# Real World Python

for map makers

# **Objective**

Create a data set of Target store locations in the U.S.



#### **Steps**

- 1. Find Target store location info on the web
- 2. Develop a strategy
- 3. Get our python environment ready
- 4. Write python code to parse and store post office location data

# Finding Target store location info

Target has a **Store Locator**. Promising!

But...

No map.

You cannot download a file.

And what's worse:

There are no coordinates attached to the locations, only addresses.



#### all locations

Target

Find a Store

All Locations

#### **All Target Locations**

#### Select a State\*

Alabama

We have a store near you.

Alaska Arizona Arkansas California Colorado Connecticut Delaware Florida Georgia Hawaii Idaho Illinois Indiana lowa Kansas Kentucky

Louisiana Maine Maryland Massachusetts Michigan Minnesota Mississippi Missouri Montana Nebraska Nevada New Hampshire New Jersey New Mexico New York North Carolina North Dakota

Ohio Oklahoma Oregon Pennsylvania Rhode Island South Carolina South Dakota Tennessee Texas Utah Virginia Washington Washington DC West Virginia Wisconsin Wyoming

<sup>\*</sup>Currently, there are no Target stores in Vermont.

So we need to find ways to:

- 1) scrape the 'locations' from the web site
- 2) geocode these 'locations'.

Python is great for this!

# **Scraping**

Sucking information from web sites that are not set up to give it to you the way you want it.

An astounding amount of (spatial) information is hidden away on the web that way.

Python has awesome tools to help you get to it.

## Our python toolbelt

'Requests is an elegant and simple HTTP library for Python, built for human beings.'



'You didn't write that awful page. You're just trying to get some data out of it. Beautiful Soup is here to help'



## Geocoding

#### Two strategies

- 1) Use an online geocoding service (through geopy for example)
- 2) Match with USGS GNIS data or ZIP codes

Option 2 is better because the data is free (as in beer and as in speech).

1398672|Batzulnetas (historical)|Populated Place|AK|02|Valdez-Cordova (CA)|261|623653N|1434617W|62.6147222|-143.7713889|||||733|2405|Nabesna C-6|03, 38 | 1398764|Bearpaw|Populated | Place|AK|02|Denali|068|640458N|1504100W|64.0827778|-150.6833333||||145|476|Kantishna River A-2|03/31/1981|03/07/2011 39 1398776|Beaver|Populated Place|AK|02|Yukon-Kovukuk (CA)|290|662134N|1472347W|66.3594444|-147.3963889||||107|351|Beaver B-1|03/31/1981|02/10/2011 Normal text file length: 26104407 lines: 199405 Ln:1 Col:1 Sel:0 Dos\Windows UTF-8

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## **Strategy**

#### Load GNIS data (memory? database?)

- Look at number of records, total file size
- Memory is much less hassle but can get slow for querying (not indexed)

#### Retrieve the Target locations

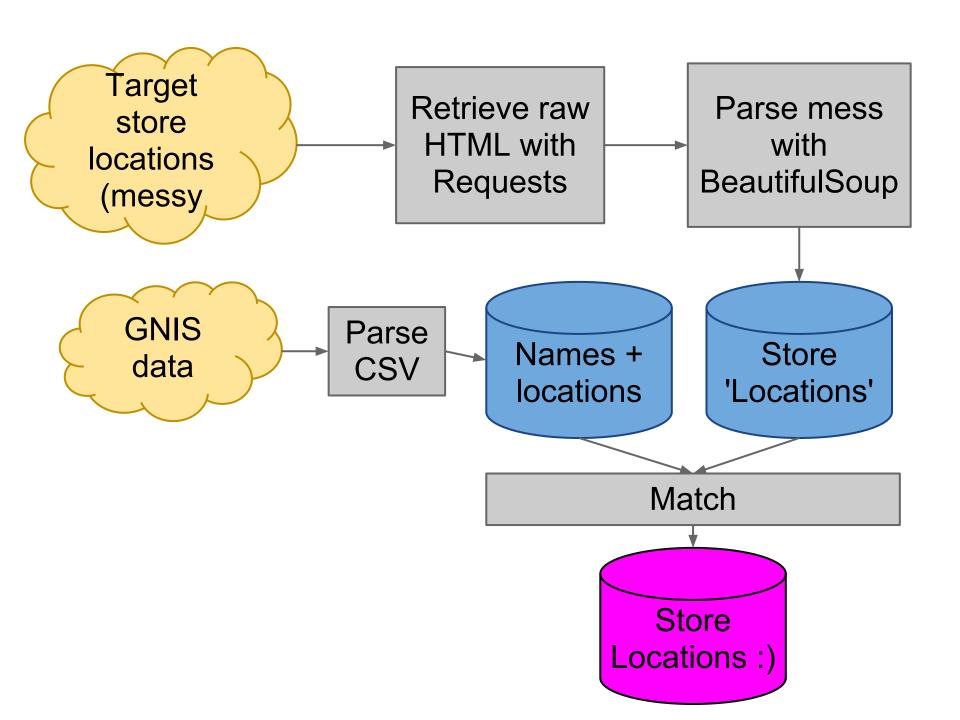
- One page for each state
- What is the page HTML structure? Find the pattern.

