

```
DATA_FILE_ROOT_PATH='./data/'
```

```
import pandas as pd
import time
```

```
path_movies          = DATA_FILE_ROOT_PATH + 'data_movies_active.csv' #change dir to your project folder
path_movies_clusters = DATA_FILE_ROOT_PATH + 'movies_analysis_format_wCluster.csv' #change dir to your project folder
```

```
#added "low memory = False" to avoid a dtype error on loading csv. Seems like it scans a part of the file and may not have i
data_movies = pd.read_csv(path_movies,low_memory=False)
movies_analysis_format_wCluster = pd.read_csv(path_movies_clusters, low_memory=False)
```

```
data_movies.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 5528 entries, 0 to 5527
Data columns (total 23 columns):
#   Column                Non-Null Count  Dtype
---  -
0   Unnamed: 0            5528 non-null  int64
1   imdb_title_id         5528 non-null  object
2   title                 5528 non-null  object
3   original_title        5528 non-null  object
4   year                 5528 non-null  int64
5   date_published        5528 non-null  object
6   genre                 5528 non-null  object
7   duration              5528 non-null  int64
8   country              5528 non-null  object
9   language              5528 non-null  object
10  director              5524 non-null  object
11  writer                5494 non-null  object
12  production_company    5360 non-null  object
13  actors                5523 non-null  object
14  description            5512 non-null  object
15  avg_vote              5528 non-null  float64
16  votes                 5528 non-null  int64
17  budget                2293 non-null  object
18  usa_gross_income      2050 non-null  object
```

```

19 worldwide_gross_income 2192 non-null object
20 metascore               1831 non-null float64
21 reviews_from_users      5479 non-null float64
22 reviews_from_critics    5235 non-null float64
dtypes: float64(4), int64(4), object(15)
memory usage: 993.4+ KB

```

```
movies_analysis_format_wCluster.info()
```

```

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 33577 entries, 0 to 33576
Data columns (total 28 columns):
#   Column                                Non-Null Count  Dtype
---  -
0   Unnamed: 0                            33577 non-null  int64
1   imdb_title_id                        33577 non-null  object
2   title                               33577 non-null  object
3   original_title                       33577 non-null  object
4   year                                33577 non-null  int64
5   date_published                       33577 non-null  object
6   genre                                33577 non-null  object
7   duration                             33577 non-null  int64
8   country                              33577 non-null  object
9   language                             33577 non-null  object
10  director                             33577 non-null  object
11  writer                               33445 non-null  object
12  production_company                   32924 non-null  object
13  actors                               33577 non-null  object
14  description                           33490 non-null  object
15  avg_vote                             33577 non-null  float64
16  votes                                33577 non-null  int64
17  budget                               16447 non-null  object
18  usa_gross_income                     15203 non-null  object
19  worldwide_gross_income               16854 non-null  object
20  metascore                           14096 non-null  float64
21  reviews_from_users                  33335 non-null  float64
22  reviews_from_critics                32320 non-null  float64
23  imdb_actor_id                       33577 non-null  object
24  imdb_director_id                    33577 non-null  object
25  Genre                               33577 non-null  object
26  Country                              33577 non-null  object
27  Cluster                              33577 non-null  object

```

```
dtypes: float64(4), int64(4), object(20)
memory usage: 7.2+ MB
```

▼ Recommender Functions

```
#Constants for recommender functionality
UNIQUE_TS_COLUMN_NAME='uniqueTempCol'

#if using the full set ~472K rows it crashes with out of memory error
QUICK_TEST_RECOMMENDER=True

WEIGHT_CLUSTER=1
WEIGHT_CLUSTER_GENRE=3
WEIGHT_CLUSTER_DIRECTOR=10
WEIGHT_CLUSTER_DIRECTOR_ACTOR=10
WEIGHT_CLUSTER_GENRE_ACTOR=10
WEIGHT_CLUSTER_GENRE_DIRECTOR=10

NUM_RECOMMENDED_MOVIES=10

def get_movie_details_for_analysis(imdb_title_id):
    #get record of movie details
    return movies_analysis_format_wCluster[movies_analysis_format_wCluster['imdb_title_id']==imdb_title_id]

#returns dataframe with top 10 movies based on rank
#lots of duplicate ranks so we need a tie breaker or another filter

def getTopForCluster(Cluster):

    df = movies_analysis_format_wCluster

    df = df[df.Cluster.isin([Cluster])]
    df = df[['Cluster', 'avg_vote']]
```

```
#display(df.shape)
df = df.drop_duplicates()
#display(df.shape)
df = df.sort_values(by=['avg_vote'], ascending=False )
df = df.head(WEIGHT_CLUSTER) #now have the top 10 ranks.

df = pd.merge(df, movies_analysis_format_wCluster, how="inner", on=['avg_vote', 'Cluster'])
df[UNIQUE_TS_COLUMN_NAME] = time.time()

return df
```

