

# MVLY-TV INVOICE

**Bill To:**

Marathon Ventures (comm)  
675 3rd Avenue, 11th Floor  
New York, NY 10017

**Please Remit To:**

MVLY  
P.O. Box 14200  
Tallahassee, FL 32317-4200

**Due Date: 10/29/19**

<u>Invoice#</u> 1259191-3	<u>Broadcast Month</u> 201909	<u>Invoice Date</u> 09/29/19	<u>Flight</u> 08/26/19-09/29/19
<u>Account Executive</u> House, Fargo	<u>Advertiser</u> Lincoln Heritage (M)	<u>Product</u> Funeral Advantage	<u>Order Type</u> CASH
<u>Representative</u>	<u>Rep Order #</u> D-171774	<div><div>Total Spots:</div><div>39</div></div>	
<b>Client Code:</b>	<b>Product Code:</b>	<div><div>Actual Gross Billing:</div><div>\$109.50</div></div>	
<b>Estimate Code:</b> Vista Aci		<div><div>State Tax:</div><div>\$0.00</div></div>	
		<div><div>Local Tax:</div><div>\$0.00</div></div>	
		<div><div>Agency Commission:</div><div>\$30.39</div></div>	
		<div><div>Net Due:</div><div>\$79.11</div></div>	

**Comments:**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

**Billing Instructions:**

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				1			MTWTFSS	8	\$3.00
Description: Sign-On/Sign-Off, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
1	M	08/26/19	04:26 P	90	\$3.00	82LHMN4172700RH	Sign-On/Sign-Off	NM	
1	W	08/28/19	02:46 P	90	\$3.00	82LHMN4172700RH	Sign-On/Sign-Off	NM	
1	F	08/30/19	11:11 P	90	\$3.00	82LHMN4172700RH	Sign-On/Sign-Off	NM	
1	Sa	08/31/19	09:47 A	90	\$3.00	82LHMN4172700RH	Sign-On/Sign-Off	NM	
1	Sa	08/31/19	12:24 P	90	\$3.00	82LHMN4172700RH	Sign-On/Sign-Off	NM	
1	Su	09/01/19	04:42 P	90	\$3.00	82LHMN4172700RH	Sign-On/Sign-Off	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				2			MTWTFSS	8	\$3.00
Description: Sign-On/Sign-Off, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
2	M	09/02/19	12:42 P	90	\$3.00	82LHMN4172700RH	Sign-On/Sign-Off	NM	
2	Tu	09/03/19	07:14 P	90	\$3.00	82LHMN4172700RH	Sign-On/Sign-Off	NM	
2	Th	09/05/19	08:44 P	90	\$3.00	82LHMN4172700RH	Sign-On/Sign-Off	NM	
2	Th	09/05/19	11:17 P	90	\$3.00	82LHMN4172700RH	Sign-On/Sign-Off	NM	
2	F	09/06/19	10:18 P	90	\$3.00	82LHMN4172700RH	Sign-On/Sign-Off	NM	
2	F	09/06/19	11:18 P	90	\$3.00	82LHMN4172700RH	Sign-On/Sign-Off	NM	
2	Su	09/08/19	11:45 A	90	\$3.00	82LHMN4172700RH	Sign-On/Sign-Off	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				3			MTWTFSS	8	\$3.00
Description: Sign-On/Sign-Off, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
3	W	09/11/19	08:46 P	90	\$3.00	82LHMN4172700RH	Sign-On/Sign-Off	NM	
3	Th	09/12/19	11:14 P	90	\$3.00	82LHMN4172700RH	Sign-On/Sign-Off	NM	
3	F	09/13/19	10:12 P	90	\$3.00	82LHMN4172700RH	Sign-On/Sign-Off	NM	
3	F	09/13/19	11:26 P	90	\$3.00	82LHMN4172700RH	Sign-On/Sign-Off	NM	
3	Su	09/15/19	11:45 A	90	\$3.00	82LHMN4172700RH	Sign-On/Sign-Off	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>		
				4			MTWTFSS	8	\$3.00		
Description: Sign-On/Sign-Off, 9:00 AM-12:00 XM											
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	<u>Remarks</u>		
4	Sa	09/21/19	10:41 A	90	\$3.00	82LHMN4172700RH	Sign-On/Sign-Off	NM			
4	Sa	09/21/19	10:29 P	90	\$3.00	82LHMN4172700RH	Sign-On/Sign-Off	NM			
4	Su	09/22/19	04:18 P	90	\$3.00	82LHMN4172700RH	Sign-On/Sign-Off	NM			

