

Layer,Title,URL,Strategy Note

"Layer 1","Anchorage, AK Deck Builder | Deck Masters","", "Homepage targeting primary category + city. Acts as a linking hub to all secondary service categories."

"Layer 2","New Deck Construction & Building in Anchorage, AK", "/new-deck-construction", "Broad category page for all new deck construction and installation services, linking to specific Layer 3 services."

"Layer 3","Professional Deck Installation in Anchorage, AK", "/new-deck-construction/deck-installation", "Long-form content optimized for 'Deck Installation' + city."

"Layer 3","Wood Deck Construction Services in Anchorage, AK", "/new-deck-construction/wood-deck-construction", "Long-form content optimized for 'Wood Deck Construction' + city."

"Layer 3","Pool Deck Construction in Anchorage, AK", "/new-deck-construction/pool-deck-construction", "Long-form content optimized for 'Pool Deck Construction' + city."

"Layer 3","Porch Building & Construction in Anchorage, AK", "/new-deck-construction/porch-building", "Long-form content optimized for 'Porch Building' + city."

"Layer 3","Covered Deck Builders in Anchorage, AK", "/new-deck-construction/covered-decks", "Long-form content optimized for 'Covered Decks' + city."

"Layer 3","Screened-in Deck Construction in Anchorage, AK", "/new-deck-construction/screened-in-decks", "Long-form content optimized for 'Screened-in Decks' + city."

"Layer 3","Hot Tub Deck Installation in Anchorage, AK", "/new-deck-construction/hot-tub-deck-installation", "Long-form content optimized for 'Hot Tub Deck Installation' + city."

"Layer 3","Deck Extension Services in Anchorage, AK", "/new-deck-construction/deck-extension", "Long-form content optimized for 'Deck Extension' + city."

"Layer 3","Outdoor Kitchen Deck Builders in Anchorage, AK", "/new-deck-construction/outdoor-kitchen-decks", "Long-form content optimized for 'Outdoor Kitchen Decks' + city."

"Layer 3","Gazebo Construction & Installation in Anchorage, AK", "/new-deck-construction/gazebo-construction", "Long-form content optimized for 'Gazebo Construction' + city."

"Layer 3","Fire Pit Deck Installation in Anchorage, AK", "/new-deck-construction/fire-pit-deck-installation", "Long-form content optimized for 'Fire Pit Deck Installation' + city."

"Layer 3","Rooftop Deck Construction in Anchorage, AK", "/new-deck-construction/rooftop-deck-construction", "Long-form content optimized for 'Rooftop Deck Construction' + city."

"Layer 3","Floating Deck Construction in Anchorage, AK", "/new-deck-construction/floating-deck-construction", "Long-form content optimized for 'Floating Deck Construction' + city."

"Layer 3","Multi-Level Deck Builders in Anchorage, AK", "/new-deck-construction/multi-level-decks", "Long-form content optimized for 'Multi-Level Decks' + city."

"Layer 3","Patio & Deck Combo Construction in Anchorage, AK", "/new-

deck-construction/patio-deck-combos","Long-form content optimized for 'Patio and Deck Combos' + city."

"Layer 3","Outdoor Staircase Construction for Decks in Anchorage, AK","/new-deck-construction/outdoor-staircase-construction","Long-form content optimized for 'Outdoor Staircase Construction' + city."

"Layer 2","Custom Deck Design & Specialty Features in Anchorage, AK","/custom-deck-design","Broad category page for custom design elements and unique deck features, linking to specific Layer 3 services."

"Layer 3","Custom Deck Design Services in Anchorage, AK","/custom-deck-design/custom-deck-design","Long-form content optimized for 'Custom Deck Design' + city."

"Layer 3","Pergola Installation for Decks in Anchorage, AK","/custom-deck-design/ pergola-installation","Long-form content optimized for 'Pergola Installation' + city."

"Layer 3","Deck Railing Installation in Anchorage, AK","/custom-deck-design/deck-railing-installation","Long-form content optimized for 'Deck Railing Installation' + city."

"Layer 3","Deck Lighting Installation in Anchorage, AK","/custom-deck-design/deck-lighting-installation","Long-form content optimized for 'Deck Lighting Installation' + city."

"Layer 3","Deck Waterproofing Services in Anchorage, AK","/custom-deck-design/deck-waterproofing","Long-form content optimized for 'Deck Waterproofing' + city."

"Layer 3","Deck Privacy Screen Installation in Anchorage, AK","/custom-deck-design/deck-privacy-screens","Long-form content optimized for 'Deck Privacy Screens' + city."

"Layer 3","Accessible Deck Ramp Construction in Anchorage, AK","/custom-deck-design/accessible-deck-ramps","Long-form content optimized for 'Accessible Deck Ramps' + city."

"Layer 3","Custom Deck Bench Seating in Anchorage, AK","/custom-deck-design/deck-bench-seating","Long-form content optimized for 'Deck Bench Seating' + city."

