

KOLD-TV INVOICE

Bill To:

Marathon Ventures (comm)
675 3rd Avenue, 11th Floor
New York, NY 10017

Please Remit To:

KOLD
Lockbox #0334
PO Box 11407
Birmingham, AL 35246-0334

Due Date: 10/29/19

<u>Invoice#</u> 1276091-3	<u>Broadcast Month</u> 201909	<u>Invoice Date</u> 09/29/19	<u>Flight</u> 08/26/19-09/29/19
<u>Account Executive</u> House, Tucson	<u>Advertiser</u> Life Alert (M)	<u>Product</u> Life Alert	<u>Order Type</u> CASH
<u>Representative</u>	<u>Rep Order #</u> D-171824		
Client Code:			
Product Code:			
Estimate Code: Tower Medi			
		Total Spots:	9
		Actual Gross Billing:	\$162.00
		State Tax:	\$0.00
		Local Tax:	\$0.00
		Agency Commission:	\$44.95
		Net Due:	\$117.05

Comments:

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

Billing Instructions:

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				1			MTWTFSS	2	\$18.00
Description: M-Su 9a-5p, 9:00 AM-5:00 PM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
1	Tu	08/27/19	03:25 P	60	\$18.00	LATT9963H	M-Su 9a-5p	NM	
1	Su	09/01/19	04:13 P	60	\$18.00	LATT9963H	M-Su 9a-5p	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				2			MTWTFSS	2	\$18.00
Description: M-Su 9a-5p, 9:00 AM-5:00 PM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
2	Tu	09/03/19	04:50 P	60	\$18.00	LATT9963H	M-Su 9a-5p	NM	
2	F	09/06/19	04:30 P	60	\$18.00	LATT9963H	M-Su 9a-5p	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				3			MTWTFSS	2	\$18.00
Description: M-Su 9a-5p, 9:00 AM-5:00 PM									
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>	<u>Class</u>	<u>Remarks</u>
3	W	09/11/19	03:55 P	60	\$18.00	LATT9963H	M-Su 9a-5p	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				4			MTWTFSS	2	\$18.00
Description: M-Su 9a-5p, 9:00 AM-5:00 PM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
4	F	09/20/19	03:54 P	60	\$18.00	LATT9963H	M-Su 9a-5p	NM	
4	Sa	09/21/19	10:46 A	60	\$18.00	LATT9963H	M-Su 9a-5p	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				5			MTWTFSS	2	\$18.00
Description: M-Su 9a-5p, 9:00 AM-5:00 PM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
5	Tu	09/24/19	03:40 P	60	\$18.00	LATT9963H	M-Su 9a-5p	NM	
5	F	09/27/19	04:31 P	60	\$18.00	LATT9963H	M-Su 9a-5p	NM	

Additional Comments:

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