



Sales Overview

Order Overview

Product

All

Year

All

Month

All

2022

2023

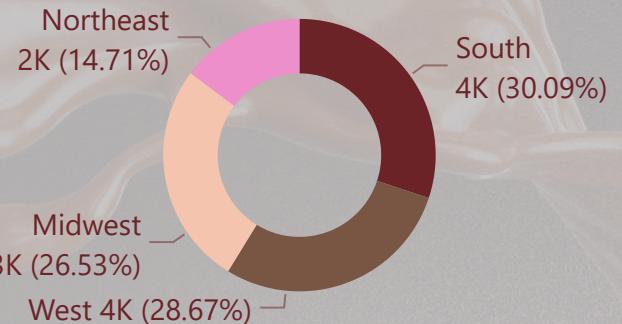
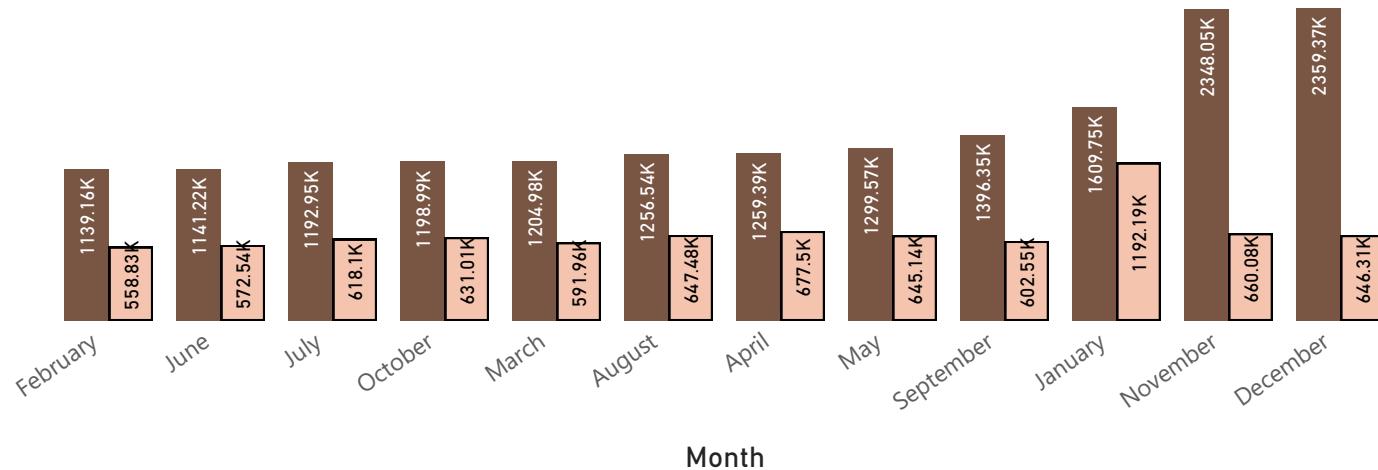
2024

Midwest

Northeast

South

West

**Orders
13K**PM Orders 0
Order variance 13K**Sales
17.41M**PM Sales 0.00
Order variance 13K**LineProfit
4.53M**PM Profit 0.00
Profit variance 4.53M**Total Orders by Region****Sales Selected Year vs Previous Year****Sales vs Profit by Top 5 Product**

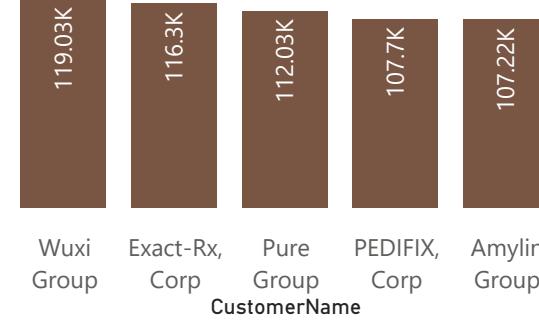
| ProductDescription | TotalLineSales | LineProfit |
|--------------------|----------------------|---------------------|
| Brittle | 1,413,264.90 | 323,918.95 |
| Turkish delight | 1,446,530.97 | 305,234.22 |
| Toffee | 1,464,583.86 | 345,265.26 |
| Nougat | 2,056,546.42 | 400,221.42 |
| Chocolate Truffle | 3,731,332.32 | 1,537,934.32 |
| Total | 10,112,258.47 | 2,912,574.17 |

