

WMBF-TV INVOICE

Bill To:
Marathon Ventures (comm)
675 3rd Avenue, 11th Floor
New York, NY 10017

Please Remit To:
WMBF
PO Box 11407
Drawer # 1522
Birmingham, AL 35246-1522

Due Date: 09/24/19

| | | | |
|---|----------------------------------|---|------------------------------------|
| <u>Invoice#</u> 1258991-2 | <u>Broadcast Month</u> 201908 | <u>Invoice Date</u> 08/25/19 | <u>Flight</u> 07/29/19-08/25/19 |
| <u>Account Executive</u> House, Myrtle Beach | <u>Advertiser</u> eHealth (M) | <u>Product</u> eHealth Medicare | <u>Order Type</u> CASH |
| <u>Representative</u> | <u>Rep Order #</u> D-172426 | <div><div>Total Spots:</div><div>14</div></div> | |
| <u>Client Code:</u> | <u>Product Code:</u> | <div><div>Actual Gross Billing:</div><div>\$56.00</div></div> | |
| <u>Estimate Code:</u> Havas Edge | | <div><div>State Tax:</div><div>\$0.00</div></div> | |
| | | <div><div>Local Tax:</div><div>\$0.00</div></div> | |
| | | <div><div>Agency Commission:</div><div>\$15.54</div></div> | |
| | | <div><div>Net Due:</div><div>\$40.46</div></div> | |

Comments:

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

Billing Instructions:

| | | | | <u>Line</u> | <u>Start</u> | <u>End</u> | <u>Days</u> | <u>Spots/Week</u> | <u>Rate</u> |
|--|-----|----------|---------|-------------|--------------|-------------|---------------------|-------------------|-------------|
| | | | | 1 | | | MTWTFSS | 14 | \$4.00 |
| Description: M-Su 9a-5p, 9:00 AM-5:00 PM | | | | | | | | | |
| # | Day | Date | Time | Length | Rate | Copy | Program Description | Class | Remarks |
| 1 | Tu | 07/30/19 | 11:47 A | 60 | \$4.00 | 1039506207H | M-Su 9a-5p | NM | |
| 1 | Tu | 07/30/19 | 02:10 P | 60 | \$4.00 | 1039506207H | M-Su 9a-5p | NM | |
| 1 | Th | 08/01/19 | 03:23 P | 60 | \$4.00 | 1039506207H | M-Su 9a-5p | NM | |
| 1 | Th | 08/01/19 | 03:46 P | 60 | \$4.00 | 1039506207H | M-Su 9a-5p | NM | |
| 1 | F | 08/02/19 | 11:32 A | 60 | \$4.00 | 1039506207H | M-Su 9a-5p | NM | |
| 1 | F | 08/02/19 | 04:13 P | 60 | \$4.00 | 1039506207H | M-Su 9a-5p | NM | |
| 1 | Su | 08/04/19 | 03:29 P | 60 | \$4.00 | 1039506207H | M-Su 9a-5p | NM | |

| | | | | <u>Line</u> | <u>Start</u> | <u>End</u> | <u>Days</u> | <u>Spots/Week</u> | <u>Rate</u> |
|--|-----|----------|---------|-------------|--------------|-------------|---------------------|-------------------|-------------|
| | | | | 2 | | | MTWTFSS | 14 | \$4.00 |
| Description: M-Su 9a-5p, 9:00 AM-5:00 PM | | | | | | | | | |
| # | Day | Date | Time | Length | Rate | Copy | Program Description | Class | Remarks |
| 2 | M | 08/05/19 | 03:52 P | 60 | \$4.00 | 1039506207H | M-Su 9a-5p | NM | |
| 2 | Tu | 08/06/19 | 11:11 A | 60 | \$4.00 | 1039506207H | M-Su 9a-5p | NM | |
| 2 | Tu | 08/06/19 | 03:45 P | 60 | \$4.00 | 1039506207H | M-Su 9a-5p | NM | |
| 2 | Th | 08/08/19 | 04:56 P | 60 | \$4.00 | 1039506207H | M-Su 9a-5p | NM | |
| 2 | F | 08/09/19 | 02:59 P | 60 | \$4.00 | 1039506207H | M-Su 9a-5p | NM | |

| | | | | <u>Line</u> | <u>Start</u> | <u>End</u> | <u>Days</u> | <u>Spots/Week</u> | <u>Rate</u> |
|--|-----|----------|---------|-------------|--------------|-------------|---------------------|-------------------|-------------|
| | | | | 3 | | | MTWTFSS | 14 | \$4.00 |
| Description: M-Su 9a-5p, 9:00 AM-5:00 PM | | | | | | | | | |
| # | Day | Date | Time | Length | Rate | Copy | Program Description | Class | Remarks |
| 3 | Tu | 08/13/19 | 11:33 A | 60 | \$4.00 | 1039506207H | M-Su 9a-5p | NM | |
| 3 | W | 08/14/19 | 03:25 P | 60 | \$4.00 | 1039506207H | M-Su 9a-5p | NM | |

Additional Comments:

| | |
|------------------------------|---------|
| Total Spots: | 14 |
| Actual Gross Billing: | \$56.00 |
| State Tax: | \$0.00 |
| Local Tax: | \$0.00 |
| Agency Commission: | \$15.54 |
| Net Due: | \$40.46 |