

ESFA-TV INVOICE

Bill To:

Marathon Ventures (comm)
675 3rd Avenue, 11th Floor
New York, NY 10017

Please Remit To:

ESFA
Regions Bank
Attn: Lockbox # 1400
PO Box 11407, Birmingham, AL 35246-1400

Due Date: 10/29/19

| | | | |
|---|--|--|------------------------------------|
| <u>Invoice#</u> 1301423-2 | <u>Broadcast Month</u> 201909 | <u>Invoice Date</u> 09/29/19 | <u>Flight</u> 08/26/19-09/15/19 |
| <u>Account Executive</u> House, Montgomery | <u>Advertiser</u> Consumer Cellular (M) | <u>Product</u> Cell Phone Service | <u>Order Type</u> CASH |
| <u>Representative</u> | <u>Rep Order #</u> D-175097 | <div><div>Total Spots:</div><div>68</div></div> | |
| Client Code: | | <div><div>Actual Gross Billing:</div><div>\$184.00</div></div> | |
| Product Code: | | <div><div>State Tax:</div><div>\$0.00</div></div> | |
| Estimate Code: C media ES | | <div><div>Local Tax:</div><div>\$0.00</div></div> | |
| | | <div><div>Agency Commission:</div><div>\$51.06</div></div> | |
| | | <div><div>Net Due:</div><div>\$132.94</div></div> | |

Comments:

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

Billing Instructions:

| | | | | | <u>Line</u> | <u>Start</u> | <u>End</u> | <u>Days</u> | <u>Spots/Week</u> | <u>Rate</u> | | | |
|---|-----|----------|---------|--------|-------------|--------------|---------------------|-------------|-------------------|-------------|--|--|--|
| | | | | | 1 | | | MTWTFSS | 32 | \$3.00 | | | |
| Description: Sign-On/Sign-Off, 9:00 AM-12:00 XM | | | | | | | | | | | | | |
| # | Day | Date | Time | Length | Rate | Copy | Program Description | Class | Remarks | | | | |
| 1 | M | 08/26/19 | 12:22 P | 60 | \$3.00 | ZBRK4002007H | Sign-On/Sign-Off | NM | | | | | |
| 1 | M | 08/26/19 | 04:43 P | 60 | \$3.00 | ZBRK4007008H | Sign-On/Sign-Off | NM | | | | | |
| 1 | M | 08/26/19 | 06:15 P | 60 | \$3.00 | ZBRK4002007H | Sign-On/Sign-Off | NM | | | | | |
| 1 | Tu | 08/27/19 | 10:18 A | 60 | \$3.00 | ZBRK4002007H | Sign-On/Sign-Off | NM | | | | | |
| 1 | Tu | 08/27/19 | 01:18 P | 60 | \$3.00 | ZBRK4007008H | Sign-On/Sign-Off | NM | | | | | |
| 1 | Tu | 08/27/19 | 01:52 P | 60 | \$3.00 | ZBRK4002007H | Sign-On/Sign-Off | NM | | | | | |
| 1 | Tu | 08/27/19 | 03:15 P | 60 | \$3.00 | ZBRK4007008H | Sign-On/Sign-Off | NM | | | | | |
| 1 | Tu | 08/27/19 | 06:36 P | 60 | \$3.00 | ZBRK4002007H | Sign-On/Sign-Off | NM | | | | | |
| 1 | W | 08/28/19 | 06:22 P | 60 | \$3.00 | ZBRK4002007H | Sign-On/Sign-Off | NM | | | | | |
| 1 | F | 08/30/19 | 06:23 P | 60 | \$3.00 | ZBRK4007008H | Sign-On/Sign-Off | NM | | | | | |
| 1 | Sa | 08/31/19 | 11:15 A | 60 | \$3.00 | ZBRK4007008H | Sign-On/Sign-Off | NM | | | | | |
| 1 | Su | 09/01/19 | 03:53 P | 60 | \$3.00 | ZBRK4002007H | Sign-On/Sign-Off | NM | | | | | |
| 1 | Su | 09/01/19 | 08:07 P | 60 | \$3.00 | ZBRK4007008H | Sign-On/Sign-Off | NM | | | | | |

