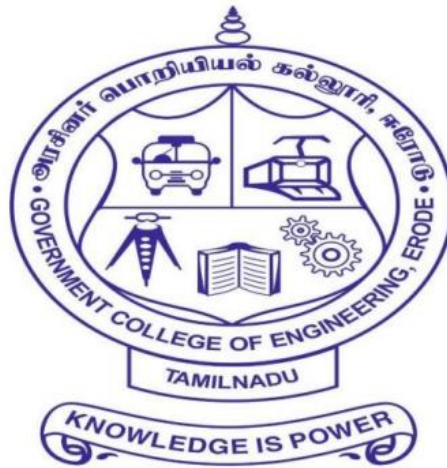


**GOVERNMENT COLLEGE OF ENGINEERING [IRTT]
ERODE - 638316**



Electronics and Communication Engineering

**NAAN MUDHALVAN
DIGITAL MARKETING
ASSIGNMENT**

NAME: JEEVANANTH S

NM ID: C958A3B863F8DDAB2C14B83D11AF0EC1

BRAND NAME: ROYAL CAFE

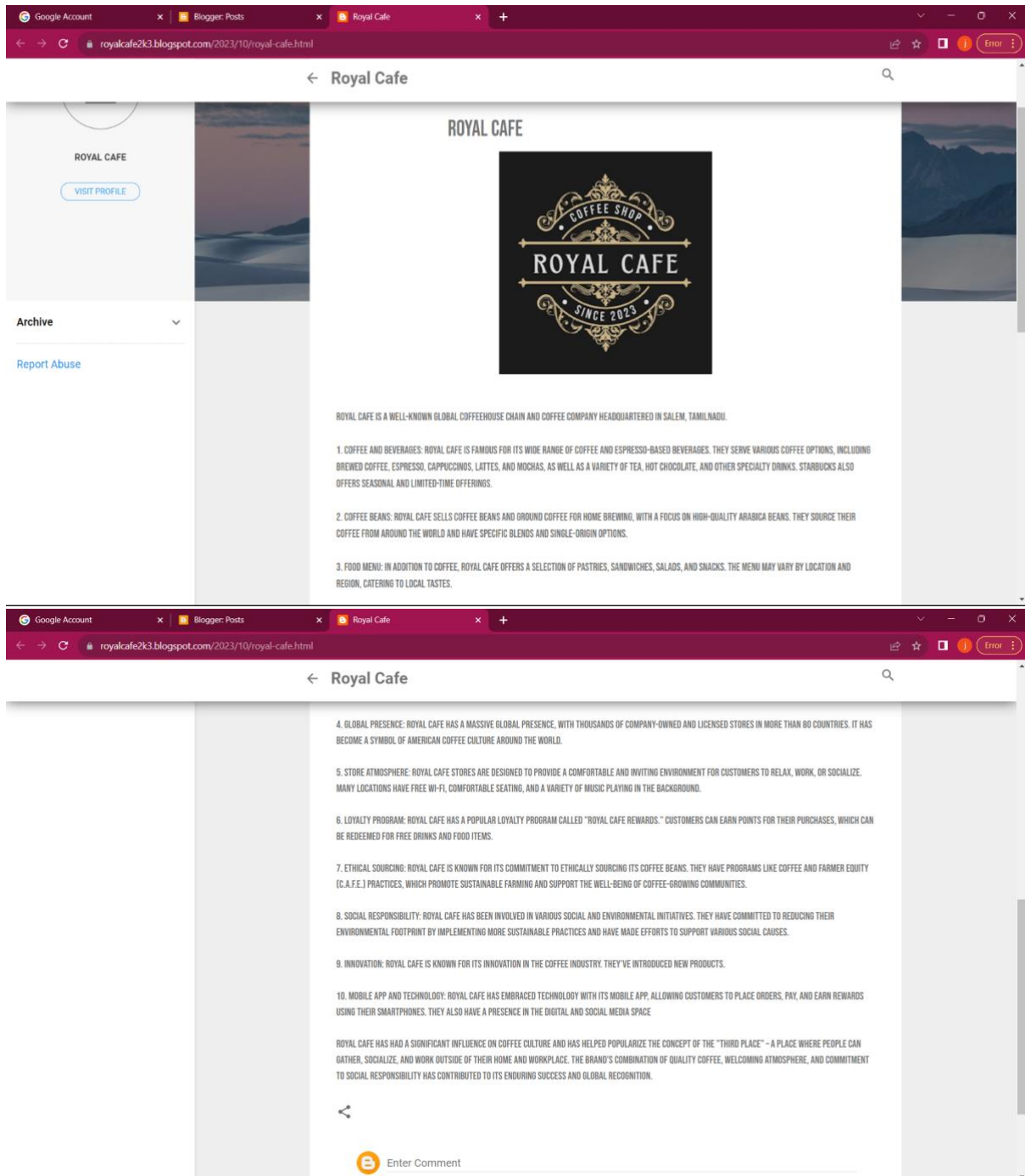
USER NAME: au731120106308

1.Create a blog or website using Blogspot and WordPress.

Customize the theme design and post new article with 500 words.

LINK: <https://royalcafe2k3.blogspot.com/2023/10/royal-cafe.html>

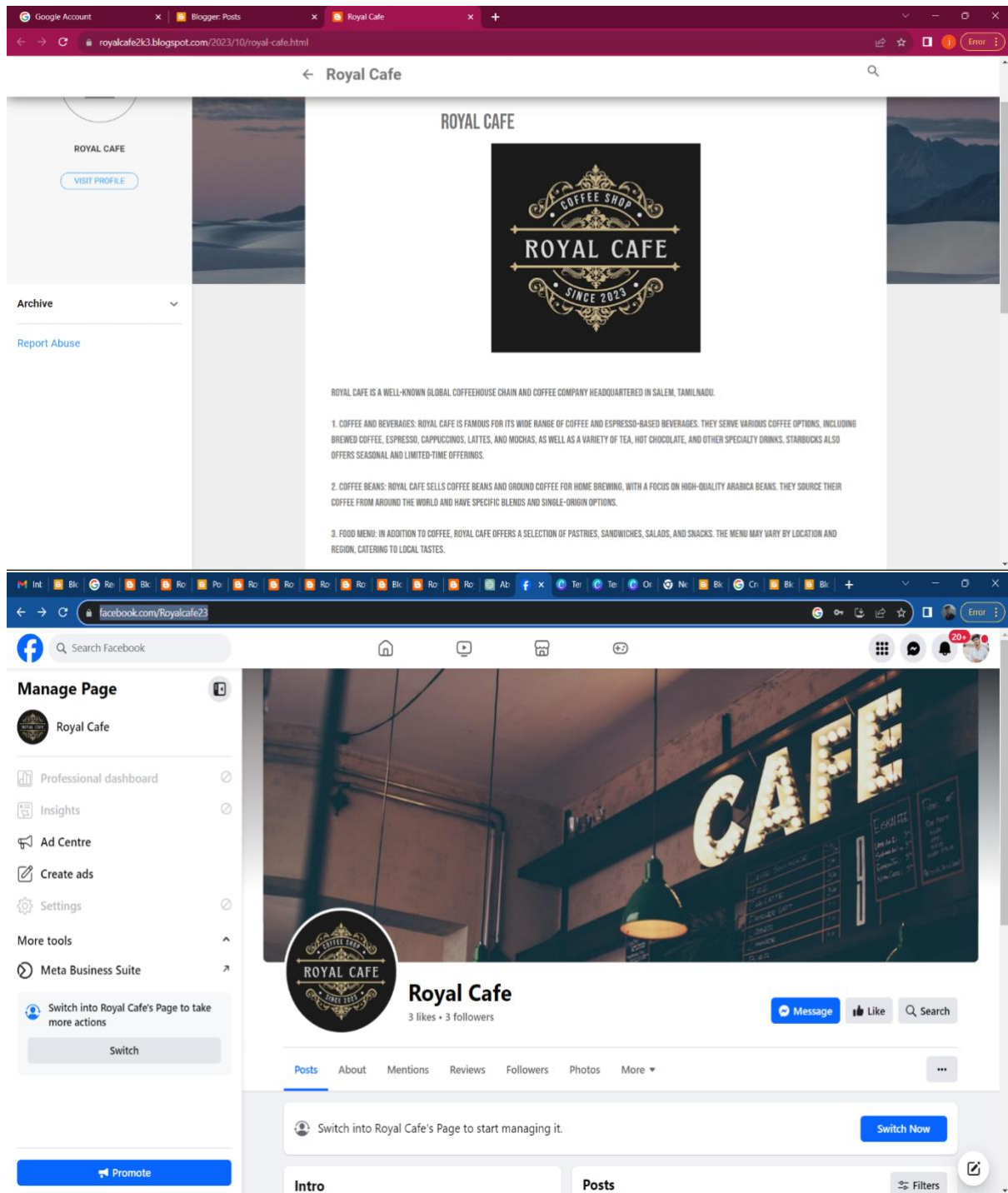
SCREENSHOTS:



2. Create a New Facebook Business Page and post one social media poster for your brand.

LINK: <https://www.facebook.com/Royalcafe23>

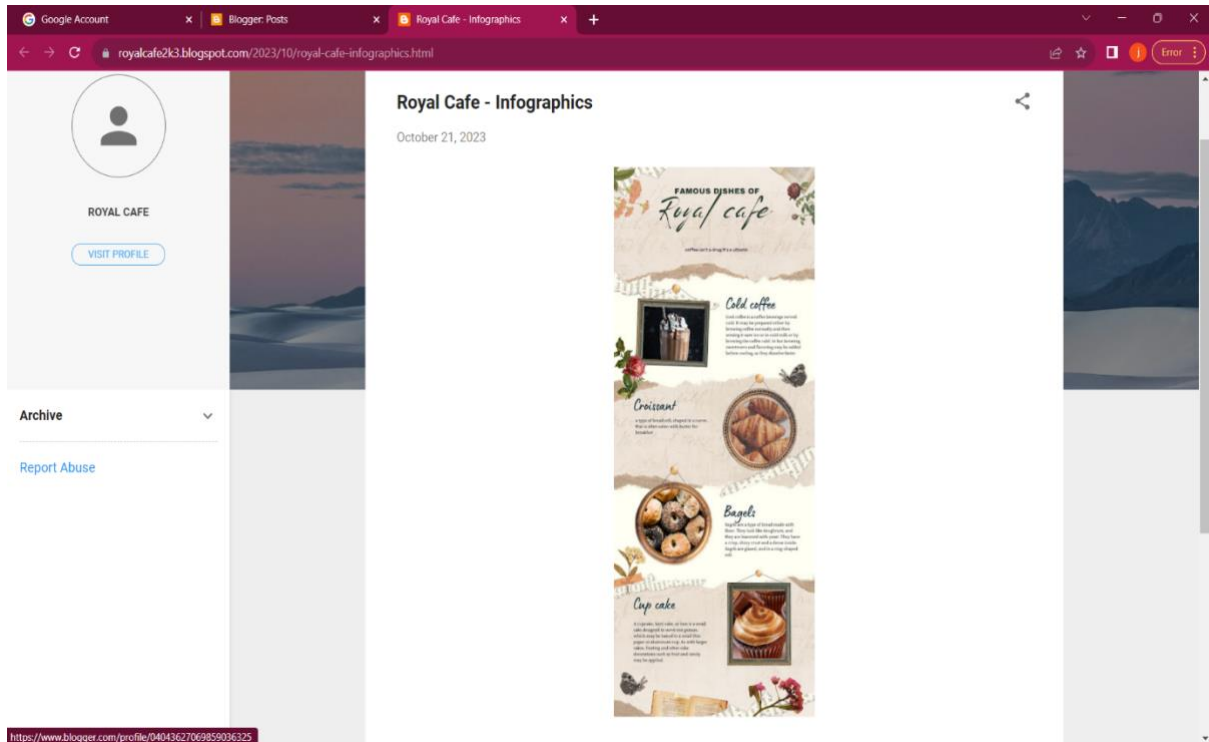
SCREENSHOT:



3. Create and design a social media advertisement poster using Canva.

LINK: <https://royalcafe2k3.blogspot.com/2023/10/royal-cafe-infographics.html>

SCREENSHOTS:



4. Create Email Newsletter design using Mail Chimp or Canva tool.

LINK: <https://royalcafe2k3.blogspot.com/2023/10/royal-cafe-email-newsletter.html>

SCREENSHOTS:

