

NSFY-TV INVOICE

Bill To:

Marathon Ventures (comm)
675 3rd Avenue, 11th Floor
New York, NY 10017

Please Remit To:

NSFY
P.O. Box 14200
Tallahassee, FL 32317-4200

Due Date: 10/29/19

| | | | |
|--|-------------------------------------|---|------------------------------------|
| Invoice# 1263677-3 | Broadcast Month 201909 | Invoice Date 09/29/19 | Flight 08/26/19-09/29/19 |
| Account Executive House, Sioux Falls | Advertiser Life Alert (M) | Product Life Alert | Order Type CASH |
| Representative | Rep Order # D-171777 | Total Spots: 104 Actual Gross Billing: \$194.00 State Tax: \$0.00 Local Tax: \$0.00 Agency Commission: \$53.84 <hr/> Net Due: \$140.16 | |
| Client Code: Product Code: D-171777 Estimate Code: Tower Medi | | | |

Comments:

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

Billing Instructions:

| | | | | <u>Line</u> | <u>Start</u> | <u>End</u> | <u>Days</u> | <u>Spots/Week</u> | <u>Rate</u> | | | |
|---|-----|----------|---------|-------------|--------------|------------|-------------|---------------------|-------------|---------|--|--|
| | | | | 1 | | | MTWTFSS | 16 | \$2.00 | | | |
| Description: M-Su 4a-2a, 9:00 AM-12:00 XM | | | | | | | | | | | | |
| # | Day | Date | Time | Length | Rate | Copy | | Program Description | Class | Remarks | | |
| 1 | M | 08/26/19 | 03:47 P | 60 | \$2.00 | LATT5908 | | M-Su 4a-2a | NM | | | |
| 1 | M | 08/26/19 | 05:51 P | 60 | \$2.00 | LATT5908 | | M-Su 4a-2a | NM | | | |
| 1 | M | 08/26/19 | 11:35 P | 60 | \$2.00 | LATT5908 | | M-Su 4a-2a | NM | | | |
| 1 | M | 08/26/19 | 11:58 P | 60 | \$2.00 | LATT5908 | | M-Su 4a-2a | NM | | | |
| 1 | Tu | 08/27/19 | 10:40 A | 60 | \$2.00 | LATT5908 | | M-Su 4a-2a | NM | | | |
| 1 | Tu | 08/27/19 | 04:56 P | 60 | \$2.00 | LATT5908 | | M-Su 4a-2a | NM | | | |
| 1 | W | 08/28/19 | 12:29 P | 60 | \$2.00 | LATT5908 | | M-Su 4a-2a | NM | | | |
| 1 | W | 08/28/19 | 06:17 P | 60 | \$2.00 | LATT5908 | | M-Su 4a-2a | NM | | | |
| 1 | Th | 08/29/19 | 02:41 P | 60 | \$2.00 | LATT5908 | | M-Su 4a-2a | NM | | | |
| 1 | Th | 08/29/19 | 06:16 P | 60 | \$2.00 | LATT5908 | | M-Su 4a-2a | NM | | | |
| 1 | F | 08/30/19 | 02:58 P | 60 | \$2.00 | LATT5908 | | M-Su 4a-2a | NM | | | |
| 1 | F | 08/30/19 | 04:15 P | 60 | \$2.00 | LATT5908 | | M-Su 4a-2a | NM | | | |
| 1 | Sa | 08/31/19 | 05:28 P | 60 | \$2.00 | LATT5908 | | M-Su 4a-2a | NM | | | |
| 1 | Sa | 08/31/19 | 09:09 P | 60 | \$2.00 | LATT5908 | | M-Su 4a-2a | NM | | | |
| 1 | Su | 09/01/19 | 01:19 P | 60 | \$2.00 | LATT5908 | | M-Su 4a-2a | NM | | | |
| 1 | Su | 09/01/19 | 03:42 P | 60 | \$2.00 | LATT5908 | | M-Su 4a-2a | NM | | | |

