

# iPhone Maximizer

Enhance your iPhone skills! Discover dozens of tips, tricks, and techniques, to maximize the enjoyment, and usage of your iPhone...

Everything related to this amazing smartphone, and how to unleash it's full potential, for both fun, and for business use is revealed here!

All iPhone related topics have been arranged alphabetically on the next page for your convenience, and so you can find the information you want easier.

Disclaimer: We are not liable for any use, or misuse of the information contained in this ebook. The content in this publication is for informational purposes only.

I hope you enjoy this information and find it useful to enhance your iPhone experience! ©

Sincerely,

# 1 Phone Sam

P.S. Here's some other cool iPhone related resources for you to check out!..

www.vur.me/s/iphoneapps58k www.vur.me/s/unlockiphone www.vur.me/s/freeiphone www.vur.me/s/iphonedownloads www.vur.me/s/customringtones

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#### A Downside to the iPhone

One of the biggest features that people want when they purchase a cell phone is simplicity. Apple knows what customers want, and they take created the Apple iPhone with this in mind. This is one of the reasons this phone has become so popular.

It is easy to stay in touch with your iPhone. Playing around with the iPhone is so much fun. However, the iPhone has missed on a couple of points. There is a downside to the iPhone. It is not the perfect peripheral that it proclaims to be. Some of the issues are with the battery, memory, and AT&T.

What – there is a downside to the iPhone? Actually, there are several. The first issue is with memory. It is not possible to upgrade or add to the iPhones memory. You have either 6 GB, 8 GB, or a 16 GB model and that is it. If you love to download content and music, you will quickly find yourself running out of space. This means loading and unloading content from your iPhone to your computer.

Nothing is more annoying than starting a download and finding out you cannot complete it because your memory is too low. This was one area that Apple missed on. Teenagers can download an amazing amount of music and video content. Having the option to use memory sticks would have been a nice feature.

Many iPhone users are unhappy with the fact that the iPhone battery is sealed and cannot be changed. The overall consensus with the current owners is that they were not warned about the battery situation. Apple is being sued about the iPhone battery and the lack of disclosure on the fact it cannot be changed. I agree with the users here.

If you shell out \$500-\$600 for a phone and it dies in 6 months, you are going to be pretty upset. The ability to change cell phone batteries is standard within the cell phone industry. Perhaps apple would have been better off with making money on battery replacements and this would have many users happy and Apple out of court. Short battery life is the number one complaint of heavy cell phone users. This is another downside to the iPhone.

Finally, the calling plans that AT&T offers for the iPhone leave a lot to be desired. Lacking calling plans that allow free usage between AT&T users, or calling circles, or other forms of unlimited use, AT&T has fallen behind all of the other cell phone carriers. Furthermore, limits on area coverage and interruptions in service reduce the cell phone user's sense of freedom.

This is why most of us chose to have a cell phone – the ability to roam and call when and where we please. The iPhone and AT&T really shaft the consumer on the exclusive contract between the two. AT&T has no incentive to give better rates to iPhone users because they legally cannot go anywhere else. Roaming charges and fees for the iPhone are astronomical. This is a downside to the iPhone and it is compounded by the fact that hackers have found a way to unlock these phones so they can be used on other cell phone networks.

Apple set itself up for this one, and until the exclusivity is removed, the hackers are going to be right there breaking into every code update that Apple releases.

Apple has been making computers and peripheral devices for many years now. You would have thought that they would have put a little more effort into researching the effects on users that memory, battery life, and availability of an affordable cell phone plan would have on potential users. I foresee a decline in the iPhones popularity due to these concerns.

Hackers will keep having a field day with unlocking iPhones until the agreement between AT&T and Apple expires, or it gets sent to the courts. It will be interesting to see how the battery issues turn out in court. There is a downside to the iPhone and Apple has done nothing to fix it.

#### An Overview of the iPhone

Apple knows what customers want, and they take created the Apple iPhone with this in mind. This is one of the reasons this phone has become so popular. One of the biggest features that people want when they purchase a cell phone is simplicity. A cell phone needs to be easy to use. People want simplicity and functionality; they do not want a hassle when it comes to locating phone numbers and contacts. Here we will give you an overview of the iPhone and some of its features.

The features of your Apple iPhone are so numerous that to list them all would fill an eBook. Your iPhone includes widgets (small programs that make everything simple) that help you to keep up to date with things such as the weather, stock reports, and anything else that you might wish to know. Keeping these on your start page gives you everything that you need to know right there, available for you to access anytime you need it. It is this ease of use combined with a plethora of features that has made the iPhone so popular.

Continuing on with an overview of the iPhone, we should talk about mobility – that is hands free mobility. Accessories are essential for hands free communication with your iPhone. For ease of use while driving (and for safety) or moving around, you need a Bluetooth for your iPhone. For cell phone users who run, jog, or walk, a sport band to attach your iPhone to your arm will keep in touch with everyone.

The iPhone takes guessing out of making a phone call. By using a single fingertip, you can make a call to any of the people on your contact list, either by selecting their name or their telephone number. Need to make a conference call? If you are talking to two people, you can merge the calls so you can conference. It does not get any easier!

An overview of the iPhone would not be complete without mentioning the memory capacity of the iPhone. You cannot upgrade the memory or add memory cards. There is a 6 GB model, an 8 GB model and a 16 GB model. That's it, no more. Another complaint is with the internet browser. Many feel that the search capability is severely lacking and the browser does not have the ability to save passwords. However, internet access is relatively

easy with an iPhone. Let's face it, there is no such thing as a perfect internet connection.

There are other features that you may like and find useful. There are more than 10,000 YouTube videos that have the H264 encoding the iPhone requires. This means that there is a literal sea of video content for you to view for free. If you want to watch any other type of video, you will have to get it converted to your iPhone's format first.

YouTube is working very closely with Apple. The result of this is that videos posted to YouTube are easily viewed on the iPhone. In addition, the enormous selection of movies and TV programs on iTunes means that you will find something to suit your tastes, no matter what genre of video or TV programming you prefer.

There is so much that iPhone offers that it is impossible to list everything that it can do in this article, which is just an overview of the iPhone. This device is one that manages to combine fashion, form and function into a single unit. You can buy the iPhone online or through AT&T.

Take the time to get insurance on your purchase. If it breaks, you drop it into a glass of iced tea, or your dog eats it, you want AT&T to foot the bill. Now that you have an overview of the iPhone, why not an iPhone, enjoy it and listen to all the music you can possibly fit onto a single phone. Although it is pricey, it provides a lot of entertainment for the money.

# Apple iPhone and AT&T

The Apple iPhone and AT&T, is exclusivity a good thing? The answer to the question depends on what side of the market you fall. If you are a consumer, exclusive agreements are rarely a good thing. On the other hand, if you are a retailer or provider of services, exclusive contracts can help increase profitability and market share. Here is a discussion of both sides of this coin.

Apple entered into an agreement with AT&T so that AT&T is the official and exclusive provider of cell phone service for Apple's highly coveted iPhone. If you happen to be Apple or AT&T this is a great thing. Apple makes money off of the sale of every iPhone and it collects royalties from AT&T for every cell phone contract sold to an iPhone user.

Not a bad deal for Apple. AT&T profits because in theory every Apple iPhone sold will have to activate an AT&T cell phone agreement. Nice piece of the cell phone service pie for AT&T. As far as these two companies go, there is a lot of money to be made from this agreement. Furthermore, it saves Apple the hassle of having to make different phones or different SIM cards for all of the major cell phone service providers.

From the perspective of Apple and AT&T this is a great arrangement. However, this agreement of the Apple iPhone and AT&T has opened up the door to a massive hacking movement. I am not sure that this is such a bad thing for Apple, although they claim different.

Owning and using an unlocked phone is a status symbol in itself. A way of "sticking it" to corporate America. Apple may just be selling more phones because of this. It is free and effective advertising resulting in sales for Apple. I'm sure AT&T does not appreciate the hacking, as they have nothing to gain from it. This is the corporate end of the Apple iPhone and AT&T equation.

What does the exclusive agreement with the Apple iPhone and AT&T mean to the consumer? It means that there is a limited way of acquiring this phone. If you already have a relationship with a cell phone service provider other than AT&T and do not wish to change, then owning an iPhone is going to be difficult. What if you love the iPhone's music and content features but do not want to use it as a cell phone.

The Apple iPod does not offer internet access. One of the main selling points of the iPhone is internet abilities and music functionality. If you love MP3's, videos, TV shows, and movies then the iPhone is a dream come true. However as soon as you go to open up your iTunes account and plug your phone into your computer you will be asked to sign up for AT&T's cell phone service with your credit card.

If you do not pass their credit check or if you do not want to use AT&T this limits you and actually excludes you from using the iPhone. In this scenario the Apple iPhone and AT&T agreement is bad for consumers because it limits free and open competition in the marketplace. AT&T has no incentive to offer any deals on cell phone service to iPhone customers.

However, no one likes to be excluded not even once. Stating you have an exclusive agreement is an open invitation to every hacker on earth to prove your agreement is not exclusive and they will find a work around. This is exactly what has happened and in this case the consumer may have a partial victory. There are free unlocks available for your iPhone on YouTube for versions of their firmware up to 1.1.3. There are software programs available for under \$100 that will unlock your iPhone in seconds, with just a few clicks.

An unlocked phone will work with T-Mobile and AT&T in the US or on any other standard GSM cell phone network. All you will need ids the correct SIM card. In addition, with the unlocks available, you do not have to use the cell phone service at all. You will still be able to download content to your phone either via your computer or via WiFi. Furthermore, you can get Skype VOIP service for your iPhone and get around the whole cell phone issue entirely. This is how the Apple iPhone and AT&T agreement has ended up. It looks like in the long run AT&T could be the loser.

# **Best Applications for College Students**

As a college student, you need to have several things in order to keep your sanity. For one, you have to have a good study schedule, next you need to be able to communicate with your friends and family, which is why so many students have the iPhone

However, one of the most important aspects about having an iPhone and being a college student, is the fact that you can apply certain applications that will help you both in your academic life, as well as in your social life. With the iPhone consistently coming out with new applications, you are able to find some that are entertainment and helpful.

Perhaps one of the coolest applications for a college student who always wants to have a good time is the Ajax Bartender iPhone application. This amazing application allows you to find and make over 40,000 various alcoholic drinks.

However, what really makes this application so unique is the fact that it allows you to choose your drinks based on what you want to put in them. Have you ever been with friends, and someone says they want to drink Tequila, but they don't know how to make very many different types of drinks with it.

Well, with the Ajax Bartender application, you can choose Tequila, and then you are able to choose what you want to mix it with and an entire list of various drinks featuring the two ingredients you want pop up on your screen. This is perfect for holiday party ideas, spur-of-the-moment get together with friends, or just a great companion when you go bar hopping. You will never have to wonder what you're going to drink that night.

Another great application is a far cry from the above one; however, it serves an equally important role in the life of a college student. Whether you are majoring in physical science or criminal justice, you will have to take math courses. And if you are like most people, than you have to have a calculator when you enter these dreaded classes.

However, instead of having to carry your iPhone and a huge calculator, you

are able to carry just your iPhone when it has the Belfry SciCalc installed. This scientific and programming calculator will give you access to many different types of equations. Whether you need this calculator for Algebra, Trigonometric functions or even with standard math problems, this application can handle anything mathematical you throw at it.

Which is what makes this application perfect for a wide variety of college students, because it doesn't matter if you are working on a hexadecimal problem, or you can't remember what the square root of 164 is, you are able to use this calculator with ease and precision.

Also, the main reason why so many people love this application is because it eliminates the need for a bulky scientific calculator, in most cases, and it allows you to carry only your iPhone. When you're in college, you have enough to worry about, so why not let your iPhone Belfry SciCalc take care of the math for you?

#### **Best iPhone Bluetooth Headset**

When you have an Apple iPhone, there are literally hundreds, if not thousands, of applications and benefits to having this phone. However, one of the best aspects of this phone is how it mobilizes your life and streamlines the need for various, bulky, electronics.

Now, with your iPhone, you can listen to your favorite songs, check your email, get directions and have constant contact with the world around you. Yet, one of the greatest features about the iPhone is the fact that it has the most up-to-date Bluetooth technology placed inside of its frame. Bluetooth is a great way to add even more portability and easy access to your iPhone and the contacts within it. But what is the best Bluetooth device for your iPhone?

Since there are literally hundreds of different types of Bluetooth devices, it can be difficult to decide which one of these devices will work best for your individual needs. While many people like to have speakerphones and other devices like that, the number one Bluetooth device is the headset.

A Bluetooth headset will allow you to have constant contact with your phone, without having to actually hold the phone up to your ear, which makes it perfect for those who are always in their car, or when you're at the office and you must perform multitasking throughout your day. The number one Bluetooth headset for the iPhone is the Jawbone Noise Shield Bluetooth Headset for Apple iPhone.

This amazing headshot is not only stunning visually, but it delivers the best quality signal imaginable. However, the number one thing that everyone will notice with this Bluetooth headset is the fact that it is visually amazing. Bluetooth headset manufacturers knew that if they were to provide a headset for the iPhone, they would have to make it as unique and stunning as the iPhone itself. And with this particular headset, they accomplished this goal, and then some. The appearance of this headset is striking, due to its unique earpiece and "steel" perforated mouth piece.

This headset actually conforms to the curve of your face, thus giving you sound quality and comfort unlike anything else. Also, the size of this

headset is quite small, thus making it not-as-noticeable as some other Bluetooth headsets. This small and sophisticated headset will not take away from your professional appearance, but it will enhance it.

But what really makes this headset stand out from all the rest? Since this headset is a noise cancelling device, it literally makes note of the ambient noise that is resting around you.

Thus, it will actually adjust its audio volume depending on how loud the room is around you. This will mean that you will always have perfect audio quality, which is something that many Bluetooth headsets lack. The curve of the headset is not only done for aesthetic reasons, but it also serves a more high-tech purpose.

Since the curve of the microphone rests on your cheeks, it doesn't simply detect and relay the sound coming from your mouth; it actually feels the vibrations from your voice and then activates the microphone. This is due to the various sound sensors that are placed within this headset.

If you are looking for a great companion with your iPhone that will add style and grace to the way you communicate, than you will love the Jawbone Noise Shield Bluetooth Headset.

# **Best iPhone Business Professional Accessory**

As a business professional, you require accessories and other equipment in order to make your business life run smoother. One of the top ways to streamline your business communications is through having a cell phone that is dedicated to keeping you connected with your business world. The best cell phone for this type of use is the Apple iPhone.

The reason for this is because with the iPhone, you are able to not only have crystal clear voice communication with your business contacts, but you are also able to check your e-mail, surf the Internet and text message quicker than you ever thought. Of course, when you're tired of dealing with the business world, you are able to listen to your favorite song and relax after a grueling day at the office.

However, having an Apple iPhone isn't enough to make your professional life streamlined and compact. There are many accessories for the iPhone that have been developed with the business professional in mind. You will find that with these various accessories, you will be able to become more productive as well as allowing your iPhone to better suit your individual needs.

If you use your iPhone constantly, than you are probably tired of having to hold the device up to your ear, and you do more than likely not want to fill your ear with a headphone or Bluetooth set. If this is you, than you will want to have an iPhone accessory that not only frees your hands to type on the computer or make notes, but also your ears so you can hear what is going on around you, which is very important when driving in the car.

Perhaps the most unique professional iPhone accessory is the Blueant Supertooth II Speakerphone for the Apple iPhone. This unique accessory not only has the same benefits of a Bluetooth device, but it also frees your ears and your hands from any responsibility to the iPhone.

