

Sílabo

1F0202 - Sem. de Fintech

I. Información general

Nombre del Curso: Sem. de Fintech
Código del curso: 1F0202
Departamento Académico: Finanzas
Créditos: 2
Horas Teoría: 2
Horas Práctica: 0
Periodo Académico: 2023-01-PRE
Sección: A
Modalidad: Virtual
Idioma: Inglés
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II. Introducción

The objective of this course is to provide an understanding of the main changes in the financial services industries due to new technologies and innovation

III. Logro de aprendizaje final del curso

We will learn about the various verticals and concepts in the fintech space such as digital payments, digital lending, neo and challenger banks, open banking, Robo advisors, digital insurance, blockchain, and personal financial management (PFM). We will use cases about Fintech startups and banks around the world in order to illustrate these concepts and, evaluate their business models. We will also discuss issues that fintech entrepreneurs and bank leaders face while trying to develop and scale these new digital products and services.

IV. Unidades de aprendizaje

V. Estrategias Didácticas

VI. Sistemas de evaluación

Consideraciones para las evaluaciones

Case write-up + final team assignment 55%

participation in class discussions 45%

Nombre evaluación	%	Fecha	Criterios	Comentarios
1. Case write up final team assignment	55			
1.1. Participation in class	45			

VII. Cronograma referencial de actividades

Unidades de aprendizaje	Contenidos y actividades a realizar	Recursos y materiales	Evaluaciones
Semana 1: del 20/03/2023 al 25/03/2023			
	Introduction to Financial Technology (Fintech)		
Semana 2: del 27/03/2023 al 01/04/2023			
	P2P Lending Big Data Case: Lending club		
Semana 3 con feriados el jueves 06, viernes 07 y sábado 08: del 03/04/2023 al 08/04/2023			
	Lending: Fintech solutions for consumers and small business owners Artificial Intelligence Case: Kueski Article: How AI can help Small Businesses		
Semana 4: del 10/04/2023 al 15/04/2023			
	Payments Case: Digital Business Transformation in Silicon Savannah: How M-PESA Changed Safaricom (Kenya)		
Semana 5: del 17/04/2023 al 22/04/2023			
	Payments Case: Ant Financial		
Semana 6: del 24/04/2023 al 29/04/2023			
	Payments		

Unidades de aprendizaje	Contenidos y actividades a realizar	Recursos y materiales	Evaluaciones
	Case: Ant Financial The Road to financial inclusion in China		
Semana 7: del 01/05/2023 al 06/05/2023			
	Digital Technology in the Banking Sector Reading: Case: ING Bank Facing Digital Disruption		
Semana 8 de exámenes parciales: del 08/05/2023 al 13/05/2023			
Semana 9: del 15/05/2023 al 20/05/2023			
	Blockchain and Cryptocurrency Reading: Introduction to Blockchain		
Semana 10: del 22/05/2023 al 27/05/2023			
	Digital Banks: Neo Banks, Challenger Banks		
Semana 11: del 29/05/2023 al 03/06/2023			
	Open Banking Fintech and Financial Inclusion		
Semana 12: del 05/06/2023 al 10/06/2023			
	Robo Advisors Insurtech Personal Financial Management Case: Lemonade: Juicy Flavor Insurtech		

Unidades de aprendizaje	Contenidos y actividades a realizar	Recursos y materiales	Evaluaciones
Semana 13: del 12/06/2023 al 17/06/2023			
	Fintech Regulation Fintech, Whats next? Case: Cutting through the Fog: Finding a Future with Fintech Final team assignment presentation		
Semana 14: del 19/06/2023 al 24/06/2023			
	Latam Fintech landscape		
Semana 15 con feriado jueves 29: del 26/06/2023 al 01/07/2023			
	Course wrap-up.		
Semana 16 de exámenes finales: del 03/07/2023 al 08/07/2023			

VIII. Referencias bibliográficas