

GILX-TV INVOICE

Bill To:

Marathon Ventures (comm)
675 3rd Avenue, 11th Floor
New York, NY 10017

Please Remit To:

GILX
P.O. Box 14200
Tallahassee, FL 32317-4200

Due Date: 10/29/19

<u>Invoice#</u> 1263156-3	<u>Broadcast Month</u> 201909	<u>Invoice Date</u> 09/29/19	<u>Flight</u> 08/26/19-09/29/19
<u>Account Executive</u> House, Lansing	<u>Advertiser</u> Life Alert (M)	<u>Product</u> Life Alert	<u>Order Type</u> CASH
<u>Representative</u>	<u>Rep Order #</u> D-171777	<div><div>Total Spots:</div><div>70</div></div>	
Client Code:		<div><div>Actual Gross Billing:</div><div>\$127.00</div></div>	
Product Code:		<div><div>State Tax:</div><div>\$0.00</div></div>	
Estimate Code: Tower Medi		<div><div>Local Tax:</div><div>\$0.00</div></div>	
		<div><div>Agency Commission:</div><div>\$35.24</div></div>	
		<div><div>Net Due:</div><div>\$91.76</div></div>	

Comments:

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

Billing Instructions:

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				1			MTWTFSS	16	\$2.00
Description: 4a-4x, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
1	M	08/26/19	03:43 P	60	\$2.00	LATT5908	4a-4x	NM	
1	M	08/26/19	07:42 P	60	\$2.00	LATT5908	4a-4x	NM	
1	Tu	08/27/19	01:45 P	60	\$2.00	LATT5908	4a-4x	NM	
1	W	08/28/19	11:46 A	60	\$2.00	LATT5908	4a-4x	NM	
1	W	08/28/19	10:47 P	60	\$2.00	LATT5908	4a-4x	NM	
1	Th	08/29/19	09:34 A	60	\$2.00	LATT5908	4a-4x	NM	
1	F	08/30/19	06:17 P	60	\$2.00	LATT5908	4a-4x	NM	
1	F	08/30/19	09:12 P	60	\$2.00	LATT5908	4a-4x	NM	
1	Su	09/01/19	12:48 P	60	\$2.00	LATT5908	4a-4x	NM	
1	Su	09/01/19	04:48 P	60	\$2.00	LATT5908	4a-4x	NM	
1	Su	09/01/19	11:48 P	60	\$2.00	LATT5908	4a-4x	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				2			MTWTFSS	16	\$2.00
Description: 4a-4x, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
2	M	09/02/19	05:17 P	60	\$2.00	LATT5908	4a-4x	NM	
2	W	09/04/19	01:16 P	60	\$2.00	LATT5908	4a-4x	NM	
2	F	09/06/19	11:16 A	60	\$2.00	LATT5908	4a-4x	NM	
2	F	09/06/19	12:44 P	60	\$2.00	LATT5908	4a-4x	NM	
2	Sa	09/07/19	06:46 P	60	\$2.00	LATT5908	4a-4x	NM	
2	Su	09/08/19	09:47 A	60	\$2.00	LATT5908	4a-4x	NM	
2	Su	09/08/19	10:11 A	60	\$2.00	LATT5908	4a-4x	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				3			MTWTFSS	16	\$2.00
Description: 4a-4x, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
3	Tu	09/10/19	07:13 P	60	\$2.00	LATT5908	4a-4x	NM	
3	Tu	09/10/19	10:45 P	60	\$2.00	LATT5908	4a-4x	NM	
3	Th	09/12/19	09:44 P	60	\$2.00	LATT5908	4a-4x	NM	
3	Th	09/12/19	11:15 P	60	\$2.00	LATT5908	4a-4x	NM	
3	Sa	09/14/19	11:21 P	60	\$2.00	LATT5908	4a-4x	NM	
3	Su	09/15/19	10:14 A	60	\$2.00	LATT5908	4a-4x	NM	
3	Su	09/15/19	06:14 P	60	\$2.00	LATT5908	4a-4x	NM	
3	Su	09/15/19	08:44 P	60	\$2.00	LATT5908	4a-4x	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				4			MTWTFSS	20	\$2.00	
Description: 4a-4x, 9:00 AM-12:00 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
4	M	09/16/19	02:47 P	60	\$2.00	LATT5908	4a-4x	NM		
4	Tu	09/17/19	04:45 P	60	\$2.00	LATT5908	4a-4x	NM		
4	Tu	09/17/19	07:45 P	60	\$2.00	LATT5908	4a-4x	NM		
4	Tu	09/17/19	08:44 P	60	\$2.00	LATT5908	4a-4x	NM		
4	W	09/18/19	04:14 P	60	\$2.00	LATT5908	4a-4x	NM		
4	Th	09/19/19	09:17 A	60	\$2.00	LATT5908	4a-4x	NM		
4	F	09/20/19	12:13 P	60	\$2.00	LATT5908	4a-4x	NM		
4	F	09/20/19	12:42 P	60	\$2.00	LATT5908	4a-4x	NM		
4	F	09/20/19	09:47 P	60	\$2.00	LATT5908	4a-4x	NM		
4	Su	09/22/19	11:46 P	60	\$2.00	LATT5908	4a-4x	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				5			MTWTFSS	20	\$2.00	
Description: 4a-4x, 9:00 AM-12:00 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
5	M	09/23/19	11:44 A	60	\$2.00	LATT5908	4a-4x	NM		
5	M	09/23/19	07:44 P	60	\$2.00	LATT5908	4a-4x	NM		
