Social Media Certified

Balaji Venkateswaran

The bearer of this certificate is hereby deemed fully capable and skilled in applying inbound social media strategy. They have been tested on best practices and are ready to take an inbound approach to social media including: social monitoring, content strategy, social engagement, creating social media policies, and demonstrating social ROI to stakeholders.

Certified: Feb 24 2022 - Valid until: Mar 25 2024

Certification code: a815c57489ec418fb42b9654757be3aa

HubSpot Academy

CEO Yamini Rangan