

WTVM-TV INVOICE

Bill To:

Marathon Ventures (comm)
675 3rd Avenue, 11th Floor
New York, NY 10017

Please Remit To:

WTVM
PO Box 11407
Lockbox # 246
Birmingham, AL 35246-0246

Due Date: 10/29/19

<u>Invoice#</u> 1261821-3	<u>Broadcast Month</u> 201909	<u>Invoice Date</u> 09/29/19	<u>Flight</u> 08/26/19-09/29/19
<u>Account Executive</u> Local, Columbus	<u>Advertiser</u> Life Alert (M)	<u>Product</u> Life Alert	<u>Order Type</u> CASH
<u>Representative</u>	<u>Rep Order #</u> D-171825		
Client Code:			
Product Code:			
Estimate Code: Tower Medi			
		Total Spots:	59
		Actual Gross Billing:	\$142.00
		State Tax:	\$0.00
		Local Tax:	\$0.00
		Agency Commission:	\$39.41
		Net Due:	\$102.59

Comments:

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

Billing Instructions:

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				1			MTWTFSS	10	\$4.00
Description: M-Su 1130P-135A, M-Su 1130P-135A									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
1	M	08/26/19	01:33 A	60	\$4.00	LATT9963H	M-Su 1130P-135A	NM	
1	Th	08/29/19	01:27 A	60	\$4.00	LATT9963H	M-Su 1130P-135A	NM	
1	F	08/30/19	01:04 A	60	\$4.00	LATT9963H	M-Su 1130P-135A	NM	
1	Sa	08/31/19	01:30 A	60	\$4.00	LATT9963H	M-Su 1130P-135A	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				2			MTWTFSS	10	\$4.00
Description: M-Su 1130P-135A, M-Su 1130P-135A									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
2	Tu	09/03/19	01:18 A	60	\$4.00	LATT9963H	M-Su 1130P-135A	NM	
2	W	09/04/19	01:29 A	60	\$4.00	LATT9963H	M-Su 1130P-135A	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				3			MTWTFSS	11	\$4.00
Description: M-Su 1130P-135A, M-Su 1130P-135A									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
3	M	09/09/19	01:28 A	60	\$4.00	LATT9963H	M-Su 1130P-135A	NM	
3	Tu	09/10/19	01:33 A	60	\$4.00	LATT9963H	M-Su 1130P-135A	NM	
3	Th	09/12/19	01:32 A	60	\$4.00	LATT9963H	M-Su 1130P-135A	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				4			MTWTFSS	10	\$4.00
Description: M-Su 1130P-135A, M-Su 1130P-135A									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
4	W	09/18/19	01:20 A	60	\$4.00	LATT9963H	M-Su 1130P-135A	NM	
4	Th	09/19/19	01:32 A	60	\$4.00	LATT9963H	M-Su 1130P-135A	NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>			
					5			MTWTFSS	10	\$4.00			
Description: M-Su 1130P-135A, M-Su 1130P-135A													
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>				<u>Class</u>	<u>Remarks</u>	
5	Tu	09/24/19	01:20 A	60	\$4.00	LATT9963H	M-Su 1130P-135A				NM		

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>			
					6			MTWTFSS	10	\$2.00			
Description: M-Su 135A-4A, M-Su 135A-4A													
#	Day	Date	Time	Length	Rate	Copy	<u>Program Description</u>				<u>Class</u>	<u>Remarks</u>	
6	M	08/26/19	02:11 A	60	\$2.00	LATT9963H	M-Su 135A-4A				NM		

6	M	08/26/19	02:33 A	60	\$2.00	LATT9963H	M-Su 135A-4A	NM
6	Tu	08/27/19	02:42 A	60	\$2.00	LATT9963H	M-Su 135A-4A	NM
6	Tu	08/27/19	03:46 A	60	\$2.00	LATT9963H	M-Su 135A-4A	NM
6	W	08/28/19	02:01 A	60	\$2.00	LATT9963H	M-Su 135A-4A	NM
6	W	08/28/19	02:32 A	60	\$2.00	LATT9963H	M-Su 135A-4A	NM
6	Th	08/29/19	02:11 A	60	\$2.00	LATT9963H	M-Su 135A-4A	NM
6	Th	08/29/19	03:29 A	60	\$2.00	LATT9963H	M-Su 135A-4A	NM
6	Sa	08/31/19	01:59 A	60	\$2.00	LATT9963H	M-Su 135A-4A	NM
6	Sa	08/31/19	02:29 A	60	\$2.00	LATT9963H	M-Su 135A-4A	NM

