

WQWQ-TV INVOICE

Bill To:

Marathon Ventures (comm)
675 3rd Avenue, 11th Floor
New York, NY 10017

Please Remit To:

WQWQ
Lockbox #0245
PO Box 11407
Birmingham, AL 35246-0245

Due Date: 10/29/19

<u>Invoice#</u> 1263412-3	<u>Broadcast Month</u> 201909	<u>Invoice Date</u> 09/29/19	<u>Flight</u> 08/26/19-09/29/19
<u>Account Executive</u> House, Cape Girardeau	<u>Advertiser</u> Life Alert (M)	<u>Product</u> Life Alert	<u>Order Type</u> CASH
<u>Representative</u>	<u>Rep Order #</u> D-171777	<div><div>Total Spots:</div><div>101</div></div>	
<u>Client Code:</u>		<div><div>Actual Gross Billing:</div><div>\$188.00</div></div>	
<u>Product Code:</u>		<div><div>State Tax:</div><div>\$0.00</div></div>	
<u>Estimate Code:</u> Tower Medi		<div><div>Local Tax:</div><div>\$0.00</div></div>	
		<div><div>Agency Commission:</div><div>\$52.17</div></div>	
		<div><div>Net Due:</div><div>\$135.83</div></div>	

Comments:

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

Billing Instructions:

	<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>			
	1			MTWTFSS	16	\$2.00			
Description: 9A-12X, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
1	M	08/26/19	09:01 P	60	\$2.00	LATT5908H	9A-12X	NM	
1	M	08/26/19	10:12 P	60	\$2.00	LATT5908H	9A-12X	NM	
1	Tu	08/27/19	11:40 A	60	\$2.00	LATT5908H	9A-12X	NM	
1	Tu	08/27/19	12:35 P	60	\$2.00	LATT5908H	9A-12X	NM	
1	Tu	08/27/19	10:17 P	60	\$2.00	LATT5908H	9A-12X	NM	
1	W	08/28/19	10:19 A	60	\$2.00	LATT5908H	9A-12X	NM	
1	W	08/28/19	03:59 P	60	\$2.00	LATT5908H	9A-12X	NM	
1	W	08/28/19	10:38 P	60	\$2.00	LATT5908H	9A-12X	NM	
1	Th	08/29/19	01:19 P	60	\$2.00	LATT5908H	9A-12X	NM	
1	Th	08/29/19	03:50 P	60	\$2.00	LATT5908H	9A-12X	NM	
1	Th	08/29/19	10:50 P	60	\$2.00	LATT5908H	9A-12X	NM	
1	F	08/30/19	03:29 P	60	\$2.00	LATT5908H	9A-12X	NM	
1	Sa	08/31/19	08:37 P	60	\$2.00	LATT5908H	9A-12X	NM	
1	Su	09/01/19	05:40 P	60	\$2.00	LATT5908H	9A-12X	NM	
1	Su	09/01/19	09:51 P	60	\$2.00	LATT5908H	9A-12X	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				2			MTWTFSS	16	\$2.00
Description: 9A-12X, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
2	M	09/02/19	10:26 A	60	\$2.00	LATT5908H	9A-12X	NM	
2	M	09/02/19	12:43 P	60	\$2.00	LATT5908H	9A-12X	NM	
2	M	09/02/19	10:29 P	60	\$2.00	LATT5908H	9A-12X	NM	
2	W	09/04/19	06:51 P	60	\$2.00	LATT5908H	9A-12X	NM	
2	Th	09/05/19	11:43 A	60	\$2.00	LATT5908H	9A-12X	NM	
2	Th	09/05/19	09:21 P	60	\$2.00	LATT5908H	9A-12X	NM	
2	Th	09/05/19	10:26 P	60	\$2.00	LATT5908H	9A-12X	NM	
2	F	09/06/19	09:13 P	60	\$2.00	LATT5908H	9A-12X	NM	
2	Sa	09/07/19	03:29 P	60	\$2.00	LATT5908H	9A-12X	NM	
2	Sa	09/07/19	05:45 P	60	\$2.00	LATT5908H	9A-12X	NM	
2	Sa	09/07/19	07:44 P	60	\$2.00	LATT5908H	9A-12X	NM	
2	Su	09/08/19	04:29 P	60	\$2.00	LATT5908H	9A-12X	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				3			MTWTFSS	16	\$2.00
Description: 9A-12X, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
3	M	09/09/19	06:12 P	60	\$2.00	LATT5908H	9A-12X	NM	
3	M	09/09/19	07:27 P	60	\$2.00	LATT5908H	9A-12X	NM	
3	Tu	09/10/19	09:28 A	60	\$2.00	LATT5908H	9A-12X	NM	
3	W	09/11/19	06:56 P	60	\$2.00	LATT5908H	9A-12X	NM	
3	Th	09/12/19	11:45 A	60	\$2.00	LATT5908H	9A-12X	NM	

