

Welcome to the Easy Writing Newsletter, a valuable new resource designed to help you and your writing - creatively and financially.

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Hiya!

I hope you've had a great week and your Muse is treating you well.

I know that life gets in the way sometimes but don't ever forget that your writing is a precious gift too good to waste. Find a little time every day to nurture it!

BTW. The Easy Way to Write Romance e-course is just about to start on its second 10 week run! Here's what one of the authors had to say about it (today!):

'Rob I want to say how much I enjoyed the lessons. The nurturing atmosphere of your class is a big plus since we writers have such fragile egos. <G> I learned tons. I would highly recommend this class to anyone wanting to learn to write, improve their craft, or just grow as a writer. Thanks for a very enjoyable, painless and well moderated learning experience. Sincerely, Billie A Williams

P.S. I'm going to have to dedicate my first romance novel to you <VBG>'

Click here to view the course contents:

<http://www.easywaytowrite.com/romance.html>

It gives you all the information, advice and interactive encouragement you could possibly wish for! Take a look now:

<http://www.easywaytowrite.com/romance.html>

Any questions, queries, or advice about writing, as always, you can contact me at:  
[Rob@easywaytowrite.com](mailto:Rob@easywaytowrite.com)

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Writing for a Living: The Only Logical Choice

Facts about Non-Fiction

One of the main drawbacks about writing fiction is that you generally have to write a novel or two before you go to a publisher.

This is especially true for the beginner.

You can spend anything up to 2 years, or perhaps even a lifetime writing a novel.

And all that time you've had to support yourself, live your life AND find the time to write.

Wouldn't it be so much easier if you could just pitch an idea to a publisher, get the money, and THEN write.

If you're a professional, you can do that.

William Goldman, author of classics like Marathon Man and the soon to be remade Stepford Wives, says he doesn't bother writing novels and screenplays anymore.

He just writes 'pitches.'

He comes up with ideas, forms a synopsis and pitches the idea at whatever medium he wants to experiment with, whether it be Hollywood or an agent or a publisher.

And only when he's got a green light and some cash up front does he actually sit down and do some writing.

Nice work if you can get it.

But it's actually not so rare as you might think.

Hollywood especially, increasingly works this way. Individuals and production teams spend their time coming up with ideas they pitch to movie producers who will find actors, funding and contracts before anyone even thinks of contacting a scriptwriter.

Of course, if you're a successful author, you can get paid for books you haven't written of course but that's because you have a track record.

How can the humble beginner compete?

Simple. Write non-fiction.

Here's how to do it:

Step One: Come up with an idea for a non-fiction book. It could be a coffee table book with pictures, a biography of a current or historical figure, a self-help guide, whatever you fancy.

Step Two: Write the pitch including a brief synopsis of the book, chapter by chapter, a report on why your book will sell and some good reasons why you're the person to write it. (This is not as hard as it sounds!)

Step Three: Post out this pitch to a dozen relevant

publishers.

Then, sit back and wait. If none of the responses come back positive then repeat the process until someone bites.

And eventually they will.

Even if you explained you won't be writing anything until you get an advance!

The publishing industry is starved of good non-fiction and everyone is waiting for the next surprise best seller.

As long as you have the enthusiasm and can convince a publisher of the soundness of your idea and your ability to execute it, you too can get to write books for money.

But wait up, you're thinking, but surely little old me doesn't have the credibility or the credits to get a gig like this?

Well, let me tell you a story.

I met a guy recently who was paid to write a 'Screenplay Writing for Dummies' type of book.

Over a two-year period he was given advances totaling \$50,000.

When I spoke to him, I asked if his publisher had ever asked him whether he had any credits or experience or was indeed, in any way 'qualified' to write a book like this.

He frowned, looked at me quizzically and said, 'No. It never came up!'

robparnell  
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Featured Resource:

The Easy Way to Get a Great Resume  
<http://easywaytowrite.com/steph.html>

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Inspiration - Which Rock Is That Under?

If ideas aren't beating a path to your door then maybe you're looking too hard.

Try playing the 'what if' game.

Think of a person, real or imaginary.

Ask yourself 5 'what if' questions. For instance:

1. What if he/she decided to kill someone?
2. What if they won a million dollars?
3. What if they had quadruplets?
4. What if aliens landed in their garden?
5. What if they turned into a frog?

Apparently, Stephen King plays a variation of this game called, 'Wouldn't it be funny if...' to come up with his horror ideas.

It's a great way of getting the mind churning!

I hope you enjoyed this newsletter.

Till next time

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Your Success is My Concern  
<http://easywaytowrite.com>  
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