

New Lead Manager Feature How-To-Guide – March 2012 Project Competitive Analysis (PCA)

Lead Manager Toolbar:



These new Lead Manager features were added to the toolbar under the Analyze tab
Home | Search | Track | Calendar | Address Book | Manage | Analyze | Ask The Experts

NEW - Project Competitive Analysis (PCA)

- Go to the Analyze tab on the Lead Manager toolbar
- Click on Project Competitive Analysis on the Analyze sub-menu dropdown
- The following PCA search page is displayed:

NOTE: State & Bid Date are required fields. Historical data available for 3-years

PCA searches can be further drilled-down by also selecting any one or combination of the following parameters. **HINT:** Hold "Ctrl" key on keyboard to make multiple selections.

- County/Countries
- Section
- Bid Type
- Construction Type
- Division(s) of Work
- Industry Type
- Industry Sub-Type

EXAMPLE: Search for all projects which bid in Florida in 2011

COMPLETE PCA SEARCH FORM:

- Select State: FL
- Select County: All Counties
- Select/Enter Bid Date From: 01/01/2011
- Select/Enter Bid Date To: 12/31/2011
- Check Show All (removes 1000 limit) checkbox

NOTE: Leaving 1000 limit checkbox unchecked returns 1000 results

leadmanager Step into the Spotlight... Call 800-395-4880 or click here cdcnews

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Project Competitive Search

***State**
CT
DC
DE
FL

County
All Counties
FL-Alachua
FL-Baker
FL-Bay

Section
☐ Select All
☐ General Building ☐ Heavy & Highway
☐ Specialty Trades ☐ Sewer & Water

Industry Type
Select All
Educational
Engineering
General/Civil Joint Projects
Governmental

Construction Type
☐ New Construction ☐ Renovation
☐ Alteration ☐ Addition

Bid Date
01/01/2011 to 12/31/2011

Divisions of Work
☐ Div 01 - General Requirements
☐ Div 02 - Existing Conditions
☐ Div 03 - Concrete
☐ Div 04 - Masonry

Industry Sub Type
Select All Sub Type

☒ Show All (removes 1000 limit)

* Indicates required fields.

SEARCH **RESET**

- Click **SEARCH**

RESULTS DISPLAYED:

State	Total Projects Bid	Avg Project Value	Public	Private	GB	Avg GB Value	Eng	Avg Eng Value	ST	Avg ST Value	New Const	New Const Avg Value	Add	Add Avg Value	Ren/Alt	Ren/Alt Avg Value
Florida	1151	\$1,181,361	867	284	510	\$1,395,644	553	\$1,432,221	191	\$154,004	142	\$3,163,745	36	\$3,943,875	997	\$955,165

Showing 1 to 1 of 1 entries

PCA SEARCH RESULTS:

- Clicking Project Title hyperlink opens project details
- Sort-able by Column data: click column header to sort results ascending/descending order
- Data designated with plus signs are expandable to view data details
- Click minus sign to close data details

EXAMPLE: Clicking the plus sign besides the number 284 in Private column displays:

Show 25	entries															
State	Total Projects Bid	Avg Project Value	Public	Private	GB	Avg GB Value	Eng	Avg Eng Value	ST	Avg ST Value	New Const	New Const Avg Value	Add	Add Avg Value	Ren/Alt	Ren/Alt Avg Value
Florida	1151	\$1,181,361	867	284	510	\$1,395,644	553	\$1,432,221	191	\$154,004	142	\$3,163,745	36	\$3,943,875	987	\$955,165

Show 25	entries															
Title	State	County	Bid Date	Job Type	Project Type	Construction Type										
SPORTS AUTHORITY STORE NO. 340 @ THE SHOPS AT MIDTOWN MIAMI	FL	Miami-Dade	Feb 18 2011	Private	General Building	Renovation										
WAL-MART NO. 725-201 GENERAL REMODEL	FL	Polk	Feb 16 2011	Private	General Building	Renovation										
DOLLAR GENERAL STORE NO. 1513	FL	Brevard	Feb 18 2011	Private	General Building	New										
BEST BUY MOBILE @ EDISON MALL	FL	Lee	Feb 18 2011	Private	General Building	Renovation										
FLORIDA COMMUNITY HEALTH CENTER ADDITION	FL	St. Lucie	Feb 16 2011	Private	General Building	Addition										
SEPHORA @ INTERNATIONAL MALL	FL	Miami-Dade	Feb 10 2011	Private	General Building	Renovation										
CITRUS HEALTH SITE SHAMAN CENTER IMPROVEMENTS	FL	Miami-Dade	Feb 4 2011	Private	General Building	Renovation										
WAL-MART GENERAL REMODEL STORE NO. 1090	FL	Duval	Feb 21 2011	Private	General Building	Renovation										
FIVE GUYS BURGERS & FRIES	FL	Orange	Feb 11 2011	Private	General Building	Renovation										
STARBUCKS	FL	Duval	Jan 19 2011	Private	General Building	Renovation										
FAMILY DOLLAR	FL	Polk	Jan 27 2011	Private	General Building	New										
DOLLAR TREE STORE NO. 6361 @ THE CROSSROADS	FL	Palm Beach	Jan 28 2011	Private	General Building	Renovation										
FAMILY DOLLAR @ DELTONA	FL	Volusia	Jan 7 2011	Private	General Building	New										
NUVIVA WEIGHT LOSS CENTER	FL	Sarasota	Feb 10 2011	Private	General Building	Renovation										
PIZZA FUSION @ MIZNER PARK	FL	Palm Beach	Feb 22 2011	Private	General Building	Renovation										
WENDY'S RESTAURANT REPLACEMENT	FL	Alachua	Feb 9 2011	Private	General Building	Renovation										
WALGREENS STORE NO. 2230	FL	Pinellas	Feb 10 2011	Private	General Building	New										
LENSCRAFTERS @ SOUTHGATE PLAZA	FL	Sarasota	Feb 9 2011	Private	General Building	Renovation										
NAPLES TOWNE CENTER FACADE IMPROVEMENTS	FL	Collier	Feb 3 2011	Private	General Building	Renovation										
PATEL RESIDENCE	FL	Columbia	Mar 16 2011	Private	General Building	New										
PUBLIX & RETAIL BUILDINGS A, B & C @ PAVILION CROSSING	FL	Hillsborough	Feb 25 2011	Private	General Building	New										
BIG LOTS @ SEMINOLE TOWN CENTER	FL	Seminole	Feb 3 2011	Private	General Building	Renovation										
NAPA AUTO PARTS STORE	FL	Orange	Feb 7 2011	Private	General Building	Renovation										
MAJOR "B" RENOVATION @ VILLAGE LAKES SHOPPING CENTER	FL	Pasco	Jan 24 2011	Private	General Building	Renovation										
DD'S DISCOUNT STORE NO. 5121	FL	Broward	Jan 11 2011	Private	General Building	Renovation										
Showing 1 to 25 of 284 entries																
														FirstPrevious234NextLast		

Showing 1 to 1 of 1 entries

FirstPreviousNextLast

HINT: To view specific project details click on a project title hyperlink

HINT: To display less than 25 projects per page select 10 in the "Show Entries" box in upper left-hand corner of report. To display more than 25 projects per page select 50 or 100 in the "Show Entries" box.