

WSFA-TV INVOICE

Bill To:

Marathon Ventures (comm)
675 3rd Avenue, 11th Floor
New York, NY 10017

Please Remit To:

WSFA
Regions Bank
Attn: Lockbox # 1400
PO Box 11407, Birmingham, AL 35246-1400

Due Date: 10/29/19

<u>Invoice#</u> 1257725-3	<u>Broadcast Month</u> 201909	<u>Invoice Date</u> 09/29/19	<u>Flight</u> 08/26/19-09/29/19												
<u>Account Executive</u> House, Montgomery	<u>Advertiser</u> Life Alert (M)	<u>Product</u> Life Alert	<u>Order Type</u> CASH												
<u>Representative</u>	<u>Rep Order #</u> D-171825	<table><tr><td>Total Spots:</td><td>44</td></tr><tr><td>Actual Gross Billing:</td><td>\$104.00</td></tr><tr><td>State Tax:</td><td>\$0.00</td></tr><tr><td>Local Tax:</td><td>\$0.00</td></tr><tr><td>Agency Commission:</td><td>\$28.86</td></tr><tr><td>Net Due:</td><td>\$75.14</td></tr></table>		Total Spots:	44	Actual Gross Billing:	\$104.00	State Tax:	\$0.00	Local Tax:	\$0.00	Agency Commission:	\$28.86	Net Due:	\$75.14
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State Tax:	\$0.00														
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Agency Commission:	\$28.86														
Net Due:	\$75.14														
Client Code:															
Product Code:															
Estimate Code: Tower Medi															

Comments:

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

Billing Instructions:

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					1			MTWTFSS	10	\$4.00
Description: Sign-On/Sign-Off, 11:30 PM-1:35 XM										
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>		<u>Class</u>	<u>Remarks</u>
1	Sa	08/31/19	01:26 A	60	\$4.00	LATT9963H	Sign-On/Sign-Off		NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				2			MTWTFSS	10	\$4.00
Description: Sign-On/Sign-Off, 11:30 PM-1:35 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
2	F	09/06/19	01:27 A	60	\$4.00	LATT9963H	Sign-On/Sign-Off	NM	
2	Sa	09/07/19	01:15 A	60	\$4.00	LATT9963H	Sign-On/Sign-Off	NM	
2	Su	09/08/19	01:08 A	60	\$4.00	LATT9963H	Sign-On/Sign-Off	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				4			MTWTFSS	10	\$4.00
Description: Sign-On/Sign-Off, 11:30 PM-1:35 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
4	Sa	09/21/19	01:13 A	60	\$4.00	LATT9963H	Sign-On/Sign-Off	NM	
4	Su	09/22/19	11:54 P	60	\$4.00	LATT9963H	Sign-On/Sign-Off	NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					5			MTWTFSS	10	\$4.00
Description: Sign-On/Sign-Off, 11:30 PM-1:35 XM										
#	Day	Date	Time	Length	Rate	Copy	<u>Program Description</u>		<u>Class</u>	<u>Remarks</u>
5	Sa	09/28/19	01:26 A	60	\$4.00	LATT9963H	Sign-On/Sign-Off		NM	
5	Su	09/29/19	11:59 P	60	\$4.00	LATT9963H	Sign-On/Sign-Off		NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				6			MTWTFSS	10	\$2.00
Description: Sign-On/Sign-Off, 1:35 XM-4:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
6	M	08/26/19	02:29 A	60	\$2.00	LATT9963H	Sign-On/Sign-Off	NM	
6	Tu	08/27/19	03:29 A	60	\$2.00	LATT9963H	Sign-On/Sign-Off	NM	
6	W	08/28/19	01:43 A	60	\$2.00	LATT9963H	Sign-On/Sign-Off	NM	
6	W	08/28/19	03:27 A	60	\$2.00	LATT9963H	Sign-On/Sign-Off	NM	
6	Th	08/29/19	02:59 A	60	\$2.00	LATT9963H	Sign-On/Sign-Off	NM	
6	Th	08/29/19	03:58 A	60	\$2.00	LATT9963H	Sign-On/Sign-Off	NM	
6	Sa	08/31/19	01:56 A	60	\$2.00	LATT9963H	Sign-On/Sign-Off	NM	
6	Su	09/01/19	03:29 A	60	\$2.00	LATT9963H	Sign-On/Sign-Off	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				7			MTWTFSS	10	\$2.00
Description: Sign-On/Sign-Off, 1:35 XM-4:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
7	M	09/02/19	02:58 A	60	\$2.00	LATT9963H	Sign-On/Sign-Off	NM	
7	Th	09/05/19	02:53 A	60	\$2.00	LATT9963H	Sign-On/Sign-Off	NM	
7	Th	09/05/19	03:27 A	60	\$2.00	LATT9963H	Sign-On/Sign-Off	NM	
7	Sa	09/07/19	01:56 A	60	\$2.00	LATT9963H	Sign-On/Sign-Off	NM	
7	Su	09/08/19	02:29 A	60	\$2.00	LATT9963H	Sign-On/Sign-Off	NM	
7	Su	09/08/19	02:59 A	60	\$2.00	LATT9963H	Sign-On/Sign-Off	NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					8			MTWTFSS	11	\$2.00
Description: Sign-On/Sign-Off, 1:35 XM-4:00 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
8	M	09/09/19	03:58 A	60	\$2.00	LATT9963H	Sign-On/Sign-Off	NM		
8	W	09/11/19	03:27 A	60	\$2.00	LATT9963H	Sign-On/Sign-Off	NM		
8	W	09/11/19	03:48 A	60	\$2.00	LATT9963H	Sign-On/Sign-Off	NM		
8	Th	09/12/19	01:42 A	60	\$2.00	LATT9963H	Sign-On/Sign-Off	NM		
8	Th	09/12/19	03:27 A	60	\$2.00	LATT9963H	Sign-On/Sign-Off	NM		
8	F	09/13/19	01:45 A	60	\$2.00	LATT9963H	Sign-On/Sign-Off	NM		
8	Sa	09/14/19	01:57 A	60	\$2.00	LATT9963H	Sign-On/Sign-Off	NM		
8	Sa	09/14/19	02:26 A	60	\$2.00	LATT9963H	Sign-On/Sign-Off	NM		
8	Su	09/15/19	03:50 A	60	\$2.00	LATT9963H	Sign-On/Sign-Off	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				9			MTWTFSS	10	\$2.00
Description: Sign-On/Sign-Off, 1:35 XM-4:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
9	M	09/16/19	02:23 A	60	\$2.00	LATT9963H	Sign-On/Sign-Off	NM	
9	Tu	09/17/19	02:59 A	60	\$2.00	LATT9963H	Sign-On/Sign-Off	NM	
9	Th	09/19/19	03:19 A	60	\$2.00	LATT9963H	Sign-On/Sign-Off	NM	
9	Sa	09/21/19	02:02 A	60	\$2.00	LATT9963H	Sign-On/Sign-Off	NM	
9	Su	09/22/19	01:59 A	60	\$2.00	LATT9963H	Sign-On/Sign-Off	NM	
9	Su	09/22/19	03:19 A	60	\$2.00	LATT9963H	Sign-On/Sign-Off	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				10			MTWTFSS	10	\$2.00
Description: Sign-On/Sign-Off, 1:35 XM-4:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
10	M	09/23/19	01:44 A	60	\$2.00	LATT9963H	Sign-On/Sign-Off	NM	
10	Tu	09/24/19	03:58 A	60	\$2.00	LATT9963H	Sign-On/Sign-Off	NM	
10	W	09/25/19	01:44 A	60	\$2.00	LATT9963H	Sign-On/Sign-Off	NM	
10	Th	09/26/19	03:49 A	60	\$2.00	LATT9963H	Sign-On/Sign-Off	NM	
10	F	09/27/19	02:23 A	60	\$2.00	LATT9963H	Sign-On/Sign-Off	NM	
10	Sa	09/28/19	01:56 A	60	\$2.00	LATT9963H	Sign-On/Sign-Off	NM	
10	Sa	09/28/19	02:50 A	60	\$2.00	LATT9963H	Sign-On/Sign-Off	NM	

Additional Comments:

Total Spots:	44
Actual Gross Billing:	\$104.00
State Tax:	\$0.00
Local Tax:	\$0.00
Agency Commission:	\$28.86
Net Due:	\$75.14