

# NYTV-TV INVOICE

**Bill To:**

Marathon Ventures (comm)  
675 3rd Avenue, 11th Floor  
New York, NY 10017

**Please Remit To:**

NYTV  
PO Box 14200  
Tallahassee, FL 32317-4200

**Due Date: 10/29/19**

<u>Invoice#</u> 1777 sp1-3	<u>Broadcast Month</u> 201909	<u>Invoice Date</u> 09/29/19	<u>Flight</u> 08/26/19-09/29/19
<u>Account Executive</u> Woolsey, Jacqueline	<u>Advertiser</u> Life Alert (M)	<u>Product</u> Life Alert	<u>Order Type</u> CASH
<u>Representative</u>	<u>Rep Order #</u> D-171777	<div><div>Total Spots:</div><div>140</div></div>	
<b>Client Code:</b>		<div><div>Actual Gross Billing:</div><div>\$266.00</div></div>	
<b>Product Code:</b>		<div><div>State Tax:</div><div>\$0.00</div></div>	
<b>Estimate Code:</b> Tower Medi		<div><div>Local Tax:</div><div>\$0.00</div></div>	
		<div><div>Agency Commission:</div><div>\$73.81</div></div>	
		<div><div>Net Due:</div><div>\$192.19</div></div>	

**Comments:**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

**Billing Instructions:**

		<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>		
		1			MTWTFSS	16	\$2.00		
Description: 9a - 12xm, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
1	M	08/26/19	03:38 P	60	\$2.00	LATT5908	9a - 12xm	NM	
1	M	08/26/19	08:13 P	60	\$2.00	LATT5908	9a - 12xm	NM	
1	Tu	08/27/19	07:13 P	60	\$2.00	LATT5908	9a - 12xm	NM	
1	Tu	08/27/19	09:44 P	60	\$2.00	LATT5908	9a - 12xm	NM	
1	W	08/28/19	10:08 A	60	\$2.00	LATT5908	9a - 12xm	NM	
1	W	08/28/19	01:19 P	60	\$2.00	LATT5908	9a - 12xm	NM	
1	W	08/28/19	03:14 P	60	\$2.00	LATT5908	9a - 12xm	NM	
1	Th	08/29/19	11:42 A	60	\$2.00	LATT5908	9a - 12xm	NM	
1	Th	08/29/19	08:43 P	60	\$2.00	LATT5908	9a - 12xm	NM	
1	F	08/30/19	05:17 P	60	\$2.00	LATT5908	9a - 12xm	NM	
1	F	08/30/19	09:14 P	60	\$2.00	LATT5908	9a - 12xm	NM	
1	F	08/30/19	10:47 P	60	\$2.00	LATT5908	9a - 12xm	NM	
1	Sa	08/31/19	04:44 P	60	\$2.00	LATT5908	9a - 12xm	NM	
1	Sa	08/31/19	11:13 P	60	\$2.00	LATT5908	9a - 12xm	NM	
1	Su	09/01/19	04:20 P	60	\$2.00	LATT5908	9a - 12xm	NM	
1	Su	09/01/19	06:40 P	60	\$2.00	LATT5908	9a - 12xm	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>		
				2			MTWTFSS	16	\$2.00		
Description: 9a - 12xm, 9:00 AM-12:00 XM											
#	Day	Date	Time	Length	Rate	Copy	Program Description		Class	Remarks	
2	M	09/02/19	10:42 A	60	\$2.00	LATT5908	9a - 12xm		NM		
2	M	09/02/19	11:16 A	60	\$2.00	LATT5908	9a - 12xm		NM		
2	M	09/02/19	02:40 P	60	\$2.00	LATT5908	9a - 12xm		NM		
2	Tu	09/03/19	09:28 A	60	\$2.00	LATT5908	9a - 12xm		NM		
2	Tu	09/03/19	03:18 P	60	\$2.00	LATT5908	9a - 12xm		NM		
2	Tu	09/03/19	05:44 P	60	\$2.00	LATT5908	9a - 12xm		NM		
2	W	09/04/19	11:16 A	60	\$2.00	LATT5908	9a - 12xm		NM		
2	W	09/04/19	03:45 P	60	\$2.00	LATT5908	9a - 12xm		NM		
2	Th	09/05/19	11:45 A	60	\$2.00	LATT5908	9a - 12xm		NM		
2	Th	09/05/19	01:20 P	60	\$2.00	LATT5908	9a - 12xm		NM		
2	F	09/06/19	05:18 P	60	\$2.00	LATT5908	9a - 12xm		NM		
2	F	09/06/19	06:15 P	60	\$2.00	LATT5908	9a - 12xm		NM		
2	Sa	09/07/19	10:11 P	60	\$2.00	LATT5908	9a - 12xm		NM		
2	Sa	09/07/19	11:48 P	60	\$2.00	LATT5908	9a - 12xm		NM		
2	Su	09/08/19	04:18 P	60	\$2.00	LATT5908	9a - 12xm		NM		
2	Su	09/08/19	08:40 P	60	\$2.00	LATT5908	9a - 12xm		NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>				
				3			MTWTFSS	16	\$2.00				
Description: 9a - 12xm, 9:00 AM-12:00 XM													
#	Day	Date	Time	Length	Rate	Copy	Program Description				Class	Remarks	
3	M	09/09/19	09:24 A	60	\$2.00	LATT5908	9a - 12xm				NM		
3	M	09/09/19	10:10 A	60	\$2.00	LATT5908	9a - 12xm				NM		
3	Tu	09/10/19	07:42 P	60	\$2.00	LATT5908	9a - 12xm				NM		
3	Tu	09/10/19	09:13 P	60	\$2.00	LATT5908	9a - 12xm				NM		
3	W	09/11/19	11:15 A	60	\$2.00	LATT5908	9a - 12xm				NM		
3	W	09/11/19	05:39 P	60	\$2.00	LATT5908	9a - 12xm				NM		
3	Th	09/12/19	01:20 P	60	\$2.00	LATT5908	9a - 12xm				NM		
3	Th	09/12/19	03:22 P	60	\$2.00	LATT5908	9a - 12xm				NM		
3	Th	09/12/19	08:09 P	60	\$2.00	LATT5908	9a - 12xm				NM		
3	F	09/13/19	12:38 P	60	\$2.00	LATT5908	9a - 12xm				NM		
3	F	09/13/19	11:42 P	60	\$2.00	LATT5908	9a - 12xm				NM		
3	Sa	09/14/19	10:49 A	60	\$2.00	LATT5908	9a - 12xm				NM		
3	Sa	09/14/19	02:44 P	60	\$2.00	LATT5908	9a - 12xm				NM		
3	Su	09/15/19	02:17 P	60	\$2.00	LATT5908	9a - 12xm				NM		
3	Su	09/15/19	06:17 P	60	\$2.00	LATT5908	9a - 12xm				NM		
3	Su	09/15/19	11:25 P	60	\$2.00	LATT5908	9a - 12xm				NM		

