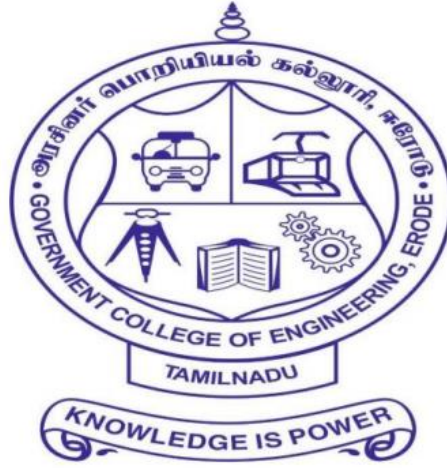


**GOVERNMENT COLLEGE OF ENGINEERING [IRTT]
ERODE - 638316**



Electronics and Communication Engineering

**NAAN MUDHALVAN
DIGITAL MARKETING
ASSIGNMENT**

NAME: MOHAMMED PARVEZ M

NM ID: F0AB0B742C71BF2BC9C42806C6221413

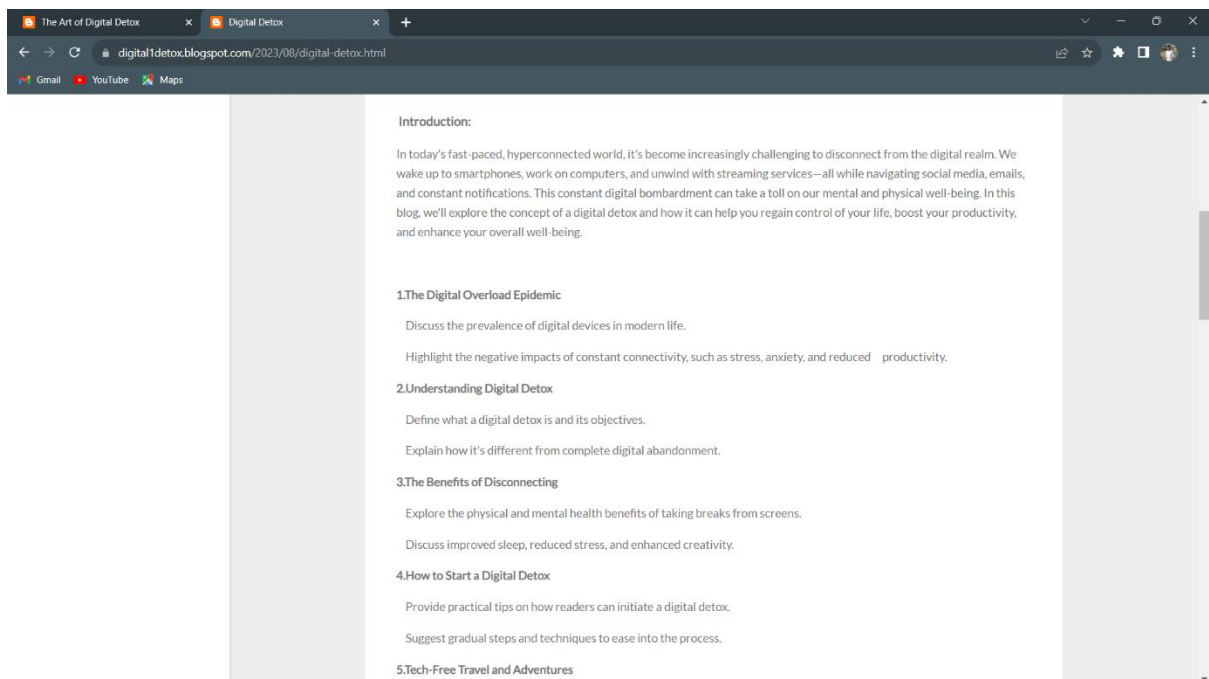
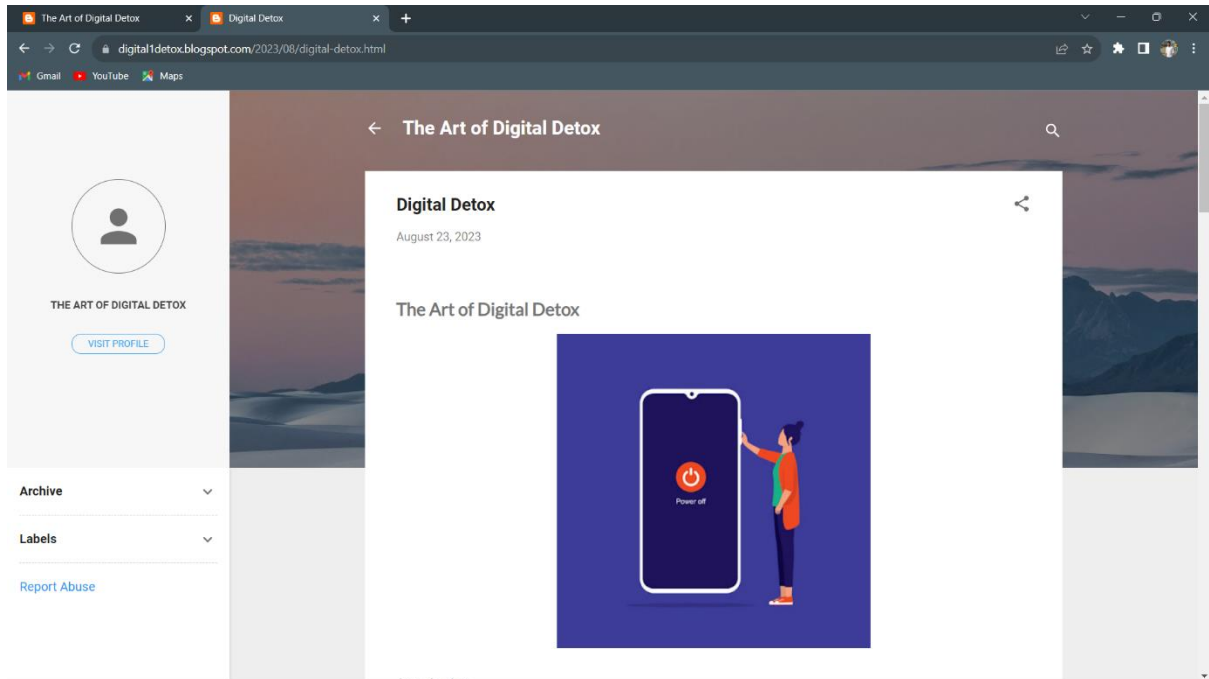
BRAND NAME: DIGITAL DETOX

