

Project Development Phase

Sprint 4

Date	12 November 2022
Team ID	PNT2022TMID51838
Project Name	Global Sales Data Analytics

Sprint 4 tasks:

- 🚩 Creating web application
- 🚩 Embedding Dashboard to web application
- 🚩 Embedding Report to web application
- 🚩 Embedding Story to web application

➤ Creating web application:

```
1 <!DOCTYPE html>
2 <html lang="en"
3
4 <head>
5   <meta charset="utf-8">
6   <meta content="width=device-width,initial-scale=1.0" name="viewport">
7
8   <title>Global sales data Analytics</title>
9   <meta content="" name="description">
10
11   <meta content="" name="keywords">
12
13 <!-- favicons -->
14 <link href="assets/img/favicon.png" rel="icon">
15 <link href="assets/img/apple-touch-icon.png" rel="apple-touch-icon">
16
17 <!-- Google fonts -->
18
19 </head>
```

```
File Edit Selection View Go Run Terminal Help • index.html - data - Visual Studio Code
cognos.html • index.html • JS my-loin.js # style.css < register.html < reset.html

index.html > head
1 <!DOCTYPE html>
2 <html lang="en"
3
4 <head>
5   <meta charset="utf-8">
6   <meta content="width=device-width,initial-scale=1.0" name="viewport">
7
8   <title>Global sales data Analytics</title>
9   <meta content="" name="description">
10
11   <meta content="" name="keywords">
12
13 <!--favicons-->
14 <link href="assets/img/favicon.png"rel="icon">
15 <link href="assets/img/apple-touch-icon.png"rel="apple-touch-icon">
16
17 <!--Google Fonts -->
18 <link href="http://fonts.googleapis.com/css?family=open+sans:300,300i,400,400i,600,600i,700,700i|nunito:300,300i,400,400i,600,600i,700,700i"
19
20 <!-->vendor css.file-->
21 <link href="asset/vendor/bootstrap rel=stylesheet">
22 <link href="asset/vendor/bootstrap/css/bootstrap.min.css" rel="stylesheet">
23 <link href="asset/vendor/bootstrap-icons/bootstrap-icons.css" rel="stylesheet">
24 <link href="asset/vendor/bootstrap-icons/bootstrap-icons.css" rel="stylesheet">
25 <link href="asset/vendor/glightbox/css/glightbox.min.css" rel="stylesheet">
26 <link href="asset/vendor/remixicons/remixicons.css" rel="stylesheet">
27 <link href="asset/vendor/swiper/swiper-bundle.min.css" rel="stylesheet">
28
29 <!--template main css file-->
30 <link href="assets/css/style.css"rel="stylesheet">
31
32 <!-- =====>
33 *Template named
```

➤ Embedding Dashboard to web application



GLOBAL SALES DATA ANALYTICS

One way to measure performance is with sales analytics.

Global Sales covers all activities involved in selling a product or service to a consumer or business.

It is important for sales and marketing teams to review their strategies and performance in order to make improvements.

Sales data analytics refers to the use of technology to collect and use sales data to identify actionable insights. It is used to identify, optimize, and increase sales. An efficient sales model that generates higher revenue for the business.

[Send Message](#)

We offer modern solutions for growing your Sales.



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TEAM DETAILS

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Tamilvaran N
Muthamil selvan MS

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sales

Quantity

12.6M 178K

Sales

Quantity

Profit

Shipping Cost

1 1 7 1 1 1 2 5 1 1

Data on this dashboard is provided by IBM Db2.

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2. Results

https://us1.ca.analytics.ibm.com/ui/?perspective=dashboards&pathId=*_my_folders&Pgl=0&L=0&Pgl=0&L=0&De&boardSection=view&mode=dashboard&id=678&mode=mode1000001&7&00000000

Embed code:

