Hack@WPI 2016

January 13-15

Sponsorship Package

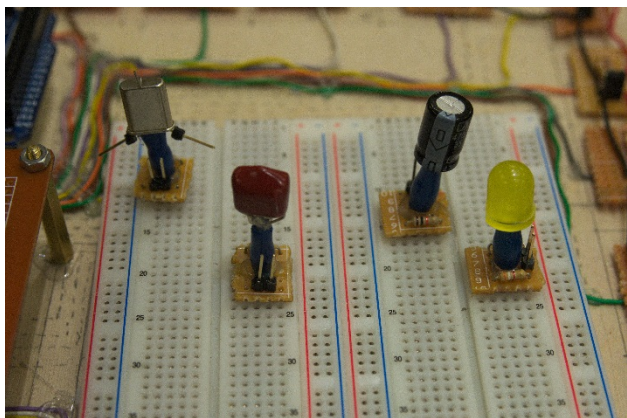Website: HACK.WPI.EDU
Contact: HACK@WPI.EDU

EVENT OVERVIEW

ABOUT HACK@WPI

Hack@WPI is a student run hackathon by WPI's local ACM chapter, and co-sponsored by a wide variety of other on campus organizations. The hackathon will be open to both hardware and software hacks and has no theme to allow the students to create projects that they want. Additionally, before the hackathon the sponsoring organizations will run a variety of workshops and events that they specialize in to gain the expertise they need for their hack. Additionally, team making events will be run to help teams round off their skill set with members that have skillsets they need. The expected head count is ~120 hackers, and the max space where the hackathon will take place is approximately 180 students.

The event will take place over the weekend from January 13-15th, 2016.

SPONSORSHIP BENEFITS

RECRUITING

Sponsoring this event gives you access to over one hundred innovative, technically adept students. Regardless of your sponsorship tier, your logo will be on all the marketing materials and students who may not have heard of your company will be made aware of it. Additionally, all sponsors can provide swag for the event, for further advertising the company. Sponsoring companies will be provided with the resumes and contacts of all the participating students who submit them. Finally, for some tiers, you may send recruiters to the event who can talk to students about employment opportunities at your company.

PRODUCT FEEDBACK

Having a product or API be used by dozens of teams at a time can provide your company with real time feedback on your product from the developer's point of view. Additionally, it may spark hackers to use your product when they may not have otherwise leading to continued future use. Finally, your company can even send mentors to help beginners get acquainted with your product and receive feedback.

EARMARKED SPONSORSHIP

As a sponsor, you may earmark some sets of funds for specific purposes. For example, if you provide hardware or software to the hackathon you might set aside money for a prize for the best hack involving your product. Or, for additional exposure, you might sponsor a midnight snack or a meal. We are more than happy to work with you to find the right area to spend your sponsored funds.

If you have a specific idea or desire, please contact us and propose it. We are happy to accommodate, the opportunities available are not limited to those that are outlined. Also, please contact us for any questions regarding these sponsorship benefits at hack@wpi.edu!

SPONSORSHIP TIERS

	Bronze ($200)	Silver ($500)	Gold ($1000)	Title Sponsor (Highest Bidder)
LOGO ON MARKETING MATERIALS This includes fliers, website, presentations, emails, etc.	Small	Medium	Large	Main
LOGO ON SHIRTS	Small	Medium	Large	Main
RECEIVE RESUMES	✓	✓	✓	✓
SEND MENTORS	✓	✓	✓	✓
SEND RECRUITERS		✓	✓	✓
SPONSOR TABLE A table at the event where you can put swag or have a place to talk to students to			✓	✓
JUDGING PANEL Have a spot at the judging panel!			✓	✓
OPENING KEYNOTE				✓
PRESENT TOP THREE PRIZES				✓
"HOSTED BY"				✓

TENTATIVE SCHEDULE

FRIDAY EVENING

- ❖ Check-In
- ❖ Opening Ceremony
    - o Dinner
    - o Keynote Speech
    - o About ACM
- ❖ Team Formation & Brainstorming
- ❖ Hackathon Begins

SATURDAY

- ❖ Hacking Continues!
    - o Breakfast, Lunch, Dinner, and Snacks provided throughout the day

SUNDAY

- ❖ Breakfast
- ❖ Hacking Ends around Noon
- ❖ Presentations and Judging
- ❖ Awards and Closing Ceremony

Feel free to email: hack@wpi.edu for any of your questions regarding the hackathon, and thank you for your consideration!

In case you would like to reach us faster, our phone numbers are below:

Binam Kayastha	**Harry Sadoyan**
Co-Organizer	Co-Organizer
617-961-2182	626-321-5219

- WPI ACM Executive Board