This wonderful iPhone accessory provides you with chilling vocal clarity, even though the sound is being produced through a loudspeaker. It doesn't matter if you are in your office, at home, driving in the car or sitting in a

coffee shop, this Bluetooth speakerphone will give you the freedom that you need to get your work done smoothly. With this product, you are given fifteen hours of talk time, as well as up to 800 hours of standby time.

One of the coolest features about this Bluetooth speakerphone is the fact that you can attach it to your sun visor within your car, allowing you to drive safely while still holding a crystal clear conversation.

The reason why this accessory is so useful in the car is because unlike normal in-the-ear Bluetooth devices, your hearing is not obstructed in any way. If you have ever tried to have a conversation while driving with a Bluetooth device in your ear, it is easy for you to become distracted and you are also not able to hear your driving environment.

This poses a driving risk, and is not suggested. However, with this device you are able to drive in pure safety, without having to worry about becoming distracted. Also, this device is extremely portable, set up time for car use is literally less than five seconds.

You are able to attach this device through a magnetic clip, thus making the transfer from car to car extremely easy. With this device you will not have to worry about your words not being heard by the person on the other end of the line, because you are given one of the best noise cancelling microphones in the industry. The individual you are talking to will be able to hear you, and only you, which is very important when holding critical conference calls.

### **Business Professionals Applications**

In today's business world, you have to be ruthless and constantly taking note of the changing financial environment you are in. One of the greatest ways to do this is have a device that allows you to accurately control your expenses as well as keep track of how your money is being spent.

If you have an Apple iPhone, than you most likely have a life that requires detail and organization. When it comes to finances, you must be extremely organized in order to make sure that your money isn't being thrown around. And when you have an iPhone, you are able to add applications to your device, that will help organize your life. One of the best productivity applications for the iPhone is the JustAddMoney Expense Tracker.

This amazing application not only allows you to keep track of your money, but also you are able to share this information through a multi-user online tracker. This is perfect for a business that wants to be constantly updated on the financial happenings of the company.

With this application, you are able to update your expenses in real-time, by entering in checks, receipts, credit card purchases and even how much cash you currently have. Since you are able to add additional users to the expense tracker, you can see how much money everyone has spent before making the next big purchase.

One of the coolest features about this application is how it can accurately manage your finances, no matter how complex they are. If you are running a business, and you want to keep your decision making employees up-to-date with all of the financial happenings, than you can do so by creating an account for them.

After you have created an account, you can transfer money from these accounts, organizing expense categories and even create financial reports based on a certain date. This will keep your financial reports extremely organized and easy to understand.

Also, when you have this application, you can have real-time updates to how much money has been spent, and where. This will save you time in

waiting for your checks to clear with the bank, and also will keep you from being surprised when you open your credit card billing statement.

Another great application for the business-minded, as well as those who want to keep information private, is the Mobile Password Safe. In today's world, it is very important that you have a secure place to store all of your sensitive passwords, and what is a better place that your cell phone.

You always have access to these passwords, however, only you are able to gain this access to the passwords. How this system works is you create labels for your passwords, and then put the actual password within the application.

After you have done so the passwords are actually decrypted into your browser, which means that plain text will never be transferred to the various servers. By doing so, this means your passwords can never be hacked and you are provided with 100% safety and security.

If you have many passwords to sensitive locations, or if you just want to keep your online banking password even more protected, you will love this application.

#### Can the iPhone connect with iPod Accessories?

If you are a new owner of an apple iPhone, than you have probably not let your new cell phone leave your hands for several days. This is to be expected, however, many people have questions concerning their new iPhone and its compatibility with other electronic devices, especially those within the Apple product family.

Perhaps the most widely asked question about the new iPhone's is whether or not they are compatible with other iPod accessories? While many people may think that they wouldn't be compatible, they are greatly mistaking.

All of the iPhone's are compatible with most iPod accessories, thus making your iPhone even more convenient and user friendly. But another question that many people still have is what exact iPod accessories can you use with your new iPhone?

Of course, many people love to use their iPods not only for personal music enjoyment, but also to feel a party with their favorite tunes. And if you no longer carry around your iPod, but rather your iPhone, you may be worried that you aren't going to be able to connect your iPhone to the speaker system your iPod used to connect with.

Yet, with all it's amazing glory, the iPhone has the same connectivity port as the iPhone, thus it will connect seamlessly to any iPod speaker systems as well as car docks.

Of course, there are some accessories that have been altered to better fit the iPhone. You are able to use standard headphones with the iPhone, however, if a call comes through, than you may experience slight difficulty taking the headphones out and answering the phone. This is why Apple has made a set of headphones that are designed to work seamlessly with the iPhone.

These amazing headphones provide you with excellent sound quality, however, they also have a microphone built into the cord, thus when you receive a phone call, your song is paused and you are able to answer the phone, as well as end the call, by clicking a small button on the microphone. Another great feature about these headphones is the fact that you are able to

hear your friends through more than one ear, which is a very unique, and interesting, experience.

Another reason why this iPhone headphone set is such a great accessory for your product is because it provides you with safety. How many times have you been driving throughout traffic only to miss your exit or almost hit another vehicle because you were focused on holding your cell phone?

While it is advised that you never drive while talking on your phone, for working professionals, and those with a booming social life, this is not a possibility. Thus, you need a product that allows you to have both hands on the steering wheel, as well as the freedom t move your head back and forth to view all traffic around you.

With the iPhone headphones, you are able to keep your conversations moving forward, without having to worry about holding your cell phone. The added benefit of this is great because not only will you be able to talk with your business partners, or friends, in true stereo, but you are also able to focus completely on the road and not on holding your cell phone.

#### Can you use your iPhone overseas?

If you are a business professional, than you use your iPhone for more than simply keeping in touch with your friends and family, in many cases your iPhone is your link to the business world.

Whether you are keeping track of your stocks, checking your e-mail or conducting conference calls while on your way to a business meeting, your iPhone is literally your key to keeping connected with your professional life.

However, if you are like most business professionals, than you travel the globe in order to keep your business active and profitable. There are many concerns that people have with cell phones are whether or not you will be able to use your phone when you are in a different country, especially if you are visiting for an extended period of time.

Like most cell phones, the iPhone works with a particular cell phone carrier, and in this case you have your service through AT&T/Cingular. Many business professionals want the security in knowing that their cell phone service will not be disrupted simply because they travel from country to country.

Since the iPhone is serviced by AT&T/Cingular, you will not have to worry about loosing service, or features, because the iPhone uses the GSM system. GSM is an acronym that stands for Global System for Mobile communication, thus allowing you to use your cell phone in many different countries. Actually, there are over one hundred countries around the world that use GSM, thus allowing you to keep using your iPhone without any hindrance to cell service.

Many business travelers go to Europe and Asia, and since their iPhone uses GSM, they are able to have excellent service throughout both of these locations. However, there are some precautions that you will want to take before you leave the country with your iPhone. If you have ever traveled throughout the world and used your cell phone, you were probably surprised by extremely high charges for phone and data use.

This is because your number is an American telephone number, thus every call you make within another country is looked upon by your carrier as an international call. If you are overseas for quite some time, than it is easy to accumulate several hundred dollars worth of fees and roaming charges, this is why you will want to alter you calling plan if you travel overseas frequently.

AT&T/Cingular has really great international calling plans that are very cost effective. Thus you are able to still travel throughout the world without having to worry about roaming and international call fees.

Also, if you use data on your iPhone, which most of you do, you will want to make sure that you have an international data plan as well. The worst homecoming surprise you can get is opening your cell phone bill only to find several hundred dollars worth of extra charges and fees. However, if you plan ahead and make sure that you obtain a new service plan that includes international cell phone use, you will not have to worry about extremely high charges.

#### **Customize Your iPhone with Accessories**

One of the biggest features that people want when they purchase a cell phone is simplicity. They want to be able to make their calls quickly and easily, without having to fret about locating the number that they are searching for.

Apple knows what customers want, and they take created the Apple iPhone with this in mind. This is one of the reasons this phone has become so popular. Another reason is that you can customize your iPhone with accessories.

The power of the iPhone is like an uncapped volcano. There are so many applications, features, and ways to customize it that it boggles the mind. The Apple iPhone includes widgets that help you to keep up to date with things such as the weather, stock reports, sports, and anything else that you might desire to keep a close eye on.

Everything that you could desire or need to know is right there, available for you to use whenever you need it. The Apple iPhone offers unsurpassed accessibility, convenience, and technology, all rolled into one very portable package. Your iPhone combines the organization of a PDA, the music of an MP3 player, and a camera all rolled up into one device.

It is customizable to suit your exact needs and no two people use their iPhone in the same way. It is powerful enough to be used by professionals and easy enough novice users to get started with it quickly.

What can you do to add to the enjoyment from your iPhone? Can you customize your iPhone with accessories? You are in luck because there are many ways to customize and add accessories to your iPhone. First, you can purchase the iPhone case or wallet. Your iPhone will then travel with you by hooking onto your pants, belt, or hang from a shoulder strap.

Another accessory that is a must have for ease of use while driving or hands free mobility, is a Bluetooth headset for your iPhone. This is a requirement for using your cell phone in your car in many states. It is also a safety issue. You should always drive hands free. For cell phone users on the move, there

is a sports band available. This accessory is used to attach your iPhone to your arm while jogging, walking, or exercising so you can keep in touch with everyone.

Skins and screens are another way to personalize your iPhone's look. The skin pictures are fashionable and attractive but unobtrusive. They maintain access to the essential controls of your iPhone such as those used for navigation, charging connections, and access to the touch-screen.

If you desire variety, buy many skins and change the look of your iPhone to match your mood or your clothing. Another option that is a must is a screen protector. The screen protector reduces damage from scratches and dirt. Most skins fit over the screen protector however; you can buy some skins that come with a screen protector already built in.

When the screen protectors get dirty, just replace them. The skins are inexpensive enough so that when they get soiled you can replace them instead of trying to wash them.

In addition to being able to customize your iPhone with accessories, there is so much that it offers that it is impossible to list everything that it can do. Apple has put a lot of functionality into the iPhone. This is not surprising, as they have been in the computer and peripheral market for a long time.

#### Features of your iPhone

The features of your Apple iPhone are so numerous that to list them all would fill an eBook. Your iPhone includes widgets that help you to keep up to date with things such as the weather, stock reports, and anything else that you might wish to keep your eye on.

Everything that you could desire or need to know is right there, available for you to use whenever you need it. It is this ease of use combined with a plethora of features that has made the iPhone so popular.

The iPhone not only is a great phone and camera, but it is also a wonderful way to get rid of boredom. With the Apple iPhone, you take the ability to find out everything that you need right there on your cell phone.

The features of your iPhone include accessibility, convenience, and technology, all rolled into one very portable package. It is able to be used by professional and novice users alike. The Apple iPhone is one of the most amazing pieces of technology that is available today. It makes no difference what you are looking for in a cell phone; you will find that the iPhone delivers it fully.

The Apple iPhone is equipped with something called an SMS application, which includes a QWERTY soft keyboard that is highly intelligent. This phone literally has it all - phone, Internet access, games, music, and a built-in digital camera. The iPhone reacts to the gentlest touch to the sensors embedded into the screen's surface.

This allows the user to perform a variety of tasks such as dialing, scrolling, or searching, by using the screen. It does not get any easier. It is also a breeze to adjust the volume on your iPhone so that you do not disturb the people around you. If you can operate a DVD player then you can use an iPod. The controls are very similar to each other.

You can play, stop, rewind and pause, just like on the remotes you are used to. The Apple iPhone has an maple screen of 3.5 inches and this allows you to enjoy anything that you rented or purchased from the form iTunes or downloaded from YouTube.

The iPhone comes with three choices of capacity - 6 GB, 8 GB or 16 GB. A major complaint is that the iPhone lacks any ability to expand the memory. Connecting to the internet is one of the iPhone's featured abilities, many feel that the search tools need massive improvement in their functionality.

Furthermore users state that the browser has difficulty saving password information. The touch-screen makes scrolling really a breeze. The iPhone lets you adjust the size of the fonts to make reading more enjoyable. It has a magnifying glass feature that lets you zoom in on a single word or section of words. To access the magnifying glass, just tap and hold the screen.

Focusing on the area you are editing makes it easier to view your work on this smaller screen. These features of your iPhone make reading and editing email and texts easy.

There are many blogs and forums where you can get expert advice on how to use your iPhone. The iPhone has become a status symbol. This little piece of technology combines form, fashion, and productivity into one device. With so many features of your iPhone to explore, it could take weeks before you understand its full functionality.

Apple has been making computers and peripheral devices for many years now. It is no wonder that they have made the iPhone so versatile and functional.

#### **How To Clean Your iPhone**

When you have a product, such as the iPhone, it is imperative that you care for this electronic device so that it will last you many years. However, one of the easiest ways to care for your Apple iPhone is not to go out and purchase various products to keep it safe throughout its life, while that is important, the best way to show your new cell phone some T.L.C. is through simply cleaning it.

However, this poses a major problem for many people. The reason for this is because since the iPhone is such a unique device, and its screen is so sensitive to touch, many people don't know how they can properly clean their iPhone without damaging it.

Of course, when you are cleaning your iPhone, you don't want to simply wash it with any type of cleaners, because these cleaners could actually cause the iPhone to malfunction, thus giving you a defective product. When you are cleaning your iPhone, you must ensure that you take extra care, and don't do it if you are in a rush.

The reason behind this is because if you are lazy, or in a hurry, you may damage the inner workings of the iPhone, as well as the ever important screen. When you are cleaning your iPhone, there are several items that you must have. These items will allow you to effectively clean your phone without damaging the sensitive touch screen or the inner workings of your fantastic cell phone.

Before you clean your iPhone, you need to make sure that you have the following items: water, microfiber cloth and your favorite CD to relax you and make the process enjoyable. Make sure that you NEVER use any type of chemical agents to clean your iPhone, because these can actually hinder the way the screen interacts with you.

Once you have gathered all of the items sit down and place the water in a small cup. With the microfiber cloth, which is available through the many various iPhone retailers, dip the corner of the cloth into the water, allowing it to become saturated with the water

Make sure that you do not use too much water though, a good way to test to see if you have enough water is to grab a piece of glass, or go to a mirror, and with the wet cloth wipe off a corner. If there is streaming water drops coming from where you wiped the mirror, than you have too much water on the cloth and you need to dry it out some.

You want to be able to wipe your iPhone screen without having drops of water left behind. Next, take the slightly wetted cloth and begin to wipe the screen of your iPhone in a up-and-down motion.

Do not wipe in circles, because this can leave behind smudges that are unsightly when you turn on your iPhone. It will usually take one or two wipes to clean the entire surface of your iPhone. How often you clean your iPhone depends on how much you use it.

Since the screen of your phone is the interface to the entire product, than you will be using it constantly, thus the oils from your fingers will begin to build up and create a dingy look to the screen. Average users clean their iPhone once a week, maybe once every two weeks.

### How to extend your iPhone battery life

If there is anything that annoys more cell phone users it is loosing battery power while you are on the phone. This has happened to nearly everybody, and at least once it caught you by complete surprise. When you are running a cell phone as powerful as the iPhone, it is easy to understand why the battery power begins to drain.

When you are listening to your favorite song, checking your email and text messaging several friends at once, you are requiring a lot of the cell phones' power. Thus, you will begin to drain your cell phone of battery life quicker than you thought.

Even though, on the Apple website, they clearly explain the battery life expectations, they only include the information if you are running one application at a time. However, if iPhone users are known for anything, it is for their ability to multitask. Yet, multitasking means a shorter battery life.