| | | | | <u>Line</u> | <u>Start</u> | <u>End</u> | <u>Days</u> | <u>Spots/Week</u> | <u>Rate</u> | |
|---|-----|----------|---------|-------------|--------------|------------|---------------------|-------------------|-------------|--|
| | | | | 2 | | | MTWTFSS | 16 | \$2.00 | |
| Description: M-Su 4a-2a, 9:00 AM-12:00 XM | | | | | | | | | | |
| # | Day | Date | Time | Length | Rate | Copy | Program Description | Class | Remarks | |
| 2 | M | 09/02/19 | 02:23 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | | |
| 2 | M | 09/02/19 | 04:49 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | | |
| 2 | M | 09/02/19 | 10:21 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | | |
| 2 | Tu | 09/03/19 | 06:20 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | | |
| 2 | Tu | 09/03/19 | 06:45 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | | |
| 2 | W | 09/04/19 | 12:22 A | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | | |
| 2 | W | 09/04/19 | 05:57 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | | |
| 2 | Th | 09/05/19 | 09:21 A | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | | |
| 2 | Th | 09/05/19 | 04:27 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | | |
| 2 | F | 09/06/19 | 11:27 A | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | | |
| 2 | F | 09/06/19 | 08:24 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | | |
| 2 | F | 09/06/19 | 09:12 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | | |
| 2 | Sa | 09/07/19 | 02:42 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | | |
| 2 | Sa | 09/07/19 | 07:38 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | | |
| 2 | Su | 09/08/19 | 01:51 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | | |
| 2 | Su | 09/08/19 | 07:26 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | | |

| | | | | <u>Line</u> | <u>Start</u> | <u>End</u> | <u>Days</u> | <u>Spots/Week</u> | <u>Rate</u> |
|---|-----|----------|---------|-------------|--------------|------------|---------------------|-------------------|-------------|
| | | | | 3 | | | MTWTFSS | 16 | \$2.00 |
| Description: M-Su 4a-2a, 9:00 AM-12:00 XM | | | | | | | | | |
| # | Day | Date | Time | Length | Rate | Copy | Program Description | Class | Remarks |
| 3 | M | 09/09/19 | 04:54 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | |
| 3 | M | 09/09/19 | 06:28 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | |
| 3 | Tu | 09/10/19 | 05:51 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | |
| 3 | W | 09/11/19 | 03:51 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | |
| 3 | W | 09/11/19 | 07:18 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | |
| 3 | W | 09/11/19 | 07:44 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | |
| 3 | F | 09/13/19 | 11:40 A | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | |
| 3 | F | 09/13/19 | 04:07 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | |
| 3 | F | 09/13/19 | 05:46 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | |
| 3 | Sa | 09/14/19 | 09:55 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | |
| 3 | Su | 09/15/19 | 04:22 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | |
| 3 | Su | 09/15/19 | 07:50 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | |
| 3 | Su | 09/15/19 | 10:57 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | |

| | | <u>Line</u> | <u>Start</u> | <u>End</u> | <u>Days</u> | <u>Spots/Week</u> | <u>Rate</u> | | |
|---|-----|-------------|--------------|------------|-------------|-------------------|---------------------|-------|---------|
| | | 4 | | | MTWTFSS | 16 | \$2.00 | | |
| Description: M-Su 4a-2a, 9:00 AM-12:00 XM | | | | | | | | | |
| # | Day | Date | Time | Length | Rate | Copy | Program Description | Class | Remarks |
| 4 | M | 09/16/19 | 12:21 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | |
| 4 | M | 09/16/19 | 11:42 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | |
| 4 | Tu | 09/17/19 | 10:40 A | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | |
| 4 | Tu | 09/17/19 | 02:57 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | |
| 4 | W | 09/18/19 | 12:54 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | |
| 4 | W | 09/18/19 | 10:27 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | |
| 4 | Th | 09/19/19 | 10:27 A | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | |
| 4 | Th | 09/19/19 | 12:39 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | |
| 4 | Th | 09/19/19 | 08:21 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | |
| 4 | F | 09/20/19 | 10:58 A | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | |
| 4 | F | 09/20/19 | 04:37 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | |
| 4 | F | 09/20/19 | 09:28 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | |
| 4 | Su | 09/22/19 | 11:23 A | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | |
| 4 | Su | 09/22/19 | 01:41 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | |
| 4 | Su | 09/22/19 | 07:51 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | |

| | | <u>Line</u> | <u>Start</u> | <u>End</u> | <u>Days</u> | <u>Spots/Week</u> | <u>Rate</u> | | | |
|---|-----|-------------|--------------|------------|-------------|-------------------|---------------------|-------|---------|--|
| | | 5 | | | MTWTFSS | 16 | \$2.00 | | | |
| Description: M-Su 4a-2a, 9:00 AM-12:00 XM | | | | | | | | | | |
| # | Day | Date | Time | Length | Rate | Copy | Program Description | Class | Remarks | |
| 5 | M | 09/23/19 | 12:53 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | | |
| 5 | M | 09/23/19 | 04:08 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | | |
| 5 | Tu | 09/24/19 | 09:00 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | | |
| 5 | W | 09/25/19 | 12:47 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | | |
| 5 | W | 09/25/19 | 06:44 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | | |
| 5 | Th | 09/26/19 | 02:26 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | | |
| 5 | Th | 09/26/19 | 05:15 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | | |
| 5 | F | 09/27/19 | 03:21 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | | |
| 5 | F | 09/27/19 | 10:27 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | | |
| 5 | F | 09/27/19 | 11:55 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | | |
| 5 | Sa | 09/28/19 | 06:56 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | | |
| 5 | Sa | 09/28/19 | 08:50 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | | |
| 5 | Sa | 09/28/19 | 09:53 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | | |
| 5 | Su | 09/29/19 | 10:51 A | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | | |
| 5 | Su | 09/29/19 | 12:59 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | | |
| 5 | Su | 09/29/19 | 11:23 P | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | | |

| | | | | <u>Line</u> | <u>Start</u> | <u>End</u> | <u>Days</u> | <u>Spots/Week</u> | <u>Rate</u> |
|--|-----|----------|---------|-------------|--------------|------------|---------------------|-------------------|-------------|
| | | | | 6 | | | MTWTFSS | 2 | \$2.00 |
| Description: M-Su 4a-2a, 4:00 AM-9:00 AM | | | | | | | | | |
| # | Day | Date | Time | Length | Rate | Copy | Program Description | Class | Remarks |
| 6 | Th | 08/29/19 | 06:25 A | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | |
| 6 | F | 08/30/19 | 08:18 A | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | |

| | | | | <u>Line</u> | <u>Start</u> | <u>End</u> | <u>Days</u> | <u>Spots/Week</u> | <u>Rate</u> | |
|--|-----|----------|---------|-------------|--------------|------------|---------------------|-------------------|-------------|--|
| | | | | 7 | | | MTWTFSS | 2 | \$2.00 | |
| Description: M-Su 4a-2a, 4:00 AM-9:00 AM | | | | | | | | | | |
| # | Day | Date | Time | Length | Rate | Copy | Program Description | Class | Remarks | |
| 7 | Tu | 09/03/19 | 06:25 A | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | | |
| 7 | W | 09/04/19 | 06:26 A | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | | |

| | | | | <u>Line</u> | <u>Start</u> | <u>End</u> | <u>Days</u> | <u>Spots/Week</u> | <u>Rate</u> | |
|--|-----|----------|---------|-------------|--------------|------------|---------------------|-------------------|-------------|--|
| | | | | 8 | | | MTWTFSS | 2 | \$2.00 | |
| Description: M-Su 4a-2a, 4:00 AM-9:00 AM | | | | | | | | | | |
| # | Day | Date | Time | Length | Rate | Copy | Program Description | Class | Remarks | |
| 8 | M | 09/09/19 | 08:19 A | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | | |
| 8 | F | 09/13/19 | 08:17 A | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | | |

| | | | | <u>Line</u> | <u>Start</u> | <u>End</u> | <u>Days</u> | <u>Spots/Week</u> | <u>Rate</u> | |
|--|-----|----------|---------|-------------|--------------|------------|---------------------|-------------------|-------------|--|
| | | | | 9 | | | MTWTFSS | 4 | \$2.00 | |
| Description: M-Su 4a-2a, 4:00 AM-9:00 AM | | | | | | | | | | |
| # | Day | Date | Time | Length | Rate | Copy | Program Description | Class | Remarks | |
| 9 | M | 09/16/19 | 06:02 A | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | | |
| 9 | W | 09/18/19 | 05:29 A | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | | |
| 9 | Th | 09/19/19 | 05:59 A | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | | |
| 9 | F | 09/20/19 | 06:03 A | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | | |

| | | | | <u>Line</u> | <u>Start</u> | <u>End</u> | <u>Days</u> | <u>Spots/Week</u> | <u>Rate</u> | |
|--|-----|----------|---------|-------------|--------------|------------|---------------------|-------------------|-------------|--|
| | | | | 10 | | | MTWTFSS | 4 | \$2.00 | |
| Description: M-Su 4a-2a, 4:00 AM-9:00 AM | | | | | | | | | | |
| # | Day | Date | Time | Length | Rate | Copy | Program Description | Class | Remarks | |
| 10 | M | 09/23/19 | 06:22 A | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | | |
| 10 | W | 09/25/19 | 07:37 A | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | | |
| 10 | F | 09/27/19 | 04:29 A | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | | |
| 10 | Sa | 09/28/19 | 04:59 A | 60 | \$2.00 | LATT5908 | M-Su 4a-2a | NM | | |

