5 Step Web Design & Development Process

Step 1: Knowledge

During the knowledge step the customer and designer discuss the mission of the business and what the company hopes to achieve with a new website.

Step 2: Layout & Design

Once the designer has a better understanding of the business, the design work begins. Based on information provided, the web designer will create a design and send it to you for review. The design is worked on until you are 100% satisfied and love the way it looks!

Step 3: Implementation

Now that we have a final design we can begin building the actual website. The implementation step consists of creating the content management system, any additional features and integrating the final design. This step is where the website comes to life and you can start using all the features.

Step 4: Feedback

Now that the website is ready we want to hear your final feedback. If there is anything that needs tweaking we will make changes before the site goes live.

Step 5: Launch & Training

The new site is ready to be shown to the world! In the launch and training step, the website is made live for customers to see. Training is available to learn how to use the new content management system so you can make changes to the website content without knowledge of web coding.