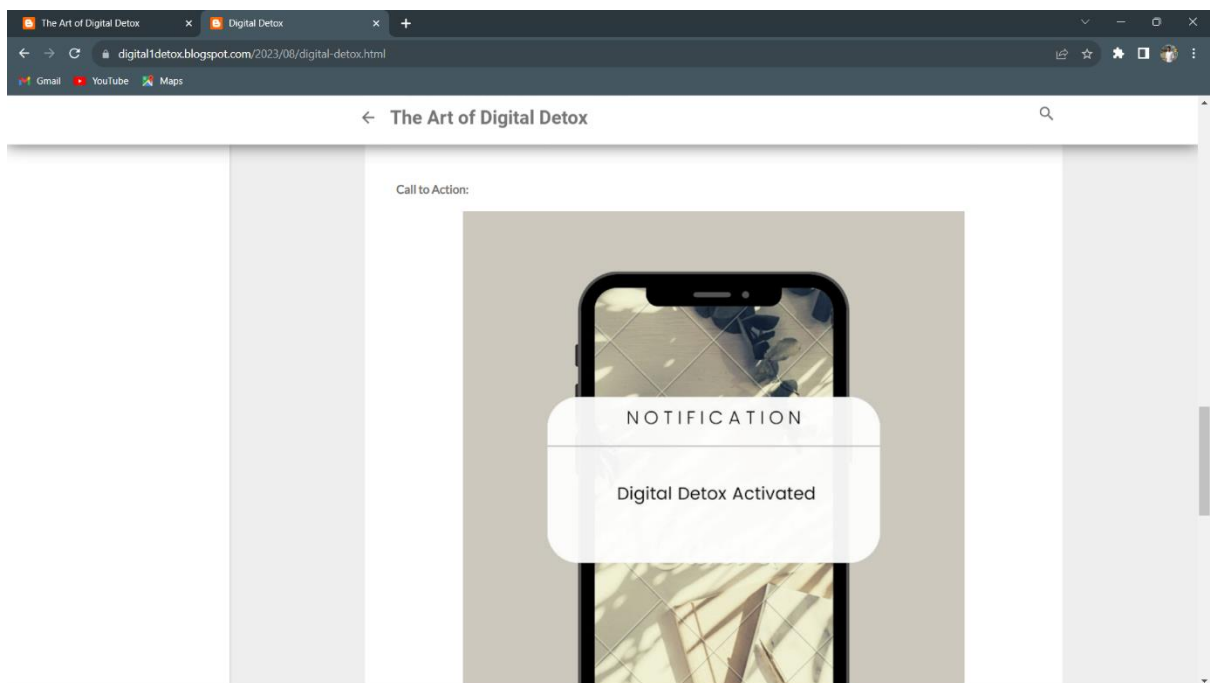
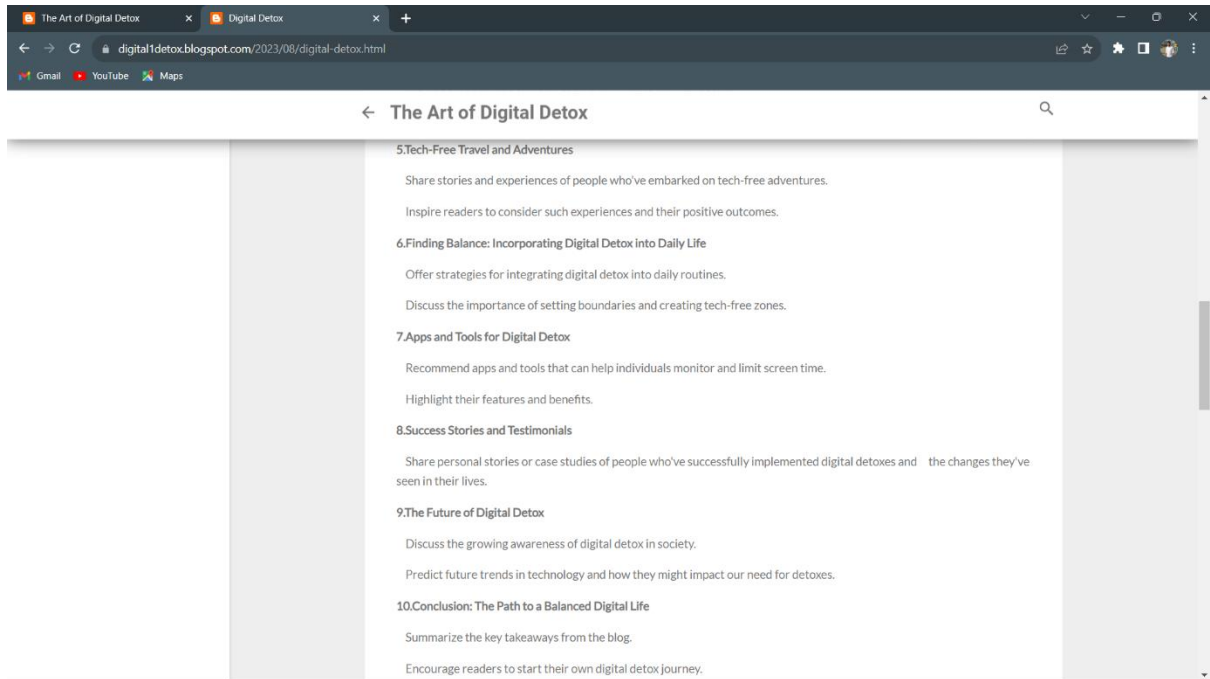
USER NAME: au731120106313

