



**Says**  
What have we heard them say?  
What can we imagine them saying?

"I love this channel for its entertaining content".

"It's my go-to for relaxation and laughter."

"I often share their videos with my friends ".

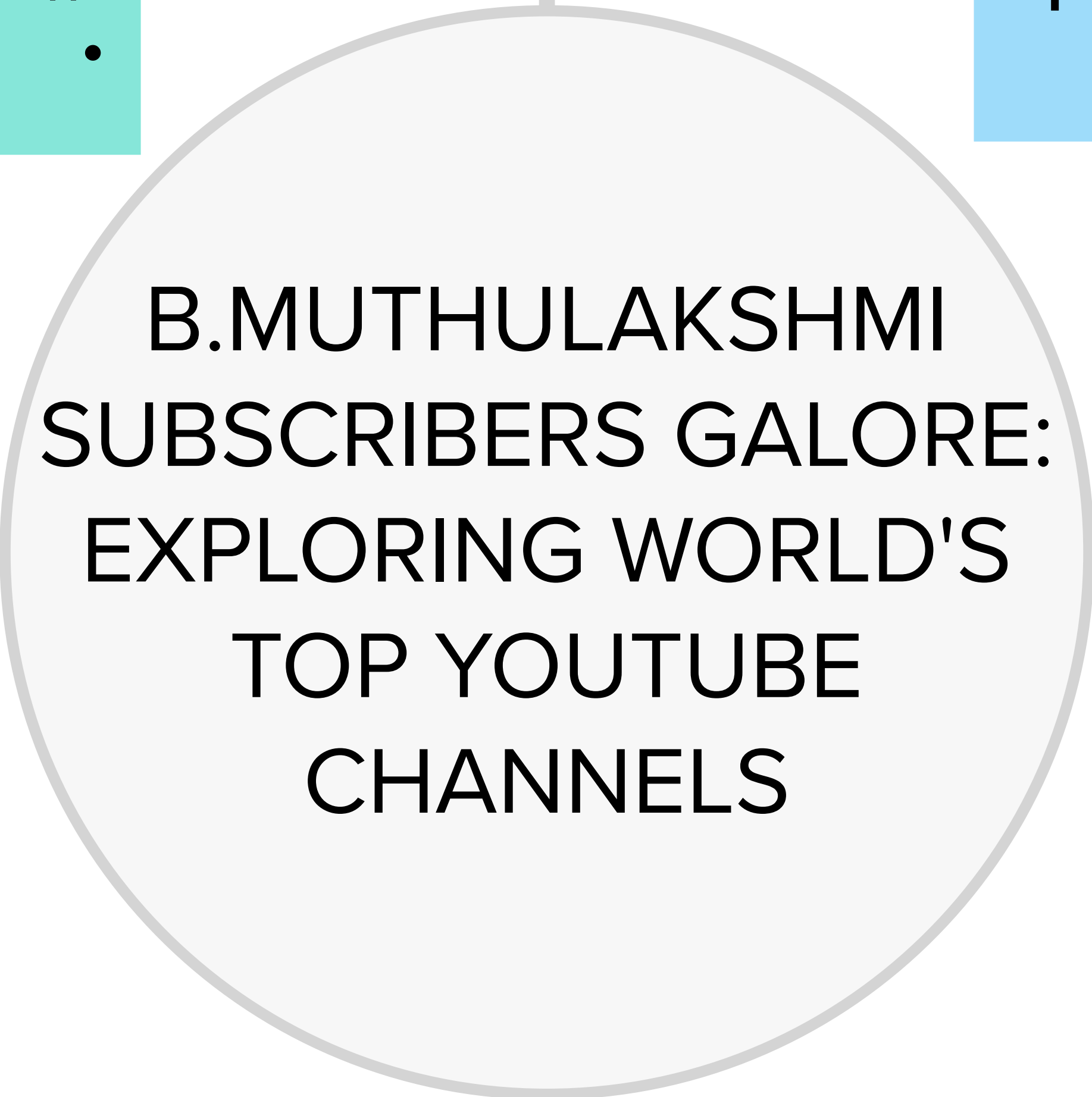


**Thinks**  
What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

"This channel always knows what i want to watch ."

Sometimes,she wishes for more frequent uploads .

Occasionally,she feels overwhelmed by the volume of content



Subscribes,likes and comments on videos.

Binges on new uploads during the weekends

Shares videos on social media.

Happy, relaxed ,connected when watching

Enjoys staying updated with the latest trends and memes

Appreciates the sense of community among fellow viewers .



**Does**  
What behavior have we observed?  
What can we imagine them doing?



**Feels**  
What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?