

GOVERNMENT COLLEGE OF ENGINEERING [IRTT]

ERODE 638316



ELECTRONICS AND COMMUNICATION ENGINEERING

NAAN MUDHALVAN

DIGITAL MARKETING ASSIGNMENT

NAME: Vijaya Ananth M

NM ID: au731120106040

BRAND NAME: AS Factory

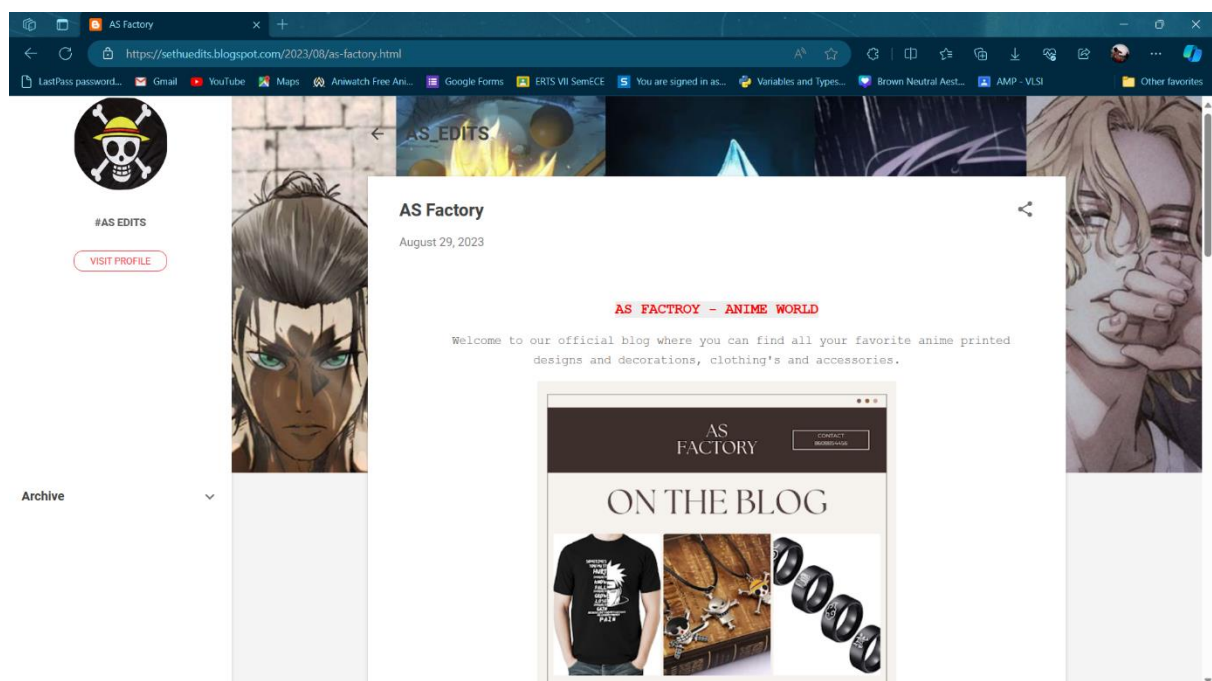
CATEGORY: Clothing and Accessories

1. Create a blog or website using Blogspot and WordPress. Customize the themedesign and post new article with 500 words.

Link: Blog using Blogspot

<https://sethuedits.blogspot.com/2023/08/as-factory.html>

Screenshot:



LATEST TRENDS *in our collection*

- Authenticity Guaranteed
- Meticulous Craftsmanship
- Premium Materials
- Careful Packaging
- Responsive Customer Support

Visit our website or drop by our store to explore the complete range of anime merchandise. It's time to make your mecha dreams a reality! 🎮📺



<https://seth.edits.blogspot.com>

About our

Products & Collections

Action Figures and Collectibles: These are detailed figures of characters from various anime series. They can range from basic figures to highly articulated and intricately designed collectibles.

Apparel: Anime-themed clothing such as t-shirts, hoodies, hats, and even cosplay costumes are popular merchandise choices. They feature designs and artwork related to specific anime series or characters.

