

# EOIO-TV INVOICE

**Bill To:**

Marathon Ventures (comm)  
675 3rd Avenue, 11th Floor  
New York, NY 10017

**Please Remit To:**

EOIO  
Drawer #0958  
PO Box 11407  
Birmingham, AL 35246-0958

**Due Date: 11/26/19**

<u>Invoice#</u> 1263117-3	<u>Broadcast Month</u> 201909	<u>Invoice Date</u> 09/30/19	<u>Flight</u> 08/26/19-09/29/19
<u>Account Executive</u> House, Cleveland	<u>Advertiser</u> Life Alert (M)	<u>Product</u> Life Alert	<u>Order Type</u> CASH
<u>Representative</u>	<u>Rep Order #</u> D-171777	<div><div>Total Spots:</div><div>53</div></div>	
<b>Client Code:</b>		<div><div>Actual Gross Billing:</div><div>\$92.00</div></div>	
<b>Product Code:</b>		<div><div>State Tax:</div><div>\$0.00</div></div>	
<b>Estimate Code:</b> Tower Medi		<div><div>Local Tax:</div><div>\$0.00</div></div>	
		<div><div>Agency Commission:</div><div>\$25.53</div></div>	
		<div><div>Net Due:</div><div>\$66.47</div></div>	

**Comments:**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

**Billing Instructions:**

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				1			MTWTFSS	16	\$2.00
Description: 9a-12a, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
1	Tu	08/27/19	11:20 A	60	\$2.00	LATT5908H	9a-12a	NM	
1	W	08/28/19	09:47 A	60	\$2.00	LATT5908H	9a-12a	NM	
1	W	08/28/19	10:48 A	60	\$2.00	LATT5908H	9a-12a	NM	
1	W	08/28/19	12:23 P	60	\$2.00	LATT5908H	9a-12a	NM	
1	Th	08/29/19	08:13 P	60	\$2.00	LATT5908H	9a-12a	NM	
1	Th	08/29/19	08:44 P	60	\$2.00	LATT5908H	9a-12a	NM	
1	Th	08/29/19	11:40 P	60	\$2.00	LATT5908H	9a-12a	NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					2			MTWTFSS	16	\$2.00
Description: 9a-12a, 9:00 AM-12:00 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
2	M	09/02/19	05:21 P	60	\$2.00	LATT5908H	9a-12a	NM		
2	Tu	09/03/19	11:18 P	60	\$2.00	LATT5908H	9a-12a	NM		
2	W	09/04/19	09:47 P	60	\$2.00	LATT5908H	9a-12a	NM		
2	W	09/04/19	11:40 P	60	\$2.00	LATT5908H	9a-12a	NM		
2	Th	09/05/19	06:11 P	60	\$2.00	LATT5908H	9a-12a	NM		
2	Th	09/05/19	07:46 P	60	\$2.00	LATT5908H	9a-12a	NM		
2	Sa	09/07/19	12:59 P	60	\$2.00	LATT5908H	9a-12a	NM		
2	Sa	09/07/19	10:49 P	60	\$2.00	LATT5908H	9a-12a	NM		
2	Su	09/08/19	09:35 P	60	\$2.00	LATT5908H	9a-12a	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>		
				3			MTWTFSS	16	\$2.00		
Description: 9a-12a, 9:00 AM-12:00 XM											
#	Day	Date	Time	Length	Rate	Copy	Program Description		Class	Remarks	
3	Th	09/12/19	11:56 P	60	\$2.00	LATT5908H	9a-12a		NM		
3	F	09/13/19	07:45 P	60	\$2.00	LATT5908H	9a-12a		NM		
3	Sa	09/14/19	07:45 P	60	\$2.00	LATT5908H	9a-12a		NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				4			MTWTFSS	32	\$2.00
Description: 9a-12a, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
4	Su	09/22/19	03:44 P	60	\$2.00	LATT5908H	9a-12a	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				5			MTWTFSS	32	\$2.00	
Description: 9a-12a, 9:00 AM-12:00 XM										
#	Day	Date	Time	Length	Rate	Copy		Program Description	Class	Remarks
5	Th	09/26/19	08:12 P	60	\$2.00	LATT5908H		9a-12a	NM	
5	F	09/27/19	03:46 P	60	\$2.00	LATT5908H		9a-12a	NM	
5	Sa	09/28/19	05:16 P	60	\$2.00	LATT5908H		9a-12a	NM	
5	Sa	09/28/19	08:50 P	60	\$2.00	LATT5908H		9a-12a	NM	
5	Sa	09/28/19	10:47 P	60	\$2.00	LATT5908H		9a-12a	NM	
5	Sa	09/28/19	11:44 P	60	\$2.00	LATT5908H		9a-12a	NM	
5	Su	09/29/19	12:44 P	60	\$2.00	LATT5908H		9a-12a	NM	
5	Su	09/29/19	01:58 P	60	\$2.00	LATT5908H		9a-12a	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				6			MTWTFSS	2	\$1.00	
