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When making my branding, I was inspired by clean, modern and simple designs. Some brandings that come to mind with this are Apple and Sony. After making my branding, a palette was needed, for this, I chose my palette based on my favorite color, this being navy blue and chose colors that are complementary to this color. With my color palette, I was now able to make my logo, where I was testing around with the letter M. I wanted to have my initial, but as the learning resources mentioned, your logo should have your identity. With this, I was playing around and eventually made my logo of a man with a tie while still having the letter M present, the man in a tie representing my professionalism. I plan to use this branding in future projects through utilizing my typography and color palette in my various coding projects like my personal portfolio.