However, there are several things that you can do to make your iPhone's battery life even longer. Of course, the iPhone isn't known for draining its battery extremely quick, there is always room for a prolonged battery performance. If you follow these tips, than you will have an iPhone that lasts you longer than you could even imagine.

Perhaps the best tip that anyone with an iPhone can follow is to simply turn off your Bluetooth if you are not using it. Very little people understand that when you keep your Bluetooth turned on, when you are not using it, you are draining your battery.

This is because there is a set amount of power that is controlled by the Bluetooth section of your iPhone, and the power is draining because the phone is constantly searching for other Bluetooth devices. If you do not want to pair with a Bluetooth device, than make sure that your Bluetooth is turned off.

Another tip to making your battery life on your iPhone last longer is to always lock your iPhone when you are done using it. When you are finished talking on the phone with your best friend, checking your e-mail or

sending a text message, make sure that you activate the lock button.

Many people wait for the screen to shut down by itself after they are using it, while this may seem like a great idea, you are wasting battery life by doing so. Also, make sure that you set your auto-lock because this is a great way to ensure your phone will lock itself just in case you forget to. There are many iPhone owners that set their auto lock for five minutes after use.

However, if you multiply this five minutes of power usage by ten times per day, your battery will not last you as long as you might think. This is why it is always suggested that you set your auto lock for one minute (1) after you have completed using your phone.

This will ensure that the iPhone screen will not stay lit when it is not being used. If you want to have a hassle-free way to save battery life, than this is the way to do it.

#### **How To Make Your iPhone Ringer Louder**

Perhaps one of the most aggravating aspects of having a cell phone is when you miss a telephone call. There are many reasons why you can miss a phone call, however, when you miss a very important call due to your ringer's low volume, this is extremely aggravating.

If you own an iPhone, than you may have missed many phone calls due to the low ringer volume, which is very surprising. When you have a cell phone as high-tech as the iPhone, than you expect it to be able to properly notify you when you have a phone call, however, due to the iPhone's lower than normal ringer volume many people are missing phone calls. But what can you do about the iPhone's low ringer volume?

Many people who have an iPhone think that the reason why the ringer volume is so low is because of the iPhone's small speakers. And this makes sense because the smaller the speakers are, the lower the volume, right? While this may seem to be a great reason why the iPhone's volume is so low, it may not be the actual cause.

The main cause for a ringer volume that is extremely low may be due to the actual audio levels in your phone. Many people have found that with their iPhone, the stock ringers have such a low volume. In order to fix this, you may have to find new ringtones other than those that are already on your iPhone.

The main cause for the ringtones being so quite is the fact that they are made of a low frequency. Thus, if you want to be able to have a louder ringtone, than you will need to find a ringtone that is made of a higher frequency.

This may sound difficult, but you can find a higher frequency ringtone by simply turning to your computer. If you are a MAC owner, than you will be able to go into the application Garage Band and find a new ringtone within this location. Perhaps the best ringtone from Garage Band is the "Cell Phone Ringing" sound clip.

However, putting a new ringtone onto your iPhone requires a little work on

your part. In order to put this clip onto your iPhone, than you will need to run iFunstastic, which is for individuals that have an Intel-MAC, or if you are using a Windows PC than you will want to run the application iPhoneRingToneMaker or iBrickr. These applications will install the ringtones from your computer to your iPhone, thus giving you the ability to have a ringtone that is clearly audible.

The key to having a successful ringtone is picking one that is naturally loud by default. This will increase the sound volume that is being release, and thus you will never miss another phone call because you didn't hear it.

When you have an iPhone, you want to enjoy every aspect of it, however, if the volume of the iPhone is lower than desired, than you will not be able to enjoy your iPhone to its fullest.

# **How To Send MMS Messages On iPhone**

For those who have the Apple iPhone, it is probably quickly becoming your number one used electronic device, and why not? With such amazing features as internet access, music storage and the simplistic interface design, this product is literally taking the place of three major personal electronic devices.

However, no matter what you use your iPhone for, it is still a cell phone, and with your cell phone there are several things that you expect it to do. One of the major reasons why so many people flocked towards the iPhone is because it promised to make text messaging extremely simple and convenient. And after using the iPhone for any length of time, it is easy to understand that text messaging with this cell phone is extremely easy and quick.

However, if you are used to being able to communicate to your friends and business partners through text and multimedia messages, or MMS, you may find yourself being extremely disappointed with the iPhone. The reason for this is because throughout all of the major improvements and superior features of the iPhone, it still lacks one simple feature.

This feature is the ability to send MMS text messages, such as video and picture messaging. When many users first discovered the lack of this feature, there was an outcry because so many people rely on this means of communication to keep their contacts up-to-date on their current activities.

Even though the iPhone is an amazing piece of electronic equipment, not having the capabilities for sending MMS text messages is a major turn-off for so many potential customers and current ones as well. However, what if you were to find out that there was a way to get around this road block, and still send pictures of that funny looking dog to all your friends?

Even though you can't send a MMS text message, there is a way to still send pictures to your friend's cell phones, without the means of text messaging. Most cell phones that have been made within recent years now come with email capabilities, whether the users know this or not. It is by the means of e-mail that you are now able to send MMS messages to all of your friends.

It is extremely easy to do this with your iPhone, and requires very little time on your part. What you will do is "e-mail" the photos to your recipient; however, the person you are "e-mailing" doesn't have to have e-mail support on their phone in order to receive your message.

The only requirement is your recipient must be able to receive MMS messages. What you will do is find the photo you want to send on your iPhone and tap the send photo link, which is located on the bottom left hand side of your iPhone.

To send the MMS message, you will include the recipient's phone number along with their carrier's e-mail prefix. An example of this would be 3145556847@tmomail.net for a T-mobile telephone number.

This does require that you know who your recipient's carrier is, however, all you have to do is ask your friend who their cell phone carrier is. After you have done this, you will be able to send the MMS message to them, and they will receive it like a MMS text message.

Below are the Email Prefixes for the major cell phone carriers: Verizon, vzpix.com; AT&T/Cingular, mms.att.com; T-Mobile, tmomail.net; Sprint/Nextel, messaging.sprintpcs.com; Virgin Mobile, vmobl.net; Amp'd Mobile, vzwpix.com; Alltel, message.alltel.com

# How To Setup IMAP For Gmail On Your iPhone

If you haven't heard, Gmail is now becoming the number one e-mail client in the world. The reason for this is simple, they provide their account holders with constantly increasing supply of storage space, and the e-mail interface is extremely simple and easy to use.

The Google e-mail service is just like the Google search engine, there aren't ads placed everywhere on your page, and you are able to find the information (or e-mails) that you want in a moments notice. Thus, if you are constantly on the go, you want to be able to check your Gmail account wherever you are.

If you have an Apple iPhone, than you are probably wondering how you can integrate your Gmail account within the iPhone to make checking your email as simple as glancing at your phone.

Google has just recently announced that you are able to add a protocol to your iPhone strictly for Gmail accounts. This IMAP application allows Gmail account holders to check their e-mail on any offline e-mail readers, which is perfect for individuals who have an iPhone, and even for those that don't.

It is extremely simple to install and run the IMAP application on your iPhone, thus allowing you to seamlessly integrate your iPhone to your Gmail account. The first step to beginning this process is to go to your Gmail account and enable IMAP. You can do this by logging into your Gmail account and then going to Settings. After that click on Forwarding and POP/IMAP, then click "Enable IMAP."

After you have done the above, grab your iPhone and tap Settings, then tap Mail. After you have done so, make sure that you click Add Account. After you have done so, do not click the Gmail option, because this has not been updated to the newest IMAP settings. Instead, click Other.

Once you have done so, you will then begin to enter you information. You will start off by entering your Name, and then you will put the Host Name, which is: imap.gmail.com after you have done this enter your full Gmail

account address, which includes the @gmail.com at the end of your username.

You will then move to the Outgoing Mail Server, or SMTP. Under the Host Name, you will want to put: smtp.gmail.com then save all of your changes. You have now just set up your IMAP Gmail account, thus allowing you to view all of your Gmail messages, both old and new.

Being able to check your e-mail wherever you are is extremely important in our fast paced society. Whether you are a business professional who needs constant access to their e-mail account, or if you simply want to be able to check your e-mail while taking a break in school, you will be able to do so when you activate your IMAP service on your iPhone.

Communication is key in our world, and if you are unable to reply to e-mail messages quickly, than you may suffer the consequence, either professionally or socially. With the iPhone, you are able to stay connected to the world around you, no matter where you are.

#### How to Unlock Your iPhone

How to unlock your iPhone. Can this be done? Yes, you can unlock your iPhone and use it on another network other than AT&T. This method first became public in August 2007. Both PC Magazine and MacWorld have published instructions on how to unlock your iPhone.

Be sure that you are running the iPhone firmware that is 1.0.2 or earlier, do not upgrade your phone to 1.1.1 or later as this will relock your phone. Here is how to unlock your iPhone.

Step one – be sure you have your iPhone; the data cable and a great connection to WiFi access. Before you begin, cancel the iTunes helper that is running in the background on your PC or Mac. For the PC, bring up the task manager and in the process tab find the iTunes helper and click end process or kill process. On the Mac, go to the activity monitor and select the iTunes helper, then click on the Quit Process button.

Step two – go to the website www.widgx.org/completeunlockpack2.rar and download the file, then unzip it to your PC or Mac desktop. Also, download and unzip to your desktop, www.widgx.or/iphonefirm1.0.2.zip. Once you have these files unzipped and available on your desktop, you are ready to begin unlocking your iPhone.

Step three – get iTunes version 7.4.12 from filehippo.com. Install this on your computer. When we start the unlock process you may get a message to upgrade iTunes, ignore this message; do not upgrade.

Step four – if you are not unlocking your iPhone new and out of the box, then backup all of your content; music, videos, photos, applications, everything to your Mac or PC. If you leave it on the iPhone and do not back it up, you will lose all of your content forever.

Step five – put your iPhone into restore mode. To do this press and hold the following 2 buttons at the same time – the sleep/wake button and the home button. Continue holding these two buttons at the same time until you see a yellow warning triangle, then let go. Ignore all other icons and wait for the triangle. Ignore the Apple logo, which may appear several times. Once the

triangle appears, let go of the buttons.

Step six – be sure that you have the firmware version 1.0.2 on your desktop. Then launch iTunes, you will see a message that iTunes detected your iPhone in restore mode. Press the shift key then press restore. This is very important that you press and hold the shift key before you click on restore.

You will then get a message asking you what firmware you want to restore to. Choose 1.0.2 by double clicking on it. Then wait. This will take a little bit of time, your iPhone will go through several different cycles as it installs the firmware, leave everything finish and do not touch your computer or phone until this step completes. When this step completes, close iTunes.

Step seven – Open the folder that you downloaded earlier. Look for the AppTapp installer. Launch the AppTapp installer. When prompted for the firmware version choose version 1.0.2. Then click install. This will take some time as the program will be downloading and installing files to your computer. Make sure no other programs are running at this time.

Your iPhone will cycle through a few times, let everything go. When it is done click on OK. The install bar may not go all the way to the end, but when your iPhone goes back to the world screen and the black screen closes on your computer, you are done.

Step eight - Go to the folders that you downloaded earlier, and look in the backup folder for a file that says point and click here for activation. Then click on the file that says CLICK HERE. A message will ask you if you are ready, just hit any key to continue. Once this is done, turn the phone off, then on again. Now you are ready to insert the SIM of your choice into your iPhone.

Step nine -Turn off your phone. Using a paper clip, unfold it. Then insert it into the hole located next to the headphone jack. This opens up the SIM holder. Remove and replace the SIM with whatever SIM you prefer. Turn on your iPhone and that's it. This is how to unlock your iPhone.

# iPhone Keyboard Tips And Tricks

Every time that you have a new technology it requires you to learn how to use it. However, this can sometimes be extremely difficult, especially when there aren't very many resources to help you learn new techniques. A great example of this is with the new Apple iPhone.

When you first purchase an iPhone, than you have probably spent many hours getting familiar with the various technologies that are inside this amazing cell phone, however, there are some tips that aren't learned by simply playing around with the phone. In order to learn about these tips, than you must first learn them, and one of the best tips concerns the keyboard.

When you have such a unique feature as the touch screen keyboard, than there are several tips that you must know in order to keep your messages flowing. When you follow these tips than you will be able to type quicker and error free, as well as being able to type easier than ever before. The first of these tips concerns actually typing the letters into the iPhone. When you want to enter a letter, you tap on it; however, the letter isn't placed onto the screen until you lift your finger off of it.

Thus, if you touch the wrong key than you can simply fix this error by sliding your finger to the correct letter. Then when you have found the right letter or number, you can lift your finger and the letter will be placed onto the screen. This tip helps fix the majority of errors, and will save you time.

Many people have found that the auto-correction feature within the keyboard is a great way to keep your writing clear and easy. However, it is very easy to accept a word that you didn't want to type. If you want to steer clear from this confusion than you need to learn how to accept and reject a suggested word.

When you want to accept a word than you will want to tap either return, space or tap a punctuation mark. However, if you want to reject a suggested word, than you will simply want to finish typing the word you want and then you will have to tap the completed word.

A reminder, if you write a full word out two different times, and then tap on them both times, the iPhone will actually add the word to its dictionary. It takes a couple of weeks to store all of your most used words into the dictionary, however, once you have done this typing on your iPhone will be extremely fast.

The last tip has to deal with the capitalization of words. If you want to capitalize the first letter of a word, you simply tap the shift key and then tap the letter you want capitalized, but what happens when you want to capitalize the entire word? This is very easy, and doesn't require you to tap the shift key before each letter.

You will want to go to settings and then tap general after that tap keyboard. From there you will tap "Enable Caps Lock," and then when you double tap the shift key it will light up blue, and now you will be able to type in all caps.

### iPhone PED 3 Rotating Stand

If you're like most people, than you probably have a very hectic and extremely busy life. Like most, you have mastered the art form of multitasking, and by doing so, you have adopted a cell phone that allows you to multitask unlike ever before.

With the Apple iPhone, you can accomplish many tasks at once, by switching back and forth between e-mail, text messaging and surfing the web. However, as a busy individual, sometimes having to hold your iPhone can become too much and you aren't able to be as productive as you need to be.

This is especially true in an office environment, when you have a desktop computer, an office phone line and your iPhone. Trying to juggle all of these variables can end up in confusion or worse, a terrible headache. That's why when you have an iPhone; there are many products out there to help expand the helpfulness of this amazing product.

One of the best accessories that you can have with your iPhone is the PED 3 Rotating Stand. This amazing stand allows you to have a truly hands-free experience with your iPhone. Whether you are at home, or at the office, this accessory will prove itself to be a true lifesaver.

How it works is very simple, you attach your iPhone to the stand, and it holds it in place, allowing you to use your hands for other ventures, such as writing that e-mail to your boss, or eating a turkey and cheese sandwich. Basically this stand is designed around the iPhone, thus it will fit seamlessly.

Once you set up your stand, you will notice that it has little arms sticking out, and it is these arms that will hold onto your iPhone, without obstructing the screen. Unlike other stands, this PED 3 iPhone stand allows you to use your iPhone just as if you were holding it. Once you place your iPhone into the stand, you will be able to actually rotate it from being vertical to horizontal.

You choose how you want to view your iPhone depending on what you are

doing with the phone. If you are watching a movie while at work, than you will want to turn it horizontal, so you can enjoy a full-screen film. However, if you are sending a text message or talking on the phone, than you may want to keep it vertical.

