

MUSTAPHA AMINE

Junior Data Analyst

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Rabat



EXPERIENCE

Data Analyst Intern

CommonShare

01/2022 Remote

Collecting data using web scraping and analyzing the results.
Cleaning and structuring data collected from the website
Creating dashboards to present various metrics and provide information

Data Science & Business Analytics intern

OCP Group

01/2019 - 01/2022 Yousoufia

The goal is to predict the average flow rate of 5 borehole pumps by analyzing the weather and groundwater variables and providing actionable solutions for the problem of overexploitation of groundwater

EDUCATION

Master's degree, Quantitative and Financial Modelling

Mohammed VI Polytechnic University

09/2022 - Present Rabat

Bachelor's degree, Data Science

Mohammed VI Polytechnic University

09/2019 - 09/2022 Ben Guerir

PROJECTS

Exploring E-Commerce Customer Sentiment through EDA, Visualization, and NLP Analysis

01/2023 - 03/2023

The project aims to gain insights from the data and provide valuable information about e-commerce market.

- Conducting an extensive exploratory data analysis to create self-explanatory plots.
- Implementing sentiment analysis to classify the customer reviews and identify their sentiment towards the e-commerce platform.

Customer Segmentation and Churn Prediction using Python: An Analysis of Customer Behavior and Retention Strategies

08/2022 - 10/2022

The objective of this project is to improve the understanding of a store's customers and optimize marketing results.

- Conducting a customer churn analysis to predict the likelihood of a customer leaving the store
- Generating informative charts and graphs to communicate insights.

SUMMARY

My name is Mustapha AMINE I'm a first year master's degree student in Quantitative and Financial Modelling at UM6P - Africa Business School, I have a strong foundation in statistical analysis, machine learning, and data mining, I am skilled in extracting valuable insights and presenting them in a clear and concise manner.
I am eager to leverage my skills and experience to drive business growth and innovation for your organization.
Currently seeking new opportunities to apply my expertise and grow in a dynamic environment.

LANGUAGES

English Proficient

French Proficient

Arabic Native

SKILLS

Hard Skills

Data analysis		Data Mining	
Data Modeling	Html	NLP	PHP
Python	Statistical Analysis		SQL
Power BI	Machine learning		

Soft Skills

Problem Solving	Teamwork
Business mindset	Adaptability
Critical thinking	