

WUPV-TV INVOICE

Bill To:

Marathon Ventures (comm)
675 3rd Avenue, 11th Floor
New York, NY 10017

Please Remit To:

WUPV
PO Box 11407
Drawer 1498
Birmingham, AL 35246-1498

Due Date: 10/29/19

<u>Invoice#</u> 1263776-3	<u>Broadcast Month</u> 201909	<u>Invoice Date</u> 09/29/19	<u>Flight</u> 08/26/19-09/29/19
<u>Account Executive</u> House, Richmond	<u>Advertiser</u> Life Alert (M)	<u>Product</u> Life Alert	<u>Order Type</u> CASH
<u>Representative</u>	<u>Rep Order #</u> D-171825		
Client Code:			
Product Code:			
Estimate Code: Tower Medi			
		Total Spots:	44
		Actual Gross Billing:	\$126.00
		State Tax:	\$0.00
		Local Tax:	\$0.00
		Agency Commission:	\$34.96
		Net Due:	\$91.04

Comments:

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

Billing Instructions:

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>			
				2			MTWTF	3	\$4.00			
Description: Marathon Rotation, 11:30 PM-1:35 XM												
#	Day	Date	Time	Length	Rate	Copy	Program Description			Class	Remarks	
2	M	09/02/19	12:29 A	60	\$4.00	LATT9963H	Marathon Rotation			NM		
2	Th	09/05/19	01:29 A	60	\$4.00	LATT9963H	Marathon Rotation			NM		
2	F	09/06/19	12:28 A	60	\$4.00	LATT9963H	Marathon Rotation			NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				3			MTWTF	3	\$4.00
Description: Marathon Rotation, 11:30 PM-1:35 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
3	M	09/09/19	12:34 A	60	\$4.00	LATT9963H	Marathon Rotation	NM	
3	Tu	09/10/19	01:19 A	60	\$4.00	LATT9963H	Marathon Rotation	NM	
3	F	09/13/19	10:56 P	60	\$4.00	LATT9963H	Marathon Rotation	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				4			MTWTF	3	\$4.00
Description: Marathon Rotation, 11:30 PM-1:35 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
4	W	09/18/19	12:58 A	60	\$4.00	LATT9963H	Marathon Rotation	NM	
4	Th	09/19/19	01:29 A	60	\$4.00	LATT9963H	Marathon Rotation	NM	
4	F	09/20/19	12:15 A	60	\$4.00	LATT9963H	Marathon Rotation	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				5			MTWTF	3	\$4.00
Description: Marathon Rotation, 11:30 PM-1:35 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
5	Tu	09/24/19	01:11 A	60	\$4.00	LATT9963H	Marathon Rotation	NM	
5	W	09/25/19	01:28 A	60	\$4.00	LATT9963H	Marathon Rotation	NM	
5	F	09/27/19	01:10 A	60	\$4.00	LATT9963H	Marathon Rotation	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				6			MTWTFSS	5	\$2.00
Description: Marathon Rotation, 1:35 XM-4:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
6	M	08/26/19	02:08 A	60	\$2.00	LATT9963H	Marathon Rotation	NM	
6	Tu	08/27/19	02:49 A	60	\$2.00	LATT9963H	Marathon Rotation	NM	
6	W	08/28/19	02:58 A	60	\$2.00	LATT9963H	Marathon Rotation	NM	
6	Th	08/29/19	03:38 A	60	\$2.00	LATT9963H	Marathon Rotation	NM	
6	F	08/30/19	02:19 A	60	\$2.00	LATT9963H	Marathon Rotation	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				7			MTWTFSS	5	\$2.00	
Description: Marathon Rotation, 1:35 XM-4:00 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
7	M	09/02/19	02:50 A	60	\$2.00	LATT9963H	Marathon Rotation	NM		
7	Tu	09/03/19	03:17 A	60	\$2.00	LATT9963H	Marathon Rotation	NM		
7	W	09/04/19	03:38 A	60	\$2.00	LATT9963H	Marathon Rotation	NM		
7	Th	09/05/19	01:58 A	60	\$2.00	LATT9963H	Marathon Rotation	NM		
7	F	09/06/19	01:48 A	60	\$2.00	LATT9963H	Marathon Rotation	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				8			MTWTFSS	5	\$2.00
Description: Marathon Rotation, 1:35 XM-4:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
8	M	09/09/19	03:29 A	60	\$2.00	LATT9963H	Marathon Rotation	NM	
8	Tu	09/10/19	03:17 A	60	\$2.00	LATT9963H	Marathon Rotation	NM	
8	W	09/11/19	03:37 A	60	\$2.00	LATT9963H	Marathon Rotation	NM	
8	F	09/13/19	02:21 A	60	\$2.00	LATT9963H	Marathon Rotation	NM	
8	Su	09/15/19	02:50 A	60	\$2.00	LATT9963H	Marathon Rotation	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				9			MTWTFSS	5	\$2.00
Description: Marathon Rotation, 1:35 XM-4:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
9	M	09/16/19	03:12 A	60	\$2.00	LATT9963H	Marathon Rotation	NM	
9	W	09/18/19	02:20 A	60	\$2.00	LATT9963H	Marathon Rotation	NM	
9	Th	09/19/19	03:36 A	60	\$2.00	LATT9963H	Marathon Rotation	NM	
9	F	09/20/19	03:06 A	60	\$2.00	LATT9963H	Marathon Rotation	NM	
9	Su	09/22/19	02:21 A	60	\$2.00	LATT9963H	Marathon Rotation	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				10			MTWTFSS	5	\$2.00
Description: Marathon Rotation, 1:35 XM-4:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
10	M	09/23/19	02:09 A	60	\$2.00	LATT9963H	Marathon Rotation	NM	
10	Tu	09/24/19	02:08 A	60	\$2.00	LATT9963H	Marathon Rotation	NM	
10	Th	09/26/19	02:53 A	60	\$2.00	LATT9963H	Marathon Rotation	NM	
10	F	09/27/19	02:38 A	60	\$2.00	LATT9963H	Marathon Rotation	NM	
10	Su	09/29/19	01:55 A	60	\$2.00	LATT9963H	Marathon Rotation	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				12			SS	2	\$4.00
Description: Marathon Rotation, 11:30 PM-1:35 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
12	Sa	09/07/19	01:22 A	60	\$4.00	LATT9963H	Marathon Rotation	NM	
12	Su	09/08/19	12:48 A	60	\$4.00	LATT9963H	Marathon Rotation	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				13			SS	2	\$4.00
Description: Marathon Rotation, 11:30 PM-1:35 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
13	Sa	09/14/19	11:42 P	60	\$4.00	LATT9963H	Marathon Rotation	NM	
13	Su	09/15/19	11:59 P	60	\$4.00	LATT9963H	Marathon Rotation	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				14			SS	2	\$4.00
Description: Marathon Rotation, 11:30 PM-1:35 XM									
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>	<u>Class</u>	<u>Remarks</u>
14	Su	09/22/19	01:26 A	60	\$4.00	LATT9963H	Marathon Rotation	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				15			SS	2	\$4.00
Description: Marathon Rotation, 11:30 PM-1:35 XM									
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>	<u>Class</u>	<u>Remarks</u>
15	Sa	09/28/19	12:44 A	60	\$4.00	LATT9963H	Marathon Rotation	NM	

15	Su	09/29/19	12:43 A	60	\$4.00	LATT9963H	Marathon Rotation	NM
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Additional Comments:

Total Spots:	44
Actual Gross Billing:	\$126.00
State Tax:	\$0.00
Local Tax:	\$0.00
Agency Commission:	\$34.96
Net Due:	\$91.04