

ESFA-TV INVOICE

Bill To:

Marathon Ventures (comm)
675 3rd Avenue, 11th Floor
New York, NY 10017

Please Remit To:

ESFA
Regions Bank
Attn: Lockbox # 1400
PO Box 11407, Birmingham, AL 35246-1400

Due Date: 10/29/19

<u>Invoice#</u> 1256661-3	<u>Broadcast Month</u> 201909	<u>Invoice Date</u> 09/29/19	<u>Flight</u> 08/26/19-09/29/19
<u>Account Executive</u> House, Montgomery	<u>Advertiser</u> Consumer Cellular (M)	<u>Product</u> Consumer Cellular (MMSI)	<u>Order Type</u> CASH
<u>Representative</u>	<u>Rep Order #</u> D-171693	<div><div>Total Spots:</div><div>65</div></div>	
Client Code:	Product Code:	<div><div>Actual Gross Billing:</div><div>\$179.00</div></div>	
Estimate Code: MMSI EST:D		<div><div>State Tax:</div><div>\$0.00</div></div>	
		<div><div>Local Tax:</div><div>\$0.00</div></div>	
		<div><div>Agency Commission:</div><div>\$49.67</div></div>	
		<div><div>Net Due:</div><div>\$129.33</div></div>	

Comments:

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

Billing Instructions:

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					1			MTWTFSS	16	\$3.00
Description: Sign-On/Sign-Off, 9:00 AM-12:00 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
1	M	08/26/19	05:48 P	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM		
1	M	08/26/19	08:20 P	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM		
1	Tu	08/27/19	08:25 P	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM		
1	W	08/28/19	08:58 P	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM		
1	Th	08/29/19	12:14 P	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM		
1	Sa	08/31/19	06:58 P	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM		

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>			
					2			MTWTFSS	16	\$3.00			
Description: Sign-On/Sign-Off, 9:00 AM-12:00 XM													
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks				
2	M	09/02/19	06:05 P	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM					
2	Tu	09/03/19	04:36 P	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM					
2	Tu	09/03/19	07:10 P	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM					
2	Tu	09/03/19	09:48 P	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM					
2	Th	09/05/19	11:06 A	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM					
2	Th	09/05/19	03:45 P	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM					
2	F	09/06/19	10:07 A	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM					
2	F	09/06/19	02:40 P	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM					
2	F	09/06/19	08:56 P	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM					
2	Sa	09/07/19	03:12 P	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM					
2	Sa	09/07/19	11:16 P	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM					
2	Su	09/08/19	04:22 P	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM					
2	Su	09/08/19	07:52 P	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM					

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				3			MTWTFSS	16	\$3.00
Description: Sign-On/Sign-Off, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
3	M	09/09/19	09:27 A	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM	
3	M	09/09/19	04:41 P	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM	
3	W	09/11/19	03:42 P	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM	
3	W	09/11/19	05:52 P	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM	
3	Th	09/12/19	04:10 P	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM	
3	Th	09/12/19	08:28 P	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM	
3	F	09/13/19	10:50 A	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM	
3	F	09/13/19	06:15 P	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM	
3	Sa	09/14/19	11:07 P	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM	
3	Su	09/15/19	04:35 P	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM	
3	Su	09/15/19	08:28 P	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				4			MTWTFSS	16	\$3.00
Description: Sign-On/Sign-Off, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
4	Tu	09/17/19	12:39 P	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM	
4	Th	09/19/19	11:46 P	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM	
4	F	09/20/19	10:31 A	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM	
4	F	09/20/19	09:32 P	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM	
4	Sa	09/21/19	11:25 A	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM	
4	Sa	09/21/19	08:55 P	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM	
4	Su	09/22/19	01:19 P	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM	
4	Su	09/22/19	11:32 P	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>		
					5			MTWTFSS	16	\$3.00		
Description: Sign-On/Sign-Off, 9:00 AM-12:00 XM												
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks			
5	M	09/23/19	09:19 A	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM				
5	M	09/23/19	08:28 P	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM				
5	Tu	09/24/19	07:34 P	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM				
5	Th	09/26/19	01:45 P	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM				
5	F	09/27/19	03:25 P	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM				
5	F	09/27/19	03:53 P	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM				
5	F	09/27/19	08:41 P	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM				
5	Sa	09/28/19	11:33 A	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM				
5	Sa	09/28/19	01:10 P	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM				
5	Su	09/29/19	08:58 P	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM				
5	Su	09/29/19	10:46 P	60	\$3.00	BVQ3P60004	Sign-On/Sign-Off	NM				

