Chess Informative and Interactive Website Proposal

Introduction:

Chess is one of the most popular and strategic board games that has been played for centuries. The website I am proposing aims to provide an informative and interactive platform for beginners and chess enthusiasts. I will proceed to outline the purpose, audience, content, and more that this site will provide users with.

Purpose:

The purpose of this website is to provide an interactive and community-based environment, where chess players and enthusiasts can learn, play, and keep up to date with the latest that chess has to offer.

Objectives:

- Provide resources and tutorials for beginners(openings, tips, puzzles, history)
- Allow users to store and retrieve date regarding matches, rankings, and player profiles
- Clean, user-friendly interface that is engaging and informative for the users
- Potentially, allows users to play against the computer and maybe even against other users

Intended Audience:

The intended audience for this website is chess enthusiasts and chess beginners. I find Chess to be a difficult game to truly get into, and having a forum with all this information and interactivity could prove very beneficial for the enthusiasts and beginners of the game.

Expected Results from the Website:

- Overall, increase the popularity and interest in the game of Chess
- Provide an engaging and interactive experience for the users
- Create a community in which tips, tricks, and experiences are shared and welcomed
- Provide a platform that is able to hold info on all the current, past and future events related to the game of Chess

Opportunities:

This Chess website aims to address the problems with other related chess websites that lack an interactive platform for beginners and enthusiasts. This website will provide a range of features and experiences for the users to not only slowly learn

the game of chess, but gain a fondness for the game through its history and current headlines.

Included Content:

- History and Current event articles/headlines related to Chess
- A forum to learn and potentially try out ideas and strategies
- General tutorials and resources for beginners
- Unique game of the day content(potentially)
- Also potentially will be included: interactive board to play against computer)

Similar Sites:

- 1. Chess.com: A popular online platform to compete in several ways in the game of Chess. You can play, learn, and analyze the game and it is one of the most used online platforms for the game.
- 2. Lichess.com: A free open-source online platform for playing, earning, and studying the game of chess. It is known for its user-friendliness and its commitment to free and open source software.

Scenarios:

- 1. A user visits the website and clicks on the "openings" button. This sends the users to another page where they can make a selection from tabs saying, 'history' or 'gameplay'. From there the user can choose whether to find more information on the opening or learn through images, text and other media how the game is played.
- 2. A user visits the website and clicks on the "Sign Up" button. After verification, they can log in and access the full range of features, including tutorials, games, rankings, and forums. The user can click on the button 'Recent Events' and get the latest news on chess rankings, games, events, and controversies.

Database:

The database will mainly store information such as:

- User profiles(email, password, chess.com username, profile photo/avatar)
- Real-life rankings of players in the world
- Potential rankings in the website's community if interactive games are implemented into the website.