

# OOLO-TV INVOICE

**Bill To:**  
Marathon Ventures (comm)  
675 3rd Avenue, 11th Floor  
New York, NY 10017

**Please Remit To:**  
OOLO  
PO Box 14200  
Tallahassee, FL 32317-4200

**Due Date: 10/29/19**

|   |  |   |                                    |
|---|--|---|------------------------------------|
| <u>Invoice#</u><br>1256219-3            | <u>Broadcast Month</u><br>201909               | <u>Invoice Date</u><br>09/29/19                               | <u>Flight</u><br>08/26/19-09/22/19 |
| <u>Account Executive</u><br>House, Reno | <u>Advertiser</u><br>Cornerstone Media Group ( | <u>Product</u><br>Final Expense Policy Seni                   | <u>Order Type</u><br>CASH          |
| <u>Representative</u>                   | <u>Rep Order #</u><br>D-172041                 | <div><div>Total Spots:</div><div>27</div></div>               |                                    |
| <b>Client Code:</b>                     |  | <div><div>Actual Gross Billing:</div><div>\$50.00</div></div> |                                    |
| <b>Product Code:</b>                    |  | <div><div>State Tax:</div><div>\$0.00</div></div>             |                                    |
| <b>Estimate Code:</b> Cornerston        |  | <div><div>Local Tax:</div><div>\$0.00</div></div>             |                                    |
|   |  | <div><div>Agency Commission:</div><div>\$13.87</div></div>    |                                    |
|   |  | <div><div>Net Due:</div><div>\$36.13</div></div>              |                                    |

## Comments:

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

## Billing Instructions:

|                                 |     |          |         | <u>Line</u> | <u>Start</u> | <u>End</u>  | <u>Days</u>         | <u>Spots/Week</u> | <u>Rate</u> |
|---------------------------------|-----|----------|---------|-------------|--------------|-------------|---------------------|-------------------|-------------|
|                                 |     |          |         | 1           |              |             | MTWTFSS             | 8                 | \$2.00      |
| Description: , 9:00 AM-12:00 XM |     |          |         |             |              |             |                     |                   |             |
| #                               | Day | Date     | Time    | Length      | Rate         | Copy        | Program Description | Class             | Remarks     |
| 1                               | Tu  | 08/27/19 | 07:27 P | 60          | \$2.00       | FEHCB605820 |                     | NM                |             |
| 1                               | W   | 08/28/19 | 02:33 P | 60          | \$2.00       | FEHCB605820 |                     | NM                |             |
| 1                               | W   | 08/28/19 | 07:58 P | 60          | \$2.00       | FEHCB605820 |                     | NM                |             |
| 1                               | Th  | 08/29/19 | 01:56 P | 60          | \$2.00       | FEHCB605820 |                     | NM                |             |
| 1                               | Sa  | 08/31/19 | 10:09 P | 60          | \$2.00       | FEHCB605820 |                     | NM                |             |
| 1                               | Su  | 09/01/19 | 06:27 P | 60          | \$2.00       | FEHCB605820 |                     | NM                |             |

|                                 |     |          |         | <u>Line</u> | <u>Start</u> | <u>End</u>  | <u>Days</u>         | <u>Spots/Week</u> | <u>Rate</u> |
|---------------------------------|-----|----------|---------|-------------|--------------|-------------|---------------------|-------------------|-------------|
|                                 |     |          |         | 2           |              |             | MTWTFSS             | 8                 | \$2.00      |
| Description: , 9:00 AM-12:00 XM |     |          |         |             |              |             |                     |                   |             |
| #                               | Day | Date     | Time    | Length      | Rate         | Copy        | Program Description | Class             | Remarks     |
| 2                               | F   | 09/06/19 | 12:29 P | 60          | \$2.00       | FEHCB605820 |                     | NM                |             |
| 2                               | Sa  | 09/07/19 | 10:09 P | 60          | \$2.00       | FEHCB605820 |                     | NM                |             |

|                                 |     |          |         | <u>Line</u> | <u>Start</u> | <u>End</u>  | <u>Days</u>                | <u>Spots/Week</u> | <u>Rate</u>    |
|---------------------------------|-----|----------|---------|-------------|--------------|-------------|----------------------------|-------------------|----------------|
|                                 |     |          |         | 3           |              |             | MTWTFSS                    | 8                 | \$2.00         |
| Description: , 9:00 AM-12:00 XM |     |          |         |             |              |             |                            |                   |                |
| #                               | Day | Date     | Time    | Length      | Rate         | Copy        | <u>Program Description</u> | Class             | <u>Remarks</u> |
| 3                               | M   | 09/09/19 | 11:57 P | 60          | \$2.00       | FEHCB605820 |                            | NM                |                |
| 3                               | Th  | 09/12/19 | 10:35 A | 60          | \$2.00       | FEHCB605820 |                            | NM                |                |
| 3                               | Th  | 09/12/19 | 01:24 P | 60          | \$2.00       | FEHCB605820 |                            | NM                |                |
| 3                               | F   | 09/13/19 | 11:19 P | 60          | \$2.00       | FEHCB605820 |                            | NM                |                |
| 3                               | Su  | 09/15/19 | 07:36 P | 60          | \$2.00       | FEHCB605820 |                            | NM                |                |

