

**Vincent Mutwiri**

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**LinkedIn:** [linkedin.com/in/vincentmutwiri9](https://www.linkedin.com/in/vincentmutwiri9) | **Portfolio:** [Vincent Instructional Designer](#)

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## Professional Summary

Instructional Designer with over 2 years of experience in creating engaging, learner-centered educational solutions across multiple platforms. Skilled in conducting needs assessments, designing instructional materials, and applying a variety of eLearning technologies such as Articulate Storyline 360 and Adobe Captivate. Proven ability to collaborate with subject matter experts to deliver innovative learning experiences that improve knowledge retention and performance outcomes. Passionate about leveraging the latest instructional strategies to enhance learning experiences in corporate, academic, and non-profit environments.

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## Experience

### Instructional Designer

**iHub Limited, Nairobi**

**November 2023 – Present**

- Designed and developed over **5** e-learning modules using Articulate Storyline 360, resulting in a **80% increase** in learner engagement.
- Conducted **needs assessments** to define learning objectives and develop content for various training programs, including **[insert specific program types]**.
- Collaborated with Subject Matter Experts (SMEs) to ensure accuracy and create impactful learning experiences.
- Implemented **gamification** and **scenario-based learning** strategies, significantly improving knowledge retention and application.
- Utilized Learning Management Systems (LMS) such as **[Google cloud, Moodle, Canvas]** to deliver, track, and report on training effectiveness.

### Instructional Designer & Developer

**Teach for Kenya Fellowship**

**January 2023 – December 2023**

- Developed instructor-led training materials (learning guides, workbooks, and presentations) for **Grade 2 learners** on CBC topics such as **[Mathematics, English, Kiswahili, Environmental studies]**.

- Worked closely with stakeholders to identify performance gaps and develop training solutions aligned with organizational goals.
  - Integrated multimedia elements such as **videos and interactive exercises** to enhance engagement and promote active learning.
  - Led the transition from traditional classroom training to **blended learning formats**, resulting in improved learning outcomes and increased training flexibility.
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## Education

### Bachelor of Science in Industrial Chemistry

Dedan Kimathi University of Technology, Kenya  
2018 – 2021

### Instructional Design and Technology (Certificate)

Carnegie Mellon University (Online)  
July 2024 – November 2024

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## Technical Skills

- **eLearning Tools:** Articulate Storyline 360, Adobe Captivate, Camtasia, Vyond
  - **Learning Management Systems:** Moodle, Canvas
  - **Multimedia & Design:** Adobe Creative Suite (Photoshop, Illustrator), Canva
  - **Web Technologies:** HTML, CSS, JavaScript
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## Core Competencies

- Instructional Design
- Curriculum Development
- Needs Analysis
- eLearning Development
- Learning Management Systems (LMS)
- Gamification & Scenario-based Learning
- Project Management
- Stakeholder Collaboration
- Multimedia Integration
- Blended Learning Solutions

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## Awards & Recognition

- **Community Award** – Recognized for exemplary leadership and commitment during the Teach for Kenya Fellowship Program.

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## Portfolio

Explore a selection of my work: [Portfolio Link](#)