

### MOVIE-GENRE-MULTI-LABEL-TEXT-CLASSIFICATION

MACHINE LEARNING AND DEEP LEARNING (650.025, 22W)

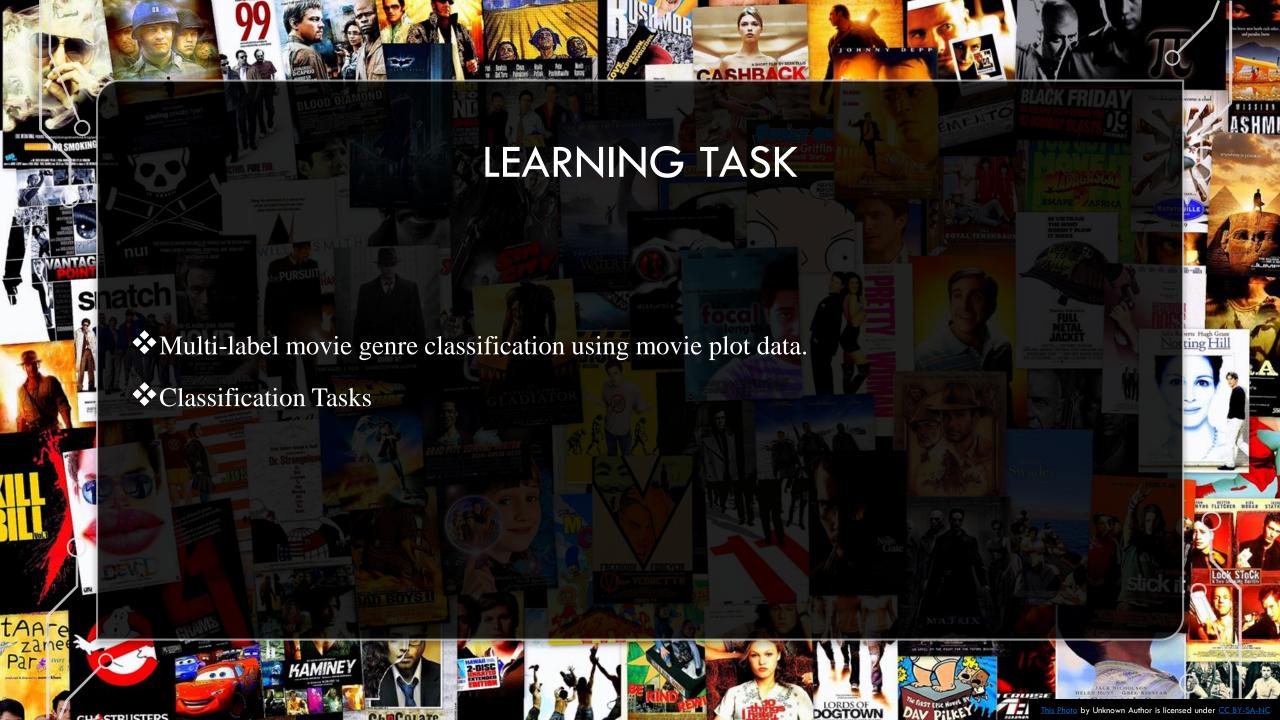
PROJECT PRESENTATION

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# AGENDA

- . Learning Task
  - i. Types of Classification
  - ii. Mutli-label Classification Applications
  - iii. Performance Measure
- II. Preliminary Data Analysis
- **III.** Literature Overview
- IV. ML Approach
  - i. Data Preprocessing
  - ii. Modelling
- V. Results



## TYPES OF CLASSIFICATION

#### BINARY

Fradulent or Not Fradulent



#### **MULTICLASS**

Car or Bike or Bus or Ship



#### **MULTI-LABEL**

Crime, Drama, Mystery, Comedy, History



# MUTLI-LABEL CLASSIFICATION APPLICATIONS



Image/Text/Music
Classification



**Bioinformatics** 



Recommender systems

#### PERFORMANCE MEASURE

Label	True Positive ( <b>TP)</b>	False Positive (FP)	False Negative (FN)	Micro-Averaged Values
Airplane	2	1	1	Precision = $\frac{6}{6+4}$ = <b>0.60</b>
<b>≜</b> Boat	1	3	0	
a Car	3	0	3	Recall = $\frac{6}{6+4}$ = <b>0.60</b>
TOTAL	6	4	4	F1 Score = $\frac{6}{6 + \frac{1}{2}(4+4)}$ = <b>0.60</b>

#### MICRO F1 SCORE

- Global metric calculation for class imbalance.
- Used for models where accuracy is key and label positivity is similar.
- F1-score computes label avg, micro F1 computes global avg.

