

# GUPV-TV INVOICE

**Bill To:**

Marathon Ventures (comm)  
675 3rd Avenue, 11th Floor  
New York, NY 10017

**Please Remit To:**

GUPV  
PO Box 11407  
Drawer 1498  
Birmingham, AL 35246-1498

**Due Date: 10/29/19**

<u>Invoice#</u> 1283491-2	<u>Broadcast Month</u> 201909	<u>Invoice Date</u> 09/29/19	<u>Flight</u> 08/26/19-09/29/19
<u>Account Executive</u> House, Richmond	<u>Advertiser</u> Lincoln Heritage (M)	<u>Product</u> Funeral Advantage	<u>Order Type</u> CASH
<u>Representative</u>	<u>Rep Order #</u> D-174557	<div><div>Total Spots:</div><div>58</div></div>	
<u>Client Code:</u>		<div><div>Actual Gross Billing:</div><div>\$408.00</div></div>	
<u>Product Code:</u>		<div><div>State Tax:</div><div>\$0.00</div></div>	
<u>Estimate Code:</u> Vista Aci		<div><div>Local Tax:</div><div>\$0.00</div></div>	
		<div><div>Agency Commission:</div><div>\$113.22</div></div>	
		<div><div>Net Due:</div><div>\$294.78</div></div>	

**Comments:**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

**Billing Instructions:**

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				1			MTWTFSS	2	\$3.00
Description: Sign-On/Sign-Off, 12:00 XM-4:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
1	Tu	08/27/19	01:18 A	90	\$3.00	2LBN7601500	Sign-On/Sign-Off	NM	
1	W	08/28/19	01:54 A	90	\$3.00	2LBN7601500	Sign-On/Sign-Off	NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					2			MTWTFSS	2	\$3.00
Description: Sign-On/Sign-Off, 12:00 XM-4:00 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description		Class	Remarks
2	F	09/06/19	01:10 A	90	\$3.00	2LBN7601500	Sign-On/Sign-Off		NM	
2	Su	09/08/19	03:42 A	90	\$3.00	2LBN7601500	Sign-On/Sign-Off		NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				3			MTWTFSS	2	\$3.00
Description: Sign-On/Sign-Off, 12:00 XM-4:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
3	Sa	09/14/19	03:14 A	90	\$3.00	2LBN7601500	Sign-On/Sign-Off	NM	
3	Su	09/15/19	01:46 A	90	\$3.00	2LBN7601500	Sign-On/Sign-Off	NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					4			MTWTFSS	2	\$3.00
Description: Sign-On/Sign-Off, 12:00 XM-4:00 XM										
#	Day	Date	Time	Length	Rate	Copy	<u>Program Description</u>		<u>Class</u>	<u>Remarks</u>
4	Tu	09/17/19	12:42 A	90	\$3.00	2LBN7601500	Sign-On/Sign-Off		NM	
4	F	09/20/19	12:21 A	90	\$3.00	2LBN7601500	Sign-On/Sign-Off		NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				5			MTWTFSS	2	\$3.00
Description: Sign-On/Sign-Off, 12:00 XM-4:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
5	M	09/23/19	02:15 A	90	\$3.00	2LBN7601500	Sign-On/Sign-Off	NM	
5	Su	09/29/19	01:25 A	90	\$3.00	2LBN7601500	Sign-On/Sign-Off	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				6			MTWTFSS	8	\$9.00
Description: Sign-On/Sign-Off, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
6	M	08/26/19	10:12 P	90	\$9.00	2LBN7601500	Sign-On/Sign-Off	NM	
6	Tu	08/27/19	12:33 P	90	\$9.00	2LBN7601500	Sign-On/Sign-Off	NM	
6	W	08/28/19	06:44 P	90	\$9.00	2LBN7601500	Sign-On/Sign-Off	NM	

6	Th	08/29/19	04:53 P	90	\$9.00	2LBN7601500	Sign-On/Sign-Off	NM
6	F	08/30/19	03:19 P	90	\$9.00	2LBN7601500	Sign-On/Sign-Off	NM
6	Sa	08/31/19	07:56 P	90	\$9.00	2LBN7601500	Sign-On/Sign-Off	NM
6	Su	09/01/19	12:30 P	90	\$9.00	2LBN7601500	Sign-On/Sign-Off	NM
6	Su	09/01/19	04:10 P	90	\$9.00	2LBN7601500	Sign-On/Sign-Off	NM

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					7			MTWTFSS	8	\$9.00
Description: Sign-On/Sign-Off, 9:00 AM-12:00 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
7	M	09/02/19	02:19 P	90	\$9.00	2LBN7601500	Sign-On/Sign-Off	NM		
7	Tu	09/03/19	11:05 A	90	\$9.00	2LBN7601500	Sign-On/Sign-Off	NM		
7	W	09/04/19	08:20 P	90	\$9.00	2LBN7601500	Sign-On/Sign-Off	NM		
7	Th	09/05/19	09:40 A	90	\$9.00	2LBN7601500	Sign-On/Sign-Off	NM		
7	Th	09/05/19	10:21 P	90	\$9.00	2LBN7601500	Sign-On/Sign-Off	NM		
7	F	09/06/19	05:45 P	90	\$9.00	2LBN7601500	Sign-On/Sign-Off	NM		
7	Sa	09/07/19	11:22 P	90	\$9.00	2LBN7601500	Sign-On/Sign-Off	NM		
7	Su	09/08/19	05:22 P	90	\$9.00	2LBN7601500	Sign-On/Sign-Off	NM		