Posters and Wall Art: Posters, art prints, and wall scrolls featuring iconic scenes, characters, and artwork from anime series can be used to decorate living spaces.

Accessories: Accessories like keychains, phone cases, wallets, and bags are often adorned with anime characters and symbols.

Stationery: Notebooks, pens, stickers, and other stationery items with anime themes are popular among fans.

Home Decor: Items like pillows, blankets, and mugs with anime designs can add a touch of fandom to your home.

Manga and Light Novels: Printed versions of the source material that many anime series are adapted from. Collecting manga volumes or light novels is a way to dive deeper into the story.

DVDs/Blu-rays and Soundtracks: Physical copies of anime series along with their soundtracks are also considered merchandise.

Figurines and Statues: Highly detailed and sometimes larger-scale figurines that serve as artistic representations of characters.

Gaming Merchandise: Products related to anime-inspired video games, such as posters, art books, and sometimes even in-game items.

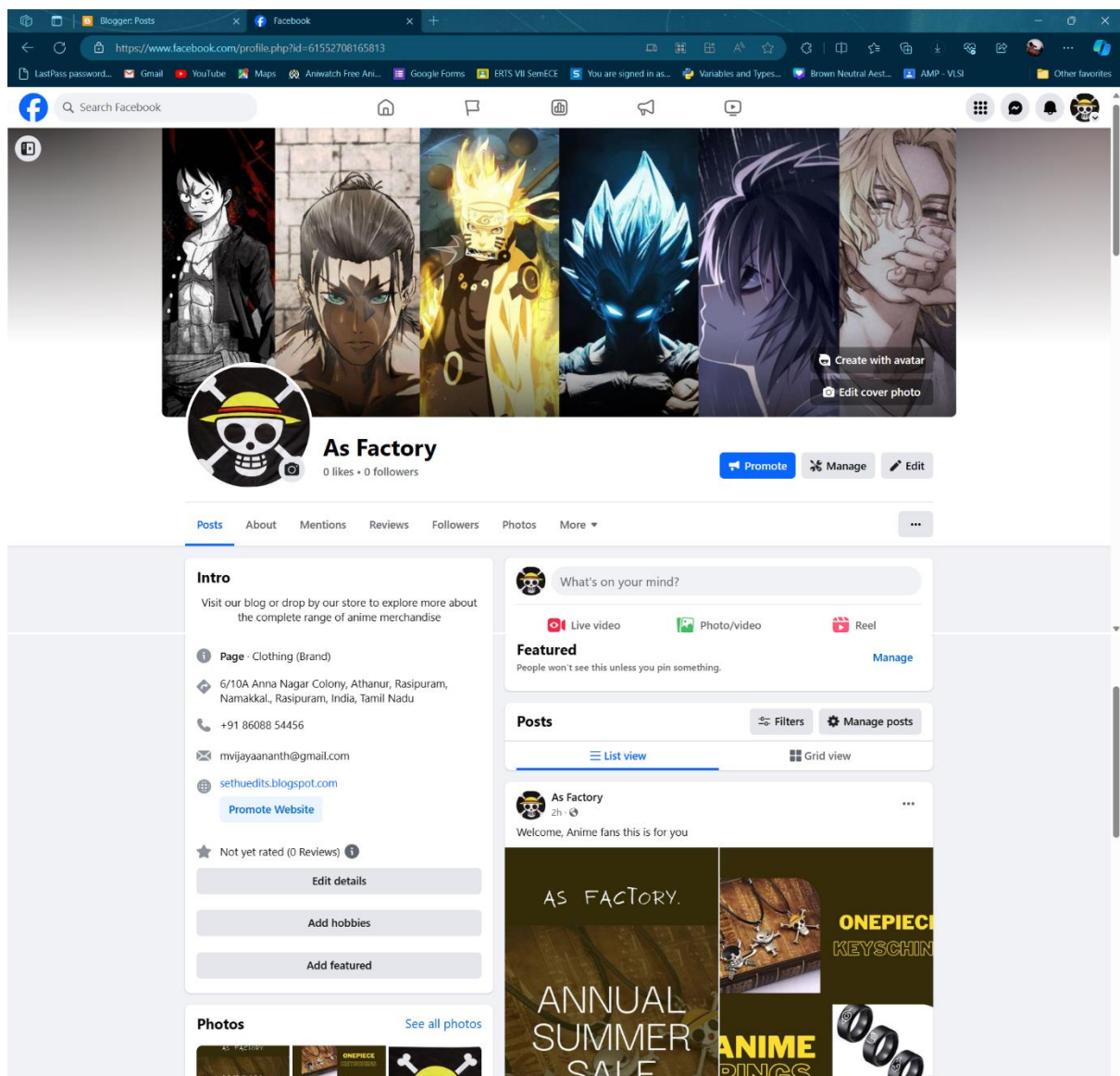
Limited Edition and Exclusive Items: Some merchandise is released as limited editions or exclusives, making them even more valuable to collectors.

2. Create a New Facebook Business Page and post one social media poster for your brand.

Link: Facebook business page

<https://www.facebook.com/profile.php?id=61552708165813>

Screenshot:

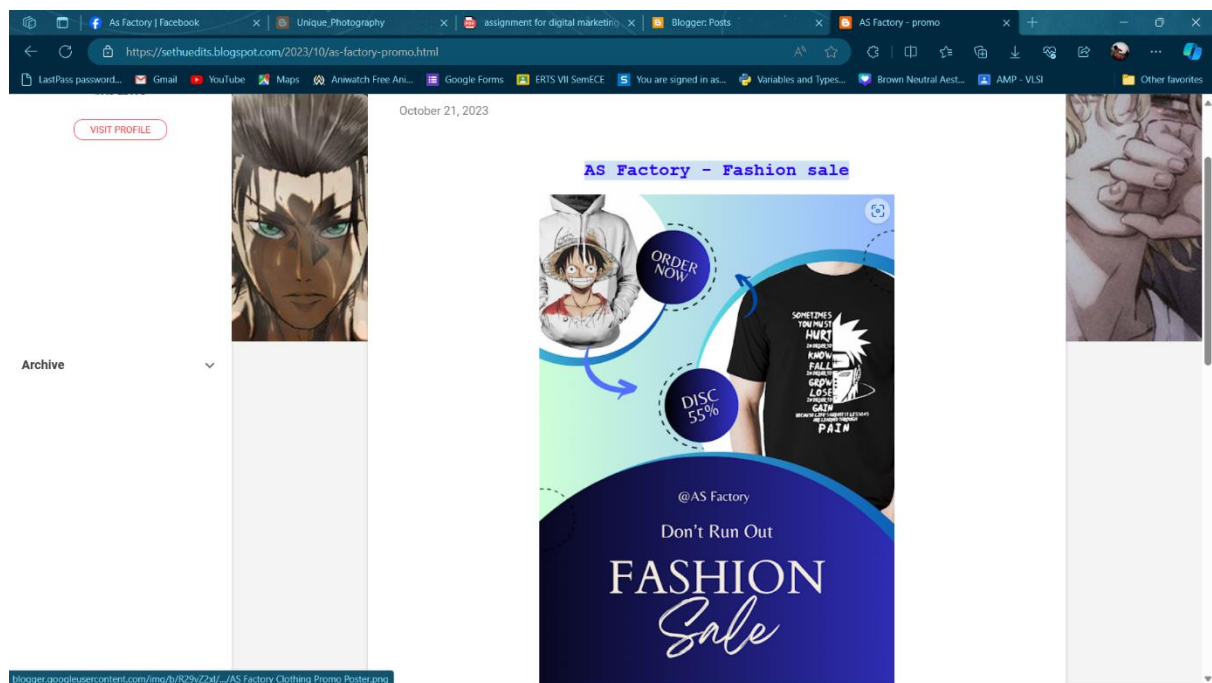


3. Create and design a social media advertisement poster using canva.

Link: Social media advertisement using canva

<https://sethuedits.blogspot.com/2023/10/as-factory-promo.html>

Screenshot:

