Product Management Fundamentals
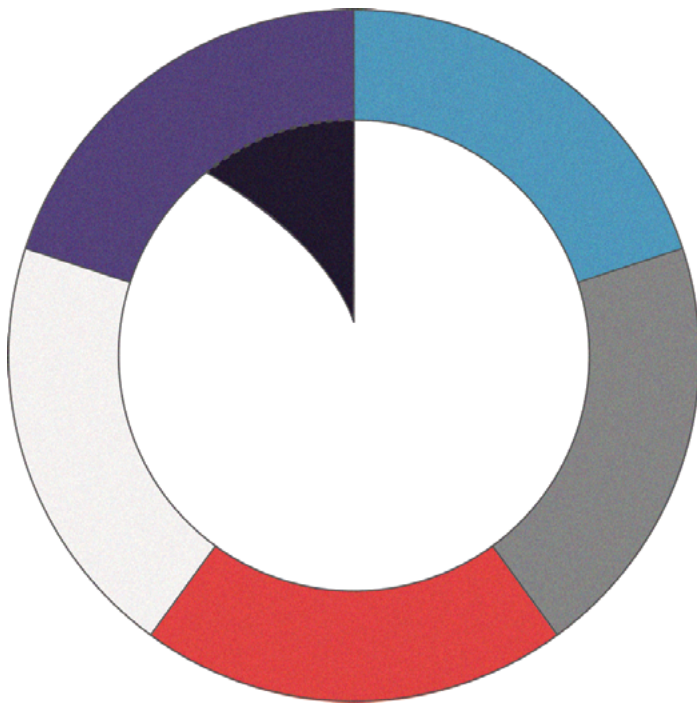
with Doug Winnie

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The Product Lifecycle

Instructions

Identify what activities you will need to do for your project in each phase of the product lifecycle. Consider who you will need to work with, what tools or resources you will need, and what deliverables need to be created at each step.

Research

Plan

Build

Release

Retire

Refine