This iPhone stand is literally like having an extra pair of hands. Once you purchase it, you will never want to live without it, because it provides you with security for your iPhone as well as it frees up your hands to continue throughout your workday.

You are able to rotate this stand 360-degree, and also it comes with two various angle positions you can choose from. Also, you will never have to worry about this stand breaking because it has been made with superior steel construction as well as a baked on coating, which prevents chipping and other annoyances. And the grips that hold onto your iPhone are extremely soft, being made of metal that has been coated with rubber.

### iPhone Signal Boosters

No matter what type of cell phone you have, there are certain qualities that you wish it had. Perhaps the number one complaint of all cell phones is the fact that they sometimes don't always have great signal strength. Whether you are travelling throughout the mountains, or live in an area of the country that doesn't have a great cell signal.

When you have an iPhone, you want to be able to enjoy all of the services that the iPhone will give you, without having to worry about loosing signal strength. There is nothing more annoying than surfing the web, or checking your e-mail on your iPhone, and suddenly you loose service.

While many people think there is nothing you can do except hope they install more cell phone towers in your area, however, there are several things that you can do when you need to have boosted cell signal. The number one way that you can increase your cell signal is buy purchasing a cell signal booster.

These are amazing little chips that you place on the back of your cell phone, and they will literally boost your cell phone signal to limits that you never thought could be. Perhaps one of the most popular cell phone signal boosters is the Wilson Cellular Amplifier. This amazing cell signal booster will keep your cell signal as high as possible throughout your day.

One of the greatest features about this cell signal booster s the fact that you can use your cell phone even when you're far away from any type of cell phone tower. Actually, you will have full coverage up to fifty miles away, thus you will rarely run out of cell service.

With this signal booster, you will have twice the amount of cell service compared to if you did not have this signal booster. Another great feature about this cell signal booster is the fact that it will make your battery last longer.

Did you know that the amount of power that your cell phone puts out is in direct relation to how close it is to a cell signal site? Since your phone will "think" that it is much closer to the cell site than it actually is, you will

experience a longer battery life.

The main time that you loose cell service is when you are travelling in your car. However, when you have The Wilson Cellular Amplifier for your iPhone, than you will rarely experience a loss of signal, this is because your cell signal is being amplified by an antenna that rests on the outside of your car.

Thus, the cell signal is being amplified by the antenna that is located on your car, also since this antenna is so powerful you can have a car-full of cell phone users, and they will all experience increased cell service.

This cell service signal booster is absolutely perfect for the iPhone because it works on the GSM and EDGE technologies. If you are always worried about your cell signal power, than you will want to attach this cell signal amplifier to your iPhone, don't go a day without accessing full-power on your iPhone.

### iPhone Utilities Everyone Must Have

It's easy to say that one of the best aspects of the Apple iPhone is the fact that you can personalize your iPhone based on your own personality. True customization of applications is one of the greatest reasons why so many individuals are flocking to the iPhone.

However, it is with the near daily introductions of new applications that makes the iPhone so amazing. If you are known for getting your point across, and not being afraid to say what is on your mind, than you will love the Marq application for the iPhone.

This application is low-tech, however, it promises to get your message across to anyone you want to. The reason why this application is called Marq is because it simulates a marquee-style. How this application works is by you typing in any message that you want, and then it is displayed in a powerful marquee-style method, which scrolls across your iPhone screen.

This is a great way to get your thoughts heard, and you can do so in a unique way. You are given the ability to change the speed of the text, the colors as well as the message field. The Marq application is a fun addition to any iPhone. However, there are other iPhone applications that serve a more practical purpose.

One of these applications is the iRibbit, which is literally like having eBay on your cell phone. This amazing application allows you to not only view items that are up for bit, but they let you actually bid on items as well. If you are an avid eBayer, than you must have this application for your iPhone.

Many people are worried about using these type of applications for placing bids on eBay, especially if you eBay for a living. However, this application won first place in the eBay International Widget Contest. So, you can bid in confidence that you are getting the upmost in security, stability and simplicity.

Whether you just want to look for items to purchase, or if you want to run your entire eBay store through your cell phone, you can do so with this application.

Another great feature about this application is the fact that you can also manage your watch list, by adding and removing items. This is a great application to have if you are not always able to be by your computer, but you want to make sure you don't miss out on the latest Nintendo Wii auction.

Applications are a great way to customize your iPhone, as well as create a unique and powerful way to communicate with the world around you. Whether you want to have an application that is silly and does nothing more than provide you and your friends with entertainment, or if you have a more serious purpose for these applications, such as running your eBay store.

No matter why you need an application, or what type of application, you can find practically any widget for your specific needs. And it is this that makes the iPhone such an incredible tool in communication and productivity.

## iPhone and Ringtones

Apple knows what customers want, and they created the Apple iPhone with this in mind. This is one of the reasons the iPhone has become so popular. Your iPhone and ringtones are something to really rave about. There are many ways to customize your ringtones.

Giving users the ability to personalize the way their phone rings is something that appeals particularly well to the younger crowd. They love to customize everything and to have a selection of ringtones be limitless is something teens and young adults all want. Here we will talk more about the iPhone and ringtones.

In addition to its cell phone capabilities, your iPhone combines the organization of a PDA, the music of an MP3 player, and a camera all rolled up into one device. There are so many applications, features, and ways to customize it that it boggles the mind.

With the ability to customize sounds and music, your iPhone and ringtones is one way of making your phone an extension of your personality. Whether you like animals sounds, voices, jazz, rock, synthesizes sounds or something completely different, your iPhone will ring just the way you design it too. This is one of the many features that make the iPhone very popular. This phone really caters to our ego.

Customizing ringtones is something that the iPhone is renowned for. When you customize your ringtone, you know that it is special and that you can immediately pick it out from all the other ringtones in the surrounding area. Apple has made it easier than ever to find just the right ringtone for your iPhone.

When you have a cell phone, one of the features that you want is to be able to personalize your phone by choosing your own ringtone. With some phones, it can be frustrating because you have a limited amount of ringtones to choose from. That is not the case with the Apple iPhone.

With the iPhone, you can take any MP3 file and change it into your own personalized ringtone. Play the MP3, change the way it sounds through the

playback features and you can save it to use as a ringtone if you desire.

This is a great feature and if you have the time to put into it you can customize a ringtone for everyone on your contact list. You will know who is calling without ever looking at your phone. All you have to do is remember who has which ringtone, and you are in business. You are only limited by your imagination and the amount of memory available on your phone.

There is so much that iPhone offers that it is impossible to list everything that it can do in a single article. The iPhone and ringtones are one way that this phone stands out from all of the others. Giving the iPhone the ability to customize ringtones was sheer genius.

This is truly a young person's cell phone. The combination of customizable MP3's and internet access makes this a fun phone for the young professional on the go. Having you own personalized ringtone can make a statement about who you are.

Apple has been making computers and peripheral devices for many years now. It is no wonder that they have made the iPhone so versatile and functional.

### iPhones on eBay

Can you buy an iPhone on eBay? Yes, you can. However, there are important things to watch out for if you want to buy iPhones on eBay. With eBay it is always caveat emptor - buyer beware. This is true when you are looking to purchase iPhones on eBay as well.

If you take measures to be sure that you know what you are buying, then you can get a really great deal on an iPhone. However, if you are not careful, you will be disappointed and possibly out of a lot of money. This is what you need to be aware of when buying iPhones on eBay.

First, know what you are buying and if you are not sure ask the seller before you bid. Some things to look out for are conflicting information between the title and the extended description. For example there was a listing for an unlocked 16 GB iPhone. That is what the title said.

In the description is stated very clearly that this phone is locked but then went on to say that they are using it with T-Mobile, so it is clearly unlocked. The best way to resolve issues like this is to send the seller an email and ask for clarification. Save this email and the response you get so that if you are the winning bidder you have recourse if the iPhone is not as described.

Know the difference between unlocked and locked. Unlocked means that the firmware has been hacked and now you can insert any chip that will work on ST&T or T-Mobile's networks. If you use T-Mobile you will lose the visual voice mail, which is an AT&T exclusive feature.

In the US the iPhone will work only on cell phone networks AT&T and T-Mobile. This has nothing to do with the chip and everything to do with the wiring. The iPhone will only work on the radio frequencies that AT&T and T-Mobile provide. The terms "unlocked" and "new, unopened box" are incompatible. You have to open up the box and hack into the firmware in order to unlock the iPhone. Apple does not ship unlocked iPhones.

In order to hack into the iPhone you must open the box, and hook the iPhone up to a computer. This is hardly unopened. Locked means that the firmware that Apple shipped the phone with is intact and untouched. These

phones will only activate and work on the AT&T network. However, a locked phone has no issues or troubles with any firmware upgrades whereas an unlocked phone must be careful when updating to be sure they do not relock the iPhone.

Another thing to look out for when buying iPhones on eBay is to know if the phone is refurbished, new, or used. A refurbished iPhone is one that Apple (hopefully) has taken from not working properly to a like new state. This is a great way to get an inexpensive iPhone. However, an ethical seller will clearly state that this is a refurbished item. Les scrupulous sellers may not disclose this. If unsure, ask. New and used are self-explanatory.

Be alerted to the fact that there are phones that are similar in appearance to the iPhone but they are not iPhones. On eBay, you will see phones called A88, iPhone, PDA, cell phone... These are not Apple iPhones, they are iPhone look alike. Make sure that the manufacturer of any iPhone you purchase is Apple and not CECT.

Finally make sure that you are aware of the sellers return policies and only pay through PayPal using a credit card or pay directly with a credit card. Never pay with cash, checks, Western Union, wire transfers or money orders. This way if you are sold a fraudulent item, you have recourse through your credit card company or PayPal. Buyers who do not take credit cards or PayPal are questionable so once again remember caveat emptor, buyer beware.

eBay tries to make their venue a safe place to purchase items. An educated consumer stands the best chance of getting a good deal. Before you buy iPhones on eBay do a little research to be sure you are getting exactly what you are looking for.

## Marketing with Your iPhone

When most people think about the iPhone they think of the younger generation talking, sending texts to millions of other teens, sharing photos, and more talking. That's what corporate America is beginning to see, especially those with savvy marketing departments.

Smaller to medium sized businesses have really started to pay attention to what the younger set is doing with their iPhones and how they socialize. It is very different from what most of us grew up with. What these businesses have discovered is a virtual gold mine for sales opportunities. This is how marketing with your iPhone can help to increase your bottom line.

Using a phone for marketing is not something revolutionary and new. Ever since man discovered the telephone, it has been used for sales and marketing purposes. However, in today's competitive markets, how you use the telephone is more important than ever before. Let's take a look and see how marketing with your iPhone can generate more business for your company.

First of all, you will need an account with several of the social marketing websites that are out there. If you are specifically looking to target iPhone users, who happen to have more disposable income than others. This is based on the fact that they can afford a \$500-600 cell phone.

The websites you should be specifically looking into are Facebook and YouTube. No, these websites are not just for kids. Here is how powerful using social websites can be. Take Facebook for example. Have a programmer write a Facebook application for you to upload. This is not difficult and almost anyone with some knowledge of C++ or other language can do this for you. Have this application be unique and desirable.

Perhaps make it a game, or a contact manager. Then offer a very desirable feature that can only be retrieved if they visit your website. For example, there is a fish tank application that offers glitter fish and other critters for your tank. You can only get these fish if you visit a website first.

Now here is how this marketing with your iPhone helps you. Your

application gets downloaded by Susie who loves it. She also wants your special feature so she visits your website, which happens to sell upscale shoes, handbags and accessories.

She fell in love with your product and ordered a bag. Then she sent a notice to all of her friends about your application. Then those contacts also visited your website and sent out more links and information about your application and website to others. The "viral" marketing has started and you really did not have to do much other than getting the application uploaded to Facebook. In a nutshell, this is how you can start marketing with your iPhone.

The iPhone plays a huge part in this marketing scenario listed above. You as a salesperson or marketer can use your iPhone to rate the uploaded application, keep track of who is downloading it, post messages to the blog about how great it is and invite everyone who has downloaded it to be your friend.

Now, your list of friends becomes your potential customer database. You can send out special sales to these people because you know they fit into your companies demographics. More and more businesses are starting to catch onto this concept. This is one way that you can start marketing with your iPhone.

YouTube is another avenue for marketing with your iPhone. There are so many ways you can use this website and your iPhone to market your business. Musicians can post demo videos out there. Companies that are offering a product can post a sample advertisement or an additional advertisement out there. Keep in mind that iPhone users can download and save these videos to their iPhones and readily share them with everyone. You want your video to be entertaining, worth sharing and effective. Selling blenders? Why not do a video on how not to use your blender. Same thing with vacuum cleaners.

As you can see, marketing with your iPhone can take your business into areas that only a few are utilizing. However, each day more and more companies are joining in the social marketing revolution. Now is the time to get in on this, before everyone else does and it becomes no different that junk mail, spam, and telemarketing.

## Music On The Go With The Apple iPhone

Some people say that variety is the spice of life. This is very true. It is also true for music. In addition, if you have an iPhone there is no better way to have your music on the go. It does not matter where you are heading off to; everyone wants music in his or her life.

Taking it with you is definitely the way to go. Having your music with you is almost a requirement these days. Once upon a time you would need to schlep around a CD player with you. Now, with the iPhone, your music is always close at hand. Today you can have music on the go with the apple iPhone.

The portable CD player is now a thing of the past. Digital music is available as MP3's. These files are easily carried with you be it in a MP3 player or an iPhone. As an Apple iPhone owner, you can bring all of your favorite music with you, and it is right there at your fingertips.

Those of you who have the Apple iPhone do not have to fret about having to bring along a separate MP3 player to listen to your music. All of the tunes you love to listen to are right there on their cell phone. The music is available to play whenever and where ever you are ready to listen to it. When it's time to rock out, you are ready to roll.

The Apple iPhone makes retrieving your favorite tunes a snap. Just a touch of a finger and you can quickly browse through all of your music. You can sort and retrieve it by play lists, albums, artists, or songs. How you organize it is up to you. What if you cannot think of the album name?

If you remember what the album looks like you can use program such as Cover Flow to make it easy for you to locate your favorite albums based on the graphics presented on the album cover. It's more than just music on the go with the Apple iPhone, it's an entire music library.

Do you like karaoke? If you love to sing a long with your favorite song but the words elude you fear not, as long as you downloaded the music from iTunes, you can have the words appear right there on the screen. It's not a phone, it's a personal karaoke machine, compliments of your iPhone. It really doesn't get any better than this.

Wait a minute, you don't have an iPhone? Where can you get one? Go to any AT&T store, they will have them. On the other hand, you can get them online. These phones may be smart, but they are quite expensive.

Be sure to check for bargains no matter where you shop. In addition, take the time to get insurance on them. If they break you want AT&T to foot the bill, not you. If you are not an AT&T customer, see if they will give you a good deal on an iPhone if you switch over to their service.

The cell phone business is extremely competitive, so be sure to bargain and haggle with them. You will be surprised at what might happen. If you want your music on the go with the Apple iPhone, then you are going to need and iPhone to be on the go with. Buy one, enjoy it and listen to all the music you can possibly fit onto a single phone.

### Photography with Your iPhone

There are an amazing amount of features available for you to use on the iPhone. In particular, your iPhone contains a two megapixel, high quality digital camera. This is great news for shutterbugs, as you do not have to take a camera and a cell phone with you. All you need is your iPhone. Digital photography with your iPhone has never been easier.