| | | | | <u>Line</u> | <u>Start</u> | <u>End</u> | <u>Days</u> | <u>Spots/Week</u> | <u>Rate</u> | |
|---|-----|----------|---------|-------------|--------------|--------------|---------------------|-------------------|-------------|--|
| | | | | 2 | | | MTWTFSS | 32 | \$3.00 | |
| Description: Sign-On/Sign-Off, 9:00 AM-12:00 XM | | | | | | | | | | |
| # | Day | Date | Time | Length | Rate | Copy | Program Description | Class | Remarks | |
| 2 | M | 09/02/19 | 09:45 P | 60 | \$3.00 | ZBRK4002007H | Sign-On/Sign-Off | NM | | |
| 2 | W | 09/04/19 | 09:39 A | 60 | \$3.00 | ZBRK4007008H | Sign-On/Sign-Off | NM | | |
| 2 | W | 09/04/19 | 11:19 A | 60 | \$3.00 | ZBRK4002007H | Sign-On/Sign-Off | NM | | |
| 2 | W | 09/04/19 | 04:15 P | 60 | \$3.00 | ZBRK4007008H | Sign-On/Sign-Off | NM | | |
| 2 | W | 09/04/19 | 07:21 P | 60 | \$3.00 | ZBRK4002007H | Sign-On/Sign-Off | NM | | |
| 2 | Th | 09/05/19 | 09:50 A | 60 | \$3.00 | ZBRK4007008H | Sign-On/Sign-Off | NM | | |
| 2 | Th | 09/05/19 | 12:35 P | 60 | \$3.00 | ZBRK4002007H | Sign-On/Sign-Off | NM | | |
| 2 | Th | 09/05/19 | 08:57 P | 60 | \$3.00 | ZBRK4007008H | Sign-On/Sign-Off | NM | | |
| 2 | Th | 09/05/19 | 11:21 P | 60 | \$3.00 | ZBRK4002007H | Sign-On/Sign-Off | NM | | |
| 2 | F | 09/06/19 | 04:44 P | 60 | \$3.00 | ZBRK4007008H | Sign-On/Sign-Off | NM | | |
| 2 | F | 09/06/19 | 05:51 P | 60 | \$3.00 | ZBRK4002007H | Sign-On/Sign-Off | NM | | |
| 2 | F | 09/06/19 | 08:29 P | 60 | \$3.00 | ZBRK4007008H | Sign-On/Sign-Off | NM | | |
| 2 | F | 09/06/19 | 11:43 P | 60 | \$3.00 | ZBRK4002007H | Sign-On/Sign-Off | NM | | |
| 2 | Sa | 09/07/19 | 01:38 P | 60 | \$3.00 | ZBRK4007008H | Sign-On/Sign-Off | NM | | |
| 2 | Sa | 09/07/19 | 02:52 P | 60 | \$3.00 | ZBRK4002007H | Sign-On/Sign-Off | NM | | |
| 2 | Sa | 09/07/19 | 06:48 P | 60 | \$3.00 | ZBRK4007008H | Sign-On/Sign-Off | NM | | |
| 2 | Su | 09/08/19 | 10:57 A | 60 | \$3.00 | ZBRK4002007H | Sign-On/Sign-Off | NM | | |
| 2 | Su | 09/08/19 | 03:13 P | 60 | \$3.00 | ZBRK4007008H | Sign-On/Sign-Off | NM | | |

| | | | | <u>Line</u> | <u>Start</u> | <u>End</u> | <u>Days</u> | <u>Spots/Week</u> | <u>Rate</u> |
|---|-----|----------|---------|-------------|--------------|--------------|---------------------|-------------------|-------------|
| | | | | 3 | | | MTWTFSS | 32 | \$3.00 |
| Description: Sign-On/Sign-Off, 9:00 AM-12:00 XM | | | | | | | | | |
| # | Day | Date | Time | Length | Rate | Copy | Program Description | Class | Remarks |
| 3 | M | 09/09/19 | 01:14 P | 60 | \$3.00 | ZBRK4007008H | Sign-On/Sign-Off | NM | |

