

WFLX-TV INVOICE

Bill To:
Marathon Ventures (comm)
675 3rd Avenue, 11th Floor
New York, NY 10017

Please Remit To:
WFLX
PO Box 11407
Drawer # 0372
Birmingham, AL 35246-0372

Due Date: 10/29/19

<u>Invoice#</u> 1258715-3	<u>Broadcast Month</u> 201909	<u>Invoice Date</u> 09/29/19	<u>Flight</u> 08/26/19-09/29/19
<u>Account Executive</u> House, West Palm Beach	<u>Advertiser</u> Life Alert (M)	<u>Product</u> Life Alert	<u>Order Type</u> CASH
<u>Representative</u>	<u>Rep Order #</u> D-171825	<div><div>Total Spots:</div><div>69</div></div>	
Client Code:		<div><div>Actual Gross Billing:</div><div>\$198.00</div></div>	
Product Code:		<div><div>State Tax:</div><div>\$0.00</div></div>	
Estimate Code: Tower Medi		<div><div>Local Tax:</div><div>\$0.00</div></div>	
		<div><div>Agency Commission:</div><div>\$54.94</div></div>	
		<div><div>Net Due:</div><div>\$143.06</div></div>	

Comments:

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

Billing Instructions:

	<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>			
	1			MTWTFSS	10	\$4.00			
Description: Late Fringe, 11:35 PM-1:30 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
1	M	08/26/19	12:56 A	60	\$4.00	LATT9963H	Late Fringe	NM	
1	Tu	08/27/19	01:25 A	60	\$4.00	LATT9963H	Late Fringe	NM	
1	W	08/28/19	11:55 P	60	\$4.00	LATT9963H	Late Fringe	NM	
1	Th	08/29/19	01:25 A	60	\$4.00	LATT9963H	Late Fringe	NM	
1	Th	08/29/19	11:40 P	60	\$4.00	LATT9963H	Late Fringe	NM	
1	F	08/30/19	12:16 A	60	\$4.00	LATT9963H	Late Fringe	NM	
1	F	08/30/19	01:25 A	60	\$4.00	LATT9963H	Late Fringe	NM	
1	Su	09/01/19	12:56 A	60	\$4.00	LATT9963H	Late Fringe	NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>			
					2			MTWTFSS	10	\$4.00			
Description: Late Fringe, 11:35 PM-1:30 XM													
#	Day	Date	Time	Length	Rate	Copy	<u>Program Description</u>			Class	<u>Remarks</u>		
2	M	09/02/19	12:46 A	60	\$4.00	LATT9963H	Late Fringe			NM			
2	M	09/02/19	11:55 P	60	\$4.00	LATT9963H	Late Fringe			NM			
2	Tu	09/03/19	12:59 A	60	\$4.00	LATT9963H	Late Fringe			NM			
2	W	09/04/19	11:55 P	60	\$4.00	LATT9963H	Late Fringe			NM			
2	Th	09/05/19	12:25 A	60	\$4.00	LATT9963H	Late Fringe			NM			
2	Th	09/05/19	01:29 A	60	\$4.00	LATT9963H	Late Fringe			NM			
2	F	09/06/19	01:29 A	60	\$4.00	LATT9963H	Late Fringe			NM			
2	Su	09/08/19	12:24 A	60	\$4.00	LATT9963H	Late Fringe			NM			

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>		
					3			MTWTFSS	11	\$4.00		
Description: Late Fringe, 11:35 PM-1:30 XM												
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks			
3	M	09/09/19	12:49 A	60	\$4.00	LATT9963H	Late Fringe	NM				
3	M	09/09/19	01:25 A	60	\$4.00	LATT9963H	Late Fringe	NM				
3	Tu	09/10/19	12:50 A	60	\$4.00	LATT9963H	Late Fringe	NM				
3	W	09/11/19	12:28 A	60	\$4.00	LATT9963H	Late Fringe	NM				
3	Th	09/12/19	01:26 A	60	\$4.00	LATT9963H	Late Fringe	NM				
3	F	09/13/19	12:48 A	60	\$4.00	LATT9963H	Late Fringe	NM				
3	F	09/13/19	11:55 P	60	\$4.00	LATT9963H	Late Fringe	NM				
3	Sa	09/14/19	01:29 A	60	\$4.00	LATT9963H	Late Fringe	NM				
3	Su	09/15/19	12:28 A	60	\$4.00	LATT9963H	Late Fringe	NM				
3	Su	09/15/19	01:12 A	60	\$4.00	LATT9963H	Late Fringe	NM				

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>			
					4			MTWTFSS	10	\$4.00			
Description: Late Fringe, 11:35 PM-1:30 XM													
#	Day	Date	Time	Length	Rate	Copy	Program Description			Class	Remarks		
4	W	09/18/19	01:26 A	60	\$4.00	LATT9963H	Late Fringe			NM			
4	F	09/20/19	12:46 A	60	\$4.00	LATT9963H	Late Fringe			NM			
4	F	09/20/19	01:14 A	60	\$4.00	LATT9963H	Late Fringe			NM			

