Text Data - Natural Language Processing (NLP)

Text data usually consists of a collection of documents (called the corpus) which can represent words, sentences, or even paragraphs of free flowing text.

The inherent unstructured (no neatly formatted data columns!) and noisy nature of textual data makes it harder for machine learning methods to directly work on raw text data.

Feature Engineering

Feature engineering dramatically improve performance of machine learning models and wins Kaggle competitions. This is especially true for text data, which is unstructured, noisy, and complex.

This section will cover the following types of features for text data

- 1. Bag of Words
- 2. Bag of N-Grams (uni-gram, bi-gram, tri-gram, etc.)
- 3. TF-IDF (term frequency over inverse document frequency)

```
In [1]:
         import pandas as pd
         import numpy as np
         import re
         import nltk
         import matplotlib.pyplot as plt
         nltk.download('stopwords')
        [nltk data] Downloading package stopwords to /home/magni/nltk data...
        [nltk data]
                      Package stopwords is already up-to-date!
        True
Out[1]:
In [2]:
         corpus = ['The sky is blue and beautiful.',
                    'Love this blue and beautiful sky!',
                    'The quick brown fox jumps over the lazy dog.',
                   'The brown fox is quick and the blue dog is lazy!',
                   'The sky is very blue and the sky is very beautiful today',
                    'The dog is lazy but the brown fox is quick!'
         ]
         labels = ['weather', 'weather', 'animals', 'animals', 'weather', 'animals']
         corpus = np.array(corpus)
         corpus df = pd.DataFrame({'Document': corpus,
                                    'Category': labels})
         corpus_df = corpus_df[['Document', 'Category']]
         corpus df
```

Out[2]:

Document Category

```
Document Category
         0
                         The sky is blue and beautiful.
                                                   weather
         1
                        Love this blue and beautiful sky!
                                                   weather
         2
              The quick brown fox jumps over the lazy dog.
                                                   animals
         3 The brown fox is quick and the blue dog is lazy!
                                                   animals
         4 The sky is very blue and the sky is very beaut...
                                                   weather
In [3]:
          display(type(corpus))
          display(corpus)
         numpy.ndarray
         array(['The sky is blue and beautiful.',
                 'Love this blue and beautiful sky!',
                 'The quick brown fox jumps over the lazy dog.',
                 'The brown fox is quick and the blue dog is lazy!',
                 'The sky is very blue and the sky is very beautiful today',
                 'The dog is lazy but the brown fox is quick!'], dtype='<U56')
In [4]:
          corpus_df.info()
         <class 'pandas.core.frame.DataFrame'>
         RangeIndex: 6 entries, 0 to 5
         Data columns (total 2 columns):
              Column
                         Non-Null Count Dtype
              Document 6 non-null
                                            object
          1
              Category 6 non-null
                                            object
         dtypes: object(2)
         memory usage: 224.0+ bytes
```

Text pre-processing

Depending on your downstream task, cleaning and pre-processing text can involve several different components. Here are a few important components of Natural Language Processing (NLP) pipelines.

- Removing tags: unnecessary content like HTML tags
- 2. Removing accented characters: other languages such as French, convert ASCII
- 3. Removing special characters: adds noise to text, use simple regular expressions (regexes)
- 4. Stemming and lemmatization: Stemming remove prefixes and suffixes of word stems (i.e. root words), ex. WATCH is the root stem of WATCHES, WATCHING, and WATCHE. Lemmatization similar but lexicographically correct word (present in the dictionary).
- 5. Expanding contractions: helps text standardization, ex. do not to don't and I would to I'd
- 6. Removing stopwords: Words without meaningful significance (ex. a, an, the, and) but high frequency.

Additional pre-processing: tokenization, removing extra whitespaces, lower casing and more

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advanced operations like spelling corrections, grammatical error corrections, removing repeated characters.

```
In [5]:
         wpt = nltk.WordPunctTokenizer()
         stop words = nltk.corpus.stopwords.words('english')
         def normalize_document(doc):
             # lower case and remove special characters\whitespaces
             doc = re.sub(r'[^a-zA-Z0-9\s]', '', doc, re.I)
             doc = doc.lower()
             doc = doc.strip()
             # tokenize document
             tokens = wpt.tokenize(doc)
             # filter stopwords out of document
             filtered_tokens = [token for token in tokens if token not in stop_words]
             # re-create document from filtered tokens
             doc = ' '.join(filtered tokens)
             return doc
         normalize corpus = np.vectorize(normalize document)
In [6]:
         norm_corpus = normalize_corpus(corpus)
         norm corpus
        array(['sky blue beautiful', 'love blue beautiful sky',
Out[6]:
                'quick brown fox jumps lazy dog', 'brown fox quick blue dog lazy',
               'sky blue sky beautiful today', 'dog lazy brown fox quick'],
              dtype='<U30')
```

1. Bag of Words Model

This is perhaps the most simple vector space representational model for unstructured text. A vector space model is simply a mathematical model to represent unstructured text (or any other data) as numeric vectors, such that each dimension of the vector is a specific feature\attribute. The bag of words model represents each text document as a numeric vector where each dimension is a specific word from the corpus and the value could be its frequency in the document, occurrence (denoted by 1 or 0) or even weighted values. The model's name is such because each document is represented literally as a 'bag' of its own words, disregarding word orders, sequences and grammar.

Thus you can see that our documents have been converted into numeric vectors such that each document is represented by one vector (row) in the above feature matrix. The following code will help represent this in a more easy to understand format.

```
In [8]: # get all unique words in the corpus
vocab = cv.get_feature_names()
# show document feature vectors
pd.DataFrame(cv_matrix, columns=vocab)
```

/home/magni/python_env/ML1010_env2/lib64/python3.7/site-packages/sklearn/util s/deprecation.py:87: FutureWarning: Function get_feature_names is deprecated; get_feature_names is deprecated in 1.0 and will be removed in 1.2. Please use get feature names out instead.

warnings.warn(msg, category=FutureWarning)

Out[8]:		beautiful	blue	brown	dog	fox	jumps	lazy	love	quick	sky	today
	0	1	1	0	0	0	0	0	0	0	1	0
	1	1	1	0	0	0	0	0	1	0	1	0
	2	0	0	1	1	1	1	1	0	1	0	0
	3	0	1	1	1	1	0	1	0	1	0	0
	4	1	1	0	0	0	0	0	0	0	2	1
	5	0	0	1	1	1	0	1	0	1	0	0

This should make things more clearer! You can clearly see that each column or dimension in the feature vectors represents a word from the corpus and each row represents one of our documents. The value in any cell, represents the number of times that word (represented by column) occurs in the specific document (represented by row). Hence if a corpus of documents consists of N unique words across all the documents, we would have an N-dimensional vector for each of the documents.

