

# KNCT-TV INVOICE

**Bill To:**  
Marathon Ventures (comm)  
675 3rd Avenue, 11th Floor  
New York, NY 10017

**Please Remit To:**  
KNCT  
P.O. Box 14200  
Tallahassee, FL 32317-4200

**Due Date: 10/29/19**

|   |  |   |                                    |
|---|--|---|------------------------------------|
| <u>Invoice#</u><br>1256711-3            | <u>Broadcast Month</u><br>201909               | <u>Invoice Date</u><br>09/29/19   | <u>Flight</u><br>08/26/19-09/22/19 |
| <u>Account Executive</u><br>House, Waco | <u>Advertiser</u><br>Cornerstone Media Group ( | <u>Product</u><br>Rev. Better Way Free Samp   | <u>Order Type</u><br>CASH          |
| <u>Representative</u>                   | <u>Rep Order #</u><br>D-172031                 | <div><div>Total Spots:</div><div>21</div></div> <div><div>Actual Gross Billing:</div><div>\$38.00</div></div> <div><div>State Tax:</div><div>\$0.00</div></div> <div><div>Local Tax:</div><div>\$0.00</div></div> <div><div>Agency Commission:</div><div>\$10.54</div></div> <div><div>Net Due:</div><div>\$27.46</div></div> |                                    |
| Client Code:                            | Product Code:                                  |   |                                    |
| Estimate Code:                          | Cornerston                                     |   |                                    |

## Comments:

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

## Billing Instructions:

|  |     |          |         | <u>Line</u> | <u>Start</u> | <u>End</u>  | <u>Days</u>         | <u>Spots/Week</u> | <u>Rate</u> |
|--|-----|----------|---------|-------------|--------------|-------------|---------------------|-------------------|-------------|
|  |     |          |         | 1           |              |             | MTWTFSS             | 8                 | \$2.00      |
| Description: All Day Rotator, 9:00 AM-12:00 XM |     |          |         |             |              |             |                     |                   |             |
| #  | Day | Date     | Time    | Length      | Rate         | Copy        | Program Description | Class             | Remarks     |
| 1  | Tu  | 08/27/19 | 02:48 P | 60          | \$2.00       | RBFS3080670 | All Day Rotator     | NM                |             |
| 1  | Tu  | 08/27/19 | 04:20 P | 60          | \$2.00       | RBFS3080670 | All Day Rotator     | NM                |             |
| 1  | Th  | 08/29/19 | 09:15 A | 60          | \$2.00       | RBFS3080670 | All Day Rotator     | NM                |             |
| 1  | Th  | 08/29/19 | 10:55 P | 60          | \$2.00       | RBFS3080670 | All Day Rotator     | NM                |             |
| 1  | F   | 08/30/19 | 09:23 P | 60          | \$2.00       | RBFS3080670 | All Day Rotator     | NM                |             |
| 1  | Sa  | 08/31/19 | 04:51 P | 60          | \$2.00       | RBFS3080670 | All Day Rotator     | NM                |             |

|  |     |          |         | <u>Line</u> | <u>Start</u> | <u>End</u>  | <u>Days</u>         | <u>Spots/Week</u> | <u>Rate</u> |
|--|-----|----------|---------|-------------|--------------|-------------|---------------------|-------------------|-------------|
|  |     |          |         | 2           |              |             | MTWTFSS             | 8                 | \$2.00      |
| Description: All Day Rotator, 9:00 AM-12:00 XM |     |          |         |             |              |             |                     |                   |             |
| #  | Day | Date     | Time    | Length      | Rate         | Copy        | Program Description | Class             | Remarks     |
| 2  | Th  | 09/05/19 | 01:50 P | 60          | \$2.00       | RBFS3080670 | All Day Rotator     | NM                |             |
| 2  | Th  | 09/05/19 | 09:59 P | 60          | \$2.00       | RBFS3080670 | All Day Rotator     | NM                |             |
| 2  | Sa  | 09/07/19 | 12:43 P | 60          | \$2.00       | RBFS3080670 | All Day Rotator     | NM                |             |

|  |     |          |         | <u>Line</u> | <u>Start</u> | <u>End</u>  | <u>Days</u>         | <u>Spots/Week</u> | <u>Rate</u> |
|--|-----|----------|---------|-------------|--------------|-------------|---------------------|-------------------|-------------|
|  |     |          |         | 3           |              |             | MTWTFSS             | 8                 | \$2.00      |
| Description: All Day Rotator, 9:00 AM-12:00 XM |     |          |         |             |              |             |                     |                   |             |
| #  | Day | Date     | Time    | Length      | Rate         | Copy        | Program Description | Class             | Remarks     |
| 3  | Th  | 09/12/19 | 09:46 P | 60          | \$2.00       | RBFS3080670 | All Day Rotator     | NM                |             |
| 3  | Sa  | 09/14/19 | 11:15 P | 60          | \$2.00       | RBFS3080670 | All Day Rotator     | NM                |             |

