

KCWH-TV INVOICE

Bill To:
Marathon Ventures (comm)
675 3rd Avenue, 11th Floor
New York, NY 10017

Please Remit To:
KCWH
PO Box 14200
Tallahassee, FL 32317-4200

Due Date: 10/29/19

Invoice# 1264125-3	Broadcast Month 201909	Invoice Date 09/29/19	Flight 08/26/19-09/29/19
Account Executive House, Lincoln	Advertiser Life Alert (M)	Product Life Alert	Order Type CASH
Representative	Rep Order # D-171777	Total Spots: 139 Actual Gross Billing: \$265.00 State Tax: \$0.00 Local Tax: \$0.00 Agency Commission: \$73.54 <hr/> Net Due: \$191.46	
Client Code: Product Code: Estimate Code: Tower Medi			

Comments:

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

Billing Instructions:

		<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>		
		1			MTWTFSS	16	\$2.00		
Description: All Day Rotator 4a-4x, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
1	M	08/26/19	10:27 A	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
1	M	08/26/19	10:20 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
1	Tu	08/27/19	04:56 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
1	Tu	08/27/19	09:50 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
1	W	08/28/19	04:41 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
1	W	08/28/19	05:12 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
1	Th	08/29/19	03:50 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
1	Th	08/29/19	04:17 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
1	F	08/30/19	10:26 A	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
1	F	08/30/19	04:58 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
1	F	08/30/19	05:13 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
1	Sa	08/31/19	08:22 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
1	Sa	08/31/19	08:54 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
1	Su	09/01/19	02:25 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
1	Su	09/01/19	05:21 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
1	Su	09/01/19	06:27 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	

		<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>		
		2			MTWTFSS	16	\$2.00		
Description: All Day Rotator 4a-4x, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
2	M	09/02/19	09:48 A	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
2	M	09/02/19	10:21 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
2	Tu	09/03/19	11:36 A	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
2	Tu	09/03/19	11:57 A	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
2	W	09/04/19	04:20 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
2	W	09/04/19	10:27 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
2	Th	09/05/19	10:27 A	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
2	Th	09/05/19	02:58 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
2	F	09/06/19	10:58 A	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
2	F	09/06/19	03:22 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
2	Sa	09/07/19	04:57 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
2	Sa	09/07/19	05:20 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
2	Sa	09/07/19	08:53 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
2	Su	09/08/19	02:04 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
2	Su	09/08/19	05:56 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
2	Su	09/08/19	10:18 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	

		<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>		
		3			MTWTFSS	16	\$2.00		
Description: All Day Rotator 4a-4x, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
3	M	09/09/19	09:49 A	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
3	M	09/09/19	11:41 A	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
3	M	09/09/19	09:13 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
3	Tu	09/10/19	10:35 A	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
3	Tu	09/10/19	09:57 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
3	Tu	09/10/19	11:39 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
3	W	09/11/19	06:47 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
3	W	09/11/19	08:25 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
3	W	09/11/19	11:11 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
3	Th	09/12/19	02:27 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
3	Th	09/12/19	02:58 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
3	Th	09/12/19	11:56 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
3	F	09/13/19	10:57 A	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
3	F	09/13/19	11:21 A	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
3	F	09/13/19	11:57 A	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
3	Su	09/15/19	04:22 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	

