

KEYU-TV INVOICE

Bill To:
Marathon Ventures (comm)
675 3rd Avenue, 11th Floor
New York, NY 10017

Please Remit To:
KEYU
Dept #2629
PO Box 11407
Birmingham, AL 35246-2629

Due Date: 10/29/19

<u>Invoice#</u> 1266564-3	<u>Broadcast Month</u> 201909	<u>Invoice Date</u> 09/29/19	<u>Flight</u> 08/26/19-09/29/19
<u>Account Executive</u> House, Amarillo	<u>Advertiser</u> Life Alert (M)	<u>Product</u> Life Alert	<u>Order Type</u> CASH
<u>Representative</u>	<u>Rep Order #</u> D-171777		
Client Code:			
Product Code:			
Estimate Code: Tower Medi			
		Total Spots:	75
		Actual Gross Billing:	\$136.00
		State Tax:	\$0.00
		Local Tax:	\$0.00
		Agency Commission:	\$37.74
		Net Due:	\$98.26

Comments:

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

Billing Instructions:

<u>Line</u>					<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
1							MTWTFSS	16	\$2.00
Description: Marathon Rotation, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
1	M	08/26/19	10:35 P	60	\$2.00	LATT5908	Marathon Rotation	NM	
1	Tu	08/27/19	10:50 A	60	\$2.00	LATT5908	Marathon Rotation	NM	
1	Tu	08/27/19	11:19 A	60	\$2.00	LATT5908	Marathon Rotation	NM	
1	Sa	08/31/19	01:18 P	60	\$2.00	LATT5908	Marathon Rotation	NM	
1	Sa	08/31/19	05:22 P	60	\$2.00	LATT5908	Marathon Rotation	NM	
1	Su	09/01/19	12:53 P	60	\$2.00	LATT5908	Marathon Rotation	NM	
1	Su	09/01/19	04:10 P	60	\$2.00	LATT5908	Marathon Rotation	NM	
1	Su	09/01/19	05:08 P	60	\$2.00	LATT5908	Marathon Rotation	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				2			MTWTFSS	16	\$2.00
Description: Marathon Rotation, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
2	M	09/02/19	10:21 P	60	\$2.00	LATT5908	Marathon Rotation	NM	
2	Tu	09/03/19	11:20 A	60	\$2.00	LATT5908	Marathon Rotation	NM	
2	W	09/04/19	12:12 P	60	\$2.00	LATT5908	Marathon Rotation	NM	
2	Th	09/05/19	02:52 P	60	\$2.00	LATT5908	Marathon Rotation	NM	
2	Th	09/05/19	11:30 P	60	\$2.00	LATT5908	Marathon Rotation	NM	
2	Sa	09/07/19	09:51 P	60	\$2.00	LATT5908	Marathon Rotation	NM	
2	Su	09/08/19	02:18 P	60	\$2.00	LATT5908	Marathon Rotation	NM	
2	Su	09/08/19	05:20 P	60	\$2.00	LATT5908	Marathon Rotation	NM	
2	Su	09/08/19	10:39 P	60	\$2.00	LATT5908	Marathon Rotation	NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					3			MTWTFSS	16	\$2.00
Description: Marathon Rotation, 9:00 AM-12:00 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
3	M	09/09/19	12:36 P	60	\$2.00	LATT5908	Marathon Rotation	NM		
3	M	09/09/19	01:20 P	60	\$2.00	LATT5908	Marathon Rotation	NM		
3	Tu	09/10/19	11:22 A	60	\$2.00	LATT5908	Marathon Rotation	NM		
3	Th	09/12/19	04:53 P	60	\$2.00	LATT5908	Marathon Rotation	NM		
3	Th	09/12/19	10:53 P	60	\$2.00	LATT5908	Marathon Rotation	NM		
3	F	09/13/19	11:12 A	60	\$2.00	LATT5908	Marathon Rotation	NM		
3	F	09/13/19	02:40 P	60	\$2.00	LATT5908	Marathon Rotation	NM		
3	F	09/13/19	08:50 P	60	\$2.00	LATT5908	Marathon Rotation	NM		
3	Sa	09/14/19	05:10 P	60	\$2.00	LATT5908	Marathon Rotation	NM		
3	Sa	09/14/19	10:55 P	60	\$2.00	LATT5908	Marathon Rotation	NM		
3	Su	09/15/19	05:15 P	60	\$2.00	LATT5908	Marathon Rotation	NM		
3	Su	09/15/19	10:23 P	60	\$2.00	LATT5908	Marathon Rotation	NM		