This should make things more clearer! You can clearly see that each column or dimension in the feature vectors represents a word from the corpus and each row represents one of our documents. The value in any cell, represents the number of times that word (represented by column) occurs in the specific document (represented by row). Hence if a corpus of documents consists of N unique words across all the documents, we would have an N-dimensional vector for each of the documents.

2. Bag of N-Grams Model¶

A word is just a single token, often known as a unigram or 1-gram. We already know that the Bag of Words model doesn't consider order of words. But what if we also wanted to take into account phrases or collection of words which occur in a sequence? N-grams help us achieve that. An N-gram is basically a collection of word tokens from a text document such that these tokens are

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contiguous and occur in a sequence. Bi-grams indicate n-grams of order 2 (two words), Trigrams indicate n-grams of order 3 (three words), and so on. The Bag of N-Grams model is hence just an extension of the Bag of Words model so we can also leverage N-gram based features. The following example depicts bi-gram based features in each document feature vector.

```
In [9]: # you can set the n-gram range to 1,2 to get unigrams as well as bigrams
bv = CountVectorizer(ngram_range=(2,2))
bv_matrix = bv.fit_transform(norm_corpus)

bv_matrix = bv_matrix.toarray()
vocab = bv.get_feature_names()
pd.DataFrame(bv_matrix, columns=vocab)
```

/home/magni/python_env/ML1010_env2/lib64/python3.7/site-packages/sklearn/util s/deprecation.py:87: FutureWarning: Function get_feature_names is deprecated; get_feature_names is deprecated in 1.0 and will be removed in 1.2. Please use get feature names out instead.

warnings.warn(msg, category=FutureWarning)

Out[9]:		beautiful sky	beautiful today	blue beautiful								lazy brown		
	0	0	0	1	0	0	0	0	0	0	0	0	0	0
	1	1	0	1	0	0	0	0	0	0	0	0	0	1
	2	0	0	0	0	0	1	0	1	0	1	0	1	0
	3	0	0	0	1	0	1	1	0	1	0	0	0	0
	4	0	1	0	0	1	0	0	0	0	0	0	0	0
	5	0	0	0	0	0	1	1	٥	1	٥	1	0	٥

3. TF-IDF Model

There are some potential problems which might arise with the Bag of Words model when it is used on large corpora. Since the feature vectors are based on absolute term frequencies, there might be some terms which occur frequently across all documents and these may tend to overshadow other terms in the feature set. The TF-IDF model tries to combat this issue by using a scaling or normalizing factor in its computation. TF-IDF stands for Term Frequency-Inverse Document Frequency, which uses a combination of two metrics in its computation, namely: term frequency (tf) and inverse document frequency (idf). This technique was developed for ranking results for queries in search engines and now it is an indispensable model in the world of information retrieval and NLP.

Mathematically, we can define TF-IDF as $tfidf = tf \times idf$, which can be expanded further to be represented as follows.

Here, tfidf(w, D) is the TF-IDF score for word w in document D. The term tf(w, D) represents the term frequency of the word w in document D, which can be obtained from the Bag of Words model. The term idf(w, D) is the inverse document frequency for the term w, which can be

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5

0.00 0.00

computed as the log transform of the total number of documents in the corpus C divided by the document frequency of the word w, which is basically the frequency of documents in the corpus where the word w occurs. There are multiple variants of this model but they all end up giving quite similar results. Let's apply this on our corpus now!

```
In [10]:
    from sklearn.feature_extraction.text import TfidfVectorizer
    tv = TfidfVectorizer(min_df=0., max_df=1., use_idf=True)
    tv_matrix = tv.fit_transform(norm_corpus)
    tv_matrix = tv_matrix.toarray()

    vocab = tv.get_feature_names()
    pd.DataFrame(np.round(tv_matrix, 2), columns=vocab)
```

/home/magni/python_env/ML1010_env2/lib64/python3.7/site-packages/sklearn/util s/deprecation.py:87: FutureWarning: Function get_feature_names is deprecated; get_feature_names is deprecated in 1.0 and will be removed in 1.2. Please use get_feature_names_out instead.

warnings.warn(msg, category=FutureWarning)

Out[10]:		beautiful	blue	brown	dog	fox	jumps	lazy	love	quick	sky	today
	0	0.60	0.52	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.60	0.00
	1	0.46	0.39	0.00	0.00	0.00	0.00	0.00	0.66	0.00	0.46	0.00
	2	0.00	0.00	0.38	0.38	0.38	0.54	0.38	0.00	0.38	0.00	0.00
	3	0.00	0.36	0.42	0.42	0.42	0.00	0.42	0.00	0.42	0.00	0.00
	4	0.36	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.72	0.52

0.45 0.45 0.45

The TF-IDF based feature vectors for each of our text documents show scaled and normalized values as compared to the raw Bag of Words model values. Interested readers who might want to dive into further details of how the internals of this model work can refer to page 181 of Text Analytics with Python (Springer\Apress; Dipanjan Sarkar, 2016).

0.00 0.45 0.00

0.45 0.00

0.00

Configuration

```
In []: # Parameters
    PROJECT_NAME = 'ML1010_Weekly'
    ENABLE_COLAB = True

#Root Machine Learning Directory. Projects appear underneath
    GOOGLE_DRIVE_MOUNT = '/content/gdrive'
    COLAB_ROOT_DIR = GOOGLE_DRIVE_MOUNT + '/MyDrive/Colab Notebooks'
    COLAB_INIT_DIR = COLAB_ROOT_DIR + '/utility_files'

LOCAL_ROOT_DIR = '/home/magni/Documents/ML_Projects'
    LOCAL_INIT_DIR = LOCAL_ROOT_DIR + '/utility_files'
```

Bootstrap Environment

```
In [ ]:
         #add in support for utility file directory and importing
         import sys
         import os
         if ENABLE_COLAB:
           #Need access to drive
           from google.colab import drive
           drive.mount(GOOGLE DRIVE MOUNT, force remount=True)
           #add in utility directory to syspath to import
           INIT DIR = COLAB INIT DIR
           sys.path.append(os.path.abspath(INIT_DIR))
           #Config environment variables
           ROOT_DIR = COLAB_ROOT_DIR
         else:
           #add in utility directory to syspath to import
           INIT DIR = LOCAL INIT DIR
           sys.path.append(os.path.abspath(INIT_DIR))
           #Config environment variables
           ROOT DIR = LOCAL ROOT DIR
         #Import Utility Support
         from jarvis import Jarvis
         jarvis = Jarvis(ROOT DIR, PROJECT NAME)
         import mv_python_utils as mvutils
```

```
Mounted at /content/gdrive
Wha...where am I?
I am awake now.

I have set your current working directory to /content/gdrive/MyDrive/Colab No
tebooks/ML1010_Weekly
```

The current time is 19:35 Hello sir. I hope you had dinner.

