

# KNCT-TV INVOICE

**Bill To:**  
Marathon Ventures (comm)  
675 3rd Avenue, 11th Floor  
New York, NY 10017

**Please Remit To:**  
KNCT  
P.O. Box 14200  
Tallahassee, FL 32317-4200

**Due Date: 10/29/19**

<b>Invoice#</b> 1265093-3	<b>Broadcast Month</b> 201909	<b>Invoice Date</b> 09/29/19	<b>Flight</b> 08/26/19-09/29/19
<b>Account Executive</b> House, Waco	<b>Advertiser</b> Life Alert (M)	<b>Product</b> Life Alert	<b>Order Type</b> CASH
<b>Representative</b>	<b>Rep Order #</b> D-171777	<b>Total Spots:</b> 50 <b>Actual Gross Billing:</b> \$90.00 <b>State Tax:</b> \$0.00 <b>Local Tax:</b> \$0.00 <b>Agency Commission:</b> \$24.97 <hr/> <b>Net Due:</b> \$65.03	
<b>Client Code:</b> <b>Product Code:</b> <b>Estimate Code:</b> Tower Medi			

## Comments:

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

## Billing Instructions:

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				1			MTWTFSS	16	\$2.00
Description: All Day Rotator, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
1	Tu	08/27/19	10:55 P	60	\$2.00	LATT5908	All Day Rotator	NM	
1	W	08/28/19	06:54 P	60	\$2.00	LATT5908	All Day Rotator	NM	
1	Th	08/29/19	09:52 A	60	\$2.00	LATT5908	All Day Rotator	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				2			MTWTFSS	16	\$2.00
Description: All Day Rotator, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
2	M	09/02/19	09:22 A	60	\$2.00	LATT5908	All Day Rotator	NM	
2	M	09/02/19	04:20 P	60	\$2.00	LATT5908	All Day Rotator	NM	
2	W	09/04/19	01:29 P	60	\$2.00	LATT5908	All Day Rotator	NM	
2	W	09/04/19	10:26 P	60	\$2.00	LATT5908	All Day Rotator	NM	
2	Th	09/05/19	06:59 P	60	\$2.00	LATT5908	All Day Rotator	NM	
2	Th	09/05/19	10:55 P	60	\$2.00	LATT5908	All Day Rotator	NM	
2	Sa	09/07/19	06:13 P	60	\$2.00	LATT5908	All Day Rotator	NM	
2	Sa	09/07/19	11:12 P	60	\$2.00	LATT5908	All Day Rotator	NM	
2	Su	09/08/19	04:58 P	60	\$2.00	LATT5908	All Day Rotator	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				3			MTWTFSS	16	\$2.00	
Description: All Day Rotator, 9:00 AM-12:00 XM										
#	Day	Date	Time	Length	Rate	Copy	<u>Program Description</u>		<u>Class</u>	<u>Remarks</u>
3	Sa	09/14/19	03:54 P	60	\$2.00	LATT5908	All Day Rotator		NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				4			MTWTFSS	16	\$2.00
Description: All Day Rotator, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
4	M	09/16/19	10:56 P	60	\$2.00	LATT5908	All Day Rotator	NM	
4	Th	09/19/19	01:55 P	60	\$2.00	LATT5908	All Day Rotator	NM	
4	Th	09/19/19	09:44 P	60	\$2.00	LATT5908	All Day Rotator	NM	
4	Sa	09/21/19	12:50 P	60	\$2.00	LATT5908	All Day Rotator	NM	
4	Sa	09/21/19	05:55 P	60	\$2.00	LATT5908	All Day Rotator	NM	
4	Su	09/22/19	03:59 P	60	\$2.00	LATT5908	All Day Rotator	NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
					5			MTWTFSS	16	\$2.00	
Description: All Day Rotator, 9:00 AM-12:00 XM											
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>			<u>Class</u>	<u>Remarks</u>

5	Tu	09/24/19	04:21 P	60	\$2.00	LATT5908	All Day Rotator	NM
5	W	09/25/19	09:51 A	60	\$2.00	LATT5908	All Day Rotator	NM
5	W	09/25/19	10:59 P	60	\$2.00	LATT5908	All Day Rotator	NM
5	Th	09/26/19	02:59 P	60	\$2.00	LATT5908	All Day Rotator	NM
5	F	09/27/19	11:37 A	60	\$2.00	LATT5908	All Day Rotator	NM
5	F	09/27/19	05:48 P	60	\$2.00	LATT5908	All Day Rotator	NM
5	Sa	09/28/19	04:58 P	60	\$2.00	LATT5908	All Day Rotator	NM
5	Sa	09/28/19	05:56 P	60	\$2.00	LATT5908	All Day Rotator	NM
5	Sa	09/28/19	11:29 P	60	\$2.00	LATT5908	All Day Rotator	NM
5	Su	09/29/19	03:51 P	60	\$2.00	LATT5908	All Day Rotator	NM
5	Su	09/29/19	05:16 P	60	\$2.00	LATT5908	All Day Rotator	NM