|                                 |     |          |         | <u>Line</u> | <u>Start</u> | <u>End</u>  | <u>Days</u>                | <u>Spots/Week</u> | <u>Rate</u>    |
|---------------------------------|-----|----------|---------|-------------|--------------|-------------|----------------------------|-------------------|----------------|
|                                 |     |          |         | 4           |              |             | MTWTFSS                    | 8                 | \$2.00         |
| Description: , 9:00 AM-12:00 XM |     |          |         |             |              |             |                            |                   |                |
| #                               | Day | Date     | Time    | Length      | Rate         | Copy        | <u>Program Description</u> | Class             | <u>Remarks</u> |
| 4                               | Tu  | 09/17/19 | 06:43 P | 60          | \$2.00       | FEHCB605820 |                            | NM                |                |
| 4                               | Th  | 09/19/19 | 10:58 A | 60          | \$2.00       | FEHCB605820 |                            | NM                |                |
| 4                               | Th  | 09/19/19 | 03:48 P | 60          | \$2.00       | FEHCB605820 |                            | NM                |                |
| 4                               | F   | 09/20/19 | 01:28 P | 60          | \$2.00       | FEHCB605820 |                            | NM                |                |
| 4                               | Sa  | 09/21/19 | 07:36 P | 60          | \$2.00       | FEHCB605820 |                            | NM                |                |
| 4                               | Sa  | 09/21/19 | 11:57 P | 60          | \$2.00       | FEHCB605820 |                            | NM                |                |

|                                 |     |      |      |             |              |            |                     |                   |             |
|---------------------------------|-----|------|------|-------------|--------------|------------|---------------------|-------------------|-------------|
|                                 |     |      |      |             |              |            |                     |                   |             |
|                                 |     |      |      | <u>Line</u> | <u>Start</u> | <u>End</u> | <u>Days</u>         | <u>Spots/Week</u> | <u>Rate</u> |
|                                 |     |      |      | 5           |              |            | MTWTFSS             | 1                 | \$1.00      |
| Description: Overnight Rotator, |     |      |      |             |              |            |                     |                   |             |
| #                               | Day | Date | Time | Length      | Rate         | Copy       | Program Description |                   | Class       |
| Remarks                         |     |      |      |             |              |            |                     |                   |             |

|   |   |          |         |    |        |             |                   |    |
|---|---|----------|---------|----|--------|-------------|-------------------|----|
| 5 | F | 08/30/19 | 03:16 A | 60 | \$1.00 | FEHCB605820 | Overnight Rotator | NM |
|---|---|----------|---------|----|--------|-------------|-------------------|----|

|                                 |            |             |             |               |              |             |                            |                   |              |
|---------------------------------|------------|-------------|-------------|---------------|--------------|-------------|----------------------------|-------------------|--------------|
|                                 |            |             |             |               |              |             |                            |                   |              |
|                                 |            |             |             | <u>Line</u>   | <u>Start</u> | <u>End</u>  | <u>Days</u>                | <u>Spots/Week</u> | <u>Rate</u>  |
|                                 |            |             |             | 6             |              |             | MTWTFSS                    | 1                 | \$1.00       |
| Description: Overnight Rotator, |            |             |             |               |              |             |                            |                   |              |
| <u>#</u>                        | <u>Day</u> | <u>Date</u> | <u>Time</u> | <u>Length</u> | <u>Rate</u>  | <u>Copy</u> | <u>Program Description</u> |                   | <u>Class</u> |
| 6                               | M          | 09/02/19    | 03:16 A     | 60            | \$1.00       | FEHCB605820 | Overnight Rotator          |                   | NM           |
| <u>Remarks</u>                  |            |             |             |               |              |             |                            |                   |              |

|                                 |            |             |             | <u>Line</u>   | <u>Start</u> | <u>End</u>  | <u>Days</u>                | <u>Spots/Week</u> | <u>Rate</u>    |
|---------------------------------|------------|-------------|-------------|---------------|--------------|-------------|----------------------------|-------------------|----------------|
|                                 |            |             |             | 7             |              |             | MTWTFSS                    | 1                 | \$1.00         |
| Description: Overnight Rotator, |            |             |             |               |              |             |                            |                   |                |
| <u>#</u>                        | <u>Day</u> | <u>Date</u> | <u>Time</u> | <u>Length</u> | <u>Rate</u>  | <u>Copy</u> | <u>Program Description</u> | <u>Class</u>      | <u>Remarks</u> |
| 7                               | Sa         | 09/14/19    | 02:58 A     | 60            | \$1.00       | FEHCB605820 | Overnight Rotator          | NM                |                |