Emotion and Sentiment Analysis

Sentiment analysis is perhaps one of the most popular applications of NLP, with a vast number of tutorials, courses, and applications that focus on analyzing sentiments of diverse datasets ranging from corporate surveys to movie reviews. The key aspect of sentiment analysis is to analyze a body of text for understanding the opinion expressed by it. Typically, we quantify this sentiment with a positive or negative value, called polarity. The overall sentiment is often inferred as positive, neutral or negative from the sign of the polarity score.

Usually, sentiment analysis works best on text that has a subjective context than on text with only an objective context. Objective text usually depicts some normal statements or facts without expressing any emotion, feelings, or mood. Subjective text contains text that is usually expressed by a human having typical moods, emotions, and feelings. Sentiment analysis is widely used, especially as a part of social media analysis for any domain, be it a business, a recent movie, or a product launch, to understand its reception by the people and what they think of it based on their opinions or, you guessed it, sentiment!

Typically, sentiment analysis for text data can be computed on several levels, including on an individual sentence level, paragraph level, or the entire document as a whole. Often, sentiment is computed on the document as a whole or some aggregations are done after computing the sentiment for individual sentences. There are two major approaches to sentiment analysis.

- Supervised machine learning or deep learning approaches
- Unsupervised lexicon-based approaches

For the first approach we typically need pre-labeled data. Hence, we will be focusing on the second approach. For a comprehensive coverage of sentiment analysis, refer to Chapter 7: Analyzing Movie Reviews Sentiment, Practical Machine Learning with Python, Springer\Apress, 2018. In this scenario, we do not have the convenience of a well-labeled training dataset. Hence, we will need to use unsupervised techniques for predicting the sentiment by using knowledgebases, ontologies, databases, and lexicons that have detailed information, specially curated and prepared just for sentiment analysis. A lexicon is a dictionary, vocabulary, or a book of words. In our case, lexicons are special dictionaries or vocabularies that have been created for analyzing sentiments. Most of these lexicons have a list of positive and negative polar words with some score associated with them, and using various techniques like the position of words, surrounding words, context, parts of speech, phrases, and so on, scores are assigned to the text documents for which we want to compute the sentiment. After aggregating these scores, we get the final sentiment.

Various popular lexicons are used for sentiment analysis, including the following.

AFINN lexicon Bing Liu's lexicon MPQA subjectivity lexicon SentiWordNet VADER lexicon TextBlob lexicon This is not an exhaustive list of lexicons that can be leveraged for sentiment analysis, and there are several other lexicons which can be easily obtained from the Internet. Feel free to check out each of these links and explore them. We will be covering two techniques in this section.

Some Pre-Processing

Import necessary dependencies

```
In [ ]:
         import pandas as pd
         import numpy as np
         #import model evaluation utils as meu
         np.set_printoptions(precision=2, linewidth=80)
In [ ]:
         !pip install Afinn
        Collecting Afinn
          Downloading afinn-0.1.tar.gz (52 kB)
                                               || 52 kB 366 kB/s
        Building wheels for collected packages: Afinn
          Building wheel for Afinn (setup.py) ... done
          Created wheel for Afinn: filename=afinn-0.1-py3-none-any.whl size=53448 sha
        256=c3f0ed2f6827bfc678d09a0b9e8313652b56fd542d69d7dc5d640a0f23e220e6
          Stored in directory: /root/.cache/pip/wheels/9d/16/3a/9f0953027434eab5dadf3
        f33ab3298fa95afa8292fcf7aba75
        Successfully built Afinn
        Installing collected packages: Afinn
        Successfully installed Afinn-0.1
```

Load and normalize data

- 1. Cleaning Text strip HTML
- 2. Removing accented characters
- 3. Expanding Contractions
- 4. Removing Special Characters
- Lemmatizing text¶
- Removing Stopwords

```
In [ ]:
         dataset = pd.read csv(jarvis.DATA DIR + '/movie reviews cleaned.csv')
         reviews = np.array(dataset['review'])
         sentiments = np.array(dataset['sentiment'])
         # extract data for model evaluation
         train reviews = reviews[:35000]
         train_sentiments = sentiments[:35000]
         test reviews = reviews[35000:]
         test sentiments = sentiments[35000:]
         sample review ids = [7626, 3533, 13010]
In [ ]:
         # SKIP FOR THE STUDENTS BECAUSE INSTRUCTOR HAS PRE NORMALIZED AND SAVED THE F
         # normalize dataset (time consuming using spacey pipeline)
         norm_test_reviews = tn.normalize_corpus(test_reviews)
         norm train reviews = tn.normalize corpus(train reviews)
         #output back to a csv file again
         import csv
         with open(r'movie_reviews_cleaned.csv', mode='w') as cleaned_file:
             csv_writer = csv.writer(cleaned_file, delimiter=',', quotechar='"', quoti
             csv_writer.writerow(['review', 'sentiment'])
             for text, sent in zip(norm test reviews, test sentiments):
                 csv_writer.writerow([text, sent])
             for text, sent in zip(norm train reviews, train sentiments):
                 csv writer.writerow([text, sent])
        '\nnorm_test_reviews = tn.normalize_corpus(test_reviews)\nnorm_train_reviews
Out[ ]:
        = tn.normalize_corpus(train_reviews)\n#output back to a csv file again\nimpor
        t csv\nwith open(r\'movie_reviews_cleaned.csv\', mode=\'w\') as cleaned_fil
                csv_writer = csv.writer(cleaned_file, delimiter=\',\', quotechar
        =\'"\', quoting=csv.QUOTE MINIMAL)\n
                                                csv writer.writerow([\'review\', \'se
        ntiment\'])\n
                         for text, sent in zip(norm_test_reviews, test_sentiments):\
                 csv_writer.writerow([text, sent])\n
                                                        for text, sent in zip(norm_t
        rain reviews, train sentiments):\n
                                               csv writer.writerow([text, sent])\n
```