| | | | | | | | | |
|---|----|----------|---------|----|--------|--------------|------------------|----|
| 3 | M | 09/09/19 | 06:11 P | 60 | \$3.00 | ZBRK4002007H | Sign-On/Sign-Off | NM |
| 3 | Tu | 09/10/19 | 10:20 A | 60 | \$3.00 | ZBRK4002007H | Sign-On/Sign-Off | NM |
| 3 | Tu | 09/10/19 | 11:20 A | 60 | \$3.00 | ZBRK4007008H | Sign-On/Sign-Off | NM |
| 3 | Tu | 09/10/19 | 02:05 P | 60 | \$3.00 | ZBRK4002007H | Sign-On/Sign-Off | NM |
| 3 | Tu | 09/10/19 | 10:44 P | 60 | \$3.00 | ZBRK4007008H | Sign-On/Sign-Off | NM |
| 3 | W | 09/11/19 | 11:39 P | 60 | \$3.00 | ZBRK4002007H | Sign-On/Sign-Off | NM |
| 3 | Th | 09/12/19 | 12:18 P | 60 | \$3.00 | ZBRK4002007H | Sign-On/Sign-Off | NM |
| 3 | Th | 09/12/19 | 02:31 P | 60 | \$3.00 | ZBRK4007008H | Sign-On/Sign-Off | NM |
| 3 | Th | 09/12/19 | 04:38 P | 60 | \$3.00 | ZBRK4002007H | Sign-On/Sign-Off | NM |
| 3 | Th | 09/12/19 | 06:44 P | 60 | \$3.00 | ZBRK4007008H | Sign-On/Sign-Off | NM |
| 3 | F | 09/13/19 | 05:47 P | 60 | \$3.00 | ZBRK4007008H | Sign-On/Sign-Off | NM |
| 3 | Sa | 09/14/19 | 01:36 P | 60 | \$3.00 | ZBRK4007008H | Sign-On/Sign-Off | NM |
| 3 | Su | 09/15/19 | 01:15 P | 60 | \$3.00 | ZBRK4007008H | Sign-On/Sign-Off | NM |
| 3 | Su | 09/15/19 | 05:40 P | 60 | \$3.00 | ZBRK4002007H | Sign-On/Sign-Off | NM |
| 3 | Su | 09/15/19 | 07:02 P | 60 | \$3.00 | ZBRK4007008H | Sign-On/Sign-Off | NM |
| 3 | Su | 09/15/19 | 08:53 P | 60 | \$3.00 | ZBRK4002007H | Sign-On/Sign-Off | NM |

| | | | | <u>Line</u> | <u>Start</u> | <u>End</u> | <u>Days</u> | <u>Spots/Week</u> | <u>Rate</u> | |
|--|-----|----------|---------|-------------|--------------|--------------|---------------------|-------------------|-------------|--|
| | | | | 4 | | | MTWTFSS | 4 | \$2.00 | |
| Description: Sign-On/Sign-Off, 4:00 AM-9:00 AM | | | | | | | | | | |
| # | Day | Date | Time | Length | Rate | Copy | Program Description | Class | Remarks | |
| 4 | M | 08/26/19 | 04:36 A | 60 | \$2.00 | ZBRK4007008H | Sign-On/Sign-Off | NM | | |
| 4 | W | 08/28/19 | 08:40 A | 60 | \$2.00 | ZBRK4007008H | Sign-On/Sign-Off | NM | | |
| 4 | F | 08/30/19 | 07:57 A | 60 | \$2.00 | ZBRK4002007H | Sign-On/Sign-Off | NM | | |

| | | | | <u>Line</u> | <u>Start</u> | <u>End</u> | <u>Days</u> | <u>Spots/Week</u> | <u>Rate</u> | |
|--|-----|----------|---------|-------------|--------------|--------------|---------------------|-------------------|-------------|--|
| | | | | 5 | | | MTWTFSS | 4 | \$2.00 | |
| Description: Sign-On/Sign-Off, 4:00 AM-9:00 AM | | | | | | | | | | |
| # | Day | Date | Time | Length | Rate | Copy | Program Description | Class | Remarks | |
| 5 | Th | 09/05/19 | 07:49 A | 60 | \$2.00 | ZBRK4002007H | Sign-On/Sign-Off | NM | | |
| 5 | Sa | 09/07/19 | 07:27 A | 60 | \$2.00 | ZBRK4002007H | Sign-On/Sign-Off | NM | | |
| 5 | Su | 09/08/19 | 05:28 A | 60 | \$2.00 | ZBRK4007008H | Sign-On/Sign-Off | NM | | |

