Global Sales and Shipping Analysis Report

Region	Country	State	City	Total sales
Africa	Algeria	Alger	Algiers	9,270.06
Africa	Algeria	Annaba	Annaba	2,921.43
Africa	Algeria	Batna	Barika	239.46
Africa	Algeria	Batna	Batna	1,733.31
Africa	Algeria	Bechar	Bechar	150.06
Africa	Algeria	Bejaia	Bejaia	631.98
Africa	Algeria	Constantine	Constantine	1,573.65
Africa	Algeria	Djelfa	Ain Oussera	238.08
Africa	Algeria	Djelfa	Dar Chioukh	26.37
Africa	Algeria	Djelfa	Messaad	1,254.33
Africa	Algeria	Guelma	Guelma	3,664.71
Africa	Algeria	Laghouat	Laghouat	798.69
Africa	Algeria	Medea	Medea	122.88
Africa	Algeria	Mostaganem	Mostaganem	439.92
Africa	Algeria	Oran	Oran	7,337.46
Total				12,642,501.91



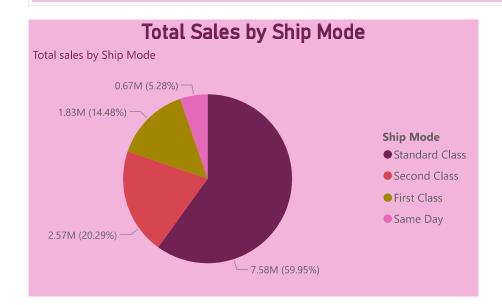


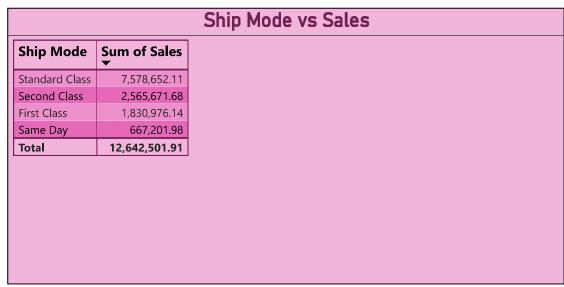






Sales by Ship Mode















Top 5 Sales Regions, Country, Market, State, City

Region	Sum of Sales
Central	2,822,302.52
South	1,600,907.04
North	1,248,165.60
Oceania	1,100,184.61
Southeast Asia	884,423.17
Total	7,655,982.94

Country	Sum of Sales ▼
United States	2,297,200.86
Australia	925,235.85
France	858,931.08
China	700,562.03
Germany	628,840.03
Total	5,410,769.85

City	Sum of Sales
New York City	256,368.16
Los Angeles	175,851.34
Manila	120,886.95
Seattle	119,540.74
San Francisco	112,669.09
Total	785,316.28

Market	Sum of Sales ▼
APAC	3,585,744.13
EU	2,938,089.06
US	2,297,200.86
LATAM	2,164,605.17
EMEA	806,161.31
Total	11,791,800.53

State	Sum of Sales ▼
England	485,170.97
California	457,687.63
Ile-de-France	317,822.54
New York	310,876.27
New South Wales	270,487.10
Total	1,842,044.52





Insights

- 1.'**Central**' stands out as the region with the **highest sales**, significantly surpassing other regions.
- 2.**Caribbean** and **Canada** regions appear to have **lower sales** compared to the top-performing regions.
- 3.**Standard Class** shipping accounts for the **majority of sales**, with 59.95% of the total sales.
- 4. Same Day shipping has the lowest percentage of sales, at 5.28%, amounting to \$667,201.98.
- 5.The **United States** is the top-performing country, contributing \$2,297,200.86 to the overall sales.
- 6.The **APAC** market dominates with \$3,585,744.13 in sales, reflecting strong demand in this market.
- 7.**England** is the top-performing state, contributing \$485,170.97 in sales.
- 8. **New York City** leads in city-level sales with \$256,368.16, showcasing its importance as a major sales hub.