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				6			MTWTFSS	2	\$1.00
Description: All Day Rotator, 12:00 XM-4:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
6	Tu	08/27/19	03:55 A	60	\$1.00	LATT5908	All Day Rotator	NM	
6	W	08/28/19	01:28 A	60	\$1.00	LATT5908	All Day Rotator	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				7			MTWTFSS	2	\$1.00
Description: All Day Rotator, 12:00 XM-4:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
7	M	09/02/19	12:13 A	60	\$1.00	LATT5908	All Day Rotator	NM	
7	F	09/06/19	01:13 A	60	\$1.00	LATT5908	All Day Rotator	NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					8			MTWTFSS	2	\$1.00
Description: All Day Rotator, 12:00 XM-4:00 XM										
#	Day	Date	Time	Length	Rate	Copy	<u>Program Description</u>		<u>Class</u>	<u>Remarks</u>
8	Th	09/12/19	01:33 A	60	\$1.00	LATT5908	All Day Rotator		NM	
8	Sa	09/14/19	02:15 A	60	\$1.00	LATT5908	All Day Rotator		NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>			
					9			MTWTFSS	2	\$1.00			
Description: All Day Rotator, 12:00 XM-4:00 XM													
#	Day	Date	Time	Length	Rate	Copy	Program Description			Class	Remarks		
9	Tu	09/17/19	02:59 A	60	\$1.00	LATT5908	All Day Rotator			NM			
9	F	09/20/19	12:50 A	60	\$1.00	LATT5908	All Day Rotator			NM			

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					10			MTWTFSS	2	\$1.00
Description: All Day Rotator, 12:00 XM-4:00 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
10	W	09/25/19	02:44 A	60	\$1.00	LATT5908	All Day Rotator	NM		
10	Su	09/29/19	12:14 A	60	\$1.00	LATT5908	All Day Rotator	NM		

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					11			MTWTFSS	2	\$2.00
Description: All Day Rotator, 4:00 AM-9:00 AM										
#	Day	Date	Time	Length	Rate	Copy	<u>Program Description</u>		<u>Class</u>	<u>Remarks</u>
11	M	08/26/19	04:15 A	60	\$2.00	LATT5908	All Day Rotator		NM	
11	W	08/28/19	06:59 A	60	\$2.00	LATT5908	All Day Rotator		NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				12			MTWTFSS	2	\$2.00
Description: All Day Rotator, 4:00 AM-9:00 AM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
12	M	09/02/19	08:25 A	60	\$2.00	LATT5908	All Day Rotator	NM	
12	Th	09/05/19	04:28 A	60	\$2.00	LATT5908	All Day Rotator	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				13			MTWTFSS	2	\$2.00
Description: All Day Rotator, 4:00 AM-9:00 AM									
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>	<u>Class</u>	<u>Remarks</u>
13	F	09/13/19	08:22 A	60	\$2.00	LATT5908	All Day Rotator	NM	
13	Su	09/15/19	04:45 A	60	\$2.00	LATT5908	All Day Rotator	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				14			MTWTFSS	2	\$2.00
Description: All Day Rotator, 4:00 AM-9:00 AM									
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>	<u>Class</u>	<u>Remarks</u>
14	Tu	09/17/19	05:16 A	60	\$2.00	LATT5908	All Day Rotator	NM	
14	W	09/18/19	04:21 A	60	\$2.00	LATT5908	All Day Rotator	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				15			MTWTFSS	2	\$2.00
Description: All Day Rotator, 4:00 AM-9:00 AM									
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>	<u>Class</u>	<u>Remarks</u>
15	M	09/23/19	05:46 A	60	\$2.00	LATT5908	All Day Rotator	NM	
15	F	09/27/19	07:18 A	60	\$2.00	LATT5908	All Day Rotator	NM	

Additional Comments:

<b>Total Spots:</b>	50
<b>Actual Gross Billing:</b>	\$90.00
<b>State Tax:</b>	\$0.00
<b>Local Tax:</b>	\$0.00
<b>Agency Commission:</b>	\$24.97
<b>Net Due:</b>	\$65.03