

Project Utopia – specialize, tolerate, contribute, enjoy, and pass on

Marc Jacobs (mjs620). Please be aware that “he” can also be read as “she”, when referring to a Utopian.

Utopia is a world where everybody reasons in the best interest of the society. The key here is that everybody has to follow the rules beneath to create a Utopian world. In other words: you are the world and the world is you.

A Utopian builds his own identity, figures out where he stands for and where he will fight for. Every Utopian is special in its own way, because he is unique, and knows why he is unique. The unique points of a Utopian are the parameters that provide creativity, and with creativity a Utopian is able to express himself. Furthermore, the output of the creativity can help others, attract others, but more important, make Utopia a better world. Also, A Utopian is a master in tolerance. Tolerating others means others tolerate him. A Utopian asks Utopians why they behave like they do and tries to reason about this. A Utopian Suppresses personal feelings like greed, impatience, lust, anger, hate, and fear. He trusts his neighbors and does not want to control others. The only one that the Utopian must control is himself.

In Utopia no governments exist, only collaborations not larger than thirty people. The members in a collaboration try to achieve a common goal, using their skills and creativity. Every collaboration is important. A collaboration adds value to the society, directly or indirectly. For example, growing food, building homes, inspire or entertain people etc.

From this point on, living on Utopia sounds really boring and is not very different from a factory with different kinds of machines. Nevertheless, every Utopian has urges in all kinds of areas, for example, participate in activities which produce adrenaline or endorphin. This hunger must be satisfied, otherwise it will drive the Utopian crazy. Therefore, urges must be fulfilled on a regular basis, and must be controlled, to prevent addiction. Hence, several collaborations are specialized in entertaining Utopians, for instance by providing concerts or organizing adventurous activities. A Utopian lives a balanced life, but often tries to find his limits, without harming other Utopians. This makes his life interesting and full of differentiation.

A Utopian is aware of the world around him, and thus respects the planet and his inhabitants, because he is dependent on them. The inner search of a Utopian consists of three factors: enjoying life, contribute something to Utopia, and pass on the lessons learned to his children. Especially the last two factors aim at a serious attempt to continuously improve Utopia.

Serious games play an important role in the life of a Utopian in two ways: supporting the inner journey of a Utopian, and providing support to enhance his specialization (to ensure the highest quality for his contribution to the society). In other words, serious games aim at the enhancement of job and non-job skills. Serious games that enhance job skills focus on practical elements, for example, techniques for baking bread or learning design patterns in programming. Serious games that enhance non-job skills focus on the inner elements of a Utopian, for example, enhancing concentration, enhancing patience, or exploration games to discover his true self. The serious games umbrella is aligned with the life of a Utopian, and thus completely personalized.

Taken together, Utopia is all about the journey of the inner self, respecting the planet and its inhabitants, enjoying life, and contributing to Utopia to continuously improve it. You are the world and the world is you.