

# OOLO-TV INVOICE

**Bill To:**

Marathon Ventures (comm)  
675 3rd Avenue, 11th Floor  
New York, NY 10017

**Please Remit To:**

OOLO  
PO Box 14200  
Tallahassee, FL 32317-4200

**Due Date: 10/29/19**

<u>Invoice#</u> 1264740-3	<u>Broadcast Month</u> 201909	<u>Invoice Date</u> 09/29/19	<u>Flight</u> 08/26/19-09/29/19
<u>Account Executive</u> House, Reno	<u>Advertiser</u> Life Alert (M)	<u>Product</u> Life Alert	<u>Order Type</u> CASH
<u>Representative</u>	<u>Rep Order #</u> D-171777		
<b>Client Code:</b>			
<b>Product Code:</b>			
<b>Estimate Code:</b> Tower Medi			
		<b>Total Spots:</b>	77
		<b>Actual Gross Billing:</b>	\$140.00
		<b>State Tax:</b>	\$0.00
		<b>Local Tax:</b>	\$0.00
		<b>Agency Commission:</b>	\$38.85
		<b>Net Due:</b>	\$101.15

**Comments:**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

**Billing Instructions:**

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				1			MTWTFSS	16	\$2.00
Description: , 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
1	Tu	08/27/19	07:58 P	60	\$2.00	LATT5908H		NM	
1	W	08/28/19	11:32 A	60	\$2.00	LATT5908H		NM	
1	W	08/28/19	10:51 P	60	\$2.00	LATT5908H		NM	
1	Th	08/29/19	10:37 A	60	\$2.00	LATT5908H		NM	
1	Th	08/29/19	06:13 P	60	\$2.00	LATT5908H		NM	
1	Th	08/29/19	06:57 P	60	\$2.00	LATT5908H		NM	
1	F	08/30/19	01:36 P	60	\$2.00	LATT5908H		NM	
1	Sa	08/31/19	05:57 P	60	\$2.00	LATT5908H		NM	
1	Sa	08/31/19	07:18 P	60	\$2.00	LATT5908H		NM	
1	Sa	08/31/19	11:19 P	60	\$2.00	LATT5908H		NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				2			MTWTFSS	16	\$2.00
Description: , 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
2	M	09/02/19	09:22 A	60	\$2.00	LATT5908H		NM	
2	M	09/02/19	04:41 P	60	\$2.00	LATT5908H		NM	
2	M	09/02/19	04:56 P	60	\$2.00	LATT5908H		NM	
2	Tu	09/03/19	11:35 A	60	\$2.00	LATT5908H		NM	
2	W	09/04/19	01:54 P	60	\$2.00	LATT5908H		NM	
2	Th	09/05/19	10:52 P	60	\$2.00	LATT5908H		NM	
2	F	09/06/19	09:46 A	60	\$2.00	LATT5908H		NM	
2	F	09/06/19	10:57 A	60	\$2.00	LATT5908H		NM	
2	Sa	09/07/19	03:18 P	60	\$2.00	LATT5908H		NM	
2	Sa	09/07/19	04:23 P	60	\$2.00	LATT5908H		NM	
2	Su	09/08/19	11:58 P	60	\$2.00	LATT5908H		NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				3			MTWTFSS	16	\$2.00
Description: , 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	<u>Program Description</u>	Class	<u>Remarks</u>
3	M	09/09/19	01:26 P	60	\$2.00	LATT5908H		NM	
3	M	09/09/19	11:58 P	60	\$2.00	LATT5908H		NM	
3	W	09/11/19	07:47 P	60	\$2.00	LATT5908H		NM	
3	Th	09/12/19	11:28 P	60	\$2.00	LATT5908H		NM	
3	F	09/13/19	06:18 P	60	\$2.00	LATT5908H		NM	
3	Sa	09/14/19	04:58 P	60	\$2.00	LATT5908H		NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				4			MTWTFSS	32	\$2.00	
Description: , 9:00 AM-12:00 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
4	W	09/18/19	10:36 A	60	\$2.00	LATT5908H		NM		
4	W	09/18/19	07:18 P	60	\$2.00	LATT5908H		NM		
4	Th	09/19/19	11:52 P	60	\$2.00	LATT5908H		NM		
4	F	09/20/19	07:44 P	60	\$2.00	LATT5908H		NM		
4	Sa	09/21/19	04:19 P	60	\$2.00	LATT5908H		NM		
4	Su	09/22/19	06:32 P	60	\$2.00	LATT5908H		NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				5			MTWTFSS	32	\$2.00	
Description: , 9:00 AM-12:00 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
5	M	09/23/19	11:28 P	60	\$2.00	LATT5908H		NM		
5	Tu	09/24/19	11:23 A	60	\$2.00	LATT5908H		NM		
5	Tu	09/24/19	01:25 P	60	\$2.00	LATT5908H		NM		
5	Tu	09/24/19	02:58 P	60	\$2.00	LATT5908H		NM		
5	Tu	09/24/19	05:37 P	60	\$2.00	LATT5908H		NM		
5	Tu	09/24/19	06:46 P	60	\$2.00	LATT5908H		NM		
5	W	09/25/19	01:25 P	60	\$2.00	LATT5908H		NM		
5	W	09/25/19	07:17 P	60	\$2.00	LATT5908H		NM		
5	W	09/25/19	07:28 P	60	\$2.00	LATT5908H		NM		
5	Th	09/26/19	12:59 P	60	\$2.00	LATT5908H		NM		
5	F	09/27/19	03:21 P	60	\$2.00	LATT5908H		NM		
5	F	09/27/19	04:54 P	60	\$2.00	LATT5908H		NM		
5	F	09/27/19	07:41 P	60	\$2.00	LATT5908H		NM		
5	Sa	09/28/19	05:57 P	60	\$2.00	LATT5908H		NM		
5	Su	09/29/19	05:21 P	60	\$2.00	LATT5908H		NM		
5	Su	09/29/19	07:49 P	60	\$2.00	LATT5908H		NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				6			MTWTFSS	2	\$1.00	
Description: Overnight Rotator,										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
6	Tu	08/27/19	02:56 A	60	\$1.00	LATT5908H	Overnight Rotator	NM		
6	W	08/28/19	03:25 A	60	\$1.00	LATT5908H	Overnight Rotator	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				7			MTWTFSS	2	\$1.00	
Description: Overnight Rotator,										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
7	Tu	09/03/19	03:16 A	60	\$1.00	LATT5908H	Overnight Rotator	NM		
7	F	09/06/19	01:59 A	60	\$1.00	LATT5908H	Overnight Rotator	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				8			MTWTFSS	2	\$1.00	
Description: Overnight Rotator,										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
8	M	09/09/19	02:37 A	60	\$1.00	LATT5908H	Overnight Rotator	NM		
8	Su	09/15/19	03:29 A	60	\$1.00	LATT5908H	Overnight Rotator	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				9			MTWTFSS	4	\$1.00	
Description: Overnight Rotator,										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
9	M	09/16/19	02:30 A	60	\$1.00	LATT5908H	Overnight Rotator	NM		
9	Tu	09/17/19	02:56 A	60	\$1.00	LATT5908H	Overnight Rotator	NM		
9	W	09/18/19	02:52 A	60	\$1.00	LATT5908H	Overnight Rotator	NM		
9	Sa	09/21/19	03:28 A	60	\$1.00	LATT5908H	Overnight Rotator	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				10			MTWTFSS	4	\$1.00	
Description: Overnight Rotator,										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	

