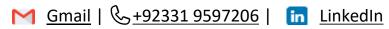
Atif Zahoor



PORTFOLIO

Visit: https://medium.com/@atifzahoorarsh

SKILLS

Content Writing: Academic Writing, Creative Writing, Copywriting, SEO Writing, Proofreading & Editing.

Technical Skills: Content Management Systems (CMS), Google Analytics, Research Skills.

Digital Marketing: Email Marketing, Product Reviews, Online Advertisement Strategies.

WORKEXPERIENCE

Self-Employed Freelancer | Content Writer, Ghostwriter, Copywriter Fiverr, Upwork, Freelancer.com,

PeoplePerHour | Since 2018 –

Current.

PROJECTS

Freelance Projects: For Local and International Clients

Over the course of the past six years, since February 2018, I have actively contributed to over 2,500 diverse projects. These endeavors encompass a broad spectrum, ranging from academic initiatives like syllabus designing and providing support in dissertation and thesis writing to engaging in academic blogging. Additionally, my involvement extends to various business-oriented projects, where I have undertaken tasks such as crafting reports, developing proposals, and conducting marketing research, among others.

CERTIFICATIONS

Start Writing Fiction: Characters & Stories | View 2

OpenLearn

Essay and Report Writing Skills | View 2

OpenLearn

EDUCATION

BA Honors (English Literature)

Government College University, Lahore | 2017-2021