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				7			MTWTFSS	10	\$2.00	
Description: M-Su 135A-4A, M-Su 135A-4A										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
7	M	09/02/19	02:43 A	60	\$2.00	LATT9963H	M-Su 135A-4A	NM		
7	M	09/02/19	03:28 A	60	\$2.00	LATT9963H	M-Su 135A-4A	NM		
7	Tu	09/03/19	01:44 A	60	\$2.00	LATT9963H	M-Su 135A-4A	NM		
7	W	09/04/19	02:01 A	60	\$2.00	LATT9963H	M-Su 135A-4A	NM		
7	W	09/04/19	02:33 A	60	\$2.00	LATT9963H	M-Su 135A-4A	NM		
7	Th	09/05/19	02:05 A	60	\$2.00	LATT9963H	M-Su 135A-4A	NM		
7	F	09/06/19	02:33 A	60	\$2.00	LATT9963H	M-Su 135A-4A	NM		
7	F	09/06/19	03:59 A	60	\$2.00	LATT9963H	M-Su 135A-4A	NM		
7	Sa	09/07/19	02:12 A	60	\$2.00	LATT9963H	M-Su 135A-4A	NM		
7	Sa	09/07/19	02:58 A	60	\$2.00	LATT9963H	M-Su 135A-4A	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				8			MTWTFSS	11	\$2.00	
Description: M-Su 135A-4A, M-Su 135A-4A										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
8	M	09/09/19	02:14 A	60	\$2.00	LATT9963H	M-Su 135A-4A	NM		
8	M	09/09/19	02:43 A	60	\$2.00	LATT9963H	M-Su 135A-4A	NM		
8	Tu	09/10/19	02:32 A	60	\$2.00	LATT9963H	M-Su 135A-4A	NM		
8	Tu	09/10/19	03:28 A	60	\$2.00	LATT9963H	M-Su 135A-4A	NM		
8	W	09/11/19	02:00 A	60	\$2.00	LATT9963H	M-Su 135A-4A	NM		
8	W	09/11/19	02:13 A	60	\$2.00	LATT9963H	M-Su 135A-4A	NM		
8	Th	09/12/19	02:23 A	60	\$2.00	LATT9963H	M-Su 135A-4A	NM		
8	F	09/13/19	03:28 A	60	\$2.00	LATT9963H	M-Su 135A-4A	NM		
8	Sa	09/14/19	02:58 A	60	\$2.00	LATT9963H	M-Su 135A-4A	NM		
8	Sa	09/14/19	03:59 A	60	\$2.00	LATT9963H	M-Su 135A-4A	NM		
8	Su	09/15/19	01:43 A	60	\$2.00	LATT9963H	M-Su 135A-4A	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				9			MTWTFSS	10	\$2.00	
Description: M-Su 135A-4A, M-Su 135A-4A										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
9	M	09/16/19	02:25 A	60	\$2.00	LATT9963H	M-Su 135A-4A	NM		
9	M	09/16/19	02:43 A	60	\$2.00	LATT9963H	M-Su 135A-4A	NM		
9	Tu	09/17/19	02:26 A	60	\$2.00	LATT9963H	M-Su 135A-4A	NM		
9	W	09/18/19	02:11 A	60	\$2.00	LATT9963H	M-Su 135A-4A	NM		
9	Th	09/19/19	02:11 A	60	\$2.00	LATT9963H	M-Su 135A-4A	NM		
9	Th	09/19/19	03:29 A	60	\$2.00	LATT9963H	M-Su 135A-4A	NM		
9	F	09/20/19	01:35 A	60	\$2.00	LATT9963H	M-Su 135A-4A	NM		
9	F	09/20/19	02:33 A	60	\$2.00	LATT9963H	M-Su 135A-4A	NM		
9	Sa	09/21/19	01:59 A	60	\$2.00	LATT9963H	M-Su 135A-4A	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				10			MTWTFSS	10	\$2.00	
Description: M-Su 135A-4A, M-Su 135A-4A										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
10	M	09/23/19	03:29 A	60	\$2.00	LATT9963H	M-Su 135A-4A	NM		
10	Tu	09/24/19	02:01 A	60	\$2.00	LATT9963H	M-Su 135A-4A	NM		
10	W	09/25/19	01:39 A	60	\$2.00	LATT9963H	M-Su 135A-4A	NM		
10	W	09/25/19	02:58 A	60	\$2.00	LATT9963H	M-Su 135A-4A	NM		
10	Th	09/26/19	02:11 A	60	\$2.00	LATT9963H	M-Su 135A-4A	NM		
10	F	09/27/19	01:45 A	60	\$2.00	LATT9963H	M-Su 135A-4A	NM		
10	Sa	09/28/19	03:59 A	60	\$2.00	LATT9963H	M-Su 135A-4A	NM		

Additional Comments:

Total Spots:	59
Actual Gross Billing:	\$142.00
State Tax:	\$0.00
Local Tax:	\$0.00
Agency Commission:	\$39.41
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Net Due:	\$102.59