10	W	09/25/19	02:16 A	60	\$1.00	LATT5908H	Overnight Rotator	NM
10	Th	09/26/19	03:18 A	60	\$1.00	LATT5908H	Overnight Rotator	NM
10	F	09/27/19	02:10 A	60	\$1.00	LATT5908H	Overnight Rotator	NM
10	Sa	09/28/19	03:28 A	60	\$1.00	LATT5908H	Overnight Rotator	NM

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				11			MTWTFSS	2	\$2.00
Description: , 4:00 AM-9:00 AM									
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>	<u>Class</u>	<u>Remarks</u>
11	M	08/26/19	06:50 A	60	\$2.00	LATT5908H		NM	
11	F	08/30/19	07:20 A	60	\$2.00	LATT5908H		NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>		
					12			MTWTFSS	2	\$2.00		
Description: , 4:00 AM-9:00 AM												
#	Day	Date	Time	Length	Rate	Copy	<u>Program Description</u>			<u>Class</u>	<u>Remarks</u>	
12	M	09/02/19	06:51 A	60	\$2.00	LATT5908H				NM		
12	Tu	09/03/19	04:59 A	60	\$2.00	LATT5908H				NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				13			MTWTFSS	2	\$2.00
Description: , 4:00 AM-9:00 AM									
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>	<u>Class</u>	<u>Remarks</u>
13	M	09/09/19	07:42 A	60	\$2.00	LATT5908H		NM	
13	Th	09/12/19	08:22 A	60	\$2.00	LATT5908H		NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				14			MTWTFSS	4	\$2.00
Description: , 4:00 AM-9:00 AM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
14	M	09/16/19	07:08 A	60	\$2.00	LATT5908H		NM	
14	Tu	09/17/19	07:38 A	60	\$2.00	LATT5908H		NM	
14	W	09/18/19	04:29 A	60	\$2.00	LATT5908H		NM	
14	Th	09/19/19	04:59 A	60	\$2.00	LATT5908H		NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				15			MTWTFSS	4	\$2.00
Description: , 4:00 AM-9:00 AM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
15	M	09/23/19	06:02 A	60	\$2.00	LATT5908H		NM	
15	Tu	09/24/19	05:59 A	60	\$2.00	LATT5908H		NM	
15	W	09/25/19	06:03 A	60	\$2.00	LATT5908H		NM	
15	Th	09/26/19	08:20 A	60	\$2.00	LATT5908H		NM	

**Additional Comments:**

<b>Total Spots:</b>	77
<b>Actual Gross Billing:</b>	\$140.00
<b>State Tax:</b>	\$0.00
<b>Local Tax:</b>	\$0.00
<b>Agency Commission:</b>	\$38.85
<b>Net Due:</b>	\$101.15