

# ELWT-TV INVOICE

**Bill To:**  
Marathon Ventures  
675 Third Avenue, 11th Floor  
New York, NY 10017

**Please Remit To:**  
WLWT ME TV  
PO Box 90033  
Prescott, AZ 86304-9033

**Due Date: 10/29/19**

|  |                                  |   |                                    |
|--|----------------------------------|---|------------------------------------|
| <u>Invoice#</u><br>1901148-3                   | <u>Broadcast Month</u><br>201909 | <u>Invoice Date</u><br>09/29/19   | <u>Flight</u><br>08/26/19-09/29/19 |
| <u>Account Executive</u><br>Marathon, Marathon | <u>Advertiser</u><br>Tower Media | <u>Product</u><br>Life Alert  | <u>Order Type</u><br>CASH          |
| <u>Representative</u>                          | <u>Rep Order #</u><br>D-171826   | <div>Total Spots: 51</div> <div>Actual Gross Billing: \$204.00</div> <div>State Tax: \$0.00</div> <div>Local Tax: \$0.00</div> <div>Agency Commission: \$30.60</div> <div>Net Due: \$173.40</div> |                                    |
| Client Code:                                   |                                  |   |                                    |
| Product Code:                                  |                                  |   |                                    |
| Estimate Code: Tower Medi                      |                                  |   |                                    |

**Comments:**  
This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales). We warrant that the actual broadcast information shown on this invoice was taken from the program log. Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified. Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

**Billing Instructions:**

|   |     | <u>Line</u> | <u>Start</u> | <u>End</u> | <u>Days</u> | <u>Spots/Week</u> | <u>Rate</u>         |       |         |
|---|-----|-------------|--------------|------------|-------------|-------------------|---------------------|-------|---------|
|   |     | 1           |              |            | MTWTFSS     | 18                | \$4.00              |       |         |
| Description: DNU - WrdLnk/HEARST ONLY, DNU - WrdLnk/HEARST ONLY |     |             |              |            |             |                   |                     |       |         |
| #   | Day | Date        | Time         | Length     | Rate        | Copy              | Program Description | Class | Remarks |
| 1   | Tu  | 08/27/19    | 06:10 A      | 60         | \$4.00      | LATT5255H         |                     | NM    |         |
| 1   | Tu  | 08/27/19    | 06:09 P      | 60         | \$4.00      | LATT5255H         |                     | NM    |         |
| 1   | W   | 08/28/19    | 08:13 A      | 60         | \$4.00      | LATT5255H         |                     | NM    |         |
| 1   | Th  | 08/29/19    | 07:16 A      | 60         | \$4.00      | LATT5255H         |                     | NM    |         |
| 1   | Th  | 08/29/19    | 10:24 A      | 60         | \$4.00      | LATT5255H         |                     | NM    |         |
| 1   | Th  | 08/29/19    | 07:47 P      | 60         | \$4.00      | LATT5255H         |                     | NM    |         |
| 1   | Th  | 08/29/19    | 10:23 P      | 60         | \$4.00      | LATT5255H         |                     | NM    |         |
| 1   | F   | 08/30/19    | 10:29 P      | 60         | \$4.00      | LATT5255H         |                     | NM    |         |
| 1   | Sa  | 08/31/19    | 06:58 A      | 60         | \$4.00      | LATT5255H         |                     | NM    |         |
| 1   | Sa  | 08/31/19    | 10:47 A      | 60         | \$4.00      | LATT5255H         |                     | NM    |         |
| 1   | Sa  | 08/31/19    | 04:17 P      | 60         | \$4.00      | LATT5255H         |                     | NM    |         |
| 1   | Su  | 09/01/19    | 12:15 A      | 60         | \$4.00      | LATT5255H         |                     | NM    |         |
| 1   | Su  | 09/01/19    | 05:45 A      | 60         | \$4.00      | LATT5255H         |                     | NM    |         |
| 1   | Su  | 09/01/19    | 07:46 P      | 60         | \$4.00      | LATT5255H         |                     | NM    |         |
| 1   | Su  | 09/01/19    | 11:29 P      | 60         | \$4.00      | LATT5255H         |                     | NM    |         |

