

# EOWT-TV INVOICE

**Bill To:**  
Marathon Ventures (comm)  
675 3rd Avenue, 11th Floor  
New York, NY 10017

**Please Remit To:**  
EOWT  
P.O. Box 14200  
Tallahassee, FL 32317-4200

**Due Date: 10/29/19**

<u>Invoice#</u> 1263264-3	<u>Broadcast Month</u> 201909	<u>Invoice Date</u> 09/29/19	<u>Flight</u> 08/26/19-09/29/19
<u>Account Executive</u> House, Omaha	<u>Advertiser</u> Life Alert (M)	<u>Product</u> Life Alert	<u>Order Type</u> CASH
<u>Representative</u>	<u>Rep Order #</u> D-171777	<div><div>Total Spots:</div><div>62</div></div>	
<b>Client Code:</b>		<div><div>Actual Gross Billing:</div><div>\$114.00</div></div>	
<b>Product Code:</b>		<div><div>State Tax:</div><div>\$0.00</div></div>	
<b>Estimate Code:</b> Tower Medi		<div><div>Local Tax:</div><div>\$0.00</div></div>	
		<div><div>Agency Commission:</div><div>\$31.63</div></div>	
		<div><div>Net Due:</div><div>\$82.37</div></div>	

**Comments:**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

**Billing Instructions:**

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					1			MTWTFSS	16	\$2.00
Description: All Day Rotator, 9:00 AM-12:00 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
1	M	08/26/19	09:40 P	60	\$2.00	LATT5908	All Day Rotator	NM		
1	W	08/28/19	12:16 P	60	\$2.00	LATT5908	All Day Rotator	NM		
1	W	08/28/19	08:14 P	60	\$2.00	LATT5908	All Day Rotator	NM		
1	Th	08/29/19	10:39 A	60	\$2.00	LATT5908	All Day Rotator	NM		
1	Th	08/29/19	05:18 P	60	\$2.00	LATT5908	All Day Rotator	NM		
1	Th	08/29/19	08:12 P	60	\$2.00	LATT5908	All Day Rotator	NM		
1	F	08/30/19	12:42 P	60	\$2.00	LATT5908	All Day Rotator	NM		
1	Sa	08/31/19	02:45 P	60	\$2.00	LATT5908	All Day Rotator	NM		
1	Su	09/01/19	02:18 P	60	\$2.00	LATT5908	All Day Rotator	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				2			MTWTFSS	10	\$2.00
Description: All Day Rotator, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
2	M	09/02/19	09:49 A	60	\$2.00	LATT5908	All Day Rotator	NM	
2	Tu	09/03/19	07:17 P	60	\$2.00	LATT5908	All Day Rotator	NM	
2	F	09/06/19	05:37 P	60	\$2.00	LATT5908	All Day Rotator	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				3			MTWTFSS	10	\$2.00
Description: All Day Rotator, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
3	M	09/09/19	12:39 P	60	\$2.00	LATT5908	All Day Rotator	NM	
3	Tu	09/10/19	05:25 P	60	\$2.00	LATT5908	All Day Rotator	NM	
3	W	09/11/19	06:37 P	60	\$2.00	LATT5908	All Day Rotator	NM	
3	Th	09/12/19	01:20 P	60	\$2.00	LATT5908	All Day Rotator	NM	
3	Th	09/12/19	04:22 P	60	\$2.00	LATT5908	All Day Rotator	NM	
3	F	09/13/19	01:40 P	60	\$2.00	LATT5908	All Day Rotator	NM	
3	F	09/13/19	02:20 P	60	\$2.00	LATT5908	All Day Rotator	NM	
3	Sa	09/14/19	11:50 P	60	\$2.00	LATT5908	All Day Rotator	NM	
3	Su	09/15/19	05:20 P	60	\$2.00	LATT5908	All Day Rotator	NM	
3	Su	09/15/19	11:27 P	60	\$2.00	LATT5908	All Day Rotator	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				4			MTWTFSS	10	\$2.00
Description: All Day Rotator, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
4	M	09/16/19	10:16 A	60	\$2.00	LATT5908	All Day Rotator	NM	
4	Tu	09/17/19	06:19 P	60	\$2.00	LATT5908	All Day Rotator	NM	
4	W	09/18/19	04:37 P	60	\$2.00	LATT5908	All Day Rotator	NM	

4	Th	09/19/19	02:19 P	60	\$2.00	LATT5908	All Day Rotator	NM
4	Th	09/19/19	08:13 P	60	\$2.00	LATT5908	All Day Rotator	NM
4	F	09/20/19	01:19 P	60	\$2.00	LATT5908	All Day Rotator	NM
4	F	09/20/19	06:43 P	60	\$2.00	LATT5908	All Day Rotator	NM
4	Sa	09/21/19	11:49 P	60	\$2.00	LATT5908	All Day Rotator	NM
4	Su	09/22/19	05:21 P	60	\$2.00	LATT5908	All Day Rotator	NM
4	Su	09/22/19	07:22 P	60	\$2.00	LATT5908	All Day Rotator	NM

