MICHAEL VENADAS

Front-End Developer & Web Designer

EDUCATION

2003-2009
BACHELORS OF ARTS IN THE FIELD OF MEDIA ARTS & DESIGN
Mt. Sierra College

2018
JAVASCRIPT DEVELOPMENT
General Assembly

SKILLS

WEB DEVELOPMENT

HTML5, CSS3, Sass, Shopify Plus, Wordpress, Wordpress Multisite, Woo-Commerce, Unbounce, Bootstrap 5, Materialize, ScrollMagic, WOWjs, AB testing, Git, GitHub

In training: Javascript, jQuery, Vue.js, GSAP, PHP, Liquid, Tailwind CSS

DESIGN

RWD, web layouts, landing pages, email campaigns, wireframes, product box design, logos, business cards, brochures, posters, clothing TOOLS: Adobe Photoshop, Illustrator, XD, Figma

PROJECT MANAGEMENT

Agile, Scrum, Asana, Basecamp, Trello, Microsoft: Teams, Planner

ADDITIONAL

Active Campaign, Klavyio, Google Optimize, 1ShoppingCart, MailChimp, Alchemer, Crazy Egg, Microsoft Clarity, Elfsight, SEMrush, GTmetrix, Wistia, WP Engine

WORK EXPERIENCE

2019-2022
TH Genesis l El Segundo, CA / Remote
FRONTEND DEVELOPER & SENIOR GRAPHIC DESIGNER

Frontend developer responsible for coding pixel perfect websites and landing pages utilizing modern day web building techniques. Senior graphic designer responsible for creating engaging web and print content using today's best design practices and practical UX methods.

- Created fully optimized marketing/product websites from top of the funnel to customer checkouts
- Created product upsells and order bumps to capitalize on AOV
- Coded out full SEO Friendly custom and template based Shopify websites using Liquid Programming, JSON, HTML, CSS and JavaScript.
- Designed and created custom graphical content specific to the numerous TH Genesis brands and social media collateral
- Collaborated daily with the marketing team to design and code new landing pages that increased the AOV by 20% or more

2017-2018
Edlio l Culver City, CA
TECHNICAL SUPPORT & FRONT-END DEVELOPER

Provided technical support and front-end development services to school districts for Edlio's custom content management system.

- Provided CMS support over the phone and through emails
- Coded full ADA and CWAG compliant websites and landing pages in HTML5, CSS/Sass, Javascript, and JSP
- Gathered information and requirements from clients and custom coded online stores complete with shopping cart capabilities, inventory, and credit card checkout
- Coded custom HTML/CSS templates for features requested by clients.

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