

ECTV-TV INVOICE

Bill To:

Marathon Ventures (comm)
675 3rd Avenue, 11th Floor
New York, NY 10017

Please Remit To:

ECTV
P.O. Box 14200
Tallahassee, FL 32317-4200

Due Date: 10/29/19

<u>Invoice#</u> 1263398-3	<u>Broadcast Month</u> 201909	<u>Invoice Date</u> 09/29/19	<u>Flight</u> 08/26/19-09/29/19
<u>Account Executive</u> House, Tallahassee	<u>Advertiser</u> Life Alert (M)	<u>Product</u> LIFE ALERT	<u>Order Type</u> CASH
<u>Representative</u>	<u>Rep Order #</u> D-171777	<div><div>Total Spots:</div><div>52</div></div>	
Client Code:		<div><div>Actual Gross Billing:</div><div>\$91.00</div></div>	
Product Code:		<div><div>State Tax:</div><div>\$0.00</div></div>	
Estimate Code: TOWER MEDI		<div><div>Local Tax:</div><div>\$0.00</div></div>	
		<div><div>Agency Commission:</div><div>\$25.25</div></div>	
		<div><div>Net Due:</div><div>\$65.75</div></div>	

Comments:

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

Billing Instructions:

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					1			MTWTFSS	16	\$2.00
Description: M-Su 5a-2a, 9:00 AM-12:00 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
1	M	08/26/19	11:28 A	60	\$2.00	LATT59081	M-Su 5a-2a	NM		
1	Sa	08/31/19	05:41 P	60	\$2.00	LATT59081	M-Su 5a-2a	NM		
1	Su	09/01/19	09:41 P	60	\$2.00	LATT59081	M-Su 5a-2a	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				2			MTWTFSS	16	\$2.00
Description: M-Su 5a-2a, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
2	Tu	09/03/19	11:18 P	60	\$2.00	LATT59081	M-Su 5a-2a	NM	
2	Sa	09/07/19	12:40 P	60	\$2.00	LATT59081	M-Su 5a-2a	NM	
2	Su	09/08/19	05:47 P	60	\$2.00	LATT59081	M-Su 5a-2a	NM	
2	Su	09/08/19	06:58 P	60	\$2.00	LATT59081	M-Su 5a-2a	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				3			MTWTFSS	16	\$2.00
Description: M-Su 5a-2a, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
3	Sa	09/14/19	09:48 A	60	\$2.00	LATT59081	M-Su 5a-2a	NM	
3	Sa	09/14/19	11:46 A	60	\$2.00	LATT59081	M-Su 5a-2a	NM	
3	Sa	09/14/19	07:23 P	60	\$2.00	LATT59081	M-Su 5a-2a	NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>			
					4			MTWTFSS	32	\$2.00			
Description: M-Su 5a-2a, 9:00 AM-12:00 XM													
#	Day	Date	Time	Length	Rate	Copy	Program Description		Class	Remarks			
4	M	09/16/19	03:58 P	60	\$2.00	LATT59081	M-Su 5a-2a		NM				
4	W	09/18/19	11:48 A	60	\$2.00	LATT59081	M-Su 5a-2a		NM				
4	W	09/18/19	01:22 P	60	\$2.00	LATT59081	M-Su 5a-2a		NM				
4	W	09/18/19	11:43 P	60	\$2.00	LATT59081	M-Su 5a-2a		NM				
4	Th	09/19/19	01:45 P	60	\$2.00	LATT59081	M-Su 5a-2a		NM				
4	Th	09/19/19	11:55 P	60	\$2.00	LATT59081	M-Su 5a-2a		NM				
4	Sa	09/21/19	09:18 A	60	\$2.00	LATT59081	M-Su 5a-2a		NM				
4	Sa	09/21/19	06:43 P	60	\$2.00	LATT59081	M-Su 5a-2a		NM				

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				5			MTWTFSS	32	\$2.00
Description: M-Su 5a-2a, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
5	W	09/25/19	11:46 P	60	\$2.00	LATT59081	M-Su 5a-2a	NM	

