

Duckountancy

The bookkeeping adventures of Scrooge McDuck

Serious Games:The Concept

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Problem


- Managing finances
- Bookkeeping
- Personal Money
 - How much do you have
 - How much do you spend
- Freelance
 - Expensive
 - Own bookkeeping
 - Wrong data
- Boring and theoretical education

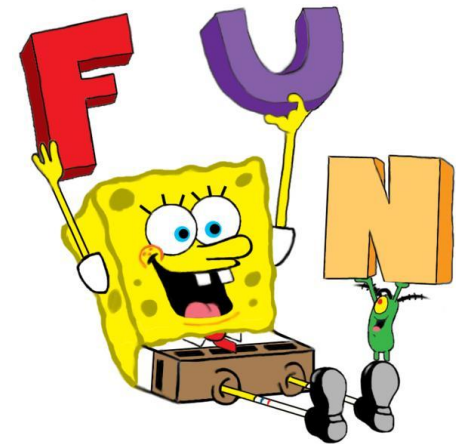


problem?



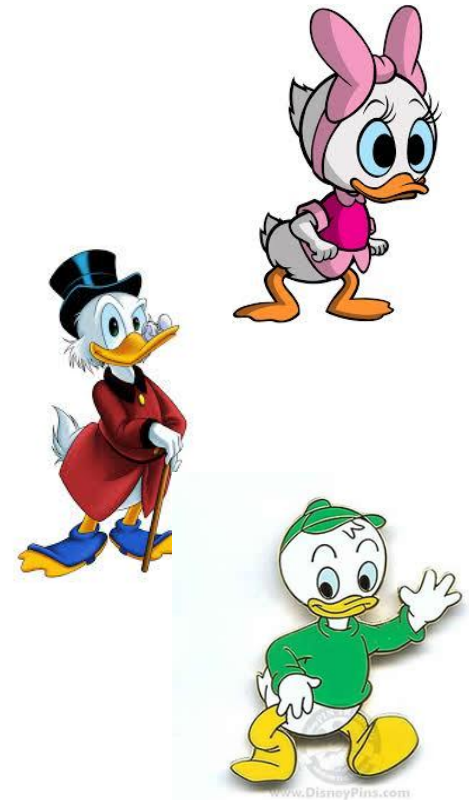
Goal

- Innovate bookkeeping education
 - Less boring
 - Real world scenarios
 - Submit own scenarios
 - Crowdsourcing
- 
- A cartoon illustration of SpongeBob SquarePants, a yellow sponge with large eyes and a wide smile. He is holding a large, 3D red letter 'F' in his right hand. He is also holding a small brown box in his left hand. The background is white.



Story, Characters and Scenarios

- Story
 - Story based on Walt Disney's Ducktales
 - Scenes for scenarios
- Characters
 - Selecting a character
 - Characters correspond to a role
 - Young adult (Webby)
 - Entrepreneur (Scrooge)
 - Treasurer (Louie)
- Scenarios
 - Choose a level after character
 - Example: Entrepreneur
 - Freelance
 - Startup with employees



Modules

- Learning part
- Bookkeeping quiz
- Small explanation
- Outcome determines storyline
- Failed tests reappear
- Pass all the tests to complete the story

THE
STORY

Score System

- Story outcome
- Decision time to answer question
- Final score determines character
 - Example: Bad score = Turbo McKwek

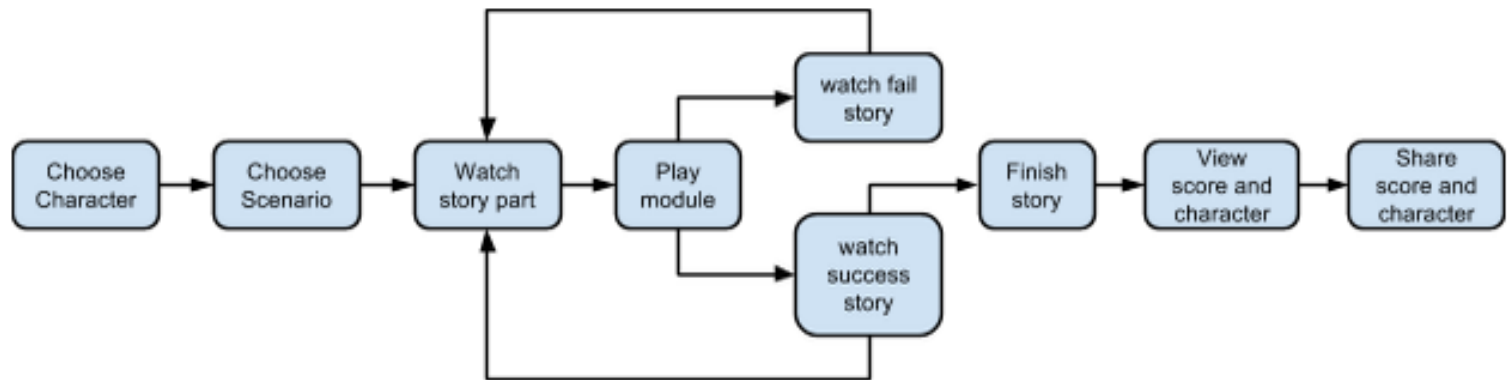


Community

- Post result on social media
- Challenge friends
- Raise awareness
- Creativeness
 - Create own character
 - Attach own scenario
 - Dynamic building blocks



Activity Diagram



Questions