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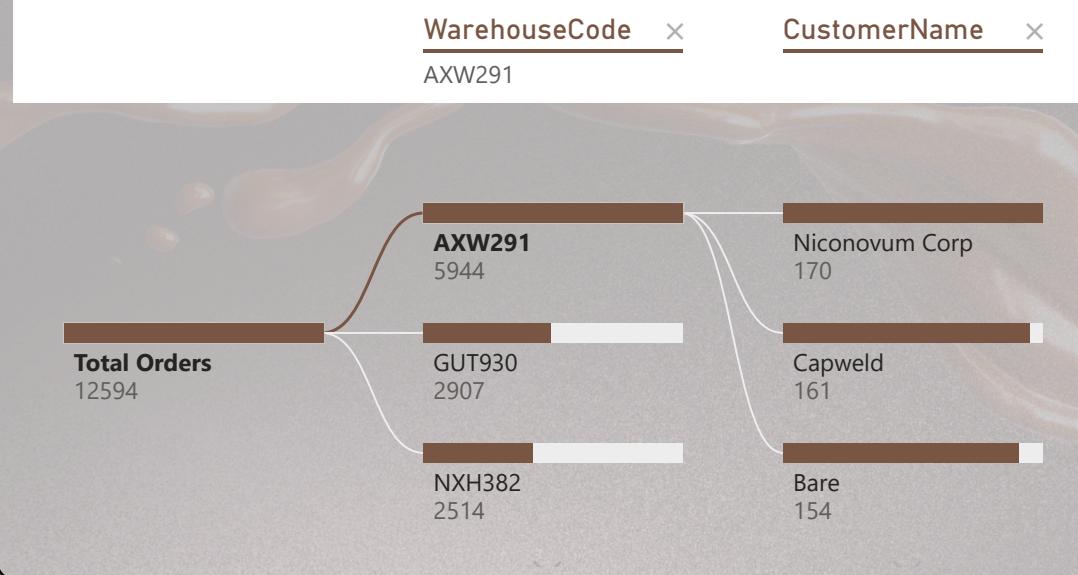
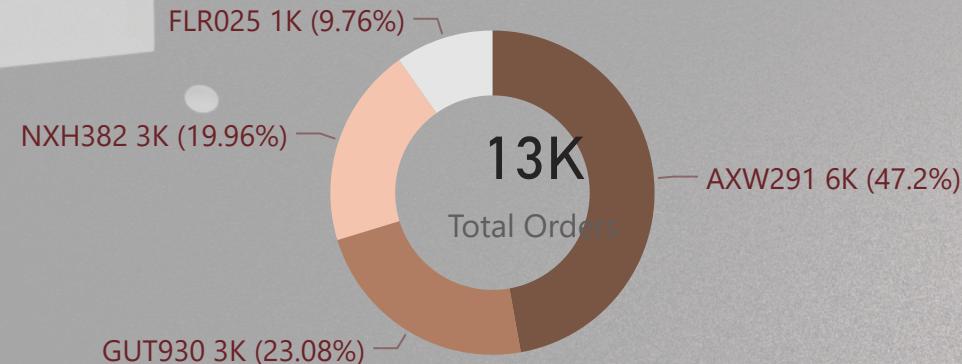
Top 5 Customers by Sales



Top 5 Customers by Profit



Total Orders by WarehouseCode



At 428995, E. Ltd had the highest TotalLineSales and was 3.38% higher than Capweld, which had the lowest TotalLineSales at 414,952.60.

E. Ltd accounted for 20.31% of TotalLineSales.

Across all 5 CustomerName, TotalLineSales ranged from 414,952.60 to 428995.