Part A. Unsupervised (Lexicon) Sentiment Analysis

1. Sentiment Analysis with AFINN

The AFINN lexicon is perhaps one of the simplest and most popular lexicons that can be used extensively for sentiment analysis. Developed and curated by Finn Arup Nielsen, you can find more details on this lexicon in the paper, "A new ANEW: evaluation of a word list for sentiment analysis in microblogs", proceedings of the ESWC 2011 Workshop. The current version of the lexicon is AFINN-en-165. txt and it contains over 3,300+ words with a polarity score associated with each word. You can find this lexicon at the author's official GitHub repository along with previous versions of it, including AFINN-111. The author has also created a nice wrapper library

on tan of this in Duthan called afinn, which we will be using for our analysis

```
In []: from afinn import Afinn
    afn = Afinn(emoticons=True)

# NOTE: to use afinn score, call the function afn.score("text you want the s
# the lexicon will be used to compute summary of sentiment for the given text
```

Predict sentiment for sample reviews

We can get a good idea of general sentiment for different sample.

```
for review, sentiment in zip(test_reviews[sample_review_ids], test_sentiments
    print('REVIEW:', review)
    print('Actual Sentiment:', sentiment)
    print('Predicted Sentiment polarity:', afn.score(review))
    print('-'*60)
```

REVIEW: word fail whenever want describe feeling movie sequel flaw sure start subspecie not execute well enough special effect glorify movie herd movie mas s consumer care quantity quality cheap fun depth crap like blade not even des erve capital letter underworlddracula 2000dracula 3000 good movie munch popco rn drink couple coke make subspecie superior effort anyone claim vampire fana tic hand obvious vampire romanian story set transylvania scene film location convince atmosphere not base action pack chase expensive orchestral music rad u source atmosphere vampire look like behave add breathtakingly gloomy castle dark passageway situate romania include typical vampiric element movement sha dow wall vampire take flight work art short like fascinated vampire feel appe arance well setting sinister dark no good place look subspecie movie vampire journal brilliant spin former

Actual Sentiment: positive Predicted Sentiment polarity: 20.0

REVIEW: good family movie laugh wish not much school stuff like bully fill mo vie also seem little easy save piece land build mean flow easily make aware w ildlife cute way introduce piece land fast runner little slow little hokey re mind go back school oh dvd chock full goody not miss 7 10 movie 10 10 dvd ext ra well worth watch well worth time see

Actual Sentiment: positive

Predicted Sentiment polarity: 12.0

REVIEW: opinion movie not good hardly find good thing say still would like ex plain conclude another bad movie decide watch costas mandylor star main reaso n watch till end like action movie understand movie build action rather story know not go detail come credibility story event even not explain scene lack s ense reality look ridiculous beginning movie look quite promising tough good

look specialist not tough smart funny partner must job turn bit different exp ect story take place cruise ship disaster happen ship turn leave alive strugg le survive escape shark professional killer rise water furthermore movie quit e violent main weapon beside disaster already take passenger gun successfully use many case personally miss good man man woman woman prefer fight family fun not think think movie shoot hurry without real vision try say make usual ac tion movie trick bit something call love without real meaning result bad movie

```
Actual Sentiment: negative
Predicted Sentiment polarity: 2.0
```

Predict sentiment for test dataset

```
In [ ]: sentiment_polarity = [afn.score(review) for review in test_reviews]
    predicted_sentiments = ['positive' if score >= 1.0 else 'negative' for score

In [ ]: display(type(sentiment_polarity))
    print(sentiment_polarity[4])

    list
    12.0
```

Evaluate model performance

	precision	recall	f1-score	support
negative positive	0.78 0.66	0.56 0.84	0.65 0.74	7413 7587
accuracy macro avg weighted avg	0.72 0.72	0.70 0.71	0.71 0.70 0.70	15000 15000 15000

2. Sentiment Analysis with SentiWordNet

SentiWordNet is a lexical resource for opinion mining. SentiWordNet assigns to each synset of WordNet three sentiment scores: positivity, negativity, objectivity. SentiWordNet is described in details in the papers:

```
In [ ]:
         from nltk.corpus import sentiwordnet as swn
         import nltk
         nltk.download('sentiwordnet')
         awesome = list(swn.senti_synsets('awesome', 'a'))[0]
         print('Positive Polarity Score:', awesome.pos_score())
         print('Negative Polarity Score:', awesome.neg_score())
         print('Objective Score:', awesome.obj_score())
        [nltk data] Downloading package sentiwordnet to
        [nltk_data]
                        /home/anniee/nltk_data...
        [nltk_data]
                      Package sentiwordnet is already up-to-date!
        Positive Polarity Score: 0.875
        Negative Polarity Score: 0.125
        Objective Score: 0.0
```

Build model

For each word in the review, add up the sentiment score of words that are NN, VB, JJ, RB if it's in the lexicon dictionary.

```
In [ ]:
         import text_normalizer as tn
         def analyze sentiment sentiwordnet lexicon(review,
                                                     verbose=False):
             # tokenize and POS tag text tokens
             tagged_text = [(token.text, token.tag_) for token in tn.nlp(review)]
             pos score = neg score = token count = obj score = 0
             # get wordnet synsets based on POS tags
             # get sentiment scores if synsets are found
             for word, tag in tagged text:
                 ss set = None
                 if 'NN' in tag and list(swn.senti synsets(word, 'n')):
                     ss_set = list(swn.senti_synsets(word, 'n'))[0]
                 elif 'VB' in tag and list(swn.senti_synsets(word, 'v')):
                     ss set = list(swn.senti synsets(word, 'v'))[0]
                 elif 'JJ' in tag and list(swn.senti_synsets(word, 'a')):
                     ss_set = list(swn.senti_synsets(word, 'a'))[0]
                 elif 'RB' in tag and list(swn.senti_synsets(word, 'r')):
                     ss set = list(swn.senti synsets(word, 'r'))[0]
                 # if senti-synset is found
                 if ss set:
                     # add scores for all found synsets
                     pos score += ss set.pos score()
                     neg_score += ss_set.neg_score()
                     obj_score += ss_set.obj_score()
                     token_count += 1
             # aggregate final scores
             final_score = pos_score - neg_score
             norm_final_score = round(float(final_score) / token_count, 2)
             final_sentiment = 'positive' if norm_final_score >= 0 else 'negative'
             if verbose:
                 norm_obj_score = round(float(obj_score) / token_count, 2)
                 norm pos score = round(float(pos score) / token count, 2)
                 norm neg score = round(float(neg score) / token count, 2)
                 # to display results in a nice table
                 sentiment_frame = pd.DataFrame([[final_sentiment, norm_obj_score, nor
                                                   norm neg score, norm final score]],
                                                 columns=pd.MultiIndex(levels=[['SENTIM
                                                                       ['Predicted Sent
                                                                        'Positive', 'Ne
                                                                       labels=[[0,0,0,0]
                 print(sentiment frame)
             return final_sentiment
```