| | | | | <u>Line</u> | <u>Start</u> | <u>End</u> | <u>Days</u> | <u>Spots/Week</u> | <u>Rate</u> | |
|---|-----|----------|---------|-------------|--------------|------------|---------------------|-------------------|-------------|--|
| | | | | 11 | | | MTWTFSS | 2 | \$1.00 | |
| Description: M-Su 4a-4a, 12:00 XM-4:00 XM | | | | | | | | | | |
| # | Day | Date | Time | Length | Rate | Copy | Program Description | Class | Remarks | |
| 11 | Sa | 08/31/19 | 12:26 A | 60 | \$1.00 | LATT5908 | M-Su 4a-4a | NM | | |
| 11 | Su | 09/01/19 | 12:27 A | 60 | \$1.00 | LATT5908 | M-Su 4a-4a | NM | | |

| | | | | <u>Line</u> | <u>Start</u> | <u>End</u> | <u>Days</u> | <u>Spots/Week</u> | <u>Rate</u> | |
|---|-----|----------|---------|-------------|--------------|------------|---------------------|-------------------|-------------|--|
| | | | | 12 | | | MTWTFSS | 2 | \$1.00 | |
| Description: M-Su 4a-4a, 12:00 XM-4:00 XM | | | | | | | | | | |
| # | Day | Date | Time | Length | Rate | Copy | Program Description | Class | Remarks | |
| 12 | Th | 09/05/19 | 01:43 A | 60 | \$1.00 | LATT5908 | M-Su 4a-4a | NM | | |
| 12 | F | 09/06/19 | 02:59 A | 60 | \$1.00 | LATT5908 | M-Su 4a-4a | NM | | |

| | | | | <u>Line</u> | <u>Start</u> | <u>End</u> | <u>Days</u> | <u>Spots/Week</u> | <u>Rate</u> | |
|---|-----|----------|---------|-------------|--------------|------------|---------------------|-------------------|-------------|--|
| | | | | 13 | | | MTWTFSS | 2 | \$1.00 | |
| Description: M-Su 4a-4a, 12:00 XM-4:00 XM | | | | | | | | | | |
| # | Day | Date | Time | Length | Rate | Copy | Program Description | Class | Remarks | |
| 13 | W | 09/11/19 | 01:39 A | 60 | \$1.00 | LATT5908 | M-Su 4a-4a | NM | | |
| 13 | Su | 09/15/19 | 12:17 A | 60 | \$1.00 | LATT5908 | M-Su 4a-4a | NM | | |

| | | | | <u>Line</u> | <u>Start</u> | <u>End</u> | <u>Days</u> | <u>Spots/Week</u> | <u>Rate</u> | |
|---|-----|----------|---------|-------------|--------------|------------|---------------------|-------------------|-------------|--|
| | | | | 14 | | | MTWTFSS | 4 | \$1.00 | |
| Description: M-Su 4a-4a, 12:00 XM-4:00 XM | | | | | | | | | | |
| # | Day | Date | Time | Length | Rate | Copy | Program Description | Class | Remarks | |
| 14 | M | 09/16/19 | 01:22 A | 60 | \$1.00 | LATT5908 | M-Su 4a-4a | NM | | |
| 14 | M | 09/16/19 | 02:59 A | 60 | \$1.00 | LATT5908 | M-Su 4a-4a | NM | | |
| 14 | Tu | 09/17/19 | 01:44 A | 60 | \$1.00 | LATT5908 | M-Su 4a-4a | NM | | |
| 14 | W | 09/18/19 | 12:26 A | 60 | \$1.00 | LATT5908 | M-Su 4a-4a | NM | | |

| | | | | <u>Line</u> | <u>Start</u> | <u>End</u> | <u>Days</u> | <u>Spots/Week</u> | <u>Rate</u> |
|---|-----|----------|---------|-------------|--------------|------------|---------------------|-------------------|-------------|
| | | | | 15 | | | MTWTFSS | 4 | \$1.00 |
| Description: M-Su 4a-4a, 12:00 XM-4:00 XM | | | | | | | | | |
| # | Day | Date | Time | Length | Rate | Copy | Program Description | Class | Remarks |
| 15 | M | 09/23/19 | 12:24 A | 60 | \$1.00 | LATT5908 | M-Su 4a-4a | NM | |
| 15 | W | 09/25/19 | 02:29 A | 60 | \$1.00 | LATT5908 | M-Su 4a-4a | NM | |
| 15 | Th | 09/26/19 | 01:45 A | 60 | \$1.00 | LATT5908 | M-Su 4a-4a | NM | |
| 15 | Sa | 09/28/19 | 12:33 A | 60 | \$1.00 | LATT5908 | M-Su 4a-4a | NM | |

Additional Comments:

| | |
|------------------------------|----------|
| Total Spots: | 104 |
| Actual Gross Billing: | \$194.00 |
| State Tax: | \$0.00 |
| Local Tax: | \$0.00 |
| Agency Commission: | \$53.84 |
| <hr/> | |
| Net Due: | \$140.16 |