Instead of using your cell phone to talk, just point and "click" actually tap your finger, to get great high resolution pictures that you can immediately send to everyone on your contact list. If you are even remotely interested in digital photography with your iPhone, you should give it a try to see how easy it really is. Even a beginner can take excellent photographs with the iPhone's built in camera.

With your Apple iPhone close at hand, you never have to worry missing a chance to snap a great photograph. It is very easy to store and display all of your special photos. Just a tap of your finger will reveal all of the photos you have saved on your iPhone. In addition, when you take your pictures you have the option of posting them straight into a Mac Photo Gallery.

This phone is an amateur photographer's dream come true. With your iPhone, you are always ready to capture the perfect photo opportunity. See news or traffic happening, many news stations will pay for photos and short videos taken at a scene, even if you are an amateur. Wouldn't it be nice to earn a few dollars with your cell phone?

The iPhone makes showing off your pictures quick and easy because you can share them almost instantaneously after taking the pictures. You can also easily synchronize your Apple iPhone to your PC or Mac, therefore allowing for further distribution and printing of your pictures.

Worries about missing great photo opportunities are a thing of the past when you carry a camera in your cell phone. The Apple iPhone's camera is well above the average cell phone standard of 1.5 megapixels.

Your iPhone boasts a high resolution, two megapixel camera that is ready to use whenever you want to take a picture. If you are familiar with camera

phones, you will find that photography with your iPhone results in picture quality that rivals those from a higher priced digital camera. Even in less than ideal situations such as poor lighting, the iPhone's camera automatically adjusts to make every photograph you take look fabulous. With the Apple iPhone as your camera you are only limited by creativity and available space on your phone.

Photography with your iPhone is just one of the many capabilities of this cell phone. It is more like a all in one device that it is a cell phone. Combining a camera, cell phone, MP3 player, as well as the ability to search the internet and send texts and emails, you have a device that does it all.

The iPhone by Apple is a piece of technology combines form, fashion, and productivity into one device. They have put a lot of functionality into the iPhone and the ability to take and share high quality, digital photographs was not overlooked. This is not surprising, as they have been in the computer and peripheral market for a long time.

### Protect Your iPhone With InvisibleSHIELD

When you have an iPhone you regard it more than simply your cell phone. This amazing electronic device is literally connecting individuals to the outside world through more than mere vocal communications.

You are able to check your e-mail and stay connected to your Internet Social Networking sites, as well as having access to a speedy QWERTY keyboard, which makes text messaging a breeze.

However, it is within the various applications that you can install within your iPhone that truly makes it a one-of-a-kind device. iPhone owners respect their iPhone and think of it as a way to keep you entertained, connected and informed.

Of course, iPhones are not a cheap electronic device. In some cases individuals have paid more than six-hundred dollars for this cell phone when it first came onto the market. When you have made an investment into a product that is of this caliber, you want to protect it from the elements.

However, buying an iPhone case is simply not going to provide you with ample protection. Out of any type of electronic device, you want to protect the most vulnerable part of the machine, and in this case, it is the touch screen. This touch screen is your link to your cell phone, music and internet, so if it becomes damaged, you will not be enjoying your iPhone for very long.

This is why there are many companies that have established products which are dedicated to protecting the iPhone's touch screen. However, one of the most popular screen protectors is the iPhone invisibleSHIELD by Shield Zone.

This amazing product provides your iPhone with superior protection that will keep not only scratches from forming on the sensitive touch screen, but also it will keep your iPhone from becoming seriously damaged by objects.

The origins of the invisibleSHIELD come from the military where it was

originally used to protect their helicopter blades from rocks and other items. The cool part is, the same technology has been applied to the invisibleSHIELD iPhone protector. You are now able to carry around your iPhone, without having to worry about scratching the surface, or even bumping it against the table.

When you have a product, such as the iPhone, you are literally streamlining all of your major portable electronics into one single product. This is why so many people take such care and pride in their iPhone.

However, if you are like most people, than you use your iPhone on a regular basis, thus making the wear and tear possibilities extremely high, and while cases are a great way to protect your investment, they can be bulky and many users actually stop using the cases after a period of time.

With the invisible SHIELD you are able to have high quality protection without having to add extra bulk to your iPhone. This is a great benefit that very few protection products have.

When you are able to provide your precious iPhone with ultimate protection, while still keeping it extremely portable and thin, than you have a great product, and you will find this within the invisibleSHIELD screen protector.

#### SIM Cards For Your iPhone

Here is the good news. It is easy to replace the SIM cards for you iPhone. You have to decide what purpose you want these SIM cards to perform. Some offer enhanced features to your iPhone.

Many of these will work only with AT&T and cannot be unlocked. Others will actually unlock the iPhone and allow you to use it on any network, not just GSM networks like AT&T and T-Mobile.

Here is the biggest problem with unlocked phones, you cannot just get them to work on any network. The cell phone provider needs the phone information from the inside of the phone in order to set up service. Therefore, in order to use an unlocked iPhone on another network other than AT&T you will have to get a SIM from a different phone and replace the SIM in your iPhone with that SIM. It is not as easy as it first sounds.

You first have to activate the first phone on whatever network and then switch that SIM into an unlocked iPhone. So far so good right? But how do you change the SIM? That is easy. Look near the headphone jack. There is a little hole. Take a paper clip, unbend it, then poke into the hole.

The SIM holder, located under the home button, will open up and allow you to remove the SIM. Another problem with changing the SIM of an unlocked iPhone is they may not be the same size. So you may need to get a plastic tray that helps the SIM fit into the iPhone's SIM tray better.

You can also get SIM cards for your iPhone that do not need to be unlocked. Some of these offer better performance and additional features. These do not have the same issues as the unlocked, but size still can be a problem. Many will come with a plastic try that works as an adapter.

For these SIM cards, all you need to do is to swap out the SIM card, your phone should remain activated. If you have trouble, contact the vendor of the SIM first, then contact Apple.

Where do you buy SIM cards for your iPhone? The place with the biggest selection is eBay. As per usual, when shopping on eBay make sure you are

dealing with a reputable seller. Check the seller's ratings and feedback. Also check their PayPal ratings. Never pay by check, cash, money order, or wire transfer. Always use PayPal or your credit card.

On eBay there are literally hundreds of different SIM cards to chose from. Many have very vague descriptions. In addition, many of the newer SIM for 1.1.1 and higher will require a rather extensive unlock procedure. If you see terms like iphoneSIMfree, Jailbreak, or AppTapp then you know you are dealing with a SIM that will require an unlocked iPhone in order to use it.

Overall, changing and locating SIM cards for your iPhone is not a difficult task. The problem lies with the SIM cards that can only be used in an unlocked iPhone. If you are planning on unlocking the 1.1.1 and higher firmware be prepared for a long drawn out process or be prepared to pay iphoneSIMfree for their version of an unlock.

Then you have the issue of finding a way to use the unlocked iPhone on another network. The iPhone supposedly only works on a GSM network, which translates to AT&T or T-Mobile in the US.

Exactly how these other SIM get the iPhone to work on a non-GSM network is something I have been unable to figure out. All in all be careful when purchasing SIM cards for your iPhone. Know what you are buying.

## Stay Organized With RTM

There are many different applications that you can install on your iPhone, and many of these applications are perfect for streamlining your daily life. This is one feature that the iPhone is perfect at doing, and that is streamlining all of your daily activities into one extremely portable device.

Whether you need an application to help you remember what you need to do throughout your day, or one to keep track of your various tasks, there is an application that will work perfectly for you.

Perhaps one of the most popular iPhone application is called Remember The Milk, or RTM. This application is perfect for a wide variety of iPhone users, because it has a multitude of ways it helps you. But what exactly is Remember The Milk?

Remember The Milk is a great application because it benefits a wide variety of users. If you want to further streamline your life, than you will want to have this application.

This application is a powerful talk management service, which allows you to add tasks, view your tasks depending on locations and lists as well as searching throughout your tasks. If you have a busy life, than you can't afford not to have this amazing application on your iPhone, you will be surprised how it will help organize your life.

One of the coolest features about this application is how you can locate your tasks. Let's say you are running errands throughout your day, however, they are scattered throughout your city.

After you have completed one of the errands, you can look at your iPhone and see which of your other "tasks" are closest to where you currently are located. This is a great way to save time when running errands, and it will make finding your way throughout the city extremely simple and easy.

Another great feature within this application is how you can add tasks to your iPhone. Normally, you think you would have to grab your iPhone and add a task through this manner. However, with this productivity

application, you are able to update your tasks by simply e-mailing the application.

All you have to do is e-mail the Remember The Milk application, and the task will be updated onto your list immediately. This is perfect when you are on the web and see an important date, then all you have to do is click on your e-mail client and make an e-mail reminding you to attend an event. These applications do nothing but simplify your life and make your schedule seem slightly less hectic.

When you can spend less time organizing your life and more time actually performing the tasks you were organizing, than you will have a truly productive day. This is one of the coolest aspects about the iPhone, and that is how it can make your hectic life seem not so terrible.

With applications such as this one, you are able to organize your life to be extremely productive. In today's society it is common to seem like you're running around without getting anything done, however, with Remember The Milk, you will never forget an important event or meeting, plus you will also remember to walk the dog when you get home.

### Stay in touch with your iPhone

One of the biggest things that people desire when they purchase a cell phone is simplicity. They want to be able to access their phone books easily and quickly so the connect in an instant. Apple knows what adults desire, and they have created the Apple iPhone with this in mind.

It is hard to believe that Apple has packed so great number features into one small device, but the company also knows what customers are looking for in their cell phones. Playing around with the iPhone is so much fun. It is easy to stay in touch with your iPhone.

We communicate faster and more efficiently than ever before. Cell phones, IM, email and text messaging are all an integral part of daily life in today's society. For those who were born into this communication revolution, they expect instant contact with others and information.

This is where the iPhone comes into play. Staying in contact is where the iPhone shines. It makes calling and keeping track of your contact lists a breeze. Applications such as Facebook make it possible to connect with your entire social network with just a few taps of the screen.

Once speed dialing was the fastest way to communicate, now with your iPhone you can connect with just a touch or two of the screen. This is how you can stay in touch with your iPhone.

One of the ways you can stay in touch with your iPhone is to create lists of frequently called numbers. Creating these lists is very easy to do. It makes no difference what your age or your status is in life, you are going to love the simplicity and the handy setup of the iPhone. It makes organizing your contacts easy and completely free of hassles. The Apple iPhone takes all of the guesswork out of making a phone call.

With just one finger, you can make a call to any of the individuals on your list, either by selecting their name or their telephone number. Do you need to make a conference call? It is very simple to merge two calls that you are on so that everyone can talk at the same time.

Nothing could be easier! Whether you are someone who has had a cell phone before or you are a first time user, you will find that the iPhone is everything that you could want and more. Take a look for yourself and see what the iPhone can do for you to make your cell phone calling experience a bit easier. Once you see that the iPhone is effortless to use, you will be convinced.

Do you love YouTube? Many of us enjoy the videos on this website. With your iPhone, you can watch and save a video from YouTube and then send it to all of your friends with just a tap or two of the screen. You can stay in touch with your iPhone by sharing everything that you love with everyone that you love. It is quick and simple. You can even conference call.

Experiencing iPhone woes? There are many forums and blogs that you can turn to for expert advice about how to use your iPhone to its maximum potential. You can find out more about how to stay in touch with your iPhone on these forums. This device is one that manages to combine fashion, form and function into a single unit.

### **Texting and the iPhone**

Cell phones, IM, email and text messaging are all an integral part of daily life in today's society. For those who were born into this communication revolution, they expect instant contact with others and information. This is where texting and the iPhone come into play.

The Apple iPhone offers unsurpassed accessibility, convenience, and technology, all rolled into one very portable package. Texting and the iPhone, it has never been easier to stay in touch.

Staying in contact is where the iPhone shines. It makes calling and keeping track of your contact lists a breeze. Applications such as Facebook make it possible to connect with your entire social network with just a few taps of the screen. We communicate faster and more efficiently than ever before and with your iPhone you can connect with just a touch or two of the screen.

You can make a call, send pictures and texts to a friend, or perhaps send email or chat via IM. This is how you can stay in touch with your iPhone. Texting is a big part of that communication capability.

The Apple iPhone truly excels when it comes to its texting features. No other phone gives you the ease of use combined with constant connectivity. When texting, your iPhone flags a word that it thinks is misspelled. You can override this error flagging by telling your iPhone that this is a new word.

To teach this new word to your iPhone, tap the screen 3 times to cancel the correction and the word will then become a part of your iPhone dictionary! The iPhone seeks out the typos that you make when you are texting someone and it fixes errors for you. This saves you a lot of time, because you don't have to worry about going back and fixing them yourself. Texting and the iPhone have made staying in contact easier than ever.

A feature that the iPhone has that teenagers will like is the ability to send out a text message to more than one person at once. So when news that the hottest band around will be coming to town soon, your teenager can tell everyone they know about the news with just a few taps of the screen. Write a message, select a list of recipients and send to as many people as you have

in your contact list! It is that simple.

Texting and the iPhone is more than just another way for teenagers to stay in contact with one another. You can send texts to let clients know of a change in plans or if you are caught in traffic. Send a quick text to see if your spouse needs you to pickup something on the way home.

Text the groomer to let them know you are on your way to pick up Fido. Looking to buy a gift, text the person to find out if they have a certain DVD or book. This is how we can all live better using texting and the iPhone.

This little piece of technology combines form, fashion, and productivity into one device. The iPhone has become a status symbol, especially with young adults from their teens to their early thirties.

If you are having trouble with texting and your iPhone there are many blogs and forums where you can get expert advice on what to do.

## The Art of Double Tapping Your iPhone Screen

If you have owned your iPhone for more than a week, than you have probably mastered all of the various applications and features within this phone, however, did you know there are several tricks that can actually enhance your iPhone experience?

These tricks are nothing more than utilizing what is already been built-into the iPhone. Of course, the main reason why many people don't understand these tricks is because they have not taken the time to learn the secrets of their phone.

However, this is very common, because when you have a product like the iPhone, there are so many blatant features that searching for the hidden ones can seem monotonous and even unnecessary. Yet, if you want to experience all that you are iPhone can do for you, than you must take some time to uncover these hidden tricks.

When you have an iPhone, you probably have noticed that you really never have to double-tap a single item. It seems that everything on this interface reacts with a simple one-tap motion.

However, there are three main interfaces that do react to double-tapping differently than if you were to only tap the screen once. The first of these functions can be used when you are using your iPhone to watch videos.

You have probably noticed that when you are watching a movie on your iPhone, the screen is showing a letterbox image. This is when there are two black lines under and above the picture, thus giving you a wider view. Actually, this is how the director sees the film, and how it was originally shot. Yet, there are some individuals who cannot stand to have letterbox on while they are watching a film.

This is where the double-tapping feature comes in handy. When you are watching a movie, simply double tap the screen, and you will eliminate the letterbox view, and will then be able to enjoy a full screen version. However, there are some downfalls to using this feature. If the movie you are watching has any type of subtitles, than you will quickly find that

watching it in full screen mode may cut-off the words.

If you want to undo the full screen mode, all you have to do is simply double tap the screen and it will be restored to letterbox formatting. This is one of the greatest features on the iPhone; however, it is also one of the lesser talked about.

The iPhone is so amazing because it gives you choices on how you want to be entertained. Unlike other devices that use a standardized method to showing you videos, you are given a choice on how you want to view your movies. This is a great feature.

The double-tap feature is also used on other programs throughout your iPhone. You will find these features in the Photos, Safaris and Google Maps programs. With all of these applications, the double tap feature basically means you are going to be zooming into whatever you tapped. Say, you wanted to get a better view of the picture that is on the main page of The New York Times online edition.

