

KSWO-TV INVOICE

Bill To:
Marathon Ventures (comm)
675 3rd Avenue, 11th Floor
New York, NY 10017

Please Remit To:
KSWO
Dept # 2677
PO Box 11407
Birmingham, AL 35246-2677

Due Date: 10/29/19

<u>Invoice#</u> 1254378-3	<u>Broadcast Month</u> 201909	<u>Invoice Date</u> 09/29/19	<u>Flight</u> 08/26/19-09/29/19
<u>Account Executive</u> House, Wichita Falls	<u>Advertiser</u> eHealth (M)	<u>Product</u> eHealth Medicare	<u>Order Type</u> CASH
<u>Representative</u>	<u>Rep Order #</u> D-172426	<div><div>Total Spots:</div><div>13</div></div>	
Client Code:		<div><div>Actual Gross Billing:</div><div>\$52.00</div></div>	
Product Code:		<div><div>State Tax:</div><div>\$0.00</div></div>	
Estimate Code: Havas Edge		<div><div>Local Tax:</div><div>\$0.00</div></div>	
		<div><div>Agency Commission:</div><div>\$14.43</div></div>	
		<div><div>Net Due:</div><div>\$37.57</div></div>	

Comments:

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

Billing Instructions:

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					1			MTWTFSS	18	\$4.00
Description: Sign-On/Sign-Off, 9:00 AM-4:00 PM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
1	F	08/30/19	02:19 P	60	\$4.00	1039506207H	Sign-On/Sign-Off	NM		
1	Su	09/01/19	09:29 A	60	\$4.00	1039506207H	Sign-On/Sign-Off	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				2			MTWTFSS	18	\$4.00
Description: Sign-On/Sign-Off, 9:00 AM-4:00 PM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
2	M	09/02/19	02:53 P	60	\$4.00	1039506207H	Sign-On/Sign-Off	NM	
2	Tu	09/03/19	02:55 P	60	\$4.00	1039506207H	Sign-On/Sign-Off	NM	
2	W	09/04/19	02:55 P	60	\$4.00	1039506207H	Sign-On/Sign-Off	NM	
2	F	09/06/19	09:48 A	60	\$4.00	1039506207H	Sign-On/Sign-Off	NM	
2	F	09/06/19	02:29 P	60	\$4.00	1039506207H	Sign-On/Sign-Off	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				3			MTWTFSS	18	\$4.00
Description: Sign-On/Sign-Off, 9:00 AM-4:00 PM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
3	Tu	09/10/19	02:59 P	60	\$4.00	1039506207H	Sign-On/Sign-Off	NM	
3	Th	09/12/19	11:28 A	60	\$4.00	1039506207H	Sign-On/Sign-Off	NM	
3	F	09/13/19	02:58 P	60	\$4.00	1039506207H	Sign-On/Sign-Off	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				4			MTWTFSS	18	\$4.00
Description: Sign-On/Sign-Off, 9:00 AM-4:00 PM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
4	F	09/20/19	02:54 P	60	\$4.00	1039506207H	Sign-On/Sign-Off	NM	
4	Su	09/22/19	03:59 P	60	\$4.00	1039506207H	Sign-On/Sign-Off	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				5			MTWTFSS	18	\$4.00
Description: Sign-On/Sign-Off, 9:00 AM-4:00 PM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
5	Su	09/29/19	10:59 A	60	\$4.00	1039506207H	Sign-On/Sign-Off	NM	

Additional Comments:

Total Spots:	13
Actual Gross Billing:	\$52.00
State Tax:	\$0.00
Local Tax:	\$0.00
Agency Commission:	\$14.43
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Net Due:	\$37.57