3	Th	09/12/19	03:50 P	60	\$2.00	LATT5908H	9A-12X	NM
3	Th	09/12/19	10:44 P	60	\$2.00	LATT5908H	9A-12X	NM
3	F	09/13/19	01:23 P	60	\$2.00	LATT5908H	9A-12X	NM
3	F	09/13/19	10:26 P	60	\$2.00	LATT5908H	9A-12X	NM
3	F	09/13/19	10:58 P	60	\$2.00	LATT5908H	9A-12X	NM
3	Sa	09/14/19	12:41 P	60	\$2.00	LATT5908H	9A-12X	NM
3	Sa	09/14/19	05:43 P	60	\$2.00	LATT5908H	9A-12X	NM
3	Su	09/15/19	03:15 P	60	\$2.00	LATT5908H	9A-12X	NM

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				4			MTWTFSS	32	\$2.00
Description: 9A-12X, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
4	Tu	09/17/19	10:29 P	60	\$2.00	LATT5908H	9A-12X	NM	
4	W	09/18/19	02:31 P	60	\$2.00	LATT5908H	9A-12X	NM	
4	W	09/18/19	09:41 P	60	\$2.00	LATT5908H	9A-12X	NM	
4	Th	09/19/19	09:29 A	60	\$2.00	LATT5908H	9A-12X	NM	
4	Th	09/19/19	10:26 A	60	\$2.00	LATT5908H	9A-12X	NM	
4	Th	09/19/19	09:22 P	60	\$2.00	LATT5908H	9A-12X	NM	
4	F	09/20/19	11:25 A	60	\$2.00	LATT5908H	9A-12X	NM	
4	F	09/20/19	01:17 P	60	\$2.00	LATT5908H	9A-12X	NM	
4	Su	09/22/19	06:46 P	60	\$2.00	LATT5908H	9A-12X	NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					5			MTWTFSS	32	\$2.00
Description: 9A-12X, 9:00 AM-12:00 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
5	M	09/23/19	07:25 P	60	\$2.00	LATT5908H	9A-12X	NM		
5	M	09/23/19	08:48 P	60	\$2.00	LATT5908H	9A-12X	NM		
5	M	09/23/19	10:29 P	60	\$2.00	LATT5908H	9A-12X	NM		
5	Tu	09/24/19	10:25 A	60	\$2.00	LATT5908H	9A-12X	NM		
5	Tu	09/24/19	06:15 P	60	\$2.00	LATT5908H	9A-12X	NM		
5	Tu	09/24/19	10:54 P	60	\$2.00	LATT5908H	9A-12X	NM		
5	W	09/25/19	09:21 A	60	\$2.00	LATT5908H	9A-12X	NM		
5	W	09/25/19	11:27 A	60	\$2.00	LATT5908H	9A-12X	NM		
5	W	09/25/19	01:23 P	60	\$2.00	LATT5908H	9A-12X	NM		
5	W	09/25/19	04:27 P	60	\$2.00	LATT5908H	9A-12X	NM		
5	W	09/25/19	05:45 P	60	\$2.00	LATT5908H	9A-12X	NM		
5	Th	09/26/19	12:21 P	60	\$2.00	LATT5908H	9A-12X	NM		
5	Th	09/26/19	03:24 P	60	\$2.00	LATT5908H	9A-12X	NM		
5	Th	09/26/19	09:01 P	60	\$2.00	LATT5908H	9A-12X	NM		
5	Th	09/26/19	09:21 P	60	\$2.00	LATT5908H	9A-12X	NM		
5	Th	09/26/19	10:29 P	60	\$2.00	LATT5908H	9A-12X	NM		
5	F	09/27/19	10:23 A	60	\$2.00	LATT5908H	9A-12X	NM		
5	F	09/27/19	01:10 P	60	\$2.00	LATT5908H	9A-12X	NM		
5	F	09/27/19	03:29 P	60	\$2.00	LATT5908H	9A-12X	NM		
5	F	09/27/19	03:59 P	60	\$2.00	LATT5908H	9A-12X	NM		
5	F	09/27/19	10:57 P	60	\$2.00	LATT5908H	9A-12X	NM		
5	Sa	09/28/19	12:48 A	60	\$2.00	LATT5908H	9A-12X	NM		
5	Sa	09/28/19	02:30 P	60	\$2.00	LATT5908H	9A-12X	NM		
5	Sa	09/28/19	08:12 P	60	\$2.00	LATT5908H	9A-12X	NM		
5	Su	09/29/19	05:23 P	60	\$2.00	LATT5908H	9A-12X	NM		
5	Su	09/29/19	09:40 P	60	\$2.00	LATT5908H	9A-12X	NM		

