REDESIGN HONEY PACKAGE

The potentials code could bring to graphic design industry
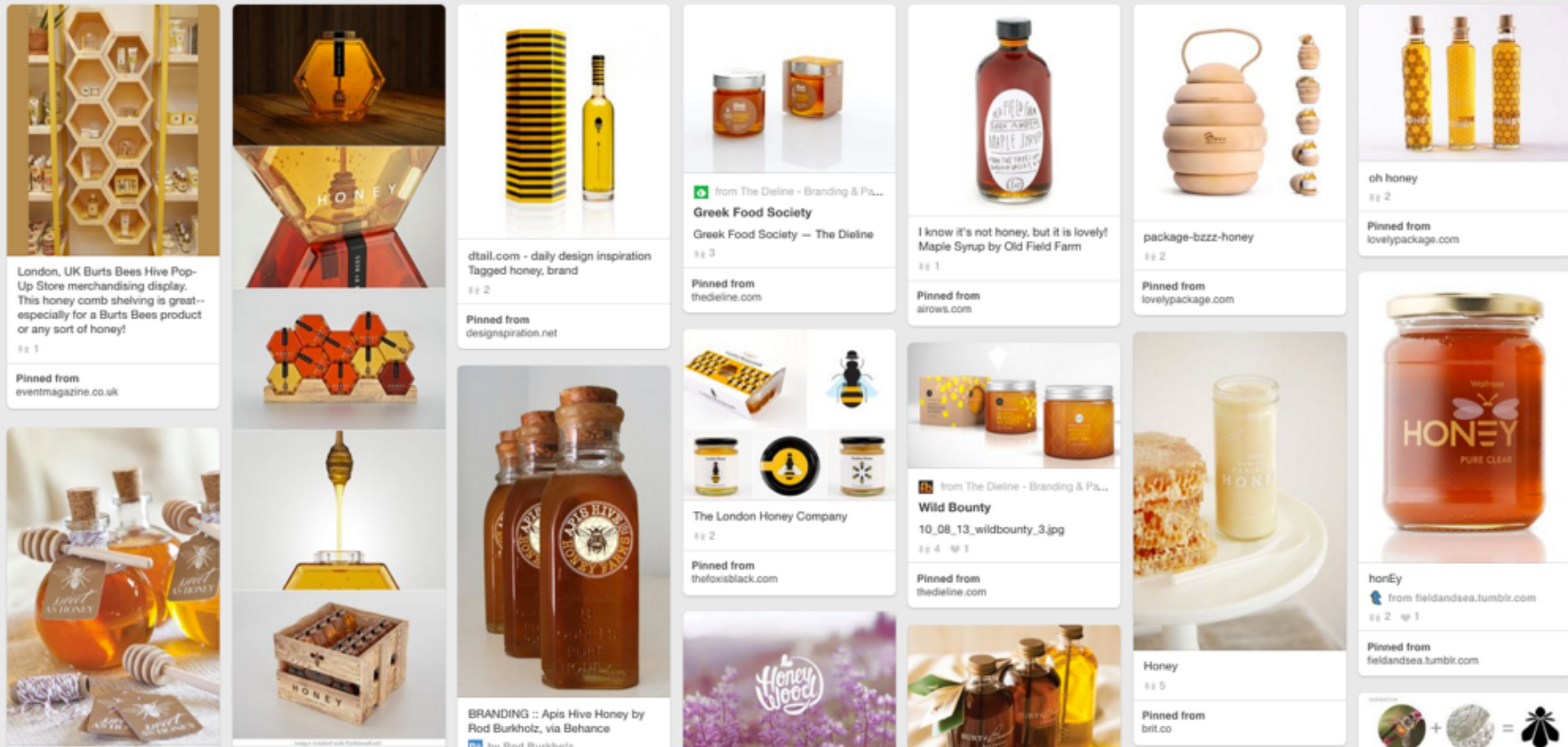
WHAT

➤ The package coding system will generate package labels for different types of honeys from the product line

➤ The system will also generate logos with similarity and consistency for branding while specific and unique for each package

➤ When a new product is added to the product line, the system is able to generate a specific package for it

➤ The traditional package for honey industry always focus on natural aesthetics but regardless of unique and information delivery

➤ Discover the aesthetic which is easier for computer than human being's brain and hand

WHY