

Marketing Calendar

	April	May	June	July	August	September	TOTAL \$
Advertising		<i>Ad in local newspaper</i>					\$1,500.00
Publicity	<i>Pitch local media for story</i>						\$0
Strategy 1							
Strategy 2							
Strategy 3							
Strategy 4							
Strategy 5							

Marketing Calendar

	October	November	December	January	February	March	TOTAL \$
Advertising							
Publicity							
Strategy 1							
Strategy 2							
Strategy 3							
Strategy 4							
Strategy 5							