|   |     | <u>Line</u> | <u>Start</u> | <u>End</u> | <u>Days</u> | <u>Spots/Week</u> | <u>Rate</u>         |       |         |
|---|-----|-------------|--------------|------------|-------------|-------------------|---------------------|-------|---------|
|   |     | 2           |              |            | MTWTFSS     | 18                | \$4.00              |       |         |
| Description: DNU - WrdLnk/HEARST ONLY, DNU - WrdLnk/HEARST ONLY |     |             |              |            |             |                   |                     |       |         |
| #   | Day | Date        | Time         | Length     | Rate        | Copy              | Program Description | Class | Remarks |
| 2   | M   | 09/02/19    | 12:16 A      | 60         | \$4.00      | LATT5255H         |                     | NM    |         |
| 2   | M   | 09/02/19    | 01:43 P      | 60         | \$4.00      | LATT5255H         |                     | NM    |         |
| 2   | M   | 09/02/19    | 08:43 P      | 60         | \$4.00      | LATT5255H         |                     | NM    |         |
| 2   | Tu  | 09/03/19    | 12:26 A      | 60         | \$4.00      | LATT5255H         |                     | NM    |         |
| 2   | Tu  | 09/03/19    | 08:14 P      | 60         | \$4.00      | LATT5255H         |                     | NM    |         |
| 2   | Tu  | 09/03/19    | 11:57 P      | 60         | \$4.00      | LATT5255H         |                     | NM    |         |
| 2   | W   | 09/04/19    | 10:29 P      | 60         | \$4.00      | LATT5255H         |                     | NM    |         |
| 2   | Th  | 09/05/19    | 07:45 P      | 60         | \$4.00      | LATT5255H         |                     | NM    |         |
| 2   | F   | 09/06/19    | 06:46 A      | 60         | \$4.00      | LATT5255H         |                     | NM    |         |
| 2   | F   | 09/06/19    | 09:14 P      | 60         | \$4.00      | LATT5255H         |                     | NM    |         |
| 2   | Sa  | 09/07/19    | 09:45 A      | 60         | \$4.00      | LATT5255H         |                     | NM    |         |
| 2   | Sa  | 09/07/19    | 10:49 A      | 60         | \$4.00      | LATT5255H         |                     | NM    |         |
| 2   | Sa  | 09/07/19    | 02:24 P      | 60         | \$4.00      | LATT5255H         |                     | NM    |         |
| 2   | Su  | 09/08/19    | 05:45 A      | 60         | \$4.00      | LATT5255H         |                     | NM    |         |
| 2   | Su  | 09/08/19    | 10:45 P      | 60         | \$4.00      | LATT5255H         |                     | NM    |         |
| 2   | Su  | 09/08/19    | 11:23 P      | 60         | \$4.00      | LATT5255H         |                     | NM    |         |

|   |     |          |         |        | <u>Line</u> | <u>Start</u> | <u>End</u>                 | <u>Days</u> | <u>Spots/Week</u> | <u>Rate</u>  |                |  |
|---|-----|----------|---------|--------|-------------|--------------|----------------------------|-------------|-------------------|--------------|----------------|--|
|   |     |          |         |        | 3           |              |                            | MTWTFSS     | 12                | \$4.00       |                |  |
| Description: DNU - WrdLnk/HEARST ONLY, DNU - WrdLnk/HEARST ONLY |     |          |         |        |             |              |                            |             |                   |              |                |  |
| #   | Day | Date     | Time    | Length | Rate        | Copy         | <u>Program Description</u> |             |                   | <u>Class</u> | <u>Remarks</u> |  |
| 3   | M   | 09/09/19 | 09:48 P | 60     | \$4.00      | LATT5255H    |                            |             |                   | NM           |                |  |
| 3   | Sa  | 09/14/19 | 07:48 A | 60     | \$4.00      | LATT5255H    |                            |             |                   | NM           |                |  |
| 3   | Su  | 09/15/19 | 11:09 P | 60     | \$4.00      | LATT5255H    |                            |             |                   | NM           |                |  |

