

# WCTV-TV INVOICE

**Bill To:**

Marathon Ventures (comm)  
675 3rd Avenue, 11th Floor  
New York, NY 10017

**Please Remit To:**

WCTV  
P.O. Box 14200  
Tallahassee, FL 32317-4200

**Due Date: 10/29/19**

<u>Invoice#</u> 1285429-2	<u>Broadcast Month</u> 201909	<u>Invoice Date</u> 09/29/19	<u>Flight</u> 08/26/19-09/29/19
<u>Account Executive</u> House, Tallahassee	<u>Advertiser</u> Life Alert (M)	<u>Product</u> LIFE ALERT	<u>Order Type</u> CASH
<u>Representative</u>	<u>Rep Order #</u> D-171824	<div>Total Spots: 3</div> <div>Actual Gross Billing: \$36.00</div> <div>State Tax: \$0.00</div> <div>Local Tax: \$0.00</div> <div>Agency Commission: \$9.99</div> <div>Net Due: \$26.01</div>	
Client Code:	Product Code:		
Estimate Code: TOWER MEDI			

**Comments:**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

**Billing Instructions:**

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				1			MTWTFSS	4	\$12.00
Description: M-Su 5a-235a, 9:00 AM-5:00 PM									
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>	<u>Class</u>	<u>Remarks</u>
1	Sa	08/31/19	04:14 P	60	\$12.00	LATT9963H	M-Su 5a-235a	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				2			MTWTFSS	4	\$12.00
Description: M-Su 5a-235a, 9:00 AM-5:00 PM									
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>	<u>Class</u>	<u>Remarks</u>
2	Sa	09/07/19	03:58 P	60	\$12.00	LATT9963H	M-Su 5a-235a	NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					4			MTWTFSS	8	\$12.00
Description: M-Su 5a-235a, 9:00 AM-5:00 PM										
#	Day	Date	Time	Length	Rate	Copy	<u>Program Description</u>		<u>Class</u>	<u>Remarks</u>
4	Sa	09/21/19	02:24 P	60	\$12.00	LATT9963H	M-Su 5a-235a		NM	

**Additional Comments:**

<b>Total Spots:</b>	3
<b>Actual Gross Billing:</b>	\$36.00
<b>State Tax:</b>	\$0.00
<b>Local Tax:</b>	\$0.00
<b>Agency Commission:</b>	\$9.99
<b>Net Due:</b>	\$26.01