

PERSONAL AND PROFESSIONAL OBJECTIVES

Before you start a business, it can be helpful to identify what is important to you in life — both in your personal life and business life. Since running your own business can take up a great deal of your time, you may want to explore how that might affect your life and how you might alter your business for both personal and financial success!

1. What is important to you — personally, professionally, and in your business?

2. How much time does each area of life require of you?

3. How would you like to spend the next three to five years in your business?

4. What are your long-term business or professional goals?

5. If you knew you would die one year from today, how would you spend your time until then?

6. Would you say that you are a self-motivator?

7. Are you prepared and motivated to do whatever it reasonably takes to make your business a success?