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					6			MTWTFSS	2	\$1.00
Description: 12X-4X, 12:00 XM-3:59 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
6	M	08/26/19	01:23 A	60	\$1.00	LATT5908H	12X-4X	NM		
6	Tu	08/27/19	03:44 A	60	\$1.00	LATT5908H	12X-4X	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				7			MTWTFSS	2	\$1.00
Description: 12X-4X, 12:00 XM-3:59 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
7	F	09/06/19	01:22 A	60	\$1.00	LATT5908H	12X-4X	NM	
7	Sa	09/07/19	02:17 A	60	\$1.00	LATT5908H	12X-4X	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				8			MTWTFSS	2	\$1.00	
Description: 12X-4X, 12:00 XM-3:59 XM										
#	Day	Date	Time	Length	Rate	Copy		Program Description	Class	Remarks
8	M	09/09/19	12:16 A	60	\$1.00	LATT5908H		12X-4X	NM	
8	W	09/11/19	02:25 A	60	\$1.00	LATT5908H		12X-4X	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				9			MTWTFSS	4	\$1.00	
Description: 12X-4X, 12:00 XM-3:59 XM										
#	Day	Date	Time	Length	Rate	Copy		Program Description	Class	Remarks
9	M	09/16/19	01:22 A	60	\$1.00	LATT5908H		12X-4X	NM	
9	Tu	09/17/19	01:44 A	60	\$1.00	LATT5908H		12X-4X	NM	
9	Sa	09/21/19	12:31 A	60	\$1.00	LATT5908H		12X-4X	NM	
9	Su	09/22/19	03:45 A	60	\$1.00	LATT5908H		12X-4X	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				10			MTWTFSS	4	\$1.00	
Description: 12X-4X, 12:00 XM-3:59 XM										
#	Day	Date	Time	Length	Rate	Copy		Program Description	Class	Remarks
10	Tu	09/24/19	01:44 A	60	\$1.00	LATT5908H		12X-4X	NM	
10	Th	09/26/19	02:44 A	60	\$1.00	LATT5908H		12X-4X	NM	
10	F	09/27/19	01:43 A	60	\$1.00	LATT5908H		12X-4X	NM	
10	Su	09/29/19	02:25 A	60	\$1.00	LATT5908H		12X-4X	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				11			MTWTFSS	2	\$2.00	
Description: 4A-9A, 4:00 AM-9:00 AM										
#	Day	Date	Time	Length	Rate	Copy		Program Description	Class	Remarks
11	F	08/30/19	04:18 A	60	\$2.00	LATT5908H		4A-9A	NM	
11	Sa	08/31/19	07:58 A	60	\$2.00	LATT5908H		4A-9A	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				12			MTWTFSS	2	\$2.00	
Description: 4A-9A, 4:00 AM-9:00 AM										
#	Day	Date	Time	Length	Rate	Copy		Program Description	Class	Remarks
12	Tu	09/03/19	06:10 A	60	\$2.00	LATT5908H		4A-9A	NM	
12	Sa	09/07/19	07:50 A	60	\$2.00	LATT5908H		4A-9A	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				13			MTWTFSS	2	\$2.00	
Description: 4A-9A, 4:00 AM-9:00 AM										
#	Day	Date	Time	Length	Rate	Copy		Program Description	Class	Remarks
13	M	09/09/19	06:11 A	60	\$2.00	LATT5908H		4A-9A	NM	
13	Sa	09/14/19	04:42 A	60	\$2.00	LATT5908H		4A-9A	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				14			MTWTFSS	4	\$2.00	
Description: 4A-9A, 4:00 AM-9:00 AM										
#	Day	Date	Time	Length	Rate	Copy		Program Description	Class	Remarks
14	M	09/16/19	05:43 A	60	\$2.00	LATT5908H		4A-9A	NM	
14	Th	09/19/19	04:46 A	60	\$2.00	LATT5908H		4A-9A	NM	
14	Su	09/22/19	05:40 A	60	\$2.00	LATT5908H		4A-9A	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				15			MTWTFSS	4	\$2.00	
Description: 4A-9A, 4:00 AM-9:00 AM										
#	Day	Date	Time	Length	Rate	Copy		Program Description	Class	Remarks
15	M	09/23/19	05:45 A	60	\$2.00	LATT5908H		4A-9A	NM	
15	W	09/25/19	04:46 A	60	\$2.00	LATT5908H		4A-9A	NM	
15	F	09/27/19	08:29 A	60	\$2.00	LATT5908H		4A-9A	NM	

Additional Comments:

Total Spots:	101
Actual Gross Billing:	\$188.00
State Tax:	\$0.00
Local Tax:	\$0.00
Agency Commission:	\$52.17
<hr/>	
Net Due:	\$135.83