You would then double tap the picture, and it would be magnified twotimes. Everything that is being magnified on your screen is done by two. The double tap feature is perfect for a wide variety of uses, and if you were unaware of it, grab your iPhone and begin testing it out.

## The Best Applicatoins For The iPhone

One of the best features about the iPhone is how you can add additional applications to the phone, depending on your specific needs. If you are a business professional who needs help organizing your life, than you will love the productivity applications you can download onto your iPhone.

However, if you are a simple iPhone user, who just wants to be better connected to the world around you, than there are many applications that you can choose from. One of the most popular applications for the iPhone is the WeatherBug application.

This amazing feature allows you to have up-to-date weather readings, which make planning a picnic extremely simple. How many times have you wondered what the weather was going to be like next week? Well, instead of tuning into your nightly news for the long-winded forecast, you can simply look to your iPhone and it will give you a detailed weather forecast.

Another great application that everyone should have on their iPhone is the Food Network Application. This application is perfect for families, as well as those who live alone but enjoy a great meal every night. With this application you are able to discover and read-off the hottest recipes from various Food Network shows.

These recipes give you detailed instructions, as well as videos, to over 30,000 recipes. Are you in the mood for particular types of food, but you don't know exactly what it is? Well, you can browse the index of recipes depending on the type of ingredients it uses, how long it will take to cook as well as even holiday dishes. This application is one of the most useful apps that you can have on your iPhone, especially if you love to cook.

This next application is for those of us who adore music and going to concerts. The application is called MyMusicServed and it allows you to view and access information concerning concert dates, concert venue information as well as even driving directions to the venue.

This is a great way to keep in touch with all of your favorite bands, and where they are playing next. However, one of the coolest features about this

application is the fact that you can share what you see. You can e-mail a specific concerts' information to anyone in your address book by simply tapping, "Mail It."

After you have done this, you can send this vital information to anyone you want to share it with. Also, after you have bought your tickets and your friends are all ready to go, you can get seamless driving directions to the venue.

However, these driving directions are unlike any that you have ever seen. They will give you detail directions, as well as traffic information. This is extremely important because the last thing you want to do is be stuck in traffic while your favorite band is playing one of their greatest shows.

With this application you can streamline your musical life, and have constant access to the bands that you love. Whether you are an avid concert attendee, or if you just enjoy knowing who is playing where, you will love this application.

## The Best iPhone Headphones

The iPhone is a great companion to a wide variety of people. Whether you are a college student who is looking to fill the breaks in-between classes with your favorite songs, or if you are a business professional who has to have a device that will help organize and keep your life together.

No matter what type of cell phone user you are, the iPhone has features and applications that will help streamline your life, not only professionally, but also entertainment wise. However, if you are like most iPhone users, than your life demands you interact and be around many people.

This isn't a problem, until you want to listen to your music or watch your favorite movie. This is when you reach within your pocket and grab your headphones, however, did you know that the type of headphone that you use can either enhance your audio experience or ruin it?

It used to be that when you needed headphones for your portable music device, you only had several options. And many people didn't even know that they had options in the type of headphones that you can choose from. Yet, as technology has developed, so has the headphone industry.

Now you can have headphones that literally vibrate with the bass of the audio and others that cancel out any outside noise, so all you hear is what's coming through the headphones. Now, when you search the Internet, or go to your local electronics store, there are literally hundreds of headphones that you can choose from. But which are the best for your iPhone?

Perhaps the best type of headphones for your iPhone is the V-Moda Vibe Duo for Apple iPhone. These headphones are known around the world for being the top luxury headphones. The amazing audio clarity that comes from these amazing noise-isolating headphones is unlike anything else in the world.

These headphones feature the in-the-ear design, which allows you to have superior sound quality, and extreme comfort. You no longer have to carry around bulky headphones to have amazing sound quality. Also, these headphones are visually stunning, due to their all-metal and minimalistic

design.

However, what makes this pair of headphones so great for the iPhone is the call/music control system that it obtains. Let's say that you are listening to your favorite song, and then your best friend decides to call you.

When you are using these headphones, you will be able to switch between using the built-in microphone to talk with your friend, and then instantly switch back to listening to your favorite song. All this is done by a simple touch of a button.

But what really makes this pair of headphones stick out is the amazing sound quality that is being released. If you have ever purchased a pair of noise-cancelling headphones, than you may have experience the annoyance of having to purchase batteries to activate the noise-cancelling feature.

However, with these V-Moda iPhone headphones, you are able to enjoy noise-cancelling features, without having to use batteries or any other outside source of energy. This is due to the fact that they have integrated the noise-cancelling system BLISS into the headphones.

With BLISS, you are able to enjoy true sound, which literally cancels-out any outside noise, and also delivers chilling bass into your ears. These headphones are perfect for anyone who enjoys their music, and also for those who love their iPhone. If you want to experience all that your iPhone can do, than you must have these iPhone headphones.

## The Different Types of iPhone Cases

When you have a new iPhone, you want nothing more than to protect it from being scratched or damaged in any way. One way that you can ensure that it won't be damaged is by only using it when in a room full of pillows; however, the likelihood of being in this situation is very slim. Another way that you can actively protect your brand new iPhone is by purchasing an iPhone case.

Many people have problems with buying a case for their iPhone because they don't want to have a big and bulky case, which makes their pocket look quite funny. However, with the advancements in iPhone case design, you can have slim and streamlined case that will provide superior protection.

If you are looking for a small case that will fit perfectly within your pocket, than you will want to purchase a pocket pouch. A pocket pouch is perfect for anyone who desires to keep their iPhone safe, but doesn't want to have the bulky leather that traditional cases provide.

Whether you are a student or a business professional, these smart and stylish pouches will keep your iPhone safe from its surroundings, while still giving you a sophisticated look to your phone. Most owners of iPhone's are known for having a unique style, as well as a style that is sleek and smart. With the pocket pouch for your iPhone you will be able to even pick your favorite color.

Many people are now using their iPhone's instead of their iPods, because they are able to utilize one product instead of two (iPod and cell phone). Of course, if you are using your iPhone with you while you work out, you probably have run into a problem.

You want to be able to listen to your favorite songs, but you don't want to leave your iPhone out in the open, where sweat and other harmful elements can ruin your new phone. Because of this, many people have simply kept their iPhone at home, and used their iPod when they go workout.

While this is a great way to keep your iPhone looking great, there is a way to keep your iPhone safe while you workout, but yet, you are still able to use

the music feature of your phone. You can do this by having a workout case for your phone. These cases have been specially designed for individuals who want to workout with their iPhone.

One of the best workout cases for the iPhone is the XtremeMac SportWrap, which allows your iPhone to remain fully function, yet it still protects it from outside elements.

The main reason why many people use their iPhone when they exercise is to listen to their iTunes, and with this workout case, you will have full protection for the screen, but yet there is an opening for your headphone jack, thus allowing you to listen to your favorite songs while running on the treadmill.

This case is extremely lightweight, so you don't have to worry about it weighing you down. Perhaps the greatest feature about this case is how it seamlessly fits onto your upper arm. This will allow you to have full movement with your body, while still keeping a strong grasp on your iPhone.

# The Apple iPhone – Downloads and Piracy

One of the biggest things that customers want they purchase a cell phone is simplicity. People want to make their calls quickly and they need to be able to access their contact lists without a fuss. The Apple iPhone makes this easy. This is why is has become so popular.

That popularity has its downfall. There are many programs that can hack into the iPhone and undo the security that Apple has put into it. So what is the link between with the Apple iPhone, downloads and piracy?

It is amazing that Apple has been able to pack so many features into one small device. The Apple iPhone includes widgets. These are simple but powerful programs that allow you to keep tabs on things like the weather, stocks, news and more. Everything that you could want or need to know is right there, available for you to use whenever you need it.

Apple knew that downloads for their iPhone would be a hot commodity. Other software manufacturers and programming gurus know this too. They are getting into the downloadable software scene too.

Many websites are geared to the iPhone user. To find them all you need to do is search for them using your favorite search engine. Some iPhone-approved websites are member's only sites that offer unlimited content such as videos, movies, music, games, and more. These websites also have free iPhone themes that you can load onto your iPhone.

On many iPhone sites, there are no download restrictions on content, music, games or other items than can be transferred to your iPhone. The only limitation is the space available on your phone. You might even be able to find a website that offers a membership bonus, like the free software or CD's

A popular feature with the iPhone is the ease in downloading. This is not always easy however. Sometimes the iPhone can balk at high download speeds and takes can take its time. Slow transfer rates frustrate many iPhone users. Many younger users are used to instant downloading.

Slow speeds frustrate them. For teens and those in their early 20's, 15 seconds is a long time. Knowing about potential lags in download time allows you to plan your downloads during off-peak hours. This is the case with any download from the internet.

iPhone approved websites as well as non-approved (pirate sites) give you a plethora of download options. There is a good reason to use an iPhone-approved website. These sites ensure the highest standards in MP3 downloads and they assure their membership that no malware will be hidden contained in downloads or on the website.

If you are more adventurous and very careful about spyware and the like, you can use unauthorized websites. Unless your phone has a problem, it may not seem like a big deal to use unauthorized software. However, if you run into a problem, Apple will void the warranty and they may lock your phone. This is one way that the Apple iPhone, downloads, and piracy are all related.

Apple does not allow others to produce software for the iPhone. This is due to their proprietary operating system. However, third parties can produce peripheral devices (like headphones and docking stations). Those restrictions never bother hackers (both white and black hats).

Not surprisingly, hackers have broken into the iPhone's code. This is why you see ads for "unlocked" iPhones. Pirated software disables the internal "firewall" of the iPhone, thus making it possible to use other cell phone providers other than AT&T. Apple is working at a frenzied pace on a firmware update to curtail pirating.

The apple iPhone, downloads, and piracy are hot topics on the internet. If you are looking for expert advice for your iPhone, look no further than the internet. You can find many blogs and websites with important iPhone information. This is peripheral that combines function, fashion and form into one. With a statement that an iPhone makes, why not see if an iPhone will work for you.

# The Apple iPhone for Business

If you view the advertising for the Apple iPhone, you would think that it is strictly for young adults to be used for pleasure. Most of the advertising focuses on the iPhone's entertainment value. They focus on music, video, and Facebook. Overall, not very business like.

However, the Apple iPhone for business purposes is something you do not see advertised much. Perhaps this is due to the fact that the only service provider for the iPhone is AT&T and they are not looking to cut anyone deals on iPhone services. Nevertheless, the iPhone can be a useful business tool; one just has to decide if the cost is worth it.

Is using the Apple iPhone for business really a viable option? It can be. Your particular business situation will dictate if this phone is something your company should consider or if it will be impractical. There are situations where the iPhone will shine and then there are other situations that will make it totally impractical.

You should consider the Apple iPhone for business if you need to stay in contact with others constantly. This would include texting, chatting, email and cell phone communications. An ideal example for an iPhone in a business environment is a buyer for a retailer.

When the buyer goes to shows or other purchasing events, using the iPhone as a camera to send potential product to management can give the competitive edge to your business. The fashion industry lends itself to iPhone use. If you are attending the fashion shows in order to see which designer lines to bring in, then the iPhone is what you need.

You can snap a picture or take a video of the hottest items still on the runway, send them to purchasing and orders can be placed before the end of business that day. If your business thrives on having the latest and greatest designer fashion in your shop, then the sooner you can place orders for the upcoming season, the more profitable you will be.

If you do not get the new styles in first, someone else will. Antique dealers and art collectors will benefit from having an iPhone. There is no better way

to send pictures of art and antiques to clients and to your business than with an iPhone. When you are looking to make purchases, you can keep customer wish lists with you, along with their contact info. If you find something they are looking for, you can let them know before you make an offer on the item. In a sense, you are pre-selling your inventory!

It does not get any better than that. These are some of the ways that using the Apple iPhone for business purposes can be profitable. This would justify the cost.

On the other hand, if you are in an environment that is less than safe for a sensitive device like the iPhone then using the Apple iPhone for business probably will not make much sense. Construction sites, factories, assembly lines, shipping and receiving departments, and anything near water are not favorable to iPhone usage. The touch screen is very sensitive.

Dirt, debris, water, moisture, grease and oil are not friends of the iPhone or any other cell phone. Industrial environments are too tough for this delicate phone. It does not handle being dropped well. There is a high risk of breaking the screen or damaging the unit. This is really a phone for a less stressful environment. If this is your particular business situation, then using the Apple iPhone for business is not a wise investment.

Therefore, now that you understand which business applications are suitable for iPhone use and which are not, you can decide where your business fits in. Should you buy the Apple iPhone for business? If you can justify the high costs of the phones, and using AT&T for your business cell phone service the perhaps it is worth it.

You are the one who knows your companies finances. If the iPhone fits in then you can consider it. However, if you are in an industry that tends to be rough on laptops and cell phones or if you require an industrial strength walkie-talkie phone due to your working environment, then using the Apple iPhone for your business is not a viable option. What should you decide on?

# The Apple iPhone - Super Phone or Super Hype

The Apple iPhone, super phone or super hype? Is this cell phone really the complete package that Apple purports it to be or is it all hype? Let us take a look at the facts and fiction about the Apple iPhone to see how it really stacks up against the advertising.

Ease of use, this is what Apple shows in all of its advertising. On this point, they hit it dead on. The Apple iPhone is extremely easy to use. If you can tap something with your finger or slide your finger along a screen you can use the iPhone without difficulty. For ease of use, the iPhone is a super phone.

Music listening and storage. As far as sound quality goes, the iPhone is great. A set of good quality stereo earbuds are required to enjoy the iPhone's sound quality. To complete the upscale look of the iPhone, perhaps a set of Bluetooth stereo earphones are in orders. In the category of sound quality and music playback capability, the iPhone is a super phone.

Storage is another feature that Apple hypes the iPhone. With 6 GB, 8 GB, and now 16 GB, this seems like a tremendous amount of storage. Here is where the downfall is, you cannot upgrade the memory or use external memory such as memory cards or sticks. Therefore you are limited by the amount of content you can have on your iPhone.

You cannot take content with you. A work around could be to store content on an internet site and swap it out when you want it. Any teenager I know can blow through even 16 GB of music in an amazingly short amount of time. If you add in videos and TV shows, 16 GB becomes filled rather quickly. In the storage department, the Apple iPhone becomes hype instead of a super phone.

What about battery life. Here is where there is no hype at all: actually Apple has very little to say about the iPhone's battery. Here is why. You cannot change it. Most cell phones have a removable battery. This way if it dies, you change it out with a new one.

The iPhone lacks this capability. Once that battery dies and will no longer

hold a charge, you need a new phone. The reason Apple is so quite about the battery is probably due to the current litigation surrounding this. Is this hype or super phone? Neither one. The battery issue definitely does not qualify it as a super phone. Apple has said very little so there really is no hype involved. Perhaps we should just categorize this as buyer beware.

What about that touch screen? This is where you see the Apple iPhone hyped to the max. Is this super phone or hype? The touch screen is super sensitive. If your phone hits up against something in your pocketbook, or knocks into something while you are getting in and out of your car, you can end up calling people or having your iPhone do something weird. The touch screen does allow you to easily manipulate the iPhone. Overall, the touch screen ranks it as super phone not hype. Just be careful with it.

Next there is internet access. All of the commercials for the Apple iPhone show it as a super phone when it comes to internet access. You can use any WiFi to contact friends on Facebook or watch content on YouTube. Well, the browser needs better search capabilities.

This is one area where the iPhone is lacking. Another is that the iPhone's browser does not store password. This was most likely a security feature that Apple built in. Personally, you are better off it does not store your passwords.