5	Tu	09/24/19	09:16 A	60	\$2.00	LATT5908	4a-4x	NM		
5	W	09/25/19	06:15 P	60	\$2.00	LATT5908	4a-4x	NM		
5	Th	09/26/19	08:14 P	60	\$2.00	LATT5908	4a-4x	NM		
5	Sa	09/28/19	11:21 P	60	\$2.00	LATT5908	4a-4x	NM		
5	Su	09/29/19	07:46 P	60	\$2.00	LATT5908	4a-4x	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				6			MTWTFSS	2	\$1.00	
Description: 4a-4x, 12:00 XM-3:59 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
6	Tu	08/27/19	01:50 A	60	\$1.00	LATT5908	4a-4x	NM		
6	W	08/28/19	03:40 A	60	\$1.00	LATT5908	4a-4x	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				7			MTWTFSS	2	\$1.00	
Description: 4a-4x, 12:00 XM-3:59 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
7	F	09/06/19	01:14 A	60	\$1.00	LATT5908	4a-4x	NM		
7	Su	09/08/19	02:22 A	60	\$1.00	LATT5908	4a-4x	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				8			MTWTFSS	2	\$1.00	
Description: 4a-4x, 12:00 XM-3:59 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
8	Tu	09/10/19	03:13 A	60	\$1.00	LATT5908	4a-4x	NM		
8	Th	09/12/19	02:44 A	60	\$1.00	LATT5908	4a-4x	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				9			MTWTFSS	4	\$1.00	
Description: 4a-4x, 12:00 XM-3:59 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
9	M	09/16/19	02:14 A	60	\$1.00	LATT5908	4a-4x	NM		
9	W	09/18/19	02:46 A	60	\$1.00	LATT5908	4a-4x	NM		
9	F	09/20/19	01:13 A	60	\$1.00	LATT5908	4a-4x	NM		
9	Sa	09/21/19	03:48 A	60	\$1.00	LATT5908	4a-4x	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				10			MTWTFSS	4	\$1.00	
Description: 4a-4x, 12:00 XM-3:59 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
10	Th	09/26/19	12:51 A	60	\$1.00	LATT5908	4a-4x	NM		
10	Sa	09/28/19	02:46 A	60	\$1.00	LATT5908	4a-4x	NM		
10	Su	09/29/19	01:17 A	60	\$1.00	LATT5908	4a-4x	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>		
				11			MTWTFSS	2	\$2.00		
Description: 4a-4x, 4:00 AM-9:00 AM											
#	Day	Date	Time	Length	Rate	Copy		Program Description	Class	Remarks	
11	W	08/28/19	08:44 A	60	\$2.00	LATT5908		4a-4x	NM		
11	Sa	08/31/19	08:15 A	60	\$2.00	LATT5908		4a-4x	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>		
				12			MTWTFSS	2	\$2.00		
Description: 4a-4x, 4:00 AM-9:00 AM											
#	Day	Date	Time	Length	Rate	Copy		Program Description	Class	Remarks	
12	Tu	09/03/19	07:07 A	60	\$2.00	LATT5908		4a-4x	NM		
12	Th	09/05/19	06:49 A	60	\$2.00	LATT5908		4a-4x	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>		
				13			MTWTFSS	2	\$2.00		
Description: 4a-4x, 4:00 AM-9:00 AM											
#	Day	Date	Time	Length	Rate	Copy		Program Description	Class	Remarks	
13	M	09/09/19	05:12 A	60	\$2.00	LATT5908		4a-4x	NM		
13	W	09/11/19	04:45 A	60	\$2.00	LATT5908		4a-4x	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>		
				14			MTWTFSS	4	\$2.00		
Description: 4a-4x, 4:00 AM-9:00 AM											
#	Day	Date	Time	Length	Rate	Copy		Program Description	Class	Remarks	
14	M	09/16/19	07:42 A	60	\$2.00	LATT5908		4a-4x	NM		
14	F	09/20/19	06:49 A	60	\$2.00	LATT5908		4a-4x	NM		
14	Sa	09/21/19	04:44 A	60	\$2.00	LATT5908		4a-4x	NM		
14	Su	09/22/19	07:16 A	60	\$2.00	LATT5908		4a-4x	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>		
				15			MTWTFSS	4	\$2.00		
Description: 4a-4x, 4:00 AM-9:00 AM											
#	Day	Date	Time	Length	Rate	Copy		Program Description	Class	Remarks	
15	M	09/23/19	06:47 A	60	\$2.00	LATT5908		4a-4x	NM		
15	W	09/25/19	04:47 A	60	\$2.00	LATT5908		4a-4x	NM		
15	Th	09/26/19	07:48 A	60	\$2.00	LATT5908		4a-4x	NM		
15	F	09/27/19	05:15 A	60	\$2.00	LATT5908		4a-4x	NM		

Additional Comments:

Total Spots:	70
Actual Gross Billing:	\$127.00
State Tax:	\$0.00
Local Tax:	\$0.00
Agency Commission:	\$35.24
Net Due:	\$91.76