

## Says

What have we heard them say? What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?



Why is it important to you? Why would it be important to anyone else?

How does this program fit with the goals of your unit organization? Does it help push the mission forward?

What do you

Expect to

happen by the

end? Is there a

product?

we now?

Wha are we?

What 's your favorite thing abut working on this team

What's the most exciting project you we worked on recently

What do you think slows our team down the most? What prevents us from hitting our goals?

What difference will it make in the world beyond the program?

Where are

Where do we want to be?

What your motivation for starting this project?

Why will they buy or into it?

What

sparked this

Idea?

Why do you are about solving this problem for these people?

What is the ideal user client or coustomer for the end product?

How will we get there?

What is the budget for your project?

bussiness expenses

estimation of business expenses

How long have you been a project managers?

Whatis the desireved outcome of your project?

What is the project sponsor?

What timefrome does your project need to be completed?

How did you start you carrer?

What are you main responsibilities as a project manager?

Describe a

typetical

project you

manager?

What it toots to manage rhis projects?

Who is the project customer?

What is the scope of the project?

When do you want it finished?

What are the most impotant factors that can lead to a project sucess?

How do you like you job?

What is your device for asprring project managers?

your project outcome?

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Who are the

end users of

Does

What behavior have we observed? What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