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					5			MTWTFSS	10	\$4.00
Description: Late Fringe, 11:35 PM-1:30 XM										
#	Day	Date	Time	Length	Rate	Copy	<u>Program Description</u>		Class	<u>Remarks</u>
5	W	09/25/19	12:24 A	60	\$4.00	LATT9963H	Late Fringe		NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>			
					6			MTWTFSS	10	\$2.00			
Description: Overnight Rotator, 1:35 AM-4:00 AM													
#	Day	Date	Time	Length	Rate	Copy	Program Description			Class	Remarks		
6	M	08/26/19	03:29 A	60	\$2.00	LATT9963H	Overnight Rotator			NM			
6	Tu	08/27/19	02:45 A	60	\$2.00	LATT9963H	Overnight Rotator			NM			
6	Tu	08/27/19	03:29 A	60	\$2.00	LATT9963H	Overnight Rotator			NM			
6	W	08/28/19	03:39 A	60	\$2.00	LATT9963H	Overnight Rotator			NM			
6	Th	08/29/19	02:59 A	60	\$2.00	LATT9963H	Overnight Rotator			NM			
6	Th	08/29/19	03:29 A	60	\$2.00	LATT9963H	Overnight Rotator			NM			
6	F	08/30/19	03:12 A	60	\$2.00	LATT9963H	Overnight Rotator			NM			
6	Sa	08/31/19	02:54 A	60	\$2.00	LATT9963H	Overnight Rotator			NM			
6	Sa	08/31/19	03:45 A	60	\$2.00	LATT9963H	Overnight Rotator			NM			
6	Su	09/01/19	03:27 A	60	\$2.00	LATT9963H	Overnight Rotator			NM			

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>			
					7			MTWTFSS	10	\$2.00			
Description: Overnight Rotator, 1:35 AM-4:00 AM													
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks				
7	M	09/02/19	03:17 A	60	\$2.00	LATT9963H	Overnight Rotator	NM					
7	M	09/02/19	03:40 A	60	\$2.00	LATT9963H	Overnight Rotator	NM					
7	Tu	09/03/19	03:10 A	60	\$2.00	LATT9963H	Overnight Rotator	NM					
7	W	09/04/19	03:26 A	60	\$2.00	LATT9963H	Overnight Rotator	NM					
7	W	09/04/19	03:58 A	60	\$2.00	LATT9963H	Overnight Rotator	NM					
7	Th	09/05/19	02:59 A	60	\$2.00	LATT9963H	Overnight Rotator	NM					
7	F	09/06/19	03:25 A	60	\$2.00	LATT9963H	Overnight Rotator	NM					
7	F	09/06/19	03:46 A	60	\$2.00	LATT9963H	Overnight Rotator	NM					

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					8			MTWTFSS	11	\$2.00
Description: Overnight Rotator, 1:35 AM-4:00 AM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
8	M	09/09/19	02:47 A	60	\$2.00	LATT9963H	Overnight Rotator	NM		
8	M	09/09/19	03:49 A	60	\$2.00	LATT9963H	Overnight Rotator	NM		
8	W	09/11/19	02:48 A	60	\$2.00	LATT9963H	Overnight Rotator	NM		
8	Th	09/12/19	02:46 A	60	\$2.00	LATT9963H	Overnight Rotator	NM		
8	Th	09/12/19	03:42 A	60	\$2.00	LATT9963H	Overnight Rotator	NM		
8	F	09/13/19	02:42 A	60	\$2.00	LATT9963H	Overnight Rotator	NM		
8	Sa	09/14/19	03:29 A	60	\$2.00	LATT9963H	Overnight Rotator	NM		
8	Su	09/15/19	03:29 A	60	\$2.00	LATT9963H	Overnight Rotator	NM		

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>			
					9			MTWTFSS	10	\$2.00			
Description: Overnight Rotator, 1:35 AM-4:00 AM													
#	Day	Date	Time	Length	Rate	Copy	Program Description		Class	Remarks			
9	M	09/16/19	02:45 A	60	\$2.00	LATT9963H	Overnight Rotator		NM				
9	M	09/16/19	03:42 A	60	\$2.00	LATT9963H	Overnight Rotator		NM				
9	Tu	09/17/19	03:49 A	60	\$2.00	LATT9963H	Overnight Rotator		NM				
9	W	09/18/19	02:56 A	60	\$2.00	LATT9963H	Overnight Rotator		NM				
9	Th	09/19/19	02:56 A	60	\$2.00	LATT9963H	Overnight Rotator		NM				
9	Sa	09/21/19	01:58 A	60	\$2.00	LATT9963H	Overnight Rotator		NM				
9	Sa	09/21/19	02:59 A	60	\$2.00	LATT9963H	Overnight Rotator		NM				

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				10			MTWTFSS	10	\$2.00	
Description: Overnight Rotator, 1:35 AM-4:00 AM										
#	Day	Date	Time	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>	<u>Class</u>	<u>Remarks</u>	
10	M	09/23/19	02:59 A	60	\$2.00	LATT9963H	Overnight Rotator	NM		
10	Tu	09/24/19	02:45 A	60	\$2.00	LATT9963H	Overnight Rotator	NM		
10	Tu	09/24/19	03:34 A	60	\$2.00	LATT9963H	Overnight Rotator	NM		
10	Th	09/26/19	03:39 A	60	\$2.00	LATT9963H	Overnight Rotator	NM		
10	F	09/27/19	02:55 A	60	\$2.00	LATT9963H	Overnight Rotator	NM		
10	F	09/27/19	03:42 A	60	\$2.00	LATT9963H	Overnight Rotator	NM		

Additional Comments:

Total Spots:	69
Actual Gross Billing:	\$198.00
State Tax:	\$0.00
Local Tax:	\$0.00
Agency Commission:	\$54.94
Net Due:	\$143.06