1.Create a blog or website using Blogspot and Customize the theme design and post new article with 500 words.

LINK: <https://digital1detox.blogspot.com/>

SCREENSHOTS:

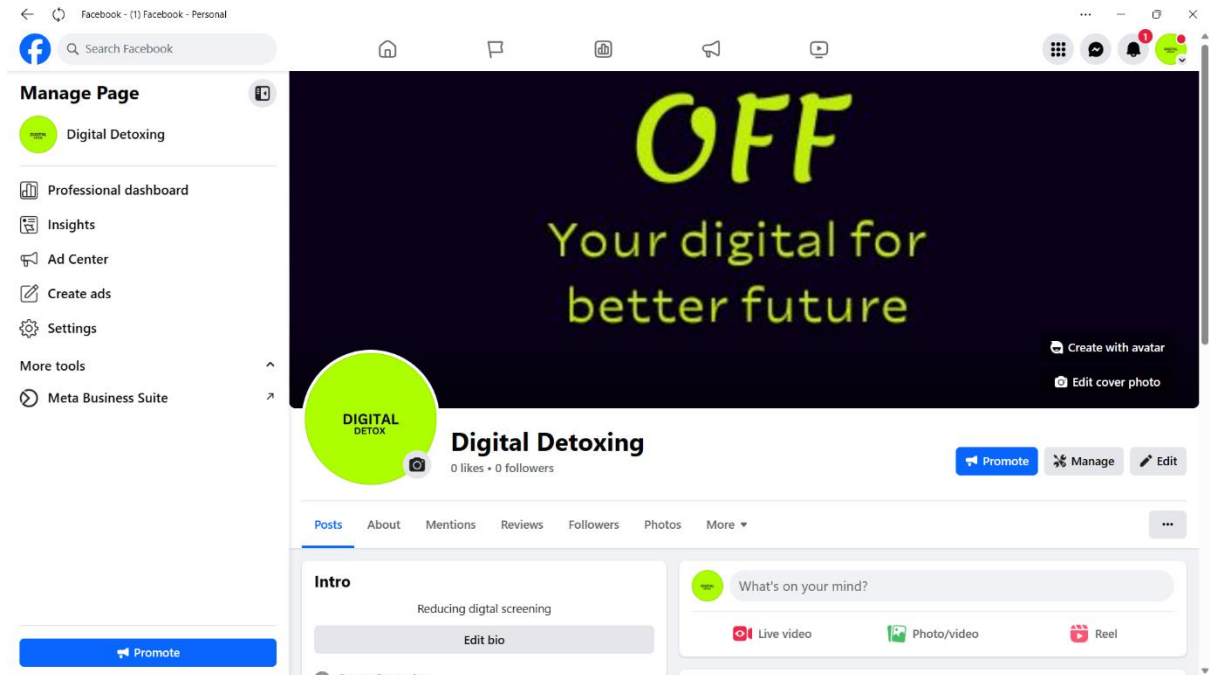




2. Create a New Facebook Business Page and post one social media poster for your brand.

