

# E-commerce email analytics & user activity

Accounts by Country

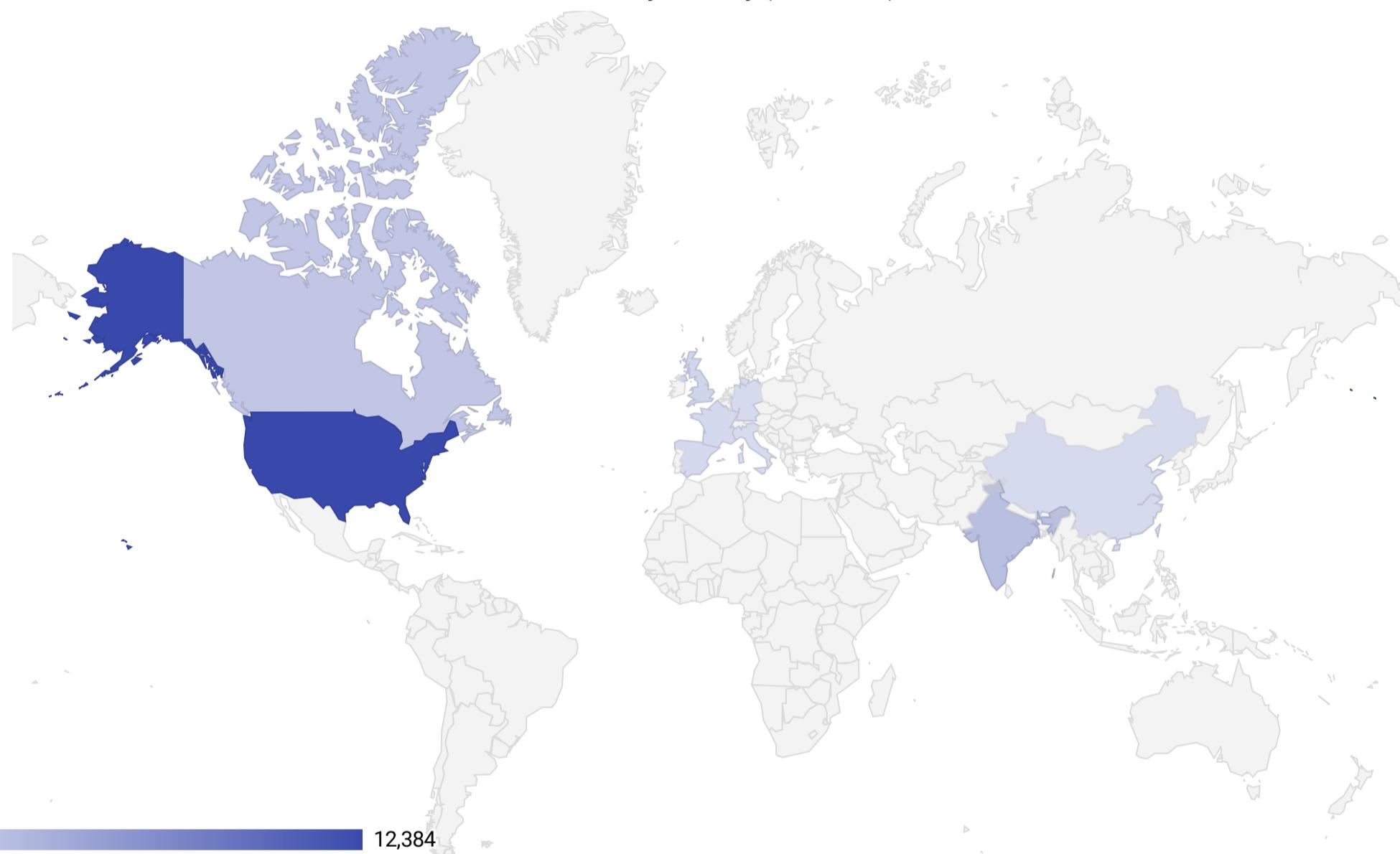
Sent emails by Country

Country	Rank	Accounts ▾	Country	Rank	Sent Emails ▾
1. United States	1	12,384	1. United States	1	251,909
2. India	2	2,687	2. India	2	56,211
3. Canada	3	2,067	3. Canada	3	41,436
4. United Kingdom	4	859	4. United Kingdom	4	16,692
5. France	5	553	5. China	5	11,084
6. Spain	6	536	6. France	6	11,028
7. Taiwan	7	500	7. Germany	7	10,753
8. Germany	8	490	8. Spain	8	10,049
9. China	8	490	9. Taiwan	9	9,897
10. Italy	10	386	10. Singapore	10	9,306
11. Singapore	11	375	11. Italy	11	8,976

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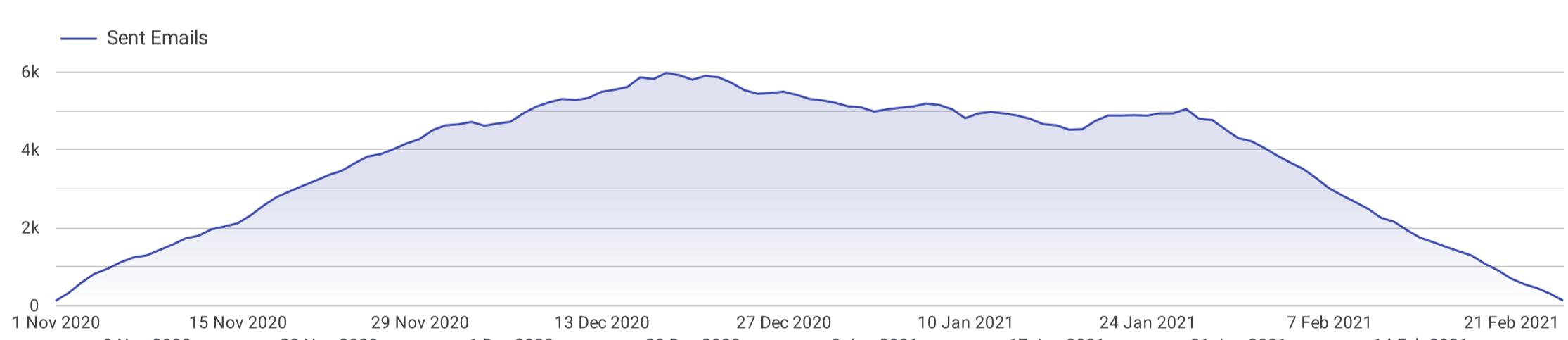
Accounts by Country (Geo Chart)



375

12,384

Sent Emails over time



Emails Breakdown

country	Emails Sent ▾	Emails Opened	Open Rate	Emails Clicked	Click Rate
1. United States	251,909	101,566	40.32%	13,188	5.24%
2. India	56,211	23,637	42.05%	3,196	5.69%
3. Canada	41,436	16,910	40.81%	2,119	5.11%
4. United Kingdom	16,692	6,226	37.3%	1,014	6.07%
5. China	11,084	5,080	45.83%	717	6.47%
6. France	11,028	5,097	46.22%	603	5.47%
7. Germany	10,753	4,511	41.95%	676	6.29%
8. Spain	10,049	3,367	33.51%	448	4.46%
9. Taiwan	9,897	3,535	35.72%	493	4.98%
10. Singapore	9,306	3,025	32.51%	334	3.59%
11. Italy	8,976	4,006	44.63%	532	5.93%
<b>Grand total</b>	<b>437,341</b>	<b>176,960</b>	<b>40.46%</b>	<b>23,320</b>	<b>5.33%</b>

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