

ESFA-TV INVOICE

Bill To:

Marathon Ventures (comm)
675 3rd Avenue, 11th Floor
New York, NY 10017

Please Remit To:

ESFA
Regions Bank
Attn: Lockbox # 1400
PO Box 11407, Birmingham, AL 35246-1400

Due Date: 10/29/19

<u>Invoice#</u> 1283804-2	<u>Broadcast Month</u> 201909	<u>Invoice Date</u> 09/29/19	<u>Flight</u> 08/26/19-09/29/19
<u>Account Executive</u> House, Montgomery	<u>Advertiser</u> Lincoln Heritage (M)	<u>Product</u> Funeral Advantage	<u>Order Type</u> CASH
<u>Representative</u>	<u>Rep Order #</u> D-174557	<div><div>Total Spots:</div><div>48</div></div>	
Client Code:		<div><div>Actual Gross Billing:</div><div>\$201.00</div></div>	
Product Code:		<div><div>State Tax:</div><div>\$0.00</div></div>	
Estimate Code: Vista Aci		<div><div>Local Tax:</div><div>\$0.00</div></div>	
		<div><div>Agency Commission:</div><div>\$55.78</div></div>	
		<div><div>Net Due:</div><div>\$145.22</div></div>	

Comments:

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

Billing Instructions:

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				1			MTWTFSS	8	\$4.50
Description: Sign-On/Sign-Off, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
1	M	08/26/19	05:49 P	90	\$4.50	2LBN7601500	Sign-On/Sign-Off	NM	
1	Tu	08/27/19	10:45 P	90	\$4.50	2LBN7601500	Sign-On/Sign-Off	NM	
1	Th	08/29/19	03:52 P	90	\$4.50	2LBN7601500	Sign-On/Sign-Off	NM	
1	Th	08/29/19	04:38 P	90	\$4.50	2LBN7601500	Sign-On/Sign-Off	NM	
1	F	08/30/19	10:30 A	90	\$4.50	2LBN7601500	Sign-On/Sign-Off	NM	
1	F	08/30/19	01:50 P	90	\$4.50	2LBN7601500	Sign-On/Sign-Off	NM	
1	Su	09/01/19	08:54 P	90	\$4.50	2LBN7601500	Sign-On/Sign-Off	NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					2			MTWTFSS	8	\$4.50
Description: Sign-On/Sign-Off, 9:00 AM-12:00 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
2	W	09/04/19	05:43 P	90	\$4.50	2LBN7601500	Sign-On/Sign-Off	NM		
2	W	09/04/19	08:39 P	90	\$4.50	2LBN7601500	Sign-On/Sign-Off	NM		
2	Th	09/05/19	10:31 A	90	\$4.50	2LBN7601500	Sign-On/Sign-Off	NM		
2	Th	09/05/19	12:36 P	90	\$4.50	2LBN7601500	Sign-On/Sign-Off	NM		
2	F	09/06/19	09:26 A	90	\$4.50	2LBN7601500	Sign-On/Sign-Off	NM		
2	F	09/06/19	10:21 P	90	\$4.50	2LBN7601500	Sign-On/Sign-Off	NM		
2	Sa	09/07/19	04:37 P	90	\$4.50	2LBN7601500	Sign-On/Sign-Off	NM		
2	Su	09/08/19	08:29 P	90	\$4.50	2LBN7601500	Sign-On/Sign-Off	NM		

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>			
					3			MTWTFSS	8	\$4.50			
Description: Sign-On/Sign-Off, 9:00 AM-12:00 XM													
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks				
3	M	09/09/19	12:36 P	90	\$4.50	2LBN7601500	Sign-On/Sign-Off	NM					
3	Tu	09/10/19	08:10 P	90	\$4.50	2LBN7601500	Sign-On/Sign-Off	NM					
3	W	09/11/19	06:15 P	90	\$4.50	2LBN7601500	Sign-On/Sign-Off	NM					
3	Th	09/12/19	09:40 A	90	\$4.50	2LBN7601500	Sign-On/Sign-Off	NM					
3	F	09/13/19	04:22 P	90	\$4.50	2LBN7601500	Sign-On/Sign-Off	NM					
3	F	09/13/19	06:23 P	90	\$4.50	2LBN7601500	Sign-On/Sign-Off	NM					
3	Sa	09/14/19	08:21 P	90	\$4.50	2LBN7601500	Sign-On/Sign-Off	NM					
3	Su	09/15/19	12:49 P	90	\$4.50	2LBN7601500	Sign-On/Sign-Off	NM					

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				4			MTWTFSS	8	\$4.50
Description: Sign-On/Sign-Off, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
4	M	09/16/19	02:11 P	90	\$4.50	2LBN7601500	Sign-On/Sign-Off	NM	
4	Tu	09/17/19	09:26 A	90	\$4.50	2LBN7601500	Sign-On/Sign-Off	NM	

4	Tu	09/17/19	05:13 P	90	\$4.50	2LBN7601500	Sign-On/Sign-Off	NM
4	W	09/18/19	06:53 P	90	\$4.50	2LBN7601500	Sign-On/Sign-Off	NM
4	Th	09/19/19	11:21 P	90	\$4.50	2LBN7601500	Sign-On/Sign-Off	NM
4	F	09/20/19	01:26 P	90	\$4.50	2LBN7601500	Sign-On/Sign-Off	NM
4	Sa	09/21/19	01:22 P	90	\$4.50	2LBN7601500	Sign-On/Sign-Off	NM
4	Su	09/22/19	07:25 P	90	\$4.50	2LBN7601500	Sign-On/Sign-Off	NM

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				5			MTWTFSS	8	\$4.50
Description: Sign-On/Sign-Off, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
5	M	09/23/19	04:05 P	90	\$4.50	2LBN7601500	Sign-On/Sign-Off	NM	
5	Tu	09/24/19	09:27 A	90	\$4.50	2LBN7601500	Sign-On/Sign-Off	NM	
5	F	09/27/19	09:51 A	90	\$4.50	2LBN7601500	Sign-On/Sign-Off	NM	
5	F	09/27/19	08:10 P	90	\$4.50	2LBN7601500	Sign-On/Sign-Off	NM	
5	Sa	09/28/19	06:11 P	90	\$4.50	2LBN7601500	Sign-On/Sign-Off	NM	
5	Sa	09/28/19	08:41 P	90	\$4.50	2LBN7601500	Sign-On/Sign-Off	NM	
5	Su	09/29/19	05:21 P	90	\$4.50	2LBN7601500	Sign-On/Sign-Off	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				6			MTWTFSS	1	\$3.00
Description: Sign-On/Sign-Off, 4:00 AM-9:00 AM									
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>	<u>Class</u>	<u>Remarks</u>
6	M	08/26/19	07:58 A	90	\$3.00	2LBN7601500	Sign-On/Sign-Off	NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					7			MTWTFSS	1	\$3.00
Description: Sign-On/Sign-Off, 4:00 AM-9:00 AM										
#	Day	Date	Time	Length	Rate	Copy	<u>Program Description</u>		<u>Class</u>	<u>Remarks</u>
7	Sa	09/07/19	05:28 A	90	\$3.00	2LBN7601500	Sign-On/Sign-Off		NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				8			MTWTFSS	1	\$3.00
Description: Sign-On/Sign-Off, 4:00 AM-9:00 AM									
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>	<u>Class</u>	<u>Remarks</u>
8	Th	09/12/19	07:50 A	90	\$3.00	2LBN7601500	Sign-On/Sign-Off	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				9			MTWTFSS	1	\$3.00
Description: Sign-On/Sign-Off, 4:00 AM-9:00 AM									
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>	<u>Class</u>	<u>Remarks</u>
9	M	09/16/19	07:20 A	90	\$3.00	2LBN7601500	Sign-On/Sign-Off	NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					10			MTWTFSS	1	\$3.00
Description: Sign-On/Sign-Off, 4:00 AM-9:00 AM										
#	Day	Date	Time	Length	Rate	Copy	Program Description		Class	Remarks
10	Tu	09/24/19	08:25 A	90	\$3.00	2LBN7601500	Sign-On/Sign-Off		NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				11			MTWTFSS	1	\$3.00
Description: Sign-On/Sign-Off, 12:00 XM-4:00 XM									
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>	<u>Class</u>	<u>Remarks</u>
11	F	08/30/19	12:18 A	90	\$3.00	2LBN7601500	Sign-On/Sign-Off	NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					12			MTWTFSS	1	\$3.00
Description: Sign-On/Sign-Off, 12:00 XM-4:00 XM										
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>		<u>Class</u>	<u>Remarks</u>
12	Sa	09/07/19	02:46 A	90	\$3.00	2LBN7601500	Sign-On/Sign-Off		NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				13			MTWTFSS	1	\$3.00	
Description: Sign-On/Sign-Off, 12:00 XM-4:00 XM										
#	Day	Date	Time	Length	Rate	Copy		Program Description	Class	Remarks
13	Th	09/12/19	01:37 A	90	\$3.00	2LBN7601500		Sign-On/Sign-Off	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				14			MTWTFSS	1	\$3.00	
Description: Sign-On/Sign-Off, 12:00 XM-4:00 XM										
#	Day	Date	Time	Length	Rate	Copy		Program Description	Class	Remarks
14	M	09/16/19	02:53 A	90	\$3.00	2LBN7601500		Sign-On/Sign-Off	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				15			MTWTFSS	1	\$3.00	
Description: Sign-On/Sign-Off, 12:00 XM-4:00 XM										
#	Day	Date	Time	Length	Rate	Copy		Program Description	Class	Remarks
15	W	09/25/19	01:36 A	90	\$3.00	2LBN7601500		Sign-On/Sign-Off	NM	

Additional Comments:

Total Spots:	48
Actual Gross Billing:	\$201.00
State Tax:	\$0.00
Local Tax:	\$0.00
Agency Commission:	\$55.78
Net Due:	\$145.22