

# EOIO-TV INVOICE

**Bill To:**

Marathon Ventures (comm)  
675 3rd Avenue, 11th Floor  
New York, NY 10017

**Please Remit To:**

EOIO  
Drawer #0958  
PO Box 11407  
Birmingham, AL 35246-0958

**Due Date: 11/26/19**

<u>Invoice#</u> 1258075-3	<u>Broadcast Month</u> 201909	<u>Invoice Date</u> 09/30/19	<u>Flight</u> 08/26/19-09/29/19
<u>Account Executive</u> House, Cleveland	<u>Advertiser</u> Lincoln Heritage (M)	<u>Product</u> Funeral Advantage	<u>Order Type</u> CASH
<u>Representative</u>	<u>Rep Order #</u> D-171774	<div><div>Total Spots:</div><div>26</div></div>	
<u>Client Code:</u>		<div><div>Actual Gross Billing:</div><div>\$70.50</div></div>	
<u>Product Code:</u>		<div><div>State Tax:</div><div>\$0.00</div></div>	
<u>Estimate Code:</u> Vista Aci		<div><div>Local Tax:</div><div>\$0.00</div></div>	
		<div><div>Agency Commission:</div><div>\$19.56</div></div>	
		<div><div>Net Due:</div><div>\$50.94</div></div>	

**Comments:**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

**Billing Instructions:**

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				1			MTWTFSS	8	\$3.00
Description: 9a-12a, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
1	M	08/26/19	06:45 P	90	\$3.00	82LHMN4172700RH	9a-12a	NM	
1	Tu	08/27/19	01:34 P	90	\$3.00	82LHMN4172700RH	9a-12a	NM	
1	W	08/28/19	04:44 P	90	\$3.00	82LHMN4172700RH	9a-12a	NM	
1	Th	08/29/19	04:49 P	90	\$3.00	82LHMN4172700RH	9a-12a	NM	
1	Sa	08/31/19	04:46 P	90	\$3.00	82LHMN4172700RH	9a-12a	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>		
				2			MTWTFSS	8	\$3.00		
Description: 9a-12a, 9:00 AM-12:00 XM											
#	Day	Date	Time	Length	Rate	Copy	Program Description		Class	Remarks	
2	W	09/04/19	08:43 P	90	\$3.00	82LHMN4172700RH	9a-12a		NM		
2	F	09/06/19	10:45 P	90	\$3.00	82LHMN4172700RH	9a-12a		NM		
2	Sa	09/07/19	07:45 P	90	\$3.00	82LHMN4172700RH	9a-12a		NM		
2	Sa	09/07/19	09:36 P	90	\$3.00	82LHMN4172700RH	9a-12a		NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				3			MTWTFSS	8	\$3.00
Description: 9a-12a, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
3	W	09/11/19	11:47 P	90	\$3.00	82LHMN4172700RH	9a-12a	NM	
3	F	09/13/19	09:39 P	90	\$3.00	82LHMN4172700RH	9a-12a	NM	
3	Sa	09/14/19	01:40 P	90	\$3.00	82LHMN4172700RH	9a-12a	NM	
3	Sa	09/14/19	07:23 P	90	\$3.00	82LHMN4172700RH	9a-12a	NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>			
					4			MTWTFSS	8	\$3.00			
Description: 9a-12a, 9:00 AM-12:00 XM													
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>			<u>Class</u>	<u>Remarks</u>		
4	Sa	09/21/19	10:44 P	90	\$3.00	82LHMN4172700RH	9a-12a			NM			

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				5			MTWTFSS	8	\$3.00
Description: 9a-12a, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
5	Sa	09/28/19	09:40 P	90	\$3.00	82LHMN4172700RH	9a-12a	NM	
5	Su	09/29/19	10:43 P	90	\$3.00	82LHMN4172700RH	9a-12a	NM	
5	Su	09/29/19	11:14 P	90	\$3.00	82LHMN4172700RH	9a-12a	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				6			MTWTFSS	1	\$1.50	
Description: 12a-4a, 12:00 XM-4:00 XM										
#	Day	Date	Time	Length	Rate	Copy		Program Description	Class	Remarks
6	Th	08/29/19	01:39 A	90	\$1.50	82LHMN4172700RH		12a-4a	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				7			MTWTFSS	1	\$1.50	
Description: 12a-4a, 12:00 XM-4:00 XM										
#	Day	Date	Time	Length	Rate	Copy		Program Description	Class	Remarks
7	M	09/02/19	02:16 A	90	\$1.50	82LHMN4172700RH		12a-4a	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				8			MTWTFSS	1	\$1.50	
Description: 12a-4a, 12:00 XM-4:00 XM										
#	Day	Date	Time	Length	Rate	Copy		Program Description	Class	Remarks
8	Tu	09/10/19	02:16 A	90	\$1.50	82LHMN4172700RH		12a-4a	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				9			MTWTFSS	1	\$1.50	
Description: 12a-4a, 12:00 XM-4:00 XM										
#	Day	Date	Time	Length	Rate	Copy		Program Description	Class	Remarks
9	W	09/18/19	01:58 A	90	\$1.50	82LHMN4172700RH		12a-4a	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				10			MTWTFSS	1	\$1.50	
Description: 12a-4a, 12:00 XM-4:00 XM										
#	Day	Date	Time	Length	Rate	Copy		Program Description	Class	Remarks
10	M	09/23/19	12:26 A	90	\$1.50	82LHMN4172700RH		12a-4a	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				11			MTWTFSS	1	\$3.00	
Description: 4a-9a, 4:00 AM-9:00 AM										
#	Day	Date	Time	Length	Rate	Copy		Program Description	Class	Remarks
11	F	08/30/19	04:38 A	90	\$3.00	82LHMN4172700RH		4a-9a	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				12			MTWTFSS	1	\$3.00	
Description: 4a-9a, 4:00 AM-9:00 AM										
#	Day	Date	Time	Length	Rate	Copy		Program Description	Class	Remarks
12	Tu	09/03/19	05:43 A	90	\$3.00	82LHMN4172700RH		4a-9a	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				13			MTWTFSS	1	\$3.00	
Description: 4a-9a, 4:00 AM-9:00 AM										
#	Day	Date	Time	Length	Rate	Copy		Program Description	Class	Remarks
13	Th	09/12/19	07:39 A	90	\$3.00	82LHMN4172700RH		4a-9a	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				14			MTWTFSS	1	\$3.00	
Description: 4a-9a, 4:00 AM-9:00 AM										
#	Day	Date	Time	Length	Rate	Copy		Program Description	Class	Remarks
14	W	09/18/19	04:31 A	90	\$3.00	82LHMN4172700RH		4a-9a	NM	

**Additional Comments:**

<b>Total Spots:</b>	26
<b>Actual Gross Billing:</b>	\$70.50
<b>State Tax:</b>	\$0.00
<b>Local Tax:</b>	\$0.00
<b>Agency Commission:</b>	\$19.56
<b>Net Due:</b>	\$50.94