



Building a Successful C2C E-commerce Platform

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Inspired by Bikroy.com's Model

Why C2C E-commerce?



Rapidly growing
market opportunity



Direct consumer-to-
consumer
transactions



Lower overhead
costs



Community-driven
marketplace

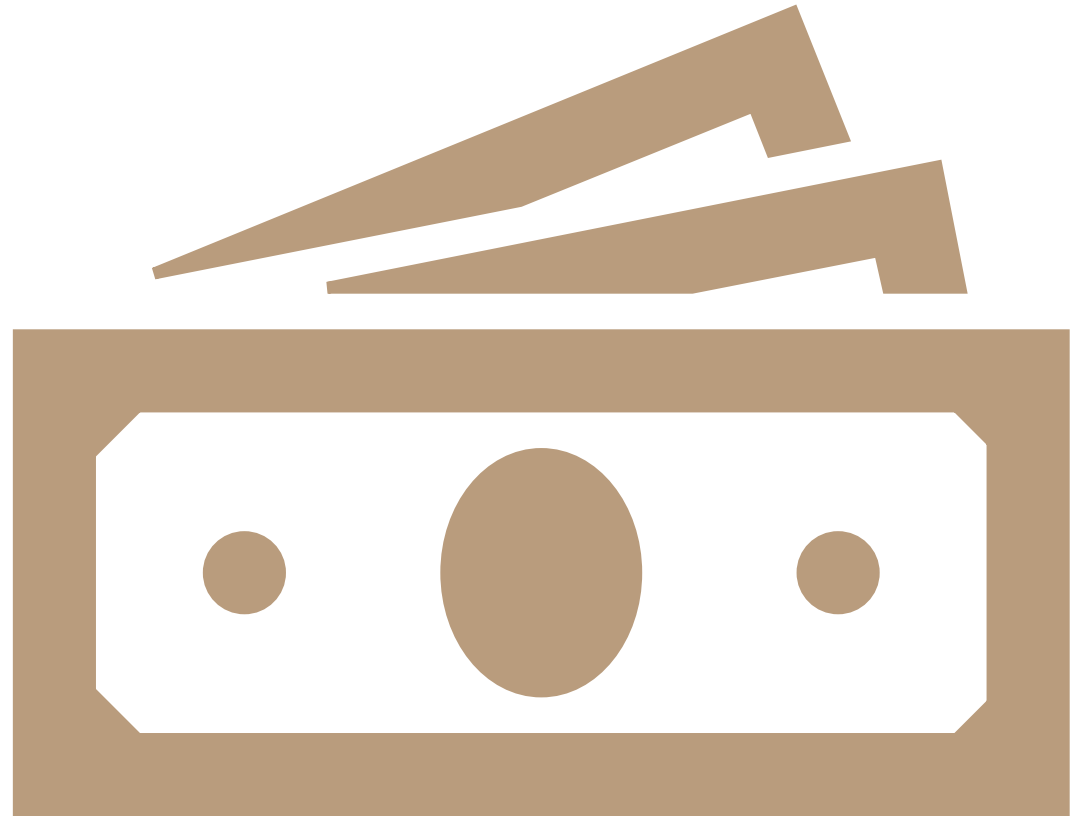


Essential Platform Elements

- Simple user registration with dual profiles (buyer/seller)
 - Advanced search with filters and categories
 - Trust verification system
 - Mobile-first responsive design
 - Integrated messaging platform
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Monetization Strategy

- Tiered Membership Model:
 - Free Basic
 - Standard Member
 - Premium Verified
 - Authorized Dealer
- Additional Revenue Sources:
 - Listing fees
 - Advertising
 - Value-added services
 - Transaction commissions



Building User Confidence



SELLER
VERIFICATION
BADGES



USER RATINGS
AND REVIEWS



SECURE PAYMENT
INTEGRATION



PROFESSIONAL
CUSTOMER
SUPPORT



SAFETY
GUARANTEES



Measuring Platform Success

- User growth rate
 - Transaction volume
 - Customer satisfaction scores
 - Revenue per user
 - Platform engagement metrics
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Any Questions?



Thank You!