		<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>		
		4			MTWTFSS	32	\$2.00		
Description: All Day Rotator 4a-4x, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
4	M	09/16/19	09:20 A	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
4	M	09/16/19	10:27 A	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
4	M	09/16/19	03:47 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
4	M	09/16/19	06:28 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
4	M	09/16/19	09:57 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
4	Tu	09/17/19	02:33 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
4	Tu	09/17/19	06:49 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
4	Tu	09/17/19	08:24 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
4	Tu	09/17/19	08:41 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
4	Tu	09/17/19	10:57 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
4	W	09/18/19	03:22 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
4	W	09/18/19	07:44 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
4	W	09/18/19	09:03 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
4	W	09/18/19	09:58 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
4	Th	09/19/19	04:09 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
4	Th	09/19/19	04:55 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
4	Th	09/19/19	05:46 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
4	Th	09/19/19	07:26 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
4	Th	09/19/19	11:26 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
4	F	09/20/19	11:43 A	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
4	F	09/20/19	04:07 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
4	F	09/20/19	05:26 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
4	F	09/20/19	05:43 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
4	Sa	09/21/19	01:42 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
4	Sa	09/21/19	02:47 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
4	Sa	09/21/19	03:58 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
4	Sa	09/21/19	04:19 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
4	Sa	09/21/19	10:27 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
4	Su	09/22/19	01:49 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
4	Su	09/22/19	05:02 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
4	Su	09/22/19	11:01 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
4	Su	09/22/19	11:23 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				5			MTWTFSS	32	\$2.00
Description: All Day Rotator 4a-4x, 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
5	M	09/23/19	10:38 A	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
5	M	09/23/19	02:38 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
5	M	09/23/19	06:17 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
5	M	09/23/19	09:00 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
5	M	09/23/19	11:56 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
5	Tu	09/24/19	11:22 A	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
5	Tu	09/24/19	02:57 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
5	Tu	09/24/19	06:17 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
5	Tu	09/24/19	08:42 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	

5	Tu	09/24/19	09:57 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
5	W	09/25/19	11:23 A	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
5	W	09/25/19	03:19 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
5	W	09/25/19	06:59 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
5	W	09/25/19	07:51 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
5	W	09/25/19	10:50 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
5	Th	09/26/19	10:34 A	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
5	Th	09/26/19	05:24 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
5	Th	09/26/19	05:46 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
5	Th	09/26/19	09:00 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
5	F	09/27/19	10:33 A	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
5	F	09/27/19	03:47 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
5	F	09/27/19	04:38 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
5	F	09/27/19	09:26 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
5	Sa	09/28/19	12:42 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
5	Sa	09/28/19	04:57 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
5	Sa	09/28/19	05:25 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
5	Sa	09/28/19	11:12 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
5	Su	09/29/19	01:47 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
5	Su	09/29/19	04:23 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
5	Su	09/29/19	05:57 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
5	Su	09/29/19	08:21 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
5	Su	09/29/19	10:20 P	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					6			MTWTFSS	2	\$1.00
Description: All Day Rotator 4a-4x, 12:00 XM-4:00 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
6	W	08/28/19	01:03 A	60	\$1.00	LATT5908H	All Day Rotator 4a-4x	NM		
6	F	08/30/19	12:26 A	60	\$1.00	LATT5908H	All Day Rotator 4a-4x	NM		

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					7			MTWTFSS	2	\$1.00
Description: All Day Rotator 4a-4x, 12:00 XM-4:00 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
7	Sa	09/07/19	12:31 A	60	\$1.00	LATT5908H	All Day Rotator 4a-4x	NM		
7	Su	09/08/19	01:47 A	60	\$1.00	LATT5908H	All Day Rotator 4a-4x	NM		

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					8			MTWTFSS	2	\$1.00
Description: All Day Rotator 4a-4x, 12:00 XM-4:00 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks	
8	M	09/09/19	01:27 A	60	\$1.00	LATT5908H	All Day Rotator 4a-4x	NM		
8	F	09/13/19	12:54 A	60	\$1.00	LATT5908H	All Day Rotator 4a-4x	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				9			MTWTFSS	4	\$1.00
Description: All Day Rotator 4a-4x, 12:00 XM-4:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
9	W	09/18/19	12:08 A	60	\$1.00	LATT5908H	All Day Rotator 4a-4x	NM	
9	F	09/20/19	12:07 A	60	\$1.00	LATT5908H	All Day Rotator 4a-4x	NM	
9	Su	09/22/19	12:18 A	60	\$1.00	LATT5908H	All Day Rotator 4a-4x	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				10			MTWTFSS	4	\$1.00
Description: All Day Rotator 4a-4x, 12:00 XM-4:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
10	M	09/23/19	12:26 A	60	\$1.00	LATT5908H	All Day Rotator 4a-4x	NM	
10	Tu	09/24/19	01:02 A	60	\$1.00	LATT5908H	All Day Rotator 4a-4x	NM	
10	Th	09/26/19	12:38 A	60	\$1.00	LATT5908H	All Day Rotator 4a-4x	NM	
10	Sa	09/28/19	12:17 A	60	\$1.00	LATT5908H	All Day Rotator 4a-4x	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				11			MTWTFSS	2	\$2.00
Description: All Day Rotator 4a-4x, 4:00 AM-9:00 AM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
11	M	08/26/19	06:24 A	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	