		<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>		
		4			MTWTFSS	32	\$2.00		
Description: 9a - 12xm, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
4	M	09/16/19	09:24 A	60	\$2.00	LATT5908	9a - 12xm	NM	
4	M	09/16/19	11:46 A	60	\$2.00	LATT5908	9a - 12xm	NM	
4	M	09/16/19	01:42 P	60	\$2.00	LATT5908	9a - 12xm	NM	
4	M	09/16/19	08:42 P	60	\$2.00	LATT5908	9a - 12xm	NM	
4	M	09/16/19	10:48 P	60	\$2.00	LATT5908	9a - 12xm	NM	
4	Tu	09/17/19	04:18 P	60	\$2.00	LATT5908	9a - 12xm	NM	
4	Tu	09/17/19	04:37 P	60	\$2.00	LATT5908	9a - 12xm	NM	
4	Tu	09/17/19	07:09 P	60	\$2.00	LATT5908	9a - 12xm	NM	
4	Tu	09/17/19	09:44 P	60	\$2.00	LATT5908	9a - 12xm	NM	
4	Tu	09/17/19	10:21 P	60	\$2.00	LATT5908	9a - 12xm	NM	
4	W	09/18/19	09:28 A	60	\$2.00	LATT5908	9a - 12xm	NM	
4	W	09/18/19	11:16 A	60	\$2.00	LATT5908	9a - 12xm	NM	
4	W	09/18/19	12:18 P	60	\$2.00	LATT5908	9a - 12xm	NM	
4	W	09/18/19	01:19 P	60	\$2.00	LATT5908	9a - 12xm	NM	
4	W	09/18/19	03:48 P	60	\$2.00	LATT5908	9a - 12xm	NM	
4	Th	09/19/19	10:12 A	60	\$2.00	LATT5908	9a - 12xm	NM	
4	Th	09/19/19	03:18 P	60	\$2.00	LATT5908	9a - 12xm	NM	
4	Th	09/19/19	04:18 P	60	\$2.00	LATT5908	9a - 12xm	NM	
4	Th	09/19/19	11:44 P	60	\$2.00	LATT5908	9a - 12xm	NM	
4	F	09/20/19	05:17 P	60	\$2.00	LATT5908	9a - 12xm	NM	
4	F	09/20/19	07:11 P	60	\$2.00	LATT5908	9a - 12xm	NM	
4	F	09/20/19	08:15 P	60	\$2.00	LATT5908	9a - 12xm	NM	
4	F	09/20/19	09:43 P	60	\$2.00	LATT5908	9a - 12xm	NM	
4	F	09/20/19	11:14 P	60	\$2.00	LATT5908	9a - 12xm	NM	
4	Sa	09/21/19	02:20 P	60	\$2.00	LATT5908	9a - 12xm	NM	
4	Sa	09/21/19	07:54 P	60	\$2.00	LATT5908	9a - 12xm	NM	
4	Sa	09/21/19	09:16 P	60	\$2.00	LATT5908	9a - 12xm	NM	
4	Sa	09/21/19	11:19 P	60	\$2.00	LATT5908	9a - 12xm	NM	
4	Su	09/22/19	04:43 P	60	\$2.00	LATT5908	9a - 12xm	NM	
4	Su	09/22/19	06:17 P	60	\$2.00	LATT5908	9a - 12xm	NM	
4	Su	09/22/19	08:18 P	60	\$2.00	LATT5908	9a - 12xm	NM	
4	Su	09/22/19	09:12 P	60	\$2.00	LATT5908	9a - 12xm	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				5			MTWTFSS	32	\$2.00
Description: 9a - 12xm, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
5	M	09/23/19	11:17 A	60	\$2.00	LATT5908	9a - 12xm	NM	
5	M	09/23/19	02:48 P	60	\$2.00	LATT5908	9a - 12xm	NM	
5	M	09/23/19	04:16 P	60	\$2.00	LATT5908	9a - 12xm	NM	
5	M	09/23/19	04:37 P	60	\$2.00	LATT5908	9a - 12xm	NM	
5	M	09/23/19	08:44 P	60	\$2.00	LATT5908	9a - 12xm	NM	
5	Tu	09/24/19	09:28 A	60	\$2.00	LATT5908	9a - 12xm	NM	
5	Tu	09/24/19	12:14 P	60	\$2.00	LATT5908	9a - 12xm	NM	
5	Tu	09/24/19	03:47 P	60	\$2.00	LATT5908	9a - 12xm	NM	
5	Tu	09/24/19	07:12 P	60	\$2.00	LATT5908	9a - 12xm	NM	