Predict sentiment for sample reviews

```
for review, sentiment in zip(test_reviews[sample_review_ids], test_sentiments
    print('REVIEW:', review)
    print('Actual Sentiment:', sentiment)
    pred = analyze_sentiment_sentiwordnet_lexicon(review, verbose=True)
    print('-'*60)
```

REVIEW: word fail whenever want describe feeling movie sequel flaw sure start

subspecie not execute well enough special effect glorify movie herd movie mas s consumer care quantity quality cheap fun depth crap like blade not even des erve capital letter underworlddracula 2000dracula 3000 good movie munch popco rn drink couple coke make subspecie superior effort anyone claim vampire fana tic hand obvious vampire romanian story set transylvania scene film location convince atmosphere not base action pack chase expensive orchestral music rad u source atmosphere vampire look like behave add breathtakingly gloomy castle dark passageway situate romania include typical vampiric element movement sha dow wall vampire take flight work art short like fascinated vampire feel appe arance well setting sinister dark no good place look subspecie movie vampire journal brilliant spin former

Actual Sentiment: positive

SENTIMENT STATS:

Predicted Sentiment Objectivity Positive Negative Overall positive 0.84 0.09 0.06 0.03

REVIEW: good family movie laugh wish not much school stuff like bully fill mo vie also seem little easy save piece land build mean flow easily make aware w ildlife cute way introduce piece land fast runner little slow little hokey re mind go back school oh dvd chock full goody not miss 7 10 movie 10 10 dvd ext ra well worth watch well worth time see

Actual Sentiment: positive

SENTIMENT STATS:

Predicted Sentiment Objectivity Positive Negative Overall positive 0.85 0.08 0.06 0.02

REVIEW: opinion movie not good hardly find good thing say still would like ex plain conclude another bad movie decide watch costas mandylor star main reaso n watch till end like action movie understand movie build action rather story know not go detail come credibility story event even not explain scene lack s ense reality look ridiculous beginning movie look quite promising tough good look specialist not tough smart funny partner must job turn bit different exp ect story take place cruise ship disaster happen ship turn leave alive strugg le survive escape shark professional killer rise water furthermore movie quit e violent main weapon beside disaster already take passenger gun successfully use many case personally miss good man man woman woman prefer fight family fun not think think movie shoot hurry without real vision try say make usual ac tion movie trick bit something call love without real meaning result bad movi

Actual Sentiment: negative

SENTIMENT STATS:

Predicted Sentiment Objectivity Positive Negative Overall positive 0.82 0.09 0.09 -0.0

Predict sentiment for test dataset

```
In [ ]: predicted_sentiments = [analyze_sentiment_sentiwordnet_lexicon(review, verbos
```

Evaluate model performance

```
In [ ]: results = metrics.classification_report(test_sentiments, predicted_sentiments
    print(results)
```

precision recall f1-score support

negati		0.71	0.60	0.65	7413
positi	ve	0.66	0.76	0.71	7587
micro a	vg	0.68	0.68	0.68	15000
macro a	vg	0.69	0.68	0.68	15000
weighted a	vg	0.69	0.68	0.68	15000

3. Sentiment Analysis with VADER

```
In []: from nltk.sentiment.vader import SentimentIntensityAnalyzer

/home/anniee/.local/lib/python3.6/site-packages/nltk/twitter/__init__.py:20:
    UserWarning: The twython library has not been installed. Some functionality f
    rom the twitter package will not be available.
        warnings.warn("The twython library has not been installed."
```

Build model

```
In [ ]:
         def analyze sentiment vader lexicon(review,
                                              threshold=0.1,
                                              verbose=False):
             # pre-process text
             review = tn.strip html tags(review)
             review = tn.remove accented chars(review)
             review = tn.expand_contractions(review)
             # analyze the sentiment for review
             analyzer = SentimentIntensityAnalyzer()
             scores = analyzer.polarity_scores(review)
             # get aggregate scores and final sentiment
             agg score = scores['compound']
             final_sentiment = 'positive' if agg_score >= threshold\
                                             else 'negative'
             if verbose:
                 # display detailed sentiment statistics
                 positive = str(round(scores['pos'], 2)*100)+'%'
                 final = round(agg_score, 2)
                 negative = str(round(scores['neg'], 2)*100)+'%'
                 neutral = str(round(scores['neu'], 2)*100)+'%'
                 sentiment frame = pd.DataFrame([[final sentiment, final, positive,
                                                  negative, neutral]],
                                                  columns=pd.MultiIndex(levels=[['SENTI
                                                                                 ['Predi
                                                                                  'Posit
                                                                         labels=[[0,0,0]
                 print(sentiment frame)
             return final sentiment
```

