

# WLBT-TV INVOICE

**Bill To:**  
Marathon Ventures (comm)  
675 3rd Avenue, 11th Floor  
New York, NY 10017

**Please Remit To:**  
WLBT  
PO Box 14200  
Tallahassee, FL 32317-4200

**Due Date: 11/26/19**

<u>Invoice#</u> 1269925-3	<u>Broadcast Month</u> 201909	<u>Invoice Date</u> 10/06/19	<u>Flight</u> 08/26/19-09/29/19
<u>Account Executive</u> House, Jackson	<u>Advertiser</u> Life Alert (M)	<u>Product</u> Life Alert	<u>Order Type</u> CASH
<u>Representative</u>	<u>Rep Order #</u> D-171825	<div>Total Spots: 19</div> <div>Actual Gross Billing: \$46.00</div> <div>State Tax: \$0.00</div> <div>Local Tax: \$0.00</div> <div>Agency Commission: \$12.77</div> <div>Net Due: \$33.23</div>	
Client Code:	Product Code:		
Estimate Code: Tower Medi			

## Comments:

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

## Billing Instructions:

				<u>Line</u> 1	<u>Start</u>	<u>End</u>	<u>Days</u> MTWTFSS	<u>Spots/Week</u> 3	<u>Rate</u> \$4.00	
Description: Marathon Rotator, 11:30 PM-1:35 XM										
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>		<u>Class</u>	<u>Remarks</u>
1	Sa	08/31/19	11:55 P	60	\$4.00	LATT9963H	Marathon Rotator		NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					2			MTWTFSS	3	\$4.00
Description: Marathon Rotator, 11:30 PM-1:35 XM										
#	Day	Date	Time	Length	Rate	Copy	Program Description		Class	Remarks
2	Sa	09/07/19	12:24 A	60	\$4.00	LATT9963H	Marathon Rotator		NM	

					<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
					4			MTWTFSS	3	\$4.00
Description: Marathon Rotator, 11:30 PM-1:35 XM										
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>	<u>Class</u>	<u>Remarks</u>	
4	Su	09/22/19	12:33 A	60	\$4.00	LATT9963H	Marathon Rotator	NM		

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				5			MTWTFSS	3	\$4.00
Description: Marathon Rotator, 11:30 PM-1:35 XM									
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>	<u>Class</u>	<u>Remarks</u>
5	Su	09/29/19	12:25 A	60	\$4.00	LATT9963H	Marathon Rotator	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				6			MTWTFSS	3	\$2.00
Description: Overnight Rotator M-Su, 1:35 XM-4:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
6	M	08/26/19	03:28 A	60	\$2.00	LATT9963H	Overnight Rotator M-Su	NM	
6	F	08/30/19	03:22 A	60	\$2.00	LATT9963H	Overnight Rotator M-Su	NM	
6	Su	09/01/19	02:29 A	60	\$2.00	LATT9963H	Overnight Rotator M-Su	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				7			MTWTFSS	3	\$2.00
Description: Overnight Rotator M-Su, 1:35 XM-4:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
7	M	09/02/19	03:25 A	60	\$2.00	LATT9963H	Overnight Rotator M-Su	NM	
7	Tu	09/03/19	03:59 A	60	\$2.00	LATT9963H	Overnight Rotator M-Su	NM	
7	Sa	09/07/19	02:24 A	60	\$2.00	LATT9963H	Overnight Rotator M-Su	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				8			MTWTFSS	3	\$2.00
Description: Overnight Rotator M-Su, 1:35 XM-4:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
8	M	09/09/19	03:54 A	60	\$2.00	LATT9963H	Overnight Rotator M-Su	NM	
8	W	09/11/19	02:58 A	60	\$2.00	LATT9963H	Overnight Rotator M-Su	NM	
8	F	09/13/19	02:54 A	60	\$2.00	LATT9963H	Overnight Rotator M-Su	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				9			MTWTFSS	3	\$2.00
Description: Overnight Rotator M-Su, 1:35 XM-4:00 XM									
<u>#</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Rate</u>	<u>Copy</u>	<u>Program Description</u>	<u>Class</u>	<u>Remarks</u>
9	W	09/18/19	02:58 A	60	\$2.00	LATT9963H	Overnight Rotator M-Su	NM	
9	Sa	09/21/19	02:29 A	60	\$2.00	LATT9963H	Overnight Rotator M-Su	NM	
9	Su	09/22/19	01:58 A	60	\$2.00	LATT9963H	Overnight Rotator M-Su	NM	

				<u>Line</u>	<u>Start</u>	<u>End</u>	<u>Days</u>	<u>Spots/Week</u>	<u>Rate</u>
				10			MTWTFSS	3	\$2.00
Description: Overnight Rotator M-Su, 1:35 XM-4:00 XM									
#	Day	Date	Time	Length	Rate	Copy	Program Description	Class	Remarks
10	Tu	09/24/19	03:59 A	60	\$2.00	LATT9963H	Overnight Rotator M-Su	NM	
10	W	09/25/19	02:29 A	60	\$2.00	LATT9963H	Overnight Rotator M-Su	NM	
10	Su	09/29/19	01:51 A	60	\$2.00	LATT9963H	Overnight Rotator M-Su	NM	

Additional Comments:

<b>Total Spots:</b>	19
<b>Actual Gross Billing:</b>	\$46.00
<b>State Tax:</b>	\$0.00
<b>Local Tax:</b>	\$0.00
<b>Agency Commission:</b>	\$12.77
<b>Net Due:</b>	\$33.23