Product vs. Project management

Covered in this lecture:

The differences between product management and project management

▶ **Product managers are responsible for the success of the product**

● Success is defined by KPI or metrics

● The method by which they reach their goals is not defined, it's up to them and their team

▶ **Project managers are responsible for accomplishing a project, not a goal**

● A project usually has a timeline and a budget as a constraint

● As a PRODUCT manager, you have to have the skill of PROJECT management in order to manage the execution of the product

See you next lecture!