Predict sentiment for sample reviews

```
In [ ]:
        nltk.download('vader lexicon')
        for review, sentiment in zip(test reviews[sample review ids], test sentiments
            print('REVIEW:', review)
            print('Actual Sentiment:', sentiment)
            pred = analyze sentiment vader lexicon(review, threshold=0.4, verbose=Tru
            print('-'*60)
        [nltk data] Downloading package vader lexicon to
        [nltk data] /home/anniee/nltk data...
        REVIEW: word fail whenever want describe feeling movie sequel flaw sure start
        subspecie not execute well enough special effect glorify movie herd movie mas
        s consumer care quantity quality cheap fun depth crap like blade not even des
        erve capital letter underworlddracula 2000dracula 3000 good movie munch popco
        rn drink couple coke make subspecie superior effort anyone claim vampire fana
        tic hand obvious vampire romanian story set transylvania scene film location
        convince atmosphere not base action pack chase expensive orchestral music rad
        u source atmosphere vampire look like behave add breathtakingly gloomy castle
        dark passageway situate romania include typical vampiric element movement sha
        dow wall vampire take flight work art short like fascinated vampire feel appe
        arance well setting sinister dark no good place look subspecie movie vampire
        journal brilliant spin former
        Actual Sentiment: positive
            SENTIMENT STATS:
         Predicted Sentiment Polarity Score
                                                     Positive Negative Neutral
              positive 0.98 28.00000000000004% 11.0% 61.0%
        REVIEW: good family movie laugh wish not much school stuff like bully fill mo
        vie also seem little easy save piece land build mean flow easily make aware w
        ildlife cute way introduce piece land fast runner little slow little hokey re
       mind go back school oh dvd chock full goody not miss 7 10 movie 10 10 dvd ext
        ra well worth watch well worth time see
       Actual Sentiment: positive
            SENTIMENT STATS:
         Predicted Sentiment Polarity Score Positive Negative
                                                                        Neutral
              positive 0.97 39.0% 4.0% 57.999999999999999
       REVIEW: opinion movie not good hardly find good thing say still would like ex
        plain conclude another bad movie decide watch costas mandylor star main reaso
        n watch till end like action movie understand movie build action rather story
        know not go detail come credibility story event even not explain scene lack s
       ense reality look ridiculous beginning movie look quite promising tough good
        look specialist not tough smart funny partner must job turn bit different exp
        ect story take place cruise ship disaster happen ship turn leave alive strugg
        le survive escape shark professional killer rise water furthermore movie quit
        e violent main weapon beside disaster already take passenger gun successfully
       use many case personally miss good man man woman woman prefer fight family fu
        n not think think movie shoot hurry without real vision try say make usual ac
        tion movie trick bit something call love without real meaning result bad movi
       Actual Sentiment: negative
            SENTIMENT STATS:
         Predicted Sentiment Polarity Score Positive Negative
            negative -0.98 12.0% 31.0% 56.0000000000001%
```

Predict sentiment for test dataset

Import necessary dependencies

```
In [1]:
         ENABLE COLAB=False
In [2]:
         if ENABLE COLAB:
           !pip install pycaret -q
           #!pip install https://github.com/pandas-profiling/pandas-profiling/archive/
           #!pip install matplotlib -q
           #!pip install pandasql -q
           display('Google Colab not enabled')
        'Google Colab not enabled'
In [3]:
         if ENABLE COLAB:
           from pycaret.utils import enable_colab
           enable colab()
           from google.colab import drive
           drive.mount('/content/gdrive', force_remount=True)
           display('Google Colab not enabled')
        'Google Colab not enabled'
In [5]:
         import os
         import sys
         print("Current working directory: {0}".format(os.getcwd()))
         os.chdir('/home/magni/ML_Root/project_root/utility_files')
         print("Current working directory: {0}".format(os.getcwd()))
         sys.path.append('.')
        Current working directory: /home/magni/ML_Root/project_root/ML1010_Weekly
        Current working directory: /home/magni/ML Root/project root/utility files
In [6]:
         import model_evaluation_utils as meu
In [7]:
         import pandas as pd
         import numpy as np
         #import text_normalizer as tn
         np.set_printoptions(precision=2, linewidth=80)
```

Load and normalize data

```
In [9]:
         dataset = pd.read csv('/home/magni/ML Root/project root/data/ML1010 Weekly/mo
         # take a peek at the data
         print(dataset.head())
         reviews = np.array(dataset['review'])
         sentiments = np.array(dataset['sentiment'])
         # build train and test datasets
         train_reviews = reviews[:5000]
         train sentiments = sentiments[:5000]
         test reviews = reviews[5000:7000]
         test sentiments = sentiments[5000:7000]
         # normalize datasets
         #norm train reviews = tn.normalize corpus(train reviews)
         norm train reviews = train reviews
         #norm_test_reviews = tn.normalize_corpus(test_reviews)
         norm_test_reviews = test_reviews
                                                       review sentiment
```

```
not bother think would see movie great supspen... negative careful one get mitt change way look kung fu f... positive chili palmer tired movie know want success mus... negative follow little know 1998 british film make budg... positive dark angel cross huxley brave new world percys... positive
```

Traditional Supervised Machine Learning Models

Feature Engineering

```
In [10]:
          from sklearn.feature_extraction.text import CountVectorizer, TfidfVectorizer
          # build BOW features on train reviews
          cv = CountVectorizer(binary=False, min df=0.0, max df=1.0, ngram range=(1,2))
          cv_train_features = cv.fit_transform(norm_train_reviews)
          # build TFIDF features on train reviews
          tv = TfidfVectorizer(use_idf=True, min_df=0.0, max_df=1.0, ngram_range=(1,2),
                               sublinear tf=True)
          tv_train_features = tv.fit_transform(norm_train_reviews)
In [11]:
          # transform test reviews into features
          cv_test_features = cv.transform(norm_test_reviews)
          tv test features = tv.transform(norm test reviews)
In [12]:
          print('BOW model:> Train features shape:', cv train features.shape, ' Test fe
          print('TFIDF model:> Train features shape:', tv_train_features.shape, ' Test
         BOW model:> Train features shape: (5000, 434563) Test features shape: (2000,
         434563)
         TFIDF model:> Train features shape: (5000, 434563) Test features shape: (200
```

0. 434563)

