## Says

What have we heard them say? What can we imagine them saying?

> There are many new innovations happening in the field of catering to various customers. This business has come up with a new method of serving on various occasions.

For a good catering service to bloom, they need an excellent advertisement strategy to pace up their company

Given are a few short catering quotes and taglines that will get the required attention from your customers.



fresh bites catering

Fresh Bites Catering, a catering service, utilizes Zoho Books to **manage their** sales, track inventory, and handle invoicing

It's a single secure location to keep up with your company's bills and invoices, reconcile your bank statements, control your spending, oversee projects, and eliminate GST compliance worries.

They can generate professional invoices for clients and track expenses related to ingredients and supplies.

Does

What behavior have we observed? What can we imagine them doing?

Fresh Bites handle invoicing.

1. Anger or losing your temper 2. Avoiding the people you are frustrated with 3. Experiencing changes in your eating habits

1. Your opinion on the death penalty 2. Your opinion about which political party does a better job of running the country 3. Whether prayer be allowed in schools

**Feels** 

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?





1. Love, food, love life.

2. Everything is fine if it is made of chocolate.

What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?

- 3. Committed for good food.
- 4. New, vibrant, and delectable.
- 1. Providing catering
- services for years. 2. Always celebrate with good food.
- 3. Taste something fresh.
- 4. Every meal is served as if it were Sunday dinner.
- 1. New innovations in

**Thinks** 

- catering.
- 2. I like hashtags because they look like waffles
- 3. Fresh, colorful, delicious.
- 4. Fed with pleasure.

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