| | | | | <u>Line</u> | <u>Start</u> | <u>End</u> | <u>Days</u> | <u>Spots/Week</u> | <u>Rate</u> | |
|--|-----|----------|---------|-------------|--------------|--------------|---------------------|-------------------|-------------|--|
| | | | | 6 | | | MTWTFSS | 4 | \$2.00 | |
| Description: Sign-On/Sign-Off, 4:00 AM-9:00 AM | | | | | | | | | | |
| # | Day | Date | Time | Length | Rate | Copy | Program Description | Class | Remarks | |
| 6 | M | 09/09/19 | 04:37 A | 60 | \$2.00 | ZBRK4002007H | Sign-On/Sign-Off | NM | | |
| 6 | W | 09/11/19 | 07:48 A | 60 | \$2.00 | ZBRK4007008H | Sign-On/Sign-Off | NM | | |
| 6 | Th | 09/12/19 | 08:39 A | 60 | \$2.00 | ZBRK4007008H | Sign-On/Sign-Off | NM | | |
| 6 | Sa | 09/14/19 | 06:34 A | 60 | \$2.00 | ZBRK4002007H | Sign-On/Sign-Off | NM | | |

| | | | | <u>Line</u> | <u>Start</u> | <u>End</u> | <u>Days</u> | <u>Spots/Week</u> | <u>Rate</u> | |
|---|-----|----------|---------|-------------|--------------|--------------|---------------------|-------------------|-------------|--|
| | | | | 7 | | | MTWTFSS | 4 | \$2.00 | |
| Description: Sign-On/Sign-Off, 12:00 XM-4:00 XM | | | | | | | | | | |
| # | Day | Date | Time | Length | Rate | Copy | Program Description | Class | Remarks | |
| 7 | M | 08/26/19 | 12:47 A | 60 | \$2.00 | ZBRK4007008H | Sign-On/Sign-Off | NM | | |
| 7 | W | 08/28/19 | 01:47 A | 60 | \$2.00 | ZBRK4007008H | Sign-On/Sign-Off | NM | | |
| 7 | F | 08/30/19 | 01:20 A | 60 | \$2.00 | ZBRK4002007H | Sign-On/Sign-Off | NM | | |

| | | | | <u>Line</u> | <u>Start</u> | <u>End</u> | <u>Days</u> | <u>Spots/Week</u> | <u>Rate</u> | |
|---|-----|----------|---------|-------------|--------------|--------------|---------------------|-------------------|-------------|--|
| | | | | 8 | | | MTWTFSS | 4 | \$2.00 | |
| Description: Sign-On/Sign-Off, 12:00 XM-4:00 XM | | | | | | | | | | |
| # | Day | Date | Time | Length | Rate | Copy | Program Description | Class | Remarks | |
| 8 | W | 09/04/19 | 12:15 A | 60 | \$2.00 | ZBRK4007008H | Sign-On/Sign-Off | NM | | |
| 8 | F | 09/06/19 | 01:14 A | 60 | \$2.00 | ZBRK4007008H | Sign-On/Sign-Off | NM | | |
| 8 | Sa | 09/07/19 | 02:44 A | 60 | \$2.00 | ZBRK4002007H | Sign-On/Sign-Off | NM | | |

| | | | | <u>Line</u> | <u>Start</u> | <u>End</u> | <u>Days</u> | <u>Spots/Week</u> | <u>Rate</u> | |
|---|-----|----------|---------|-------------|--------------|--------------|---------------------|-------------------|-------------|--|
| | | | | 9 | | | MTWTFSS | 4 | \$2.00 | |
| Description: Sign-On/Sign-Off, 12:00 XM-4:00 XM | | | | | | | | | | |
| # | Day | Date | Time | Length | Rate | Copy | Program Description | Class | Remarks | |
| 9 | M | 09/09/19 | 03:49 A | 60 | \$2.00 | ZBRK4007008H | Sign-On/Sign-Off | NM | | |
| 9 | Tu | 09/10/19 | 12:23 A | 60 | \$2.00 | ZBRK4002007H | Sign-On/Sign-Off | NM | | |
| 9 | Th | 09/12/19 | 12:15 A | 60 | \$2.00 | ZBRK4002007H | Sign-On/Sign-Off | NM | | |
| 9 | Sa | 09/14/19 | 02:14 A | 60 | \$2.00 | ZBRK4002007H | Sign-On/Sign-Off | NM | | |

Additional Comments:

| | |
|------------------------------|----------|
| Total Spots: | 68 |
| Actual Gross Billing: | \$184.00 |
| State Tax: | \$0.00 |
| Local Tax: | \$0.00 |
| Agency Commission: | \$51.06 |
| <hr/> | |
| Net Due: | \$132.94 |