## Ideation Phase Brainstorm & Idea Prioritization Template

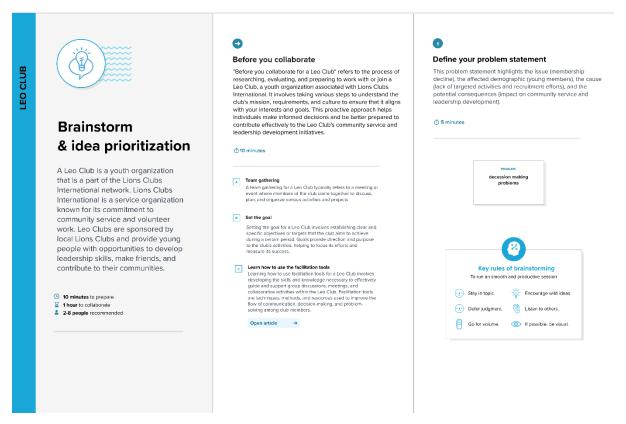
Date	18 October 2023
Team ID	NM2023TMID04516
Project Name	How to add google analytics to a website

## **Brainstorm & Idea Prioritization Template:**

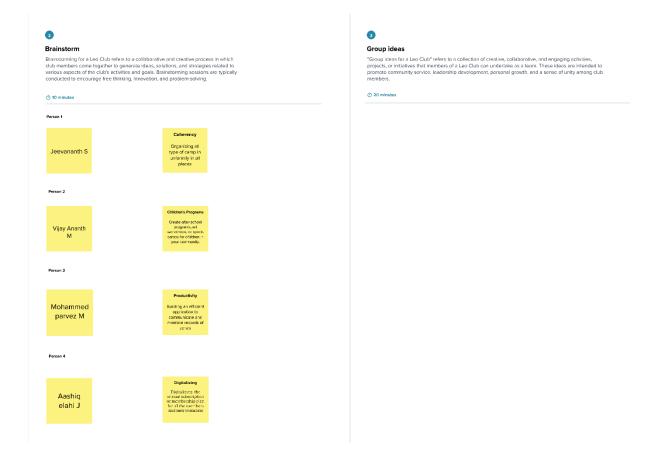
Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping



**Step-3: Idea Prioritization** 



## Prioritize

Prioritize" in the context of a Leo Club refers to the process of identifying and ranking tasks, activities, and projects based on their importance and urgency. When a Leo Club prioritizes its initiatives, it means the club leadership and members are deciding which projects to focus on and allocate their time, resources, and efforts to, ensuring that they make the most significant impact and effectively serve their community.

## ① 20 minutes

