

Let's Brainstorm!

Video Creation Idea List + Resource Guide

The goal of this course is to give you all the tools you need to make an incredible test video. Now, please know that these same techniques can be used for any type of video and I hope you will be inspired and empowered to make many different kinds. Here are a few great ideas to get your creative juices flowing:

- Promo
- Intro video
- Welcome
- About Me
- Review Video
- Q + A
- Good-Bye video
- Course content
- Promos for other courses
- Student Feedback via video
- Social media posts
- Skype interviews or testimonials
- YouTube channel
- Video blogs
- Video inside Power Point or Keynote presentations
- Profile Video (for Facebook and LinkedIn!)

Before we begin, I invite you to write down your goals for this course. Do you want to create a single welcome video to introduce yourself to your audience? Are you considering integrating more videos into your course content? Looking to add an About Me video? Take a moment to **WRITE DOWN** your goals. There is something so powerful about committing your goals to paper. Do it now.

Additional Resources: How to Capture Video on Your Computer

- [Screenflow](#) (MAC only)
[Camtasia](#)