

# EFLX-TV INVOICE

**Bill To:**

Marathon Ventures (comm)  
675 3rd Avenue, 11th Floor  
New York, NY 10017

**Please Remit To:**

EFLX  
PO Box 11407  
Drawer # 0372  
Birmingham, AL 35246-0372

**Due Date: 10/29/19**

<u>Invoice#</u> 1283541-2	<u>Broadcast Month</u> 201909	<u>Invoice Date</u> 09/29/19	<u>Flight</u> 08/26/19-09/29/19
<u>Account Executive</u> House, West Palm Beach	<u>Advertiser</u> Lincoln Heritage (M)	<u>Product</u> Funeral Advantage	<u>Order Type</u> CASH
<u>Representative</u>	<u>Rep Order #</u> D-174557		
<b>Client Code:</b>			
<b>Product Code:</b>			
<b>Estimate Code:</b> Vista Aci			
		<b>Total Spots:</b>	43
		<b>Actual Gross Billing:</b>	\$178.50
		<b>State Tax:</b>	\$0.00
		<b>Local Tax:</b>	\$0.00
		<b>Agency Commission:</b>	\$49.53
		<b>Net Due:</b>	\$128.97

**Comments:**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

**Billing Instructions:**

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					1			MTWTFSS	8	\$4.50
Description: Bounce Morning 4a-12p, 9:00 AM-12:00 PM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
1	W	08/28/19	11:19 A	90	\$4.50	2LBN7601500	Bounce Morning 4a-12p	NM		
1	Th	08/29/19	09:20 A	90	\$4.50	2LBN7601500	Bounce Morning 4a-12p	NM		
1	F	08/30/19	09:27 A	90	\$4.50	2LBN7601500	Bounce Morning 4a-12p	NM		
1	F	08/30/19	11:20 A	90	\$4.50	2LBN7601500	Bounce Morning 4a-12p	NM		
1	Sa	08/31/19	09:28 A	90	\$4.50	2LBN7601500	Bounce Morning 4a-12p	NM		
1	Sa	08/31/19	09:58 A	90	\$4.50	2LBN7601500	Bounce Morning 4a-12p	NM		
1	Su	09/01/19	09:14 A	90	\$4.50	2LBN7601500	Bounce Morning 4a-12p	NM		
1	Su	09/01/19	11:28 A	90	\$4.50	2LBN7601500	Bounce Morning 4a-12p	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				2			MTWTFSS	8	\$4.50
Description: Bounce Morning 4a-12p, 9:00 AM-12:00 PM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
2	Tu	09/03/19	09:21 A	90	\$4.50	2LBN7601500	Bounce Morning 4a-12p	NM	
2	W	09/04/19	11:47 A	90	\$4.50	2LBN7601500	Bounce Morning 4a-12p	NM	
2	Th	09/05/19	11:49 A	90	\$4.50	2LBN7601500	Bounce Morning 4a-12p	NM	
2	F	09/06/19	11:46 A	90	\$4.50	2LBN7601500	Bounce Morning 4a-12p	NM	
2	Sa	09/07/19	09:28 A	90	\$4.50	2LBN7601500	Bounce Morning 4a-12p	NM	
2	Sa	09/07/19	09:58 A	90	\$4.50	2LBN7601500	Bounce Morning 4a-12p	NM	
2	Su	09/08/19	09:43 A	90	\$4.50	2LBN7601500	Bounce Morning 4a-12p	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				3			MTWTFSS	8	\$4.50
Description: Bounce Morning 4a-12p, 9:00 AM-12:00 PM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
3	Tu	09/10/19	11:19 A	90	\$4.50	2LBN7601500	Bounce Morning 4a-12p	NM	
3	W	09/11/19	11:19 A	90	\$4.50	2LBN7601500	Bounce Morning 4a-12p	NM	
3	Th	09/12/19	11:21 A	90	\$4.50	2LBN7601500	Bounce Morning 4a-12p	NM	
3	F	09/13/19	11:19 A	90	\$4.50	2LBN7601500	Bounce Morning 4a-12p	NM	
3	Sa	09/14/19	09:58 A	90	\$4.50	2LBN7601500	Bounce Morning 4a-12p	NM	
3	Su	09/15/19	09:43 A	90	\$4.50	2LBN7601500	Bounce Morning 4a-12p	NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					4			MTWTFSS	8	\$4.50
Description: Bounce Morning 4a-12p, 9:00 AM-12:00 PM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
4	W	09/18/19	09:19 A	90	\$4.50	2LBN7601500	Bounce Morning 4a-12p	NM		
4	W	09/18/19	11:19 A	90	\$4.50	2LBN7601500	Bounce Morning 4a-12p	NM		
4	Th	09/19/19	11:18 A	90	\$4.50	2LBN7601500	Bounce Morning 4a-12p	NM		
4	F	09/20/19	11:20 A	90	\$4.50	2LBN7601500	Bounce Morning 4a-12p	NM		

