



# Engagement of bird lovers

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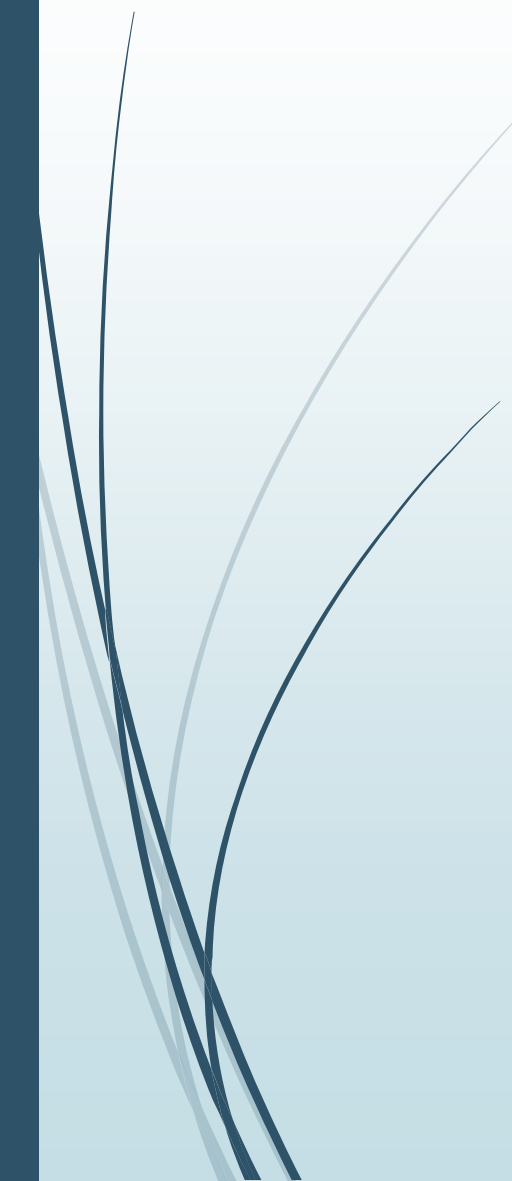


# Target group

- People or organisations which has something to do with the bird population in a rural environment
- WNF  
Greenpeace  
Staatsbosbeheer  
Vogelbescherming Nederland  
Groenlinks  
PVDD  
Jagers  
Biologen



# Goal

- ▶ Engage different stakeholder groups to discuss about the bird population in a certain environment
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# How to engage? – Option 1

- Fit birds with GPS chips
- Give updates on their population and whereabouts
- Automatically create a subforum on the forum in the event of a special occasion
- Invite people to engage on the forum



## Option 2

- ▶ Alerting when groups of birds from the same population are grouped
- ▶ Engage with your drones and fly with your favorite bird population
- ▶ Augmented reality: create an avatar for a bird and view them through the camera of the drone