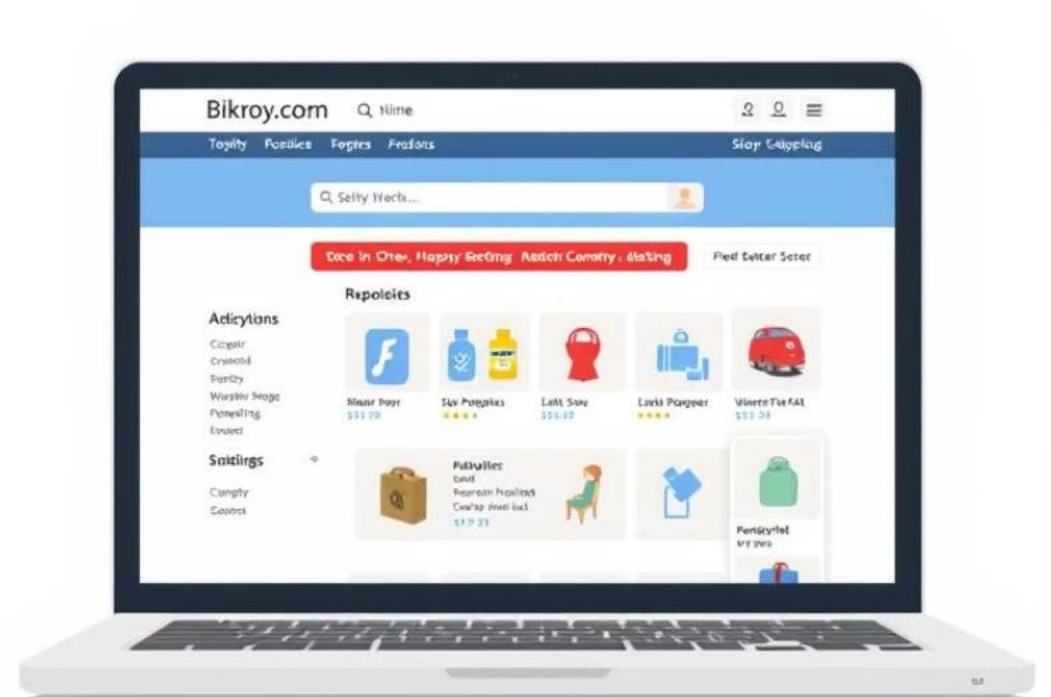


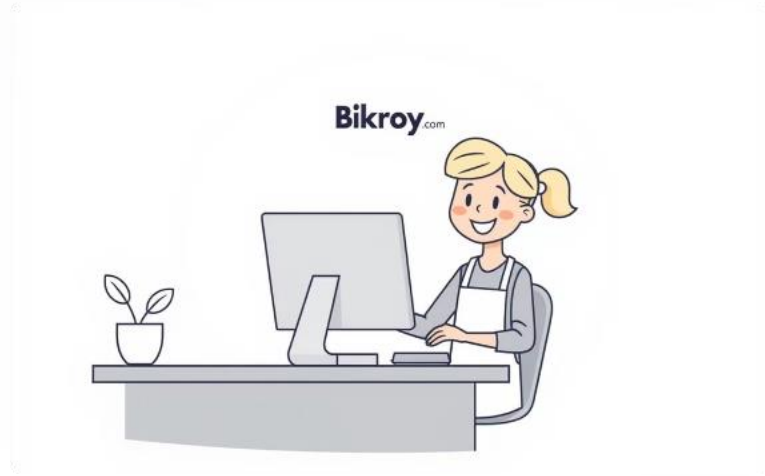
Analyzing the Model for C2C Business

Presented by:

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- ID: 2230827
- Course: E-commerce & Web Application



Bikroy.com: Empowering Businesses in Bangladesh



Member

Basic benefits for small sellers



Virtual shops



Verified Seller

Increased visibility, trust



product discovery



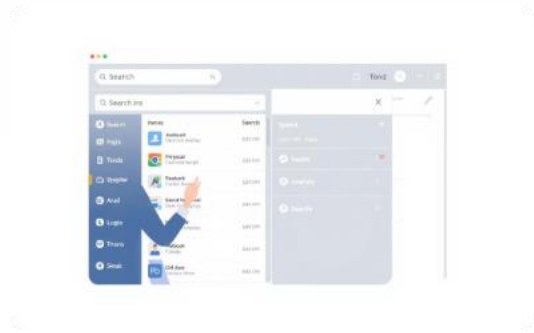
Authorized Dealer

Maximum platform support



customer support

Web Usability Guidelines for C2C Platform



Navigation

Streamlined registration,
intuitive search



Mobile First

Seamless experience across all
all devices



Building Trust

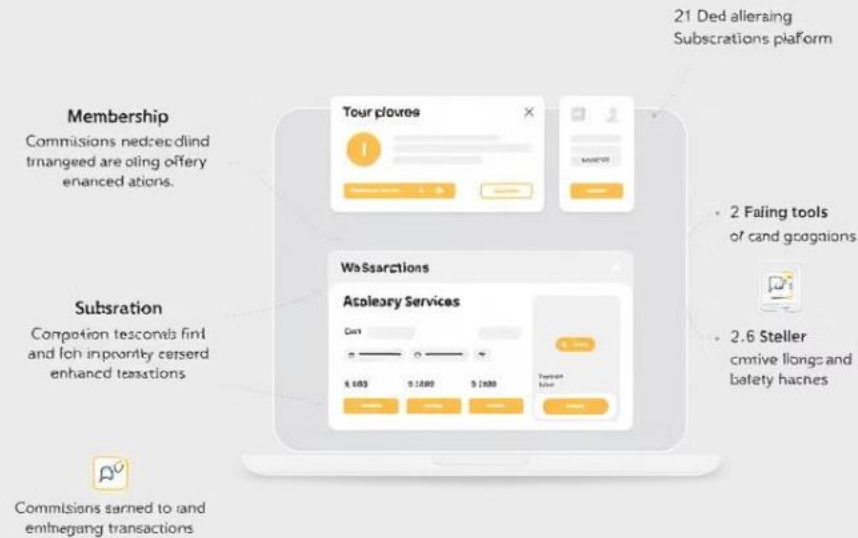
Verified sellers, secure
payments, reviews



Accessibility

Multiple languages, clear
interface

Sustainable Revenue for C2C Businesses



Transaction Revenue

Transaction-based revenue

Paid product promotion so all coming eettune errors and stall ring transaction & plowing, wele there, are par payment and ark.



Value-Added revenues

✓ Paid product re-awertising



Paid product listings, competitors

• ravenisires clure and fhsir peperges



Value Added Services

✗ Photorealistice erations

✓ Analytys fien of/enops, electary deviers

✓ Pridremge toils, and pamium premium delivery tsuorted.

Membership Subscriptions Subscriptions

Paid tiers with enhanced features features

Transaction-Based Revenue Revenue

Commissions on sales and payments

Promotions & Advertising Advertising

Paid product promotions and seller seller ads

Value-Added Services

Analytics tools and premium delivery

Thank you for your time!