# AND ADVANCED LEARNING (HUMBER COLLEGE)



ASSIGNMENT: Big Data 1 - Group Project

## **Team Members:**

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Course: Big Data 1 - ITE-5200-0LA Submitted to: Prabhpreet Sidhu

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#### Introduction

The Covid-19 pandemic lasted more than two years and forced countries around the globe to place specific restrictions. Almost if not all industries are significantly impacted; however, one sector, in particular, was hit the hardest. According to the S&P Global Market Intelligence analysis, the airline industry is the most impacted industry, mainly because of the sudden border closures, mass grounding of air traffic, and lockdown policies all around the world, which is disastrous for the aviation industry (Haydon & Kumar, 2020).

As of now, when life begins to return to normal and most countries have lifted travel restrictions and started to open their borders for travelers, a new problem arises. Since last year, the travel industry, notably airlines, has been understaffed, making it challenging to manage the travel spikes. Domestic and international airlines and airports are still trying to completely staff up, making them more vulnerable to delays (Nguyen, 2022). According to Josephs (2022), the flight delays and cancellations this year were significantly higher than before the pandemic, with more than 1,100 U.S. flights canceled and more than 12,000 flights delayed during the hectic fourth of July weekend.

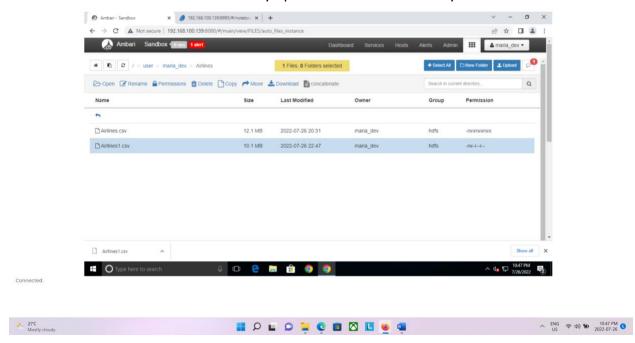
Delays impact not only passengers but airlines as well. They induce stress and anger among passengers through increased travel time and expenses on meals and hotels. Furthermore, they undermine the goal of air travel, which are quick and economical. On the other hand, airlines incur extra crew costs and additional costs associated with accommodating interrupted customers and aircraft re-positioning because airline fleet and crew timetables mainly rely on scheduled timings (Trefis, 2016).

To minimize customers' dissatisfaction, one of the most well-known online travel agencies, Expedia, has hired us as industry analysts to provide insights on flight delays among 16 airlines in North America. Our analysis and insights are provided below.

# **Coding and Analysis**

The first step is to upload the two CSV files (airlines.csv and airlines1.csv) downloaded from Kaggle onto HDFS to make it accessible on Zeppelin, Hive and Hbase so we can easily manipulate the data, query the data and get meaningful visualizations and ultimately derive insights for the business.

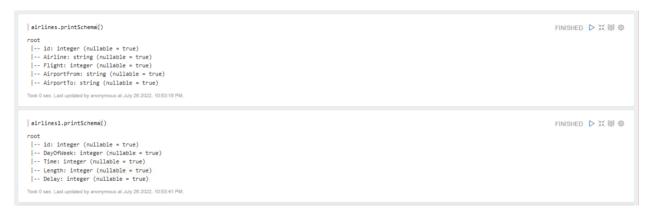
The screenshot of the file is successfully uploaded in the HDFS file system is attached below:



Now, to perform any type of analytical operations on the file, it is required to create a data frame in zeppelin by reading the CSV file which we saved in HDFS.

Code snip for the two data frames:

# The printing schema in a tree format:



# Converting data frames into temp view:



# Data frame 1 (airlineView) has 5 attributes:

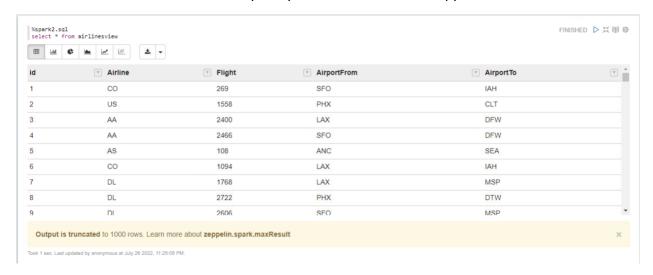
Attribute	Data Type	Explanation
ID	INT	ID for each row/entry
Airline	String	Abbreviation of Airline's name
Flight	INT	Flight number
AirportFrom	String	Airport code of departing flight
AirportTo	String	Airport code of arriving flight

