

Collabro

Meem Team

Problem

- A big part of making music is sharing it with other producers, getting feedback, and being open to new ideas.
- Collaborating with other people can provide a positive influence but more often than not software barriers can be a great deterrent unless the collaborators are physically in the same room.
- In an environment in which ideas may come as easily as they may go, it is crucial to be able to share them seamlessly even at a distance.

Solution

- 'Collabro' is a solution to enable collaboration on music production projects online, even if they use different/incompatible software, plugins etc.
- It aims to minimise annoyances in sharing files like stems (renders of individual instruments or tracks), project settings, and other files used in music composition and production.

Concept

An end to end music collaboration and deployment platform, that removes barriers that blocks users from collaborating effectively.

Key Features

- Live online music collaboration
- Easy to use social media style user interface
- Enables users to connect with other producers and artists
- Aimed at producers, artists, listeners, and record label management

Prototype

Solo

Collabs

Released



Sort by

Status

Completed

In Progress

On Hold

Cancelled

Genre

Hip - Hop

Electronic

Rock

Dance

Mixes

Demon Days

Rock

4 hours ago

I'm A King

Hip-Hop

3 days ago

Be Together

Electronic

5 days ago

With You

Dance

2 Weeks ago

Party Mix #23

Mixes

2 months ago

Light It Up

Electronic

4 months ago



Add a new track

Title

Demon Days

Genre

Rock



Type

Single



File Location

Demon Days.DAC

Import



Demon Days

Rock

**Change #49**

Added reverb to the bridge and increased tempo for the chorus

4 hours ago

Release

**Change #48**

Increased the bassline for the track and added vocals

6 hours ago

Release

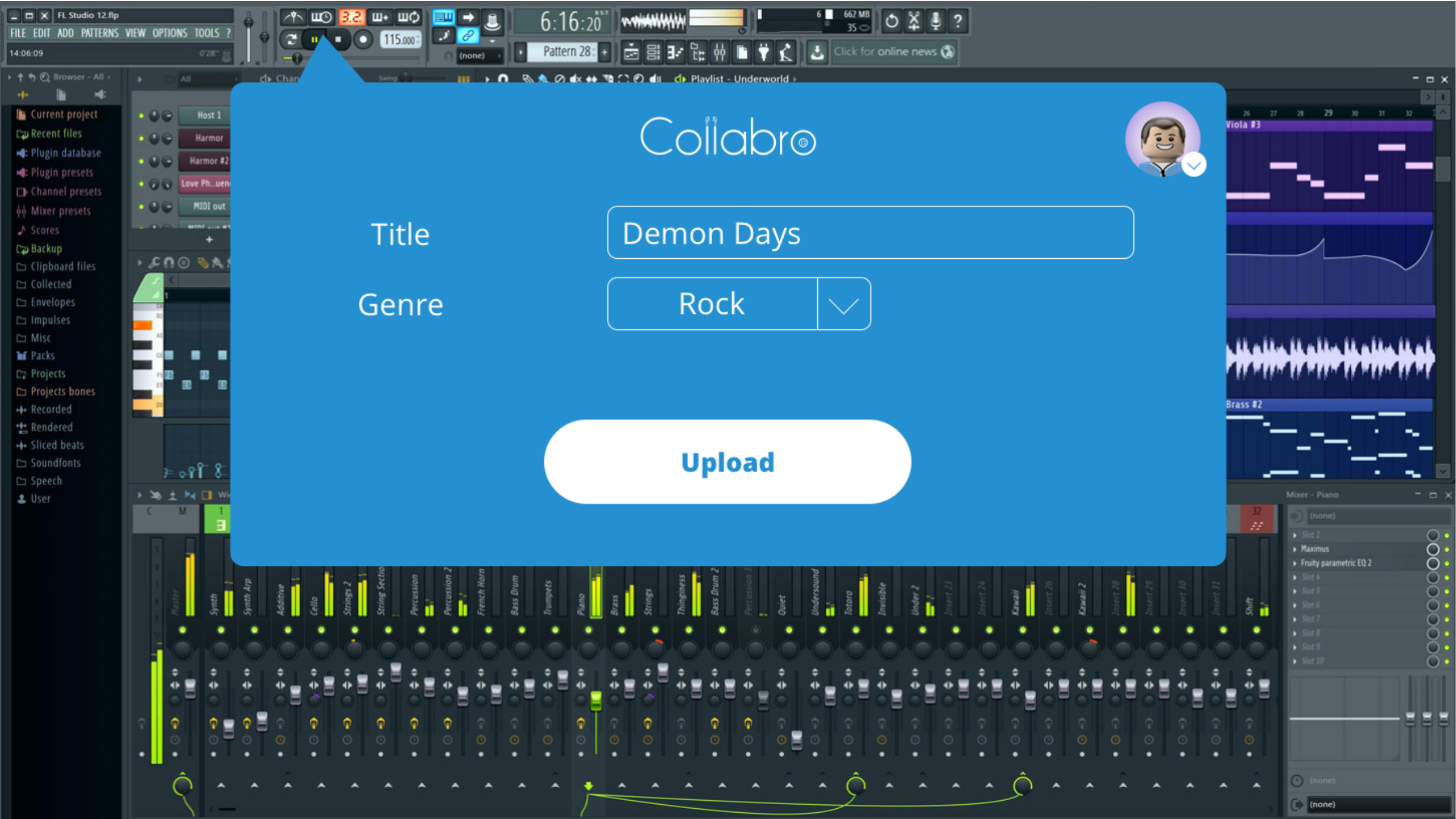
**Change #47**

Modified bpm to match chorus and vocals

9 hours ago

Share to Fans

Share with manager



Collabro



Title

Demon Days

Genre

Rock



Upload

Collabro



Title

Demon Days

Type

Change



Comment

Added reverb to the bridge and increased tempo for the chorus

