

HFIE-TV INVOICE

Bill To:

Marathon Ventures (comm)
675 3rd Avenue, 11th Floor
New York, NY 10017

Please Remit To:

HFIE
PO Box 11407
Lockbox # 1405
Birmingham, AL 35246-1405

Due Date: 10/29/19

<u>Invoice#</u> 1263379-3	<u>Broadcast Month</u> 201909	<u>Invoice Date</u> 09/29/19	<u>Flight</u> 08/26/19-09/29/19
<u>Account Executive</u> House, Evansville	<u>Advertiser</u> Life Alert (M)	<u>Product</u> Life Alert	<u>Order Type</u> CASH
<u>Representative</u>	<u>Rep Order #</u> D-171777	<div><div>Total Spots:</div><div>98</div></div>	
Client Code:		<div><div>Actual Gross Billing:</div><div>\$178.00</div></div>	
Product Code:		<div><div>State Tax:</div><div>\$0.00</div></div>	
Estimate Code: Tower Medi		<div><div>Local Tax:</div><div>\$0.00</div></div>	
		<div><div>Agency Commission:</div><div>\$49.39</div></div>	
		<div><div>Net Due:</div><div>\$128.61</div></div>	

Comments:

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

Billing Instructions:

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>			
					1			MTWTFSS	16	\$2.00			
Description: Sign-On/Sign-Off, 9:00 AM-12:00 XM													
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks				
1	M	08/26/19	12:46 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM					
1	M	08/26/19	04:43 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM					
1	Tu	08/27/19	09:50 A	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM					
1	Tu	08/27/19	09:45 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM					
1	Th	08/29/19	11:43 A	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM					
1	Th	08/29/19	08:47 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM					
1	Th	08/29/19	09:57 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM					
1	F	08/30/19	10:44 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM					
1	F	08/30/19	11:11 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM					
1	Sa	08/31/19	06:14 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM					
1	Sa	08/31/19	07:44 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM					
1	Sa	08/31/19	08:09 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM					
1	Su	09/01/19	12:45 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM					

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>			
					2			MTWTFSS	16	\$2.00			
Description: Sign-On/Sign-Off, 9:00 AM-12:00 XM													
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks				
2	M	09/02/19	09:50 A	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM					
2	M	09/02/19	04:43 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM					
2	M	09/02/19	07:12 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM					
2	Tu	09/03/19	05:45 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM					
2	W	09/04/19	09:45 A	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM					
2	W	09/04/19	11:27 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM					
2	F	09/06/19	05:42 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM					
2	F	09/06/19	11:19 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM					
2	Sa	09/07/19	01:49 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM					
2	Sa	09/07/19	10:28 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM					
2	Su	09/08/19	02:46 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM					
2	Su	09/08/19	09:12 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM					

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				3			MTWTFSS	16	\$2.00
Description: Sign-On/Sign-Off, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
3	M	09/09/19	05:10 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM	
3	M	09/09/19	07:14 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM	
3	Tu	09/10/19	10:58 A	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM	
3	Tu	09/10/19	12:40 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM	
3	W	09/11/19	11:27 A	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM	
3	W	09/11/19	04:45 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM	
3	W	09/11/19	09:17 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM	

3	Th	09/12/19	12:54 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM
3	Th	09/12/19	06:44 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM
3	F	09/13/19	11:46 A	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM
3	F	09/13/19	10:48 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM
3	Sa	09/14/19	09:52 A	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM
3	Sa	09/14/19	03:16 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				4			MTWTFSS	16	\$2.00
Description: Sign-On/Sign-Off, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
4	M	09/16/19	10:43 A	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM	
4	Tu	09/17/19	03:45 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM	
4	W	09/18/19	09:45 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM	
4	Th	09/19/19	08:14 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM	
4	Sa	09/21/19	10:59 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				5			MTWTFSS	16	\$2.00
Description: Sign-On/Sign-Off, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
5	M	09/23/19	06:13 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM	
5	M	09/23/19	06:58 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM	
5	Tu	09/24/19	09:16 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM	
5	Th	09/26/19	03:49 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM	
5	F	09/27/19	10:23 A	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM	
5	Sa	09/28/19	06:47 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM	
5	Su	09/29/19	11:58 A	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					6			MTWTFSS	2	\$1.00
Description: Sign-On/Sign-Off, 12:00 XM-4:00 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
6	F	08/30/19	02:23 A	60	\$1.00	LATT5908H	Sign-On/Sign-Off	NM		
6	Sa	08/31/19	03:20 A	60	\$1.00	LATT5908H	Sign-On/Sign-Off	NM		

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					7			MTWTFSS	2	\$1.00
Description: Sign-On/Sign-Off, 12:00 XM-4:00 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
7	Tu	09/03/19	03:48 A	60	\$1.00	LATT5908H	Sign-On/Sign-Off	NM		
7	Su	09/08/19	02:47 A	60	\$1.00	LATT5908H	Sign-On/Sign-Off	NM		

