

# BRAINSTORMING AND IDEATION

## 1 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

## 2 Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and break it up into smaller subgroups.

20 minutes

## 3 Prioritize

Your team should be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Phase 1	Phase 2	Phase 3	Phase 4
Each new innovation added to a block is innovative and disruptive, making it easy to build a product and make sure the innovation cannot be copied.	Offshore technology ideas approaches with an idea, R&D, high, low, and a high level of risk. A high level of risk is required to ensure a high level of innovation.	The innovation process is for the pharmaceutical industry where a high level of innovation is required to ensure a high level of innovation.	Disruptive technology added to a block is innovative and disruptive, making it easy to build a product and make sure the innovation cannot be copied.
When a drug is produced, it is a product that is innovative and disruptive, making it easy to build a product and make sure the innovation cannot be copied.	Ensuring the availability of traditional products up to the next market can ensure a high level of innovation.	High performance products require a high level of innovation to ensure a high level of innovation.	High performance products require a high level of innovation to ensure a high level of innovation.
A high performance product that includes the supply chain, management, and help prevent stock outs.	High performance products require a high level of innovation to ensure a high level of innovation.	High performance products require a high level of innovation to ensure a high level of innovation.	High performance products require a high level of innovation to ensure a high level of innovation.

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Importance

Feasibility

High performance product that includes the supply chain, management, and help prevent stock outs.

Whisper and whisper also need to focus on drug science and specialized software which must connect to centralized database for verification.

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