Analyzing the Model for C2C Business

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• Course: E-commerce & Web Application



Bikroy.com: Empowering Businesses in Bangladesh



Member

Basic benefits for small sellers

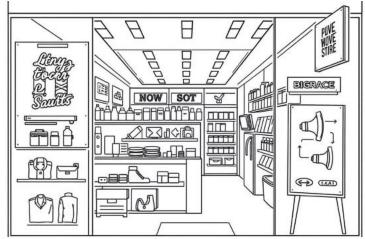


Virtual shops



Verified Seller

Increased visibility, trust



product discovery



Authorized Dealer

Maximum platform support



customer support

Web Usability Guidelines for C2C Platform



Navigation

Streamlined registration, intuitive search



Mobile First

Seamless experience across all all devices



Building Trust

Verified sellers, secure payments, reviews



Accessibility

Multiple languages, clear interface

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Membership

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Substation

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Transaction-based revenue

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Value Added revenics

Paid product radwertising



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Value Added Services

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- Pridremge toils, and pervium premium delivery tosuorted.

Sustainable Revenue for C2C Businesses

Membership Subscriptions
Subscriptions

Paid tiers with enhanced features features

Transaction-Based Revenue Revenue

Commissions on sales and payments

Promotions & Advertising Advertising

Paid product promotions and seller seller ads

Value-Added Services

Analytics tools and premium delivery

Thank you for your time!