

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	18 October 2023
Team ID	NM2023TMID04516
Project Name	How to add google analytics to a website


Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

LEO CLUB



Brainstorm & idea prioritization

A Leo Club is a youth organization that is a part of the Lions Clubs International network. Lions Clubs International is a service organization known for its commitment to community service and volunteer work. Leo Clubs are sponsored by local Lions Clubs and provide young people with opportunities to develop leadership skills, make friends, and contribute to their communities.

- 🕒 10 minutes to prepare
- 🕒 1 hour to collaborate
- 👥 2-8 people recommended

➔

Before you collaborate

"Before you collaborate for a Leo Club" refers to the process of researching, evaluating, and preparing to work with or join a Leo Club, a youth organization associated with Lions Clubs International. It involves taking various steps to understand the club's mission, requirements, and culture to ensure that it aligns with your interests and goals. This proactive approach helps individuals make informed decisions and be better prepared to contribute effectively to the Leo Club's community service and leadership development initiatives.

🕒 10 minutes

A

Team gathering

A team gathering for a Leo Club typically refers to a meeting or event where members of the club come together to discuss, plan, and organize various activities and projects.

B

Set the goal

Setting the goal for a Leo Club involves establishing clear and specific objectives or targets that the club aims to achieve during a certain period. Goals provide direction and purpose to the club's activities, helping to focus its efforts and measure its success.

C

Learn how to use the facilitation tools

Learning how to use facilitation tools for a Leo Club involves developing the skills and knowledge necessary to effectively guide and support group discussions, meetings, and collaborative activities within the Leo Club. Facilitation tools are techniques, methods, and resources used to improve the flow of communication, decision-making, and problem-solving among club members.

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1


Define your problem statement

This problem statement highlights the issue (membership decline), the affected demographic (young members), the cause (lack of targeted activities and recruitment efforts), and the potential consequences (impact on community service and leadership development).

🕒 5 minutes

PROBLEM

decision making problems



Key rules of brainstorming

To run a smooth and productive session

- 😊 Stay in topic.
- 💡 Encourage wild ideas.
- 🙊 Defer judgment.
- 👂 Listen to others.
- 🗣️ Go for volume.
- 👁️ If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Brainstorming for a Leo Club refers to a collaborative and creative process in which club members come together to generate ideas, solutions, and strategies related to various aspects of the club's activities and goals. Brainstorming sessions are typically conducted to encourage free thinking, innovation, and problem-solving.

🕒 10 minutes

Person 1

Jeevananth S

Coherency

Organizing all type of camp in uniformly in all places

Person 2

Vijay Ananth M

Children's Programs

Create after-school programs, art workshops, or sports camps for children in your community.

Person 3

Mohammed parvez M

Productivity

Building an efficient application to communicate and maintain records of events

Person 4

Aashiq elahi J

Digitalizing

Digitalize the annual subscription or membership card for all the members and new members

3

Group ideas

"Group ideas for a Leo Club" refers to a collection of creative, collaborative, and engaging activities, projects, or initiatives that members of a Leo Club can undertake as a team. These ideas are intended to promote community service, leadership development, personal growth, and a sense of unity among club members.

🕒 20 minutes

Step-3: Idea Prioritization

4

Prioritize

"Prioritize" in the context of a Leo Club refers to the process of identifying and ranking tasks, activities, and projects based on their importance and urgency. When a Leo Club prioritizes its initiatives, it means the club leadership and members are deciding which projects to focus on and allocate their time, resources, and efforts to, ensuring that they make the most significant impact and effectively serve their community.

🕒 20 minutes