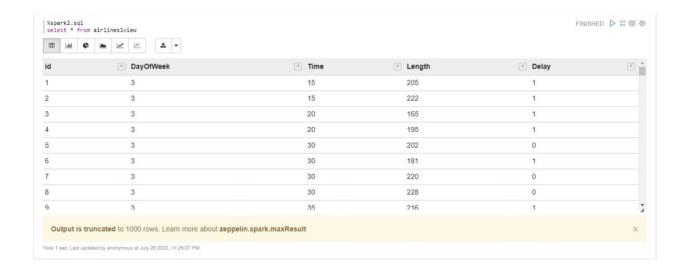
Data frame 2 (airline1View) has 5 attributes:

Attribute	DataType	Explanation
Id	INT	id for each row/entry
DayOfWeek	INT	1 = Monday 2 = Tuesday 3 = Wednesday 4 = Thursday 5 = Friday 6 = Saturday 7 = Sunday
Time	INT	Scheduled time of departure
Length	INT	Duration in Length
Delay	Binary	0= Not Delayed 1 = Delayed

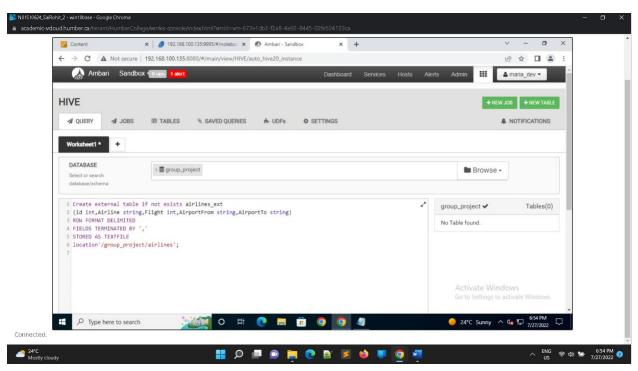
Following the above steps, the data frames are ready to use and printed for an easier understanding when querying the data in Zeppelin.

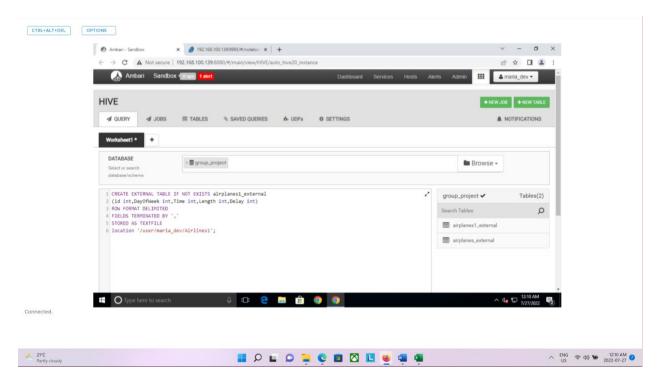
Here are the screenshots of the temporary views we created in Zeppelin with the data:



