

Muthassim Billa



**Digital Markater
Ads & SEO Expert,**

About Me

In today's digital age, harnessing the power of online advertising and search engine optimization (SEO) has become paramount for businesses looking to thrive in a competitive marketplace. To achieve this, three vital components stand out: Facebook & Instagram ads, Google Ads, and an SEO expert.



Hard Skills

Facebook Ads



Instagram Ads



Google Ads



SEO



Work Experiences

ADS

Created and managed targeted Facebook and Instagram ad campaigns for various clients, resulting in a 30% increase in website traffic and a 20% boost in conversions.

Developed and executed Google Ads campaigns for e-commerce and lead generation clients, achieving a 25% increase in click-through rate (CTR) and a 15% decrease in cost per acquisition (CPA).

SEO

Executed keyword research and analysis, optimizing content to target high-value keywords and increase organic traffic by 40% within six months.

Contact Me

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Education

Mithapukur College

2021 - 2023

GPA 5,00