#returns dataframe with top 10 movies based on rank
#lots of duplicate ranks so we need a tie breaker or another filter

```
def getTopForClusterGenre(Cluster,Genre):
```

```
    df = movies_analysis_format_wCluster

    df = df[df.Cluster.isin([Cluster])]
    df = df[df.Genre.isin([Genre])]
    df = df[['Cluster', 'avg_vote', 'Genre']]
    #display(df.shape)
    df = df.drop_duplicates()
    #display(df.shape)
    df = df.sort_values(by=['avg_vote'], ascending=False )
    df = df.head(WEIGHT_CLUSTER_GENRE) #now have the top 10 ranks.

    df = pd.merge(df, movies_analysis_format_wCluster, how="inner", on=['avg_vote', 'Cluster', 'Genre'])
    df[UNIQUE_TS_COLUMN_NAME] = time.time()

    return df
```

```

#returns dataframe with top 10 movies based on rank
#lots of duplicate ranks so we need a tie breaker or another filter

def getTopForClusterByDirector(Cluster, Director):
    df = movies_analysis_format_wCluster

    df = df[df.Cluster.isin([Cluster])]
    df = df[df.imdb_director_id.isin([Director])]

    df = df[['Cluster', 'avg_vote', 'imdb_director_id']]
    #display(df.shape)

    df = df.drop_duplicates()
    #display(df.shape)
    df = df.sort_values(by=['avg_vote'], ascending=False )
    df = df.head(WEIGHT_CLUSTER_DIRECTOR) #now have the top 10 ranks.

    df = pd.merge(df, movies_analysis_format_wCluster, how="inner", on=['avg_vote', 'Cluster', 'imdb_director_id'])
    df[UNIQUE_TS_COLUMN_NAME] = time.time()

    return df

#returns dataframe with top 10 movies based on rank
#lots of duplicate ranks so we need a tie breaker or another filter

def getTopForClusterByDirectorActor(Cluster, Director, Actor):
    df = movies_analysis_format_wCluster

    df = df[df.Cluster.isin([Cluster])]
    df = df[df.imdb_director_id.isin([Director])]
    df = df[df.imdb_actor_id.isin([Actor])]
    df = df[['Cluster', 'avg_vote', 'imdb_director_id', 'imdb_actor_id']]
    #display(df.shape)
    df = df.drop_duplicates()
    #display(df.shape)
    df = df.sort_values(by=['avg_vote'], ascending=False )
    df = df.head(WEIGHT_CLUSTER_DIRECTOR_ACTOR) #now have the top 10 ranks.

```

```

df = pd.merge(df, movies_analysis_format_wCluster, how="inner", on=['avg_vote', 'Cluster', 'imdb_director_id', 'imdb_actor_id'])
df[UNIQUE_TS_COLUMN_NAME] = time.time()

return df

#returns dataframe with top 10 movies based on rank
#lots of duplicate ranks so we need a tie breaker or another filter

def getTopForClusterByGenreActor(Cluster, Genre, Actor):
    df = movies_analysis_format_wCluster

    df = df[df.Cluster.isin([Cluster])]
    df = df[df.Genre.isin([Genre])]
    df = df[df.imdb_actor_id.isin([Actor])]
    df = df[['Cluster', 'avg_vote', 'Genre', 'imdb_actor_id']]
    #display(df.shape)
    df = df.drop_duplicates()
    #display(df.shape)
    df = df.sort_values(by=['avg_vote'], ascending=False)
    df = df.head(WEIGHT_CLUSTER_GENRE_ACTOR) #now have the top 10 ranks.

    df = pd.merge(df, movies_analysis_format_wCluster, how="inner", on=['avg_vote', 'Cluster', 'Genre', 'imdb_actor_id'])
    df[UNIQUE_TS_COLUMN_NAME] = time.time()

    return df

#returns dataframe with top 10 movies based on rank
#lots of duplicate ranks so we need a tie breaker or another filter

def getTopForClusterByGenreDirector(Cluster, Genre, Director):
    df = movies_analysis_format_wCluster

    df = df[df.Cluster.isin([Cluster])]
    df = df[df.Genre.isin([Genre])]
    df = df[df.imdb_director_id.isin([Director])]
    df = df[['Cluster', 'avg_vote', 'Genre', 'imdb_director_id']]
    #display(df.shape)

```

```

df = df.drop_duplicates()
#display(df.shape)
df = df.sort_values(by=['avg_vote'], ascending=False )
df = df.head(WEIGHT_CLUSTER_GENRE_DIRECTOR) #now have the top 10 ranks.

df = pd.merge(df, movies_analysis_format_wCluster, how="inner", on=['avg_vote', 'Cluster', 'Genre', 'imdb_director_id'])
df[UNIQUE_TS_COLUMN_NAME] = time.time()

return df

def magicRecommender(dfInput,orig_imdb_title_id):
    dfLarge = dfInput

    dfLarge = dfLarge[~dfLarge.imdb_title_id.isin([orig_imdb_title_id])]

    #remove the move we were called with
    dfLarge = dfLarge.groupby(['imdb_title_id']).size().to_frame('weighting')

    dfLarge = dfLarge.sort_values(by=['weighting'], ascending=False )
    dfLarge = dfLarge.head(NUM_RECOMMENDED_MOVIES)

    dfLarge = pd.merge(dfLarge, data_movies, how="inner", on=['imdb_title_id'])
    #dfLarge.head(5)
    dfLarge = dfLarge[['imdb_title_id', 'weighting','original_title','year', 'genre', 'director', 'actors', 'avg_vote']]
    #dfLarge.head(5)
    return dfLarge

#Three main dataFrames needed
#all movies in model format (no )
#Dataframe: movie_analysis_format
#
#all movies in model format with cluster (for separation)
#Need to run "result" through the model and save it
#Dataframe: movie_analysis_format_clustered
#
#all movies in original format