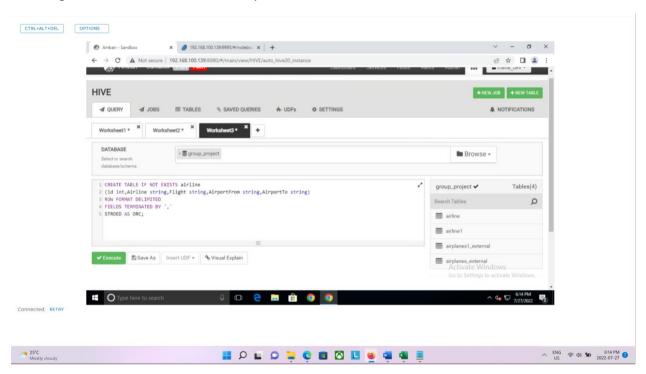


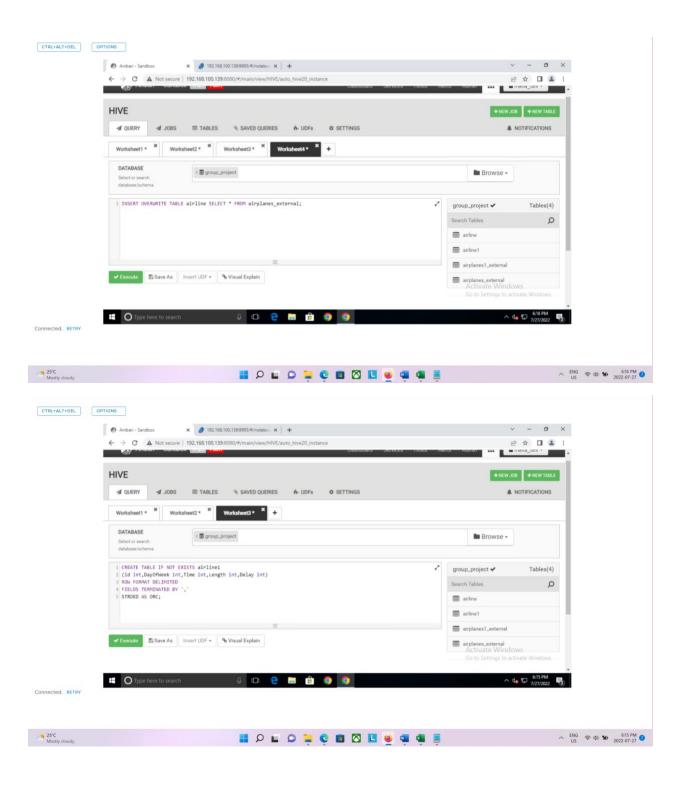
Apart from zeppelin, we created external and internal tables for both files in hive to read the data in CSV format which is uploaded to HDFS

