

# ESAW-TV INVOICE

**Bill To:**  
Marathon Ventures (comm)  
675 3rd Avenue, 11th Floor  
New York, NY 10017

**Please Remit To:**  
ESAW  
P.O. Box 14200  
Tallahassee, FL 32317-4200

**Due Date: 10/29/19**

<u>Invoice#</u> 1259233-3	<u>Broadcast Month</u> 201909	<u>Invoice Date</u> 09/29/19	<u>Flight</u> 08/26/19-09/29/19												
<u>Account Executive</u> House, Wausau	<u>Advertiser</u> Cornerstone Media Group (	<u>Product</u> Final Expense Policy Seni	<u>Order Type</u> CASH												
<u>Representative</u>	<u>Rep Order #</u> D-172043	<table><tr><td><b>Total Spots:</b></td><td>101</td></tr><tr><td><b>Actual Gross Billing:</b></td><td>\$100.00</td></tr><tr><td><b>State Tax:</b></td><td>\$0.00</td></tr><tr><td><b>Local Tax:</b></td><td>\$0.00</td></tr><tr><td><b>Agency Commission:</b></td><td>\$27.75</td></tr><tr><td><b>Net Due:</b></td><td>\$72.25</td></tr></table>		<b>Total Spots:</b>	101	<b>Actual Gross Billing:</b>	\$100.00	<b>State Tax:</b>	\$0.00	<b>Local Tax:</b>	\$0.00	<b>Agency Commission:</b>	\$27.75	<b>Net Due:</b>	\$72.25
<b>Total Spots:</b>	101														
<b>Actual Gross Billing:</b>	\$100.00														
<b>State Tax:</b>	\$0.00														
<b>Local Tax:</b>	\$0.00														
<b>Agency Commission:</b>	\$27.75														
<b>Net Due:</b>	\$72.25														
<b>Client Code:</b>															
<b>Product Code:</b> Final Ex															
<b>Estimate Code:</b> Cornerston															

## Comments:

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

## Billing Instructions:

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					1			MTWTFSS	16	\$1.00
Description: All Day Rotator, 9:00 AM-12:00 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
1	M	08/26/19	01:47 P	60	\$1.00	FEHCB609074	All Day Rotator	NM		
1	M	08/26/19	09:46 P	60	\$1.00	FEHCB609074	All Day Rotator	NM		
1	Tu	08/27/19	10:57 A	60	\$1.00	FEHCB609074	All Day Rotator	NM		
1	Tu	08/27/19	05:59 P	60	\$1.00	FEHCB609074	All Day Rotator	NM		
1	Tu	08/27/19	07:15 P	60	\$1.00	FEHCB609074	All Day Rotator	NM		
1	W	08/28/19	01:21 P	60	\$1.00	FEHCB609074	All Day Rotator	NM		
1	W	08/28/19	08:49 P	60	\$1.00	FEHCB609074	All Day Rotator	NM		
1	Th	08/29/19	12:50 P	60	\$1.00	FEHCB609074	All Day Rotator	NM		
1	Th	08/29/19	09:47 P	60	\$1.00	FEHCB609074	All Day Rotator	NM		
1	F	08/30/19	12:18 P	60	\$1.00	FEHCB609074	All Day Rotator	NM		
1	F	08/30/19	07:57 P	60	\$1.00	FEHCB609074	All Day Rotator	NM		
1	Sa	08/31/19	11:59 A	60	\$1.00	FEHCB609074	All Day Rotator	NM		
1	Sa	08/31/19	06:47 P	60	\$1.00	FEHCB609074	All Day Rotator	NM		
1	Sa	08/31/19	11:17 P	60	\$1.00	FEHCB609074	All Day Rotator	NM		
1	Su	09/01/19	07:25 P	60	\$1.00	FEHCB609074	All Day Rotator	NM		
1	Su	09/01/19	10:12 P	60	\$1.00	FEHCB609074	All Day Rotator	NM		