4	Sa	09/21/19	09:28 A	90	\$4.50	2LBN7601500	Bounce Morning 4a-12p	NM
4	Su	09/22/19	09:43 A	90	\$4.50	2LBN7601500	Bounce Morning 4a-12p	NM

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				5			MTWTFSS	8	\$4.50	
Description: Bounce Morning 4a-12p, 9:00 AM-12:00 PM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
5	Tu	09/24/19	11:19 A	90	\$4.50	2LBN7601500	Bounce Morning 4a-12p	NM		
5	W	09/25/19	11:23 A	90	\$4.50	2LBN7601500	Bounce Morning 4a-12p	NM		
5	Th	09/26/19	11:19 A	90	\$4.50	2LBN7601500	Bounce Morning 4a-12p	NM		
5	F	09/27/19	11:20 A	90	\$4.50	2LBN7601500	Bounce Morning 4a-12p	NM		
5	Sa	09/28/19	09:39 A	90	\$4.50	2LBN7601500	Bounce Morning 4a-12p	NM		
5	Su	09/29/19	09:27 A	90	\$4.50	2LBN7601500	Bounce Morning 4a-12p	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				6			MTWTFSS	1	\$3.00	
Description: Bounce Overnights 12a-4a, 12:00 XM-4:00 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
6	Sa	08/31/19	01:13 A	90	\$3.00	2LBN7601500	Bounce Overnights 12a-4a	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				7			MTWTFSS	1	\$3.00	
Description: Bounce Overnights 12a-4a, 12:00 XM-4:00 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
7	W	09/04/19	02:10 A	90	\$3.00	2LBN7601500	Bounce Overnights 12a-4a	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				8			MTWTFSS	1	\$3.00	
Description: Bounce Overnights 12a-4a, 12:00 XM-4:00 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
8	M	09/09/19	01:09 A	90	\$3.00	2LBN7601500	Bounce Overnights 12a-4a	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				9			MTWTFSS	1	\$3.00	
Description: Bounce Overnights 12a-4a, 12:00 XM-4:00 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
9	Sa	09/21/19	12:42 A	90	\$3.00	2LBN7601500	Bounce Overnights 12a-4a	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				10			MTWTFSS	1	\$3.00	
Description: Bounce Overnights 12a-4a, 12:00 XM-4:00 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
10	Tu	09/24/19	02:16 A	90	\$3.00	2LBN7601500	Bounce Overnights 12a-4a	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				11			MTWTFSS	1	\$3.00	
Description: Bounce Morning 4a-12p, 4:00 AM-9:00 AM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
11	Tu	08/27/19	08:38 A	90	\$3.00	2LBN7601500	Bounce Morning 4a-12p	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				12			MTWTFSS	1	\$3.00	
Description: Bounce Morning 4a-12p, 4:00 AM-9:00 AM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
12	Th	09/05/19	08:27 A	90	\$3.00	2LBN7601500	Bounce Morning 4a-12p	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				13			MTWTFSS	1	\$3.00	
Description: Bounce Morning 4a-12p, 4:00 AM-9:00 AM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
13	F	09/13/19	08:50 A	90	\$3.00	2LBN7601500	Bounce Morning 4a-12p	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>		
				14			MTWTFSS	1	\$3.00		
Description: Bounce Morning 4a-12p, 4:00 AM-9:00 AM											
#	Day	Date	Time	Length	Rate	Copy		Program Description	Class	Remarks	
14	Su	09/22/19	04:36 A	90	\$3.00	2LBN7601500		Bounce Morning 4a-12p	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>		
				15			MTWTFSS	1	\$3.00		
Description: Bounce Morning 4a-12p, 4:00 AM-9:00 AM											
#	Day	Date	Time	Length	Rate	Copy		Program Description	Class	Remarks	
15	Tu	09/24/19	06:42 A	90	\$3.00	2LBN7601500		Bounce Morning 4a-12p	NM		

Additional Comments:

<b>Total Spots:</b>	43
<b>Actual Gross Billing:</b>	\$178.50
<b>State Tax:</b>	\$0.00
<b>Local Tax:</b>	\$0.00
<b>Agency Commission:</b>	\$49.53
<b>Net Due:</b>	\$128.97