#### Match found places with GNIS

- Match on hopefully unique combination of place + state code.
- O Where are the coordinates?

#### Output

- CSV for easy loading in ArcMap
- Other options.. GeoJSON, KML, Shapefile, database.



## **Python Environment**

First, we will create and activate a python virtual environment.

This is a fully self-contained python environment that we can use as a sandbox without messing up our systemwide python environment (which may be used for other, more important tasks)

```
C:\Users\mvexel>virtualenv class
New python executable in class\Scripts\python.exe
Installing setuptools..........done.
Installing pip...........done.
C:\Users\mvexel>class\Scripts\activate.bat
(class) C:\Users\mvexel>
```

## Python environment

Next, we will install the modules we will use. This is made easy by the Python Package Index (PyPI) and the pip tool.

You'll find the package names in their installation instructions.

```
(class) C:\Users\mvexel>pip install beautifulsoup4
Downloading/unpacking beautifulsoup4
Downloading beautifulsoup4-4.1.3.tar.gz (131Kb): 131Kb downloaded
Running setup.py egg_info for package beautifulsoup4
Installing collected packages: beautifulsoup4
Running setup.py install for beautifulsoup4
Successfully installed beautifulsoup4
Cleaning up...
```

## Write Python code

- 1. import modules
- 2. load GNIS populated places
- 3. for each state:
  - a. Get web page
  - b. Find the relevant elements on the page (place names)
  - c. for each placename found:
    - i. Match to GNIS place names
    - ii. add (lon,lat) from matched GNIS place to record
    - iii. write to file

# **Importing**

If you want to use any python module, you need to import it first.

```
mvexel@lima$ python
Python 2.6.5 (r265:79063, Apr 16 2010, 13:57:41)
[GCC 4.4.3] on linux2
Type "help", "copyright", "credits" or "license" for more information.

>>> math.pi
Traceback (most recent call last):
   File "<console>", line 1, in <module>
NameError: name 'math' is not defined
>>> import math
>>> math.pi
3.1415926535897931
>>>
Screen(s): 0 irssi 1* bash 2 bash 3 bash 10:49PM Thu, Oct/25/2012
```

## Doing stuff with strings

```
File Edit View Search Terminal Help

Python 2.7.3 (default, Sep 26 2012, 21:53:58)

[GCC 4.7.2] on linux2

Type "help", "copyright", "credits" or "license" for more information.

>>>

>>>

>>>

>>> text = 'I am a python wizard and you know it!'

>>> text.split()

['I', 'am', 'a', 'python', 'wizard', 'and', 'you', 'know', 'it!']

>>> '|'.join(text.split())

'I|am|a|python|wizard|and|you|know|it!'

>>>
```

#### Data Structures: Lists

```
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0
>>> list = [0, 1, 'two', 'three', [4, 5, 6]]
>>> list[2]
'two'
>>> list[4][2]
>>> len(list)
>>> list.append([7, 8, 9])
>>> list
[0, 1, 'two', 'three', [4, 5, 6], [7, 8, 9]]
>>> list.extend(list)
>>> list
[0, 1, 'two', 'three', [4, 5, 6], [7, 8, 9], 0, 1, 'two', 'three', [4, 5, 6], [7,
8, 9]]
>>> list.count(1)
```

#### Data Structures: Lists

#### Data Structures: <u>Dictionaries</u>

```
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```

#### Working with files

you can write to and read from a file handle, which is what open() returns:

```
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>>> filehandle = open('/tmp/file.txt','wb')
>>> filehandle.write('this is a test')
>>>

mvexel@lima$ cat /tmp/file.txt
this is a test
mvexel@lima$

Screen(s): 0 irssi 1* bash 2 bash 3 bash 10:54PM Thu, 0ct/25/2012
```

#### Reading from a file line by line

```
- - X
   file = open('/tmp/file.txt')
>>> for line in file:
      print line
this is line 0
this is line 1
this is line 2
this is line 3
this is line 4
this is line 5
this is line 6
this is line 7
this is line 8
this is line 9
 Screen(s): 0 irssi 1* bash 2 bash 3 bash
                                                        10:59PM Thu, Oct/25/2012
```

# So let's look at some code...

#### What can you do with this?

The resulting file can be loaded directly into ArcMap (Display XY data...)

Instead of CSV, we could also have written the output as <u>GeoJSON</u>, <u>KML</u> or <u>Shapefile</u> for further GIS processing.

And even make an interactive web map using Leaflet

## Try it yourself

**Rite-Aid Locations** 

**Chase locations** 

**CVS locations** 

Tea Party groups locations

**Five Guys locations** 

....more? just google

#### Thanks folks

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Everything is on Github:

https://github.com/mvexel/pythonclass