		<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>		
		2			MTWTFSS	16	\$1.00		
Description: All Day Rotator, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
2	M	09/02/19	11:23 A	60	\$1.00	FEHCB609074	All Day Rotator	NM	
2	M	09/02/19	08:16 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
2	Tu	09/03/19	08:58 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
2	Tu	09/03/19	10:47 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
2	W	09/04/19	03:45 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
2	W	09/04/19	04:57 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
2	Th	09/05/19	06:46 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
2	Th	09/05/19	07:26 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
2	Th	09/05/19	11:26 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
2	F	09/06/19	12:30 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
2	F	09/06/19	01:42 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
2	F	09/06/19	05:42 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
2	Sa	09/07/19	01:23 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
2	Sa	09/07/19	06:22 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
2	Su	09/08/19	11:13 A	60	\$1.00	FEHCB609074	All Day Rotator	NM	
2	Su	09/08/19	11:45 A	60	\$1.00	FEHCB609074	All Day Rotator	NM	

		<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>		
		3			MTWTFSS	16	\$1.00		
Description: All Day Rotator, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
3	M	09/09/19	12:46 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
3	M	09/09/19	08:26 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
3	Tu	09/10/19	04:48 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
3	Tu	09/10/19	07:48 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
3	Tu	09/10/19	08:48 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
3	Tu	09/10/19	09:58 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
3	W	09/11/19	12:13 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
3	W	09/11/19	11:15 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
3	Th	09/12/19	03:57 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
3	Th	09/12/19	06:44 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
3	Th	09/12/19	07:57 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
3	Sa	09/14/19	05:18 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
3	Sa	09/14/19	05:42 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
3	Su	09/15/19	11:44 A	60	\$1.00	FEHCB609074	All Day Rotator	NM	
3	Su	09/15/19	01:58 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
3	Su	09/15/19	07:35 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	

		<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>		
		4			MTWTFSS	16	\$1.00		
Description: All Day Rotator, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
4	M	09/16/19	09:36 A	60	\$1.00	FEHCB609074	All Day Rotator	NM	
4	M	09/16/19	05:59 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
4	Tu	09/17/19	04:29 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
4	Tu	09/17/19	10:13 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
4	W	09/18/19	01:42 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
4	W	09/18/19	02:11 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
4	W	09/18/19	04:29 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
4	Th	09/19/19	04:57 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
4	Th	09/19/19	06:15 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
4	F	09/20/19	10:24 A	60	\$1.00	FEHCB609074	All Day Rotator	NM	
4	F	09/20/19	08:18 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
4	F	09/20/19	11:15 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
4	Sa	09/21/19	11:15 A	60	\$1.00	FEHCB609074	All Day Rotator	NM	
4	Sa	09/21/19	08:47 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
4	Su	09/22/19	03:16 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
4	Su	09/22/19	03:58 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	