|  |     |          |         | <u>Line</u> | <u>Start</u> | <u>End</u>  | <u>Days</u>         | <u>Spots/Week</u> | <u>Rate</u> |
|--|-----|----------|---------|-------------|--------------|-------------|---------------------|-------------------|-------------|
|  |     |          |         | 4           |              |             | MTWTFSS             | 8                 | \$2.00      |
| Description: All Day Rotator, 9:00 AM-12:00 XM |     |          |         |             |              |             |                     |                   |             |
| #  | Day | Date     | Time    | Length      | Rate         | Copy        | Program Description | Class             | Remarks     |
| 4  | Sa  | 09/21/19 | 11:56 P | 60          | \$2.00       | RBFS3080670 | All Day Rotator     | NM                |             |
| 4  | Su  | 09/22/19 | 09:48 A | 60          | \$2.00       | RBFS3080670 | All Day Rotator     | NM                |             |

|  |     |          |         | <u>Line</u> | <u>Start</u> | <u>End</u>  | <u>Days</u>                | <u>Spots/Week</u> | <u>Rate</u>  |                |
|--|-----|----------|---------|-------------|--------------|-------------|----------------------------|-------------------|--------------|----------------|
|  |     |          |         | 5           |              |             | MTWTFSS                    | 1                 | \$1.00       |                |
| Description: All Day Rotator, 12:00 XM-4:00 XM |     |          |         |             |              |             |                            |                   |              |                |
| #  | Day | Date     | Time    | Length      | Rate         | Copy        | <u>Program Description</u> |                   | <u>Class</u> | <u>Remarks</u> |
| 5  | Sa  | 08/31/19 | 03:59 A | 60          | \$1.00       | RBFS3080670 | All Day Rotator            |                   | NM           |                |

|  |                 |                         |                        |                     |                       |                            |   |                        |                        |                       |                |
|--|-----------------|-------------------------|------------------------|---------------------|-----------------------|----------------------------|---|------------------------|------------------------|-----------------------|----------------|
|  |                 |                         |                        |                     |                       |                            |   |                        |                        |                       |                |
|  |                 |                         |                        |                     | <u>Line</u><br>6      | <u>Start</u>               | <u>End</u>                                    | <u>Days</u><br>MTWTFSS | <u>Spots/Week</u><br>1 | <u>Rate</u><br>\$1.00 |                |
| Description: All Day Rotator, 12:00 XM-4:00 XM |                 |                         |                        |                     |                       |                            |   |                        |                        |                       |                |
| <u>#</u><br>6                                  | <u>Day</u><br>W | <u>Date</u><br>09/04/19 | <u>Time</u><br>02:26 A | <u>Length</u><br>60 | <u>Rate</u><br>\$1.00 | <u>Copy</u><br>RBFS3080670 | <u>Program Description</u><br>All Day Rotator |                        |                        | <u>Class</u><br>NM    | <u>Remarks</u> |

|  |            |             |             |               |              |             |                            |                   |                |
|--|------------|-------------|-------------|---------------|--------------|-------------|----------------------------|-------------------|----------------|
|  |            |             |             |               |              |             |                            |                   |                |
|  |            |             |             | <u>Line</u>   | <u>Start</u> | <u>End</u>  | <u>Days</u>                | <u>Spots/Week</u> | <u>Rate</u>    |
|  |            |             |             | 7             |              |             | MTWTFSS                    | 1                 | \$1.00         |
| Description: All Day Rotator, 12:00 XM-4:00 XM |            |             |             |               |              |             |                            |                   |                |
| <u>#</u>                                       | <u>Day</u> | <u>Date</u> | <u>Time</u> | <u>Length</u> | <u>Rate</u>  | <u>Copy</u> | <u>Program Description</u> | <u>Class</u>      | <u>Remarks</u> |
| 7  | Su         | 09/15/19    | 03:31 A     | 60            | \$1.00       | RBFS3080670 | All Day Rotator            | NM                |                |

|  |            |             |             |               |              |             |                            |                   |                |
|--|------------|-------------|-------------|---------------|--------------|-------------|----------------------------|-------------------|----------------|
|  |            |             |             |               |              |             |                            |                   |                |
|  |            |             |             | <u>Line</u>   | <u>Start</u> | <u>End</u>  | <u>Days</u>                | <u>Spots/Week</u> | <u>Rate</u>    |
|  |            |             |             | 8             |              |             | MTWTFSS                    | 1                 | \$1.00         |
| Description: All Day Rotator, 12:00 XM-4:00 XM |            |             |             |               |              |             |                            |                   |                |
| <u>#</u>                                       | <u>Day</u> | <u>Date</u> | <u>Time</u> | <u>Length</u> | <u>Rate</u>  | <u>Copy</u> | <u>Program Description</u> | <u>Class</u>      | <u>Remarks</u> |
| 8  | F          | 09/20/19    | 03:43 A     | 60            | \$1.00       | RBFS3080670 | All Day Rotator            | NM                |                |