|   |     | <u>Line</u> | <u>Start</u> | <u>End</u> | <u>Days</u> | <u>Spots/Week</u> | <u>Rate</u>         |       |         |
|---|-----|-------------|--------------|------------|-------------|-------------------|---------------------|-------|---------|
|   |     | 4           |              |            | MTWTFSS     | 12                | \$4.00              |       |         |
| Description: DNU - WrdLnk/HEARST ONLY, DNU - WrdLnk/HEARST ONLY |     |             |              |            |             |                   |                     |       |         |
| #   | Day | Date        | Time         | Length     | Rate        | Copy              | Program Description | Class | Remarks |
| 4   | M   | 09/16/19    | 12:10 A      | 60         | \$4.00      | LATT5255H         |                     | NM    |         |
| 4   | W   | 09/18/19    | 12:26 A      | 60         | \$4.00      | LATT5255H         |                     | NM    |         |
| 4   | W   | 09/18/19    | 05:45 P      | 60         | \$4.00      | LATT5255H         |                     | NM    |         |
| 4   | F   | 09/20/19    | 08:17 A      | 60         | \$4.00      | LATT5255H         |                     | NM    |         |
| 4   | Sa  | 09/21/19    | 06:42 P      | 60         | \$4.00      | LATT5255H         |                     | NM    |         |

|   |     | <u>Line</u> | <u>Start</u> | <u>End</u> | <u>Days</u> | <u>Spots/Week</u> | <u>Rate</u>         |       |         |
|---|-----|-------------|--------------|------------|-------------|-------------------|---------------------|-------|---------|
|   |     | 5           |              |            | MTWTFSS     | 12                | \$4.00              |       |         |
| Description: DNU - WrdLnk/HEARST ONLY, DNU - WrdLnk/HEARST ONLY |     |             |              |            |             |                   |                     |       |         |
| #   | Day | Date        | Time         | Length     | Rate        | Copy              | Program Description | Class | Remarks |
| 5   | M   | 09/23/19    | 07:58 P      | 60         | \$4.00      | LATT5255H         |                     | NM    |         |
| 5   | Tu  | 09/24/19    | 07:44 A      | 60         | \$4.00      | LATT5255H         |                     | NM    |         |
| 5   | Tu  | 09/24/19    | 07:44 P      | 60         | \$4.00      | LATT5255H         |                     | NM    |         |
| 5   | W   | 09/25/19    | 06:11 P      | 60         | \$4.00      | LATT5255H         |                     | NM    |         |
| 5   | W   | 09/25/19    | 07:14 P      | 60         | \$4.00      | LATT5255H         |                     | NM    |         |
| 5   | Th  | 09/26/19    | 12:26 A      | 60         | \$4.00      | LATT5255H         |                     | NM    |         |
| 5   | F   | 09/27/19    | 05:13 A      | 60         | \$4.00      | LATT5255H         |                     | NM    |         |
| 5   | F   | 09/27/19    | 12:20 P      | 60         | \$4.00      | LATT5255H         |                     | NM    |         |
| 5   | Sa  | 09/28/19    | 06:11 A      | 60         | \$4.00      | LATT5255H         |                     | NM    |         |
| 5   | Sa  | 09/28/19    | 03:58 P      | 60         | \$4.00      | LATT5255H         |                     | NM    |         |
| 5   | Su  | 09/29/19    | 03:12 P      | 60         | \$4.00      | LATT5255H         |                     | NM    |         |
| 5   | Su  | 09/29/19    | 03:44 P      | 60         | \$4.00      | LATT5255H         |                     | NM    |         |

Additional Comments:

|                       |          |
|-----------------------|----------|
| Total Spots:          | 51       |
| Actual Gross Billing: | \$204.00 |
| State Tax:            | \$0.00   |
| Local Tax:            | \$0.00   |
| Agency Commission:    | \$30.60  |
| Net Due:              | \$173.40 |