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				6			MTWTFSS	2	\$2.00
Description: Sign-On/Sign-Off, 4:00 AM-9:00 AM									
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>	<u>Class</u>	<u>Remarks</u>
6	M	08/26/19	05:41 A	60	\$2.00	BVQ3P60004	Sign-On/Sign-Off	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				7			MTWTFSS	2	\$2.00
Description: Sign-On/Sign-Off, 4:00 AM-9:00 AM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
7	Tu	09/03/19	06:41 A	60	\$2.00	BVQ3P60004	Sign-On/Sign-Off	NM	
7	Th	09/05/19	08:27 A	60	\$2.00	BVQ3P60004	Sign-On/Sign-Off	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				8			MTWTFSS	2	\$2.00
Description: Sign-On/Sign-Off, 4:00 AM-9:00 AM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
8	Sa	09/14/19	08:28 A	60	\$2.00	BVQ3P60004	Sign-On/Sign-Off	NM	
8	Su	09/15/19	08:51 A	60	\$2.00	BVQ3P60004	Sign-On/Sign-Off	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				9			MTWTFSS	2	\$2.00
Description: Sign-On/Sign-Off, 4:00 AM-9:00 AM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
9	W	09/18/19	07:49 A	60	\$2.00	BVQ3P60004	Sign-On/Sign-Off	NM	
9	Sa	09/21/19	07:18 A	60	\$2.00	BVQ3P60004	Sign-On/Sign-Off	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				10			MTWTFSS	2	\$2.00	
Description: Sign-On/Sign-Off, 4:00 AM-9:00 AM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
10	Tu	09/24/19	08:57 A	60	\$2.00	BVQ3P60004	Sign-On/Sign-Off	NM		
10	Th	09/26/19	08:39 A	60	\$2.00	BVQ3P60004	Sign-On/Sign-Off	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>		
				12			MTWTFSS	2	\$2.00		
Description: Sign-On/Sign-Off, 12:00 XM-4:00 XM											
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>			<u>Class</u>	<u>Remarks</u>
12	M	09/02/19	03:56 A	60	\$2.00	BVQ3P60004	Sign-On/Sign-Off			NM	
12	Sa	09/07/19	12:52 A	60	\$2.00	BVQ3P60004	Sign-On/Sign-Off			NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				13			MTWTFSS	2	\$2.00
Description: Sign-On/Sign-Off, 12:00 XM-4:00 XM									
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>	<u>Class</u>	<u>Remarks</u>
13	Th	09/12/19	01:35 A	60	\$2.00	BVQ3P60004	Sign-On/Sign-Off	NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					14			MTWTFSS	2	\$2.00
Description: Sign-On/Sign-Off, 12:00 XM-4:00 XM										
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>	<u>Class</u>	<u>Remarks</u>	
14	M	09/16/19	03:48 A	60	\$2.00	BVQ3P60004	Sign-On/Sign-Off	NM		
14	Sa	09/21/19	02:07 A	60	\$2.00	BVQ3P60004	Sign-On/Sign-Off	NM		

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					15			MTWTFSS	2	\$2.00
Description: Sign-On/Sign-Off, 12:00 XM-4:00 XM										
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>	<u>Class</u>	<u>Remarks</u>	
15	Th	09/26/19	01:47 A	60	\$2.00	BVQ3P60004	Sign-On/Sign-Off	NM		
15	Sa	09/28/19	01:03 A	60	\$2.00	BVQ3P60004	Sign-On/Sign-Off	NM		

Additional Comments:

Total Spots:	65
Actual Gross Billing:	\$179.00
State Tax:	\$0.00
Local Tax:	\$0.00
Agency Commission:	\$49.67
Net Due:	\$129.33