# Tone Tribe

A NEW, COMMUNITY-CENTRIC, WAY TO ENJOY MUSIC



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#### NO INDIVIDUALITY

Generic Algorithms
Hard to Connect with Friends
No Sense of Community

# The Problem with Generic Streaming Services

# Introducing: ToneTribe

### ToneTribe Features



Meet new friends
who share a similar
taste in music



Join or make your own Tribe to bring your vibes to life



Make your own specialized playlists

#### CREATE A TRIBE

Collaborate with friends, take the first step in bringing your vibe to life

#### CREATE A TRIBELIST

Each tribe will have a monthly playlist with up to 200 tracks, decided upon by tribe leaders

#### VOTE ON TRIBE LEADERS

Tribe votes will occur once a month, tribe leadership will change, and the tribe's vibe will go along with it

# Tribe Dynamics

# ToneTribe Specifics



New users will be able to interact with other users on 10 official Tribes to get used to the app

#### TRIBE ACTIVITIES

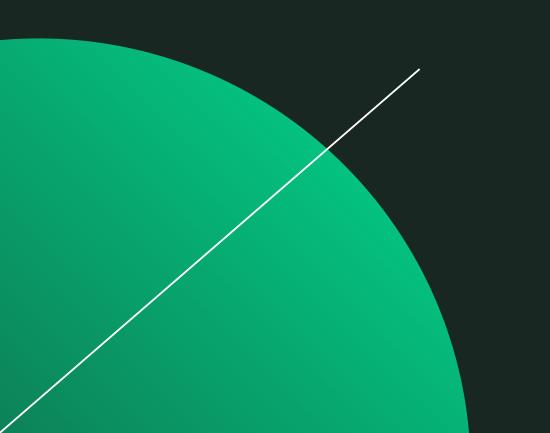
There will be tribe-wide polls, mini-games, and trivia tests to determine your ranking on the tribe leaderboards

#### **VIBEMATCH**

ToneTribe will recommend new tribes for you to join based on friend activity and personal preferences

## SAVE YOUR TRIBELIST

You will be able to archive current versions of your Tribelist, to keep as souvenirs or memories of past vibes



### Thank You