

## Quick summary

Table

\$380,375

Total Cost

\$674,653

Total Revenue

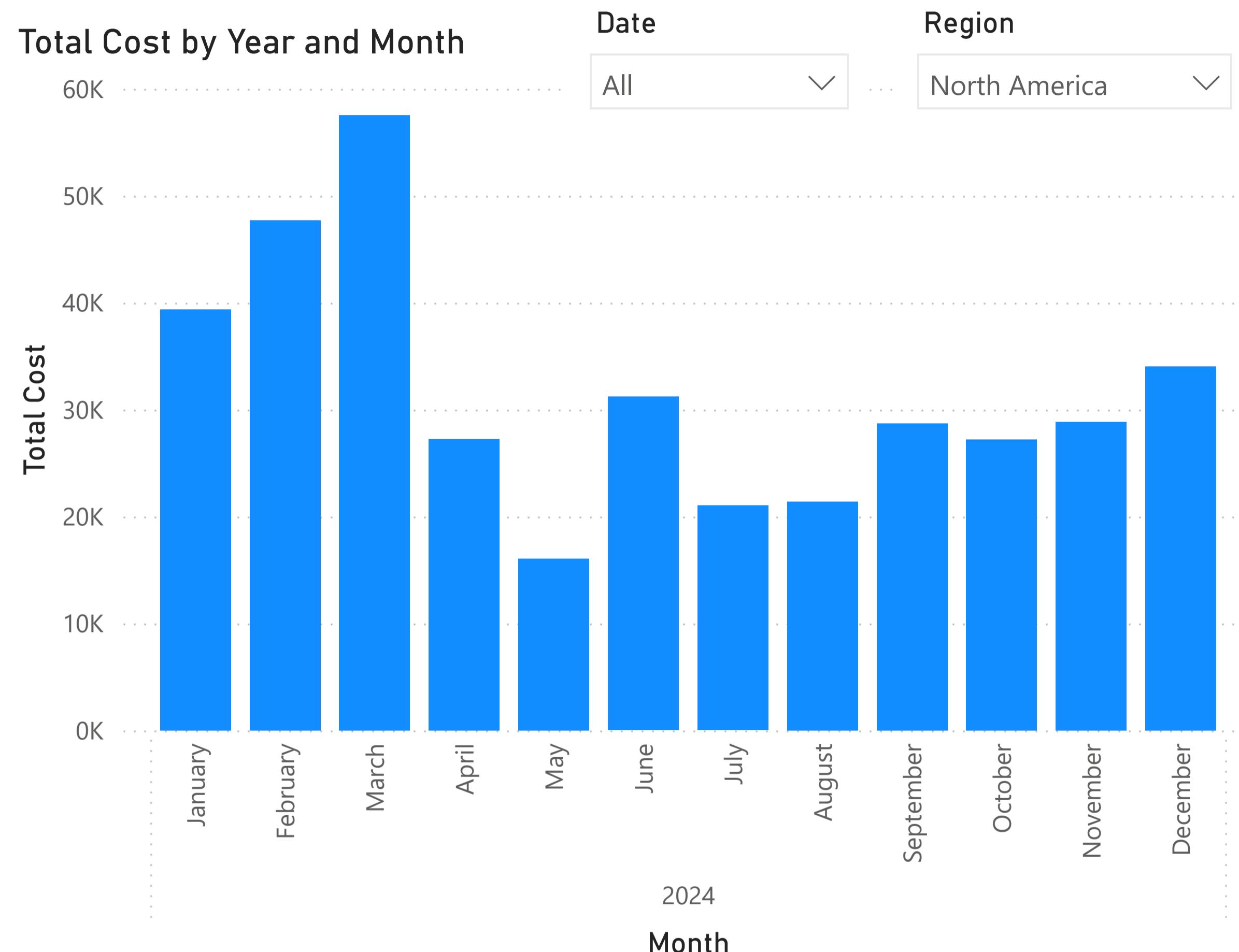
256

Total Customers

615

Total Orders

### Total Cost by Year and Month



Sum of Cost trended down, resulting in a 13.54% decrease between January 2024 and December 2024.