LINK: <https://www.facebook.com/digital1detox>

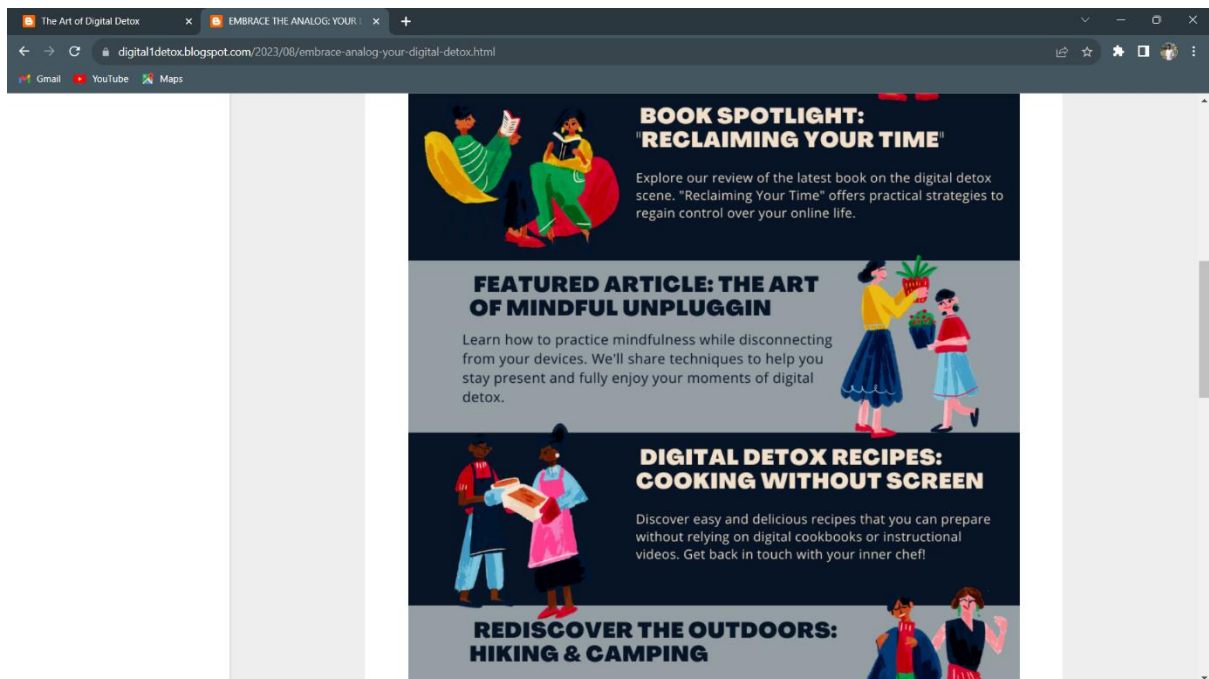
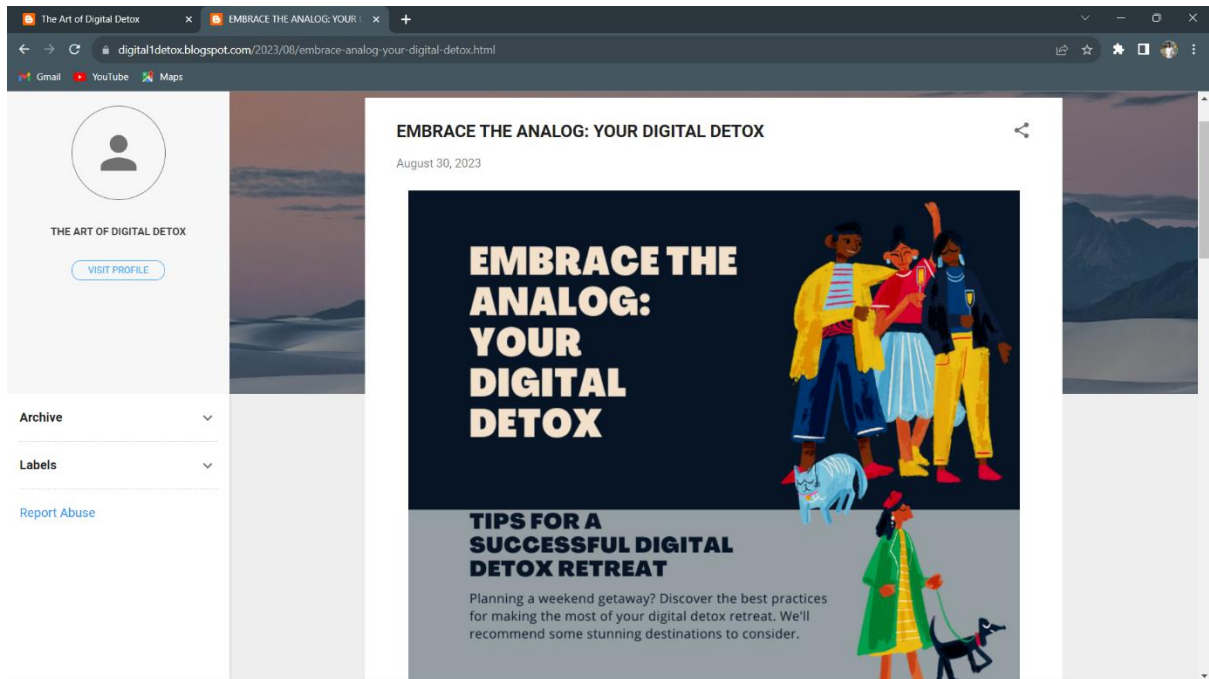
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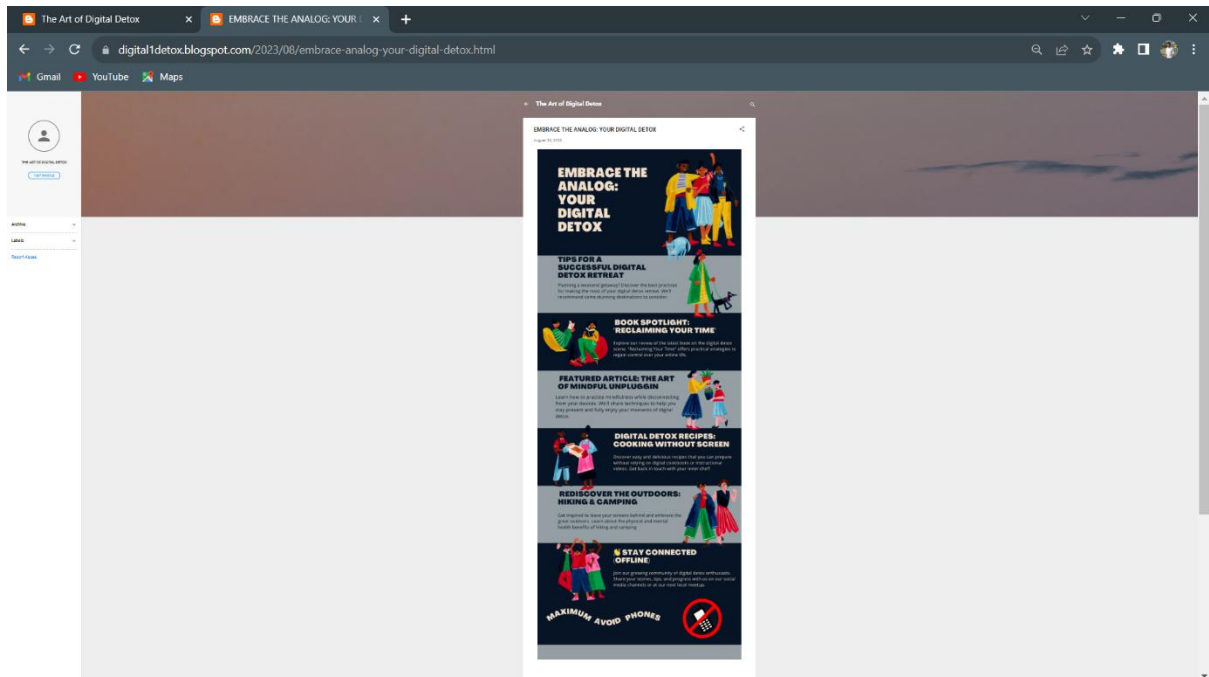
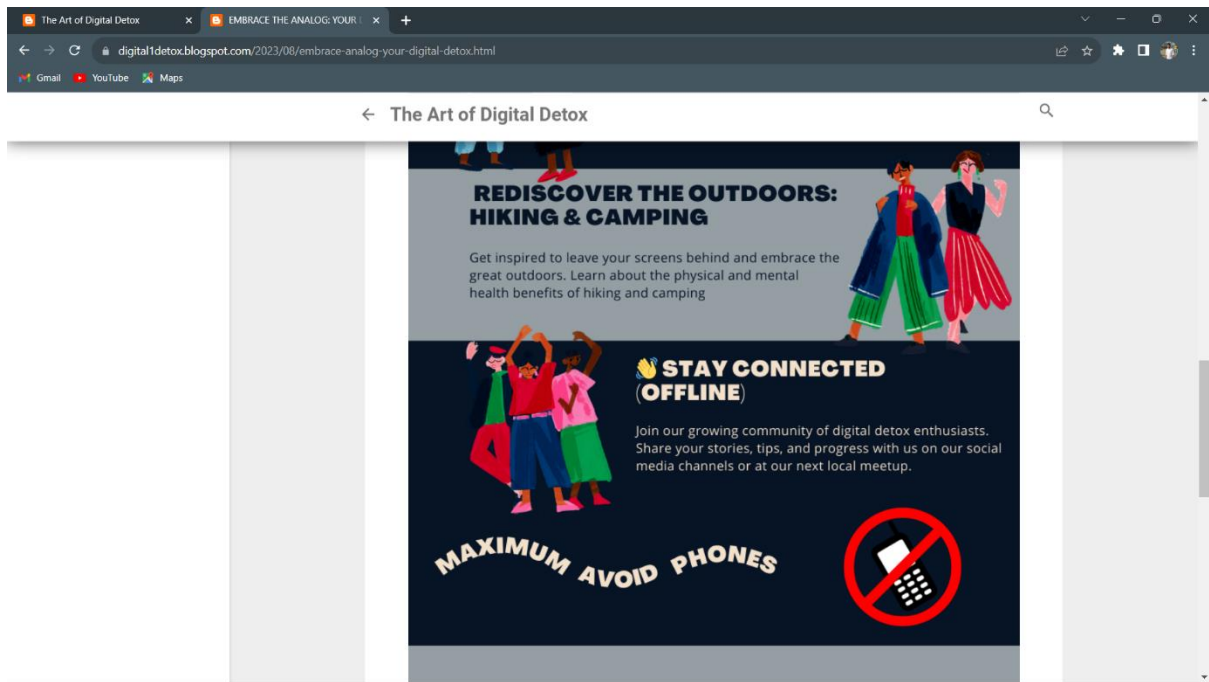


3. Create and design a social media advertisement poster using Canva.

LINK: <https://digital1detox.blogspot.com/2023/08/embrace-analog-your-digital-detox.html>

SCREENSHOTS:





4. Create Email Newsletter design using Canva tool.

LINK: <https://digital1detox.blogspot.com/2023/08/digital-detox-awareness.html>

SCREENSHOTS:

