What is a product?

Covered in this lecture:

The definition of a product;
products vs. features

Taught by:

- A product could be anything

- The PM is not always in charge of an entire product, but of certain sections of it

- A specific feature can be assigned to an entire feature team to develop it

- Example: Facebook's newsfeed has more PMs working on different parts of it

- PMs can also be split up by platform

See you next lecture!