```

```
#data_movies (filter for content)
#data_movies (remove bad record)
#Dataframe: data_movies

#main function needs to receive a movie ID as input. return as dataframe
def getRecommendations(imdb_title_id):

    #get dataframe of movie rows from data_analysis
    tMovieForAnalysis = get_movie_details_for_analysis(imdb_title_id)
    if (len(tMovieForAnalysis.index)==0):
        display("Could not find movie in file")

    tMovieForAnalysis.reset_index(inplace=True)
    #reqMovie.info()

    #loop through all rows in the Movie cluster set
    for index, row in tMovieForAnalysis.iterrows():
        #display(index)

        #could be in multiple clusters

        #get top 10 movies by actor/genre in cluster
        if(index == 0):
            #display("First loop, creating dataframe")
            retMovies = getTopForCluster(row['Cluster'])

        else:
            #display("Not first loop, appending dataframe")
            retMovies = retMovies.append(getTopForCluster(row['Cluster']))

    retMovies = retMovies.append(getTopForClusterByGenreActor(row['Cluster'],
                                                                row['Genre'],
                                                                row['imdb_actor_id']))

    #get top by Genre by Cluster
    retMovies = retMovies.append(
```



```
getTopForClusterGenre(row['Cluster'],row['Genre']))

#get top by Director in Clusters
retMovies = retMovies.append(
    getTopForClusterByDirector(row['Cluster'],
                               row['imdb_director_id']))

#Get top by actor/director in cluster
retMovies = retMovies.append(
    getTopForClusterByDirectorActor(row['Cluster'],
                                     row['imdb_director_id'],
                                     row['imdb_actor_id']))

#get top by genre/director
retMovies = retMovies.append(
    getTopForClusterByGenreDirector(row['Cluster'],
                                     row['Genre'],
                                     row['imdb_director_id']))

#group em all and do some magic
retMovies = magicRecommender(retMovies,imdb_title_id)

return retMovies


#Need to know some of the movies that are in this dataset for testing
moviesToTest = data_movies.sample(n=10)
moviesToTest.shape
moviesToTest = moviesToTest[['imdb_title_id',
                             'original_title',
                             'year',
                             'genre',
                             'director',
                             'actors',
                             'avg_vote']]
```

```

]]
moviesToTest = moviesToTest.sort_values(by=['avg_vote'], ascending=False )
moviesToTest.head(10)

```

	imdb_title_id	original_title	year	genre	director	actors	avg_vote
4463	tt0076759	Star Wars	1977	Action, Adventure, Fantasy	George Lucas	Mark Hamill, Harrison Ford, Carrie Fisher, Pet...	8
1345	tt0080360	Altered States	1980	Horror, Sci-Fi, Thriller	Ken Russell	William Hurt, Blair Brown, Bob Balaban, Charle...	6
						Red Skelton	

```

recommendedMovies = getRecommendations('tt0217756')
#display(recommendedMovies.info())
recommendedMovies.head(10)

```

	imdb_title_id	weighting	original_title	year	genre	director	actors	avg_vote
0	tt0765476	16	Meet Dave	2008	Adventure, Comedy, Family	Brian Robbins	Eddie Murphy, Elizabeth Banks, Gabrielle Union...	5.0
1	tt0412080	12	The World's Fastest Indian	2005	Biography, Drama, Sport	Roger Donaldson	Anthony Hopkins, Iain Rea, Tessa Mitchell, Aar...	7.8
2	tt0091217	8	Hoosiers	1986	Drama, Sport	David Anspaugh	Gene Hackman, Barbara Hershey, Dennis Hopper, ...	7.5
3	tt10218912	8	As I Am	2019	Drama, Fantasy, Romance	Anthony Bawn	Andre Myers, Jerimiyah Dunbar, Rodney Chester,...	9.3
4	tt2278388	8	The Grand Budapest Hotel	2014	Adventure, Comedy, Crime	Wes Anderson	Ralph Fiennes, F. Murray Abraham, Mathieu Amal...	8.1
5	tt8832158	8	Poeta	2019	Comedy, Drama, Romance	Jeral Clyde II	Lauren Amelia Arouni, Jabari Hollis, Deanna Th...	8.3
6	tt0028772	4	A Day at the Races	1937	Comedy,	Sam Wood	Groucho Marx, Chico Marx,	7.6