

## Sílabo

### 1MN007 - International Affairs

#### I. Información general

Nombre del Curso: International Affairs  
Código del curso: 1MN007  
Departamento Académico: Marketing y Negocios Internacionales  
Créditos: 4  
Horas Teoría: 4  
Horas Práctica: 0  
Periodo Académico: 2023-01-PRE  
Sección: A  
Modalidad: Presencial  
Idioma: Inglés  
Docente: JUAN CARLOS LADINES AZALIA  
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#### II. Introducción

This course introduces students to key ideas and debates in the field of international relations (IR). Students will be familiarised with Levels-of-Analysis and several leading IR theories including neo-liberalism, neo-realism, and strategic choice. Along with examining the political and military relations among the states, the lectures and readings will also focus on international political economy and the politics of global warfare (e.g., the environment, resource scarcity, north-south relations, poverty, disease, hunger, and human rights). Along with preparing students for upper-division coursework in international relations and international political economy, a key goal of this course is building analytic and critical thinking skills.

#### III. Logro de aprendizaje final del curso

At the end of the course the student will propose possible scenarios of action and alternative outcomes in the face of international situations. This must prove it under the following criteria: (1) Underpin its affirmations from the authors and texts proposed by the professor. (2) The possible scenarios must be justified from the different theories of international relations. (3) Evaluates the role of each of the intervening actors in the case and its relative impact on the case. It will also establish the repercussions that international political scenarios would have on the business environment. (4) Finally, appropriate wording and appropriate use of the language, and the use of properly recorded quotations.

#### IV. Unidades de aprendizaje

##### Learning Unit 1: Definition of actors

##### Logro de Aprendizaje / propósito de la unidad:

At the end of the first unit the student will evaluate the role of relevant actors in an international situation. It also describes all actors involved. Finally, determine which the most relevant actors in the proposed situations are.

##### Contenidos:

- Introduction to theoretical concepts
- Anarchy and Sovereignty

- International Regimes and Transnational Actors
- Global Security

### Learning unit 2: Theory and political scenarios

#### Logro de Aprendizaje / propósito de la unidad:

Upon completion of the second unit, the student will evaluate an international policy scenario from the theories studied. The learner must use at least three different theories. Establishing the role of the actors from the perspective of each theory. Finally, it will explain the predictable historical outcomes from each of the theoretical approaches.

#### Contenidos:

- Theoretical debate: Realism vs Liberalism
- Post colonialism / Varieties of Capitalism
- Constructivism, Marxism and CT

### Learning unit 3: International agenda

#### Logro de Aprendizaje / propósito de la unidad:

Upon completion of the third unit, the student will evaluate, from the perspective of a Global Manager, the impacts of the international agenda in the business environment. It determines what the points; of the international agenda are. It also determines which the most relevant business agenda points are. Finally, it assesses the impacts that each of these relevant points of the international agenda would have on business.

#### Contenidos:

- Qualitative Approaches
- Futurology
- Democracy
- Corruption
- Protest
- Data in International Politics
- AI in International Politics
- Privacy

## V. Estrategias Didácticas

The first part of the course is mainly theoretical and the student will focus on the readings of relevant literature. In the second part of the course the students are required to deliver one seminar presentation. The presentation will last no less than 30 minutes. Presenters should demonstrate sufficient work during the presentation. Presenters should actively contribute to all parts of the presentation, i.e. summary, synthesis and questions.

In the presentation students are asked to briefly summarize what they consider the main points and ideas from each week's essential and additional readings; synthesize these points into a coherent argument addressing the particular week's topic; and raise questions for further seminar discussion. Presenters are asked to circulate to the module convenor and students on the module a one-page hand out on the day of the seminar. Students will be assessed on how they fulfil all of these tasks.

Other tasks will involve participation in Socratic seminars and papers reviews in order to exercise the training of thought and presentation of arguments.

