Accomplished and detail-oriented Senior UI/UX Designer with over 5 years of experience and a proven expertise in enhancing user experiences and driving product success through design thinking, UX research, and strategic implementation. Demonstrated success in leading design teams, mentoring designers, and managing design systems.

Kelvin Mutiso

Senior UI/UX & Product Designer

Work History

2022-09 - Current

UX Design Lead - Financial Services (M-PESA)

Safaricom PLC, Nairobi, Nairobi Province, Kenya
- Led discovery and design of Hustler Fund on M-PESA mini-app & USSD journeys, with 23M+ subscribers opting in and KES 52.9B disbursed.
- Redesigned M-PESA Super app's homepage to boost mini-app discovery, leading to a 46% surge in mini-app usage.

2021-08 - 2022-09

Product Designer

Kwara, Nairobi, Nairobi Province, Kenya
- Optimized Login/signup process, leading to a 52% increase in signups.
- Streamlined Loan application process for accessing BOSA loans from SACCOs, resulting in a 37% rise in applications and disbursals.

2021-02 - 2021-07

UI/UX Engineer

The B-hub, Remote, Nairobi, Kenya
- Maintained accurate documentation and met strict deadlines to achieve successful project outcomes, increasing time to value of UX design by 24%.

2020-01 - 2021-07

UX/UI Designer

EKRAAL Innovation Hub, Remote
- Performed competitive analysis to recognize UX/UI trends and implement best practices in product designs.
- Enhanced productivity by 12% through the application of agile design methods, reducing project timelines without compromising quality.

2019-04 -

Visual Designer

Contact

Address
00100, Remote, Nairobi
Kenya

Phone
+254700022562

E-mail
kelvinmutiso1@gmail.com

Skills

Wireframing & prototyping

Figma, Sketch & Adobe design tools

DesignOps

Leadership

Interpersonal Skills

Communication

Collaboration

Strategic thinking

Mentorship

Creative problem solving

HTML, CSS & JS

Interests

Web 3

Financial services

Driving

2021-07	*Dotsh Africa, Remote*

- Established compelling visual language by developing user personas user journeys and designing wireframes, mockups, and prototypes for product releases.

2019-05 - 2019-08	**UX Design Intern**

Adrian Group Kenya, Nairobi, Nairobi Province, Kenya

- Applied both qualitative and quantitative analysis techniques to continuously improve end-user experiences based on user behavior trends.

2017-12 - 2019-03	**Website /UI/UX Graphics Designer**

KDuka, Remote

- Enhanced client satisfaction by delivering high-quality graphic design projects on time and within budget constraints.

Education

2022-12	**Bootcamp: Advanced User Research & Experience Design**

The Interaction Design Foundation Academy - Remote, Kenya

2022-06	**Course: Product Design**

Google & Udacity - Remote

2020-07	**Bachelor of Science: Computer Science**

Riara University - Nairobi, Nairobi Province, Kenya

- Degree Awarded with First Class Honors
- ICT Lab associate, Riara University ICT Department, Completed 2019

2019-10	**Structured Mentorship, Cohort 4.0: Interpersonal Skills**

KamiLimu - Nairobi, Nairobi Province, Kenya