

A day in the life of a PM

PM^{it}

LECTURE
SUMMARY

Covered in this lecture:

Cole's work schedule on
typical and atypical days

Taught by:



▶ 9:00 AM

Check emails & technology news

Keeping up with the industry is important as a PM

▶ 10:00 AM

Metrics dashboard

We try to track down the reason why the metrics have been affected

▶ 11:00 AM

Team standup meeting

Updates on the metrics

▶ 11:15 AM

Meet with designers and talk about problems and feedback

We think about new solutions or work on current ones

▶ **12:00 PM**

Write specs, tickets, user stories for upcoming features

▶ **1:00 PM**

Test latest mobile release

Testing on Android and iOS and report bugs

▶ **2:00 PM**

From now on, things change depending on the day

- Monday: Meet with team to do sprint planning or retrospective
- Most days: Meet with other PMs that are stakeholders
- Random other things:
 - Meet with data science team and look at exploratory data from user behavior
 - User tests of new features
 - Present metrics milestones to executives, investors, or other PMs
 - Present a recent accomplishment on Fridays
 - Open houses
 - Meet with new employers for orientation

▶ **As a PM, the days are always dynamic**

See you next lecture!