5	Th	09/26/19	12:43 P	60	\$2.00	LATT59081	M-Su 5a-2a	NM	
5	Sa	09/28/19	09:18 A	60	\$2.00	LATT59081	M-Su 5a-2a	NM	
5	Sa	09/28/19	02:59 P	60	\$2.00	LATT59081	M-Su 5a-2a	NM	
5	Sa	09/28/19	04:45 P	60	\$2.00	LATT59081	M-Su 5a-2a	NM	
5	Sa	09/28/19	06:20 P	60	\$2.00	LATT59081	M-Su 5a-2a	NM	
5	Su	09/29/19	12:43 P	60	\$2.00	LATT59081	M-Su 5a-2a	NM	
5	Su	09/29/19	07:15 P	60	\$2.00	LATT59081	M-Su 5a-2a	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				6			MTWTFSS	2	\$1.00
Description: Sign-On/Sign-Off, 12:00 XM-4:00 XM									
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>	<u>Class</u>	<u>Remarks</u>
6	Tu	08/27/19	02:29 A	60	\$1.00	LATT59081	Sign-On/Sign-Off	NM	
6	F	08/30/19	12:26 A	60	\$1.00	LATT59081	Sign-On/Sign-Off	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				7			MTWTFSS	2	\$1.00
Description: Sign-On/Sign-Off, 12:00 XM-4:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
7	Th	09/05/19	01:46 A	60	\$1.00	LATT59081	Sign-On/Sign-Off	NM	
7	Sa	09/07/19	03:16 A	60	\$1.00	LATT59081	Sign-On/Sign-Off	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				8			MTWTFSS	2	\$1.00
Description: Sign-On/Sign-Off, 12:00 XM-4:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
8	W	09/11/19	03:29 A	60	\$1.00	LATT59081	Sign-On/Sign-Off	NM	
8	Su	09/15/19	02:31 A	60	\$1.00	LATT59081	Sign-On/Sign-Off	NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					9			MTWTFSS	4	\$1.00
Description: Sign-On/Sign-Off, 12:00 XM-4:00 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
9	M	09/16/19	12:26 A	60	\$1.00	LATT59081	Sign-On/Sign-Off	NM		
9	Tu	09/17/19	03:58 A	60	\$1.00	LATT59081	Sign-On/Sign-Off	NM		
9	W	09/18/19	02:49 A	60	\$1.00	LATT59081	Sign-On/Sign-Off	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				10			MTWTFSS	4	\$1.00
Description: Sign-On/Sign-Off, 12:00 XM-4:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
10	Th	09/26/19	02:40 A	60	\$1.00	LATT59081	Sign-On/Sign-Off	NM	
10	F	09/27/19	02:23 A	60	\$1.00	LATT59081	Sign-On/Sign-Off	NM	
10	Sa	09/28/19	03:29 A	60	\$1.00	LATT59081	Sign-On/Sign-Off	NM	
10	Su	09/29/19	03:25 A	60	\$1.00	LATT59081	Sign-On/Sign-Off	NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					11			MTWTFSS	2	\$2.00
Description: Sign-On/Sign-Off, 4:00 AM-9:00 AM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
11	M	08/26/19	05:53 A	60	\$2.00	LATT59081	Sign-On/Sign-Off	NM		
11	F	08/30/19	04:38 A	60	\$2.00	LATT59081	Sign-On/Sign-Off	NM		

		<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>		
		12			MTWTFSS	2	\$2.00		
Description: Sign-On/Sign-Off, 4:00 AM-9:00 AM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
12	Th	09/05/19	05:16 A	60	\$2.00	LATT59081	Sign-On/Sign-Off	NM	
12	Sa	09/07/19	08:14 A	60	\$2.00	LATT59081	Sign-On/Sign-Off	NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
					13			MTWTFSS	2	\$2.00	
Description: Sign-On/Sign-Off, 4:00 AM-9:00 AM											
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>			<u>Class</u>	<u>Remarks</u>

13	Th	09/12/19	05:49 A	60	\$2.00	LATT59081	Sign-On/Sign-Off	NM
13	Sa	09/14/19	07:47 A	60	\$2.00	LATT59081	Sign-On/Sign-Off	NM

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>			
					14			MTWTFSS	4	\$2.00			
Description: Sign-On/Sign-Off, 4:00 AM-9:00 AM													
#	Day	Date	Time	Length	Rate	Copy	<u>Program Description</u>				<u>Class</u>	<u>Remarks</u>	
14	M	09/16/19	05:16 A	60	\$2.00	LATT59081	Sign-On/Sign-Off				NM		
14	Th	09/19/19	07:41 A	60	\$2.00	LATT59081	Sign-On/Sign-Off				NM		
14	F	09/20/19	08:46 A	60	\$2.00	LATT59081	Sign-On/Sign-Off				NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				15			MTWTFSS	4	\$2.00
Description: Sign-On/Sign-Off, 4:00 AM-9:00 AM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
15	M	09/23/19	05:12 A	60	\$2.00	LATT59081	Sign-On/Sign-Off	NM	
15	W	09/25/19	04:57 A	60	\$2.00	LATT59081	Sign-On/Sign-Off	NM	
15	F	09/27/19	04:34 A	60	\$2.00	LATT59081	Sign-On/Sign-Off	NM	
15	Su	09/29/19	05:37 A	60	\$2.00	LATT59081	Sign-On/Sign-Off	NM	

Additional Comments:

Total Spots:	52
Actual Gross Billing:	\$91.00
State Tax:	\$0.00
Local Tax:	\$0.00
Agency Commission:	\$25.25
Net Due:	\$65.75