

# WMC-TV INVOICE

**Bill To:**  
Marathon Ventures (comm)  
675 3rd Avenue, 11th Floor  
New York, NY 10017

**Please Remit To:**  
WMC  
PO Box 11407  
Drawer #0422  
Birmingham, AL 35246-0422

**Due Date:** 10/29/19

<u>Invoice#</u> 1255712-3	<u>Broadcast Month</u> 201909	<u>Invoice Date</u> 09/29/19	<u>Flight</u> 08/26/19-09/29/19
<u>Account Executive</u> House, Memphis	<u>Advertiser</u> eHealth (M)	<u>Product</u> eHealth Medicare	<u>Order Type</u> CASH
<u>Representative</u>	<u>Rep Order #</u> 172426		
<b>Client Code:</b>			
<b>Product Code:</b>			
<b>Estimate Code:</b> Havas Edge			

<b>Total Spots:</b>	10
<b>Actual Gross Billing:</b>	\$360.00
<b>State Tax:</b>	\$0.00
<b>Local Tax:</b>	\$0.00
<b>Agency Commission:</b>	\$99.90
<hr/>	
<b>Net Due:</b>	\$260.10

**Comments:**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

**Billing Instructions:**

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				1			MTWTFSS	9	\$36.00
Description: All Inventory/AV, 9:00 AM-5:00 PM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
1	M	08/26/19	03:28 P	60	\$36.00	1039506207H	All Inventory/AV	NM	
1	Tu	08/27/19	03:06 P	60	\$36.00	1039506207H	All Inventory/AV	NM	
1	W	08/28/19	02:43 P	60	\$36.00	1039506207H	All Inventory/AV	NM	
1	F	08/30/19	10:56 A	60	\$36.00	1039506207H	All Inventory/AV	NM	
1	F	08/30/19	11:52 A	60	\$36.00	1039506207H	All Inventory/AV	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				2			MTWTFSS	9	\$36.00
Description: All Inventory/AV, 9:00 AM-5:00 PM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
2	M	09/02/19	03:22 P	60	\$36.00	1039506207H	All Inventory/AV	NM	
2	W	09/04/19	02:59 P	60	\$36.00	1039506207H	All Inventory/AV	NM	
2	Th	09/05/19	02:51 P	60	\$36.00	1039506207H	All Inventory/AV	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				3			MTWTFSS	9	\$36.00
Description: All Inventory/AV, 9:00 AM-5:00 PM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
3	Su	09/15/19	12:28 P	60	\$36.00	1039506207H	All Inventory/AV	NM	
3	Su	09/15/19	12:53 P	60	\$36.00	1039506207H	All Inventory/AV	NM	

**Additional Comments:**

**Total Spots:** 10  
**Actual Gross Billing:** \$360.00  
**State Tax:** \$0.00  
**Local Tax:** \$0.00  
**Agency Commission:** \$99.90  


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**Net Due:** \$260.10