

EILX-TV INVOICE

Bill To:
Marathon Ventures (comm)
675 3rd Avenue, 11th Floor
New York, NY 10017

Please Remit To:
EILX
PO Box 14200
Tallahassee, FL 32317-4200

Due Date: 10/29/19

<u>Invoice#</u> 1263122-3	<u>Broadcast Month</u> 201909	<u>Invoice Date</u> 09/29/19	<u>Flight</u> 08/26/19-09/29/19
<u>Account Executive</u> House, Lansing	<u>Advertiser</u> Life Alert (M)	<u>Product</u> Life Alert	<u>Order Type</u> CASH
<u>Representative</u>	<u>Rep Order #</u> D-171777	<div><div>Total Spots:</div><div>62</div></div>	
Client Code:		<div><div>Actual Gross Billing:</div><div>\$110.00</div></div>	
Product Code:		<div><div>State Tax:</div><div>\$0.00</div></div>	
Estimate Code: Tower Medi		<div><div>Local Tax:</div><div>\$0.00</div></div>	
		<div><div>Agency Commission:</div><div>\$30.52</div></div>	
		<div><div>Net Due:</div><div>\$79.48</div></div>	

Comments:

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

Billing Instructions:

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				1			MTWTFSS	16	\$2.00
Description: All Day Rotator, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
1	M	08/26/19	07:57 P	60	\$2.00	LATT5908	All Day Rotator	NM	
1	M	08/26/19	09:49 P	60	\$2.00	LATT5908	All Day Rotator	NM	
1	W	08/28/19	02:55 P	60	\$2.00	LATT5908	All Day Rotator	NM	
1	F	08/30/19	09:27 A	60	\$2.00	LATT5908	All Day Rotator	NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>			
					2			MTWTFSS	16	\$2.00			
Description: All Day Rotator, 9:00 AM-12:00 XM													
#	Day	Date	Time	Length	Rate	Copy	Program Description			Class	Remarks		
2	Tu	09/03/19	05:39 P	60	\$2.00	LATT5908	All Day Rotator			NM			
2	Tu	09/03/19	05:48 P	60	\$2.00	LATT5908	All Day Rotator			NM			
2	Tu	09/03/19	09:41 P	60	\$2.00	LATT5908	All Day Rotator			NM			
2	W	09/04/19	11:26 A	60	\$2.00	LATT5908	All Day Rotator			NM			
2	Th	09/05/19	11:53 A	60	\$2.00	LATT5908	All Day Rotator			NM			
2	F	09/06/19	03:20 P	60	\$2.00	LATT5908	All Day Rotator			NM			
2	F	09/06/19	11:53 P	60	\$2.00	LATT5908	All Day Rotator			NM			
2	Sa	09/07/19	07:58 P	60	\$2.00	LATT5908	All Day Rotator			NM			
2	Su	09/08/19	03:43 P	60	\$2.00	LATT5908	All Day Rotator			NM			