Model Training, Prediction and Performance Evaluation

```
In [13]:
         from sklearn.linear model import SGDClassifier, LogisticRegression
         lr = LogisticRegression(penalty='l2', max_iter=1000, C=1)
         svm = SGDClassifier(loss='hinge', max_iter=1000)
In [14]:
         # Logistic Regression model on BOW features
         lr bow predictions = meu.train predict model(classifier=lr,
                                                   train features=cv train features
                                                   test_features=cv_test_features,
         meu.display model performance metrics(true labels=test sentiments, predicted
                                            classes=['positive', 'negative'])
        Model Performance metrics:
         -----
        Accuracy: 0.8605
        Precision: 0.8606
        Recall: 0.8605
        F1 Score: 0.8605
        Model Classification report:
                     precision recall f1-score
                                                  support
                         0.86
0.87
                       0.85
            positive
                                            0.86
                                                      981
                                            0.86
                                                      1019
            negative
                                            0.86
                                                     2000
            accuracy
        macro avg
weighted avg
                         0.86
0.86
                                   0.86
                                            0.86
                                                      2000
                                   0.86
                                            0.86
                                                      2000
        Prediction Confusion Matrix:
         -----
                        Predicted:
                          positive negative
        Actual: positive 846 135
                              144
                                       875
                negative
In [15]:
         # Logistic Regression model on TF-IDF features
         lr tfidf predictions = meu.train predict model(classifier=lr,
                                                     train_features=tv_train_featur
                                                     test features=tv test features
         meu.display model performance metrics(true labels=test sentiments, predicted
                                            classes=['positive', 'negative'])
        Model Performance metrics:
           Accuracy: 0.866
        Precision: 0.8661
        Recall: 0.866
```

F1 Score: 0.866

Model Classification report:

	precision	recall	f1-score	support
positive negative	0.87 0.86	0.85 0.88	0.86 0.87	981 1019
accuracy macro avg weighted avg	0.87 0.87	0.87 0.87	0.87 0.87 0.87	2000 2000 2000

Prediction Confusion Matrix:

Predicted:

positive negative

Actual: positive 838 143

In [16]:

Model Performance metrics:

Accuracy: 0.8525 Precision: 0.8525 Recall: 0.8525 F1 Score: 0.8525

Model Classification report:

	precision	recall	f1-score	support
positive negative	0.85 0.85	0.85 0.86	0.85 0.86	981 1019
accuracy macro avg weighted avg	0.85 0.85	0.85 0.85	0.85 0.85 0.85	2000 2000 2000

Prediction Confusion Matrix:

Predicted:

positive negative 829 152

Actual: positive 829 152 negative 143 876

In [17]:

```
Model Performance metrics:
Accuracy: 0.881
Precision: 0.881
Recall: 0.881
F1 Score: 0.881
Model Classification report:
            precision recall f1-score
                                          support
   positive 0.88 0.87 0.88
                                              981
               0.88
                         0.89
                                   0.88
                                             1019
   negative
                                  0.88
0.88
0.88
   accuracy
                                            2000
macro avg 0.88 0.88 0.88 weighted avg 0.88 0.88 0.88
                                            2000
                                             2000
Prediction Confusion Matrix:
               Predicted:
                positive negative
Actual: positive 857 124
                     114
                              905
       negative
```

Newer Supervised Deep Learning Models

```
import gensim
import keras
from keras.models import Sequential
from keras.layers import Dropout, Activation, Dense
from sklearn.preprocessing import LabelEncoder

import spacy
import nltk
from nltk.tokenize.toktok import ToktokTokenizer

tokenizer = ToktokTokenizer()

nlp = spacy.load('en_core_web_sm')
```

Prediction class label encoding

```
In [23]:
          le = LabelEncoder()
          num classes=2
          # tokenize train reviews & encode train labels
          tokenized train = [tokenizer.tokenize(text)
                             for text in norm train reviews]
          y_tr = le.fit_transform(train_sentiments)
          y train = keras.utils.np utils.to categorical(y tr, num classes)
          # tokenize test reviews & encode test labels
          tokenized_test = [tokenizer.tokenize(text)
                             for text in norm test reviews]
          y ts = le.fit transform(test sentiments)
          y test = keras.utils.np utils.to categorical(y ts, num classes)
In [24]:
          # print class label encoding map and encoded labels
          print('Sentiment class label map:', dict(zip(le.classes , le.transform(le.cla
          print('Sample test label transformation:\n'+'-'*35,
                '\nActual Labels:', test_sentiments[:3], '\nEncoded Labels:', y_ts[:3],
                '\nOne hot encoded Labels:\n', y_test[:3])
         Sentiment class label map: {'negative': 0, 'positive': 1}
         Sample test label transformation:
         Actual Labels: ['negative' 'negative' 'negative']
         Encoded Labels: [0 0 0]
         One hot encoded Labels:
          [[1. 0.]
          [1. 0.]
          [1. 0.]]
```

Feature Engineering with word embeddings

In [54]:

```
vocabulary = set(model.wv.index_to_key)
              def average word vectors(words, model, vocabulary, num features):
                  feature vector = np.zeros((num features,), dtype="float64")
                  nwords = 0.
                  for word in words:
                      if word in vocabulary:
                          nwords = nwords + 1.
                          feature_vector = np.add(feature_vector, model.wv[word])
                  if nwords:
                      feature_vector = np.divide(feature_vector, nwords)
                  return feature vector
              features = [average_word_vectors(tokenized_sentence, model, vocabulary, n
                              for tokenized_sentence in corpus]
              return np.array(features)
In [56]:
          # generate averaged word vector features from word2vec model
          avg wv train features = averaged word2vec vectorizer(corpus=tokenized train,
                                                                num features=500)
          avg wv test features = averaged word2vec vectorizer(corpus=tokenized test, mo
                                                              num features=500)
In [57]:
          # feature engineering with GloVe model
          train_nlp = [nlp(item) for item in norm_train_reviews]
          train_glove_features = np.array([item.vector for item in train_nlp])
          test nlp = [nlp(item) for item in norm test reviews]
          test glove features = np.array([item.vector for item in test nlp])
In [58]:
          print('Word2Vec model:> Train features shape:', avg_wv_train_features.shape,
          print('Glove model:> Train features shape:', train glove features.shape, ' Te
         Word2Vec model:> Train features shape: (5000, 500) Test features shape: (200
         0,500)
         GloVe model:> Train features shape: (5000, 96) Test features shape: (2000, 9
```