		<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>		
		5			MTWTFSS	16	\$1.00		
Description: All Day Rotator, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
5	M	09/23/19	12:50 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
5	M	09/23/19	03:52 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
5	M	09/23/19	06:44 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
5	Tu	09/24/19	10:48 A	60	\$1.00	FEHCB609074	All Day Rotator	NM	
5	Tu	09/24/19	02:57 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
5	Tu	09/24/19	03:42 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
5	W	09/25/19	08:46 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
5	W	09/25/19	11:59 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
5	Th	09/26/19	09:44 A	60	\$1.00	FEHCB609074	All Day Rotator	NM	
5	Th	09/26/19	03:49 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
5	F	09/27/19	11:41 A	60	\$1.00	FEHCB609074	All Day Rotator	NM	
5	Sa	09/28/19	04:43 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
5	Sa	09/28/19	05:19 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
5	Sa	09/28/19	07:49 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
5	Su	09/29/19	03:15 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	
5	Su	09/29/19	08:06 P	60	\$1.00	FEHCB609074	All Day Rotator	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				6			MTWTFSS	2	\$1.00
Description: Overnight Rotator, 12:00 XM-4:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
6	Tu	08/27/19	02:19 A	60	\$1.00	FEHCB609074	Overnight Rotator	NM	
6	W	08/28/19	03:28 A	60	\$1.00	FEHCB609074	Overnight Rotator	NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					7			MTWTFSS	2	\$1.00
Description: Overnight Rotator, 12:00 XM-4:00 XM										
#	Day	Date	Time	Length	Rate	Copy	<u>Program Description</u>		<u>Class</u>	<u>Remarks</u>
7	F	09/06/19	01:54 A	60	\$1.00	FEHCB609074	Overnight Rotator		NM	
7	Su	09/08/19	01:47 A	60	\$1.00	FEHCB609074	Overnight Rotator		NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				8			MTWTFSS	2	\$1.00	
Description: Overnight Rotator, 12:00 XM-4:00 XM										
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>		<u>Class</u>	<u>Remarks</u>
8	F	09/13/19	02:16 A	60	\$1.00	FEHCB609074	Overnight Rotator		NM	
8	Sa	09/14/19	03:22 A	60	\$1.00	FEHCB609074	Overnight Rotator		NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				9			MTWTFSS	2	\$1.00	
Description: Overnight Rotator, 12:00 XM-4:00 XM										
#	Day	Date	Time	Length	Rate	Copy	<u>Program Description</u>		<u>Class</u>	<u>Remarks</u>
9	M	09/16/19	01:54 A	60	\$1.00	FEHCB609074	Overnight Rotator		NM	
9	Sa	09/21/19	01:18 A	60	\$1.00	FEHCB609074	Overnight Rotator		NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				10			MTWTFSS	2	\$1.00	
Description: Overnight Rotator, 12:00 XM-4:00 XM										
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>		<u>Class</u>	<u>Remarks</u>
10	W	09/25/19	02:58 A	60	\$1.00	FEHCB609074	Overnight Rotator		NM	
10	Th	09/26/19	03:58 A	60	\$1.00	FEHCB609074	Overnight Rotator		NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				11			MTWTFSS	2	\$1.00	
Description: All Day Rotator, 4:00 AM-9:00 AM										
#	Day	Date	Time	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>		<u>Class</u>	<u>Remarks</u>
11	Tu	08/27/19	05:45 A	60	\$1.00	FEHCB609074	All Day Rotator		NM	
11	W	08/28/19	04:50 A	60	\$1.00	FEHCB609074	All Day Rotator		NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>		
				12			MTWTFSS	2	\$1.00		
Description: All Day Rotator, 4:00 AM-9:00 AM											
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>			<u>Class</u>	<u>Remarks</u>
12	M	09/02/19	07:44 A	60	\$1.00	FEHCB609074	All Day Rotator			NM	
12	Th	09/05/19	04:43 A	60	\$1.00	FEHCB609074	All Day Rotator			NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>			
				13			MTWTFSS	2	\$1.00			
Description: All Day Rotator, 4:00 AM-9:00 AM												
#	Day	Date	Time	Length	Rate	Copy	<u>Program Description</u>			<u>Class</u>	<u>Remarks</u>	
13	F	09/13/19	05:43 A	60	\$1.00	FEHCB609074	All Day Rotator			NM		
13	Su	09/15/19	04:16 A	60	\$1.00	FEHCB609074	All Day Rotator			NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				14			MTWTFSS	2	\$1.00	
Description: All Day Rotator, 4:00 AM-9:00 AM										
#	Day	Date	Time	Length	Rate	Copy	Program Description		Class	Remarks
14	M	09/16/19	06:42 A	60	\$1.00	FEHCB609074	All Day Rotator		NM	
14	Sa	09/21/19	05:54 A	60	\$1.00	FEHCB609074	All Day Rotator		NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				15			MTWTFSS	2	\$1.00	
Description: All Day Rotator, 4:00 AM-9:00 AM										
#	Day	Date	Time	Length	Rate	Copy	Program Description		Class	Remarks
15	Tu	09/24/19	04:55 A	60	\$1.00	FEHCB609074	All Day Rotator		NM	
15	Th	09/26/19	06:39 A	60	\$1.00	FEHCB609074	All Day Rotator		NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
					16			W	1	\$0.00	
Description: All Day Rotator, All Day Rotator											
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>			<u>Class</u>	<u>Remarks</u>
16	W	09/25/19	01:34 A	60	\$0.00	FEHCB609074	All Day Rotator			NM	

Additional Comments:

Total Spots:	101
Actual Gross Billing:	\$100.00
State Tax:	\$0.00
Local Tax:	\$0.00
Agency Commission:	\$27.75
<hr/>	
Net Due:	\$72.25