"Layer 3","Glass Railing Deck Installation in Anchorage, AK","/custom-deck-design/glass-railing-decks","Long-form content optimized for 'Glass Railing Decks' + city."

"Layer 3","Lattice Installation for Decks in Anchorage, AK","/custom-deck-design/lattice-installation","Long-form content optimized for 'Lattice Installation for Decks' + city."

"Layer 3","Deck Plan Consultations in Anchorage, AK","/custom-deck-design/deck-plan-consultations","Long-form content optimized for 'Deck Plan Consultations' + city."

"Layer 3","Deck Code Compliance & Permitting in Anchorage, AK","/custom-deck-design/deck-code-compliance","Long-form content optimized for 'Deck Code Compliance' + city."

"Layer 2","Deck Repair, Restoration & Maintenance in Anchorage, AK","/deck-repair-maintenance","Broad category page for all services related to fixing, restoring, and preserving existing decks, linking to specific Layer 3 services."

"Layer 3","Professional Deck Repair Services in Anchorage, AK","/deck-

repair-maintenance/deck-repair","Long-form content optimized for 'Deck Repair' + city."

"Layer 3","Deck Staining Services in Anchorage, AK","/deck-repair-maintenance/deck-staining","Long-form content optimized for 'Deck Staining' + city."

"Layer 3","Deck Remodeling & Renovation in Anchorage, AK","/deck-repair-maintenance/deck-remodeling","Long-form content optimized for 'Deck Remodeling' + city."

"Layer 3","Deck Restoration Services in Anchorage, AK","/deck-repair-maintenance/deck-restoration","Long-form content optimized for 'Deck Restoration' + city."

"Layer 3","Deck Replacement Services in Anchorage, AK","/deck-repair-maintenance/deck-replacement","Long-form content optimized for 'Deck Replacement' + city."

"Layer 3","Deck Maintenance Programs in Anchorage, AK","/deck-repair-maintenance/deck-maintenance","Long-form content optimized for 'Deck Maintenance' + city."

"Layer 3","Deck Inspection Services in Anchorage, AK","/deck-repair-maintenance/deck-inspection","Long-form content optimized for 'Deck Inspection' + city."

"Layer 3","Deck Resurfacing Services in Anchorage, AK","/deck-repair-maintenance/deck-resurfacing","Long-form content optimized for 'Deck Resurfacing' + city."

"Layer 3","Deck Sealing & Protection in Anchorage, AK","/deck-repair-maintenance/deck-sealing","Long-form content optimized for 'Deck Sealing' + city."

"Layer 3","Historic Deck Restoration in Anchorage, AK","/deck-repair-maintenance/historic-deck-restoration","Long-form content optimized for 'Historic Deck Restoration' + city."

"Layer 3","Deck Painting Services in Anchorage, AK","/deck-repair-maintenance/deck-painting","Long-form content optimized for 'Deck Painting' + city."

"Layer 3","Deck Demolition & Removal in Anchorage, AK","/deck-repair-maintenance/deck-demolition","Long-form content optimized for 'Deck Demolition' + city."

"Layer 2","Deck Materials & Structural Components in Anchorage, AK","/deck-materials-components","Broad category page for different deck material options and foundational structural services, linking to specific Layer 3 services."

"Layer 3","Composite Decking Installation in Anchorage, AK","/deck-materials-components/composite-decking","Long-form content optimized for 'Composite Decking' + city."

"Layer 3","Pressure-Treated Deck Construction in Anchorage, AK","/deck-materials-components/pressure-treated-decks","Long-form content optimized for 'Pressure-Treated Decks' + city."

"Layer 3","Cedar Decking Installation in Anchorage, AK","/deck-materials-components/cedar-decking","Long-form content optimized for 'Cedar Decking' + city."

"Layer 3","Vinyl Decking Installation in Anchorage, AK","/deck-materials-components/vinyl-decking","Long-form content optimized for

'Vinyl Decking' + city."

"Layer 3","Trex Deck Installation in Anchorage, AK","/deck-materials-components/trex-deck-installation","Long-form content optimized for 'Trex Deck Installation' + city."

"Layer 3","Aluminum Decking Installation in Anchorage, AK","/deck-materials-components/aluminum-decking","Long-form content optimized for 'Aluminum Decking' + city."

"Layer 3","Eco-Friendly Deck Materials & Construction in Anchorage, AK","/deck-materials-components/eco-friendly-deck-materials","Long-form content optimized for 'Eco-Friendly Deck Materials' + city."

"Layer 3","Low-Maintenance Deck Solutions in Anchorage, AK","/deck-materials-components/low-maintenance-decks","Long-form content optimized for 'Low-Maintenance Decks' + city."

"Layer 3","Deck Footings & Framing Services in Anchorage, AK","/deck-materials-components/deck-footings-framing","Long-form content optimized for 'Deck Footings and Framing' + city."

"Layer 3","Deck Drainage Solutions in Anchorage, AK","/deck-materials-components/deck-drainage-solutions","Long-form content optimized for 'Deck Drainage Solutions' + city."