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					8			MTWTFSS	8	\$9.00
Description: Sign-On/Sign-Off, 9:00 AM-12:00 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
8	M	09/09/19	07:21 P	90	\$9.00	2LBN7601500	Sign-On/Sign-Off	NM		
8	Tu	09/10/19	08:14 P	90	\$9.00	2LBN7601500	Sign-On/Sign-Off	NM		
8	W	09/11/19	11:43 P	90	\$9.00	2LBN7601500	Sign-On/Sign-Off	NM		
8	Th	09/12/19	03:08 P	90	\$9.00	2LBN7601500	Sign-On/Sign-Off	NM		
8	F	09/13/19	07:51 P	90	\$9.00	2LBN7601500	Sign-On/Sign-Off	NM		
8	F	09/13/19	09:16 P	90	\$9.00	2LBN7601500	Sign-On/Sign-Off	NM		
8	Sa	09/14/19	08:53 P	90	\$9.00	2LBN7601500	Sign-On/Sign-Off	NM		
8	Sa	09/14/19	10:49 P	90	\$9.00	2LBN7601500	Sign-On/Sign-Off	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				9			MTWTFSS	8	\$9.00
Description: Sign-On/Sign-Off, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
9	M	09/16/19	04:41 P	90	\$9.00	2LBN7601500	Sign-On/Sign-Off	NM	
9	Tu	09/17/19	09:45 P	90	\$9.00	2LBN7601500	Sign-On/Sign-Off	NM	
9	W	09/18/19	04:20 P	90	\$9.00	2LBN7601500	Sign-On/Sign-Off	NM	
9	Th	09/19/19	11:06 A	90	\$9.00	2LBN7601500	Sign-On/Sign-Off	NM	
9	F	09/20/19	05:15 P	90	\$9.00	2LBN7601500	Sign-On/Sign-Off	NM	
9	Sa	09/21/19	05:36 P	90	\$9.00	2LBN7601500	Sign-On/Sign-Off	NM	
9	Su	09/22/19	10:15 P	90	\$9.00	2LBN7601500	Sign-On/Sign-Off	NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>			
					10			MTWTFSS	8	\$9.00			
Description: Sign-On/Sign-Off, 9:00 AM-12:00 XM													
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks				
10	M	09/23/19	02:45 P	90	\$9.00	2LBN7601500	Sign-On/Sign-Off	NM					
10	Tu	09/24/19	08:42 P	90	\$9.00	2LBN7601500	Sign-On/Sign-Off	NM					
10	W	09/25/19	10:50 P	90	\$9.00	2LBN7601500	Sign-On/Sign-Off	NM					
10	Th	09/26/19	08:21 P	90	\$9.00	2LBN7601500	Sign-On/Sign-Off	NM					
10	F	09/27/19	10:57 A	90	\$9.00	2LBN7601500	Sign-On/Sign-Off	NM					
10	Sa	09/28/19	09:28 A	90	\$9.00	2LBN7601500	Sign-On/Sign-Off	NM					
10	Su	09/29/19	03:12 P	90	\$9.00	2LBN7601500	Sign-On/Sign-Off	NM					
10	Su	09/29/19	09:51 P	90	\$9.00	2LBN7601500	Sign-On/Sign-Off	NM					

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				11			MTWTFSS	2	\$3.00
Description: Sign-On/Sign-Off, 4:00 AM-9:00 AM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
11	M	08/26/19	08:51 A	90	\$3.00	2LBN7601500	Sign-On/Sign-Off	NM	
11	Tu	08/27/19	07:51 A	90	\$3.00	2LBN7601500	Sign-On/Sign-Off	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				12			MTWTFSS	2	\$3.00	
Description: Sign-On/Sign-Off, 4:00 AM-9:00 AM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
12	Tu	09/03/19	04:47 A	90	\$3.00	2LBN7601500	Sign-On/Sign-Off	NM		
12	Th	09/05/19	05:34 A	90	\$3.00	2LBN7601500	Sign-On/Sign-Off	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				13			MTWTFSS	2	\$3.00	
Description: Sign-On/Sign-Off, 4:00 AM-9:00 AM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
13	W	09/11/19	05:35 A	90	\$3.00	2LBN7601500	Sign-On/Sign-Off	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				14			MTWTFSS	2	\$3.00	
Description: Sign-On/Sign-Off, 4:00 AM-9:00 AM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
14	W	09/18/19	05:39 A	90	\$3.00	2LBN7601500	Sign-On/Sign-Off	NM		
14	F	09/20/19	05:40 A	90	\$3.00	2LBN7601500	Sign-On/Sign-Off	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				15			MTWTFSS	2	\$3.00	
Description: Sign-On/Sign-Off, 4:00 AM-9:00 AM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
15	F	09/27/19	04:23 A	90	\$3.00	2LBN7601500	Sign-On/Sign-Off	NM		
15	Su	09/29/19	04:38 A	90	\$3.00	2LBN7601500	Sign-On/Sign-Off	NM		

Additional Comments:

<b>Total Spots:</b>	58
<b>Actual Gross Billing:</b>	\$408.00
<b>State Tax:</b>	\$0.00
<b>Local Tax:</b>	\$0.00
<b>Agency Commission:</b>	\$113.22
<b>Net Due:</b>	\$294.78