|   |            |             |             |               |              |             |                            |                   |              |
|---|------------|-------------|-------------|---------------|--------------|-------------|----------------------------|-------------------|--------------|
|   |            |             |             |               |              |             |                            |                   |              |
|   |            |             |             | <u>Line</u>   | <u>Start</u> | <u>End</u>  | <u>Days</u>                | <u>Spots/Week</u> | <u>Rate</u>  |
|   |            |             |             | 9             |              |             | MTWTFSS                    | 1                 | \$2.00       |
| Description: All Day Rotator, 4:00 AM-9:00 AM |            |             |             |               |              |             |                            |                   |              |
| <u>#</u>                                      | <u>Day</u> | <u>Date</u> | <u>Time</u> | <u>Length</u> | <u>Rate</u>  | <u>Copy</u> | <u>Program Description</u> |                   | <u>Class</u> |
| 9   | M          | 08/26/19    | 04:28 A     | 60            | \$2.00       | RBFS3080670 | All Day Rotator            |                   | NM           |
| <u>Remarks</u>                                |            |             |             |               |              |             |                            |                   |              |

|   |            |             |             |               | <u>Line</u> | <u>Start</u> | <u>End</u>                 | <u>Days</u> | <u>Spots/Week</u> | <u>Rate</u> |              |                |  |
|---|------------|-------------|-------------|---------------|-------------|--------------|----------------------------|-------------|-------------------|-------------|--------------|----------------|--|
|   |            |             |             |               | 10          |              |                            | MTWTFSS     | 1                 | \$2.00      |              |                |  |
| Description: All Day Rotator, 4:00 AM-9:00 AM |            |             |             |               |             |              |                            |             |                   |             |              |                |  |
| <u>#</u>                                      | <u>Day</u> | <u>Date</u> | <u>Time</u> | <u>Length</u> | <u>Rate</u> | <u>Copy</u>  | <u>Program Description</u> |             |                   |             | <u>Class</u> | <u>Remarks</u> |  |
| 10  | M          | 09/02/19    | 04:58 A     | 60            | \$2.00      | RBFS3080670  | All Day Rotator            |             |                   |             | NM           |                |  |

|   |            |             |             |               | <u>Line</u> | <u>Start</u> | <u>End</u>                 | <u>Days</u> | <u>Spots/Week</u> | <u>Rate</u>  |                |  |  |
|---|------------|-------------|-------------|---------------|-------------|--------------|----------------------------|-------------|-------------------|--------------|----------------|--|--|
|   |            |             |             |               | 11          |              |                            | MTWTFSS     | 1                 | \$2.00       |                |  |  |
| Description: All Day Rotator, 4:00 AM-9:00 AM |            |             |             |               |             |              |                            |             |                   |              |                |  |  |
| <u>#</u>                                      | <u>Day</u> | <u>Date</u> | <u>Time</u> | <u>Length</u> | <u>Rate</u> | <u>Copy</u>  | <u>Program Description</u> |             |                   | <u>Class</u> | <u>Remarks</u> |  |  |
| 11  | W          | 09/11/19    | 05:15 A     | 60            | \$2.00      | RBFS3080670  | All Day Rotator            |             |                   | NM           |                |  |  |

|   |     |          |         |        | <u>Line</u> | <u>Start</u> | <u>End</u>                 | <u>Days</u> | <u>Spots/Week</u> | <u>Rate</u> |              |                |  |
|---|-----|----------|---------|--------|-------------|--------------|----------------------------|-------------|-------------------|-------------|--------------|----------------|--|
|   |     |          |         |        | 12          |              |                            | MTWTFSS     | 1                 | \$2.00      |              |                |  |
| Description: All Day Rotator, 4:00 AM-9:00 AM |     |          |         |        |             |              |                            |             |                   |             |              |                |  |
| #   | Day | Date     | Time    | Length | Rate        | Copy         | <u>Program Description</u> |             |                   |             | <u>Class</u> | <u>Remarks</u> |  |
| 12  | W   | 09/18/19 | 05:59 A | 60     | \$2.00      | RBFS3080670  | All Day Rotator            |             |                   |             | NM           |                |  |

**Additional Comments:**

|                              |         |
|------------------------------|---------|
| <b>Total Spots:</b>          | 21      |
| <b>Actual Gross Billing:</b> | \$38.00 |
| <b>State Tax:</b>            | \$0.00  |
| <b>Local Tax:</b>            | \$0.00  |
| <b>Agency Commission:</b>    | \$10.54 |
| <b>Net Due:</b>              | \$27.46 |