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				5			MTWTFSS	10	\$2.00
Description: All Day Rotator, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
5	M	09/23/19	10:19 A	60	\$2.00	LATT5908	All Day Rotator	NM	
5	M	09/23/19	03:18 P	60	\$2.00	LATT5908	All Day Rotator	NM	
5	Tu	09/24/19	06:21 P	60	\$2.00	LATT5908	All Day Rotator	NM	
5	W	09/25/19	01:45 P	60	\$2.00	LATT5908	All Day Rotator	NM	
5	W	09/25/19	04:41 P	60	\$2.00	LATT5908	All Day Rotator	NM	
5	Th	09/26/19	11:15 P	60	\$2.00	LATT5908	All Day Rotator	NM	
5	F	09/27/19	05:39 P	60	\$2.00	LATT5908	All Day Rotator	NM	
5	Sa	09/28/19	12:28 P	60	\$2.00	LATT5908	All Day Rotator	NM	
5	Su	09/29/19	06:38 P	60	\$2.00	LATT5908	All Day Rotator	NM	
5	Su	09/29/19	11:41 P	60	\$2.00	LATT5908	All Day Rotator	NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					6			MTWTFSS	2	\$2.00
Description: Early Morning Rotator, 4a-9a										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
6	Th	08/29/19	08:26 A	60	\$2.00	LATT5908	Early Morning Rotator	NM		
6	F	08/30/19	04:29 A	60	\$2.00	LATT5908	Early Morning Rotator	NM		

		<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>		
		7			MTWTFSS	2	\$2.00		
Description: Early Morning Rotator, 4a-9a									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
7	M	09/02/19	04:59 A	60	\$2.00	LATT5908	Early Morning Rotator	NM	
7	Su	09/08/19	08:12 A	60	\$2.00	LATT5908	Early Morning Rotator	NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					8			MTWTFSS	2	\$2.00
Description: Early Morning Rotator, 4a-9a										
#	Day	Date	Time	Length	Rate	Copy	<u>Program Description</u>		<u>Class</u>	<u>Remarks</u>
8	M	09/09/19	05:45 A	60	\$2.00	LATT5908	Early Morning Rotator		NM	
8	Tu	09/10/19	07:57 A	60	\$2.00	LATT5908	Early Morning Rotator		NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					9			MTWTFSS	2	\$2.00
Description: Early Morning Rotator, 4a-9a										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
9	M	09/16/19	08:07 A	60	\$2.00	LATT5908	Early Morning Rotator	NM		
9	F	09/20/19	07:50 A	60	\$2.00	LATT5908	Early Morning Rotator	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				10			MTWTFSS	2	\$2.00
Description: Early Morning Rotator, 4a-9a									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
10	W	09/25/19	08:34 A	60	\$2.00	LATT5908	Early Morning Rotator	NM	
10	Su	09/29/19	08:17 A	60	\$2.00	LATT5908	Early Morning Rotator	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				11			MTWTFSS	2	\$1.00
Description: Overnight Rotator, 1a-4a									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
11	F	08/30/19	01:12 A	60	\$1.00	LATT5908	Overnight Rotator	NM	
11	Su	09/01/19	02:46 A	60	\$1.00	LATT5908	Overnight Rotator	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				12			MTWTFSS	2	\$1.00	
Description: Overnight Rotator, 1a-4a										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
12	Tu	09/03/19	01:43 A	60	\$1.00	LATT5908	Overnight Rotator	NM		
12	Th	09/05/19	03:16 A	60	\$1.00	LATT5908	Overnight Rotator	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				13			MTWTFSS	2	\$1.00	
Description: Overnight Rotator, 1a-4a										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
13	W	09/11/19	02:16 A	60	\$1.00	LATT5908	Overnight Rotator	NM		
13	Sa	09/14/19	03:19 A	60	\$1.00	LATT5908	Overnight Rotator	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				14			MTWTFSS	2	\$1.00	
Description: Overnight Rotator, 1a-4a										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
14	M	09/16/19	01:18 A	60	\$1.00	LATT5908	Overnight Rotator	NM		
14	W	09/18/19	01:47 A	60	\$1.00	LATT5908	Overnight Rotator	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				15			MTWTFSS	2	\$1.00	
Description: Overnight Rotator, 1a-4a										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
15	Tu	09/24/19	01:47 A	60	\$1.00	LATT5908	Overnight Rotator	NM		
15	Sa	09/28/19	02:45 A	60	\$1.00	LATT5908	Overnight Rotator	NM		

Additional Comments:

<b>Total Spots:</b>	62
<b>Actual Gross Billing:</b>	\$114.00
<b>State Tax:</b>	\$0.00
<b>Local Tax:</b>	\$0.00
<b>Agency Commission:</b>	\$31.63
<b>Net Due:</b>	\$82.37