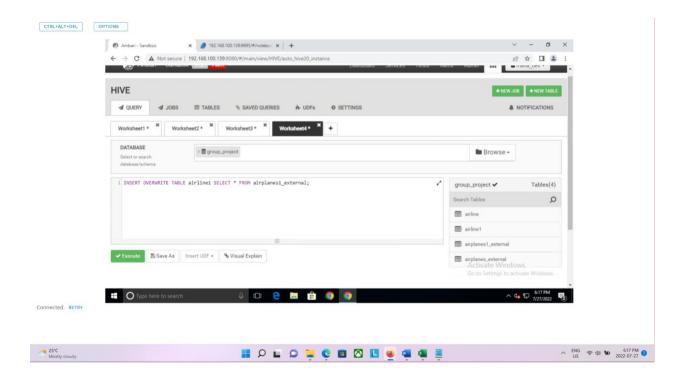




Creating internal tables in hive and input data from the external tables



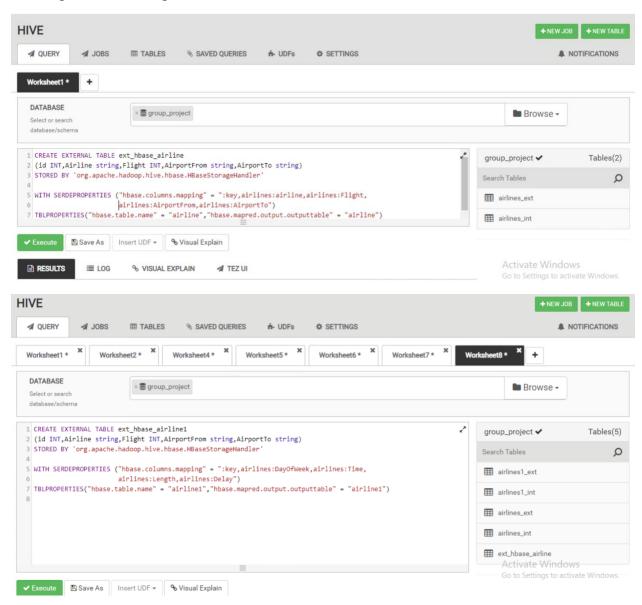




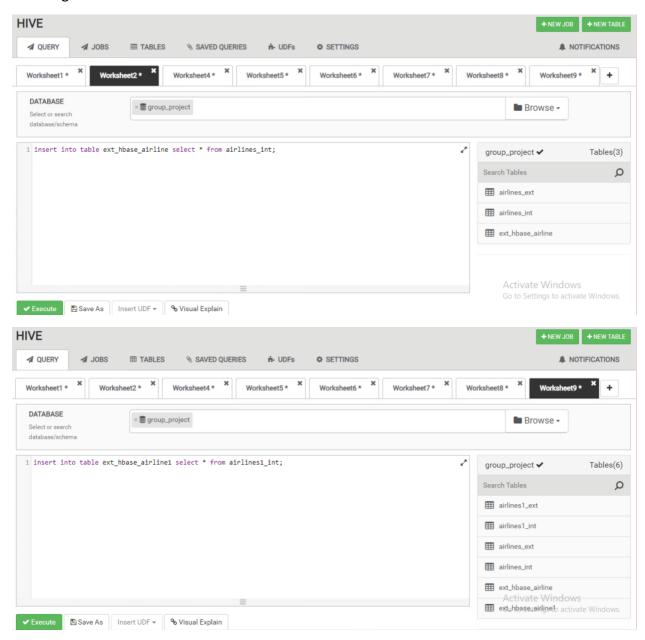
#### Now we created two HBase tables:

```
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  Submission
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                                                                                     New Tab
 ← → C ▲ Not secure | 192.168.100.135:4200
sandbox-hdp login: root
root@sandbox-hdp.hortonworks.com's password:
Last login: Thu Jul 28 01:47:49 2022 from 172.18.0.2
[root@sandbox-hdp ~]# hbase shell
HBase Shell; enter 'help<RETURN>' for list of supported commands.
Type "exit<RETURN>" to leave the HBase Shell
Version 1.1.2.2.6.5.0-292, r897822d4dd5956ca186974c10382e9094683fa29, Fri May 11 08:00:59 UTC 2018
hbase(main):001:0> create'airline','airlines'
0 row(s) in 4.6380 seconds
=> Hbase::Table - airline
hbase(main):002:0> create 'airline1','airlines'
0 row(s) in 2.3820 seconds
=> Hbase::Table - airline1
hbase(main):003:0>
```

## Creating and connecting data from Hive external tables to Hbase tables:



#### Inserting data into HBase table

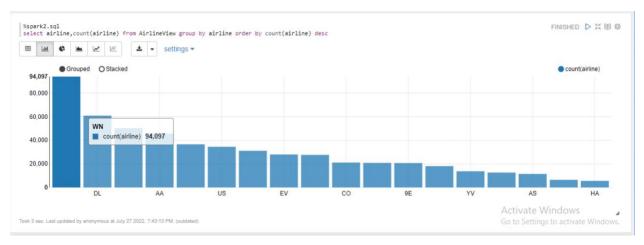


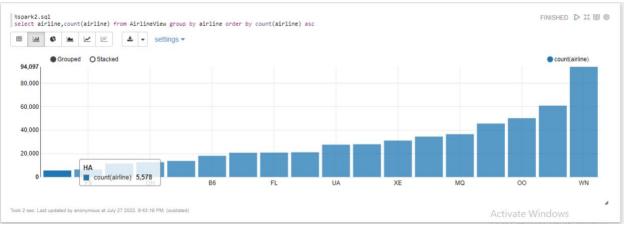
The data is now stored in Hbase so that it can be used for future batch processing as it is more scalable and faster than traditional RDBMS.

From the data above, we can answer the following 5 analytical questions which can help render visualizations and get insights to improve the business.