# PRELIMINARY DATA ANALYSIS

- ❖ Obtained from {MPST}: A Corpus of Movie Plot Synopses with Tags
- Sources are IMBD and Wikipedia
- Number of plot data = 14828
- \* Columns
  - $\circ$  imdb\_id
  - O title
  - plot\_synopsis
  - O tags
  - O split
  - o synopsis\_source

	imdb_id	title	plot_synopsis	tags	split	synopsis_source
П	tt0057603	I tre volti della paura	Note: this synopsis is for the orginal	cult, horror, gothic, murder, atmospheric	train	imdb
П	tt1733125	Dungeons & Dragons: The Book of Vile Da	Two thousand years ago, Nhagruul the Fo	violence	train	imdb
П	tt0033045	The Shop Around the Corner	Matuschek's, a gift store in Budapest,	romantic	test	imdb
П	tt0113862	Mr. Holland's Opus	Glenn Holland, not a morning person by	inspiring, romantic, stupid, feel-good	train	imdb
ı	tt0086250	Scarface	In May 1980, a Cuban man named Tony Mon	cruelty, murder, dramatic, cult, violen	val	imdb

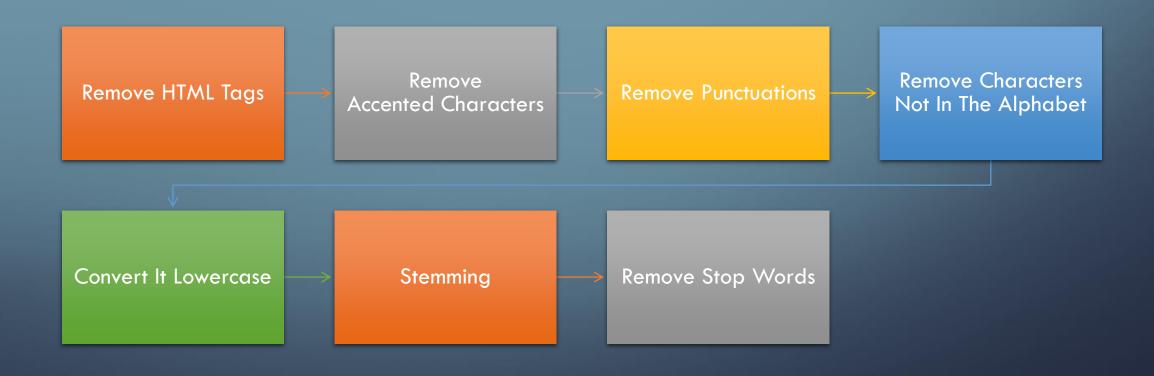
# PRELIMINARY DATA ANALYSIS CONTD.

▲ imdb_id =	▲ title	▲ plot_synopsis =	▲ tags	<u>A</u> split <u></u>	▲ synopsis_source =
IMDB id of the movie	Title of the move	Plot Synopsis of the move	Tags assigned to the move	Position of the movie in the standard data split	From where the plot synopsis was collected
14828 unique values	13757 unique values	13848 unique values	murder 7% romantic 5% Other (13093) 88%	train 64% test 20% Other (2373) 16%	wikipedia 72% imdb 28%

# LITERATURE

- ✓ MULTIPLE SIMILAR NLP PROJECT.
- ✓ 1 DIRECTLY BENEFITED PROJECT.
  - Logistic Regression
  - ► Naive Bayes
  - Neural Networks
- ✓ MANY PROJECTS THAT MAKE USE OF VISUALIZATIONS.

# DATA PREPROCESSING

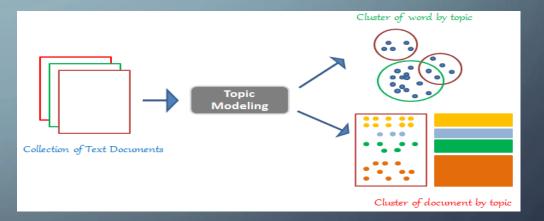


# MODELLING TEXT FEATURIZATION (VECTORIZATION)

• TF-IDF

$$TF(t,d) = rac{number\ of\ times\ t\ appears\ in\ d}{total\ number\ of\ terms\ in\ d}$$
  $IDF(t) = lograc{N}{1+df}$   $TF-IDF(t,d) = TF(t,d)*IDF(t)$ 

 Topic Modelling – LDA (Latent Dirichlet Allocation)



# MODELING CONTD. ONE-VS-REST APPROACH USED IN BASED MODELS

- ✓ NAIVE BAYES
- ✓ LOGISTIC REGRESSION ON TF-IDF
- ✓ LOGISTIC REGRESSION ON TF-IDF + LDA

# RESULTS

+vectorizer	Model	train f1	test f1
tfidf	logistic regression	0.3391	0.3956
tfidf	naive bayes		0.2525
topic modelling+ tfidf	Logistic Regression		0.3463



THANK YOU FOR LISTENING
WE WANT YOU TO BE POSITIVE IN
YOUR POLARITY