# **Ensemble Models Success Stories**

Lesson 5 – Section 4

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### **Overview**

Examples of How Ensemble Models Helped Improve the Machine Learning Solutions

- Netflix Prize
- KDD Cup 2011

**Drawbacks of Ensemble Models** 

- Cons
- Risk factors

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# **Netflix Prize**

# **Netflix Prize**

Began October 2006

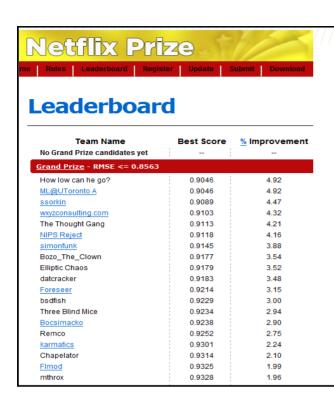
#### Supervised learning task

- -Training data is a set of users and ratings (1,2,3,4,5 stars) those users have given to movies.
- -Construct a classifier that given a user and an unrated movie, correctly classifies that movie as either 1, 2, 3, 4, or 5 stars

\$1 million prize for a 10% improvement over Netflix's current movie recommender/classifier (MSE = 0.9514)

http://www.wired.com/business/2009/09/how-the-netflix-prize-was-won/, a light read (highly suggested)

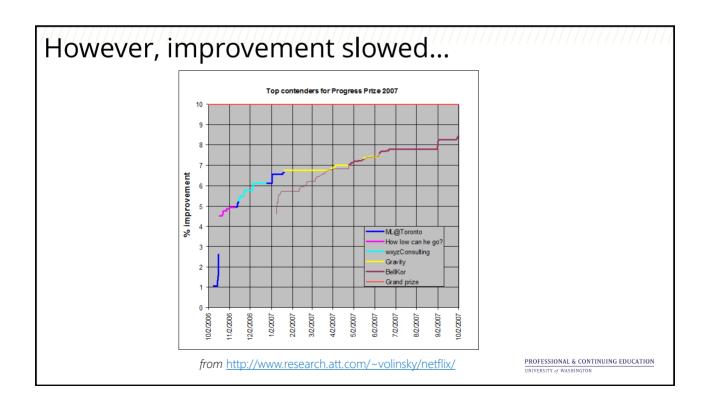
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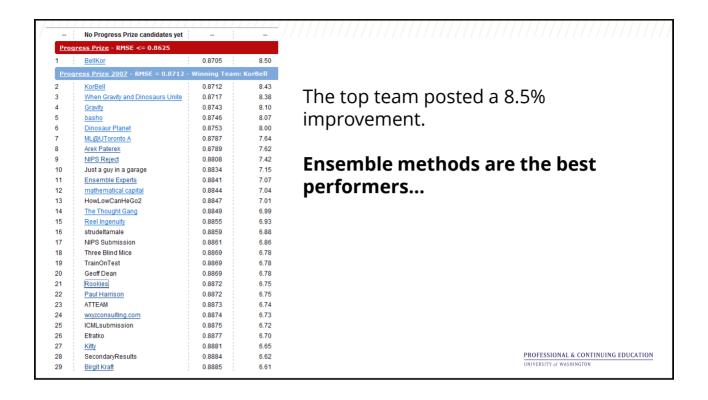


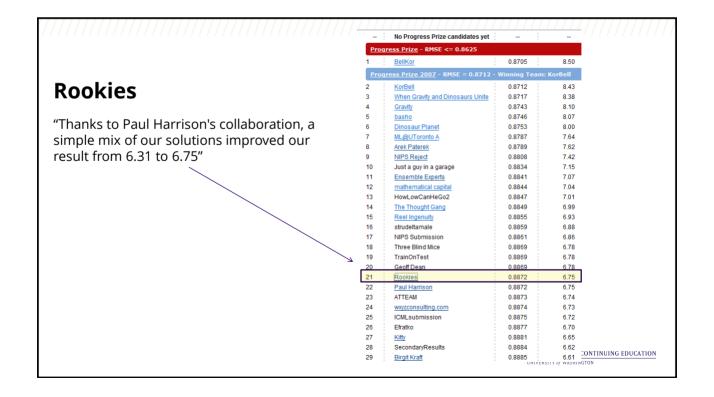
Just three weeks after it began, at least 40 teams had bested the Netflix classifier.

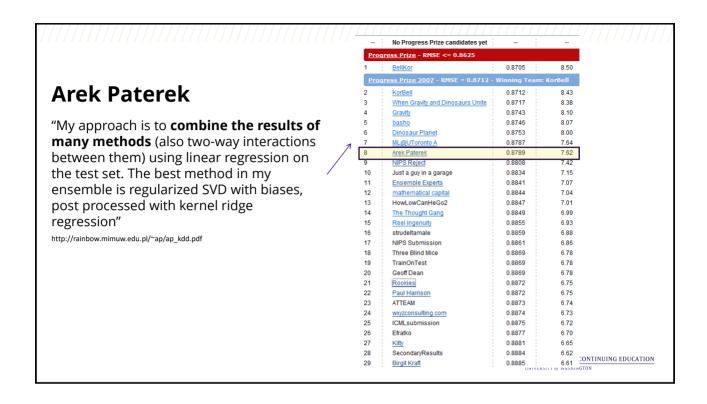
Top teams showed about 5% improvement.

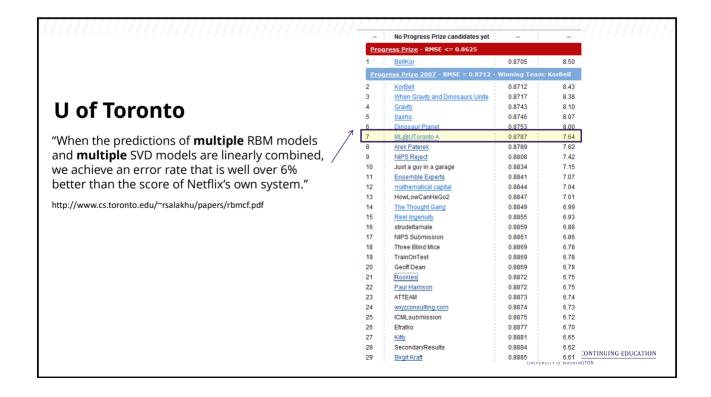
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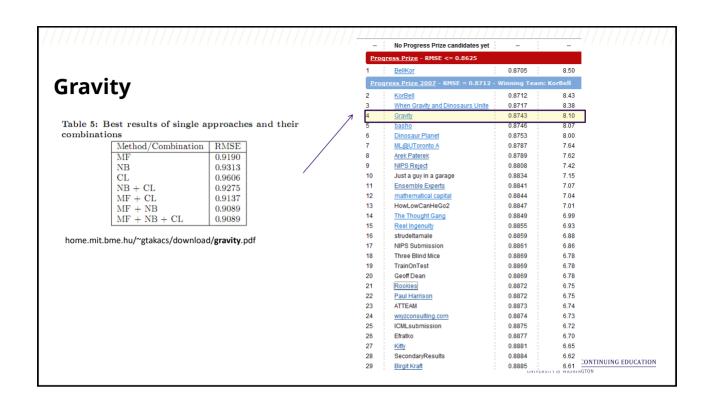


