

# WDAM-TV INVOICE

**Bill To:**

Marathon Ventures (comm)  
675 3rd Avenue, 11th Floor  
New York, NY 10017

**Please Remit To:**

WDAM  
PO Box 11407  
Drawer #0563  
Birmingham, AL 35246-0563

**Due Date: 10/29/19**

<u>Invoice#</u> 1259608-3	<u>Broadcast Month</u> 201909	<u>Invoice Date</u> 09/29/19	<u>Flight</u> 08/26/19-09/29/19												
<u>Account Executive</u> House, Hattiesburg	<u>Advertiser</u> Life Alert (M)	<u>Product</u> Life Alert	<u>Order Type</u> CASH												
<u>Representative</u>	<u>Rep Order #</u> D-171825	<table><tr><td>Total Spots:</td><td>48</td></tr><tr><td>Actual Gross Billing:</td><td>\$112.00</td></tr><tr><td>State Tax:</td><td>\$0.00</td></tr><tr><td>Local Tax:</td><td>\$0.00</td></tr><tr><td>Agency Commission:</td><td>\$31.08</td></tr><tr><td>Net Due:</td><td>\$80.92</td></tr></table>		Total Spots:	48	Actual Gross Billing:	\$112.00	State Tax:	\$0.00	Local Tax:	\$0.00	Agency Commission:	\$31.08	Net Due:	\$80.92
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State Tax:	\$0.00														
Local Tax:	\$0.00														
Agency Commission:	\$31.08														
Net Due:	\$80.92														
Client Code:															
Product Code:															
Estimate Code: Tower Medi															

**Comments:**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

**Billing Instructions:**

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					1			MTWTFSS	10	\$4.00
Description: 11:30 PM-1:35 XM, 11:30 PM-1:35 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description		Class	Remarks
1	Sa	08/31/19	12:00 A	60	\$4.00	LATT9963H	11:30 PM-1:35 XM		NM	
1	Su	09/01/19	01:50 A	60	\$4.00	LATT9963H	11:30 PM-1:35 XM		NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					2			MTWTFSS	10	\$4.00
Description: 11:30 PM-1:35 XM, 11:30 PM-1:35 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
2	W	09/04/19	11:30 P	60	\$4.00	LATT9963H	11:30 PM-1:35 XM	NM		
2	Th	09/05/19	01:09 A	60	\$4.00	LATT9963H	11:30 PM-1:35 XM	NM		

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>			
					3			MTWTFSS	10	\$2.00			
Description: 1:35 XM-4:00 XM, 1:35 XM-4:00 XM													
#	Day	Date	Time	Length	Rate	Copy	Program Description			Class	Remarks		
3	M	08/26/19	02:38 A	60	\$2.00	LATT9963H	1:35 XM-4:00 XM			NM			
3	M	08/26/19	03:28 A	60	\$2.00	LATT9963H	1:35 XM-4:00 XM			NM			
3	Tu	08/27/19	02:25 A	60	\$2.00	LATT9963H	1:35 XM-4:00 XM			NM			
3	W	08/28/19	02:07 A	60	\$2.00	LATT9963H	1:35 XM-4:00 XM			NM			
3	Th	08/29/19	02:07 A	60	\$2.00	LATT9963H	1:35 XM-4:00 XM			NM			
3	F	08/30/19	03:23 A	60	\$2.00	LATT9963H	1:35 XM-4:00 XM			NM			
3	Sa	08/31/19	01:35 A	60	\$2.00	LATT9963H	1:35 XM-4:00 XM			NM			
3	Su	09/01/19	02:59 A	60	\$2.00	LATT9963H	1:35 XM-4:00 XM			NM			

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				4			MTWTFSS	10	\$2.00
Description: 1:35 XM-4:00 XM, 1:35 XM-4:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
4	M	09/02/19	02:24 A	60	\$2.00	LATT9963H	1:35 XM-4:00 XM	NM	
4	M	09/02/19	02:45 A	60	\$2.00	LATT9963H	1:35 XM-4:00 XM	NM	
4	W	09/04/19	02:59 A	60	\$2.00	LATT9963H	1:35 XM-4:00 XM	NM	
4	Th	09/05/19	02:38 A	60	\$2.00	LATT9963H	1:35 XM-4:00 XM	NM	
4	F	09/06/19	02:28 A	60	\$2.00	LATT9963H	1:35 XM-4:00 XM	NM	
4	F	09/06/19	02:47 A	60	\$2.00	LATT9963H	1:35 XM-4:00 XM	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				5			MTWTFSS	11	\$4.00
Description: 11:30 PM-1:35 XM, 11:30 PM-1:35 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
5	F	09/13/19	12:36 A	60	\$4.00	LATT9963H	11:30 PM-1:35 XM	NM	

5	Su	09/15/19	12:48 A	60	\$4.00	LATT9963H	11:30 PM-1:35 XM	NM
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					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>			
					6			MTWTFSS	11	\$2.00			
Description: 1:35 XM-4:00 XM, 1:35 XM-4:00 XM													
#	Day	Date	Time	Length	Rate	Copy	Program Description			Class	Remarks		
6	M	09/09/19	01:42 A	60	\$2.00	LATT9963H	1:35 XM-4:00 XM			NM			
6	M	09/09/19	03:26 A	60	\$2.00	LATT9963H	1:35 XM-4:00 XM			NM			
6	Tu	09/10/19	02:16 A	60	\$2.00	LATT9963H	1:35 XM-4:00 XM			NM			
6	Tu	09/10/19	03:59 A	60	\$2.00	LATT9963H	1:35 XM-4:00 XM			NM			
6	W	09/11/19	02:17 A	60	\$2.00	LATT9963H	1:35 XM-4:00 XM			NM			
6	W	09/11/19	02:41 A	60	\$2.00	LATT9963H	1:35 XM-4:00 XM			NM			
6	Th	09/12/19	02:59 A	60	\$2.00	LATT9963H	1:35 XM-4:00 XM			NM			
6	F	09/13/19	02:58 A	60	\$2.00	LATT9963H	1:35 XM-4:00 XM			NM			
6	Sa	09/14/19	01:36 A	60	\$2.00	LATT9963H	1:35 XM-4:00 XM			NM			
6	Su	09/15/19	03:59 A	60	\$2.00	LATT9963H	1:35 XM-4:00 XM			NM			

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					7			MTWTFSS	10	\$4.00
Description: 11:30 PM-1:35 XM, 11:30 PM-1:35 XM										
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>		<u>Class</u>	<u>Remarks</u>
7	Sa	09/21/19	11:50 P	60	\$4.00	LATT9963H	11:30 PM-1:35 XM		NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					8			MTWTFSS	10	\$4.00
Description: 11:30 PM-1:35 XM, 11:30 PM-1:35 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description		Class	Remarks
8	W	09/25/19	01:06 A	60	\$4.00	LATT9963H	11:30 PM-1:35 XM		NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>			
					9			MTWTFSS	10	\$2.00			
Description: 1:35 XM-4:00 XM, 1:35 XM-4:00 XM													
#	Day	Date	Time	Length	Rate	Copy	Program Description			Class	Remarks		
9	Tu	09/17/19	03:26 A	60	\$2.00	LATT9963H	1:35 XM-4:00 XM			NM			
9	W	09/18/19	02:17 A	60	\$2.00	LATT9963H	1:35 XM-4:00 XM			NM			
9	W	09/18/19	02:28 A	60	\$2.00	LATT9963H	1:35 XM-4:00 XM			NM			
9	Th	09/19/19	02:54 A	60	\$2.00	LATT9963H	1:35 XM-4:00 XM			NM			
9	F	09/20/19	02:17 A	60	\$2.00	LATT9963H	1:35 XM-4:00 XM			NM			
9	F	09/20/19	03:24 A	60	\$2.00	LATT9963H	1:35 XM-4:00 XM			NM			
9	Sa	09/21/19	02:58 A	60	\$2.00	LATT9963H	1:35 XM-4:00 XM			NM			
9	Su	09/22/19	03:59 A	60	\$2.00	LATT9963H	1:35 XM-4:00 XM			NM			

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>			
					10			MTWTFSS	10	\$2.00			
Description: 1:35 XM-4:00 XM, 1:35 XM-4:00 XM													
#	Day	Date	Time	Length	Rate	Copy	Program Description				Class	Remarks	
10	M	09/23/19	02:28 A	60	\$2.00	LATT9963H	1:35 XM-4:00 XM				NM		
10	M	09/23/19	03:59 A	60	\$2.00	LATT9963H	1:35 XM-4:00 XM				NM		
10	Tu	09/24/19	02:53 A	60	\$2.00	LATT9963H	1:35 XM-4:00 XM				NM		
10	Tu	09/24/19	03:26 A	60	\$2.00	LATT9963H	1:35 XM-4:00 XM				NM		
10	Th	09/26/19	02:28 A	60	\$2.00	LATT9963H	1:35 XM-4:00 XM				NM		
10	F	09/27/19	02:54 A	60	\$2.00	LATT9963H	1:35 XM-4:00 XM				NM		
10	Sa	09/28/19	02:59 A	60	\$2.00	LATT9963H	1:35 XM-4:00 XM				NM		
10	Su	09/29/19	03:26 A	60	\$2.00	LATT9963H	1:35 XM-4:00 XM				NM		

**Additional Comments:**

<b>Total Spots:</b>	48
<b>Actual Gross Billing:</b>	\$112.00
<b>State Tax:</b>	\$0.00
<b>Local Tax:</b>	\$0.00
<b>Agency Commission:</b>	\$31.08
<b>Net Due:</b>	\$80.92