5	Tu	09/24/19	10:46 P	60	\$2.00	LATT5908	9a - 12xm	NM
5	W	09/25/19	01:15 P	60	\$2.00	LATT5908	9a - 12xm	NM
5	W	09/25/19	02:20 P	60	\$2.00	LATT5908	9a - 12xm	NM
5	W	09/25/19	03:22 P	60	\$2.00	LATT5908	9a - 12xm	NM
5	W	09/25/19	05:21 P	60	\$2.00	LATT5908	9a - 12xm	NM
5	W	09/25/19	05:37 P	60	\$2.00	LATT5908	9a - 12xm	NM
5	Th	09/26/19	10:39 A	60	\$2.00	LATT5908	9a - 12xm	NM
5	Th	09/26/19	12:35 P	60	\$2.00	LATT5908	9a - 12xm	NM
5	Th	09/26/19	07:09 P	60	\$2.00	LATT5908	9a - 12xm	NM
5	Th	09/26/19	10:20 P	60	\$2.00	LATT5908	9a - 12xm	NM
5	F	09/27/19	11:47 A	60	\$2.00	LATT5908	9a - 12xm	NM
5	F	09/27/19	05:21 P	60	\$2.00	LATT5908	9a - 12xm	NM
5	F	09/27/19	11:13 P	60	\$2.00	LATT5908	9a - 12xm	NM
5	F	09/27/19	11:46 P	60	\$2.00	LATT5908	9a - 12xm	NM
5	Sa	09/28/19	09:37 A	60	\$2.00	LATT5908	9a - 12xm	NM
5	Sa	09/28/19	10:36 A	60	\$2.00	LATT5908	9a - 12xm	NM
5	Sa	09/28/19	01:44 P	60	\$2.00	LATT5908	9a - 12xm	NM
5	Sa	09/28/19	06:21 P	60	\$2.00	LATT5908	9a - 12xm	NM
5	Sa	09/28/19	07:51 P	60	\$2.00	LATT5908	9a - 12xm	NM
5	Su	09/29/19	08:40 P	60	\$2.00	LATT5908	9a - 12xm	NM
5	Su	09/29/19	09:22 P	60	\$2.00	LATT5908	9a - 12xm	NM
5	Su	09/29/19	09:43 P	60	\$2.00	LATT5908	9a - 12xm	NM
5	Su	09/29/19	11:25 P	60	\$2.00	LATT5908	9a - 12xm	NM

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>			
					6			MTWTFSS	2	\$1.00			
Description: 12 - 4xm, 12:00 XM-4:00 XM													
#	Day	Date	Time	Length	Rate	Copy	Program Description			Class	Remarks		
6	M	08/26/19	01:48 A	60	\$1.00	LATT5908	12 - 4xm			NM			
6	Tu	08/27/19	03:13 A	60	\$1.00	LATT5908	12 - 4xm			NM			