# **Analytics Questions**

1. Which Airlines have the most and least Flights?

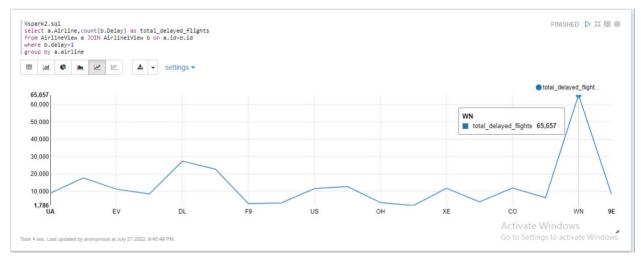


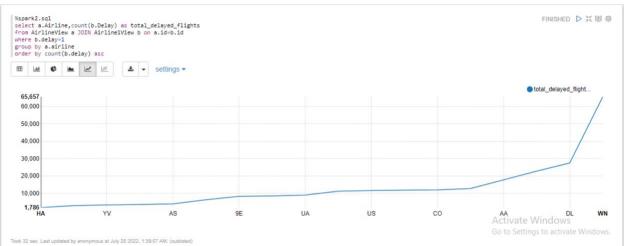


From the Bar chart above, it seems that Northwestern Airlines has the highest frequency of flights in North America, with flights over 94000.

Meanwhile, Hawaiian Airlines had the least number of flights with only 5578 compared to the same period of time.

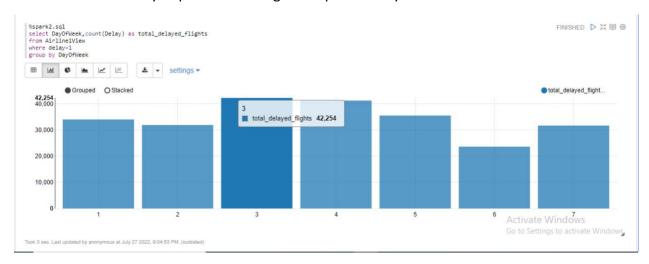
# 2. Which Airlines have the most and least Delays?





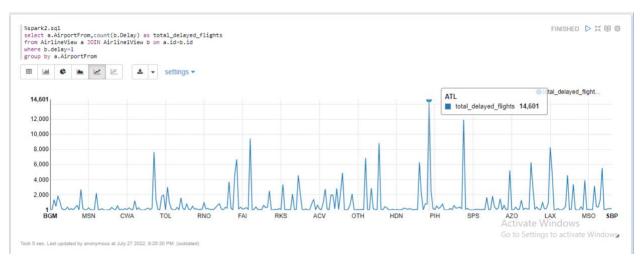
We can see from the data visualisation that the majority of Northwestern Airlines flights with over 65k are delayed, while Hawaiian Airlines have the shortest wait times with just 1786 being delayed flights.

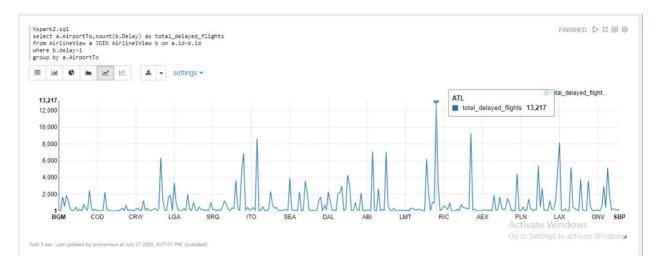
3. Does the delay depend on the flight's departure day of the week?



From our findings, Wednesdays and Thursdays are the most delayed days of the week compared to saturdays.

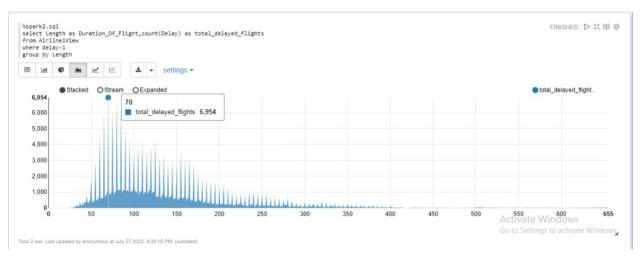
4. Which airports have the most delays based on the flight's origin and destination Airport?





There are most delays at Atlanta International Airport for both departing and arriving planes.

5. Does the duration of the flight play a role in the flight being delayed?



Yes, from the visuals we can deduce that shorter flight duration ranging from 60 mins to 90 mins tend to experience delays the most.

# **Insights and Conclusion**

Northwestern Airlines has the highest frequency of flights; however, it has the most amount of delays. Hawaiian Airlines have the least delay, but it may be because it has the least amount of flights in North America. Hence, we can say that the amount of flights delayed is directly proportional to the amount of the flights being operated by that particular airline at that period of time.

