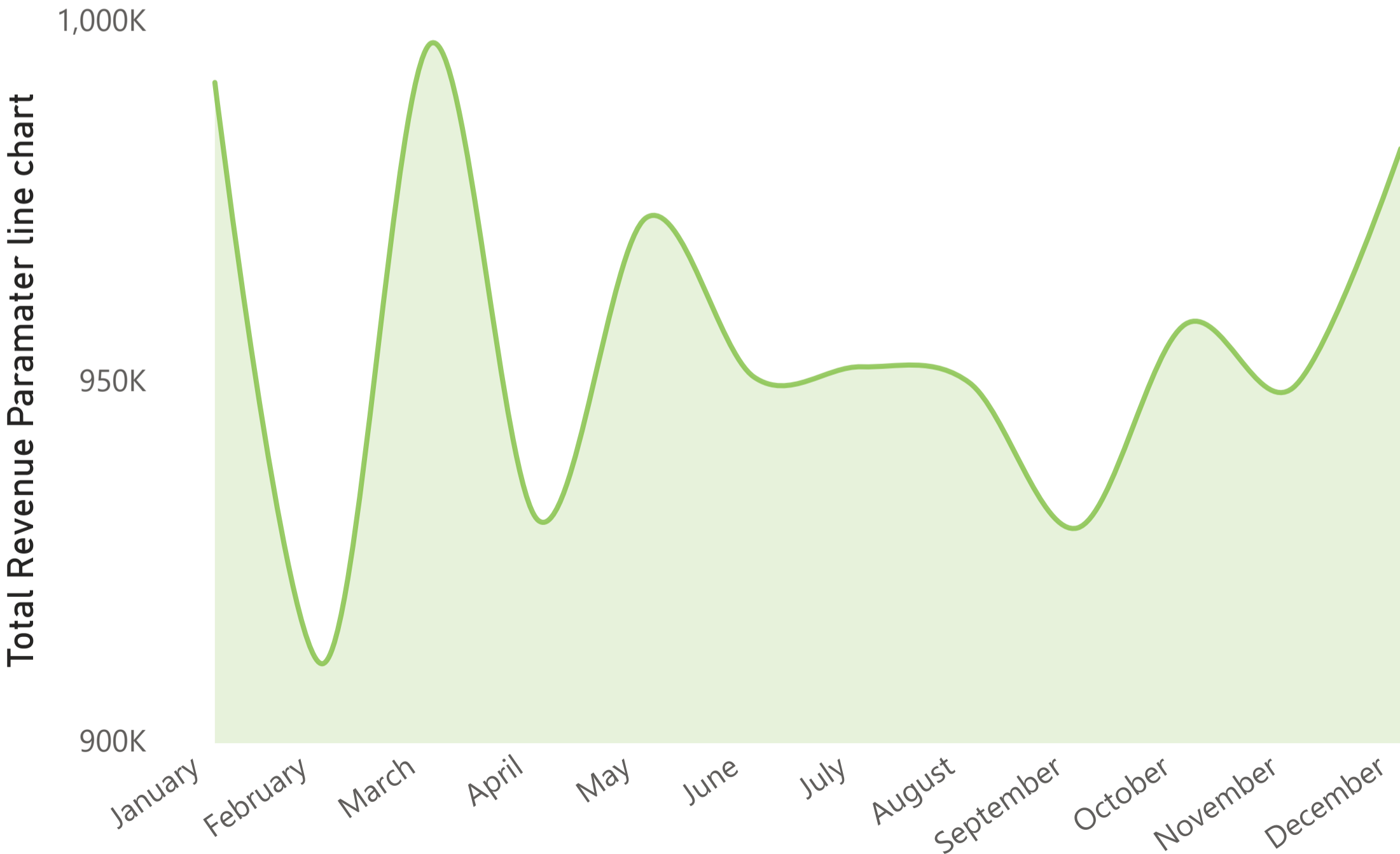
Return Rate % 2025

16.48%

PY vs ▲ 0.84%



Revenue Trend 2025



Total Revenue by Category

