

ESAZ-TV INVOICE

Bill To:
Marathon Ventures (comm)
675 3rd Avenue, 11th Floor
New York, NY 10017

Please Remit To:
ESAZ
P.O. Box 14200
Tallahassee, FL 32317-4200

Due Date: 10/29/19

<u>Invoice#</u> 1263261-3	<u>Broadcast Month</u> 201909	<u>Invoice Date</u> 09/29/19	<u>Flight</u> 08/26/19-09/29/19
<u>Account Executive</u> House, Huntington	<u>Advertiser</u> Life Alert (M)	<u>Product</u> Life Alert	<u>Order Type</u> CASH
<u>Representative</u>	<u>Rep Order #</u> D-171777	<div><div>Total Spots:</div><div>38</div></div>	
Client Code:		<div><div>Actual Gross Billing:</div><div>\$62.00</div></div>	
Product Code:		<div><div>State Tax:</div><div>\$0.00</div></div>	
Estimate Code: Tower Medi		<div><div>Local Tax:</div><div>\$0.00</div></div>	
		<div><div>Agency Commission:</div><div>\$17.20</div></div>	
		<div><div>Net Due:</div><div>\$44.80</div></div>	

Comments:

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

Billing Instructions:

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>			
					1			MTWTFSS	16	\$2.00			
Description: M-Su 5a-2a, 9:00 AM-12:00 XM													
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>			<u>Class</u>	<u>Remarks</u>		
1	Tu	08/27/19	08:59 P	60	\$2.00	LATT5908	M-Su 5a-2a			NM			

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>			
					2			MTWTFSS	16	\$2.00			
Description: M-Su 5a-2a, 9:00 AM-12:00 XM													
#	Day	Date	Time	Length	Rate	Copy	<u>Program Description</u>				<u>Class</u>	<u>Remarks</u>	
2	Th	09/05/19	11:54 P	60	\$2.00	LATT5908	M-Su 5a-2a				NM		

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>			
					5			MTWTFSS	32	\$2.00			
Description: M-Su 5a-2a, 9:00 AM-12:00 XM													
#	Day	Date	Time	Length	Rate	Copy	Program Description		Class	Remarks			
5	W	09/25/19	11:45 P	60	\$2.00	LATT5908	M-Su 5a-2a		NM				
5	Th	09/26/19	10:46 P	60	\$2.00	LATT5908	M-Su 5a-2a		NM				
5	Th	09/26/19	11:14 P	60	\$2.00	LATT5908	M-Su 5a-2a		NM				
5	Sa	09/28/19	09:57 A	60	\$2.00	LATT5908	M-Su 5a-2a		NM				
5	Sa	09/28/19	09:51 P	60	\$2.00	LATT5908	M-Su 5a-2a		NM				
5	Su	09/29/19	01:47 P	60	\$2.00	LATT5908	M-Su 5a-2a		NM				
5	Su	09/29/19	05:58 P	60	\$2.00	LATT5908	M-Su 5a-2a		NM				
5	Su	09/29/19	11:57 P	60	\$2.00	LATT5908	M-Su 5a-2a		NM				