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>			
					7			MTWTFSS	2	\$1.00			
Description: 12 - 4xm, 12:00 XM-4:00 XM													
#	Day	Date	Time	Length	Rate	Copy	<u>Program Description</u>		<u>Class</u>	<u>Remarks</u>			
7	Th	09/05/19	12:45 A	60	\$1.00	LATT5908	12 - 4xm		NM				
7	Sa	09/07/19	03:41 A	60	\$1.00	LATT5908	12 - 4xm		NM				

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>			
					8			MTWTFSS	2	\$1.00			
Description: 12 - 4xm, 12:00 XM-4:00 XM													
#	Day	Date	Time	Length	Rate	Copy	<u>Program Description</u>		<u>Class</u>	<u>Remarks</u>			
8	W	09/11/19	01:18 A	60	\$1.00	LATT5908	12 - 4xm		NM				
8	F	09/13/19	01:48 A	60	\$1.00	LATT5908	12 - 4xm		NM				

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				9			MTWTFSS	4	\$1.00
Description: 12 - 4xm, 12:00 XM-4:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
9	M	09/16/19	02:17 A	60	\$1.00	LATT5908	12 - 4xm	NM	
9	W	09/18/19	12:15 A	60	\$1.00	LATT5908	12 - 4xm	NM	
9	Sa	09/21/19	01:44 A	60	\$1.00	LATT5908	12 - 4xm	NM	
9	Su	09/22/19	03:43 A	60	\$1.00	LATT5908	12 - 4xm	NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					10			MTWTFSS	4	\$1.00
Description: 12 - 4xm, 12:00 XM-4:00 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
10	M	09/23/19	01:16 A	60	\$1.00	LATT5908	12 - 4xm	NM		
10	F	09/27/19	03:14 A	60	\$1.00	LATT5908	12 - 4xm	NM		
10	Sa	09/28/19	02:14 A	60	\$1.00	LATT5908	12 - 4xm	NM		
10	Su	09/29/19	01:12 A	60	\$1.00	LATT5908	12 - 4xm	NM		

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
					11			MTWTFSS	2	\$2.00	
Description: 4 - 9a, 4:00 AM-9:00 AM											
#	Day	Date	Time	Length	Rate	Copy	Program Description			Class	Remarks

11	Sa	08/31/19	05:26 A	60	\$2.00	LATT5908	4 - 9a	NM
11	Su	09/01/19	07:14 A	60	\$2.00	LATT5908	4 - 9a	NM

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				12			MTWTFSS	2	\$2.00
Description: 4 - 9a, 4:00 AM-9:00 AM									
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>	<u>Class</u>	<u>Remarks</u>
12	M	09/02/19	05:43 A	60	\$2.00	LATT5908	4 - 9a	NM	
12	F	09/06/19	05:45 A	60	\$2.00	LATT5908	4 - 9a	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				13			MTWTFSS	2	\$2.00
Description: 4 - 9a, 4:00 AM-9:00 AM									
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>	<u>Class</u>	<u>Remarks</u>
13	Th	09/12/19	06:43 A	60	\$2.00	LATT5908	4 - 9a	NM	
13	Su	09/15/19	08:41 A	60	\$2.00	LATT5908	4 - 9a	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				14			MTWTFSS	4	\$2.00
Description: 4 - 9a, 4:00 AM-9:00 AM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
14	M	09/16/19	07:14 A	60	\$2.00	LATT5908	4 - 9a	NM	
14	Tu	09/17/19	06:13 A	60	\$2.00	LATT5908	4 - 9a	NM	
14	W	09/18/19	05:12 A	60	\$2.00	LATT5908	4 - 9a	NM	
14	Th	09/19/19	07:41 A	60	\$2.00	LATT5908	4 - 9a	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				15			MTWTFSS	4	\$2.00
Description: 4 - 9a, 4:00 AM-9:00 AM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
15	M	09/23/19	06:14 A	60	\$2.00	LATT5908	4 - 9a	NM	
15	W	09/25/19	06:42 A	60	\$2.00	LATT5908	4 - 9a	NM	
15	F	09/27/19	07:41 A	60	\$2.00	LATT5908	4 - 9a	NM	
15	Sa	09/28/19	05:44 A	60	\$2.00	LATT5908	4 - 9a	NM	

Additional Comments:

<b>Total Spots:</b>	140
<b>Actual Gross Billing:</b>	\$266.00
<b>State Tax:</b>	\$0.00
<b>Local Tax:</b>	\$0.00
<b>Agency Commission:</b>	\$73.81
<b>Net Due:</b>	\$192.19