		<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>		
		8			MTWTFSS	2	\$1.00		
Description: Sign-On/Sign-Off, 12:00 XM-4:00 XM									
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>	<u>Class</u>	<u>Remarks</u>
8	Tu	09/10/19	02:29 A	60	\$1.00	LATT5908H	Sign-On/Sign-Off	NM	
8	Th	09/12/19	03:42 A	60	\$1.00	LATT5908H	Sign-On/Sign-Off	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				9			MTWTFSS	2	\$1.00
Description: Sign-On/Sign-Off, 12:00 XM-4:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
9	M	09/16/19	12:42 A	60	\$1.00	LATT5908H	Sign-On/Sign-Off	NM	
9	W	09/18/19	02:43 A	60	\$1.00	LATT5908H	Sign-On/Sign-Off	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				10			MTWTFSS	2	\$1.00
Description: Sign-On/Sign-Off, 12:00 XM-4:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
10	Th	09/26/19	02:18 A	60	\$1.00	LATT5908H	Sign-On/Sign-Off	NM	
10	Sa	09/28/19	01:43 A	60	\$1.00	LATT5908H	Sign-On/Sign-Off	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				11			MTWTFSS	2	\$2.00
Description: Sign-On/Sign-Off, 4:00 AM-9:00 AM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
11	M	08/26/19	05:15 A	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM	
11	Tu	08/27/19	04:40 A	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				12			MTWTFSS	2	\$2.00
Description: Sign-On/Sign-Off, 4:00 AM-9:00 AM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
12	W	09/04/19	04:14 A	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM	
12	F	09/06/19	04:53 A	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				13			MTWTFSS	2	\$2.00
Description: Sign-On/Sign-Off, 4:00 AM-9:00 AM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
13	Tu	09/10/19	08:27 A	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM	
13	Th	09/12/19	08:23 A	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					14			MTWTFSS	2	\$2.00
Description: Sign-On/Sign-Off, 4:00 AM-9:00 AM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	<u>Remarks</u>	
14	W	09/18/19	05:42 A	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM		
14	F	09/20/19	08:46 A	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				15			MTWTFSS	2	\$2.00
Description: Sign-On/Sign-Off, 4:00 AM-9:00 AM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
15	Th	09/26/19	05:50 A	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM	
15	Sa	09/28/19	08:50 A	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>			
					16			MTWTFSS	32	\$2.00			
Description: Sign-On/Sign-Off, 9:00 AM-12:00 XM													
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks				
16	M	09/16/19	01:49 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM					
16	M	09/16/19	06:42 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM					
16	W	09/18/19	01:25 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM					
16	W	09/18/19	02:12 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM					
16	F	09/20/19	10:44 A	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM					
16	F	09/20/19	11:24 A	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM					
16	Su	09/22/19	06:46 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM					
16	Su	09/22/19	10:58 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM					

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				17			MTWTFSS	32	\$2.00
Description: Sign-On/Sign-Off, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
17	M	09/23/19	04:47 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM	
17	W	09/25/19	12:41 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM	
17	W	09/25/19	01:24 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM	
17	Th	09/26/19	10:31 A	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM	
17	Th	09/26/19	12:22 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM	
17	Su	09/29/19	07:14 P	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				18			MTWTFSS	4	\$1.00
Description: Sign-On/Sign-Off, 12:00 XM-4:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
18	Tu	09/17/19	12:55 A	60	\$1.00	LATT5908H	Sign-On/Sign-Off	NM	
18	W	09/18/19	01:41 A	60	\$1.00	LATT5908H	Sign-On/Sign-Off	NM	

18	Th	09/19/19	03:54 A	60	\$1.00	LATT5908H	Sign-On/Sign-Off	NM
18	Su	09/22/19	12:48 A	60	\$1.00	LATT5908H	Sign-On/Sign-Off	NM

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>			
					19			MTWTFSS	4	\$1.00			
Description: Sign-On/Sign-Off, 12:00 XM-4:00 XM													
#	Day	Date	Time	Length	Rate	Copy	Program Description			Class	Remarks		
19	Th	09/26/19	02:44 A	60	\$1.00	LATT5908H	Sign-On/Sign-Off			NM			
19	F	09/27/19	12:18 A	60	\$1.00	LATT5908H	Sign-On/Sign-Off			NM			
19	Sa	09/28/19	12:58 A	60	\$1.00	LATT5908H	Sign-On/Sign-Off			NM			
19	Su	09/29/19	01:58 A	60	\$1.00	LATT5908H	Sign-On/Sign-Off			NM			

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>			
					20			MTWTFSS	4	\$2.00			
Description: Sign-On/Sign-Off, 4:00 AM-9:00 AM													
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>			<u>Class</u>	<u>Remarks</u>		
20	M	09/16/19	04:43 A	60	\$2.00	LATT5908H	Sign-On/Sign-Off			NM			
20	Tu	09/17/19	07:45 A	60	\$2.00	LATT5908H	Sign-On/Sign-Off			NM			
20	Sa	09/21/19	04:52 A	60	\$2.00	LATT5908H	Sign-On/Sign-Off			NM			

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					21			MTWTFSS	4	\$2.00
Description: Sign-On/Sign-Off, 4:00 AM-9:00 AM										
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>	<u>Class</u>	<u>Remarks</u>	
21	Tu	09/24/19	04:17 A	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM		
21	F	09/27/19	07:12 A	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM		
21	Su	09/29/19	04:38 A	60	\$2.00	LATT5908H	Sign-On/Sign-Off	NM		

Additional Comments:

Total Spots:	98
Actual Gross Billing:	\$178.00
State Tax:	\$0.00
Local Tax:	\$0.00
Agency Commission:	\$49.39
Net Due:	\$128.61