In general WiFi networks are not secure, and you do not want your banking access information readily available to the public. Is this super phone or hyper. I will give them super phone on this one although it is not any different than any other smart phone out there.

The Apple iPhone, super phone or hype? It is looking like it comes out as a super phone. Especially if you want the music and internet capabilities.

# The Dangers of Unlocking Your iPhone

You may have heard that there is an unlock for the iPhone. Not only can you unlock iPhone firmware 1.0.2, now firmware 1.1.2 is also cracked and so is firmware 1.1.3. There are many ways to unlock your iPhone. If your read all of the hype, then you might think that this is not a big deal and anyone can do it.

You have the choice of purchasing an unlock from iphonesimfree.com or you can search YouTube for the latest video on how to unlock your iPhone. There is risk associated with this, especially if you start messing around with the bootload program. The dangers of unlocking your iPhone may actually outweigh the benefits.

Before we go any further, we need to be certain that everyone understands what we are talking about. An unlocked iPhone is an iPhone that has its firmware hacked into. The most common reason for this is so that the user can bypass the Apple – AT&T exclusive agreement that AT&T is the sole provider of cell phone service for the iPhone.

When you unlock your iPhone, you are allowing the iPhone to be used on any cell phone network using standard GSM technology. Now that we have the terms cleared up, we need to see if it is really worth risking the dangers of unlocking your iPhone.

There are risks, make no mistake about it. Some of those risks are recoverable, some are not. If you make a serious mistake, you can "brick" your iPhone. In a sense, this is exactly what happens, your iPhone locks up, cannot be recovered from, and is now nothing more than an expensive brick.

In order to prevent this from happening, you need to be certain that the instructions you are following are accurate. Even iphonesimfree.com will not guarantee that their software will not harm your iPhone. All they state is that it will work. They do not offer money back guarantees.

Why do you need to unlock your iPhone? If you are happy with AT&T as a cell phone service provider and you enjoy their visual email (an AT&T exclusive) then there is no reason to unlock your iPhone. Just keep using it

as is. You can keep upgrading to the new firmware releases without worrying about killing your iPhone. If however, you would rather use T-Mobile as a cell phone provider or if you are looking to get enhanced music and video content then you can unlock the iPhone.

Here is the risk; right now, there are hacks to unlock the iPhone through firmware versions 1.1.4. However, only iphonesimfree.com states that their product is guaranteed to work with every firmware update from Apple. They claim that any unlock from them is good for every firmware update.

Others claim to be able to have unlocking instructions for free that will unlock your phone without having to downgrade to firmware version 1.0.2. The problem is if you unlock your iPhone this way and then you upgrade to a higher version and it does not work, your iPhone will re-lock.

If this happens then you might not be able to use your iPhone even if you go back to using the SIM card that originally came with your iPhone. Then you will have to go and figure out a way to get it to work. Apple will not be of any help to you if your iPhone bricks or even refuses to connect to a cell phone service because you decided you wanted to hack the firmware.

What about buying an unlocked iPhone? Here again the dangers of unlocking your iPhone still hold true, only this time you have no idea of how the phone was unlocked. If you purchase an unlock from iphonesimfree.com and have problems you can contact them and they will help you. Vendors selling unlocked iPhones may not be so helpful.

The dangers of unlocking your iPhone may not be apparently clear. However, there is a danger of ruining your iPhone. That makes it very expensive experiment. Are you sure you want or need your iPhone unlocked? If you do remember the dangers of unlocking your iPhone before you do something that cannot be undone.

#### **Tips For Your iPhone Camera**

There are many reasons why individuals buy the Apple iPhone. Whether you want to streamline your portable electronic devices, or if you want to have a convenient way to stay connected to your friends, family and business contacts, no matter why you have purchased the iPhone, you will find a way to make it perfect for you. However, one of the greatest features about the iPhone is the 2.0 Megapixel camera that is attached to the phone.

Unlike other cell phone camera, the iPhone camera actually takes decent photos that are perfect for your MySpace page. Yet, there are several tips to taking great pictures with your iPhone camera, and if you apply these tips to your iPhone than you will be able to take beautiful pictures with your cell phone.

The first tip that you need to remember about your iPhone camera concerns how it actually takes pictures. If you have tried to take photos with your iPhone, than you may have noticed something was slightly off. Unlike traditional digital cameras that have a two stage process to taking a photograph, the iPhone features a one-stage process.

Also, unlike traditional digital cameras that take the photo once you press the shutter button, the iPhone has a much different process. When you press the shutter button of the iPhone, nothing happens, however, it is when you release the shutter button that the iPhone takes the photo. This has resulted in many photo's being slightly "off timing" because the users are not used to how this camera actually takes photos.

A great tip for taking a photograph with your iPhone is to press the shutter button, and then set up your shot. After you are satisfied with what you are seeing, than you can release the shutter button to take the photograph. Following this tip will allow you to take better composed photographs, as well as pictures that are properly timed.

The next tip for your iPhone camera is how you set up your contact list. This tip is really fun and will make your contact list hilarious for you and everyone around you.

When you take photos of your contacts, you can set them to where they will appear when they call you. A great way to have fun with this feature is to place your friends on one side of a glass screen and then place yourself on the other side.

Make your friend press their face up against the glass while you take the photo. This will serve as an optical illusion, and when they call you it will look as if they are trapped within your iPhone.

If you are looking for a fun way to express yourself, and to just have a great time with friends, set up your contact list this way. The iPhone has many different tips and tricks within it, however, the key is to simply experiment with these tips to make them work for you.

Perhaps the greatest aspect about the iPhone is the fact that it gives users the ability to customize and create a phone environment that is solely their own.

#### Top 5 Reasons Not to Own an iPhone

Apple has done a great job telling the world about their iPhone. The advertising has worked and the iPhone is one of the hottest cell phones to own. For those interested in keeping up with the Jones' the iPhone is a must have item this year and probably next year too. The question is does the Apple iPhone live up to the hype. Is the iPhone really worth top dollar? What do the users say? Here are the top 5 reasons not to own an iPhone.

The first reason is the price. This is a very expensive cell phone. The average price for an iPhone is between \$500 - \$600. That is a lot of money for a phone. At this price it is really a luxury item as there are phones that offer similar features for a lot less money. For internet and email capabilities you can get a Blackberry or Motorola Q for a lot less than an iPhone.

If you are looking for touch screens and music, there are hundreds of phones that will suit these requirements without having to shell out so much money. Although the iPhone's advertising is geared toward teens and young adults, does a teenager really need a \$500 cell phone? This is the fist reason in our Top 5 reasons not to own an iPhone: Price.

Reason number two in the top 5 reasons not to own an iPhone, the battery. Did you know that you cannot replace the battery in your iPhone? If that battery dies, you are out of luck. Apple decided that soldering the battery to the unit was preferable to offering a proprietary battery or any standard cell phone battery. This way when your battery dies, and without a doubt it will in under two years, you have to get a new iPhone.

Apparently many users did not realize this as Apple made no effort to make this common knowledge. Now they are in litigation over the battery issue. Therefore, if you are considering buying an iPhone be sure to get a warranty that covers the battery if you can. Otherwise you will be paying for another phone within 24 months which is the average life of a cell phone style battery.

Reason three: Internet access. Although the iPhone is touted as having amazing internet capabilities, there are many shortcomings to its browser. The browsers search capabilities are severely lacking. This makes finding

what you want on the internet difficult and time consuming. The other feature the browser lacks is the ability to store passwords. This may have been done as a security measure as cell phones are not as secure as a laptop, PC or Mac. However, keeping track of a lot of passwords is difficult. Internet searching and browser issues is our third reason.

Reason four not to own an iPhone is memory. You can purchase a 6 GB, an 8 GB, or a 16 GB iPhone. When you use up all of your available space on the iPhone, you must delete or back off content to another device like your PC or Mac. Many iPhone proponents claim that this storage capacity removes the need for a separate MP3 player, such as an iPod, therefore saving you money.

In reality, teens can download 16 GB of music and video in an amazingly short amount of time. This leaves no memory for other applications or photos. You will still need a separate MP3 player so there are no real savings to be had here. There is no ability to upgrade the memory via a memory card or flash drive. This is another area where the iPhone is lacking.

Finally, reason number five in our top 5 reasons not to own an iPhone is the service provider. You are limited to AT&T's cell phone service packages for the iPhone if you wish to use it. These packages are expensive as they all include data and internet.

AT&T has no incentive to change their iPhone service pricing because they have exclusive rights to provide service to the iPhones. This has led to a great number of hacked iPhones on the market that can be used on other networks. As long as Apple and AT&T's agreement stays exclusive, you will have hackers

Overall, the iPhone is an overpriced, over hyped, cell phone. These top 5 reasons not to own an iPhone are valid and you should consider this before you buy one.

# Top 5 Reasons to Own an Apple iPhone

Although they are expensive, there are many reasons you should own an iPhone. After you page through the hype and advertising, you will see that this is a very functional cell phone that contains a number of extremely useful features that are built into it.

With the iPhone, you are getting more than just a cell phone. This is the main reason that the price is so high. Here are the top 5 reasons to own an Apple iPhone.

First, there is functionality. The iPhone offers you many features in addition to making phone calls that have superior quality. This phone is also an MP3 player, camera, PDA, navigator, and mini computer all rolled up into a single device. You can easily switch from application to application without the need for an awkward keypad that is too small for most people. This is one of the top 5 reasons to own an Apple iPhone.

Next, there is the touch screen. The screen on the iPhone is touch sensitive. All of your commands are done through finger taps and drags on the screen. There are no fussy keypads or stylus to deal with. Everything is right there on your fingertips. This is another reason why you should consider an iPhone.

Reason number three in the top 5 reasons to own an Apple iPhone is entertainment. The iPhone gives you either 6 GB, 8GB, or 16 GB of memory depending on the model you purchased. This enables you to download and store a significant amount of music, video and TV shows. You can carry all of this around with you without the need for an additional MP3 player.

You can even hook up stereo headphones via Bluetooth technology if you wanted to. There is no lack of content available for your iPhone. You can get MP3 files in any number of places. You can also download MP3, video and other content for your iPhone from iTunes. With so much content available for you to watch and listen to, you should never be bored.

The fourth reason to own an iPhone is the communications capabilities. You

can easily send a text message to one or many people with just a few taps of the screen. There are many contact managers that you can download so that you can sort all of your contacts into categories. The iPhone makes keeping and staying in touch very easy.

Your options to text, email, chat or talk are easily accessible and you never have to worry about not being able to find an important contact. This is probably one of the best reasons to own an iPhone. It helps you stay in touch easily.

Finally, number 5 in our top 5 reasons to own an Apple iPhone is the camera. The iPhone comes with a 2 megapixel camera that is always ready to use. You can immediately share your pictures with all of your contacts with a few taps and drags of your finger.

For anyone interested in digital photography or for those who just want to give it a try, the iPhone's picture quality is amazing, especially when you consider that it is a cell phone. The possibilities of how use this camera are endless. You are only limited by the space left on your iPhone and your creativity.

These are the top 5 reasons to own an Apple iPhone. This list may or may not agree with your reasons. Overall, the Apple iPhone is a functional and sleek cell phone that makes a fashion statement as well as provides you with outstanding ease of use and functionality.

As far as the smart phones go, this one is probably still the standard to go by. When you take into account all of the features packed into this rather compact unit you will begin to understand why this phone has become so popular. It is definitely worth looking into if you are in the market for a new cell phone.

#### Travel and Your iPhone

Do you like to travel? Are you on the road constantly for business? Then the Apple iPhone may be the phone of choice for you. The reason for this is that the iPhone has a GPS navigator built into it. If you are always on the go, a navigator is what you need.

Fussing with maps and asking for directions is a thing of the past. Nowadays, tech savvy people have a navigation system in their cars. With an iPhone, you always have your navigator with you, no matter who is driving. Travel and your iPhone; it's a match made in heaven (sort of).

Why would you need a navigator on your cell phone? Anytime you need directions, to a new club perhaps, just tell it where you want to go an viola' directions are there. Even those of us who are no longer part of the club scene will benefit from having a navigation system with us at all times.

You can use this to quickly find directions to the field your kid should be playing on. Perhaps the directions given to a friends party were vague. These are all situations where having a navigations system like the one included with the iPhone comes in very handy. Lost in the desert? (yes it happens) Then you really need the navigation system on your iPhone.

In addition to the navigation system there are other reasons to make sure you have your iPhone with you when you travel. Aside from the fact that you will always have a cell phone with you, another advantage is that all of your entertainment is with you as well.

If you are taking a long drive and there is nothing to see but cornfields for the next 400 miles, having movies, eBooks and music to entertain you can be a godsend. With the iPhone, you can take your movies and television shows with you wherever you go. This is another reason for pairing up travel and your iPhone.

Are travel and your iPhone really a good match? Let's take a look and see. For example, instead of stopping to ask directions, you can get the information that you need right there on your iPhone. The Apple iPhone is right there to help you find your way with the ability to view satellite

images of major street names.

The iPhone can help you find landmarks and other things that you might be interested in along the way on your trip. It's like having a navigator right there with you in your car, letting you know what you need to know and getting you where you need to go.

Now that you know why travel and your iPhone make such a good pair, remember to keep this in mind for your next trip. Be sure to load up on plenty of movies, eBooks, TV shows and music. Use your Apple iPhone to plan your travel route. Check the navigation system for points of interest along the way and make sure that you visit some of them.

You can even mark the gas station along or near your route so you can plan a fill-up before it becomes an issue. If Apple keeps making features like this built into their cells phone AAA Travel services may get put out of business.

# **Troubleshooting Your iPhone**

Where you can turn to and what can you do if you are having problems with your iPhone. There are many reasons that you might be experiencing problems. Before you can correct what is wrong, you have to know what is causing your problems.

Apple's website has a lot of information about what you can do to correct your iPhone problems. Listed below are some common issues. Troubleshooting your iPhone is not as difficult as you would think. Let us take a look at some common problems and solutions.

Is your iPhone "frozen" or not working? If so, let's take a look and see why. Does it need to be recharged? You can charge the iPhone with a high-powered USB port, not on a low powered one.

If you are using your PC to charge your iPhone, be sure that your USB port is a high-powered port. If you are using a USB hub, check the power, some are low powered, your keyboard USB port (if you have one) is low powered. Only a high-powered USB port will charge your iPhone.

If you are sure that your iPhone is fully charged, try restarting it. To do this hold the sleep/wake button and wait for a red colored slider to appear. Then slide your finger across this red slider and this will turn off the unit. Wait at least 10 seconds before you restart. You restart the iPhone by holding the sleep/wake button until you see the Apple logo.

Is your iPhone locked up? Did an application freeze? If you press the home button and continue holding for about 6 seconds or so you should be able to cancel the program that is locked up. Then restart your iPhone.

There is the ability to actually reset the Apple iPhone. To do this you need to press and hold the wake/sleep button and the home button at the same time. Keep holding these two buttons down at the same time until the Apple Logo appears. Ignore any other symbols that may appear. It is important that you wait for the Apple Logo before releasing the two buttons.

Sometimes content that is not synced properly will cause problems for your

iPhone. This will require more than a restart. Connect your iPhone to your computer and go to the iTunes site. Change your sync options for each of the following categories: contacts, podcasts, calendars, videos, and MP3s. You may have to remove several files that may be causing problems.

If none of the above items work when troubleshooting your iPhone, try resetting it. Go to settings and then general, then reset, then reset all settings. This will reset everything but keep all of your files and documents intact. Hopefully this will solve your problems.

