Muhammad Muzamil Khan 240042 Aqsa Abid 240013

Planning Your Portfolio Website

This is a great start to planning my portfolio website Here's a breakdown of the tasks that are involved in planning phase

Task 1: Define Your Purpose and Audience

Purpose:

• Digitalizing the car showroom: My mainly idea focuses on the digitalizing my showroom that we can achive our target so that we can solve the problem and make the business on the large scale.

Target Audience:

•. We cater to men, women, and the younger generation, digitalizing the car purchasing process to save people time as they seek to buy cars online.

Task 2: Sketch Your Website Layout on Figma

Figma:

Figma is a great tool for creating wireframes and prototypes to visualize your website's structure and functionality. Here are some points to consider for my Figma designs:

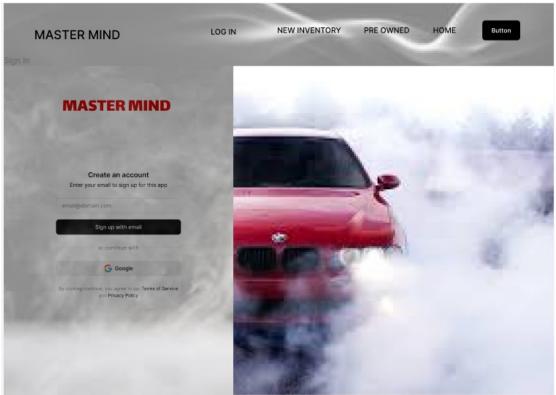
Layout:

• Sections: Consider including the following sections:

Home: A captivating introduction with your name, a brief bio, and a call to action (e.g., contact



Projects: Display your most impressive projects with compelling visuals, detailed descriptions, and relevant links if available.



NEW INVENTORY:

"Explore our latest arrivals, where innovation meets exhilaration, and discover the perfect ride to elevate your journey."



TOP LUXURY

IMPORTED



TOYOTA COROLLA

PKR 59.7-75.5 lacs



HONDA CIVIC

PKR 83.3-99 lacs



KIA SPORTAGE

PKR 73-98 lacs



PREOWNED:

Unlock incredible value and reliability with our meticulously curated selection of preowned cars, where quality meets affordability, making every journey unforgettable.





CONTACT;



Desing:

The website features a striking combination of dark brown, black, and gray hues. Our primary emphasis is on crafting a user-friendly and visually appealing website that draws users in without causing any discomfort.

Additional tips:

- Mobile Optimization: Ensuring seamless functionality and aesthetic appeal across various devices including desktops, mobile phones, and tablets.
- Content Excellence: Prioritizing compelling and informative content to enhance user engagement.
- Call to Action (CTA) Clarity: Clearly directing visitors on their next steps post-browsing, whether it's contacting us or exploring our portfolio further.