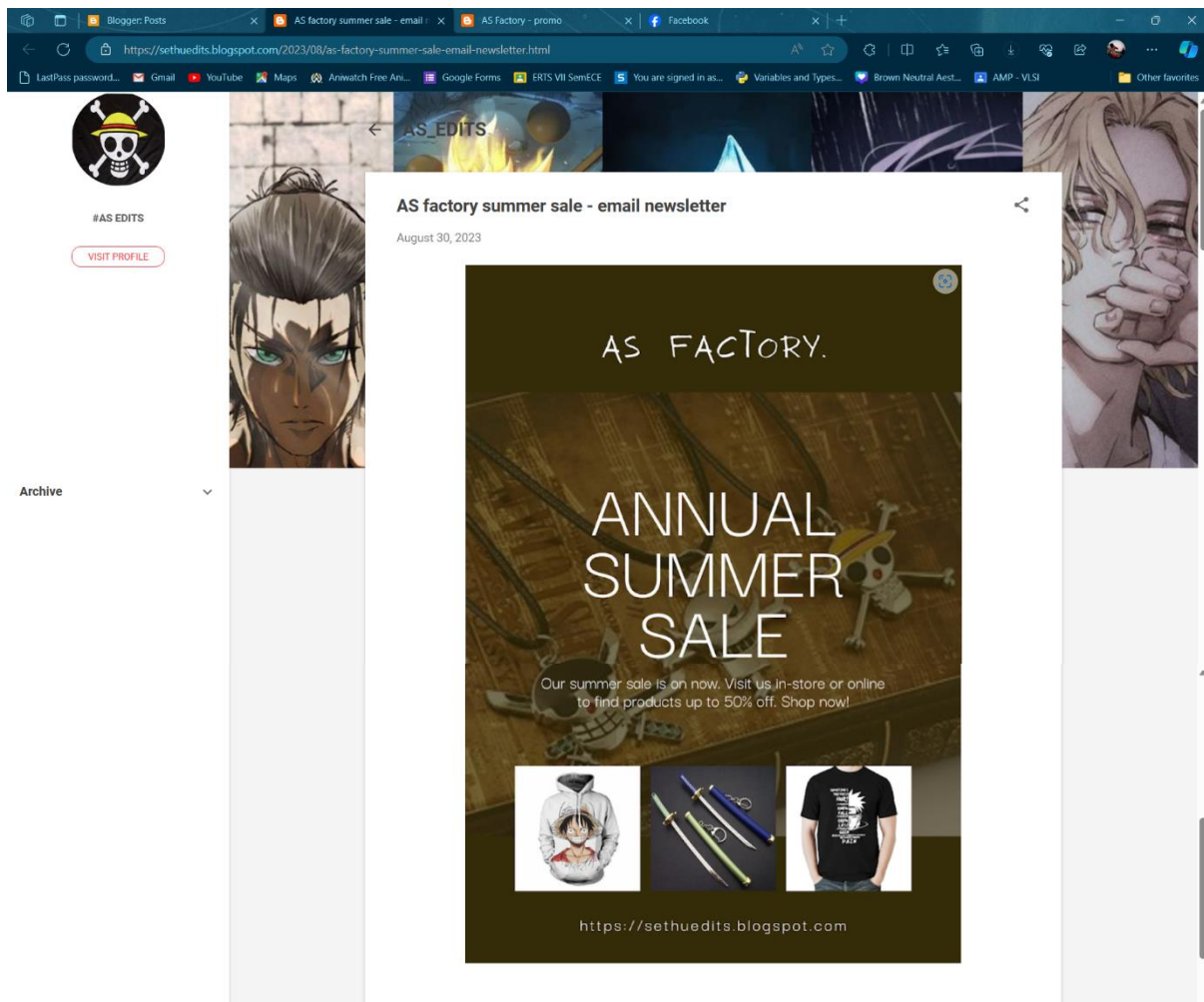


4. Create email newsletter design using MailChimp or canva tool.

Link: Email newsletter design using canva

<https://sethuedits.blogspot.com/2023/08/as-factory-summer-sale-email-newsletter.html>

Screenshot:





KEY CHAINS



ANIME RINGS



WALL DECORS

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