|                                 |            |             |             | <u>Line</u>   | <u>Start</u> | <u>End</u>  | <u>Days</u>                | <u>Spots/Week</u> | <u>Rate</u>    |
|---------------------------------|------------|-------------|-------------|---------------|--------------|-------------|----------------------------|-------------------|----------------|
|                                 |            |             |             | 8             |              |             | MTWTFSS                    | 1                 | \$1.00         |
| Description: Overnight Rotator, |            |             |             |               |              |             |                            |                   |                |
| <u>#</u>                        | <u>Day</u> | <u>Date</u> | <u>Time</u> | <u>Length</u> | <u>Rate</u>  | <u>Copy</u> | <u>Program Description</u> | <u>Class</u>      | <u>Remarks</u> |
| 8                               | M          | 09/16/19    | 03:25 A     | 60            | \$1.00       | FEHCB605820 | Overnight Rotator          | NM                |                |

|                                |            |             |             |               |              |             |                            |                   |                |
|--------------------------------|------------|-------------|-------------|---------------|--------------|-------------|----------------------------|-------------------|----------------|
|                                |            |             |             |               |              |             |                            |                   |                |
|                                |            |             |             | <u>Line</u>   | <u>Start</u> | <u>End</u>  | <u>Days</u>                | <u>Spots/Week</u> | <u>Rate</u>    |
|                                |            |             |             | 9             |              |             | MTWTFSS                    | 1                 | \$2.00         |
| Description: , 4:00 AM-9:00 AM |            |             |             |               |              |             |                            |                   |                |
| <u>#</u>                       | <u>Day</u> | <u>Date</u> | <u>Time</u> | <u>Length</u> | <u>Rate</u>  | <u>Copy</u> | <u>Program Description</u> | <u>Class</u>      | <u>Remarks</u> |
| 9                              | M          | 08/26/19    | 06:25 A     | 60            | \$2.00       | FEHCB605820 |                            | NM                |                |

|                                |            |             |             | <u>Line</u>   | <u>Start</u> | <u>End</u>  | <u>Days</u>                | <u>Spots/Week</u> | <u>Rate</u>    |
|--------------------------------|------------|-------------|-------------|---------------|--------------|-------------|----------------------------|-------------------|----------------|
|                                |            |             |             | 10            |              |             | MTWTFSS                    | 1                 | \$2.00         |
| Description: , 4:00 AM-9:00 AM |            |             |             |               |              |             |                            |                   |                |
| <u>#</u>                       | <u>Day</u> | <u>Date</u> | <u>Time</u> | <u>Length</u> | <u>Rate</u>  | <u>Copy</u> | <u>Program Description</u> | <u>Class</u>      | <u>Remarks</u> |
| 10                             | F          | 09/06/19    | 07:50 A     | 60            | \$2.00       | FEHCB605820 |                            | NM                |                |

|                                |            |             |             | <u>Line</u>   | <u>Start</u> | <u>End</u>  | <u>Days</u>                | <u>Spots/Week</u> | <u>Rate</u>    |
|--------------------------------|------------|-------------|-------------|---------------|--------------|-------------|----------------------------|-------------------|----------------|
|                                |            |             |             | 11            |              |             | MTWTFSS                    | 1                 | \$2.00         |
| Description: , 4:00 AM-9:00 AM |            |             |             |               |              |             |                            |                   |                |
| <u>#</u>                       | <u>Day</u> | <u>Date</u> | <u>Time</u> | <u>Length</u> | <u>Rate</u>  | <u>Copy</u> | <u>Program Description</u> | <u>Class</u>      | <u>Remarks</u> |
| 11                             | M          | 09/09/19    | 06:39 A     | 60            | \$2.00       | FEHCB605820 |                            | NM                |                |

|                                |            |             |             | <u>Line</u>   | <u>Start</u> | <u>End</u>  | <u>Days</u>                | <u>Spots/Week</u> | <u>Rate</u>    |
|--------------------------------|------------|-------------|-------------|---------------|--------------|-------------|----------------------------|-------------------|----------------|
|                                |            |             |             | 12            |              |             | MTWTFSS                    | 1                 | \$2.00         |
| Description: , 4:00 AM-9:00 AM |            |             |             |               |              |             |                            |                   |                |
| <u>#</u>                       | <u>Day</u> | <u>Date</u> | <u>Time</u> | <u>Length</u> | <u>Rate</u>  | <u>Copy</u> | <u>Program Description</u> | <u>Class</u>      | <u>Remarks</u> |
| 12                             | Th         | 09/19/19    | 06:21 A     | 60            | \$2.00       | FEHCB605820 |                            | NM                |                |

**Additional Comments:**

|                              |         |
|------------------------------|---------|
| <b>Total Spots:</b>          | 27      |
| <b>Actual Gross Billing:</b> | \$50.00 |
| <b>State Tax:</b>            | \$0.00  |
| <b>Local Tax:</b>            | \$0.00  |
| <b>Agency Commission:</b>    | \$13.87 |
| <b>Net Due:</b>              | \$36.13 |