Upload



Demon Days

Change #49

Added reverb to the bridge
and increased tempo for the
chorus





Solo

Collabs

Released

Requests

Demon Days

Rock

25 mins ago

4 updates

6 members

Vocalist
Atlanta

I'm a King

Hip-Hop

2 days ago

12 updates

3 members

Producer
Milan

Be Together

Electronic

4 days ago

5 updates

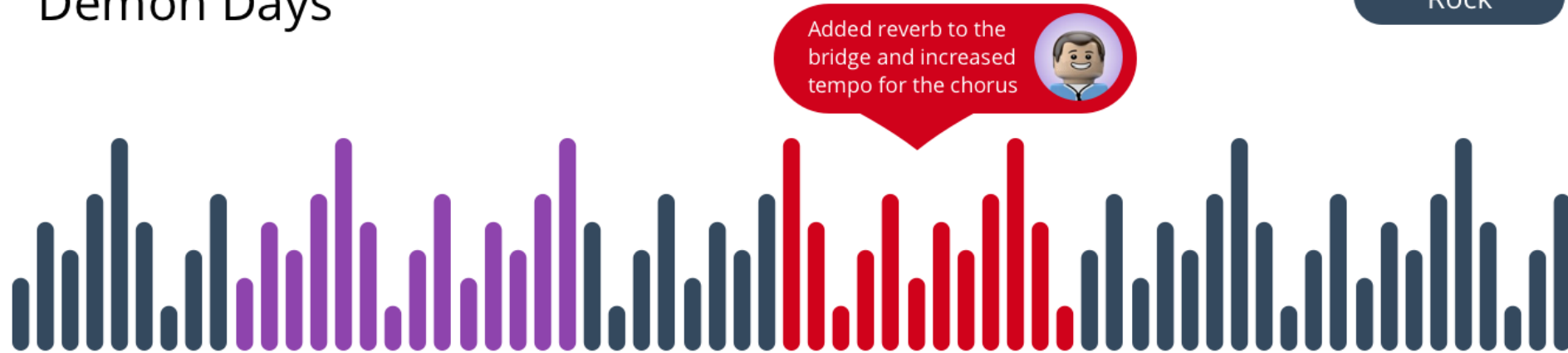
2 members

Rapper
Dubai



Demon Days

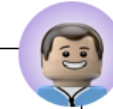
Rock

**Change #49**

Added reverb to the bridge and increased tempo for the chorus

Producer

4 hours ago



Release

**Note #12**

How about adding some reverb to the bridge ?



Sound Engineer

6 hours ago



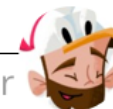
Release

**Note #11**

Album release date is getting closer

Manager

9 hours ago



Share to Fans

Share with manager



Make a post

✓

[Request](#)[Update](#)[Annouce](#)

Activity

**DJ Falto**

Working on a new track! Looking for a vocalist...
Anyone interested can hit me up!

4 mins ago

[Request](#)**RapGame**

My new track is live at
<https://soundcloud.com/faltomusic/demon-days-do-it-all-again-falto-remix>

25 mins ago

[Annouce](#)

Technology

- Microsoft .NET 4.0
- Visual Studio
- SQL Server
- Socket.io
- Microsoft Azure

Business value

- There are over 175 million active monthly listeners on SoundCloud
- Microsoft does not currently have a music streaming service
- By deploying Collabro, music producers could be attracted to the service and release music through the platform, which would cost considerably less than obtaining licenses from record labels.
- Labels and Audio Sample Template Creators could publish and sell their content on the platform for a fee.

Business value

Two versions of the application:

- A free version of the application that features the basic features and would be supported by ads. Basic features include 2 collaborations/month, access to social feed,
- A paid version(\$10/month) that would include all the features of the free version, plus a few additional benefits such as being ad-free, having unlimited collaborations/ more storage space and publishing and marketing tools