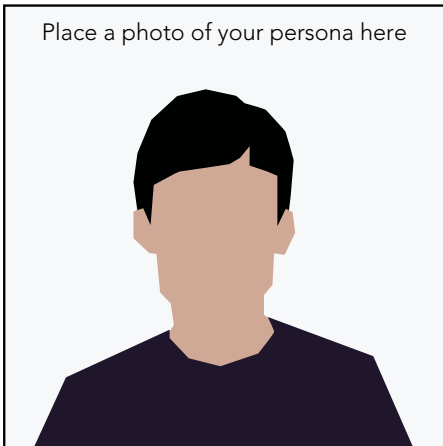


## Persona Worksheet

### Instructions

Use this worksheet to build a persona for your product. Give your persona a name and write a brief narrative for them. List the things they like, the things they don't like, and any other relevant information that is important to them and your product.

Place a photo of your persona here



Name

### Persona Narrative

### Persona Type

- ☐ Product
- ☐ Marketing
- ☐ Other:

### Likes

### Dislikes