



Says

What have we heard them say?  
What can we imagine them saying?

1. I want creat  
social media  
for my job  
related work

2.I want  
sarkki profile  
for this social  
media



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

1. This Social  
media a  
deferent  
colour

2. I give over  
darkness on  
your personal  
details



EMAPTHY MAP.

Create a social media post  
NM2023TMID21150

Muthu muniyandi .I  
Ajay . C  
Ajay . P  
Ajith . P

1. I want more  
darkness was  
my  
extracurricular  
activities and my  
studys

2. You applied  
to colours of  
this social  
media the  
some colours

1. I feel like this  
social media  
was comes  
very impress  
you other

2. I feel this  
social media  
was defferent  
was other  
social media



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?

[See an example](#)