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				5			MTWTFSS	8	\$3.00
Description: Sign-On/Sign-Off, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
5	W	09/25/19	08:46 P	90	\$3.00	82LHMN4172700RH	Sign-On/Sign-Off	NM	
5	Th	09/26/19	11:17 P	90	\$3.00	82LHMN4172700RH	Sign-On/Sign-Off	NM	
5	F	09/27/19	09:23 A	90	\$3.00	82LHMN4172700RH	Sign-On/Sign-Off	NM	
5	F	09/27/19	02:13 P	90	\$3.00	82LHMN4172700RH	Sign-On/Sign-Off	NM	
5	F	09/27/19	03:48 P	90	\$3.00	82LHMN4172700RH	Sign-On/Sign-Off	NM	
5	Sa	09/28/19	02:47 P	90	\$3.00	82LHMN4172700RH	Sign-On/Sign-Off	NM	
5	Su	09/29/19	05:44 P	90	\$3.00	82LHMN4172700RH	Sign-On/Sign-Off	NM	
5	Su	09/29/19	08:05 P	90	\$3.00	82LHMN4172700RH	Sign-On/Sign-Off	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				6			MTWTFSS	1	\$3.00
Description: Sign-On/Sign-Off, 4:00 AM-9:00 AM									
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>	<u>Class</u>	<u>Remarks</u>
6	M	08/26/19	06:42 A	90	\$3.00	82LHMN4172700RH	Sign-On/Sign-Off	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				7			MTWTFSS	1	\$3.00
Description: Sign-On/Sign-Off, 4:00 AM-9:00 AM									
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>	<u>Class</u>	<u>Remarks</u>
7	Tu	09/03/19	07:41 A	90	\$3.00	82LHMN4172700RH	Sign-On/Sign-Off	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				8			MTWTFSS	1	\$3.00
Description: Sign-On/Sign-Off, 4:00 AM-9:00 AM									
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>	<u>Class</u>	<u>Remarks</u>
8	Tu	09/10/19	05:38 A	90	\$3.00	82LHMN4172700RH	Sign-On/Sign-Off	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				9			MTWTFSS	1	\$3.00
Description: Sign-On/Sign-Off, 4:00 AM-9:00 AM									
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>	<u>Class</u>	<u>Remarks</u>
9	Sa	09/21/19	05:13 A	90	\$3.00	82LHMN4172700RH	Sign-On/Sign-Off	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				10			MTWTFSS	1	\$3.00
Description: Sign-On/Sign-Off, 4:00 AM-9:00 AM									
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>	<u>Class</u>	<u>Remarks</u>
10	F	09/27/19	04:45 A	90	\$3.00	82LHMN4172700RH	Sign-On/Sign-Off	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				11			MTWTFSS	1	\$1.50
Description: Overnight Rotator, 1a-4a									
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>	<u>Class</u>	<u>Remarks</u>
11	Sa	08/31/19	03:20 A	90	\$1.50	82LHMN4172700RH	Overnight Rotator	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				12			MTWTFSS	1	\$1.50	
Description: Overnight Rotator, 1a-4a										
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>		<u>Class</u>	<u>Remarks</u>
12	Su	09/08/19	03:17 A	90	\$1.50	82LHMN4172700RH	Overnight Rotator		NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				13			MTWTFSS	1	\$1.50
Description: Overnight Rotator, 1a-4a									
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>	<u>Class</u>	<u>Remarks</u>
13	F	09/13/19	01:23 A	90	\$1.50	82LHMN4172700RH	Overnight Rotator	NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>			
					14			MTWTFSS	1	\$1.50			
Description: Overnight Rotator, 1a-4a													
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>			<u>Class</u>	<u>Remarks</u>		
14	Th	09/19/19	01:39 A	90	\$1.50	82LHMN4172700RH	Overnight Rotator			NM			

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				15			MTWTFSS	1	\$1.50
Description: Overnight Rotator, 1a-4a									
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>	<u>Class</u>	<u>Remarks</u>
15	M	09/23/19	02:18 A	90	\$1.50	82LHMN4172700RH	Overnight Rotator	NM	

Additional Comments:

<b>Total Spots:</b>	39
<b>Actual Gross Billing:</b>	\$109.50
<b>State Tax:</b>	\$0.00
<b>Local Tax:</b>	\$0.00
<b>Agency Commission:</b>	\$30.39
<hr/>	
<b>Net Due:</b>	\$79.11