

# PPC DESIGN

## Color pallete



## Typography

### HEADINGS

**DISPLAY - 72PX**

**HEADING 1 - 60PX**

**HEADING 2 - 48PX**

**HEADING 3 - 36PX**

**HEADING 4 - 30PX**

**HEADING 5 - 24PX**

### BODY

**Body regular bold - 16px**

Body regular - 16px

**Body small bold - 14px**

Body small - 14px

**Footer bold - 12px**

Footer - 12px