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					3			MTWTFSS	16	\$2.00
Description: All Day Rotator, 9:00 AM-12:00 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
3	M	09/09/19	10:54 A	60	\$2.00	LATT5908	All Day Rotator	NM		
3	Tu	09/10/19	10:46 A	60	\$2.00	LATT5908	All Day Rotator	NM		
3	Th	09/12/19	01:44 P	60	\$2.00	LATT5908	All Day Rotator	NM		
3	Th	09/12/19	06:14 P	60	\$2.00	LATT5908	All Day Rotator	NM		
3	Sa	09/14/19	08:44 P	60	\$2.00	LATT5908	All Day Rotator	NM		
3	Su	09/15/19	03:41 P	60	\$2.00	LATT5908	All Day Rotator	NM		
3	Su	09/15/19	11:53 P	60	\$2.00	LATT5908	All Day Rotator	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				4			MTWTFSS	20	\$2.00
Description: All Day Rotator, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
4	Sa	09/21/19	12:28 P	60	\$2.00	LATT5908	All Day Rotator	NM	
4	Sa	09/21/19	10:18 P	60	\$2.00	LATT5908	All Day Rotator	NM	
4	Su	09/22/19	06:51 P	60	\$2.00	LATT5908	All Day Rotator	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				5			MTWTFSS	20	\$2.00
Description: All Day Rotator, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
5	Tu	09/24/19	09:20 A	60	\$2.00	LATT5908	All Day Rotator	NM	
5	Tu	09/24/19	06:36 P	60	\$2.00	LATT5908	All Day Rotator	NM	
5	W	09/25/19	03:56 P	60	\$2.00	LATT5908	All Day Rotator	NM	
5	Th	09/26/19	11:19 A	60	\$2.00	LATT5908	All Day Rotator	NM	
5	Th	09/26/19	08:43 P	60	\$2.00	LATT5908	All Day Rotator	NM	
5	Th	09/26/19	11:25 P	60	\$2.00	LATT5908	All Day Rotator	NM	
5	F	09/27/19	10:54 P	60	\$2.00	LATT5908	All Day Rotator	NM	
5	F	09/27/19	11:56 P	60	\$2.00	LATT5908	All Day Rotator	NM	
5	Sa	09/28/19	02:18 P	60	\$2.00	LATT5908	All Day Rotator	NM	
5	Su	09/29/19	06:42 P	60	\$2.00	LATT5908	All Day Rotator	NM	
5	Su	09/29/19	09:39 P	60	\$2.00	LATT5908	All Day Rotator	NM	
5	Su	09/29/19	11:47 P	60	\$2.00	LATT5908	All Day Rotator	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				6			MTWTFSS	2	\$1.00
Description: All Day Rotator, 12:00 XM-3:59 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
6	Th	08/29/19	02:28 A	60	\$1.00	LATT5908	All Day Rotator	NM	
6	Su	09/01/19	01:58 A	60	\$1.00	LATT5908	All Day Rotator	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				7			MTWTFSS	2	\$1.00
Description: All Day Rotator, 12:00 XM-3:59 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
7	M	09/02/19	03:41 A	60	\$1.00	LATT5908	All Day Rotator	NM	
7	W	09/04/19	02:23 A	60	\$1.00	LATT5908	All Day Rotator	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				8			MTWTFSS	2	\$1.00
Description: All Day Rotator, 12:00 XM-3:59 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
8	Tu	09/10/19	02:38 A	60	\$1.00	LATT5908	All Day Rotator	NM	
8	Su	09/15/19	12:56 A	60	\$1.00	LATT5908	All Day Rotator	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				9			MTWTFSS	4	\$1.00
Description: All Day Rotator, 12:00 XM-3:59 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
9	M	09/16/19	12:28 A	60	\$1.00	LATT5908	All Day Rotator	NM	
9	Tu	09/17/19	03:44 A	60	\$1.00	LATT5908	All Day Rotator	NM	
9	F	09/20/19	02:29 A	60	\$1.00	LATT5908	All Day Rotator	NM	
9	Sa	09/21/19	03:53 A	60	\$1.00	LATT5908	All Day Rotator	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				10			MTWTFSS	4	\$1.00
Description: All Day Rotator, 12:00 XM-3:59 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
10	W	09/25/19	03:39 A	60	\$1.00	LATT5908	All Day Rotator	NM	
10	Th	09/26/19	02:26 A	60	\$1.00	LATT5908	All Day Rotator	NM	
10	F	09/27/19	12:45 A	60	\$1.00	LATT5908	All Day Rotator	NM	
10	Sa	09/28/19	02:37 A	60	\$1.00	LATT5908	All Day Rotator	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				11			MTWTFSS	2	\$2.00
Description: All Day Rotator, 4:00 AM-9:00 AM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
11	Tu	08/27/19	07:15 A	60	\$2.00	LATT5908	All Day Rotator	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				12			MTWTFSS	2	\$2.00
Description: All Day Rotator, 4:00 AM-9:00 AM									
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>	<u>Class</u>	<u>Remarks</u>
12	Th	09/05/19	08:53 A	60	\$2.00	LATT5908	All Day Rotator	NM	
12	Su	09/08/19	05:15 A	60	\$2.00	LATT5908	All Day Rotator	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				13			MTWTFSS	2	\$2.00
Description: All Day Rotator, 4:00 AM-9:00 AM									
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>	<u>Class</u>	<u>Remarks</u>
13	Tu	09/10/19	04:43 A	60	\$2.00	LATT5908	All Day Rotator	NM	
13	F	09/13/19	07:58 A	60	\$2.00	LATT5908	All Day Rotator	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				14			MTWTFSS	4	\$2.00
Description: All Day Rotator, 4:00 AM-9:00 AM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
14	M	09/16/19	05:25 A	60	\$2.00	LATT5908	All Day Rotator	NM	
14	Tu	09/17/19	06:44 A	60	\$2.00	LATT5908	All Day Rotator	NM	
14	Sa	09/21/19	04:48 A	60	\$2.00	LATT5908	All Day Rotator	NM	
14	Su	09/22/19	05:19 A	60	\$2.00	LATT5908	All Day Rotator	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				15			MTWTFSS	4	\$2.00
Description: All Day Rotator, 4:00 AM-9:00 AM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
15	W	09/25/19	04:25 A	60	\$2.00	LATT5908	All Day Rotator	NM	
15	Th	09/26/19	08:49 A	60	\$2.00	LATT5908	All Day Rotator	NM	
15	F	09/27/19	05:57 A	60	\$2.00	LATT5908	All Day Rotator	NM	
15	Sa	09/28/19	05:48 A	60	\$2.00	LATT5908	All Day Rotator	NM	

Additional Comments:

Total Spots:	62
Actual Gross Billing:	\$110.00
State Tax:	\$0.00
Local Tax:	\$0.00
Agency Commission:	\$30.52
Net Due:	\$79.48