

KFVS-TV INVOICE

Bill To:

Marathon Ventures (comm)
675 3rd Avenue, 11th Floor
New York, NY 10017

Please Remit To:

KFVS
Lockbox #0245
PO Box 11407
Birmingham, AL 35246-0245

Due Date: 10/29/19

<u>Invoice#</u> 1259303-3	<u>Broadcast Month</u> 201909	<u>Invoice Date</u> 09/29/19	<u>Flight</u> 08/26/19-09/29/19
<u>Account Executive</u> House, Cape Girardeau	<u>Advertiser</u> E Health Insurance (M)	<u>Product</u> eHealth Medicare	<u>Order Type</u> CASH
<u>Representative</u>	<u>Rep Order #</u> D-172428	<div><div>Total Spots:</div><div>37</div></div>	
<u>Client Code:</u>		<div><div>Actual Gross Billing:</div><div>\$90.00</div></div>	
<u>Product Code:</u>		<div><div>State Tax:</div><div>\$0.00</div></div>	
<u>Estimate Code:</u> Havas Edge		<div><div>Local Tax:</div><div>\$0.00</div></div>	
		<div><div>Agency Commission:</div><div>\$24.97</div></div>	
		<div><div>Net Due:</div><div>\$65.03</div></div>	

Comments:

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

Billing Instructions:

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				1			MTWTFSS	9	\$4.00
Description: M-Su 1130p-135x, 11:30 PM-1:35 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
1	Tu	08/27/19	01:09 A	60	\$4.00	1039506207H	M-Su 1130p-135x	NM	
1	Th	08/29/19	01:09 A	60	\$4.00	1039506207H	M-Su 1130p-135x	NM	
1	F	08/30/19	12:14 A	60	\$4.00	1039506207H	M-Su 1130p-135x	NM	
1	Su	09/01/19	01:29 A	60	\$4.00	1039506207H	M-Su 1130p-135x	NM	
1	Su	09/01/19	11:58 P	60	\$4.00	1039506207H	M-Su 1130p-135x	NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					2			MTWTFSS	1	\$4.00
Description: M-Su 1130p-135x, 11:30 PM-1:35 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description		Class	Remarks
2	Tu	09/03/19	01:26 A	60	\$4.00	1039506207H	M-Su 1130p-135x		NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				4			MTWTFSS	1	\$4.00
Description: M-Su 1130p-135x, 11:30 PM-1:35 XM									
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>		<u>Class</u>
4	M	09/16/19	01:26 A	60	\$4.00	1039506207H	M-Su 1130p-135x		NM

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				5			MTWTFSS	1	\$4.00
Description: M-Su 1130p-135x, 11:30 PM-1:35 XM									
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>	<u>Class</u>	<u>Remarks</u>
5	Th	09/26/19	01:34 A	60	\$4.00	1039506207H	M-Su 1130p-135x	NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>			
					6			MTWTFSS	9	\$2.00			
Description: M-Su 135x-4x, 1:35 XM-3:59 XM													
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks				
6	M	08/26/19	02:55 A	60	\$2.00	1039506207H	M-Su 135x-4x	NM					
6	W	08/28/19	01:39 A	60	\$2.00	1039506207H	M-Su 135x-4x	NM					
6	Th	08/29/19	02:09 A	60	\$2.00	1039506207H	M-Su 135x-4x	NM					
6	Th	08/29/19	02:56 A	60	\$2.00	1039506207H	M-Su 135x-4x	NM					
6	Th	08/29/19	03:09 A	60	\$2.00	1039506207H	M-Su 135x-4x	NM					
6	F	08/30/19	03:29 A	60	\$2.00	1039506207H	M-Su 135x-4x	NM					
6	Sa	08/31/19	01:59 A	60	\$2.00	1039506207H	M-Su 135x-4x	NM					
6	Sa	08/31/19	03:29 A	60	\$2.00	1039506207H	M-Su 135x-4x	NM					
6	Su	09/01/19	02:09 A	60	\$2.00	1039506207H	M-Su 135x-4x	NM					

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				7			MTWTFSS	1	\$2.00	
Description: M-Su 135x-4x, 1:35 XM-3:59 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
7	Tu	09/03/19	02:25 A	60	\$2.00	1039506207H	M-Su 135x-4x	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				8			MTWTFSS	10	\$2.00	
Description: M-Su 135x-4x, 1:35 XM-3:59 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
8	M	09/09/19	02:26 A	60	\$2.00	1039506207H	M-Su 135x-4x	NM		
8	Tu	09/10/19	02:55 A	60	\$2.00	1039506207H	M-Su 135x-4x	NM		
8	W	09/11/19	02:25 A	60	\$2.00	1039506207H	M-Su 135x-4x	NM		
8	W	09/11/19	03:26 A	60	\$2.00	1039506207H	M-Su 135x-4x	NM		
8	W	09/11/19	03:55 A	60	\$2.00	1039506207H	M-Su 135x-4x	NM		
8	Th	09/12/19	01:39 A	60	\$2.00	1039506207H	M-Su 135x-4x	NM		
8	Th	09/12/19	02:56 A	60	\$2.00	1039506207H	M-Su 135x-4x	NM		
8	Th	09/12/19	03:09 A	60	\$2.00	1039506207H	M-Su 135x-4x	NM		
8	Th	09/12/19	03:25 A	60	\$2.00	1039506207H	M-Su 135x-4x	NM		
8	Sa	09/14/19	01:59 A	60	\$2.00	1039506207H	M-Su 135x-4x	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				9			M TF	5	\$2.00	
Description: M-Su 135x-4x, 1:35 XM-3:59 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
9	M	09/16/19	03:25 A	60	\$2.00	1039506207H	M-Su 135x-4x	NM		
9	Th	09/19/19	03:09 A	60	\$2.00	1039506207H	M-Su 135x-4x	NM		
9	Th	09/19/19	03:55 A	60	\$2.00	1039506207H	M-Su 135x-4x	NM		
9	F	09/20/19	01:59 A	60	\$2.00	1039506207H	M-Su 135x-4x	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
				10			MTWTFSS	6	\$2.00	
Description: M-Su 135x-4x, 1:35 XM-3:59 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
10	Tu	09/24/19	02:56 A	60	\$2.00	1039506207H	M-Su 135x-4x	NM		
10	Sa	09/28/19	02:29 A	60	\$2.00	1039506207H	M-Su 135x-4x	NM		
10	Su	09/29/19	02:16 A	60	\$2.00	1039506207H	M-Su 135x-4x	NM		
10	Su	09/29/19	02:26 A	60	\$2.00	1039506207H	M-Su 135x-4x	NM		
10	Su	09/29/19	03:09 A	60	\$2.00	1039506207H	M-Su 135x-4x	NM		

Additional Comments:

Total Spots:	37
Actual Gross Billing:	\$90.00
State Tax:	\$0.00
Local Tax:	\$0.00
Agency Commission:	\$24.97
Net Due:	\$65.03