## Ninja Writing Example

## **Marketing Piece**

Tomorrow, I'm giving you something great for free. It's a live class where I'll be showing you three things.

Not only will I show you what these things are, I'll also share the research that I've recently paid for, exposing who the major players are and where the biggest potential is.

Even though it pays to make this sound super hard and then sell you an amazing "secret" that will make it easy, I figured we'd boil it down only to the stuff that matters.

The biggest challenge for a lot of people is traffic and leads, so I'll be showing you how, specifically, to find customers with money.

We'll go customer hunting in two different (and opposite) markets so you can see just how simple and doable this really is.