# Mehrdad Touraji

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# **Summary**

Data Sorcerer | Tech Enthusiast | Master of All Trades in Data Engineering, Software Development, and Problem-Solving | Fluent in the languages of Python, Kotlin, and JavaScript | Cloud Maestro # | Database Wrangler # | Pipeline Architect | Passionate about leveraging the power of data to drive insights and innovation | Let's collaborate and weave magic with data-driven solutions! ###

# **Experience**



## WFM - Intraday Management Specialist

Trade Republic

Jul 2022 - Present (1 year 1 month)

Data Engineer | Python/Kotlin/JavaScript | Cloud Enthusiast | Problem Solver | Collaboration Catalyst

Crafting the Future of Data: Data engineering with Python, Kotlin, and JavaScript. Architecting robust data pipelines for smarter decision-making.

Transforming Ideas into Impact: Vue.js-powered, cloud-first solutions that exceed expectations. Leveraging AWS and GCP for optimised performance.

# Navigating the Cloudscape: Cloud enthusiast adept at integrating scalable infrastructure. Expertise in serverless functions for data availability and security.

Unveiling the Data Story: Meticulous data modeling unlocking insights for confident decision-making.

Catalyst for Collaboration: Problem-solving superpower fueling collective success through dynamic teamwork.

# Quality Analyst

Majorel

Jul 2020 - Dec 2021 (1 year 6 months)

Highly skilled Quality Assurance Manager specializing in Customer Experience Management (CXM) for leading global brands.

Proficient in analyzing key metrics (KPIs) to drive data lifecycle management, data governance, and data management processes.

Expertise in utilizing advanced Business Intelligence (BI) tools to ensure data reliability and facilitate data-driven decision-making.

Develops comprehensive marketing performance and spend dashboards, incorporating key metrics and insights for senior leadership and cross-functional teams.

Collaborates closely with on-site and global teams to optimize marketing strategies and deliver exceptional customer experiences.

## Implements robust QA methodologies and best practices, ensuring adherence to quality standards and continuous improvement.

Conducts thorough testing and validation of marketing campaigns and initiatives, ensuring accuracy and alignment with objectives.

Establishes strong relationships with stakeholders, providing guidance and recommendations for quality enhancements.

## Subject Matter Expert

**Arvato CRM Solutions** 

Aug 2019 - Jul 2020 (1 year)

Subject Matter Expert (SME) with extensive knowledge in market analysis and product requirements.

Collaborative problem-solver, supporting Product Managers and teams in prioritizing customer-driven requirements.

Results-oriented professional, ensuring smooth acceptance of product changes.

Strong expertise in operational analysis and legal compliance, leveraging automation for enhanced quality.

Proactive trend analyst, anticipating market shifts and customer needs for effective product strategies.

Effective communicator and cross-functional collaborator, aligning priorities with product development teams.

Continuous learner, staying updated with policy changes and confidently resolving complex cases.

# **Education**



#### University of Potsdam

Professional Development

Jan 2023 - Jan 2033

Completed a 2-week course in Quantum Machine Learning with IBM Quantum Research. Learned to build and implement quantum and classical algorithms for machine learning tasks using Python and Qiskit. Gained insight into the potential and challenges of this emerging field.



#### Staffordshire University

Bachelor's degree, Electrical and Electronics Engineering Oct 2013 - Mar 2017



Asia Pacific University of Technology and Innovation (APU / APIIT)

## Bachelor's degree, Electrical and Electronics Engineering

# **Licenses & Certifications**

Revenue Operations - HubSpot Issued May 2022 - Expires Jun 2023 d20c732e863d4d1db375d22522e37168

- AWS Cloud Practitioner Amazon Web Services (AWS)
- Data Science with Python Simplilearn 4007230
- Exploring Data with Looker Google Cloud Skills Boost 3053231
- LookML in Looker Google Cloud Skills Boost 3057662
- Applying Advanced LookML Concepts in Looker Google Cloud Skills Boost 3060629
- XX Data Warehouse Snowflake
- Kotlin Developer JetBrains d302fa39-379d-4c1e-a5e9-3b60eb53c5c8

#### **Skills**

Data Governance • Master Data • Extract, Transform, Load (ETL) • Process Improvement • DevOps Practices • Data Engineering • Programming • Cloud Technologies • Data Modeling • Problem Solving