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				6			MTWTFSS	2	\$1.00
Description: Sign-On/Sign-Off, 12:00 XM-4:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
6	Tu	08/27/19	12:15 A	60	\$1.00	LATT5908	Sign-On/Sign-Off	NM	
6	Th	08/29/19	03:13 A	60	\$1.00	LATT5908	Sign-On/Sign-Off	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>		
				7			MTWTFSS	2	\$1.00		
Description: Sign-On/Sign-Off, 12:00 XM-4:00 XM											
#	Day	Date	Time	Length	Rate	Copy	Program Description		Class	Remarks	
7	F	09/06/19	01:40 A	60	\$1.00	LATT5908	Sign-On/Sign-Off		NM		
7	Su	09/08/19	01:11 A	60	\$1.00	LATT5908	Sign-On/Sign-Off		NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>		
				8			MTWTFSS	2	\$1.00		
Description: Sign-On/Sign-Off, 12:00 XM-4:00 XM											
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>			<u>Class</u>	<u>Remarks</u>
8	Tu	09/10/19	03:14 A	60	\$1.00	LATT5908	Sign-On/Sign-Off			NM	
8	Th	09/12/19	02:59 A	60	\$1.00	LATT5908	Sign-On/Sign-Off			NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				9			MTWTFSS	4	\$1.00	
Description: Sign-On/Sign-Off, 12:00 XM-4:00 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description		Class	Remarks
9	M	09/16/19	03:29 A	60	\$1.00	LATT5908	Sign-On/Sign-Off		NM	
9	W	09/18/19	02:11 A	60	\$1.00	LATT5908	Sign-On/Sign-Off		NM	
9	Th	09/19/19	02:12 A	60	\$1.00	LATT5908	Sign-On/Sign-Off		NM	
9	F	09/20/19	02:49 A	60	\$1.00	LATT5908	Sign-On/Sign-Off		NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				10			MTWTFSS	4	\$1.00	
Description: Sign-On/Sign-Off, 12:00 XM-4:00 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description		Class	Remarks
10	W	09/25/19	01:10 A	60	\$1.00	LATT5908	Sign-On/Sign-Off		NM	
10	Th	09/26/19	03:29 A	60	\$1.00	LATT5908	Sign-On/Sign-Off		NM	
10	Sa	09/28/19	12:46 A	60	\$1.00	LATT5908	Sign-On/Sign-Off		NM	
10	Su	09/29/19	12:17 A	60	\$1.00	LATT5908	Sign-On/Sign-Off		NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				11			MTWTFSS	2	\$2.00	
Description: Sign-On/Sign-Off, 4:00 AM-9:00 AM										
#	Day	Date	Time	Length	Rate	Copy	<u>Program Description</u>		<u>Class</u>	<u>Remarks</u>
11	W	08/28/19	05:41 A	60	\$2.00	LATT5908	Sign-On/Sign-Off		NM	
11	Sa	08/31/19	04:27 A	60	\$2.00	LATT5908	Sign-On/Sign-Off		NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>		
				12			MTWTFSS	2	\$2.00		
Description: Sign-On/Sign-Off, 4:00 AM-9:00 AM											
#	Day	Date	Time	Length	Rate	Copy	<u>Program Description</u>		<u>Class</u>	<u>Remarks</u>	
12	Th	09/05/19	06:39 A	60	\$2.00	LATT5908	Sign-On/Sign-Off		NM		
12	F	09/06/19	07:07 A	60	\$2.00	LATT5908	Sign-On/Sign-Off		NM		

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
					13			MTWTFSS	2	\$2.00	
Description: Sign-On/Sign-Off, 4:00 AM-9:00 AM											
#	Day	Date	Time	Length	Rate	Copy	<u>Program Description</u>			<u>Class</u>	<u>Remarks</u>
13	Tu	09/10/19	07:22 A	60	\$2.00	LATT5908	Sign-On/Sign-Off			NM	
13	Su	09/15/19	04:40 A	60	\$2.00	LATT5908	Sign-On/Sign-Off			NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>		
				14			MTWTFSS	4	\$2.00		
Description: Sign-On/Sign-Off, 4:00 AM-9:00 AM											
#	Day	Date	Time	Length	Rate	Copy	<u>Program Description</u>			<u>Class</u>	<u>Remarks</u>
14	Tu	09/17/19	07:54 A	60	\$2.00	LATT5908	Sign-On/Sign-Off			NM	
14	W	09/18/19	05:45 A	60	\$2.00	LATT5908	Sign-On/Sign-Off			NM	
14	Th	09/19/19	04:54 A	60	\$2.00	LATT5908	Sign-On/Sign-Off			NM	
14	F	09/20/19	06:14 A	60	\$2.00	LATT5908	Sign-On/Sign-Off			NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				15			MTWTFSS	4	\$2.00	
Description: Sign-On/Sign-Off, 4:00 AM-9:00 AM										
#	Day	Date	Time	Length	Rate	Copy	<u>Program Description</u>		Class	<u>Remarks</u>
15	W	09/25/19	04:26 A	60	\$2.00	LATT5908	Sign-On/Sign-Off		NM	
15	Th	09/26/19	08:43 A	60	\$2.00	LATT5908	Sign-On/Sign-Off		NM	
15	F	09/27/19	06:12 A	60	\$2.00	LATT5908	Sign-On/Sign-Off		NM	
15	Su	09/29/19	04:43 A	60	\$2.00	LATT5908	Sign-On/Sign-Off		NM	

Additional Comments:

Total Spots:	38
Actual Gross Billing:	\$62.00
State Tax:	\$0.00
Local Tax:	\$0.00
Agency Commission:	\$17.20
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Net Due:	\$44.80