11	W	08/28/19	07:03 A	60	\$2.00	LATT5908H	All Day Rotator 4a-4x	NM	
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				<u>Line</u> 12	<u>Start</u>	<u>End</u>	<u>Days</u> MTWTFSS	<u>Spots/Week</u> 2	<u>Rate</u> \$2.00		
Description: All Day Rotator 4a-4x, 4:00 AM-9:00 AM											
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>		<u>Class</u>	<u>Remarks</u>	
12	Tu	09/03/19	06:37 A	60	\$2.00	LATT5908H	All Day Rotator 4a-4x		NM		
12	F	09/06/19	07:45 A	60	\$2.00	LATT5908H	All Day Rotator 4a-4x		NM		

				<u>Line</u> 13	<u>Start</u>	<u>End</u>	<u>Days</u> MTWTFSS	<u>Spots/Week</u> 2	<u>Rate</u> \$2.00		
Description: All Day Rotator 4a-4x, 4:00 AM-9:00 AM											
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>		<u>Class</u>	<u>Remarks</u>	
13	Tu	09/10/19	08:22 A	60	\$2.00	LATT5908H	All Day Rotator 4a-4x		NM		
13	Th	09/12/19	07:07 A	60	\$2.00	LATT5908H	All Day Rotator 4a-4x		NM		

				<u>Line</u> 14	<u>Start</u>	<u>End</u>	<u>Days</u> MTWTFSS	<u>Spots/Week</u> 4	<u>Rate</u> \$2.00		
Description: All Day Rotator 4a-4x, 4:00 AM-9:00 AM											
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>		<u>Class</u>	<u>Remarks</u>	
14	M	09/16/19	07:25 A	60	\$2.00	LATT5908H	All Day Rotator 4a-4x		NM		
14	Tu	09/17/19	06:22 A	60	\$2.00	LATT5908H	All Day Rotator 4a-4x		NM		
14	W	09/18/19	06:02 A	60	\$2.00	LATT5908H	All Day Rotator 4a-4x		NM		
14	F	09/20/19	06:03 A	60	\$2.00	LATT5908H	All Day Rotator 4a-4x		NM		

				<u>Line</u> 15	<u>Start</u>	<u>End</u>	<u>Days</u> MTWTFSS	<u>Spots/Week</u> 4	<u>Rate</u> \$2.00		
Description: All Day Rotator 4a-4x, 4:00 AM-9:00 AM											
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>		<u>Class</u>	<u>Remarks</u>	
15	M	09/23/19	06:38 A	60	\$2.00	LATT5908H	All Day Rotator 4a-4x		NM		
15	Tu	09/24/19	07:07 A	60	\$2.00	LATT5908H	All Day Rotator 4a-4x		NM		
15	W	09/25/19	07:53 A	60	\$2.00	LATT5908H	All Day Rotator 4a-4x		NM		
15	F	09/27/19	06:21 A	60	\$2.00	LATT5908H	All Day Rotator 4a-4x		NM		

Additional Comments:

Total Spots:	139
Actual Gross Billing:	\$265.00
State Tax:	\$0.00
Local Tax:	\$0.00
Agency Commission:	\$73.54
Net Due:	\$191.46