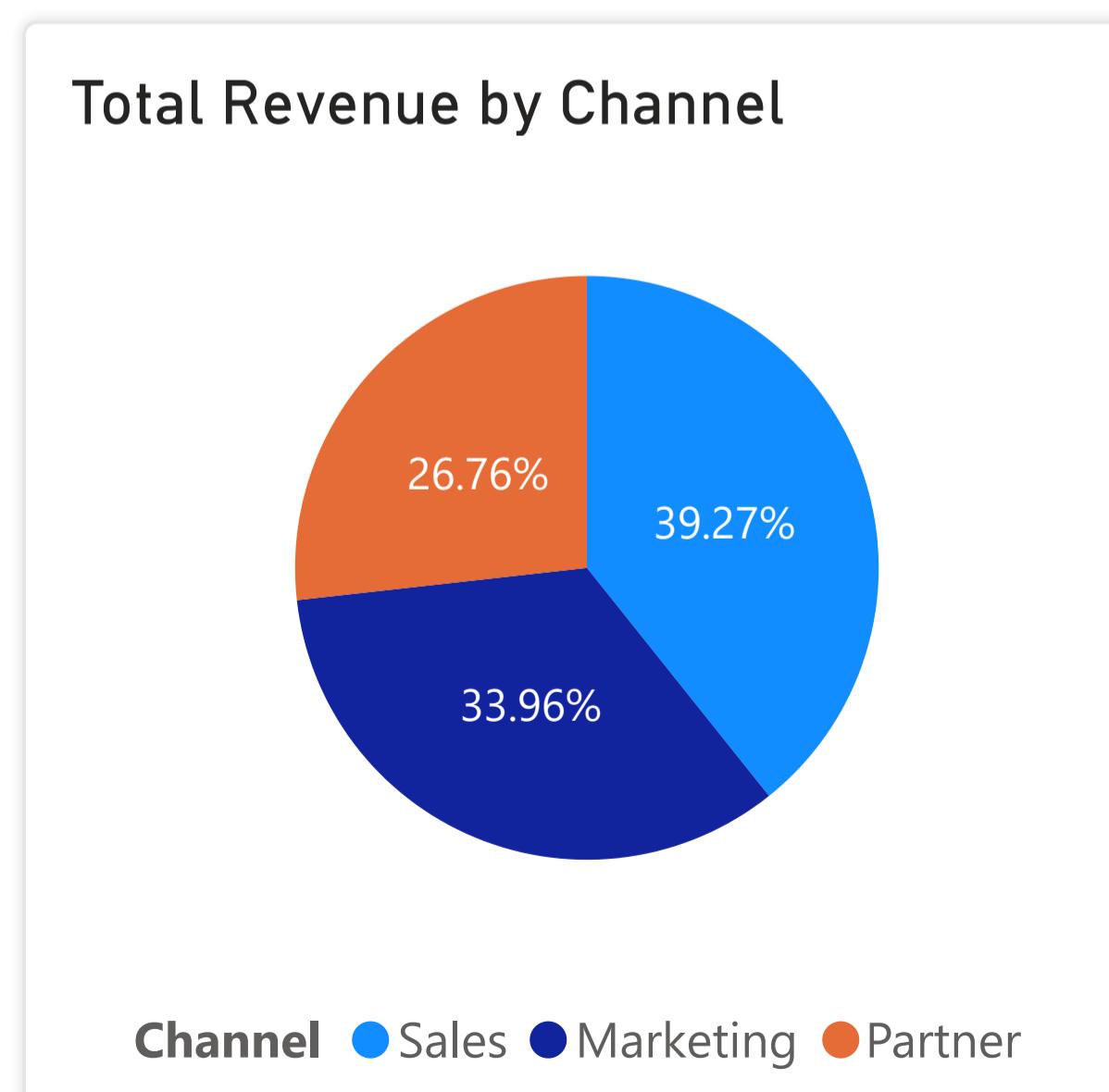
Sum of Cost started trending down on June 2024, falling by 12.75% (3978) in 4 months.

Sum of Cost dropped from 31199 to 27221 during its steepest decline between June 2024 and October 2024.

### Total Revenue by Year and Month



### Total Revenue by Channel



### Orders Trend by Year and Month