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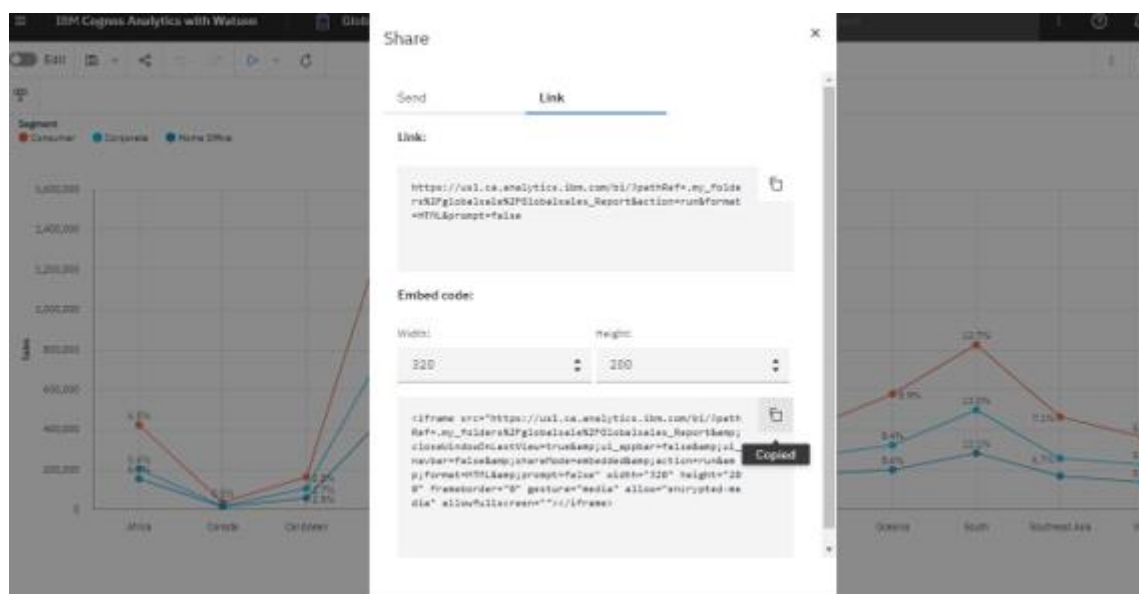
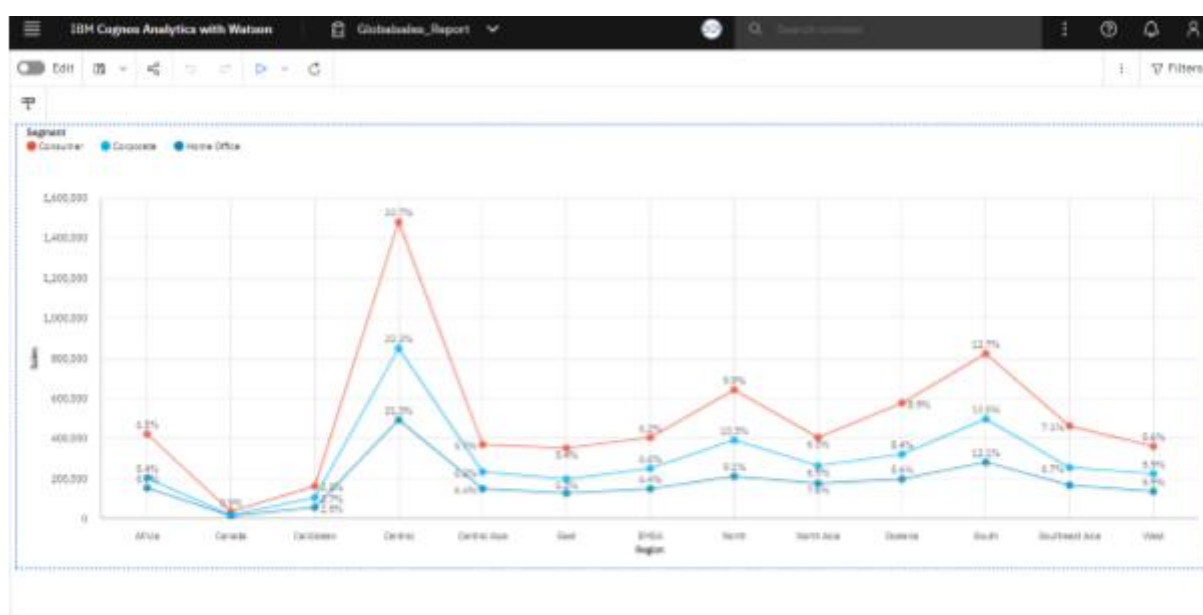
Weighted

320

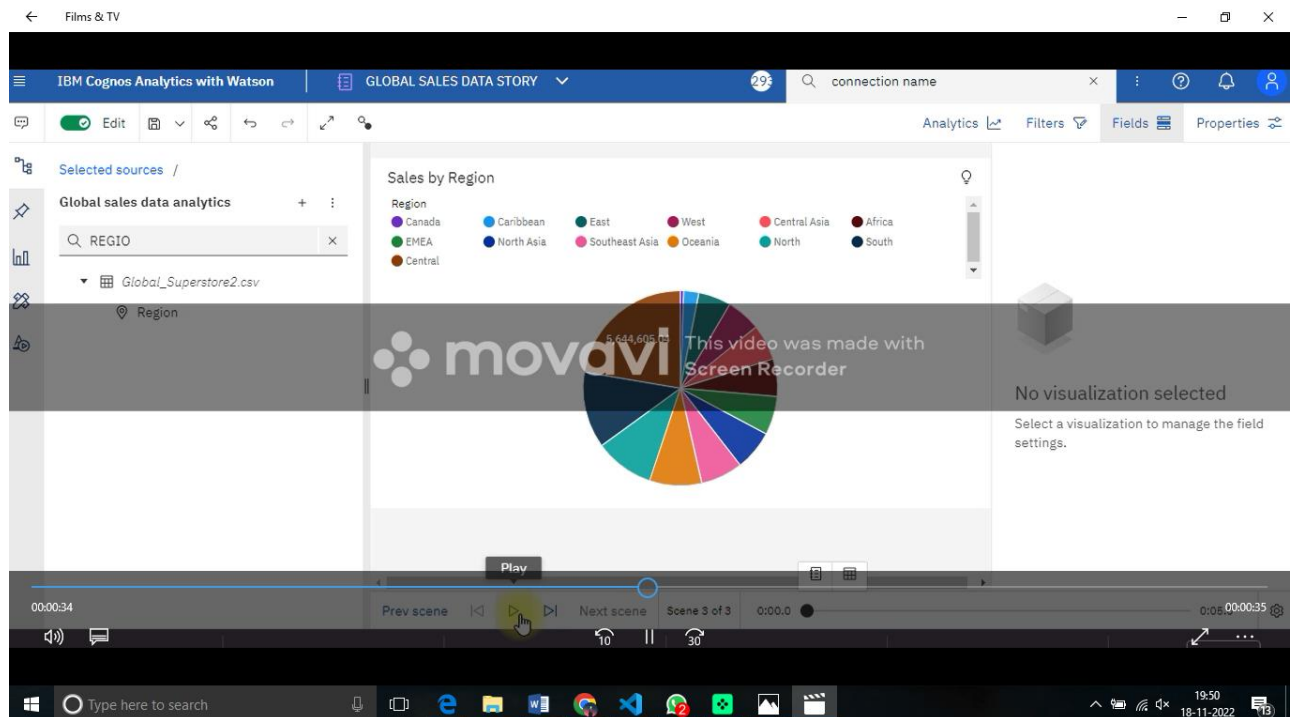
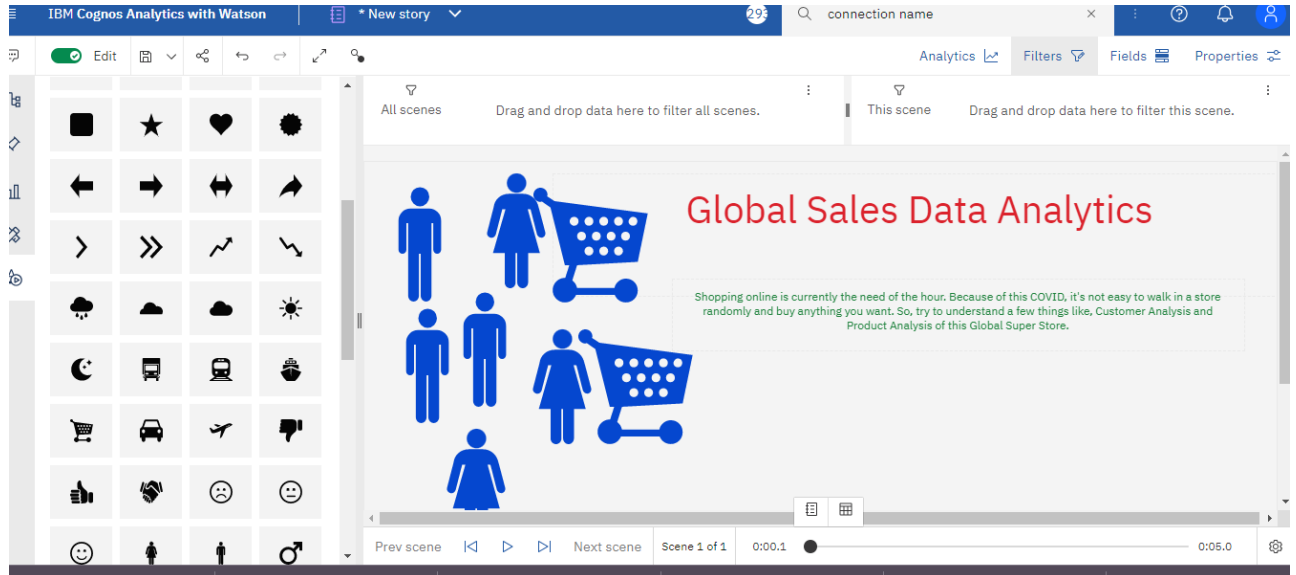
200

```
if [[ $name == "http://url.com:port" ]]; then
    curl -s -u $username:$password -X GET $url | jq -r '.url'
else
    curl -s -u $username:$password -X GET $url | jq -r '.url'
fi
```

