

# WSFA-TV INVOICE

**Bill To:**

Marathon Ventures (comm)  
675 3rd Avenue, 11th Floor  
New York, NY 10017

**Please Remit To:**

WSFA  
Regions Bank  
Attn: Lockbox # 1400  
PO Box 11407, Birmingham, AL 35246-1400

**Due Date: 10/29/19**

<u>Invoice#</u> 1265720-3	<u>Broadcast Month</u> 201909	<u>Invoice Date</u> 09/29/19	<u>Flight</u> 08/26/19-09/29/19
<u>Account Executive</u> House, Montgomery	<u>Advertiser</u> John Hancock (M)	<u>Product</u> FINAL EXPENSE INSURANCE	<u>Order Type</u> CASH
<u>Representative</u>	<u>Rep Order #</u> D-171814	<div><div>Total Spots:</div><div>10</div></div> <div><div>Actual Gross Billing:</div><div>\$44.00</div></div> <div><div>State Tax:</div><div>\$0.00</div></div> <div><div>Local Tax:</div><div>\$0.00</div></div> <div><div>Agency Commission:</div><div>\$12.21</div></div> <div><div>Net Due:</div><div>\$31.79</div></div>	
Client Code:			
Product Code:			
Estimate Code: DRM Partne			

**Comments:**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

**Billing Instructions:**

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				1			MTWTFSS	8	\$8.00
Description: Sign-On/Sign-Off, 11:30 PM-1:35 XM									
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>	<u>Class</u>	<u>Remarks</u>
1	Su	09/15/19	12:21 A	120	\$8.00	FV524910H	Sign-On/Sign-Off	NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					4			MTWTFSS	8	\$4.00
Description: Sign-On/Sign-Off, 1:35 XM-4:00 XM										
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>		<u>Class</u>	<u>Remarks</u>
4	M	09/09/19	01:42 A	120	\$4.00	FV524910H	Sign-On/Sign-Off		NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>		
					5			MTWTFSS	8	\$4.00		
Description: Sign-On/Sign-Off, 1:35 XM-4:00 XM												
#	Day	Date	Time	Length	Rate	Copy	Program Description			Class	Remarks	
5	M	09/16/19	01:42 A	120	\$4.00	FV524910H	Sign-On/Sign-Off			NM		
5	Tu	09/17/19	02:23 A	120	\$4.00	FV524910H	Sign-On/Sign-Off			NM		
5	Th	09/19/19	02:24 A	120	\$4.00	FV524910H	Sign-On/Sign-Off			NM		
5	F	09/20/19	03:53 A	120	\$4.00	FV524910H	Sign-On/Sign-Off			NM		

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					6			MTWTFSS	8	\$4.00
Description: Sign-On/Sign-Off, 1:35 XM-4:00 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
6	M	09/23/19	03:58 A	120	\$4.00	FV524910H	Sign-On/Sign-Off	NM		
6	W	09/25/19	02:22 A	120	\$4.00	FV524910H	Sign-On/Sign-Off	NM		
6	Th	09/26/19	02:24 A	120	\$4.00	FV524910H	Sign-On/Sign-Off	NM		
6	F	09/27/19	03:53 A	120	\$4.00	FV524910H	Sign-On/Sign-Off	NM		

**Additional Comments:**

<b>Total Spots:</b>	10
<b>Actual Gross Billing:</b>	\$44.00
<b>State Tax:</b>	\$0.00
<b>Local Tax:</b>	\$0.00
<b>Agency Commission:</b>	\$12.21
<b>Net Due:</b>	\$31.79