		<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>		
		4			MTWTFSS	32	\$2.00		
Description: Marathon Rotation, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
4	M	09/16/19	11:12 A	60	\$2.00	LATT5908	Marathon Rotation	NM	
4	M	09/16/19	06:54 P	60	\$2.00	LATT5908	Marathon Rotation	NM	
4	Tu	09/17/19	11:20 A	60	\$2.00	LATT5908	Marathon Rotation	NM	
4	W	09/18/19	07:48 P	60	\$2.00	LATT5908	Marathon Rotation	NM	
4	F	09/20/19	11:50 P	60	\$2.00	LATT5908	Marathon Rotation	NM	
4	Sa	09/21/19	07:21 P	60	\$2.00	LATT5908	Marathon Rotation	NM	
4	Sa	09/21/19	11:51 P	60	\$2.00	LATT5908	Marathon Rotation	NM	
4	Su	09/22/19	08:19 P	60	\$2.00	LATT5908	Marathon Rotation	NM	
4	Su	09/22/19	08:51 P	60	\$2.00	LATT5908	Marathon Rotation	NM	
4	Su	09/22/19	10:51 P	60	\$2.00	LATT5908	Marathon Rotation	NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					5			MTWTFSS	32	\$2.00
Description: Marathon Rotation, 9:00 AM-12:00 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
5	M	09/23/19	11:11 A	60	\$2.00	LATT5908	Marathon Rotation	NM		
5	M	09/23/19	02:20 P	60	\$2.00	LATT5908	Marathon Rotation	NM		
5	M	09/23/19	11:50 P	60	\$2.00	LATT5908	Marathon Rotation	NM		
5	Tu	09/24/19	05:12 P	60	\$2.00	LATT5908	Marathon Rotation	NM		
5	Tu	09/24/19	10:52 P	60	\$2.00	LATT5908	Marathon Rotation	NM		
5	Tu	09/24/19	11:38 P	60	\$2.00	LATT5908	Marathon Rotation	NM		
5	W	09/25/19	11:09 A	60	\$2.00	LATT5908	Marathon Rotation	NM		
5	Th	09/26/19	11:20 A	60	\$2.00	LATT5908	Marathon Rotation	NM		
5	F	09/27/19	11:08 A	60	\$2.00	LATT5908	Marathon Rotation	NM		
5	F	09/27/19	11:28 P	60	\$2.00	LATT5908	Marathon Rotation	NM		
5	Su	09/29/19	02:07 P	60	\$2.00	LATT5908	Marathon Rotation	NM		
5	Su	09/29/19	02:40 P	60	\$2.00	LATT5908	Marathon Rotation	NM		
5	Su	09/29/19	05:23 P	60	\$2.00	LATT5908	Marathon Rotation	NM		
5	Su	09/29/19	11:51 P	60	\$2.00	LATT5908	Marathon Rotation	NM		

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					6			MTWTFSS	2	\$1.00
Description: Marathon Rotation, 12:00 XM-4:00 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
6	M	08/26/19	03:15 A	60	\$1.00	LATT5908	Marathon Rotation	NM		
6	Sa	08/31/19	01:25 A	60	\$1.00	LATT5908	Marathon Rotation	NM		

		<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>		
		7			MTWTFSS	2	\$1.00		
Description: Marathon Rotation, 12:00 XM-4:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
7	Tu	09/03/19	03:43 A	60	\$1.00	LATT5908	Marathon Rotation	NM	
7	Su	09/08/19	03:47 A	60	\$1.00	LATT5908	Marathon Rotation	NM	

		<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>		
		8			MTWTFSS	2	\$1.00		
Description: Marathon Rotation, 12:00 XM-4:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
8	W	09/11/19	02:53 A	60	\$1.00	LATT5908	Marathon Rotation	NM	
8	Th	09/12/19	03:23 A	60	\$1.00	LATT5908	Marathon Rotation	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				9			MTWTFSS	4	\$1.00
Description: Marathon Rotation, 12:00 XM-4:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
9	M	09/16/19	03:32 A	60	\$1.00	LATT5908	Marathon Rotation	NM	
9	F	09/20/19	03:08 A	60	\$1.00	LATT5908	Marathon Rotation	NM	
9	Sa	09/21/19	01:21 A	60	\$1.00	LATT5908	Marathon Rotation	NM	
9	Su	09/22/19	12:58 A	60	\$1.00	LATT5908	Marathon Rotation	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				10			MTWTFSS	4	\$1.00
Description: Marathon Rotation, 12:00 XM-4:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
10	M	09/23/19	03:16 A	60	\$1.00	LATT5908	Marathon Rotation	NM	
10	Th	09/26/19	03:42 A	60	\$1.00	LATT5908	Marathon Rotation	NM	
10	F	09/27/19	03:21 A	60	\$1.00	LATT5908	Marathon Rotation	NM	
10	Su	09/29/19	03:32 A	60	\$1.00	LATT5908	Marathon Rotation	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				11			MTWTFSS	2	\$2.00
Description: Marathon Rotation, 5:00 AM-9:00 AM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
11	W	08/28/19	05:16 A	60	\$2.00	LATT5908	Marathon Rotation	NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					12			MTWTFSS	2	\$2.00
Description: Marathon Rotation, 5:00 AM-9:00 AM										
#	Day	Date	Time	Length	Rate	Copy	<u>Program Description</u>		<u>Class</u>	<u>Remarks</u>
12	Su	09/08/19	05:29 A	60	\$2.00	LATT5908	Marathon Rotation		NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				13			MTWTFSS	2	\$2.00
Description: Marathon Rotation, 5:00 AM-9:00 AM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
13	M	09/09/19	05:54 A	60	\$2.00	LATT5908	Marathon Rotation	NM	
13	Su	09/15/19	06:59 A	60	\$2.00	LATT5908	Marathon Rotation	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				14			MTWTFSS	4	\$2.00
Description: Marathon Rotation, 5:00 AM-9:00 AM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
14	Tu	09/17/19	06:46 A	60	\$2.00	LATT5908	Marathon Rotation	NM	
14	Su	09/22/19	06:29 A	60	\$2.00	LATT5908	Marathon Rotation	NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					15			MTWTFSS	4	\$2.00
Description: Marathon Rotation, 5:00 AM-9:00 AM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
15	W	09/25/19	06:20 A	60	\$2.00	LATT5908	Marathon Rotation	NM		
15	Su	09/29/19	07:28 A	60	\$2.00	LATT5908	Marathon Rotation	NM		

Additional Comments:

Total Spots:	75
Actual Gross Billing:	\$136.00
State Tax:	\$0.00
Local Tax:	\$0.00
Agency Commission:	\$37.74
Net Due:	\$98.26