

# What is a PM?

**PM**<sup>it</sup>

LECTURE  
SUMMARY

## Covered in this lecture:

The product manager role and  
their responsibilities

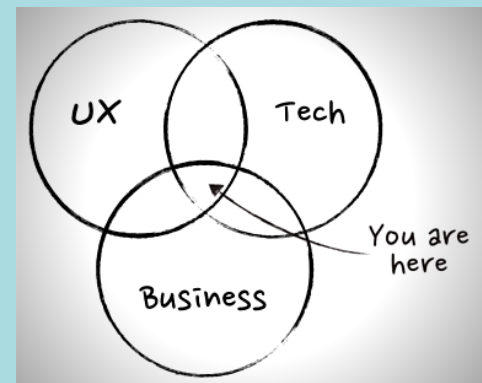
*Taught by:*



- ▶ "The ambiguity of the product management role is near to its essence."

**Dan Schmidt**

- ▶ The role of the PM and their exact responsibilities change across different industries and different companies



- You are not a manager of anybody
- You are a communicator that puts all the pieces together by getting feedback from everyone else
- The PM is a communications hub, a prioritizer, a researcher, a presenter, but most importantly, they're responsible for the ultimate success of the product

*See you next lecture!*