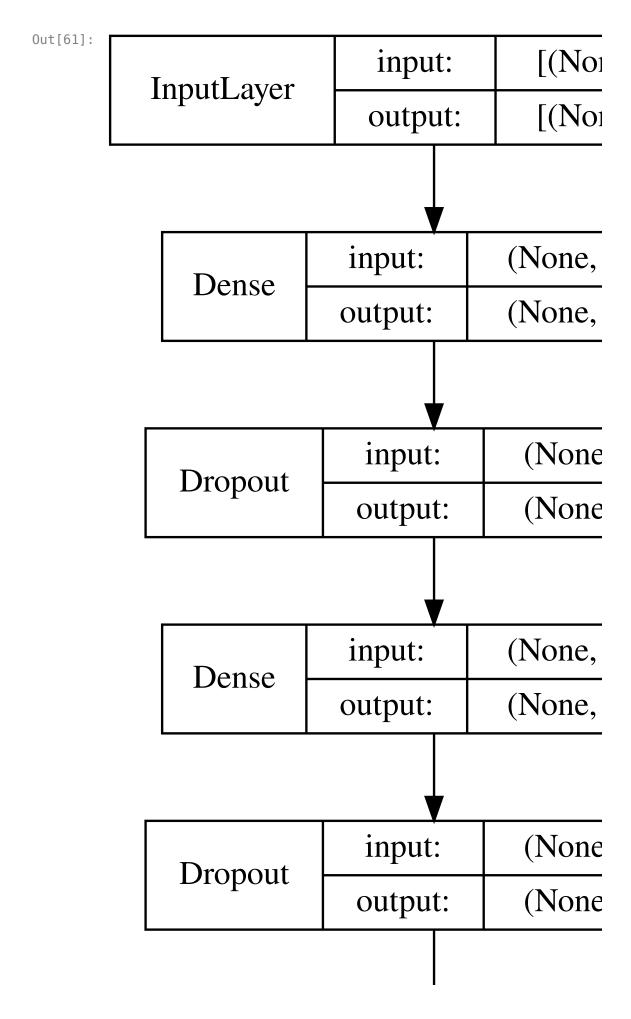
def averaged word2vec vectorizer(corpus, model, num features):

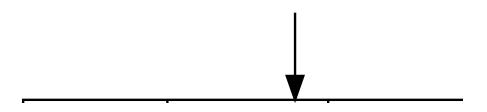
Modeling with deep neural networks

Building Deep neural network architecture

```
In [59]:
          def construct_deepnn_architecture(num_input_features):
              dnn model = Sequential()
              dnn model.add(Dense(512, activation='relu', input shape=(num input featur
              dnn_model.add(Dropout(0.2))
              dnn model.add(Dense(512, activation='relu'))
              dnn_model.add(Dropout(0.2))
              dnn model.add(Dense(512, activation='relu'))
              dnn model.add(Dropout(0.2))
              dnn_model.add(Dense(2))
              dnn model.add(Activation('softmax'))
              dnn_model.compile(loss='categorical_crossentropy', optimizer='adam',
                                metrics=['accuracy'])
              return dnn_model
In [60]:
          w2v dnn = construct deepnn architecture(num input features=500)
```

Visualize sample deep architecture





Model Training, Prediction and Performance Evaluation

```
In [62]:
       batch size = 100
      w2v_dnn.fit(avg_wv_train_features, y_train, epochs=5, batch_size=batch_size,
               shuffle=True, validation_split=0.1, verbose=1)
      Epoch 1/5
      y: 0.7516 - val loss: 0.4990 - val accuracy: 0.7640
      Epoch 2/5
      y: 0.7884 - val loss: 0.4626 - val accuracy: 0.7840
      y: 0.7913 - val_loss: 0.4565 - val_accuracy: 0.7840
      Epoch 4/5
      y: 0.7920 - val loss: 0.4399 - val accuracy: 0.7820
      Epoch 5/5
      y: 0.7938 - val_loss: 0.4483 - val_accuracy: 0.7820
Out[62]: <keras.callbacks.History at 0x7f529bcc7e10>
In [63]:
       #y pred = w2v dnn.predict classes(avg wv test features)
      y_pred = w2v_dnn.predict(avg_wv_test_features)
      y classes = np.argmax(y pred,axis=1)
      predictions = le.inverse_transform(y_classes)
In [64]:
       import pkg resources
      pkg resources.get distribution('gensim').version
      '4.1.2'
Out[64]:
```

```
In [65]:
       meu.display model performance metrics(true labels=test sentiments, predicted
                                   classes=['positive', 'negative'])
      Model Performance metrics:
       -----
      Accuracy: 0.799
      Precision: 0.8019
      Recall: 0.799
      F1 Score: 0.7988
      Model Classification report:
                 precision recall f1-score
                                        support
         positive
                    0.77
                            0.84
                                   0.80
                                           981
                                   0.79
         negative
                    0.83
                            0.76
                                          1019
                                   0.80
                                          2000
         accuracy
                    0.80
                            0.80
                                   0.80
                                          2000
         macro avg
      weighted avg
                    0.80
                            0.80
                                   0.80
                                          2000
      Prediction Confusion Matrix:
                   Predicted:
                    positive negative
                        826
      Actual: positive
                               155
                        247
            negative
                               772
In [66]:
       glove dnn = construct deepnn architecture(num_input_features=96)
In [67]:
       batch size = 100
       glove_dnn.fit(train_glove_features, y_train, epochs=5, batch_size=batch_size,
                 shuffle=True, validation split=0.1, verbose=1)
      Epoch 1/5
      y: 0.5836 - val loss: 0.6558 - val accuracy: 0.6140
      y: 0.6167 - val loss: 0.6437 - val accuracy: 0.6180
      Epoch 3/5
      y: 0.6293 - val_loss: 0.6375 - val_accuracy: 0.6460
      Epoch 4/5
      y: 0.6569 - val_loss: 0.6730 - val_accuracy: 0.5980
      Epoch 5/5
      y: 0.6356 - val loss: 0.6387 - val accuracy: 0.6300
      <keras.callbacks.History at 0x7f52ab69e710>
Out[671:
```

```
In [68]:
#y_pred = glove_dnn.predict_classes(test_glove_features)
y_pred = glove_dnn.predict(test_glove_features)
y_classes = np.argmax(y_pred,axis=1)
predictions = le.inverse_transform(y_classes)
```

In [69]:

Model Performance metrics:

Accuracy: 0.6265 Precision: 0.6488 Recall: 0.6265 F1 Score: 0.6149

Model Classification report:

	precision	recall	f1-score	support
positive negative	0.59 0.71	0.81 0.45	0.68 0.55	981 1019
accuracy macro avg weighted avg	0.65 0.65	0.63 0.63	0.63 0.62 0.61	2000 2000 2000

Prediction Confusion Matrix:

Predicted:

positive negative

Actual: positive 791 190 negative 557 462