## VI. Sistemas de evaluación

Nombre evaluación	%	Fecha	Criterios	Comentarios
1. Permanent Evaluation	50			
1.1. Oral Intervention (I)	10		Knowledge of theoretical concepts.	
1.2. Presentation (G)	15		Capabilities to relate perspectives, discussion in core ideas.  Identify and formulate proposal to understand international problems.	
1.3. Case Discussion (G)	15		Capabilities of analyse and research	
1.4. Reading Test (I)	10			
2. Midterm Exam (I)	15		Knowledge of theoretical concepts and discussion challenges for international environment.	
3. Final Exam Essay (I)	35		Knowledge of theoretical concepts and discussion challenges for international environment.  Capabilities of analyse and research	

## VII. Cronograma referencial de actividades

Unidades de aprendizaje	Contenidos y actividades a realizar	Recursos y materiales	Evaluaciones
<b>Semana 1: del 20/03/2023 al 25/03/2023</b>			
• Learning Unit 1: Definition of actors	<b>Didactic Unit:</b> Introduction to theoretical concepts <b>Activities:</b> Debates, presentation	• Class will be deliver the whole week by the lecturer	• Oral Intervention (I)
<b>Semana 2: del 27/03/2023 al 01/04/2023</b>			
• Learning Unit 1: Definition of actors	<b>Didactic Unit:</b> Anarchy and Sovereignty <b>Activities:</b> Debates, presentation	• As specified in Bibliography section. • Class will be delivered the whole week by the lecturer • Paper Presentation	• Oral Intervention (I) • Presentation (G)
<b>Semana 3 con feriados el jueves 06, viernes 07 y sábado 08: del 03/04/2023 al 08/04/2023</b>			
• Learning Unit 1: Definition of actors	<b>Didactic Unit:</b> International Regimes and Transnational Actors <b>Activities:</b> Debates, presentation	• Class will be deliver the whole week by the lecturer • Paper Presentation	• Oral Intervention (I) • Presentation (G)
<b>Semana 4: del 10/04/2023 al 15/04/2023</b>			
• Learning Unit 1: Definition of actors	<b>Didactic Unit:</b> Global Security <b>Activities:</b> Debates, presentation	• As specified in the bibliography section. • Class will be delivered the whole week by the lecturer • Paper Presentation • Reading Test	• Oral Intervention (I) • Reading Test (I) • Presentation (G)
<b>Semana 5: del 17/04/2023 al 22/04/2023</b>			
• Learning unit 2: Theory and political scenarios	<b>Didactic Unit:</b> Theoretical debate: Realism vs Liberalism	• Class will be deliver the whole week by the lecturer • Paper Presentation	• Oral Intervention (I) • Presentation (G)

Unidades de aprendizaje	Contenidos y actividades a realizar	Recursos y materiales	Evaluaciones
	<b>Activities:</b> Debates, presentation		
<b>Semana 6: del 24/04/2023 al 29/04/2023</b>			
<ul style="list-style-type: none"> <li>Learning Unit 1: Definition of actors</li> </ul>	<b>Didactic Unit:</b> Post colonialism Varieties of Capitalism Constructivism <b>Activities:</b> Debates, presentation	<ul style="list-style-type: none"> <li>Class will be deliver the whole week by the lecturer</li> <li>As specified in the bibliography section.</li> <li>Paper Presentation</li> </ul>	<ul style="list-style-type: none"> <li>Oral Intervention (I)</li> <li>Presentation (G)</li> </ul>
<b>Semana 7: del 01/05/2023 al 06/05/2023</b>			
<ul style="list-style-type: none"> <li>Learning unit 2: Theory and political scenarios</li> </ul>	<b>Didactic Unit:</b> Varieties of Capitalism Constructivism <b>Activities:</b> Debates, presentation	<ul style="list-style-type: none"> <li>Class will be deliver the whole week by the lecturer</li> <li>As specified in the bibliograpahy</li> <li>Paper Presentation</li> <li>Open discussion</li> </ul>	<ul style="list-style-type: none"> <li>Oral Intervention (I)</li> <li>Presentation (G)</li> <li>Case Discussion (G)</li> </ul>
<b>Semana 8 de exámenes parciales: del 08/05/2023 al 13/05/2023</b>			
<ul style="list-style-type: none"> <li>Learning unit 2: Theory and political scenarios</li> <li>Learning Unit 1: Definition of actors</li> </ul>	Mid - Term Exams	<ul style="list-style-type: none"> <li>As specified in Bibliography section.</li> <li>Group discussion will be delivered on Friday and on Saturday.</li> </ul>	<ul style="list-style-type: none"> <li>Midterm Exam (I)</li> </ul>
<b>Semana 9: del 15/05/2023 al 20/05/2023</b>			
<ul style="list-style-type: none"> <li>Learning unit 3: International agenda</li> </ul>	<b>Didactic Unit:</b> Method Analysis Country Risk Analysis <b>Activities:</b> Debates, presentation	<ul style="list-style-type: none"> <li>Class will be deliver the whole week by the lecturer</li> <li>As specified in Bibliography section.</li> </ul>	<ul style="list-style-type: none"> <li>Oral Intervention (I)</li> </ul>
<b>Semana 10: del 22/05/2023 al 27/05/2023</b>			