➤ Embedding Report to web application



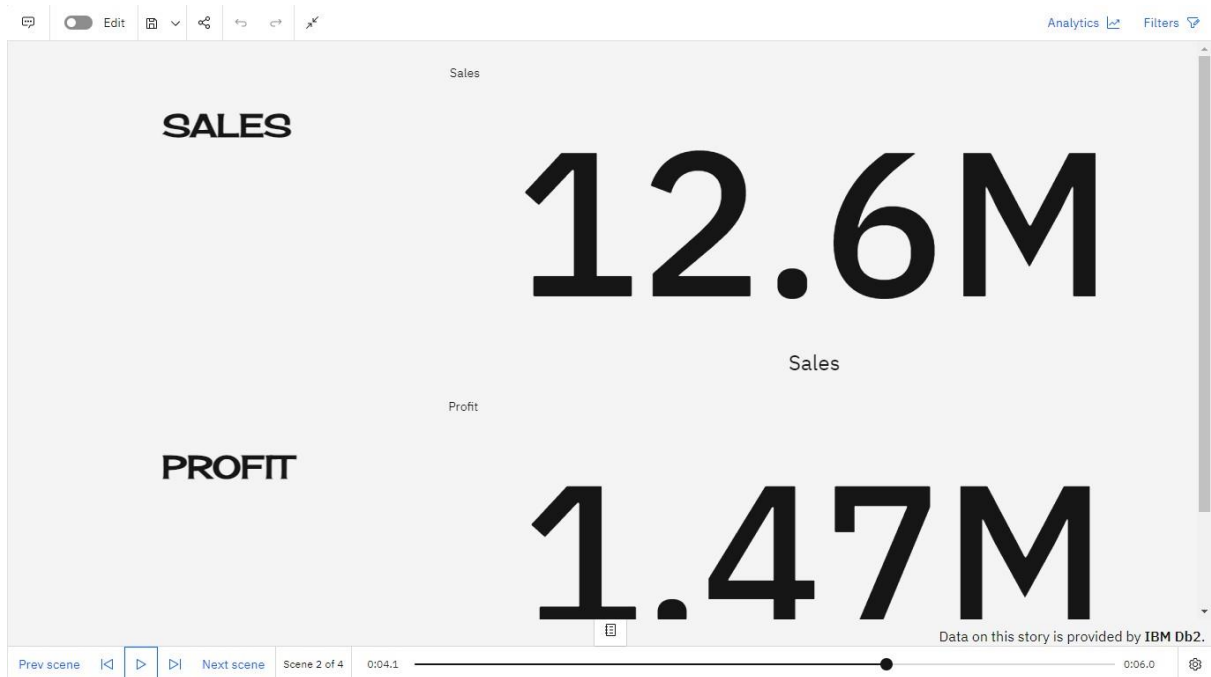
➤ Embedding Story to web application



Embedding Story to web application:

The screenshot shows the IBM Cognos Analytics interface with a 'Share' dialog box open. The dialog has three tabs: 'Send', 'Link', and 'Export'. The 'Link' tab is selected, showing a 'Link' section with a URL and an 'Embed code' section with an iframe code. The URL is: `https://us1.ca.analytics.ibm.com/bi/?perspective=story&id=i4A67CFB043AF4ED285F1AAD8BCF089A6&objRef=i4A67CFB043AF4ED285F1AAD8BCF089A6&options%5Bdis...`. The embed code is: `<iframe src="https://us1.ca.analytics.ibm.com/bi/?perspective=story&id=i4A67CFB043AF4ED285F1AAD8BCF089A6&objRef=i4A67CFB043AF4ED285F1AAD8BCF089A6&options%5Bdis..." width="320" height="200" frameborder="0" gesture="media" allow="encrypted-media" allowfullscreen=""></iframe>`. The dialog also shows a 'Copied' button next to the embed code.

The screenshot shows the IBM Cognos Analytics story player. The main content area displays the title 'GLOBAL SALES DATA ANALYTICS' in large, bold, blue letters. Below the title, there is a navigation bar with 'Prev scene', 'Next scene', and 'Scene 1 of 4'. A progress bar at the bottom indicates the current position in the story, with a timestamp of 0:01.5. The data source is noted as 'Data on this story is provided by IBM Db2.'.



Link:

https://us1.ca.analytics.ibm.com/bi/?perspective=story&pathRef=.my_folders%2Fglobalsale%2FGlobalsales_Story&action=view&sceneId=model000001847bbb44a0_000000000&sceneTime=6000