

# EIS-TV INVOICE

**Bill To:**

Marathon Ventures (comm)  
675 3rd Avenue, 11th Floor  
New York, NY 10017

**Please Remit To:**

WIS Bounce  
Regions Bank  
Attn: Lockbox # 1340  
PO Box 11407, Birmingham, AL 35246-1340

**Due Date: 10/29/19**

<u>Invoice#</u> 1283494-2	<u>Broadcast Month</u> 201909	<u>Invoice Date</u> 09/29/19	<u>Flight</u> 08/26/19-09/29/19
<u>Account Executive</u> House, Columbia	<u>Advertiser</u> Lincoln Heritage (M)	<u>Product</u> Funeral Advantage	<u>Order Type</u> CASH
<u>Representative</u>	<u>Rep Order #</u> D-174557	<div><div>Total Spots:</div><div>45</div></div>	
<b>Client Code:</b>		<div><div>Actual Gross Billing:</div><div>\$375.00</div></div>	
<b>Product Code:</b>		<div><div>State Tax:</div><div>\$0.00</div></div>	
<b>Estimate Code:</b> Vista Aci		<div><div>Local Tax:</div><div>\$0.00</div></div>	
		<div><div>Agency Commission:</div><div>\$104.06</div></div>	
		<div><div>Net Due:</div><div>\$270.94</div></div>	

**Comments:**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

**Billing Instructions:**

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				1			MTWTFSS	8	\$9.00
Description: , 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
1	M	08/26/19	09:41 A	90	\$9.00	2LBN7601500		NM	
1	M	08/26/19	05:43 P	90	\$9.00	2LBN7601500		NM	
1	Tu	08/27/19	10:13 P	90	\$9.00	2LBN7601500		NM	
1	W	08/28/19	06:06 P	90	\$9.00	2LBN7601500		NM	
1	Th	08/29/19	08:44 P	90	\$9.00	2LBN7601500		NM	
1	F	08/30/19	08:22 P	90	\$9.00	2LBN7601500		NM	
1	Sa	08/31/19	10:47 P	90	\$9.00	2LBN7601500		NM	
1	Su	09/01/19	04:10 P	90	\$9.00	2LBN7601500		NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				2			MTWTFSS	8	\$9.00
Description: , 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
2	Tu	09/03/19	04:48 P	90	\$9.00	2LBN7601500		NM	
2	W	09/04/19	09:43 P	90	\$9.00	2LBN7601500		NM	
2	W	09/04/19	11:43 P	90	\$9.00	2LBN7601500		NM	
2	Th	09/05/19	10:22 P	90	\$9.00	2LBN7601500		NM	
2	F	09/06/19	01:06 P	90	\$9.00	2LBN7601500		NM	
2	Sa	09/07/19	07:15 P	90	\$9.00	2LBN7601500		NM	
2	Su	09/08/19	01:11 P	90	\$9.00	2LBN7601500		NM	
2	Su	09/08/19	07:47 P	90	\$9.00	2LBN7601500		NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				3			MTWTFSS	8	\$9.00
Description: , 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
3	M	09/09/19	10:27 A	90	\$9.00	2LBN7601500		NM	
3	Tu	09/10/19	08:44 P	90	\$9.00	2LBN7601500		NM	
3	W	09/11/19	07:40 P	90	\$9.00	2LBN7601500		NM	
3	Th	09/12/19	10:41 P	90	\$9.00	2LBN7601500		NM	
3	F	09/13/19	10:57 A	90	\$9.00	2LBN7601500		NM	
3	F	09/13/19	11:19 A	90	\$9.00	2LBN7601500		NM	
3	Sa	09/14/19	09:13 P	90	\$9.00	2LBN7601500		NM	
3	Su	09/15/19	04:41 P	90	\$9.00	2LBN7601500		NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				4			MTWTFSS	8	\$9.00
Description: , 9:00 AM-12:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
4	M	09/16/19	08:52 P	90	\$9.00	2LBN7601500		NM	

4	Tu	09/17/19	12:06 P	90	\$9.00	2LBN7601500	NM
4	W	09/18/19	06:26 P	90	\$9.00	2LBN7601500	NM
4	Th	09/19/19	03:38 P	90	\$9.00	2LBN7601500	NM
4	F	09/20/19	02:26 P	90	\$9.00	2LBN7601500	NM
4	Sa	09/21/19	08:51 P	90	\$9.00	2LBN7601500	NM
4	Sa	09/21/19	09:47 P	90	\$9.00	2LBN7601500	NM
4	Su	09/22/19	11:58 A	90	\$9.00	2LBN7601500	NM

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>			
					5			MTWTFSS	8	\$9.00			
Description: , 9:00 AM-12:00 XM													
#	Day	Date	Time	Length	Rate	Copy	<u>Program Description</u>				Class	<u>Remarks</u>	
5	M	09/23/19	09:28 P	90	\$9.00	2LBN7601500					NM		
5	Tu	09/24/19	03:10 P	90	\$9.00	2LBN7601500					NM		
5	W	09/25/19	09:39 A	90	\$9.00	2LBN7601500					NM		
5	W	09/25/19	03:12 P	90	\$9.00	2LBN7601500					NM		
5	Th	09/26/19	12:32 P	90	\$9.00	2LBN7601500					NM		
5	Sa	09/28/19	12:33 P	90	\$9.00	2LBN7601500					NM		
5	Sa	09/28/19	11:21 P	90	\$9.00	2LBN7601500					NM		
5	Su	09/29/19	04:17 P	90	\$9.00	2LBN7601500					NM		

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
					6			MTWTFSS	1	\$3.00	
Description: , 4:00 AM-9:00 AM											
#	Day	Date	Time	Length	Rate	Copy	<u>Program Description</u>			<u>Class</u>	<u>Remarks</u>
6	Su	09/01/19	06:39 A	90	\$3.00	2LBN7601500				NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
					7			MTWTFSS	1	\$3.00	
Description: , 4:00 AM-9:00 AM											
#	Day	Date	Time	Length	Rate	Copy	<u>Program Description</u>			<u>Class</u>	<u>Remarks</u>
7	Sa	09/07/19	07:34 A	90	\$3.00	2LBN7601500				NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>			
					8			MTWTFSS	1	\$3.00			
Description: , 4:00 AM-9:00 AM													
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>				<u>Class</u>	<u>Remarks</u>	
8	F	09/13/19	08:50 A	90	\$3.00	2LBN7601500					NM		

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
					9			MTWTFSS	1	\$3.00	
Description: , 4:00 AM-9:00 AM											
#	Day	Date	Time	Length	Rate	Copy	<u>Program Description</u>			<u>Class</u>	<u>Remarks</u>
9	W	09/18/19	08:28 A	90	\$3.00	2LBN7601500				NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>	
					10			MTWTFSS	1	\$3.00	
Description: , 4:00 AM-9:00 AM											
#	Day	Date	Time	Length	Rate	Copy	<u>Program Description</u>			<u>Class</u>	<u>Remarks</u>
10	Tu	09/24/19	08:37 A	90	\$3.00	2LBN7601500				NM	

**Additional Comments:**

<b>Total Spots:</b>	45
<b>Actual Gross Billing:</b>	\$375.00
<b>State Tax:</b>	\$0.00
<b>Local Tax:</b>	\$0.00
<b>Agency Commission:</b>	\$104.06
<b>Net Due:</b>	\$270.94