Unidades de aprendizaje	Contenidos y actividades a realizar	Recursos y materiales	Evaluaciones
<ul style="list-style-type: none"> <li>Learning unit 3: International agenda</li> </ul>	<b>Didactic Unit:</b> Qualitative Methods: Process Tracing Futurology <b>Activities:</b> Debates, presentation	<ul style="list-style-type: none"> <li>Class will be deliver the whole week by the lecturer</li> <li>Paper Presentation</li> </ul>	<ul style="list-style-type: none"> <li>Oral Intervention (I)</li> </ul>
<b>Semana 11: del 29/05/2023 al 03/06/2023</b>			
<ul style="list-style-type: none"> <li>Learning unit 3: International agenda</li> </ul>	<b>Didactic Unit:</b> Futurology <b>Activities:</b> Debates, presentation	<ul style="list-style-type: none"> <li>Group discussion will be delivered on Friday.</li> <li>As specified in the bibliography section.</li> <li>Paper Presentation</li> </ul>	<ul style="list-style-type: none"> <li>Presentation (G)</li> <li>Case Discussion (G)</li> </ul>
<b>Semana 12: del 05/06/2023 al 10/06/2023</b>			
<ul style="list-style-type: none"> <li>Learning unit 3: International agenda</li> </ul>	<b>Didactic Unit:</b> Democracy Corruption <b>Activities:</b> Debates, presentation	<ul style="list-style-type: none"> <li>As specified in Bibliography section.</li> </ul>	<ul style="list-style-type: none"> <li>Oral Intervention (I)</li> <li>Presentation (G)</li> </ul>
<b>Semana 13: del 12/06/2023 al 17/06/2023</b>			
<ul style="list-style-type: none"> <li>Learning unit 3: International agenda</li> </ul>	<b>Didactic Unit:</b> Protest Seminar Discussion <b>Activities:</b> Debates, presentation	<ul style="list-style-type: none"> <li>Group discussion will be delivered on Friday.</li> <li>As specified in Bibliography section.</li> <li>Case Study.</li> </ul>	<ul style="list-style-type: none"> <li>Presentation (G)</li> <li>Case Discussion (G)</li> <li>Oral Intervention (I)</li> </ul>
<b>Semana 14: del 19/06/2023 al 24/06/2023</b>			
<ul style="list-style-type: none"> <li>Learning unit 3: International agenda</li> </ul>	<b>Didactic Unit:</b> Data in International Politics	<ul style="list-style-type: none"> <li>As specified in Bibliography section.</li> </ul>	<ul style="list-style-type: none"> <li>Oral Intervention (I)</li> <li>Presentation (G)</li> </ul>

Unidades de aprendizaje	Contenidos y actividades a realizar	Recursos y materiales	Evaluaciones
	AI in International Politics <b>Activities:</b> Debates, presentation		
<b>Semana 15 con feriado jueves 29: del 26/06/2023 al 01/07/2023</b>			
<ul style="list-style-type: none"> <li>Learning unit 3: International agenda</li> </ul>	<b>Didactic Unit:</b> Privacy and Governance Seminar Discussion <b>Activities:</b> Debates, presentation	<ul style="list-style-type: none"> <li>Group discussion will be delivered on Friday.</li> <li>Presentation will be delivered on Monday.</li> </ul>	<ul style="list-style-type: none"> <li>Oral Intervention (I)</li> <li>Presentation (G)</li> <li>Case Discussion (G)</li> </ul>
<b>Semana 16 de exámenes finales: del 03/07/2023 al 08/07/2023</b>			
	Final Exams		<ul style="list-style-type: none"> <li>Final Exam Essay (I)</li> </ul>

## VIII. Referencias bibliográficas

### Obligatoria

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### **Recomendada**

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