



# PPC DESIGN


## Color pallete




**ppc-primary**  
#0082A4




**ppc-secondary**  
#328FC9




**ppc-tertiary**  
#00706C




**ppc-red**  
#A75A64



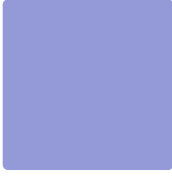
**ppc-yellow**  
#FFCC70



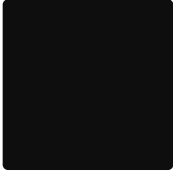
**ppc-pink**  
#FFB7CE




**ppc-violet**  
#D5A4D7




**ppc-purple**  
#FFCC70




**ppc-black**  
#0F0E0E



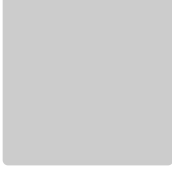
**ppc-black-80**  
#333333




**ppc-black-60**  
#666666



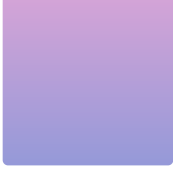
**ppc-black-40**  
#999999



**ppc-black-20**  
#CCCCCC



**ppc-grad-1**  
#



**ppc-grad-2**  
#

## Typography

### HEADINGS

DISPLAY

### Trail

Display

### CONTENT

Body - Bold

Body - Regular

Footer