Description: 12a-4a, 12:00 XM-4:00 XM										
#	Day	Date	Time	Length	Rate	Copy		Program Description	Class	Remarks
6	M	08/26/19	02:20 A	60	\$1.00	LATT5908H		12a-4a	NM	
6	Th	08/29/19	12:26 A	60	\$1.00	LATT5908H		12a-4a	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				7			MTWTFSS	2	\$1.00	
Description: 12a-4a, 12:00 XM-4:00 XM										
#	Day	Date	Time	Length	Rate	Copy		Program Description	Class	Remarks
7	F	09/06/19	12:18 A	60	\$1.00	LATT5908H		12a-4a	NM	
7	Sa	09/07/19	01:25 A	60	\$1.00	LATT5908H		12a-4a	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				8			MTWTFSS	2	\$1.00	
Description: 12a-4a, 12:00 XM-4:00 XM										
#	Day	Date	Time	Length	Rate	Copy		Program Description	Class	Remarks
8	M	09/09/19	01:17 A	60	\$1.00	LATT5908H		12a-4a	NM	
8	Tu	09/10/19	01:13 A	60	\$1.00	LATT5908H		12a-4a	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				9			MTWTFSS	4	\$1.00	
Description: 12a-4a, 12:00 XM-4:00 XM										
#	Day	Date	Time	Length	Rate	Copy		Program Description	Class	Remarks
9	M	09/16/19	01:30 A	60	\$1.00	LATT5908H		12a-4a	NM	
9	W	09/18/19	03:18 A	60	\$1.00	LATT5908H		12a-4a	NM	
9	Th	09/19/19	03:18 A	60	\$1.00	LATT5908H		12a-4a	NM	
9	F	09/20/19	12:26 A	60	\$1.00	LATT5908H		12a-4a	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				10			MTWTFSS	4	\$1.00	
Description: 12a-4a, 12:00 XM-4:00 XM										
#	Day	Date	Time	Length	Rate	Copy		Program Description	Class	Remarks
10	Tu	09/24/19	03:59 A	60	\$1.00	LATT5908H		12a-4a	NM	
10	W	09/25/19	03:59 A	60	\$1.00	LATT5908H		12a-4a	NM	
10	F	09/27/19	02:59 A	60	\$1.00	LATT5908H		12a-4a	NM	
10	Su	09/29/19	01:12 A	60	\$1.00	LATT5908H		12a-4a	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				11			MTWTFSS	2	\$2.00	
Description: 4a-9a, 4:00 AM-9:00 AM										
#	Day	Date	Time	Length	Rate	Copy		Program Description	Class	Remarks
11	Tu	08/27/19	05:14 A	60	\$2.00	LATT5908H		4a-9a	NM	
11	W	08/28/19	04:19 A	60	\$2.00	LATT5908H		4a-9a	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				12			MTWTFSS	2	\$2.00	
Description: 4a-9a, 4:00 AM-9:00 AM										
#	Day	Date	Time	Length	Rate	Copy		Program Description	Class	Remarks
12	M	09/02/19	04:17 A	60	\$2.00	LATT5908H		4a-9a	NM	
12	Th	09/05/19	07:58 A	60	\$2.00	LATT5908H		4a-9a	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				13			MTWTFSS	2	\$2.00
Description: 4a-9a, 4:00 AM-9:00 AM									
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>	<u>Class</u>	<u>Remarks</u>
13	F	09/13/19	06:44 A	60	\$2.00	LATT5908H	4a-9a	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				14			MTWTFSS	4	\$2.00
Description: 4a-9a, 4:00 AM-9:00 AM									
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>	<u>Class</u>	<u>Remarks</u>
14	W	09/18/19	04:48 A	60	\$2.00	LATT5908H	4a-9a	NM	
14	Th	09/19/19	04:21 A	60	\$2.00	LATT5908H	4a-9a	NM	
14	Su	09/22/19	06:14 A	60	\$2.00	LATT5908H	4a-9a	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				15			MTWTFSS	4	\$2.00
Description: 4a-9a, 4:00 AM-9:00 AM									
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>	<u>Class</u>	<u>Remarks</u>
15	M	09/23/19	07:58 A	60	\$2.00	LATT5908H	4a-9a	NM	
15	Tu	09/24/19	08:57 A	60	\$2.00	LATT5908H	4a-9a	NM	
15	Sa	09/28/19	06:41 A	60	\$2.00	LATT5908H	4a-9a	NM	

Additional Comments:

<b>Total Spots:</b>	53
<b>Actual Gross Billing:</b>	\$92.00
<b>State Tax:</b>	\$0.00
<b>Local Tax:</b>	\$0.00
<b>Agency Commission:</b>	\$25.53
<b>Net Due:</b>	\$66.47