From our findings, we suggest that booking flights departing on Saturday or Tuesday should be promoted to minimize the chances of their flight being delayed.

While booking the flights, customers can avoid ATL or Atlanta Airport as a Layover Airport as they experience long wait times as an origin and destination airport in North America. Expedia should add a disclaimer for the customers who are intending to book flights from, to and through Atlanta stating that they are most likely to experience delays. Hence, Customers can make well advanced and informed decisions prior to flying.

Additionally, the length of the flights is important when discussing delays. Our analysis revealed that delays are frequently experienced by flights with duration between 60 and 90 minutes.

In conclusion, we as analysts suggest Expedia to optimize their website by using our insights to reduce customer complaints regarding flight delays. Hence, improving their customer satisfaction.

# **Appendix for the Data**

#### **List of Airlines**

Alaska Airlines AS / ASA

American Airlines AA/AAL

Air Canada AC/ACA

Aeromexico AM / AMX

Continental Airlines CO / COA

Delta Airlines DL / DAL

FedEx FX / FDX

Hawaiian Airlines HA / HAL

Northwest Airlines NW / NWA/WN

Polar Air Cargo PO / PAC

Southwest Airlines SW / SWA

United Airlines UA / UAL

United Parcel (UPS) 5X / UPS

Virgin Atlantic VS / VIR

VivaAerobús VB / VIV

WestJet WS / WJ

## **List of Airports**

ATL - Hartsfield-Jackson Atlanta International Airport - Georgia

AUS - Austin-Bergstrom International Airport - Texas

BNA - Nashville International Airport - Tennessee

BOS - Boston Logan International Airport - Massachusetts

BWI - Baltimore-Washington International Thurgood Marshall Airport - Washington

CLT - Charlotte Douglas International Airport - North Carolina

DAL - Dallas Love Field - Texas

- DCA Ronald Reagan Washington National Airport Arlington, Virginia
- DEN Denver International Airport Colorado
- DFW Dallas/Fort Worth International Airport Texas
- DTW Detroit Metropolitan Airport Michigan
- EWR Newark Liberty International Airport New Jersey
- FLL Fort Lauderdale-Hollywood International Airport Florida
- HNL Daniel K. Inouye International Airport Honolulu, Hawaii
- HOU William P. Hobby Airport Houston, Texas
- IAD Dulles International Airport Virginia
- IAH George Bush Intercontinental Airport Houston, Texas
- JFK John F. Kennedy International Airport Queens, New York
- LAS McCarran International Airport Las Vegas, Nevada
- LAX Los Angeles International Airport California
- LGA LaGuardia Airport Queens, New York
- MCO Orlando International Airport Florida
- MDW Chicago Midway International Airport Illinois
- MIA Miami International Airport Florida
- MSP Minneapolis-Saint Paul International Airport Minnesota
- MSY Louis Armstrong New Orleans International Airport Louisiana
- OAK Oakland International Airport California
- ORD O'Hare International Airport Chicago, Illinois
- PDX Portland International Airport Oregon
- PHL Philadelphia International Airport Pennsylvania
- PHX Phoenix Sky Harbor International Airport Arizona
- RDU Raleigh-Durham International Airport North Carolina
- SAN San Diego International Airport California
- SEA Seattle—Tacoma International Airport Washington

- SFO San Francisco International Airport California
- SJC Norman Y. Mineta San Jose International Airport California
- SLC Salt Lake City International Airport Utah
- SMF Sacramento International Airport California
- STL St. Louis Lambert International Airport Missouri
- TPA Tampa International Airport Florida

#### References

- Haydon, D. H., & Kumar, N. K. (2020, April 7). *Industries most and least impacted by COVID-19 from a probability of default perspective March 2020 update*. S&P Global Market Intelligence. Retrieved from <a href="https://www.spglobal.com/marketintelligence/en/news-insights/blog/industries-most-and-least-impacted-by-covid-19-from-a-probability-of-default-perspective-march-2020-update">https://www.spglobal.com/marketintelligence/en/news-insights/blog/industries-most-and-least-impacted-by-covid-19-from-a-probability-of-default-perspective-march-2020-update</a>
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Dataset is available on-

https://www.kaggle.com/datasets/jimschacko/airlines-dataset-to-predict-a-delay