However if you are still having problems with your iPhone at this point you may have to reset the phone. This will unfortunately remove all of your saved files, folders, and content so do this with caution. You may want to try to backup all of your content before attempting this. To reset all of the iPhone's settings, go to settings, select general, then choose reset, and finally pick erase all contents and settings.

Everything on your iPhone will be reset and all of your content that you have saved will be erased. This will include pictures, music and videos, text messages, files, folders, added on applications and more. It puts your iPhone back to the state when you first bought it. Use this option with care.

As you can see there are many ways to reset or unfreeze your iPhone. If you are still having problems the best advice I can give you is to go to Apple's website and click on the troubleshooting guide for the iPhone.

They have an enormous amount of information out there for you. Just go to apple.com and follow the links to get to the iPhone troubleshooting area. This may be the best way for troubleshooting your iPhone.

# **Unlocking Your iPhone: Is It A Good Idea?**

We have all heard about unlocking your iPhone so that you can use a different SIM in it. This may be a good idea in certain situations. Many people want to unlock their iPhone to get around using AT&T as their cell phone service provider.

Others just want to use the iPhone for internet and music capabilities and they do not want to use it as a phone at all. They hack the firmware so that they do not have to activate the phone on any network in order to use it. Here is the question before us. Unlocking your iPhone, is it a good idea?

If you are looking to unlock your iPhone to use it on another network such as T-Mobile then you are breaking the law. It is illegal and in violation of Apple's agreement with AT&T to use it on another network. Apple receives royalties from AT&T for every iPhone that is connected to their network. Apple loses money on every hacked iPhone.

Many feel that it is ok to hack the iPhone's firmware so that it can be used on another network. It is the author's standpoint that this ethically wrong. Whether you agree with AT&T and Apple's agreement or not is up to you. If you do not agree with it then do not use the iPhone as a cell phone. In this case, I do not agree with the hacking of the firmware.

On the other hand if you do not want the high expense of AT&T's iPhone service and you are looking to use the iPhone for its music and internet capabilities then hacking into the firmware so that you do not have to activate the AT&T cell phone service is OK.

You should be able to buy the iPhone and use it for the music, video and internet capabilities without having to connect to AT&T's cell phone network. You can use places that offer free WiFi to access the internet via your iPhone.

The iPod does not give you internet capabilities. Therefore, if you want to have internet, combined with awesome content then you really do need an iPhone and you should not have to purchase expensive cell phone service in order to enjoy the reason most people buy an iPhone in the first place.

Unlocking your iPhone, is it a good idea? In this case, yes it is.

Then there is a third reason to hack into the firmware. This is really in a grey area as it uses the full capabilities of the iPhone, including using it as a phone. You can add Skype VOIP service for about \$10 a month and then you have a WiFi phone.

If you are using the iPhone in this way and do not want to use AT&T's cell phone service you are still going to have to hack into the firmware so that you do not activate the phone with AT&T. Is this in violation of the AT&T, Apple agreement? No, it is not.

That agreement is for AT&T to provide exclusive cell phone service for the iPhone. The VOIP service is not cell phone service. Therefore, if you are not using another cell phone service provider for your iPhone you are not violating any agreement.

This is one way to get around the exclusive contract with AT&T and still be able to send and receive calls. The only drawback is that you need to be in an area where you can pickup a WiFi signal in order to use your Skype VOIP service.

Unlocking your iPhone, is it a good idea? It depends on your views. On one hand there are legal and ethical issues with hacking into the firmware in general. However, your intent on why you are doing this also comes into play. Apple and AT&T have an exclusive agreement as far as cell phone service goes.

Apple does not recommend the use of any other SIM card other than the one that came with your phone but it does not specifically prohibit it either. If you bought the iPhone to use for content and internet only or even if you plan to use it as an expensive Skype VOIP phone, that is your business and you should be able to do this without signing up for expensive cell phone service you do not need. Unlocking your iPhone, is it a good idea? Perhaps.

#### Various Ways To Use Twitter On Your iPhone

Perhaps one of the main reasons so many people buy the iPhone is for the fact that it allows you to stay connected to the world in so many dynamic ways.

Instead of simply using the phone to connect with your friends, you can do so through text messaging and even e-mail. However, one of the best ways to keep your online life moving, even when you're on the move, is by using social networking sites.

Many of the popular social networking sites allow you to access their site through your cell phone, however, the quality of service that you will get through your cell phone isn't always desirable. One of the best social networking sites that you can control when you are on the move is Twitter.

Twitter is based off of a basic concept to keep friends and family connected, without having to use extensive steps to communicate with them. When you own an iPhone, there are several tips that you can follow to keep your use of Twitter as seamless as possible. Perhaps one of the easiest ways to stay connected with Twitter through your iPhone is through your SMS system, or through text messaging.

This is a very convenient way to keep updates about what you're doing to all of your friends and family, and all it takes is typing a short message through your SMS screen and sending it to a specific number. It is very easy to set this up on your iPhone, all you have to do is make sure you verify your phone number on Twitter's website, and then you can start sending updates to the people who matter, no matter where you are.

Another great way to keep your Twitter site updated is through visiting their mobile website. When you have an iPhone, you are probably going to be on the Internet more than you could possibly imagine.

Whether you are in a waiting room, sitting in class or on a bus, you will be checking your e-mail and other popular sites. Of course, if you have a Twitter account, than you will want to update your status while killing time.

You can do this in a special website that was specifically designed to be used on your cell phone. You will be able to update your account, view your friends account and do everything else that you normally would, but now, it's on your cell phone.

In today's world it seems that we are busier than ever before, thus making the need to stay connected to those you care about extremely important. One way to keep in touch with your friends and family is through having a great cell phone, such as the iPhone.

However, also being apart of an online social networking community, like Twitter, you will be able to keep your friends and family in-the-know, without having to worry about spending unnecessary amounts of time on the phone.

The greatest aspect of the iPhone is the fact that it streamlines all forms of communication, whether it be through text messaging or with checking your e-mail, the iPhone will take any hassle out of communicating with the world around you.

#### **Weather Resistant iPhone Cases**

One of the most requested accessories for the iPhone is the weather proof case. The importance of having an iPhone case that is weather proofed is extremely high, mainly because the iPhone does not have extreme amounts of protection.

While it is an amazing phone with incredible capabilities, it is quite vulnerable to the elements. Thus, if you are stuck in a rain storm, you may find that your iPhone is not completely safe by simply resting in your pocket.

If you live in a city that gets decent amount of rain, or if you simply want to protect your iPhone from the outside world, than you will want to purchase an iPhone weather-proofed case. But what are the best cases for this type of protection?

If you have searched the marketplace for weather resistant iPhone cases, than you have probably noticed that many of them are bulky and, quite frankly, unattractive, while this may be true for many weather resistant iPhone cases, it isn't the truth for all of them.

There is one case that is stunning, both in its appearance and also in its ability to protect your iPhone from the harshness of Mother Earth. This iPhone case is the OtterBox Defender Series, which is a smart and rugged case that will add a certain style to your iPhone. This case still allows you to have full interaction with every feature of your iPhone, including pictures, all while giving you true water-resistant technology.

It doesn't matter what type of iPhone that you currently have, whether it be the 4GB model or the 8GB model, they will both fit in this iPhone case. One of the coolest features about this iPhone case is the fact that it allows you to have full interaction with the iPhone screen, while still protecting it. This is made possible by a unique membrane that has been patented due to its unique ability to give you such accurate interactivity, while still giving you weather resistant protection.

Actually, you are getting three complete layers of protection within this

case, which is much more than many other "weather resistant" cases. Another feature that makes this iPhone case so unique is the fact that it is completely wrapped in silicone, which has two great purposes.

The first purpose is to allow you to have a seamless grip on your iPhone, so you will be less likely to drop it while walking throughout your day. And the second reason the silicone is such a great feature is because it will protect your iPhone if you do accidently drop it.

Normally if you drop your phone, you are scared to even look at it because you don't know if the screen is cracked, or if it is completely broke. However, because of the silicone you will have superior protection against accidental damage.

It should be noted though that the silence switch is not available to use when your iPhone is in this case. So, if you must silence your iPhone, it is suggested that you do so before you put it into the weather-proof case.

#### Websites for Your iPhone

You have seen all of the ads. The Apple iPhone is one of the few phones that are truly internet friendly. There are many places to visit with a mobile phone, but depending on your phone and connection speeds, you may be seriously disappointed.

The iPhone has revolutionized how we access the internet with our cell phones. If you don't believe this, just take a look at how many websites offer iPhone content. There are a number of really good websites for your iPhone. The ones listed below are just a few of them.

Facebook is a website that seems to have been designed for an iPhone. There are many mobile applications available for free downloading on Facebook. A visit to this website via your Apple iPhone will allow you to share photos, thoughts, ideas, and more with your entire social network.

Online social networking websites are becoming more popular everyday. If you do not believe this just look at how many new Facebook and MySpace accounts are opened everyday. This is not just for children. With Facebook and an iPhone, you can stay in touch with your teenagers.

It's easy to keep tabs on them if you have them list you as a friend in their Facebook profile. This way with a few taps of the screen, you can see who their friends are. You will know where they are going and what they are doing because you can easily ask them. This is one way to make websites for your iPhone work for you.

Another website for your iPhone is YouTube. The movies and other items available for download on YouTube are iPhone compatible. You do not need a converter application to download and view content from YouTube on your iPhone.

YouTube and Apple have worked together on this so that with your iPhone your access to the fun on YouTube is quick and easy. This comes in handy when you are on a trip or away from your computer and boredom is setting in. YouTube has a lot to offer.

From the funny to the absurd to things of a more serious nature, you can always find something there to entertain you. Have bored kids in the back of the car? Hand them YouTube on your iPhone and let them watch short clips from the Muppet Show. Sitting in a waiting room for what seems like an eternity? Why not check out the content on YouTube and other websites to keep you from being bored to tears. After all, it is much better than just sitting there listening to your hair grow.

Another website that is a must visit for Apple iPhone users is iTunes. This is where you can download a plethora of content for your iPhone. With what seems like an endless supply of movies, TV shows, eBooks and music, you could literally spend days searching and downloading everything that appealed to you. This is how iTunes and other websites for your iPhone help keep you entertained.

These are just three of the most popular websites for your iPhone. The great thing about this is that you can access them via your Apple iPhone or with your PC or MAC. How about that for easy access. Has the iPhone revolutionized the communication industry? Perhaps not single-handedly but it sure has contributed to it.

#### What Makes the iPhone Different

When you are in the market for a new cell phone, you have a plethora of phones to choose from. One of the biggest challenges is finding the perfect phone that is compatible with your current cell phone provider. The choices slim down considerably when you start to head into the realm of smart phones.

Smart phone are more expensive than others, mainly due to the fact they offer a higher end technology. The iPhone by Apple, is one of these smart phones. Why should you choose an Apple iPhone instead of another smart phone like a Blackberry? What makes the iPhone different from all of the other smart phones available.

The Apple iPhone has a touch screen. While other cell phones have touch screen capabilities, most of the other smart phones do not. That is why they have keypads. The iPhone's touch screen is one of the features that have made it so popular. Everything is done through the screen.

It makes texting, sorting through the main page, finding contacts and browsing the internet so easy. No awkward and cumbersome key pads to deal with (men know that these are usually too small to be practical), and no stylus to lose. Everything is done with a tough of a finger.

You page through your options and make your selections with your fingertips. The volume and other controls are also controlled with just a tough or two from you. It is this ease of use that is what makes the iPhone different from the other high-end smart phones.

The features of the iPhone are another way that it is different from the other smart phones. This phone is crammed packed with features. As some would say, "this is a mack daddy phone". What are the features that this phone has that others lack?

First, there is the fact that the Apple iPhone has given the user the ability to have music, video content like movies and TV, texting, emailing, internet, photography and GPS navigation all in a single device. This is in addition to having great call quality. When you look at the fact that this allows the user

to only need a single device instead of having to cart around a PDA, MP3 player, camera, cell phone and GPS system, and you have a very appealing device. These features are what make the iPhone different from all of the others.

Is there anything else that makes the iPhone different? Yes, there are but these may not be positive differences. it is only available with AT&T's cell phone service. If you happen to be in an area with limited or no service by AT&T then you are out of luck if you want an iPhone.

Another feature that makes the iPhone different is the battery. It cannot be replaced. If your battery dies, then you need a new phone. Not very good news to someone that has just spent \$500 on a phone. There is no way to add to the memory of the device. You can purchase your Apple iPhone with either 6 GB, 8 GB, or 16 GB of memory.

If you run out of room on your phone, you have to delete something. There are no slots for memory cards. This is something that Apple should have researched better. Teens who love music and video content can burn through 8 GB or memory in record time.

Overall, what makes the iPhone different from all of the others is its ease of use and versatility. Along those lines, Apple did a fabulous job. Just like with anything else it is not a perfect phone, then again, what is?

#### Why You Need An iPhone

Ever since the introduction of the Apple iPhone, there has been a huge public response to this product. Millions of people are proclaiming the wonders and beauty of this cell phone, iPod, calendar and mobile Internet device. However, the real question is, why do you need to have an iPhone?

Of course, it seems that it is a great product because it streamlines your electronic productivity and allows you to have many products wrapped up into one, but what are the real perks to having an iPhone? The answer to this question really depends on who you ask. However, there are many actual reasons why the iPhone is a great purchase.

The first reason why having an iPhone is a good idea is because it helps to streamline your life. There is no denying that many of us live a very hectic and extremely busy life. We rarely have time to relax, nonetheless running around the house looking for your cell phone, iPod and PDA.

However, when you have an iPhone you are actually getting all of these electronics, in one slim and sophisticated product. Many people who used to carry around two or three electronic devices are thrilled at how easy and convenient their iPhone actually is.

They no longer have to worry about running out of pocket space for your mobile devices, thus they are able to move throughout their life without having to worry about leaving their iPod at their friends house or their cell phone at the restaurant. With the iPhone, everything is packaged in a beautiful, and one-of-a-kind, device.

Another reason why you actually need an iPod is because you are able to have the world at your fingertips, literally. Unlike other cell phones, which allow you to look at a dumb-down version of the Internet, with the iPhone, you are actually surfing the net.

If you have never been able to access the Internet while sitting in traffic, or looking up your friend's MySpace profile on a whim, than you do not understand how great it is to be able to access the World Wide Web on a moments notice. This constant availability to information is a great feature,

and once you have it you will never want to own an internet-less cell phone again.

Because so many of us have jobs across town, and friends that live on the other side of the city, we are always in our cars. But what happens when you are asked to go somewhere, and you don't know where it's at?

Normally, you get on the Internet and MapQuest it, however, if you have an iPhone, than accurate directions to any destination is only a few 'taps' away. When you have an iPhone, than you automatically gain access to the powerful mapping service, Google Maps, and it is with this application you can find your local pizza joint, Starbucks or even Public Library. One of the coolest features is not the fact that you can get directions to this location, but you can also call them too.

Say you typed in "Starbucks," you would then be shown the closest Starbucks to where you are currently at. You can then call them and place your order, or ask them questions about their coffee.

Very rarely will you find a device that not only connects you to your world, but also brings you closer to it. With technology seemingly pushing the "world" further away, it is extremely refreshing to find a mobile device that connects you with those around you in such a dynamic way.

# P.S.

Here's some other cool iPhone related resources for you to check out!..

www.vur.me/s/iphoneapps58k www.vur.me/s/unlockiphone www.vur.me/s/freeiphone www.vur.me/s/iphonedownloads www.vur.me/s/customringtones