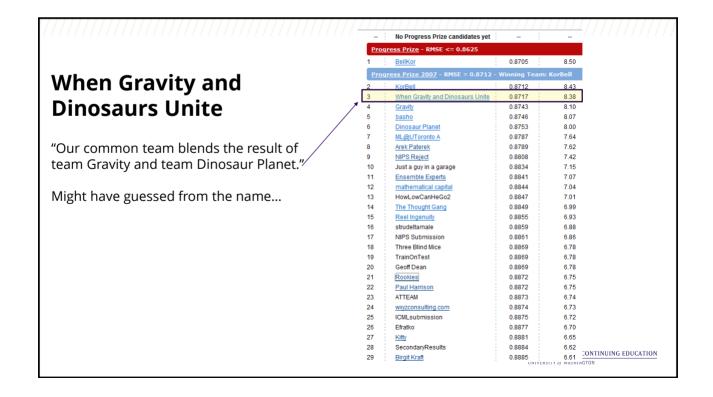


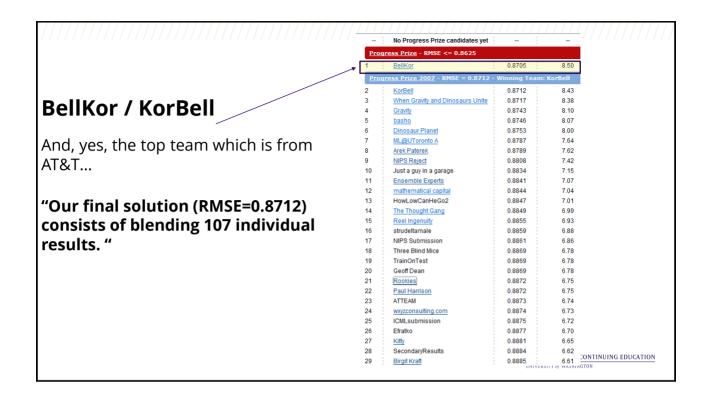




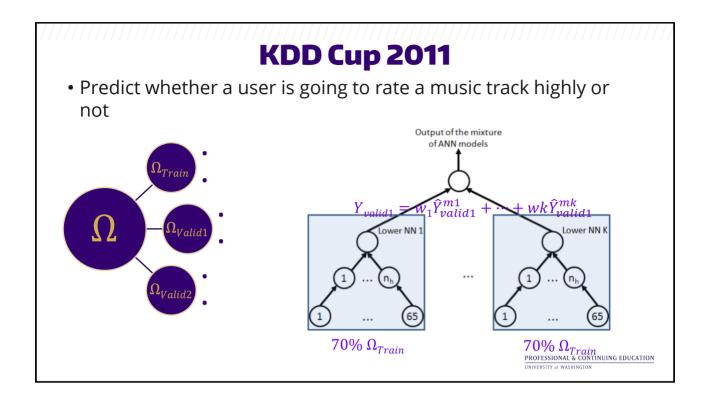


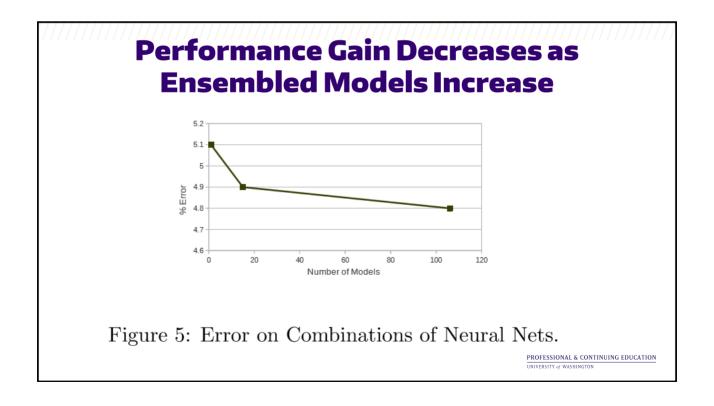












#### **Cons of Ensemble of Models**

- Loss of interpretability quickly
- Difficult to operationalize
- Risk of overfitting
  - Heritage Health Prize: prediction number of hospital stay days of next year
  - -Ensemble of around 50 models
  - -Ranked #1 on public leaderboard, but ranked #20 on private leaderboard

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## Risk Factors of Overfitting in Ensemble Models

- Highly correlated models:
  - Different models trained on same or similar feature set
  - -Similar models trained on similar feature sets
- Weights of models are fine tuned too much in order to optimize the performance on validation data
  - -Overfitting on validation data
  - -Does not generalize well in production

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## **Lesson 5 Summary**

- >Random Forest and Gradient Boosted Decision Trees
  - -AdaBoost
- >Practiced in Python
  - -sklearn.ensemble
- >Random Forest and Gradient Boosted Decision Trees are powerful regression and classification algorithms.

