

# KSWO-TV INVOICE

**Bill To:**

Marathon Ventures (comm)  
675 3rd Avenue, 11th Floor  
New York, NY 10017

**Please Remit To:**

KSWO  
Dept # 2677  
PO Box 11407  
Birmingham, AL 35246-2677

**Due Date: 10/29/19**

|  |                                     |   |                                    |
|--|-------------------------------------|---|------------------------------------|
| <u>Invoice#</u><br>1254324-3                     | <u>Broadcast Month</u><br>201909    | <u>Invoice Date</u><br>09/29/19   | <u>Flight</u><br>08/26/19-09/29/19 |
| <u>Account Executive</u><br>House, Wichita Falls | <u>Advertiser</u><br>Life Alert (M) | <u>Product</u><br>Life Alert  | <u>Order Type</u><br>CASH          |
| <u>Representative</u>                            | <u>Rep Order #</u><br>D-171824      | <div>Total Spots:6</div> <div>Actual Gross Billing:\$24.00</div> <div>State Tax:\$0.00</div> <div>Local Tax:\$0.00</div> <div>Agency Commission:\$6.66</div> <div>Net Due:\$17.34</div> |                                    |
| Client Code:                                     | Product Code:                       |   |                                    |
| Estimate Code: Tower Medi                        |                                     |   |                                    |

**Comments:**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

**Billing Instructions:**

|  |     |          |         | <u>Line</u> | <u>Start</u> | <u>End</u> | <u>Days</u>         | <u>Spots/Week</u> | <u>Rate</u> |
|--|-----|----------|---------|-------------|--------------|------------|---------------------|-------------------|-------------|
|  |     |          |         | 2           |              |            | MTWTFSS             | 4                 | \$4.00      |
| Description: Sign-On/Sign-Off, 9:00 AM-4:00 PM |     |          |         |             |              |            |                     |                   |             |
| #  | Day | Date     | Time    | Length      | Rate         | Copy       | Program Description | Class             | Remarks     |
| 2  | M   | 09/02/19 | 02:59 P | 60          | \$4.00       | LATT9963H  | Sign-On/Sign-Off    | NM                |             |
| 2  | Tu  | 09/03/19 | 03:40 P | 60          | \$4.00       | LATT9963H  | Sign-On/Sign-Off    | NM                |             |
| 2  | F   | 09/06/19 | 02:19 P | 60          | \$4.00       | LATT9963H  | Sign-On/Sign-Off    | NM                |             |

|  |     |          |         | <u>Line</u> | <u>Start</u> | <u>End</u> | <u>Days</u>         | <u>Spots/Week</u> | <u>Rate</u> |
|--|-----|----------|---------|-------------|--------------|------------|---------------------|-------------------|-------------|
|  |     |          |         | 3           |              |            | MTWTFSS             | 8                 | \$4.00      |
| Description: Sign-On/Sign-Off, 9:00 AM-4:00 PM |     |          |         |             |              |            |                     |                   |             |
| #  | Day | Date     | Time    | Length      | Rate         | Copy       | Program Description | Class             | Remarks     |
| 3  | F   | 09/13/19 | 02:50 P | 60          | \$4.00       | LATT9963H  | Sign-On/Sign-Off    | NM                |             |
| 3  | Su  | 09/15/19 | 09:29 A | 60          | \$4.00       | LATT9963H  | Sign-On/Sign-Off    | NM                |             |

|  |            |             |             | <u>Line</u>   | <u>Start</u> | <u>End</u>  | <u>Days</u>                | <u>Spots/Week</u> | <u>Rate</u>    |
|--|------------|-------------|-------------|---------------|--------------|-------------|----------------------------|-------------------|----------------|
|  |            |             |             | 4             |              |             | MTWTFSS                    | 8                 | \$4.00         |
| Description: Sign-On/Sign-Off, 9:00 AM-4:00 PM |            |             |             |               |              |             |                            |                   |                |
| <u>#</u>                                       | <u>Day</u> | <u>Date</u> | <u>Time</u> | <u>Length</u> | <u>Rate</u>  | <u>Copy</u> | <u>Program Description</u> | <u>Class</u>      | <u>Remarks</u> |
| 4  | Th         | 09/19/19    | 02:29 P     | 60            | \$4.00       | LATT9963H   | Sign-On/Sign-Off           | NM                |                |

**Additional Comments:**

|                              |         |
|------------------------------|---------|
| <b>Total Spots:</b>          | 6       |
| <b>Actual Gross Billing:</b> | \$24.00 |
| <b>State Tax:</b>            | \$0.00  |
| <b>Local Tax:</b>            | \$0.00  |
| <b>Agency Commission:</b>    | \$6.66  |
| <b>Net Due:</b>              | \$17.34 |